

## **DESIGN WORKSHOP**

November 17, 2015





"Boston needs more housing. But there is no one-size fits-all solution. Every neighborhood has its own character. In some places, density is not only appropriate – it is badly needed."

- Mayor Martin J. Walsh



### **AGENDA**

### WHY WE'RE HERE

1 Plan Overview

### WHAT WE'VE HEARD

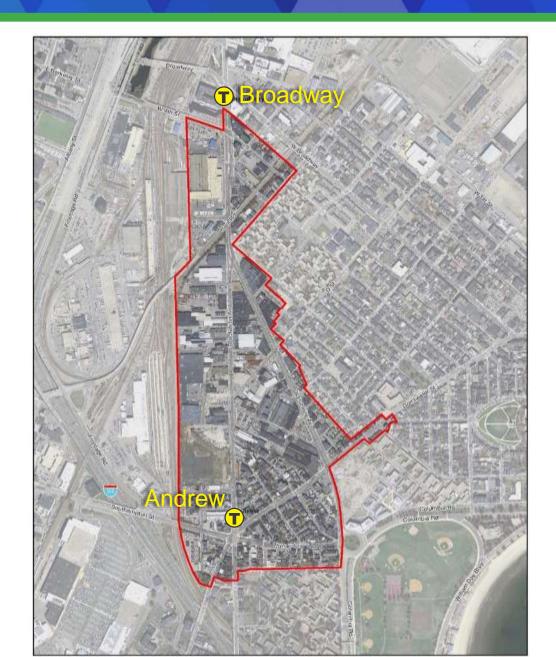
- 2 Values & Priorities
- 3 Streets & Blocks
- 4 Uses & Location
- 5 Open Space Strategy

#### **HOW DO WE GET TO WHERE WE WANT TO BE?**

- 6 Zoning Tools for Implementation
- 7 Urban Design Tools for Implementation
- 8 Rationale for Future Development

### **TALK TO US**

9 Pros and Cons Design Exercise







### **PLAN Overview**



"Talk to Us" open house July 30, 2015

Preserve. Enhance. Grow.



### **PLAN CALENDAR**

JULY 30, 2015 "Talk to Us" Open House

SEPTEMBER 14, 2015 "Walk and Bike With Us" Study Area Tours

OCTOBER 1, 2015 "Imagine with Us" Visioning Workshop

OCTOBER 26, 2015 "Plan with Us" Streets & Blocks, Land Use Workshop

NOVEMBER 17, 2015 "Design With Us" Height & Density, Open Space Workshop

**DECEMBER 14, 2015 "What We Heard"** *Recap Session/Dialogue* 

### JANUARY "Choose with Us"

Plan Scenarios Session

### FEBRUARY "Discuss with Us"

Preferred Plan Draft Session

### **MARCH Plan Production**

(Internally BRA Staff Draft Plan Document)

### **APRIL** "Finalize with Us"

Final Plan Presentation

### MAY & JUNE

Internally BRA Staff Draft Zoning Documents & Zoning Commission Meeting



## **OPEN HOUSE COMMENTS**

July 30, 2015

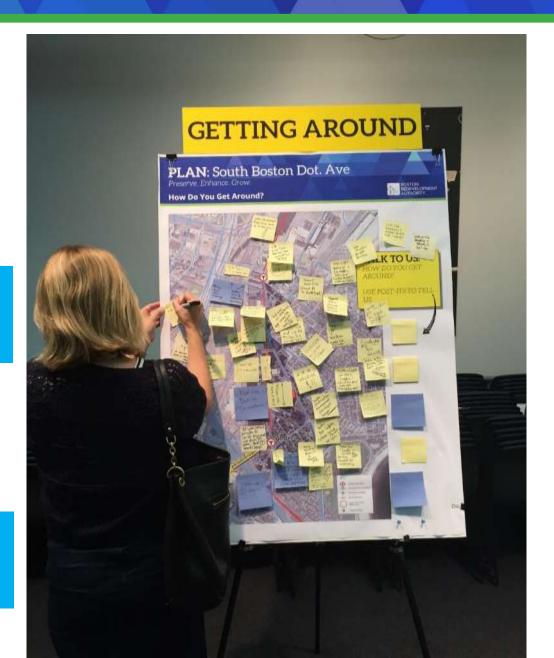
"Have places for middle class families to stay and thrive in South Boston."

"Green Space!"

"Take the focus off personal use vehicles + improve transit options. It's not 1950s."

"Worker housing that young professionals can realistically afford"

"Cyclist safety and comfort on this major route into downtown."





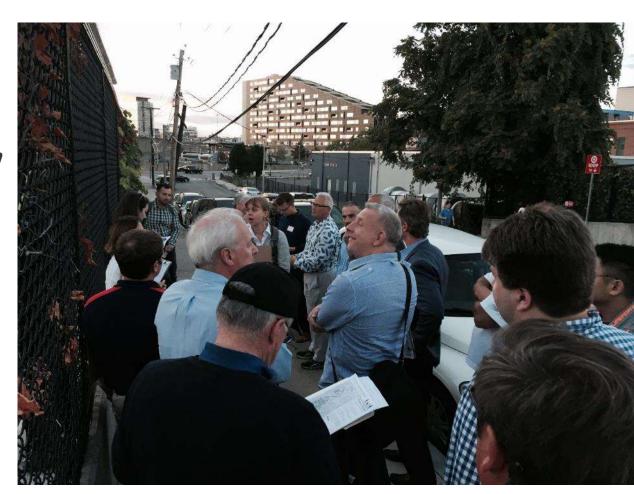
### WALK AND BIKE TOURS COMMENTS

September 14, 2015

"I would also like to see some of the industrial character of the avenue preserved... Boston is proud of its history, and we should preserve it when at all possible."

"Open space needs to be looked at in the study area. If mixed use projects are being built, open space needs to be part of the overall vision."

> "More connecting streets and a possible new grid pattern needs to be looked at carefully to allow traffic to flow through the area and for pedestrians."



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## **VISIONING WORKSHOP**

October 1, 2015

Open Space

Provide

Quality

Open

Space

Mobility & Getting Around

Provide More Parking Reduce Traffic Congestion Improve Public Transit

Housing

Provide Residential Uses

Create

Placemaking & Neighborhood Character

Create More Amenities

Provide More Cultural & Civic Uses

Sustainability

Environment &

Improve Climate Resilience

Streets, Sidewalks & **Public Environment** 

Build Walkable Sidewalks & Bikeable Streets

Create More Streets & Blocks

Other

Additional



Economic Development

Preserve Some Industrial Uses

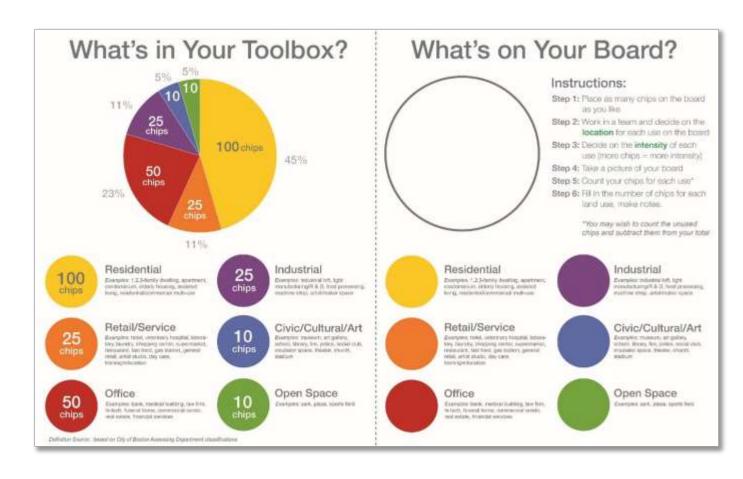
Increase Social Equity

(Creating jobs and sup-porting education and workforce development to broaden economic opportunity.)



## **PLAN WITH US WORKSHOP**

### **Planning Exercise**





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**Values and Priorities** 





### **VALUES AND PRIORITIES WE HEARD**

### Summary

### A neighborhood with amenities

- Retail and other services
- Civic/Cultural/Art spaces
- New and varied open spaces

### A walkable neighborhood with improved public transportation

- Walkable sidewalks and bikeable streets
- Less traffic congestion
- Cycling opportunities for people of all ages

### A diversity of housing types

- Live/work opportunities
- Tall apartment buildings
- Smaller housing units preserving existing character

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**Streets & Blocks** 



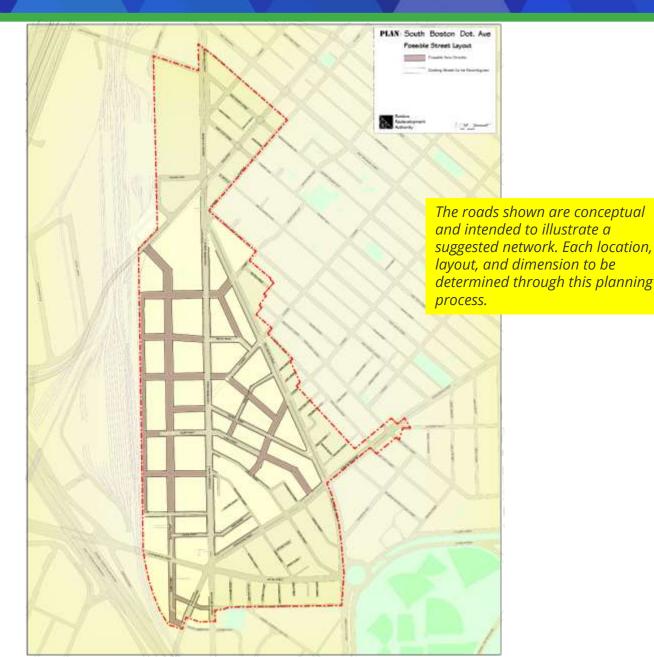


### **NETWORK/ CONNECTIVITY**

### **Envisioned Future Network**

Initial Ideas by City Planning Staff for Community Feedback

- Provide capacity and connectivity for future uses
- Avoid contributing to (and help improve) existing congestion "hot spots"
- Make important connections to outside the study area
- Break down scale for improved urban design and walkability
- City/BRA will not be pursuing the acquisition of private property to build streets and connections
- Network will be built out over time only in conjunction with private development



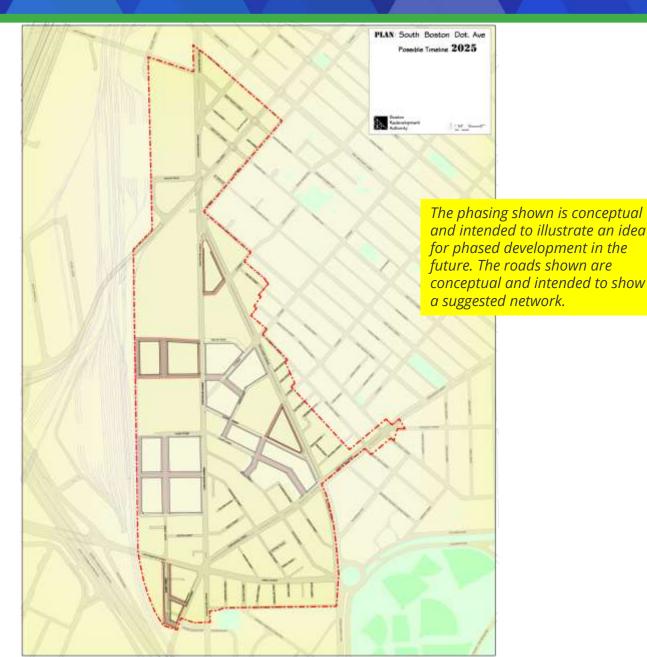


### **NETWORK/ CONNECTIVITY**

## **Example of Envisioned Future Phasing**

Initial Ideas by City Planning Staff

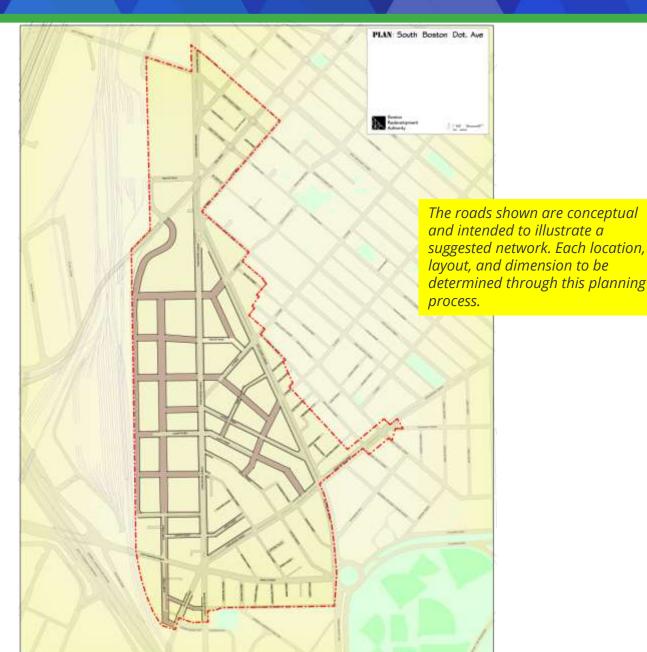
 Where possible, new connections envisioned along property lines, utilizing existing rights-of-way and avoiding existing structures





## COMMUNITY FEEDBACK Based on "Plan With Us" Workshop

- Connection to South Boston Bypass/Haul Road adjusted
- Additional suggestions made are more suitable to future formal and detailed design review processes, such as:
  - Breaking up of blocks with additional connections
  - Detailed intersection design and roadway geometries
- New streets not to be built in lieu of "complete streets" improvements to existing roads



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**Land Uses and Locations** 

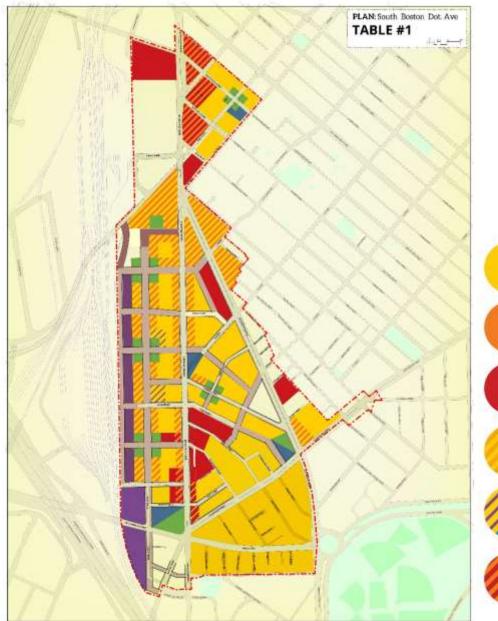


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## **TABLE 1**Images and Notes





"Create gateway nodes"

"Create a 21<sup>st</sup> century Broadway"

"Create mixed-use everywhere"



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## **TABLE 3**Images and Notes





"Necklace" of open space from Broadway to Moakley Park"

"Preserve residential in historic Andrew Square"

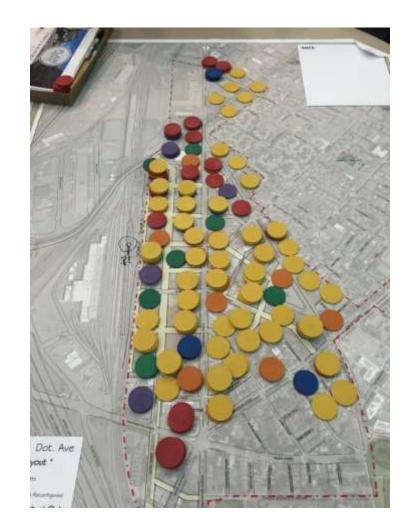
"Limited concentrated light industrial"

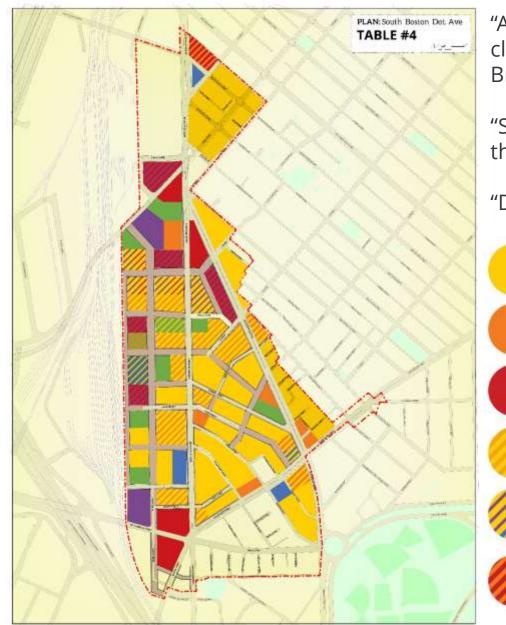


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## **TABLE 4**Images and Notes

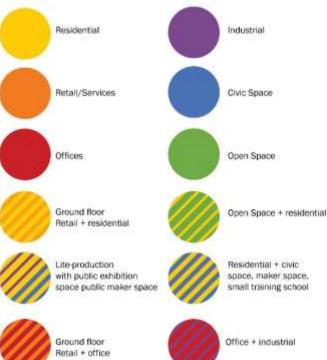




"A cultural center should be closer to either Andrew or Broadway stations"

"Small parks scattered throughout"

"Diversity of housing important"

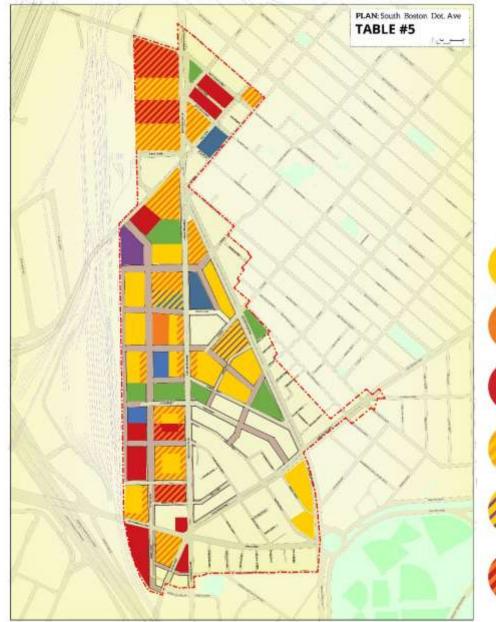


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## **TABLE 5**Images and Notes





"More density at train stations, emphasis on office"

"Encourage as much retail as possible"

"Central large green space ...smaller parks near existing neighborhood"

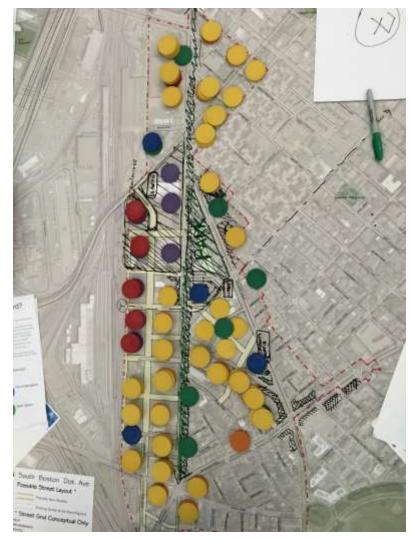


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## **TABLE 7**

## **Images and Notes**

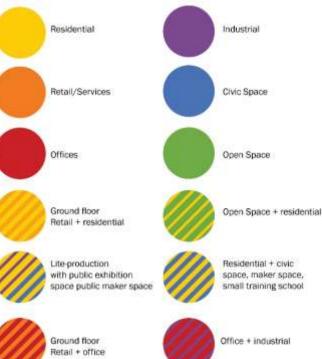




"Key principle: Dorchester Ave is a community street"

"Larger park equally distant from T stations"

"Civic space adjacent to green areas"



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# **TABLE 8**Images and Notes





"D Street a through street, neighborhood street"

"Greenway on Ellery Street to Alger street"

"Rethink bus circulation around Andrew T stop"



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## **TABLE 9**Images and Notes





"Very limited industrial – all along the tracks"

"Open space evenly distributed"

"Almost all mixed-use except extreme north and south"



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## **TABLE 10**Images and Notes





"Emphasis on north-south connections"

"New connection to Bypass"

"Traffic going to waterfront should use bypass road"





### **WHAT WE SAW - SUMMARY**

### **Most Common Themes from Land Use Exercise**

### **Open Space**

- Distribution of open space with larger parcels west of Dorchester Ave

#### Civic/Cultural

- Civic uses concentrated in 2-3 locations in proximity to residential uses/transit nodes

#### **Mixed-Uses**

- Mixed uses North-South along tracks
- Creation of North and South gateways through a higher density and concentration of uses

#### Residential

- Significant increase in residential uses across study area

#### **Industrial**

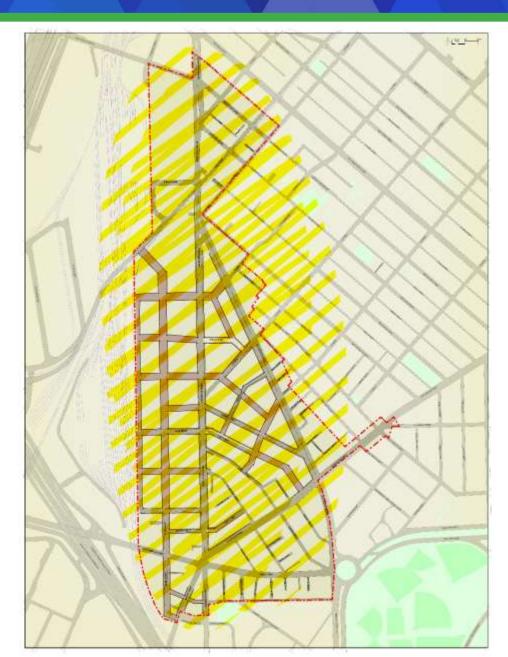
- Significant reduction in industrial uses
- Industrial uses distributed along the tracks

#### **Retail/Services**

- Ground floor amenities and retail along corridors

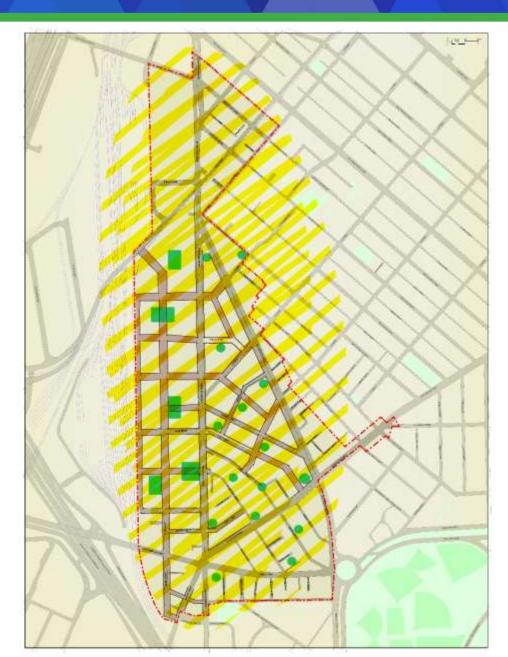


Significant increase in residential uses across study area



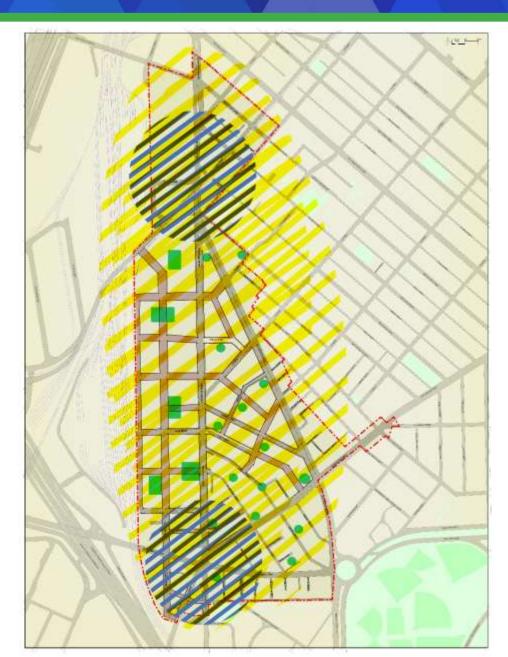


Distribution of open space with larger parcels west of Dorchester Ave



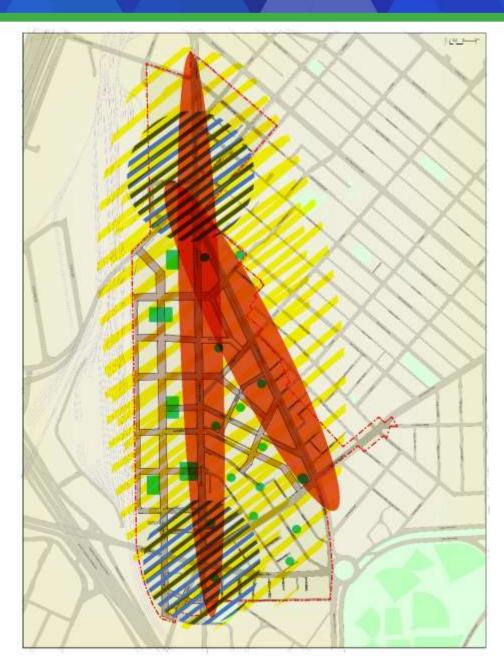


Creation of North and South gateways through higher density and concentration of uses.



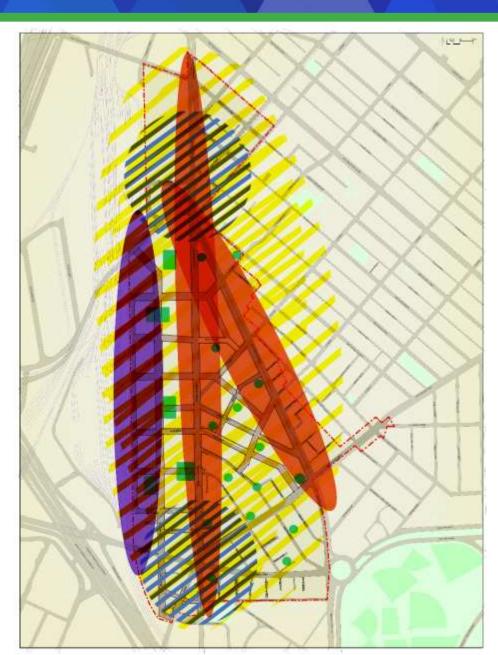


**Ground floor amenities and retail along corridors** 





Industrial uses distributed along the tracks







## **Open Space Strategies**





## PARK 1/4 MILES WALK ZONE



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## **LINEAR OPEN SPACE**

### **Back Bay Scale Comparison**

#### **Observations**

- Provides connectivity to larger open spaces
- Small, linear nature limits the type of programming to a passive recreation
- May be challenging to implement









## **ANCHOR OPEN SPACES**

**South Boston Scale Comparison** 

### **Observations**

- Provides a larger overall green space, which allows for greater flexibility in program
- Providing access and connection between open spaces becomes a higher priority
- Large scale open space will compete with development pressure









**NEIGHBORHOOD NETWORK** 

### **South End Scale Comparison**

### **Observations**

- Provides a variety of spaces and sizes for program
- More equally distributes open space through the district
- Take advantage of hard to develop parcels where pieces of the network get developed as the district develops









## **OPEN SPACE CONCEPTS**









**Zoning Tools for Realizing Benefits** *Harrison/Albany Precedent* 





#### SHARED PRIORITY BENEFITS

#### **Provided by Private Development**

- Create new streets and sidewalks
- Create public open space
- Create middle income housing
- Create affordable neighborhood retail/amenities
- Create affordable commercial space
- Create new 21st century industrial space for artists/entrepreneurs
- Create affordable civic/cultural/art space
- Create highly energy efficient buildings (LEED Gold and higher)



# What **zoning tools** were used in Harrison – Albany Corridor Study to incentivize benefits?

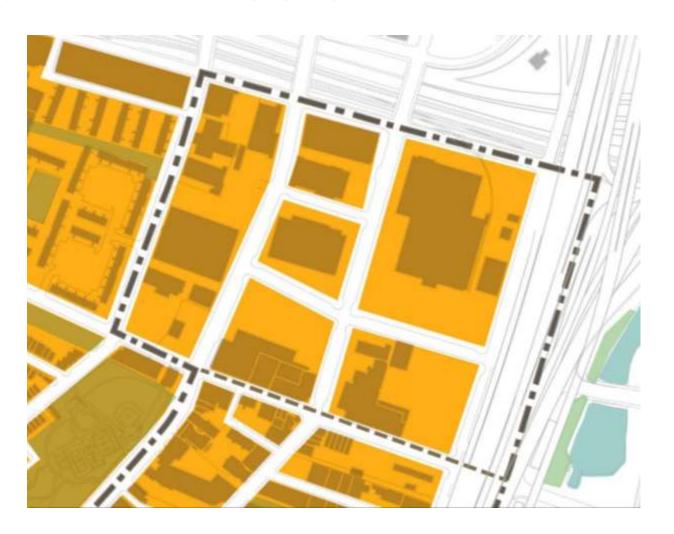


#### HARRISON-ALBANY CORRIDOR PLANNING STUDY

South End, 2012

#### **OVERVIEW**

- Harrison Albany Corridor was mostly comprised of commercial and light industrial uses similar to PLAN: So Boston Study Area
- The planning study created an opportunity to think strategically about the types of uses, public realm, and the scale of development that were best suited for the Corridor



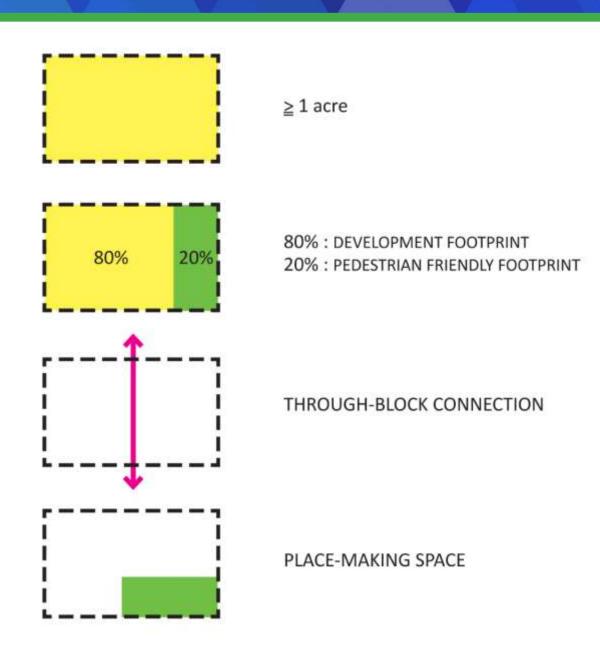


#### **Zoning Tools**

#### **LOT COVERAGE**

To achieve a pedestrian friendly public realm:

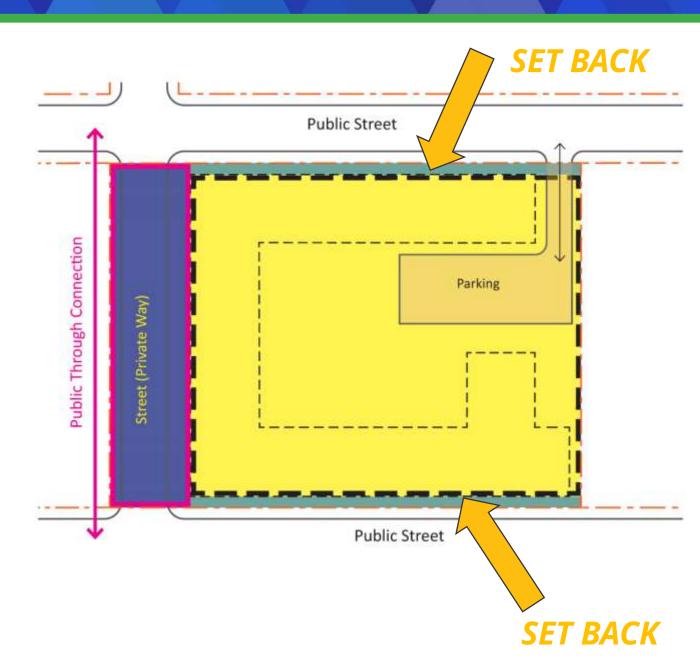
- Limit development footprint to 80% of the lot
- 20% of the lot to be designed and built to ensure public access or enhance the pedestrian experience





**Zoning Tools** 

**LOT COVERAGE & BUILDING SET BACKS** 



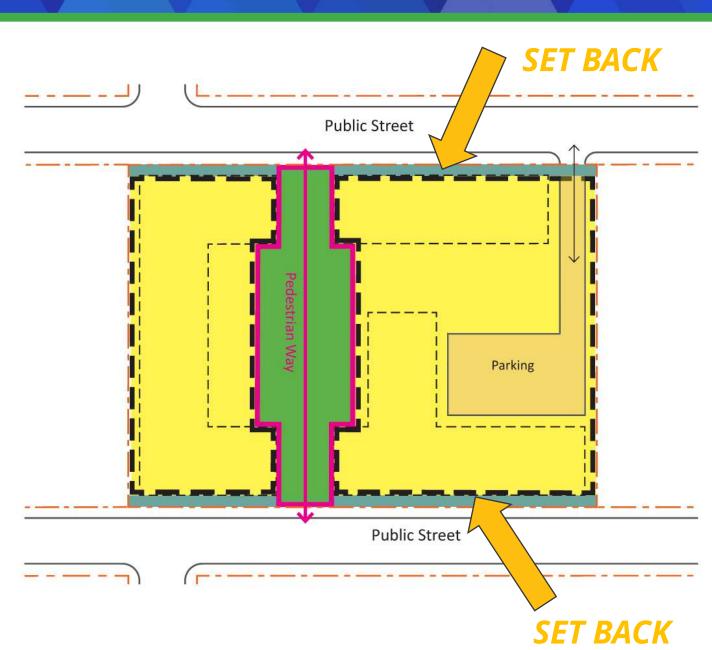
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#### **HARRISON-ALBANY STUDY**

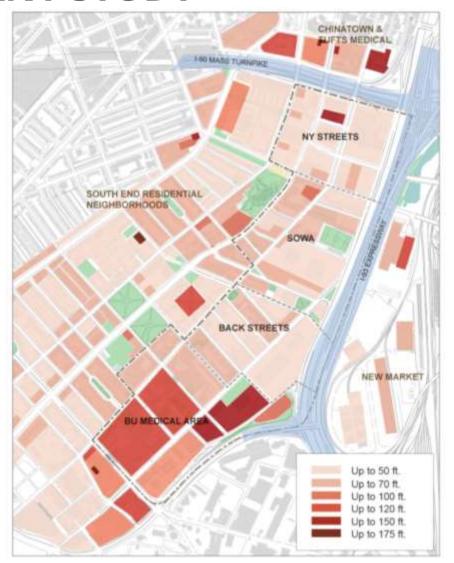
**Zoning Tools** 

**LOT COVERAGE & BUILDING SET BACKS** 





**Height and Density** 



Existing heights



**Proposed** heights



#### **Zoning Tools**

#### **BENEFITS IN EXCHANGE FOR BONUSES**

**20% Affordable Housing** (13% of projects residential units are required under Boston's Inclusionary Development Policy)

#### OR

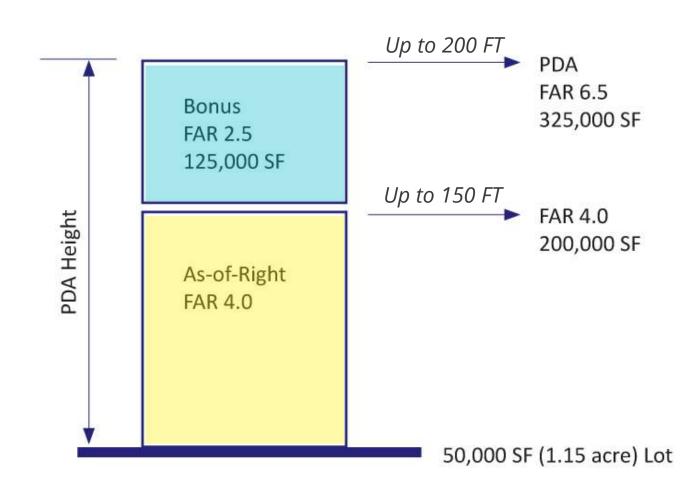
**Affordable Cultural Space** – 5% of the bonus square footage to be dedicated to non-profit cultural entity

#### OR

**Affordable Commercial Space** – 5% of the bonus square footage must be provided to a start-up business or its equivalent value must be provided to a program or loan fund

#### OR

Mixed-use projects





#### **Zoning Tools**

#### PROPOSED BUILDING HEIGHTS





Proposed As-of-right heights

*Proposed bonus heights* 

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# How can we apply these zoning tools to incentivize **benefits** in *PLAN: South Boston Study Area?*



#### SHARED PRIORITY BENEFITS

#### **Provided by Private Development**

- Create new streets and sidewalks
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- Create affordable commercial space
- Create new 21st century industrial space for artists/entrepreneurs
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#### **HEIGHT BONUSES AND BENEFITS**

**Conceptual Diagram** 

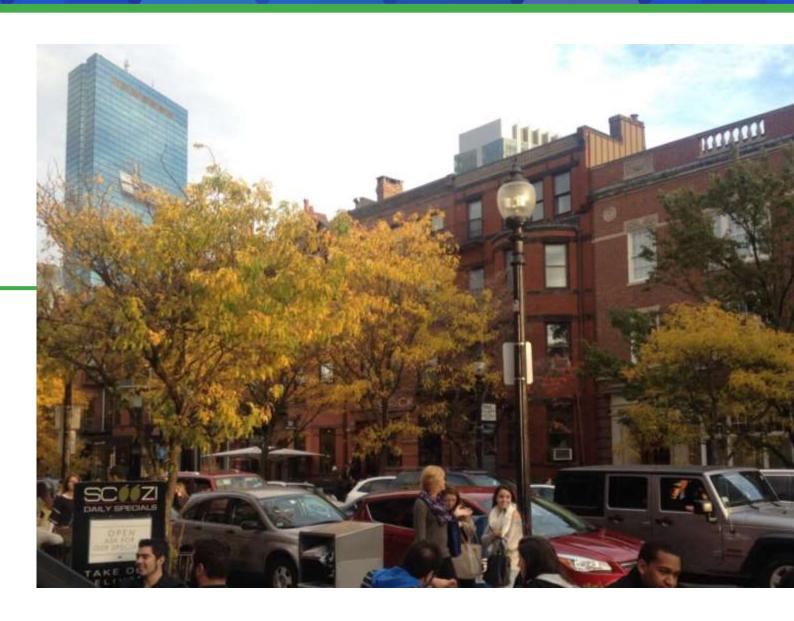


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**Urban Design Tools** 





#### **SCREENING**

3-story high building in the foreground can screen 15-story building one block away

780 ft 300 ft



300 ft

150 ft

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#### **STEPPING DOWN & STREET WALL**

- 1. Setting back the taller element away from the street can enhance pedestrian experience
- 2. Continuous street wall of retail/civic uses is important to create vital street life





#### LANDSCAPE / STREETSCAPE

- Landscape can be an effective way of screening buildings
- Landscape elements provide a human scale experience







#### **VIEW CORRIDOR**

- 1. View corridors can be left open to provide visual relief
- 2. View corridors can be used to create a focal element at the end

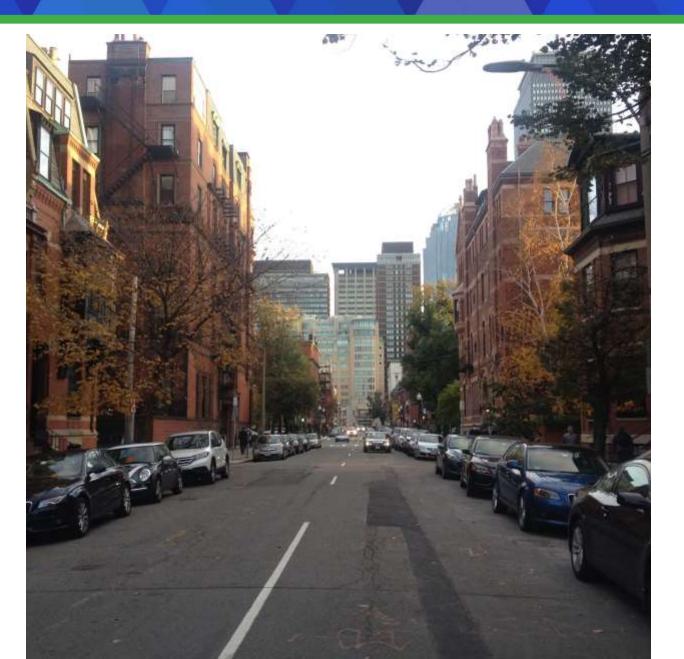


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#### **SKYLINE**

- 1. Spacing between taller buildings can create a distinctive skyline
- 2. A layering of heights can also create a distinctive skyline

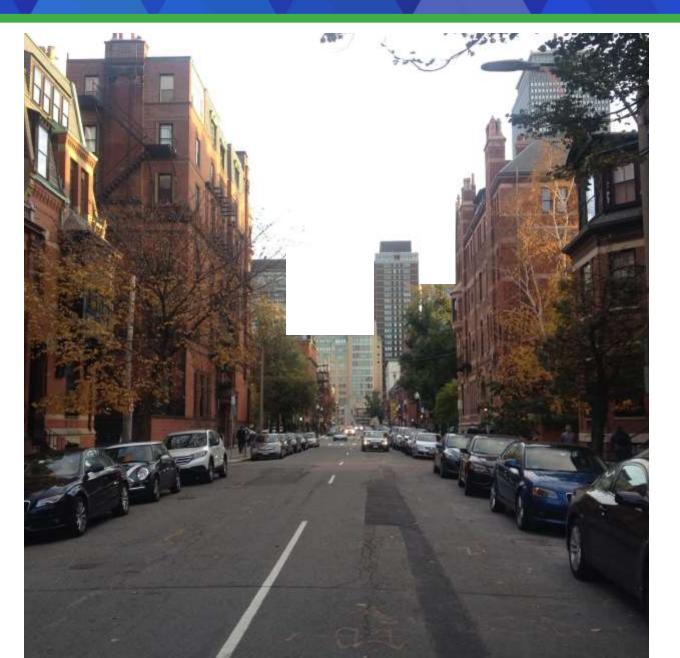


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#### **SKYLINE**

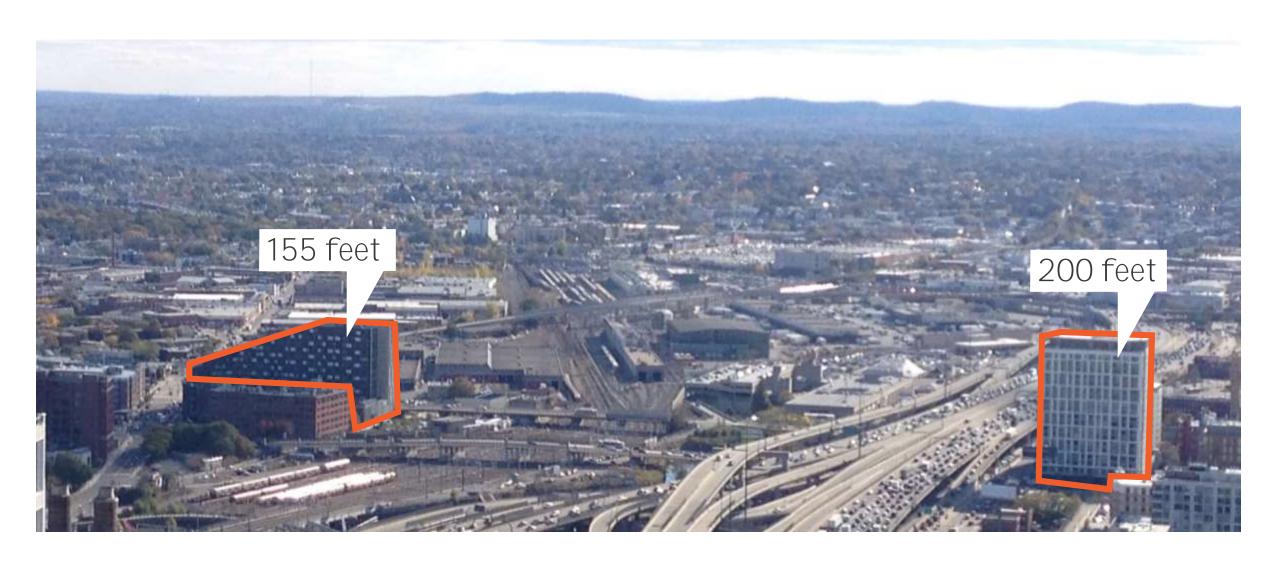
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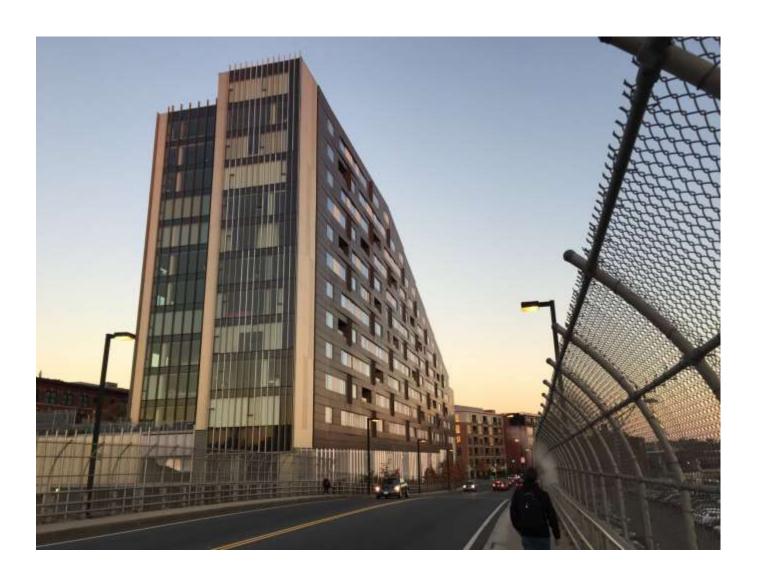
#### **GATEWAYS**



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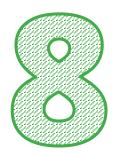
#### **GATEWAYS**



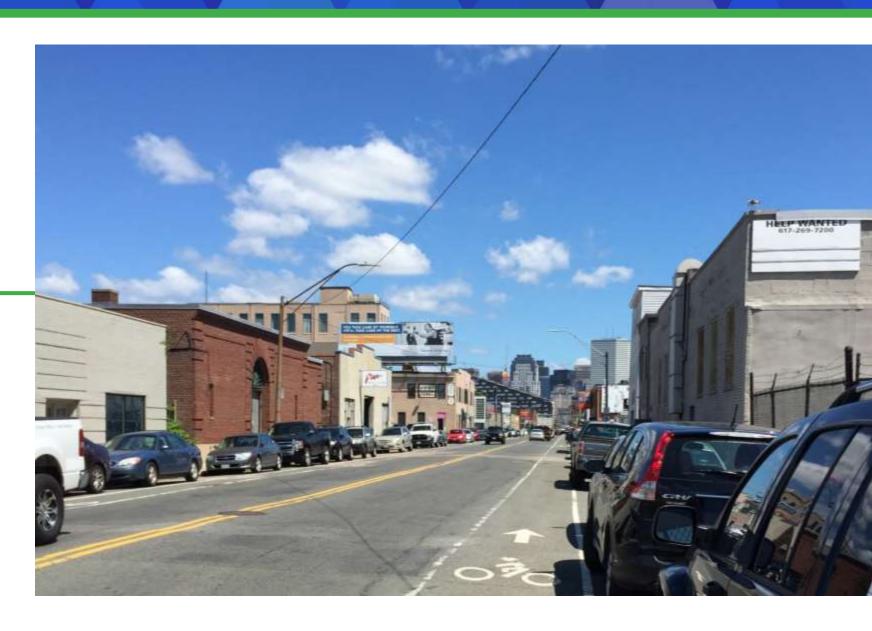


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## Rationale for Future Development





#### **HEIGHT BONUSES AND BENEFITS**

**Conceptual Diagram** 

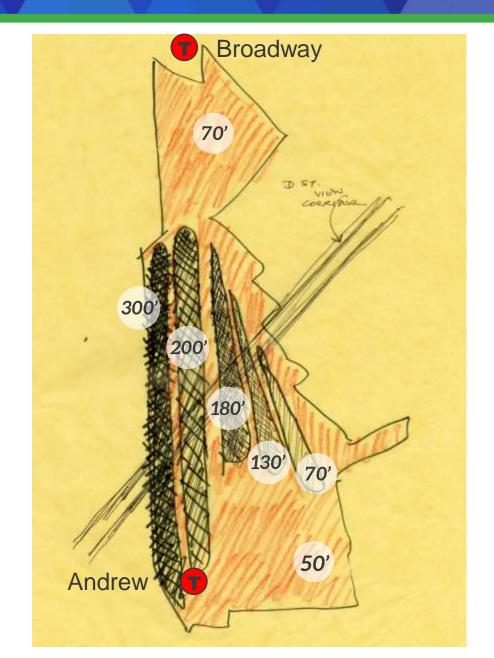


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#### **DENSITY CONCEPTS**

STEPPED Concept

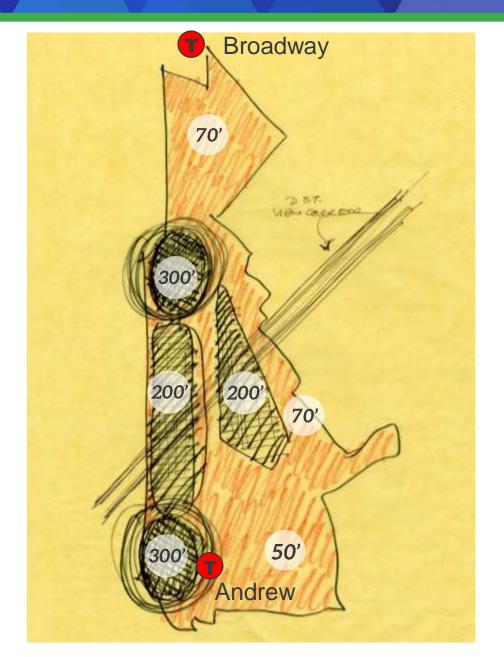


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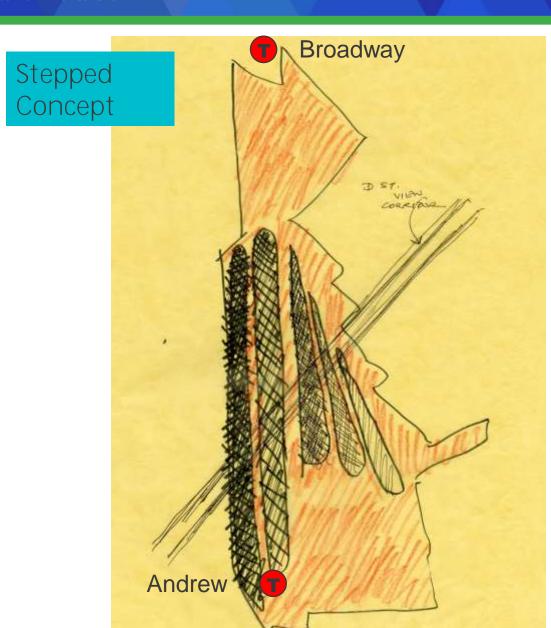


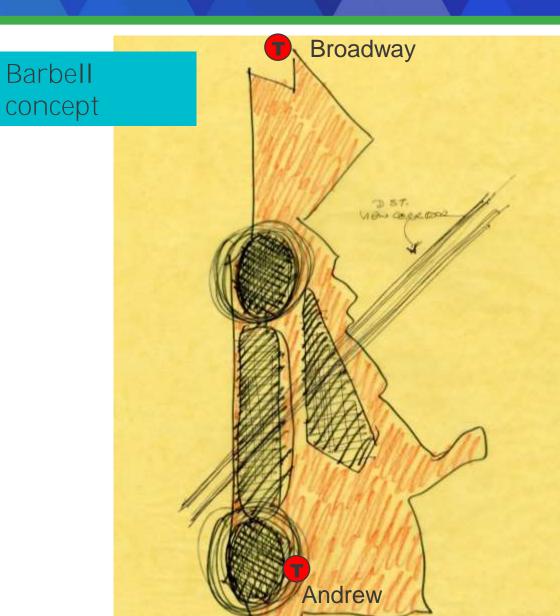
#### **DENSITY CONCEPTS**

BARBELL Concept

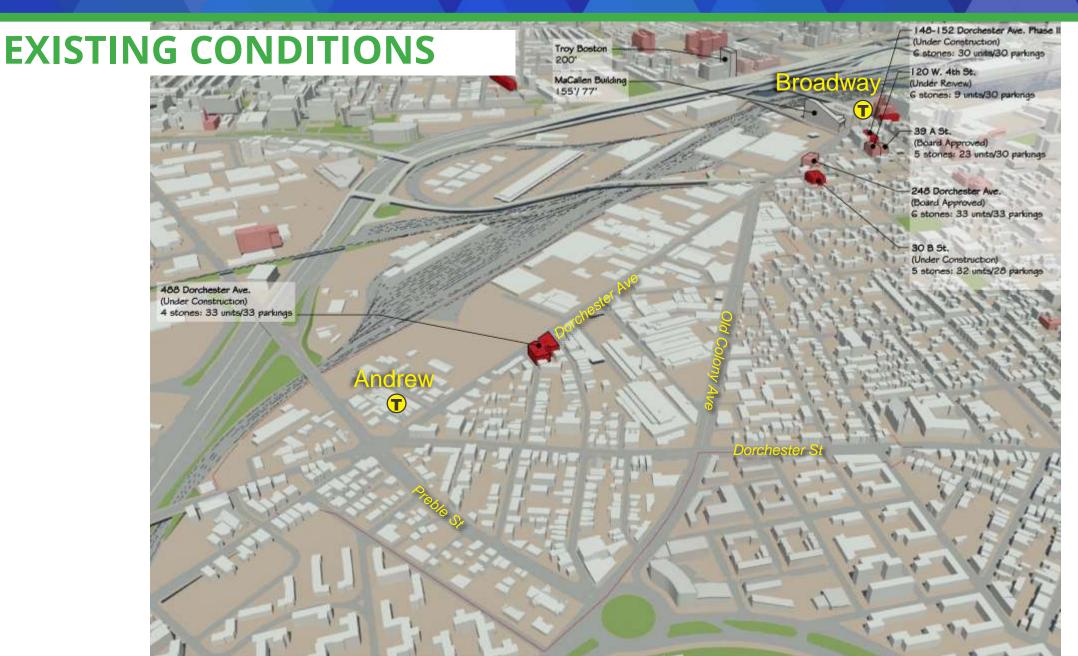




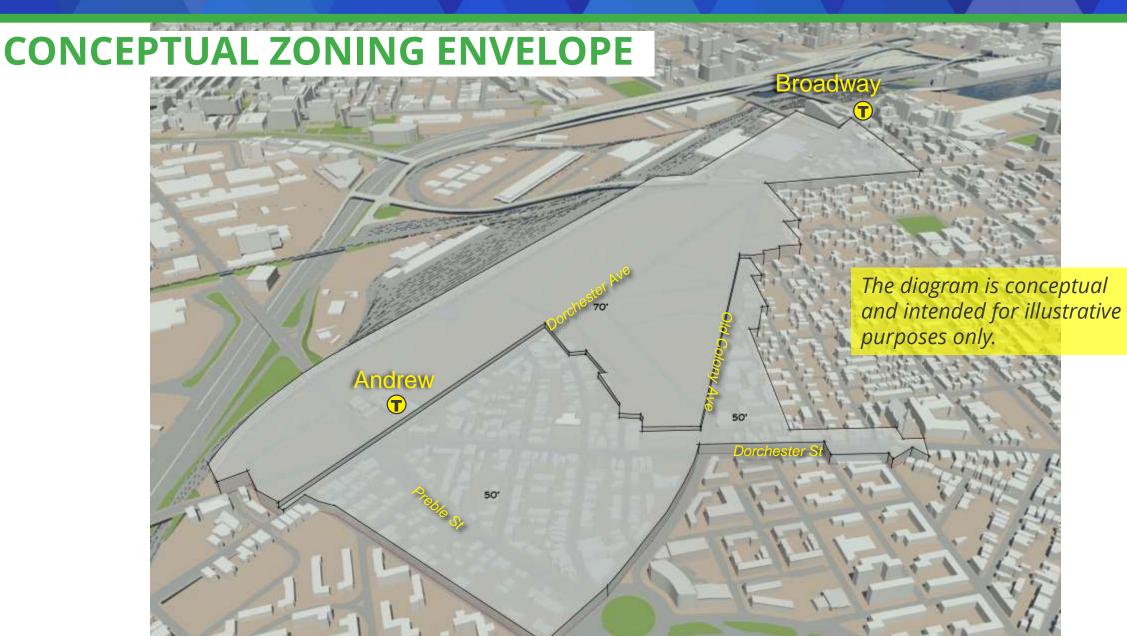










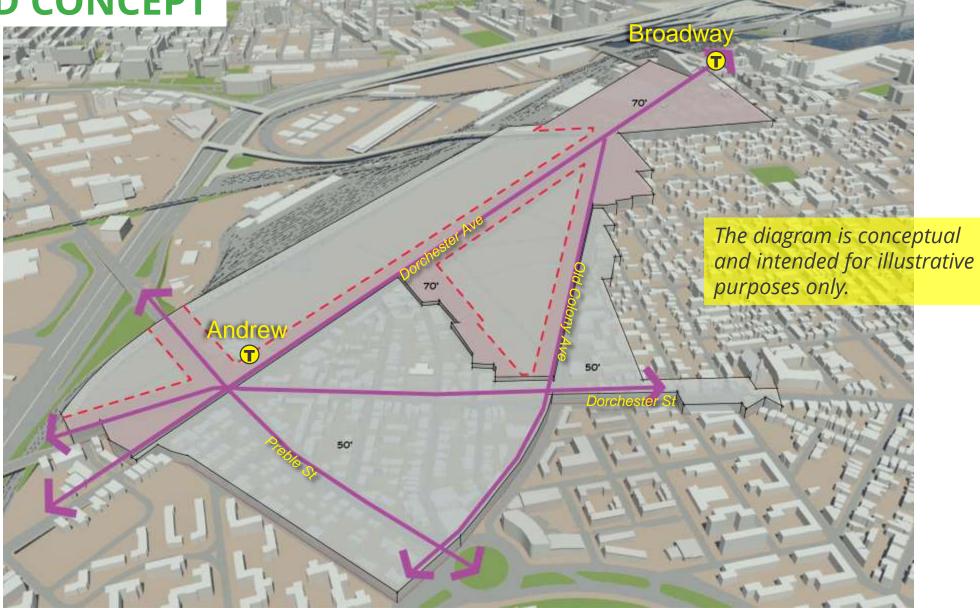


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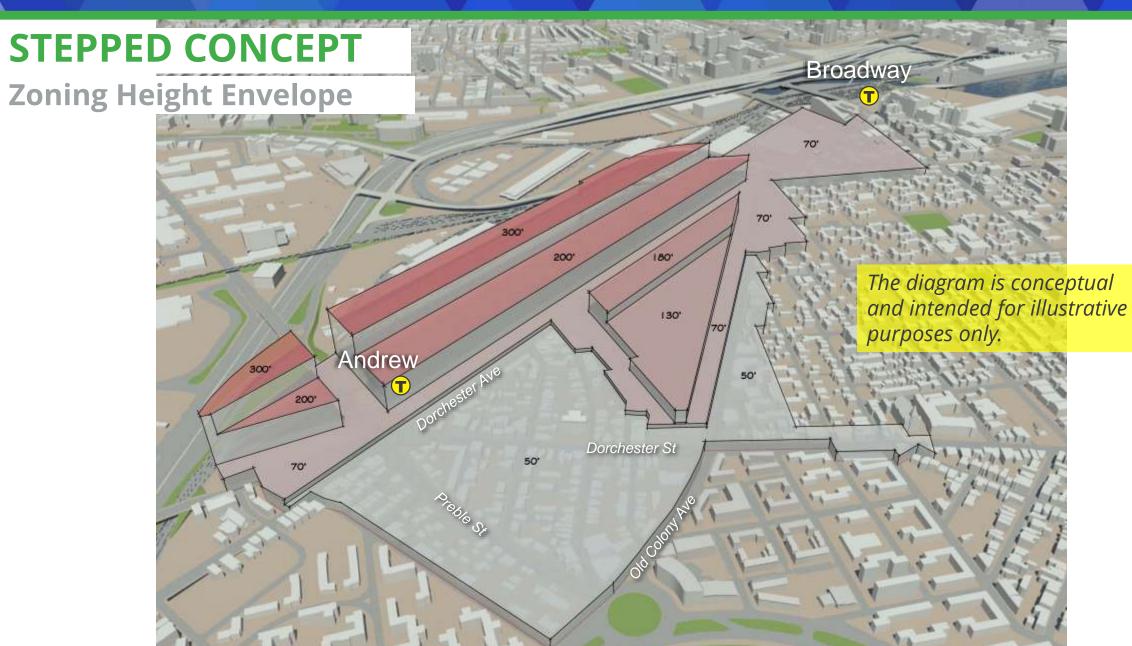




Set-backs







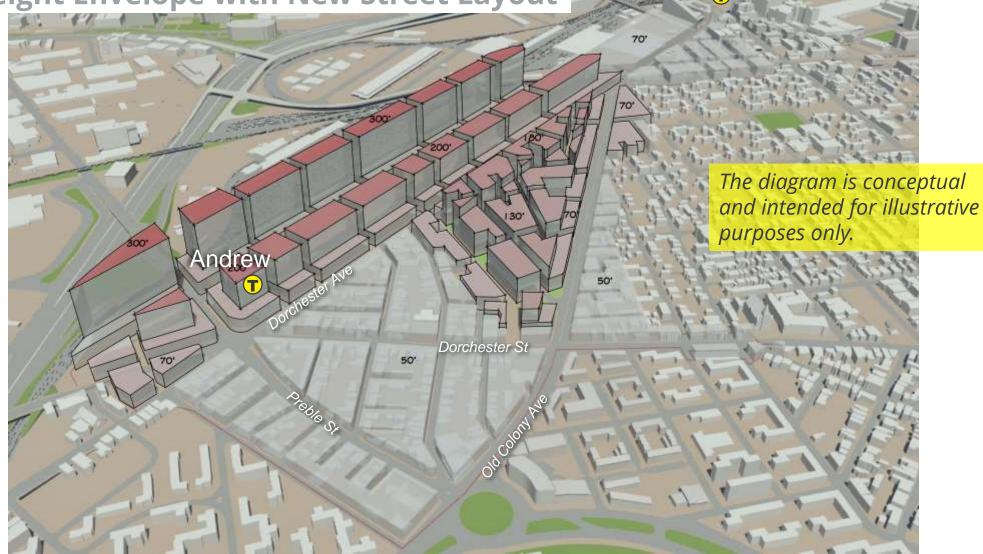
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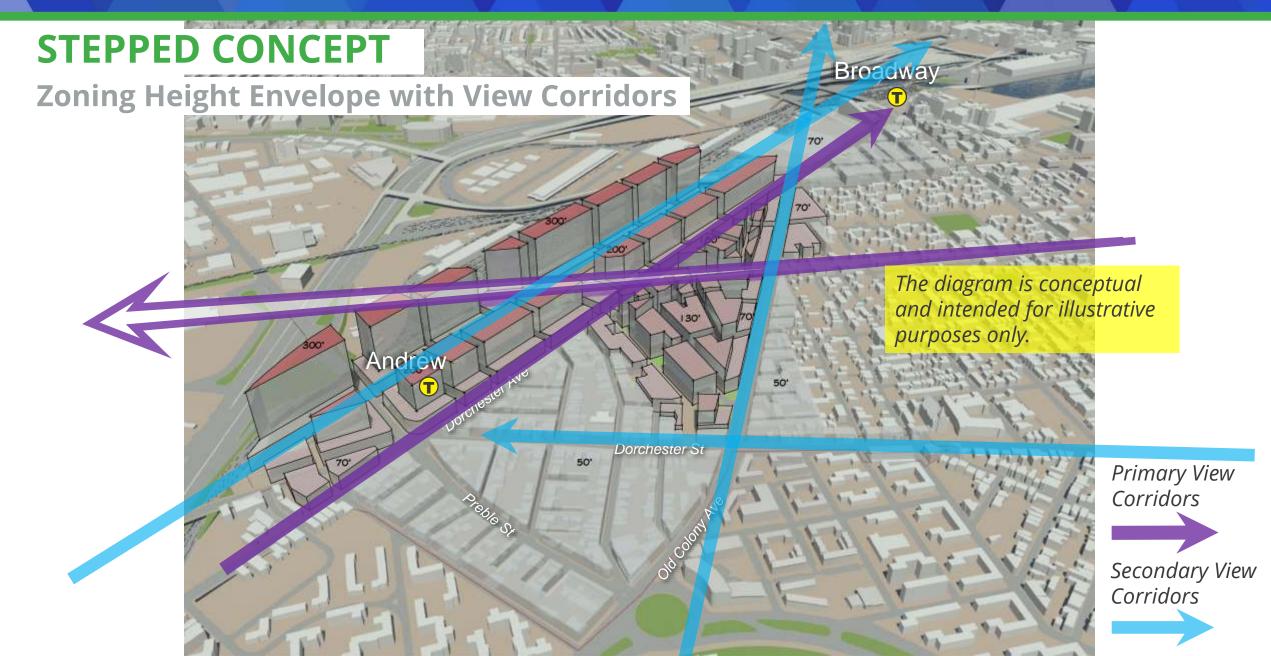
Broadway



**Zoning Height Envelope with New Street Layout** 





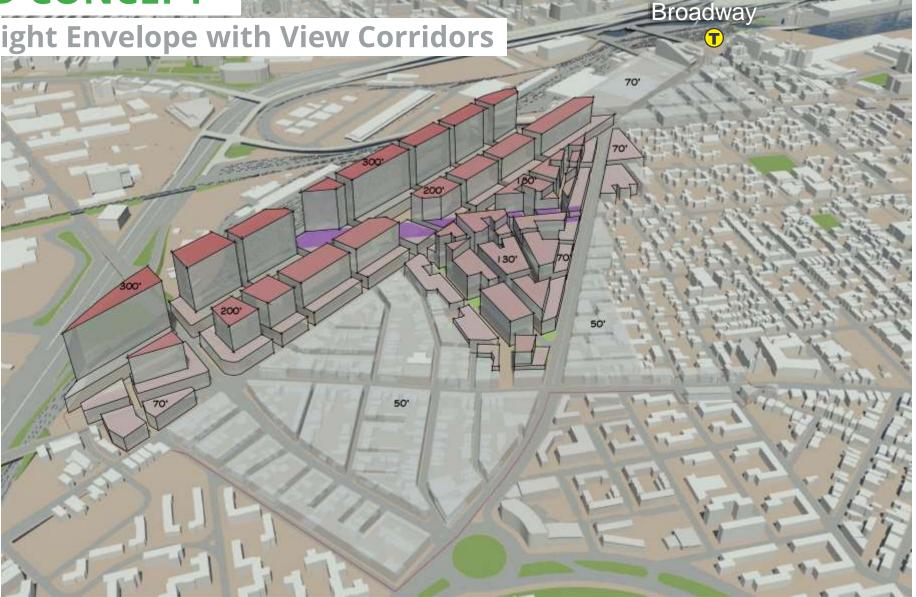


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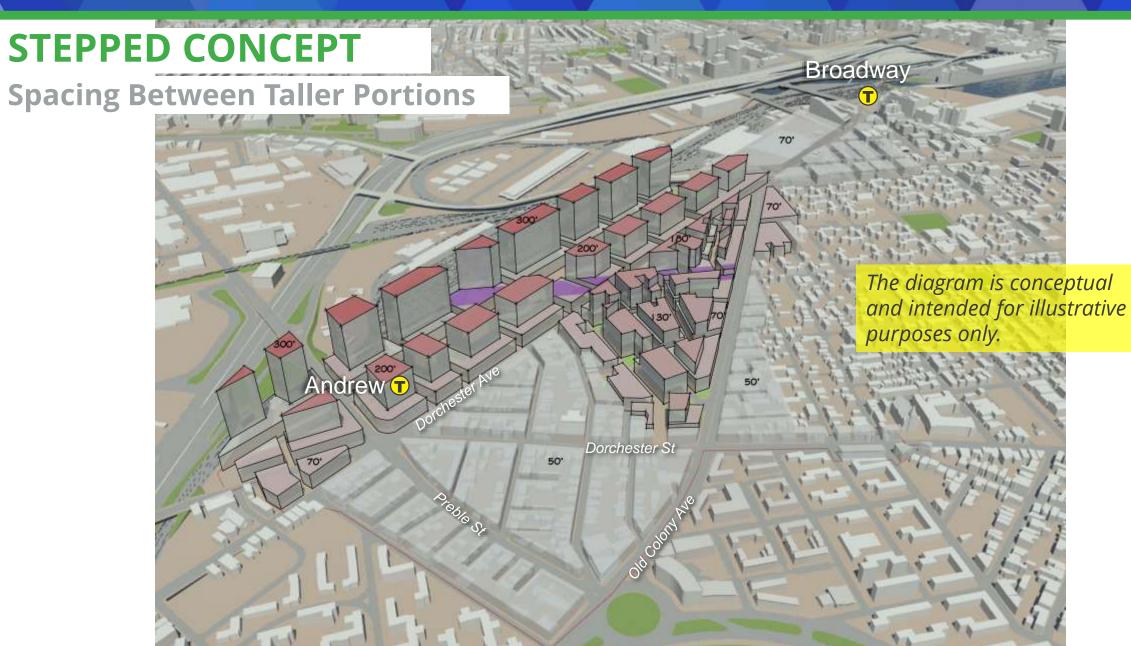




**Zoning Height Envelope with View Corridors** 





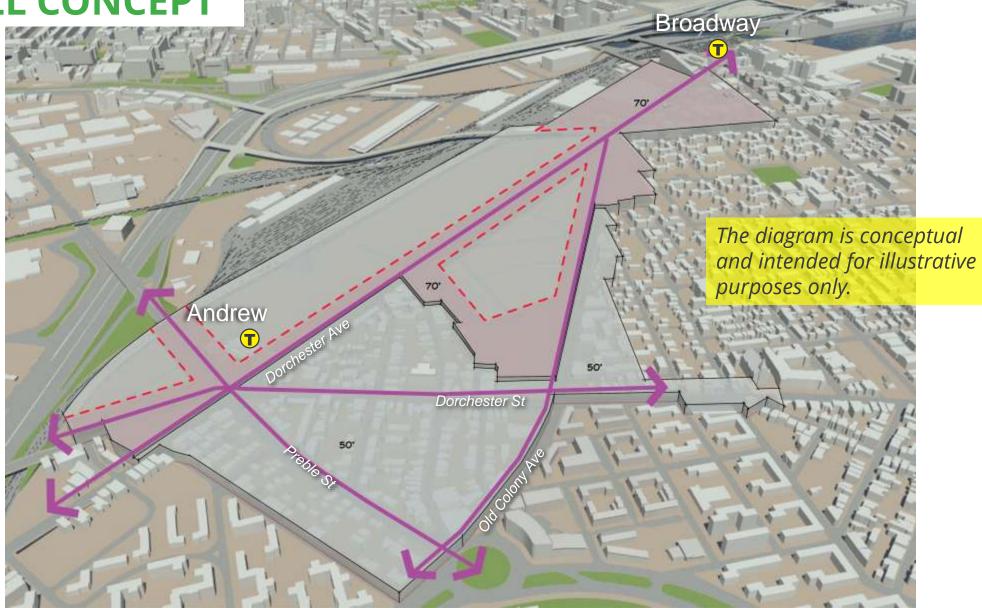


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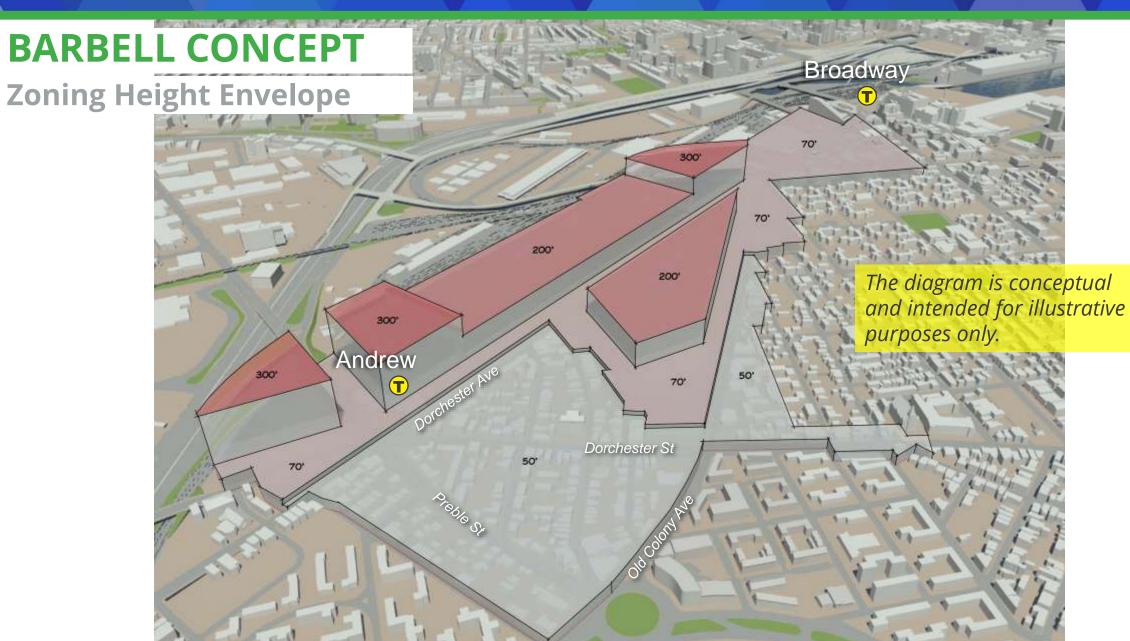




Set-backs







Andrew

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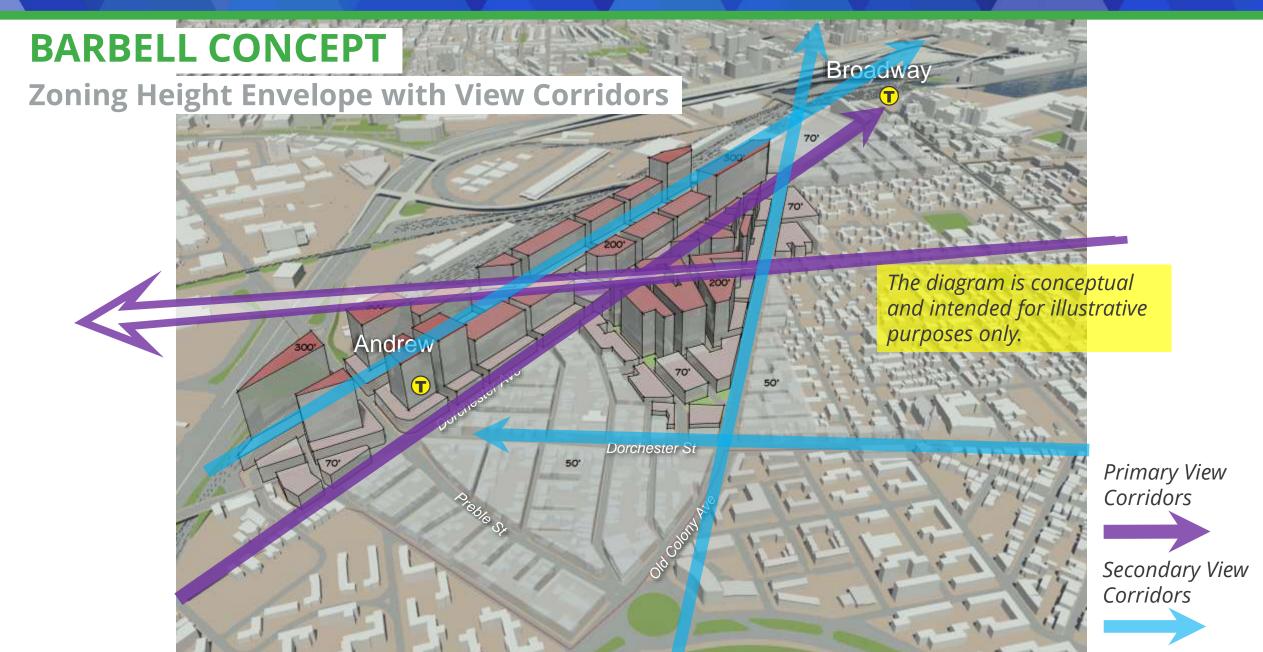




Dorchester St

The diagram is conceptual and intended for illustrative purposes only.



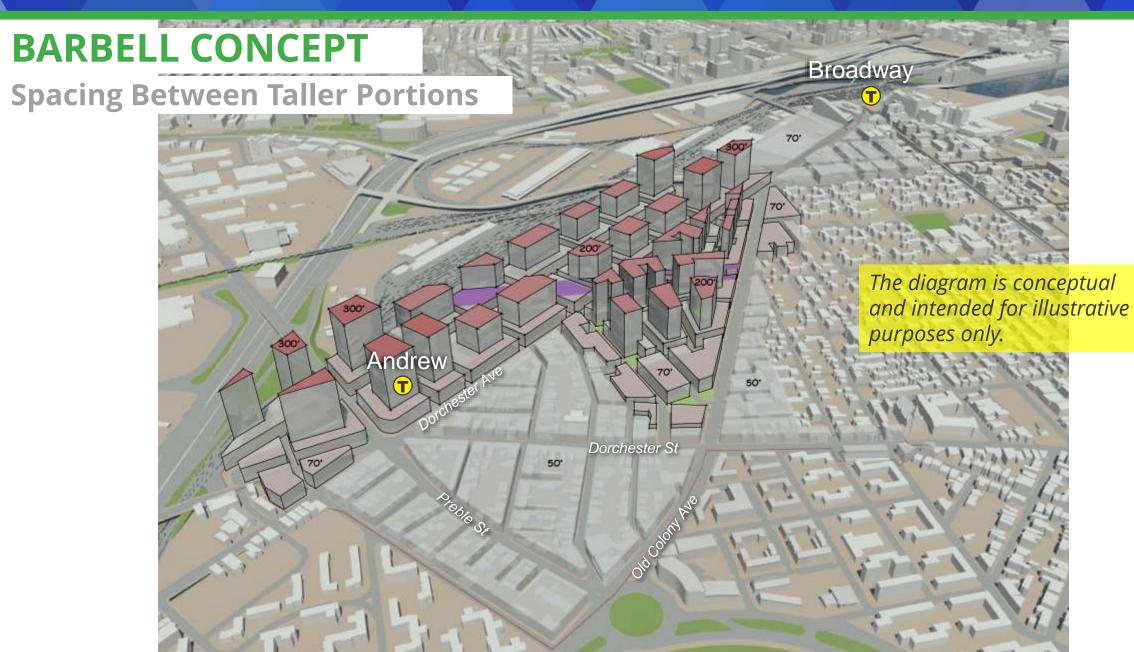








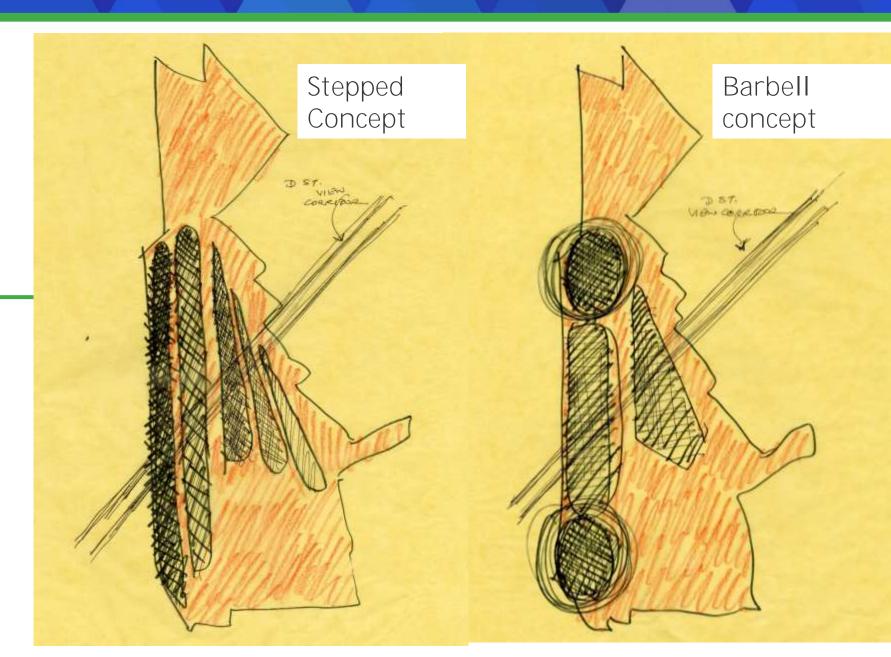








### **Pros and Cons Design Exercise**





#### **DESIGN EXERCISE**

**Instructions** 

Review and discuss each concept and answer the following questions:

- 1. Discuss the two **open space concepts Pros and Cons**
- 2. Discuss the two **height/density concepts Pros and Cons**
- 3. What would you **modify**? And why?

