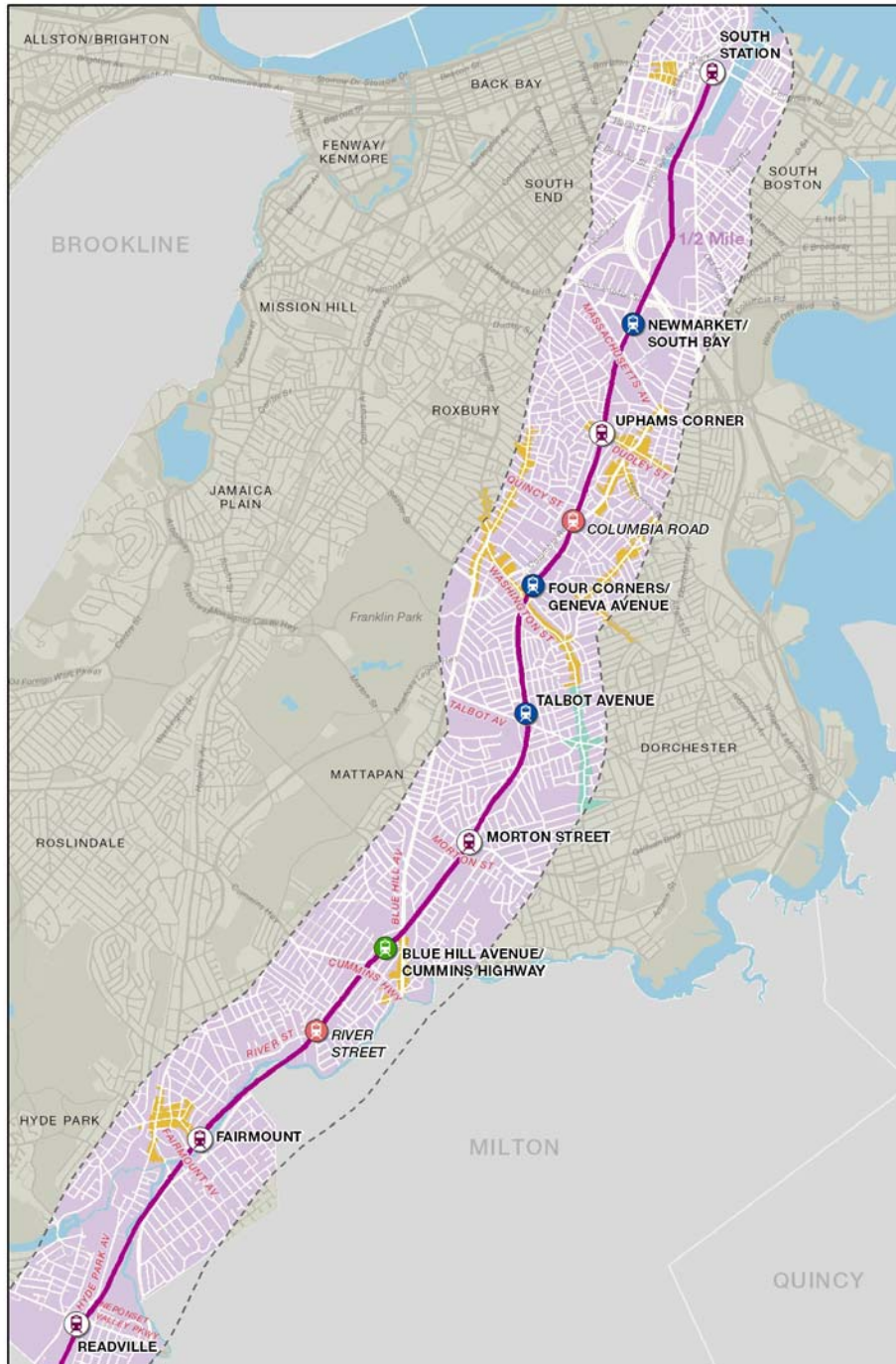


Fairmount Indigo Planning Initiative



www.fairmountindigoplanning.org

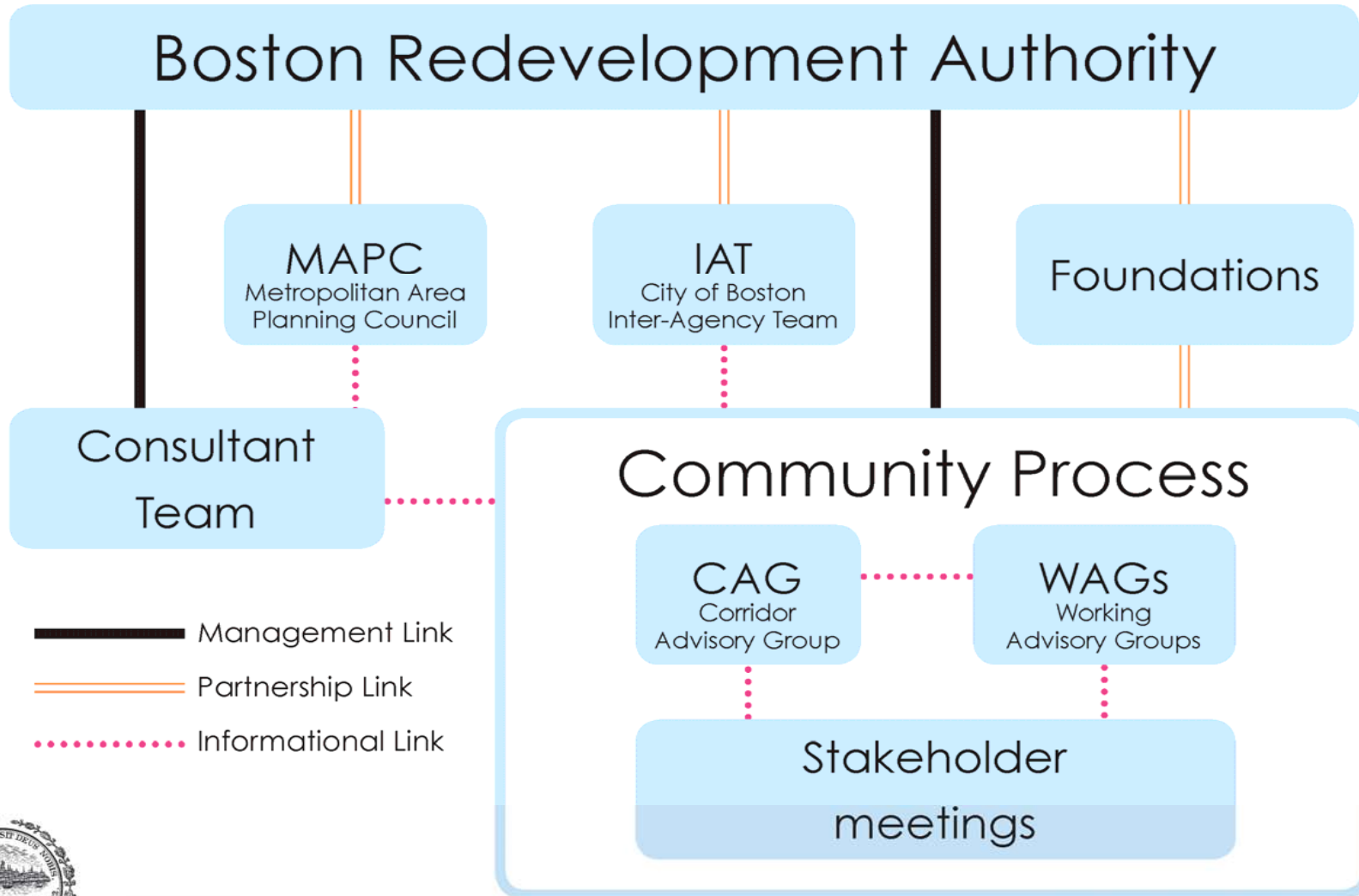


Fairmount Indigo Planning Initiative

- Guide physical and economic development
- Encourage sustainable growth and TOD
- Limit displacement of existing residents and businesses
- Incorporate existing planning initiatives (City-led and Community-based) into one vision for the future

www.fairmountindigoplanning.org

FAIRMOUNT/INDIGO PLANNING INITIATIVE



- Management Link
- Partnership Link
- Informational Link



CITY OF BOSTON
Thomas M. Menino
Mayor

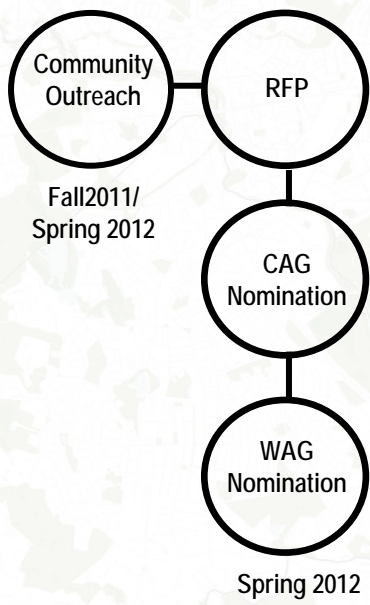


Boston
Redevelopment
Authority

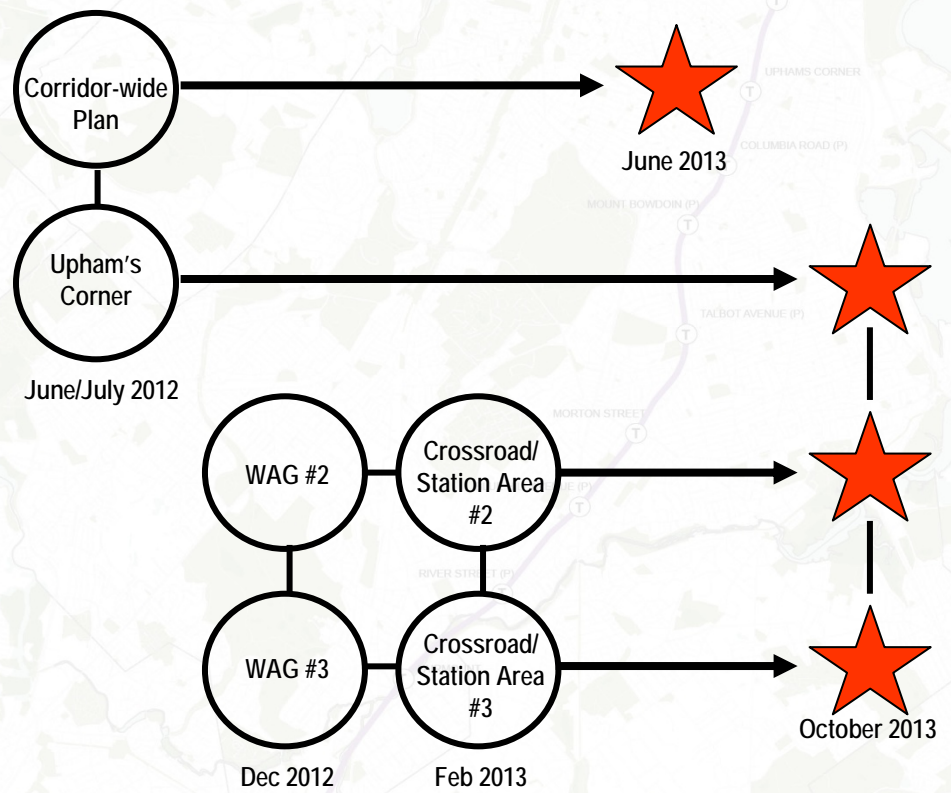
Organizational Chart

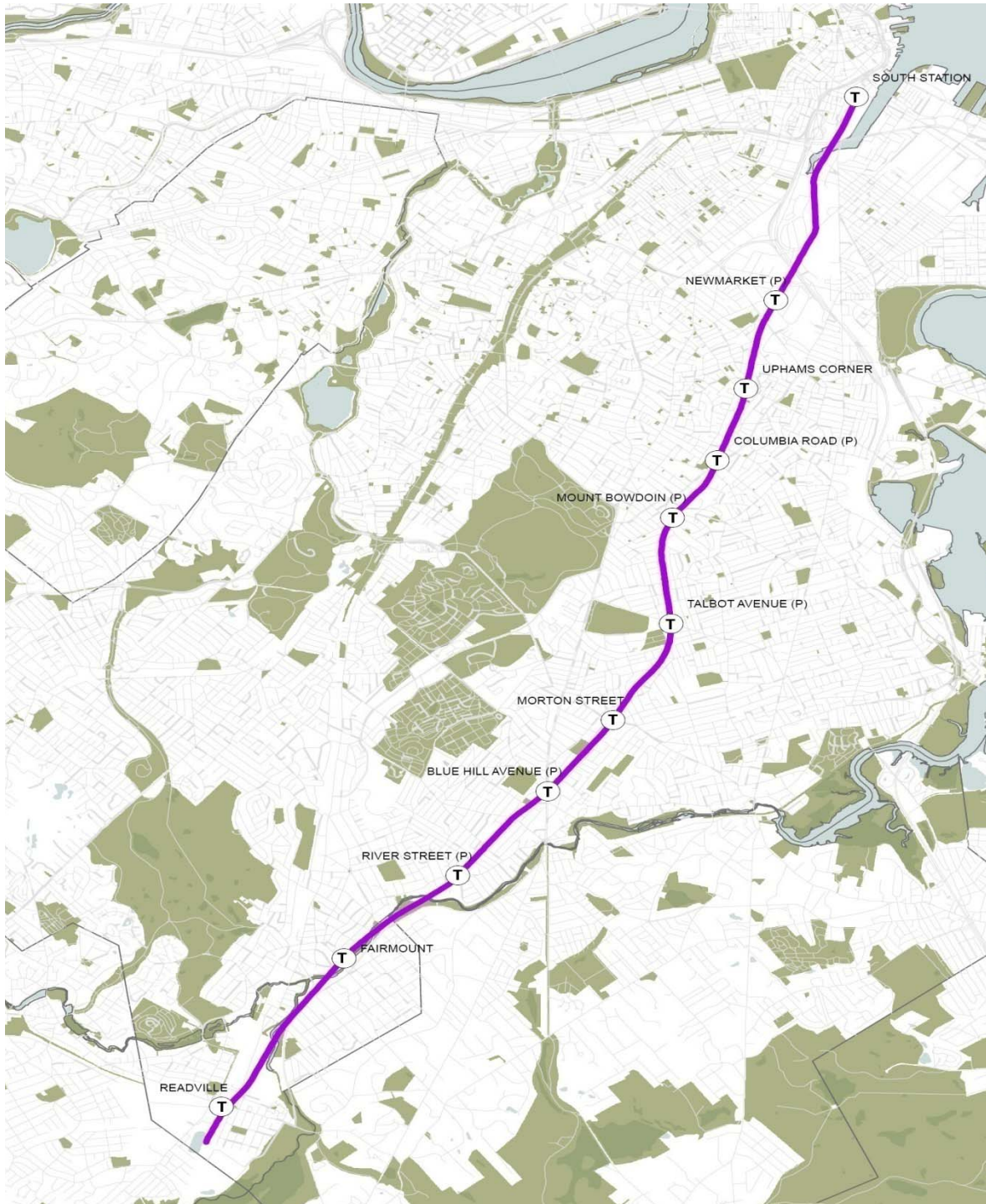
Initiative Process

Preparation



Community Process





Fairmount Indigo Planning Initiative

Consultant Introduction

Prepared by:

The Cecil Group Team

The Cecil Group
HDR
Byrne McKinney & Associates, Inc.
McMahon Associates
Bioengineering
SAS Design, Inc.
Shook Kelley

June 14, 2012

Consultant Team Members

The Cecil Group

HDR

Shook/Kelley

Bioengineering

Byrne/McKinney

McMahon

SAS/Design



The Cecil Group

- *Planning, Urban Design, Landscape Architecture*

- *Management and coordination*
- *Neighborhood planning*
- *Transit-oriented development*
- *Urban design*
- *Design guidelines*
- *Streetscape improvements*



HDR

- *Decision Economics, Transportation and Land Use Planning, Civil Engineering*

- *Economic development associated with transportation systems*
- *Civil engineering for infrastructure and public realm*
- *Boston expertise*

YOU ARE INVITED:



JOIN US

DATE:
June 29, 2011

TIME:
6:00 p.m.

LOCATION:
Heritage State Park
Visitors Center
221 Appleton Street

HOLYOKE
Transportation Connections Project
Phase II—Depot Square
Public Meeting

A meeting is being held to get input from the public for the process of completing design plans for the Transportation Connections Project— Phase II which will design pedestrian improvements to link the Canalwalk with the future Passenger Rail Station and the Holyoke Transportation Center.

Please join us to share your ideas.

For more information:

Holyoke Office of Planning & Development
One Court Plaza—Holyoke, MA 01040 (413) 322-5575

Fairmount Indigo
PLANNING INITIATIVE



This project is being funded by the US EPA through a Smart Growth Grant.

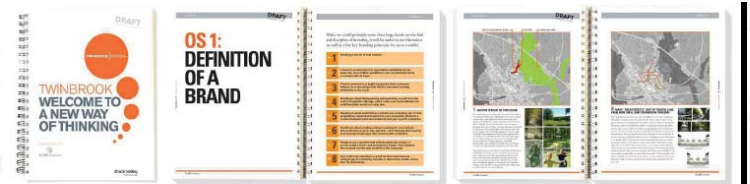


The Cecil Group Team

The Cecil Group • HDR • Byrne McKinney & Associates • McMahon Associates • Bioengineering • SAS Design • Shook Kelley

Shook Kelley - Strategic Branding, Design and Urban Planning

- Identity and branding with urban design, corridor and neighborhood expertise
- South End rail line in Charlotte



Above: Excerpts from the Brand Vision Book for Twinbrook, written and designed by Shook Kelley. Below: Shook Kelley developed a new identity system and wayfinding sign system to convey and define the new district surrounding the METRO stop as an Urban Garden. A symbol was developed to uniquely communicate the idea of urbanism intersects with nature, one that could be easily yet innovatively applied to various mediums, including an identity wayfinding sign system that utilizes the best in sustainable technologies.



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SouthEnd/Charlotte Trolley
Charlotte, NC

VISION TRACK

A 2-MILE ECONOMIC DEVELOPMENT IMPACT ZONE

Fairmount Indigo
PLANNING INITIATIVE

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Bioengineering - Ecological Engineering, Sustainable Infrastructure

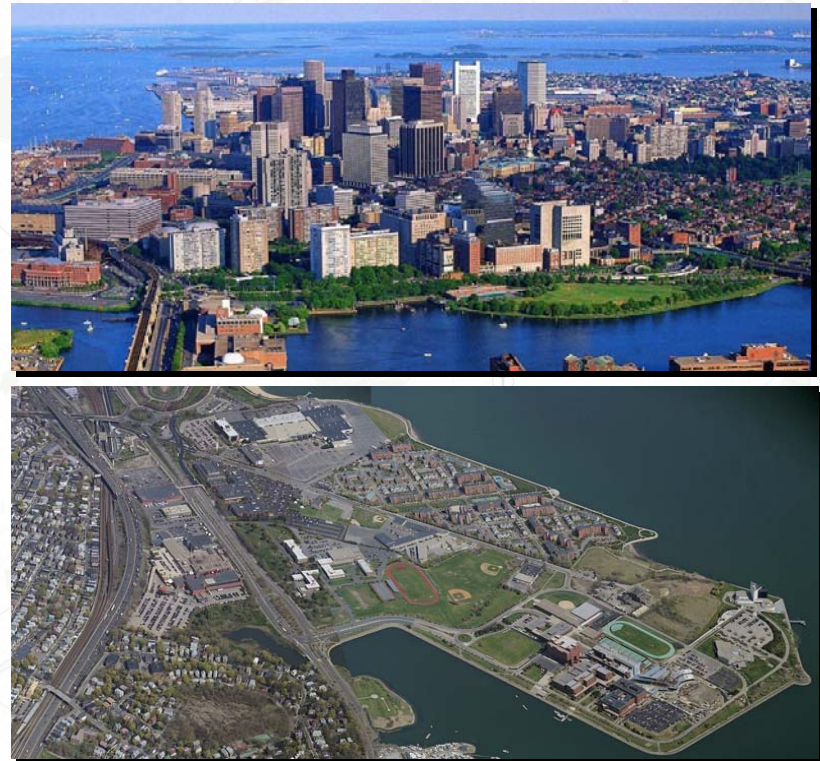
- *Leading edge sustainable planning and engineering*
- *Green streets and neighborhoods*



Byrne McKinney

- Real Estate Counseling and Valuation Assistance

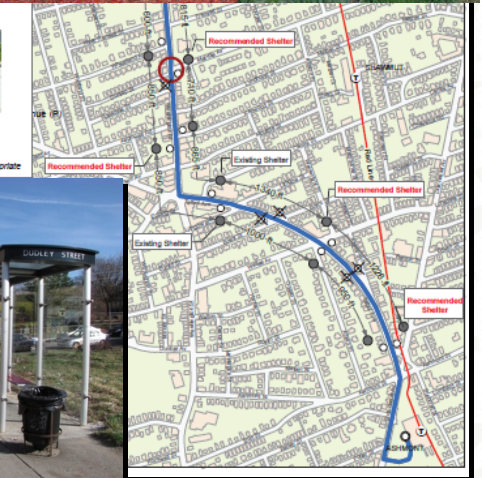
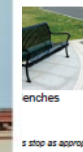
- *Evaluation of real estate opportunities*
- *Economic development at the neighborhood scale*
- *Extensive experience in Boston neighborhoods*



McMahon

- Traffic Engineering, Transportation Planning and Design

- Neighborhood-scale traffic studies and solutions
- Transit Planning
- Sustainable neighborhood planning
- Public realm improvements



SAS/Design - Architecture and Urban Design

- *Neighborhood planning and urban design*
- *Transit-oriented districts*
- *Contributed to background studies along the corridor*



Planning Process

- **Corridor-Wide Scale Planning**

Economics

Urban Design and Branding

Sustainability

- **Neighborhood Scale Planning**

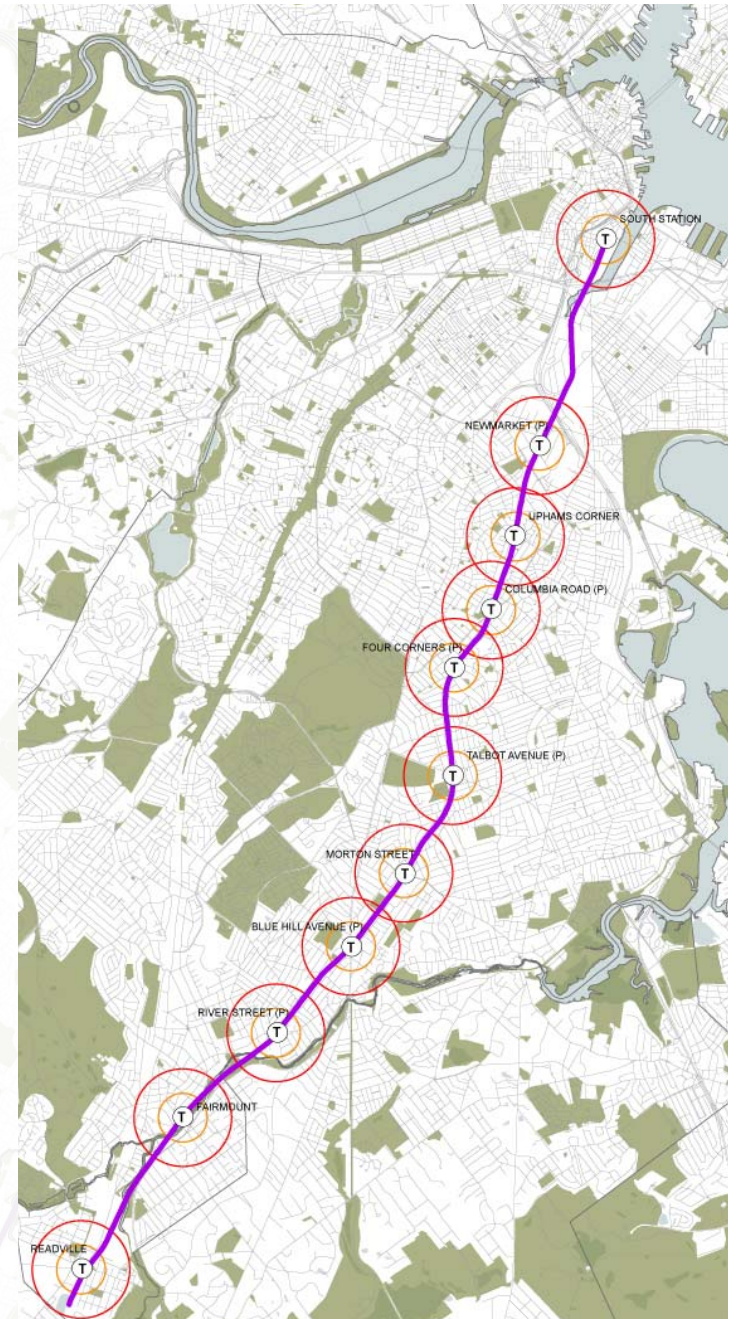
Economics

Urban Design

Public Realm/Landscape

Complete Infrastructure

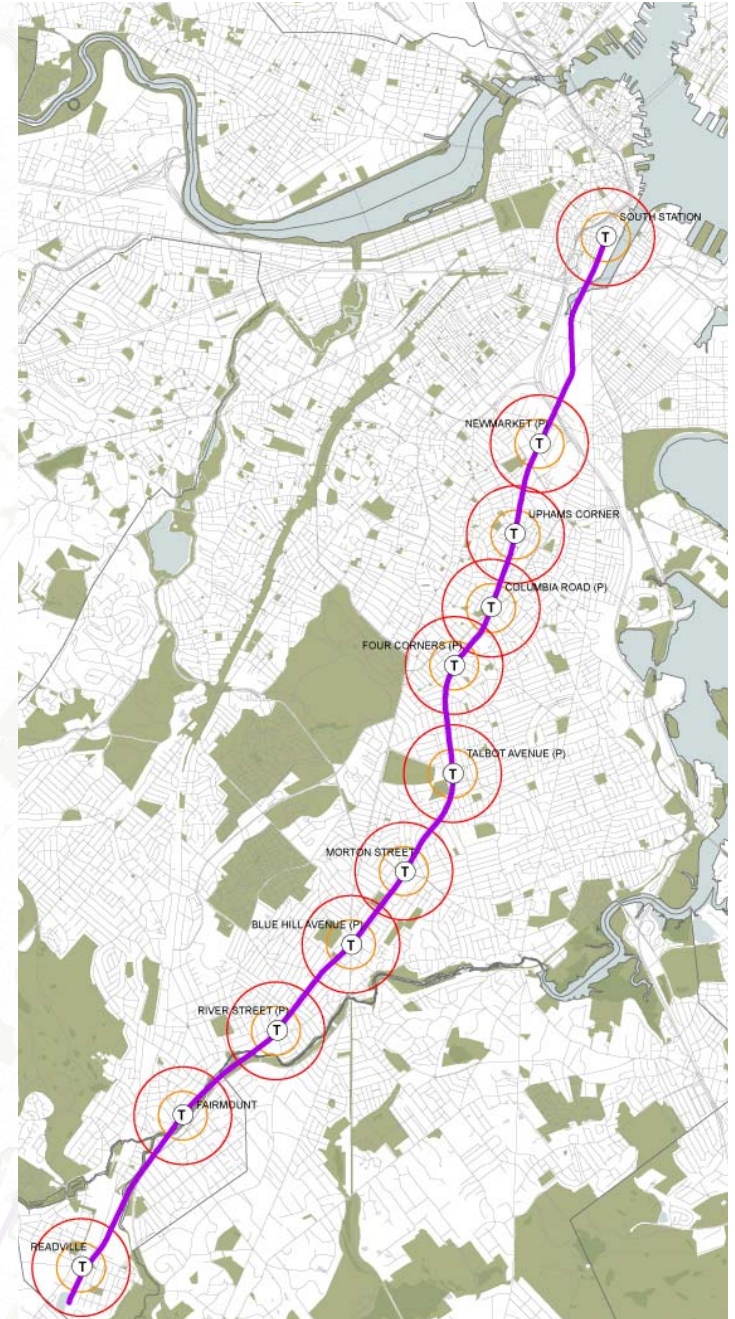
Neighborhood Sustainability



Planning Process

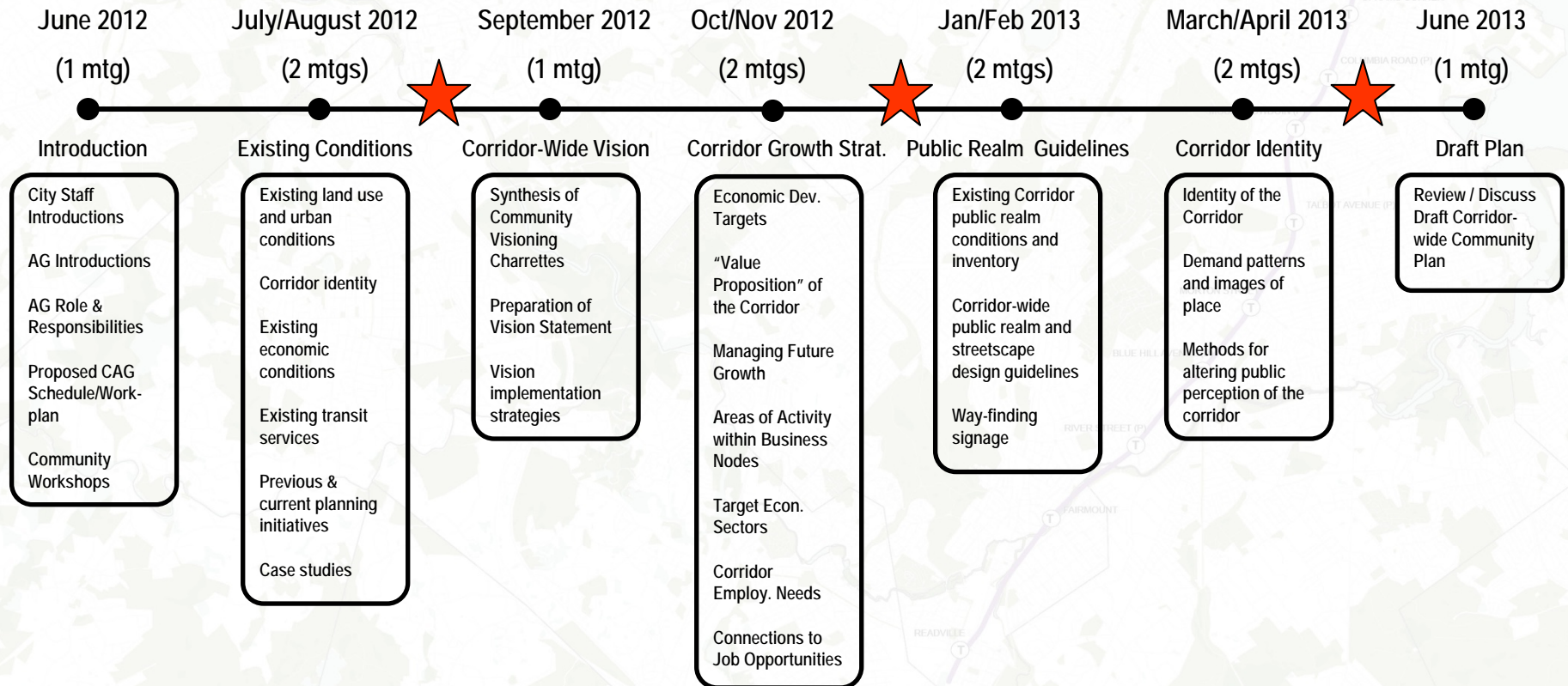
- **Appreciation and Commitment**

Working with everyone... and appreciation of our role in this initiative for a **complete** and sustainable **corridor**, **neighborhoods**, **streets**, **places**...and opportunity.



Fairmount Indigo Planning Initiative

Corridor Advisory Group (CAG)
DRAFT Work Plan/Meeting Topics



★ = Community Meeting