

FENWAY

Smart, Cultured, and Green

2012 spending power of Fenway residents: **\$255.6 Million**

Investment in development since 2009: **Over \$1.4 Billion**

3.2 Million visitors to cultural institutions

Future Home: **Wegman's** food market

Longwood Medical Area:

213 acres. 24 institutions. 6 colleges,
45,200 employees, 80,000 university students

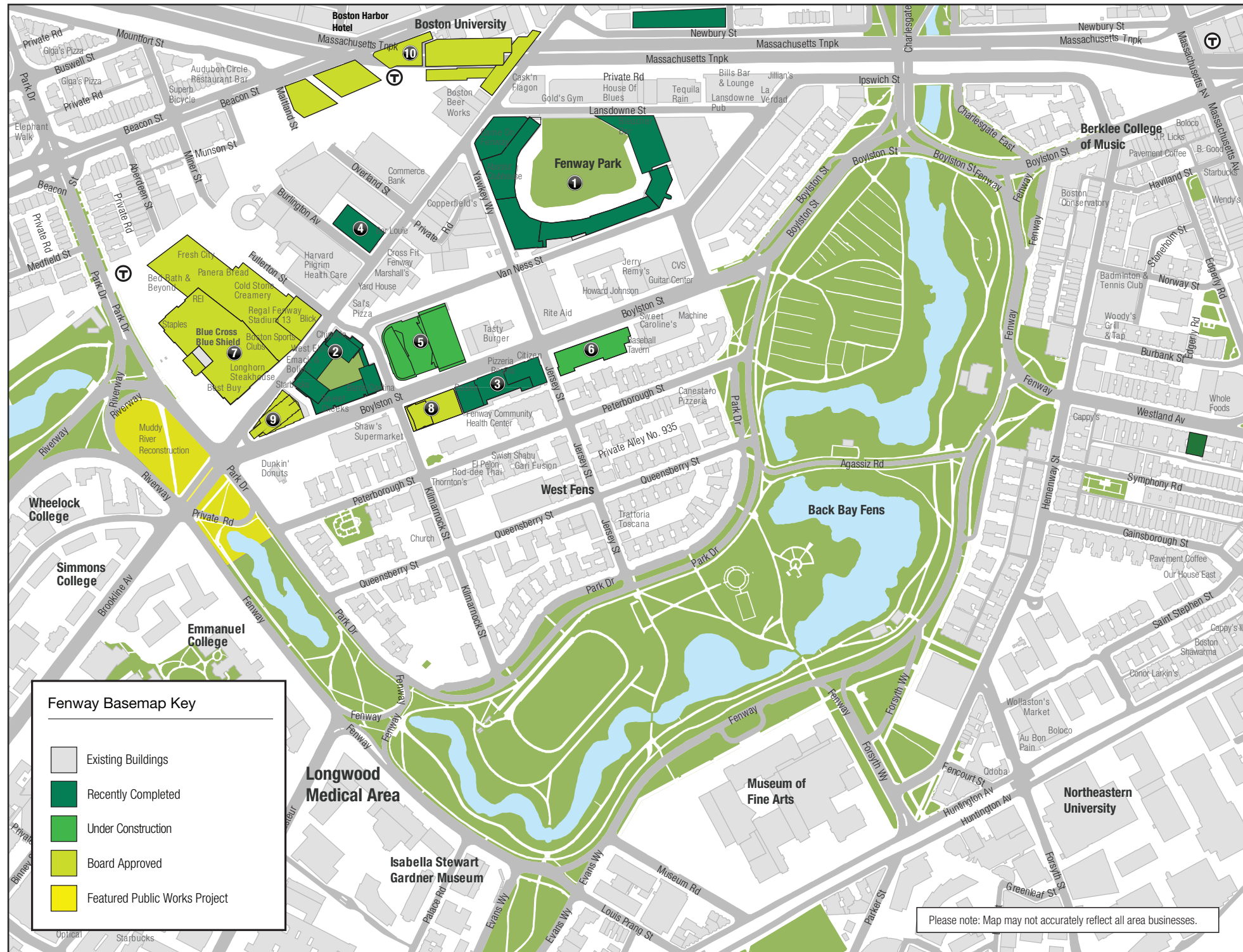


FENWAY

Fenway Trade Area Statistics (0.5 mile radius)



- Population: 27,715
- Residential Units Since 2000: 1,600+
- Percentage of 20-34 year-olds: 56.3%
- Retail Demand-Spending by Neigh. Residents: \$255.6 Million
- Employment and Payroll Growth: 19%
- Universities, Colleges & Cultural Institutions: 15
- Permitted/Under Construction: \$900 Million
- Number of Businesses: 462
- Masters Degrees & above: 77.86%



FEATURED DEVELOPMENT PROJECTS

Projects in Design, Planning, or Under Construction

Usage Key: Housing Retail Office Space Dining Hotel Civic

RECENTLY COMPLETED

1 Fenway Park (Renovation)

Over past decade ownership has committed \$285M to improvements. Approx. 850,000 GSF and 31,920 SF for retail.

2 Trilogy

\$225M, 1M SF of development. 576 units of housing, 43,000 SF of retail (West Elm, Sweet Cheeks, Berryline, etc.) Developer: Samuels Associates / Boylston Properties

3 1330 Boylston Street

\$150M, 352,230 SF, 200 units of housing, 14,599 SF of retail, (The Citizen Basho, Regina Pizzeria), Fenway Community Health Center - 91,518 SF. Developer: Samuels Associates

4 Residence Inn Boston

\$65M, 117,000 SF hotel/pool/fitness center (600 SF meeting space), 175 extended-stay Key, 6,000 SF retail (Bar Louie) Developer: Boylston Properties

5 Van Ness

\$315M, 600,000 SF, 172 residential units, 215,000 SF retail, (City Target - 170,000 SF) 230,000 SF office. Developer: Samuels Associates

6 1282 Boylston Street

\$140M, 348,235 SF, 350 residential units, 10,000 SF retail. Developer: The Abbey Group

UNDER CONSTRUCTION

7 Landmark Center

\$500M, 1,641M SF office/retail/entertainment. Proposed: 441,300 SF retail including 85,000 SF Wegman's, 669,700 SF office and 550,000 SF residential. Developer: Samuels

8 1350 Boylston Street

201,850 SF, 230 residential units, 7,050 SF retail. Developer: Skanska Commercial Development LLC

9 The Point

\$190M, 330,000 SF, 320 residential units, 30,000 SF retail. Developer: Samuels Associates

10 Fenway Center

1.3M SF, 330 residential units, 167,000 SF office, 19,000 SF retail, new Yawkey MBTA Station opened 2014. Developer: Meredith Kenmore / Fenway Development