

# **BOSTON RETAIL REAL ESTATE SUMMIT**

*presented by*

Posternak Blanksein & Lund LLP  
Spagnolo Gisness & Associates, Inc

**Thursday, June 30, 2011**

**Hyatt Regency Boston, 1 Avenue De Lafayette, Boston, MA 02111**

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## **AGENDA**

7:00am - 8:00am  
Breakfast & Schmooze

8:00am - 9:30am  
All-Star Panelists

9:30am - 10:00am  
Post-Game Schmooze

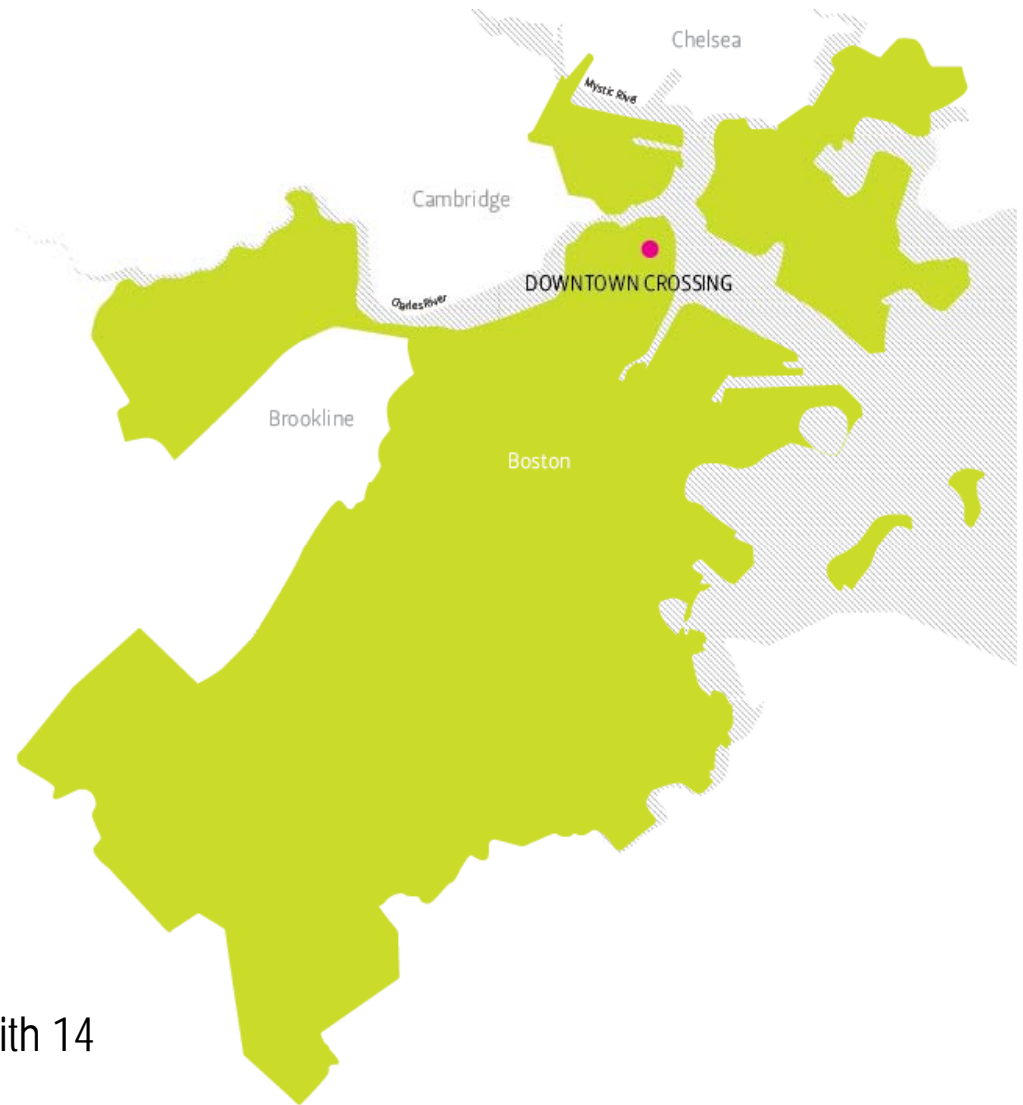


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**BOSTON RETAIL  
REAL ESTATE SUMMIT**

# Facts

- 230,000 pedestrians travel daily thru district
- Busiest Pedestrian Zone in New England
- 100,000 MBTA riders
- 6,000 residents; 1,000 more on the way (Kensington and Haywood Place, 2011)
- 160,000 office workers in a 10 minute walk
- 5 Stops on the Freedom Trail
- 500+ businesses
- More than 53 new businesses since 2008 with 14 coming soon in 2011.
- 2008-2011 NEW retail investment: \$39.2 M, 1100 new jobs and 217,000 sq ft occupied



# New businesses opened since 2010



# Coming Soon





## Downtown Boston Business Improvement District

- Founded in 2010, began operations in May 2011
- Area includes:
  - 34 blocks
  - 4.3 million s.f.
  - Over 500 property & business owners
- Budget FY 2011: \$2.9 million
- First and only Business Improvement District in Boston
- [www.bostonbid.org](http://www.bostonbid.org)



Boston  
Redevelopment  
Authority

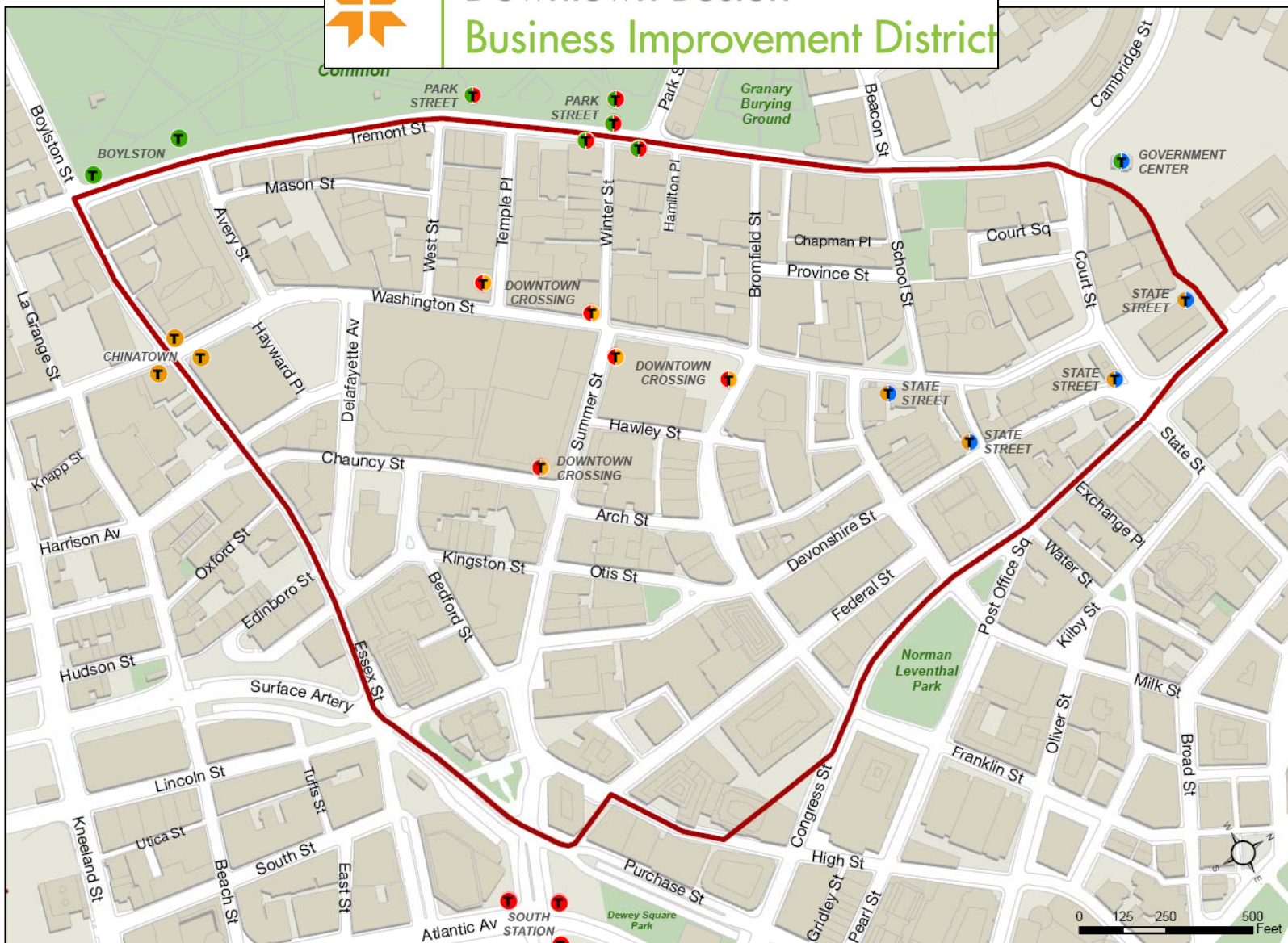
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# Downtown Boston Business Improvement District

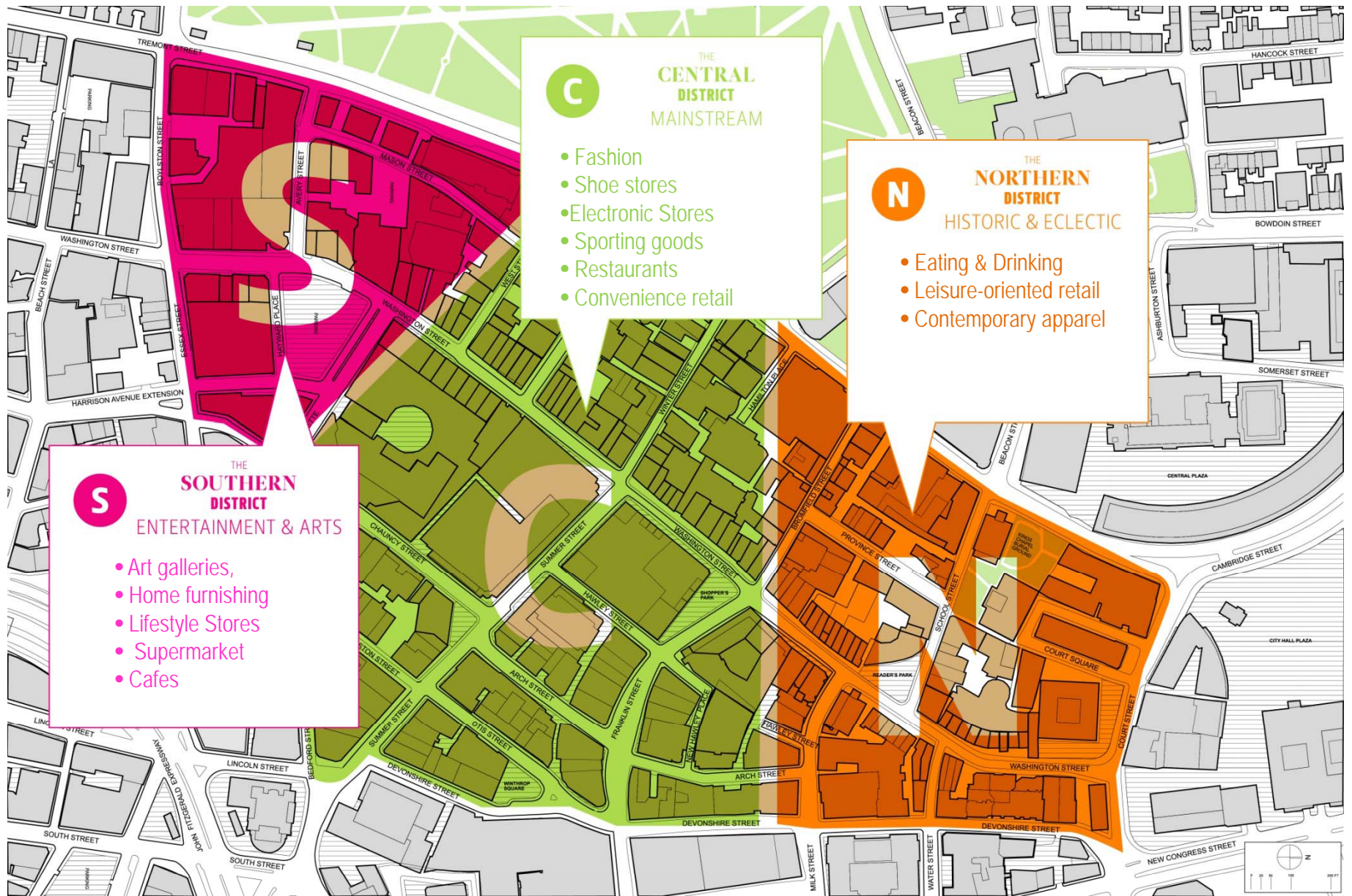


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501 Washington St





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Multi-level Flagship retail location



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467 Washington St

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Multi-level Flagship retail location



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449 Washington St

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Multi-level Flagship retail location



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Boston Redevelopment Authority

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395 Washington St





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395 Washington St. Former Barnes & Noble



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Multi-level Flagship retail location



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10-24 School Street: Borders



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Multi-level retail possibilities



# Contact Information

## For General Questions

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## For Retail Inquiries

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## Retail Signage Review

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## Downtown Boston BID

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