



Fenway

Smart, Cultured, and Green

2012 spending power of Fenway residents: **\$255.6M**

2013 Permitted/Under Construction: **\$900M**

3.2 Million visitors to cultural institutions

Longwood Medical Area: 213 acres, 24 institutions, 6 colleges, 45,200 employees, 80,000 university students and 3M seasonal visitors per year



Fenway

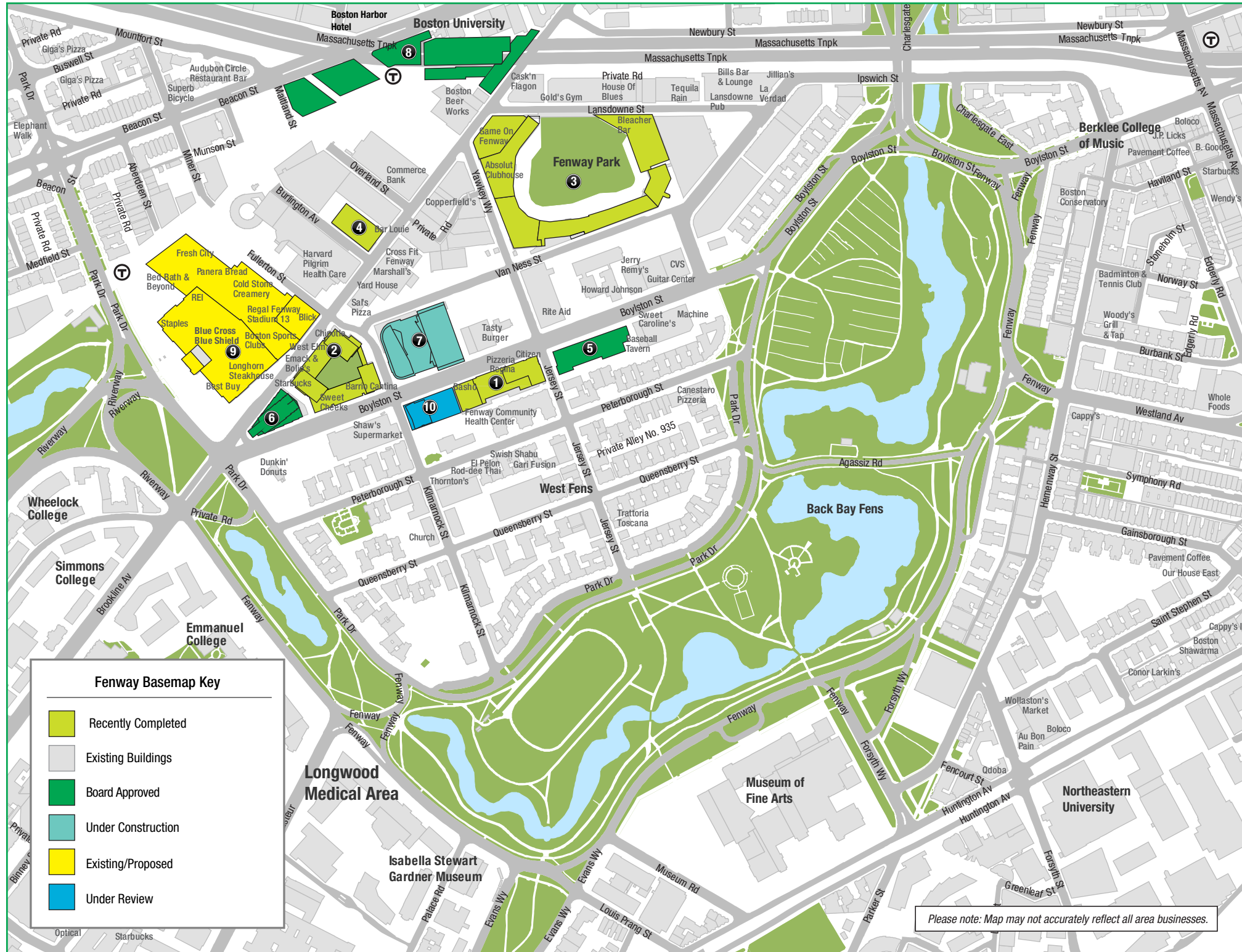
Fenway Trade Area Statistics (0.5 mile radius)



"Fenway has emerged as a lively pedestrian friendly neighborhood where stand out restaurants, high quality housing, premiere office space, and Boston Red Sox fans meet. Located minutes from Boston's world class medical cluster, Fenway is one of Boston's hottest new neighborhoods." – Mayor Thomas M. Menino



- Population: **27,715**
- Retail Demand-Spending by Neigh. Residents: **\$255.6M**
- Employment and Payroll Growth: **19%**
- Permitted/Under Construction: **\$900M**
- Residential Units Since 2000: **1,600+**
- Universities, Colleges & Cultural Institutions: **15**
- Number of Businesses: **462**
- Masters Degrees and Above: **77.86%**
- % of 20-34 Year Olds: **56.3%**



Featured Development Projects

Projects in design, planning, or under construction

Usage Key: Housing Retail Office Space Dining Civic Hotel

Recently Completed

1 **1330 Boylston Street**

\$150M, 352,230 SF, 200 units of housing, 14,599 SF of retail. (The Citizen, Basha, Regina Pizzeria). Fenway Community Health Center - 91,518 SF. Developer: Samuels Associates.

2 **Trilogy**

\$225M, 1M SF of development. 576 units of housing, 43,000 SF of retail (West Elm, Sweet Cheeks, Berryline, etc.) Developer: Samuels Associates/Boylston Properties.

3 **Fenway Park (Renovation)**

Over the past decade, ownership has committed \$285M to improvements. The Park is approximately 850,000 GSF, and uses approximately 3,192 SF for retail.

4 **Residence Inn Boston Back Bay/Fenway**

\$65M, 117,000 SF hotel/pool/fitness center (600 SF meeting space), 175 extended-stay Key, 6,000 SF Retail (Bar Louie) Developer: Boylston Properties.

Board Approved Projects

5 **1282 Boylston Street**

\$140M, 348,235 SF, 350 residential units, 10,000 SF retail. Developer: The Abbey Group

7 **Van Ness**

\$315M, 600,000 SF, 172 residential units, 215,000 SF retail. (City Target - 170,000 SF) 230,000 SF office. Developer: Samuels Associates

6 **The Point**

\$190M, 330,000 SF, 320 residential units, 30,000 SF retail. Developer: Samuels Associates

8 **Fenway Center**

1.3M SF, 330 residential units, 167,000 SF office, 19,000 SF retail, new Yawkey MBTA Station. Developer: Meredith Kenmore/Fenway Development

9 **Landmark Center**

\$500M, 1.641M* SF office/retail/entertainment. Proposed: 441,300 SF Retail, 669,700 SF Office and 550,000 SF Residential (Proposed Wegman's Supermarket: 70,000 SF) Developer: Samuels Associates

10 **1350 Boylston Street**

201,850 SF, 230 residential units, 7,050 SF retail. Developer: Skanska Commercial Development LLC