

Mixed-Use Nodes & Corridors

Nodos y corredores de uso mixto



Mixed-use nodes and corridors refer to areas in East Boston suited for active ground-floor uses and the amount of the density required to support them.

Nodes can be thought of as collection points or places of gathering, and corridors can be thought of as the connections between them.

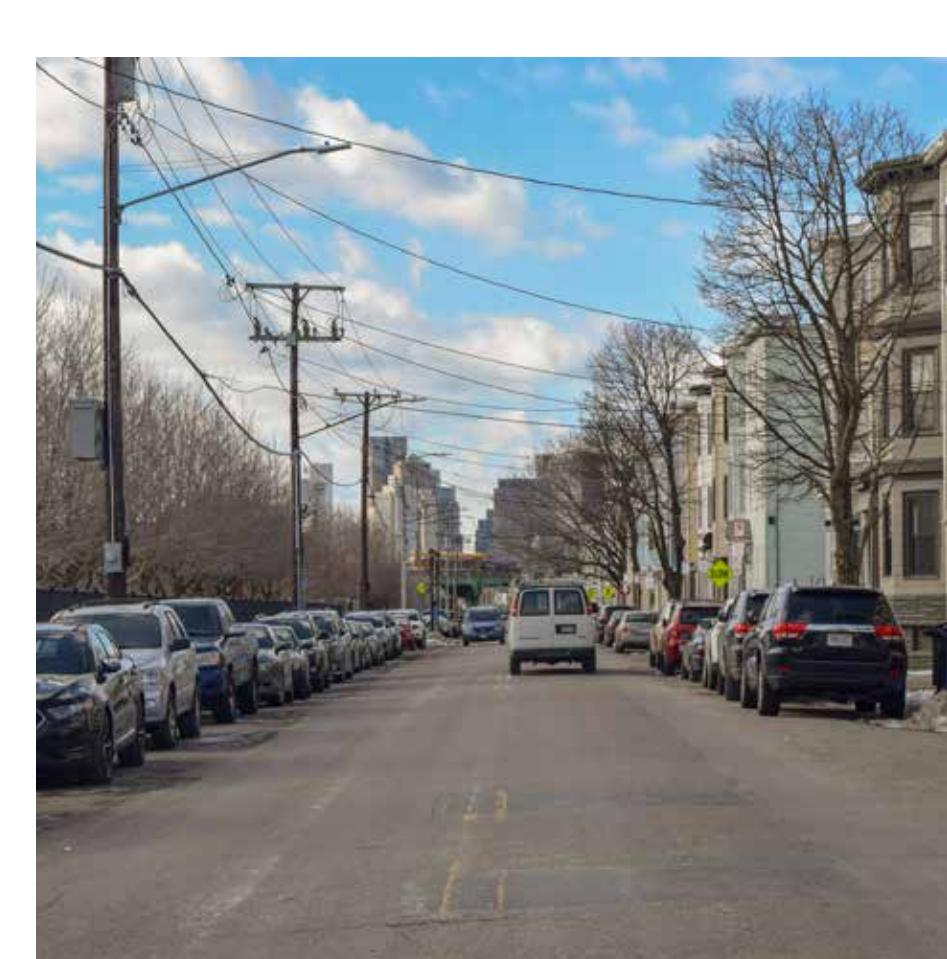
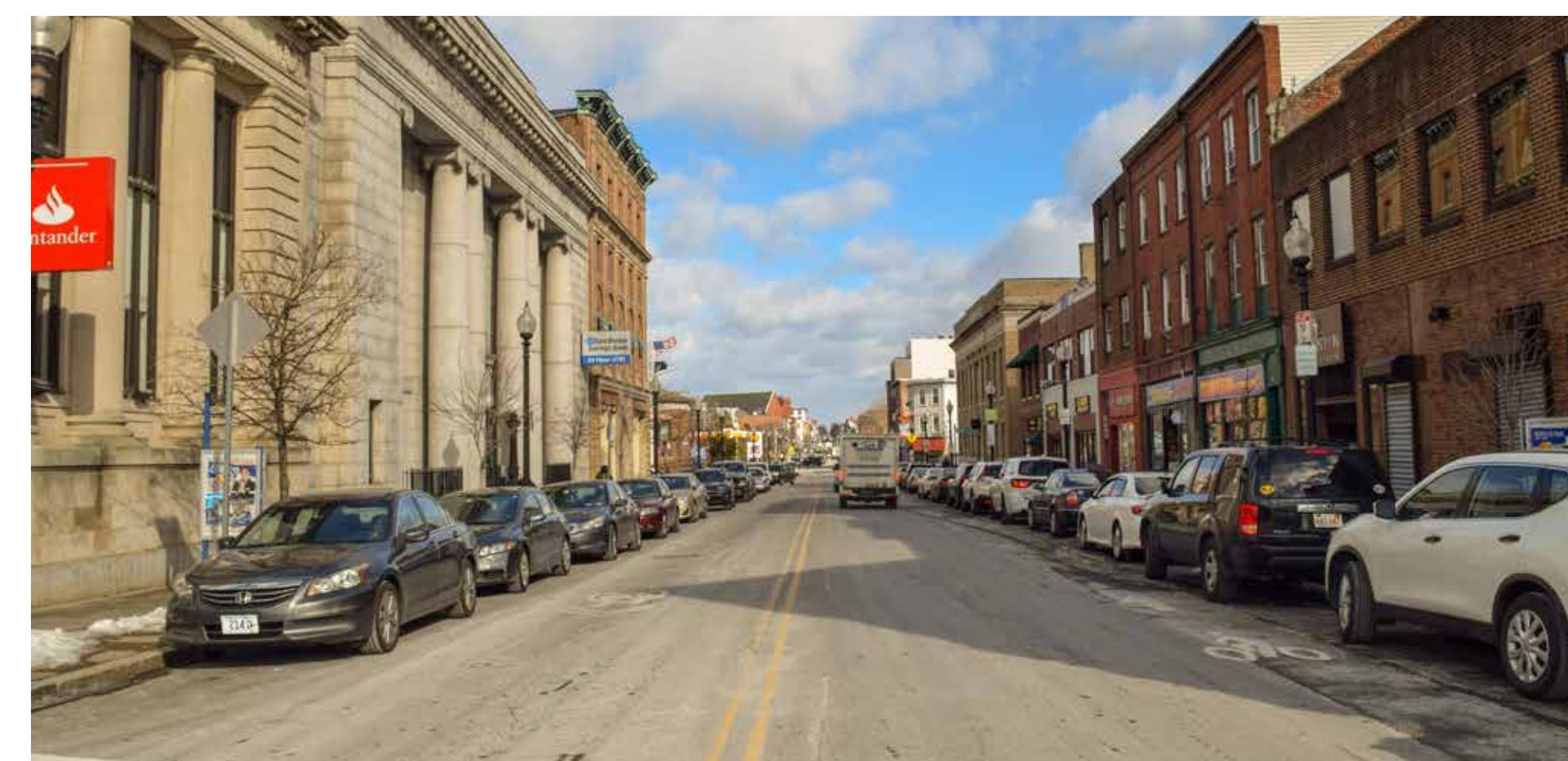
Los nodos y corredores de uso mixto se refieren a zonas en East Boston aptas para usos activos en la planta baja y la cantidad de densidad que se requiere para apoyarlos. Nodos pueden ser lugares de reunión o puntos de recolección y los corredores son las vías que los conectan.

Challenges and opportunities associated with mixed-use nodes and corridors in East Boston include:

- » **Retail Uses and Density** - Active ground-floor uses require density nearby to support them.
- » **Connections Between Squares** - Zoning for commercial use is concentrated within East Boston's Main Street district and in limited areas around squares. Over time, ground-floor retail has extended along corridors connecting those areas.
- » **On-Street Parking Regulations** - Street parking regulations are inconsistent and often do not effectively serve the needs of surrounding uses.
- » **Public Realm** - Many of East Boston's squares are dominated by cars, limiting space available for outdoor seating, open space, and other public realm features.
- » **Resilience** - Much of East Boston's Main Street District is within the FEMA Flood Zone. Properties within the flood zone are ineligible to receive funding from federal programs.
- » **Supporting Small Businesses** - As is the case citywide, small local businesses are vulnerable to displacement by larger chain businesses.
- » **Grocery Stores** - East Boston is currently served by a single grocery store. Food access is supplemented by convenience stores that vary in level of service.

Los desafíos y oportunidades asociados con los nodos y corredores de uso mixto en East Boston incluyen:

- » **Uso comercial y densidad** - El uso activo de la planta baja requiere densidad cercana para apoyarlos.
- » **Conecciones entre plazas** - La zonificación para uso comercial se concentra dentro del distrito de la calle principal de East Boston y en zonas limitadas alrededor de las plazas. Con el tiempo, los comercios de la planta baja se han instalado a lo largo de corredores que comunican dichas zonas.
- » **Reglamentaciones de estacionamiento en la calle** - Las reglamentaciones de estacionamiento en la calle no son consistentes y a menudo no sirven apropiadamente las necesidades de los usos cercanos.
- » **Espacio Público** - Muchas de las plazas de East Boston están dominadas por automóviles, limitando el espacio disponible para sentarse al aire libre, espacios públicos y otras características del reino público.
- » **Resiliencia** - Gran parte del distrito de Main Streets de East Boston está dentro de la zona de inundación de FEMA. Los inmuebles dentro de la zona de inundación no son elegibles para recibir fondos de programas federales.
- » **Aceptar a los pequeños negocios** - Como es el caso en toda la ciudad, las empresas locales y pequeños negocios son vulnerables al desplazamiento producido por empresas más grandes de cadenas.
- » **Tiendas de comestibles** - East Boston actualmente tiene un supermercado. La oferta de alimentos se extiende a las tiendas locales que varían en el nivel de servicio.



Community feedback

Both the Small Business round table discussion and the Chat With a Planner series were important opportunities for the planning team to gather feedback related to the specific challenges and opportunities facing East Boston's mixed-use nodes and corridors. The BPDA hosted six Chat With a Planner events in locations across the neighborhood.

Participación Ciudadana - Los recorridos a pie y las reuniones de asociaciones de vecinos fueron muy importantes para que el equipo de planificación reuniera comentarios relacionados con los desafíos y oportunidades específicos a los que enfrentan las áreas residenciales de los vecindarios. El BPDA organizó seis recorridos a pie por el vecindario.

We want to hear from you!

Please take a moment to fill out the comment card at this station. If you're interested in talking more about East Boston's mixed-use nodes and corridors, we encourage you to participate in the PLAN: East Boston workshop on Wednesday, November 06, 2019.

i Queremos escucharte! - Tómese un momento para completar la tarjeta de comentarios en esta estación. Si está interesado en hablar más sobre las áreas residenciales del vecindario, lo animamos a participar en el taller PLAN: East Boston el jueves 24 de octubre de 2019.

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Nodos y corredores de uso mixto



Mixed-use nodes and corridors are governed by Neighborhood Shopping (NS), Community Commercial (CC), and Corridor Enhancement (CE). These zoning subdistricts make up about 10% of the land area within the study boundary.

Las Nodos y corredores de uso mixto se rigen por Neighborhood Shopping (NS), Community Commercial (CC) y Corridor Enhancement (CE). Estos subdistritos de zonificación constituyen 10% del área terrestre dentro del límite del estudio.

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What are other challenges or opportunities in East Boston's nodes and corridors?

¿Cuáles son otros desafíos o oportunidades en los nodos y corredores en East Boston?

Mixed-use Node & Corridor Opportunity
 LIVERPOOL ST Between
 CENTRAL SQUARE AND
 LOPRESTI PARK.

Mixed-use and large residential
 ALREADY APPROVED @ 151 AND
 152 LIVERPOOL STREET. LARGE
 RESIDENTIAL APPROVED AT 2885
 Liverpool. Lots of open
 land and body shops
 waiting for similar
 development.
 bpda could also be
 MFRGO. ——————
 October 08, 2019

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¿Cuáles son otros desafíos o oportunidades en los nodos y corredores en East Boston?

BENNINGTON
 from WOOD IS
 → SUFFOLK DRAINS

Complete Street:
 - fewer travel lanes
 - bus only flex lane
 - protected bike lanes
 - angled parking/cars-only
 - speed reduction measures

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We often talk about "enhancing vibrant mixed-use districts" in neighborhood nodes and corridors. What are some of the features that make East Boston's squares "vibrant, mixed-use destinations?"

A menudo escuchamos hablar sobre "mejorar los distritos vibrantes de uso mixto" en nodos y corredores del vecindario.

¿Cuáles son algunas de las características que hacen que las plazas de East Boston sean "destinos vibrantes de uso mixto?"

Why only firms on first floor? Would it
 be possible to be more flexible, so that
 businesses can be established according to the
 needs of the neighborhood?
 Important mix of high- and low-traffic
 uses. My side street had trouble creating a
 vibrant Main Street since so many low-rent
 accounting offices were there but didn't attract
 much foot traffic. ——————

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¿Cuáles son algunas de las características que hacen que las plazas de East Boston sean "destinos vibrantes de uso mixto?"

What would make them
 great is more diversity
 of food / coffee +
 retail options + less
 traffic to make walking
 a better experience.
 Right now walking into
 Maverick during afternoon
 rush you breathe in
 tons of bus exhaust
 Also →
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zoning should be more
 specific - e.g., hardal
 street should be zoned
 for local retail - things
 like pot shops that will
 bring in customers from
 outside East Boston +
 eat up our parking +
 worse our traffic should
 not be allowed.

 * Things we need:
 - a hardware store
 - a nursery (plants)
 - a bookshop
 - more coffee / cafe options
 - casual restaurants with
 sidewalk dining to bring
 more life to the streets

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What are other challenges or opportunities in East Boston's nodes and corridors?

¿Cuáles son otros desafíos o oportunidades en los nodos y corredores en East Boston?

So much opportunity to
 put density in these locations
 and alleviate the need for
 overly dense projects in
 the residential areas.
 Allow for type I construction
 by right.

 Keeping existing M&P
 shop since a lot of density
 are being displaced. Existing
 m&p shop should be
 prioritized when new buildings
 open... prioritization of
 ownership.
 Making sure care is less
 to meet potential emissions
 goal. Keeping food affordable
 with larger incomes moving into
 Eddie & Murphy neighborhood
 from working food.
 Shop is INFLATING prices!

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Parking
 Construction
 Big chains coming in taking over

 Local businesses (not chains)
 diversity (which requires low-income
 mixed housing)

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It's nice to live near a small market, but the zoning
 code doesn't seem to have a mixed-use designation
 that can be applied throughout a neighborhood, not just
 in isolated pocketed squares.

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¿Cuáles son algunas de las características que hacen que las plazas de East Boston sean "destinos vibrantes de uso mixto?"

The concept of concentrating
 and separating maritime industrial
 zones is outdated. We should
 look at better integrating
 these parcels with the
 neighborhood and promoting
 more mixed use (at least 25%)
 East Boston Shipyard is a
 good example.

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¿Cuáles son otros desafíos o oportunidades en los nodos y corredores en East Boston?

There are so many offices
 on ground floors in Maverick
 Sq. that could be on second
 floors - dentist offices, insurance
 offices, etc. It would be
 great to open up space for
 retail for small businesses that
 need ground floor space. Our
 neighborhood needs a coffee shop,
 a book store, etc.

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What is the city + neighborhood
 going to do to sustain the
 local mom + pop businesses?
 The gentrification is getting
 worse and small businesses
 will soon be at risk.

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