



Daytime

Undetermined

# **DAYTIME/ NIGHTTIME ACTIVITIES: BACK STREETS SUB-AREA**



















### LEGEND:

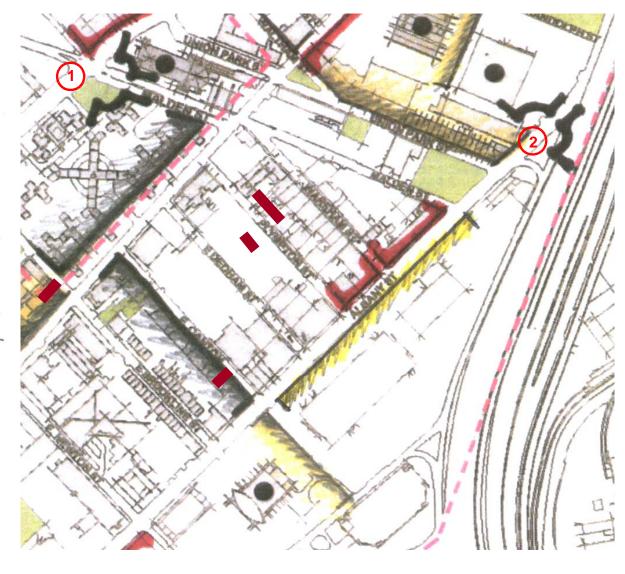


- · PROMINENT VISUAL CUE
- DESTINATION RETAIL
  AND COMMERCIAL

EDGE DEFINITION "HARD":

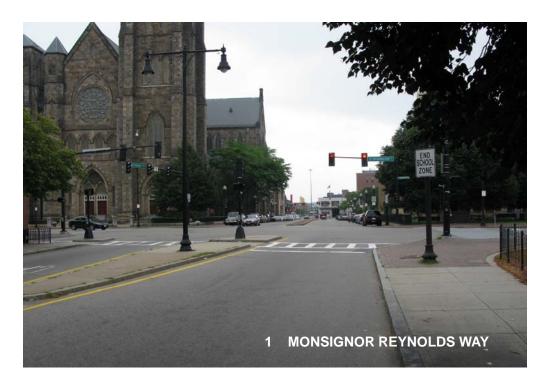
CHARACTERIZED BY ABRUPT CHANGE IN SCALE, BLUGS. TYPE OR LAND USE

"SOFT"; SUBTLE TRANSITION IN NGED, CHARMER BURG TYPE AND/OR LAND USE



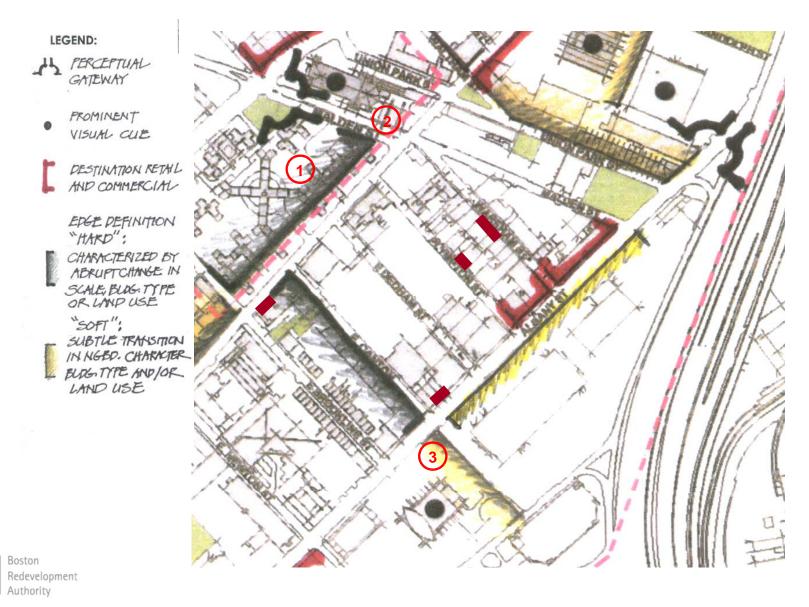














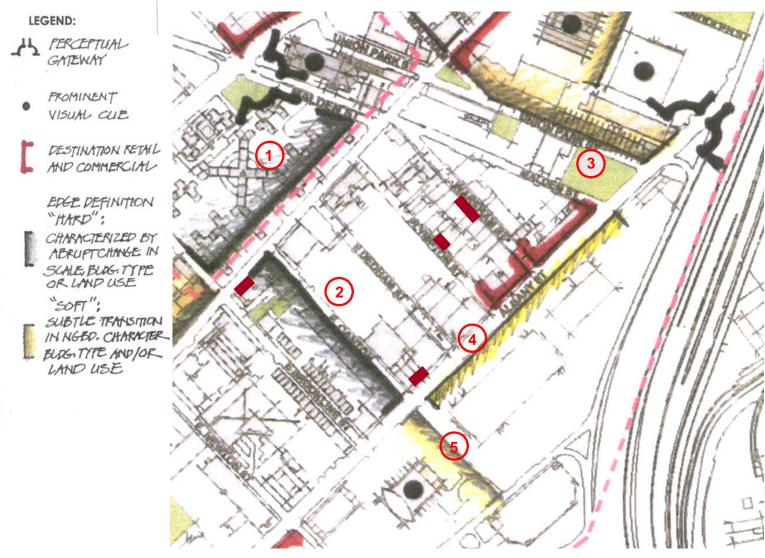
# **URBAN DESIGN STRUCTURE: PROMINENT VISUAL CUES - BACK STREETS SUB-AREA**













Redevelopment Authority

**URBAN DESIGN STRUCTURE: EDGE DEFINITION - BACK STREETS SUBAREA** 

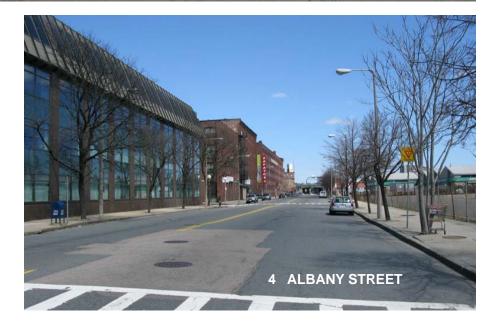














# LEGEND:

AS PERCEPTUAL
GATEWAY

PROMINENT VISUAL CUE

DESTINATION RETAIL
AND COMMERCIAL

EPGE PEFINITION "HARD":

CHARACTERIZED BY ABRUPT CHANGE IN SCALE, BUGG. TYPE OR LAND USE

"SOFT"; SUBTLE TRANSMON IN NGBO, CHARNER EUGHTYPE AND/OR LAND USE



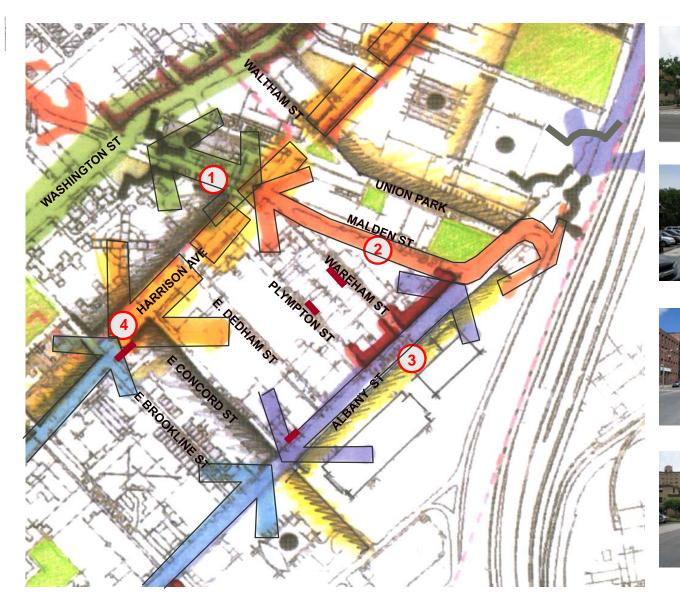
MEY CROSS STREET

AUTO ONENTED ACCESS STREET

FRAGMENTED PEDESTRUM REALM

HOSPITAL MEDICAL
CENTER REALM







# URBAN DESIGN STRUCTURE: MAJOR STREET CHARACTERISTICS - BACK STREETS SUB-AREA

STULL AND LEE, INC.-ARCHITECTS AND PLANNERS WITH BPG/BLUESTONE PLANNING GROUP, BYRNE MCKINNEY & ASSOCIATES, TETRA TECH RIZZO AND THE GREEN ROUNDTABLE



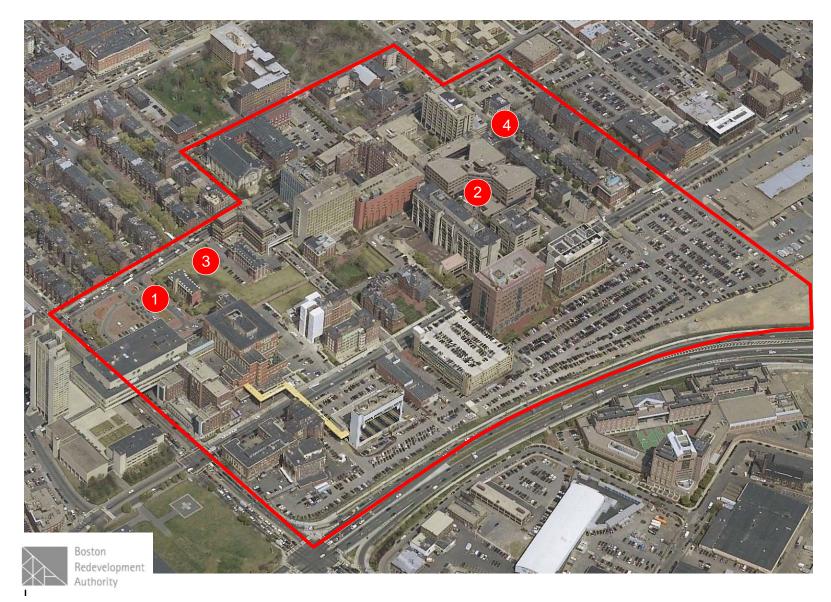














**GENERAL CHARACTER MEDICAL SUB-AREA** 



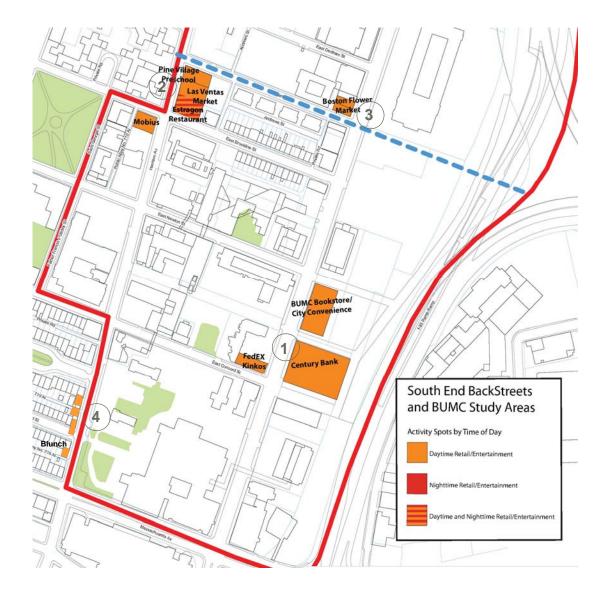




























### LEGEND:

PERCEPTUAL GATEWAY

· PROMINENT VISUAL CUE

DESTINATION RETAIL
AND COMMERCIAL

EPGE DEFINITION "HARD":

CHARACTERIZED BY ABRUPT CHANGE IN SCALE BUSG TYPE OR LAND USE

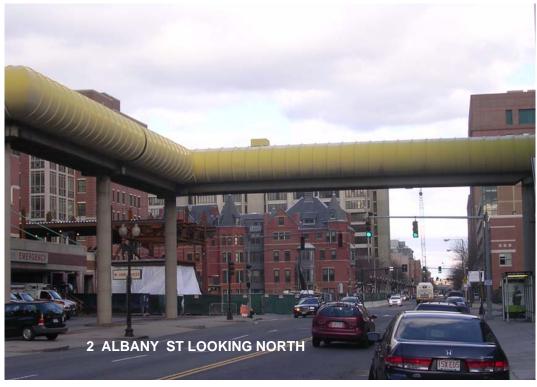
"SOFT"; SUBTLE TRANSITION IN NGBD. CHARAGER EUGSTYPE AND/OR LAND USE





Boston Redevelopment Authority

































- PROMINENT VISUAL CUE
- DESTINATION RETAIL AND COMMERCIAL

EPGE PEFINITION "HAKD":

CHARACTERIZED BY ABRUPT CHANGE IN SCALE, BLOG. TYPE OR LAND USE

"SOFT"; SUBTLE TRANSMON IN NGBO. CHARACTER BLOG TYPE AND/OR LAND USE











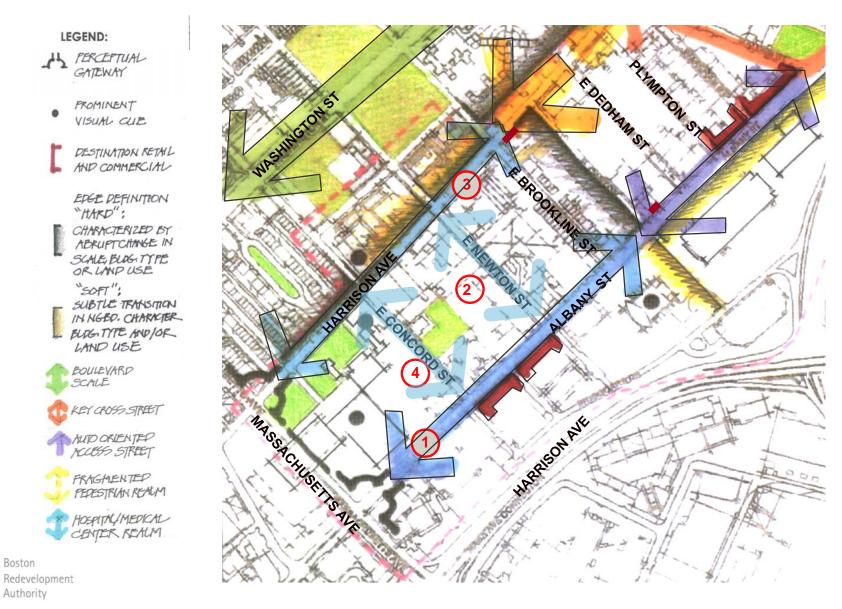














13 URBAN DESIGN STRUCTURE: MAJOR STREET CHARACTERISTICS – MEDICAL SUB-AREA













## **URBAN DESIGN, PUBLIC REALM & HISTORIC PRESERVATION:**

## Study Area-wide -

- 1. Design and develop streetscape improvements that include public safety.
- 2. Create an overall image for the Study Area and for each sub-areas.
- 3. Build upon the historic character of the South End while preserving the eclectic mix of uses.
- 4. Create wayfinding signage.
- 5. Encourage appropriate variation in heights within the Study Area as well as within each sub-area.

### NY Streets/ SOWA/ Medical Area -

- 1. Improve pedestrian and bicycle realm.
- 2. Encourage active ground floor space, not necessarily retail.
- 3. Develop usable, open space.
- 4. Improve access to local and regional open space.

## **OPEN SPACE AND SUSTAINABILITY:**

### Study-Area-Wide -

1. Enhance the sustainability of the neighborhood by incorporating sustainability principles into all aspects of the Strategic Plan.

## NY Streets, SOWA, Medical Area -

- 1. Identify which, if any, public open spaces to activate with food/beverage vendors.
- 2. Encourage all new development to provide natural community benefits such as publicly accessible open space.



# **TRANSPORTATION:**

## Study Area-wide -

- 1. Manage increased traffic demand from existing and new development.
- 2. Create a parking plan management of existing parking spaces; increase parking capacity; policy for residential and non-residential parking.
- 3. Improve connections to public transit.

#### NY Streets -

- 1. Improve connections to South Boston (Fourth St Bridge-Broadway) and Chinatown.
- 2. Study potential circulation alternatives, such as the alignment for Phase III Silver Line and directional changes to Washington Street and Shawmut Ave. roadways.

### SOWA -

- 1. Improve connections to South Boston.
- 2. Improve signage from regional roadways.
- 3. Expand accessibility of SOWA from local streets.
- 4. Create parking plan for commercial and recreational visitors.

### Medical Area -

- 1. Develop access to regional highway system.
- 2. Study potential impacts of the Urban Ring.

### Back Streets -

- 1. Improve access to regional highway system.
- 2. Create parking policy to balance commercial parking with residential parking.



# **HOUSING:**

## Study-Area-wide-

1. Ensure that any new residential uses are compatible with and supportive of the adjacent non-residential uses, such as affiliate housing or artist live/work housing.

### NY Streets and SOWA:

- 1. Support a diversity of housing types and range of incomes.
- 2. Introduce new housing to sustain 18-hour activity (as it relates to local spending and safety, especially at night).
- 3. Encourage mixed-use development.

### Back Streets -

- 1. Discourage residential uses at locations that impact loading and parking requirements for Back Streets uses.
- 2. Identify specific locations where residential uses could be introduced.



# **COMMERCIAL/OFFICE/RETAIL:**

## Study-Area-Wide -

- 1. Encourage future development to provide opportunities and incentives for smaller start-up businesses or incubator space.
- 2. Ensure that any new zoning both protects existing and encourages emerging commercial uses.
- 3. New retail should support the existing shopping corridors in the South End (i.e., Washington and Tremont Streets) and Chinatown.

### NY Streets, SOWA, Medical Area -

1. Strategically locate new retail in viable locations without harming existing successful retail.

#### NY Streets and Medical Area -

1. Encourage retail to have a face to the street (discourage internal retail).

#### NY Streets and SOWA -

1. Allow for non-profit office and community space (social services, educational uses, etc.).



## **INDUSTRIAL & INSTITUTIONAL:**

## Study-Area-Wide -

1. Develop parking policies regarding residential and commercial on-street and off-street parking.

### NY Streets/SOWA/ Back Streets -

- 1. Encourage job creation (and training) in new fields, such as those in the creative economy, to restore the economic vibrancy in the area.
- 2. Discourage residential uses at locations that impact loading and parking requirements for industrial uses.

### Medical Area -

- 1. Encourage businesses and community members to engage in the Institutional Master Planning process for BUMC.
- 2. Support and encourage biotech job creation.

### Back Streets -

1. Support and retain existing Back Streets uses.

