

PLAN: Mattapan

March 21, 2019



Goal Setting for Your Neighborhood



Today's Agenda

- 1 PLAN Process
- 2 Scope of PLAN: Mattapan
- 3 Questions & Comments
- 4 Goal Setting Activity
- 6 Share & Report Back



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Plan Process

*What is PLAN: Mattapan?
What Have We Heard So Far?*



What is PLAN: Mattapan?

- Mayoral initiative announced in June 2018 and launched in October 2018
- Comprehensive vision and implementation strategy for Mattapan to guide future growth and investment through lens of “preserve, enhance and grow”
- PLAN: Mattapan will identify short-, mid-, and long-range community goals, focusing on short
- To leverage interest in the Mattapan community to create new opportunities for housing, jobs, improved access and mobility, and other community benefits



Boston Planning & Development Agency

Housing – Department of Neighborhood Development (Office of Housing Stability, Boston Home Center, Neighborhood Housing Development), Fair Housing & Equity

Economic Development – Mayor’s Office of Economic Development (Small Business / Main Streets), Office of Workforce Development, Office of Financial Empowerment

Open Space & Parks - Boston Parks and Recreation Department, Department of Conservation Resources (DCR)

Transportation – Boston Transportation Department, Boston Public Works Department, MBTA, MassDOT

Environment/Sustainability/Climate Change City’s Environment Department

Mayor’s Office of Arts & Culture

Boston Centers for Youth & Families

Age Strong Commission

Community Preservation Act (CPA)

Office of Immigrant Advancement

Office of Neighborhood Services (ONS)

Mayor’s Youth Council / Dept of Youth Engagement

Commission for Persons with Disabilities

Boston Police Department



- Community Engagement Process
- Smaller meetings (eg small groups or one-on one)
- Neighborhood Association Meetings
- Chat with a Planner
- Community Outreach
- Attending and hosting events

Timeline

- WORKSHOPS
- COMMUNITY ENGAGEMENT EVENTS
Chat with a Planner
Pop-Ups and/or Community Events
- FUTURE WORKSHOPS
- FUTURE COMMUNITY ENGAGEMENT EVENTS

WHAT WE HAVE DONE

2018



Open House
10/25

2019



Envisioning
Your
Neighborhood
12/10

City
Resource
Fair 02/09

Goal
Setting
03/21

11/01 & 12/06
Chat with a Planner

01/03, 02/04 & 03/07
Chat with a Planner



Pre-Planning Workshops:

Open House, Visioning
Goal Setting, PLAN Scope

FUTURE PROCESS

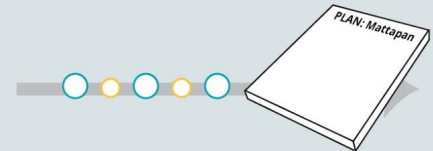
2020

We are here



Planning Workshop Topics:

Workforce development, Transportation & Mobility
Housing, Jobs and Businesses, Neighborhood Identity
Arts + Culture, Open Space & Climate
City and Neighborhood Resource Fairs



Drafting Plan Recommendations
Reviewing PLAN: Mattapan Drafts
Strategizing implementation

What Have We Heard? - October 25, 2018



Jobs and Businesses
35%

Open Space and Climate
19.6%

Neighborhood Identity
13.7%

Housing
11%

Other
9.6%

Mobility
8%

Safety
3.1%

Jobs & Businesses



- Commercial Space*
- Diversity of Businesses*
- Jobs*
- Training*

Open Space & Climate Resilience



- Access*
- Playspaces*
- Programming*
- Streetscapes*
- Urban Agriculture*
- Tree Canopy*

Neighborhood Identity



- Arts and Culture*
- Maintaining Community*
- Public Art*
- Public Space Activation*
- Placemaking/
Placemaintaining*

Housing



- Housing Affordability*
- Transitional Housing*
- Homeownership*
- Housing Types*

Other



- Architecture*
- City Services*
- Communication*
- Stone Building*

Mobility



- Transit Access*
- Walkability*
- Bicycles*
- Traffic*

STRENGTHS

Housing

- Increase affordable housing
- Provide senior housing
- Increase ownership

Neighborhood Identity

- More programming
- Public art
- Community events
- Historical society

Transportation & Mobility

- Improve access
- Improve design of streets for people
- Improve public realm

Open Space & Climate

- Create more open space
- More programming
- Improved Access
- Improved Safety

WEAKNESSES

Housing

- Displacement
- Gentrification
- Affordability
- Density

Neighborhood Identity

- Inaccessible development
- Gentrification
- Displacement

Transportation & Mobility

- Gentrification with improved access
- Traffic conditions

Open Space & Climate

- Gentrification
- Climate Change
- Affordability
- Access

OPPORTUNITIES

Housing

Homeownership
Community
Diversity

Transportation & Mobility

Blue Bikes
Trolley Line
Walk to transit

Neighborhood Identity

History of Mattapan
Diversity
Arts
Community

Open Space & Climate

Neponset Greenway
Access to Parks

THREATS

Housing

Lack of senior housing
High rents
Rising Rents

Neighborhood Identity

Language barriers
Limited community space
No arts and culture space

Transportation & Mobility

Pedestrian safety and experience
Travel time
Limited Access
Limited Frequency

Open Space & Climate

Public safety
Limited programming
Public realm needs improvement

2 Request for Proposals and Scope

What is the Scope?

What is an RFP?

Themes: Urban Design, Economic Development, Transportation, and Neighborhood Identity

Topics within these will include:

Open Space & Climate Resilience



Arts, Culture & Community



Transportation & Mobility



Jobs & Businesses



Housing



Public Realm



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Questions + Comments

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Activity: Goal Setting

Activity: Goal Setting

Choose 3 cards



Place cards on mat and discuss

PLAN: Mattapan Goals Setting
Select Your Top Priorities

TABLE #

Consider the priority and statement cards in your hand. Select 3 of those cards and place them on the corresponding space of the board. The table facilitator will record all responses at the end.

Please note, there are two priorities that have been established as "givens." They are:

1. Preserve the existing culture of Mattapan.
2. Preserve existing affordability and stability in the neighborhood.

Jobs & Businesses	Mobility & Transportation	Neighborhood Identity	Other
<ul style="list-style-type: none"> Create better access to open spaces Increase recreation and programming in open spaces Activate street/public space improvements 	<ul style="list-style-type: none"> Better manage traffic and reduce congestion in Mattapan Square Improve transit/mobility options and experience Make it easier to get across the neighborhood 	<ul style="list-style-type: none"> Support homeownership across all income levels Provide a variety of housing types Provide housing options for a diversity of needs 	<ul style="list-style-type: none"> Support local artists and artist spaces Your Goal

Open Space & Climate

- Create opportunities for job training
- Provide support for existing local businesses
- Create opportunities for new business types

Write a Vision Statement

PLAN: Mattapan Goals Setting
Creating a Vision Statement

These are the goals that should be a primary focus of the initiative.

Givens

- Preserve the existing culture of Mattapan
- Preserve existing affordability and stability in the neighborhood

These are the goals that should support the focus of the initiative.

PLAN: Mattapan will...

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PLAN: Mattapan Vision Statements

PLAN: Mattapan Vision Statements



PLAN: Mattapan Vision Statement

A vision/goals statement is a **short, concise, statement** that outlines a **vision for the future**. It addresses our **hopes** for the process, a problem we are solving, and what we want to achieve. The vision statement for PLAN: Mattapan will serve as the foundation for this process and will guide our efforts.

PLAN: Mattapan Mission Statement

A mission statement is a longer statement that outlines guiding principles. What will we do, whom will we serve, and how will we do it? A mission statement is an action-oriented vision statement, how will we reach our vision?

Example:

Mattapan Food and Fitness:

Vision Statement: Mattapan will become known as one of the healthiest communities in Boston, with easy access to affordable and healthy food vendor information pages. Our streets will be clean, safe, walk-able, and bike-able. Our residents of all ages and abilities will take regular advantage of the abundant and inviting play spaces and recreational opportunities.

Mission Statement: The Mattapan Food and Fitness Coalition (MFFC) is a collaborative organization, bringing together Mattapan residents, organizations and others to work on improving the food and physical activity environments in Mattapan. MFFC promotes healthy behaviors through its membership, its networks, and its partnerships with other organizations. MFFC provides leadership through community engagement.

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PLAN: Mattapan

Vision Statements Report Back