



BULFINCH TRIANGLE

Boston's New Kid on the Block

2012 spending power of Bulfinch residents: **\$300 Million**

Investment in development since 2009: **Over \$1.4 Billion**

Massachusetts General Hospital:

Best hospital in the U.S., largest employer in the City

Future Home: **Converse Headquarters** at Lovejoy Wharf

TD Garden: **3 Million Visitors, 200 Events**

Over **6.5 Million SF** of recently approved mixed-use development



BULFINCH TRIANGLE

Bulfinch Triangle Trade Area Statistics (0.5 mile radius)



Population: 15,672

Number of Businesses: 1,117

Future home to **CONVERSE** Headquarters

Median Income: **\$77,128**
• Greater than \$100,000: **38.3%**

Employment and Payroll Growth: **24%**

TD Garden: **3 Million Visitors, 200 Events**

Masters Degrees & above: **75.3%**

Mass. General Hospital: Largest Employer in the City

MBTA: Commuter Rail, Green and Orange Lines

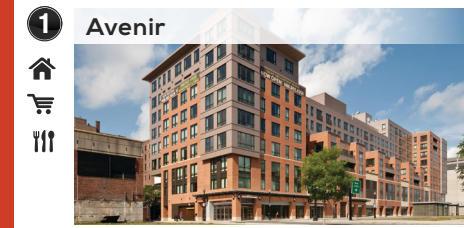


FEATURED DEVELOPMENT PROJECTS

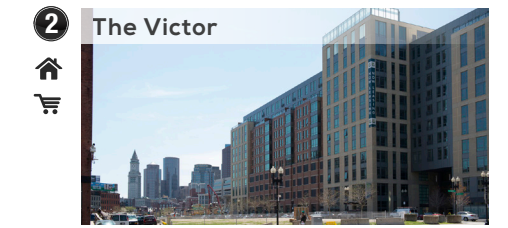
Projects in Design, Planning, or Under Construction

Usage Key: Housing Retail Office Space Dining Hotel Bike Parking

RECENTLY COMPLETED



1 Avenir
\$150M, 241 rental units, 17 affordable housing units, 27,750 SF of ground floor retail space, and 116 structured parking spaces. Owner: Equity

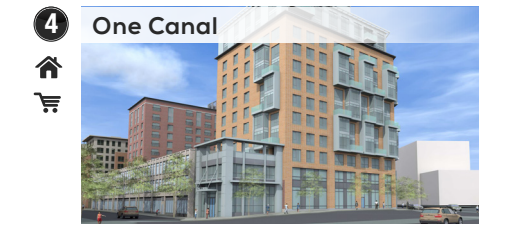


2 The Victor
\$92M, 361,000 SF, 286 residential units, 17,000 SF retail. Developer: Simon Housing

UNDER CONSTRUCTION



3 Lovejoy Wharf
\$250M, 450,000 SF, 28,000 SF retail, future home to Converse Headquarters (187,000 SF office & 45,000 SF retail). Developer: Related Beal



4 One Canal
\$200M, 438,800 SF, 320 residential units, 21,300 SF retail. Developer: Trinity Financial

BOARD APPROVED

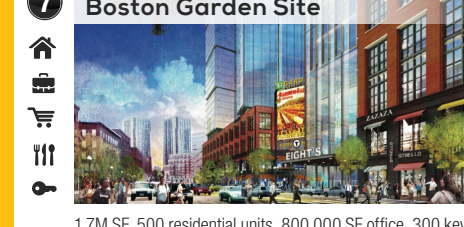


5 Nashua Street Residences
\$505M, 636,550 SF, 503 residential units, 3,300 SF retail, construction starting August 2014. Developer: Avalon Bay



6 121-127 Portland Street
\$35M, 109,000 SF, 81 residential units, 2 retail spaces totaling 3,719 SF, 2 car-share vehicles onsite. Developer: Pizzuti Development

UNDER REVIEW

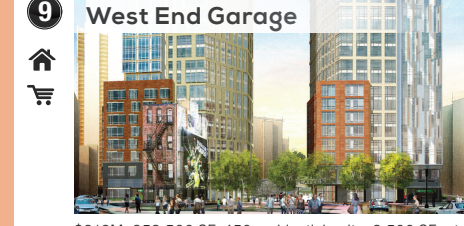


7 Boston Garden Site
1.7M SF, 500 residential units, 800,000 SF office, 300 keys and 250,000 SF retail. Developer: Boston Properties

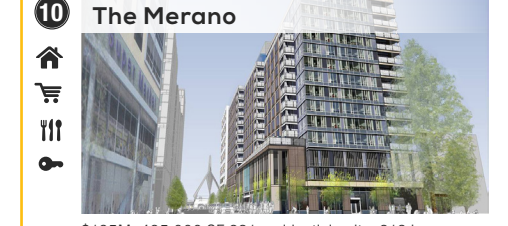


8 Government Center Garage
\$2.4M, 3,460,650 SF, 771 residential units, 1.3M SF office, 204 keys, 85,000 SF retail, 850 bicycle parking spots. Developer: HYM Investment Group, LLC

UNDER REVIEW



9 West End Garage
\$312M, 953,500 SF, 450 residential units, 2,500 SF retail. Developer: Equity Residential



10 The Merano
\$165M, 485,000 SF, 231 residential units, 219 keys, 9,200 SF retail. Developer: Boston Development