Preserve. Enhance. Grow.

Why Are We Here?

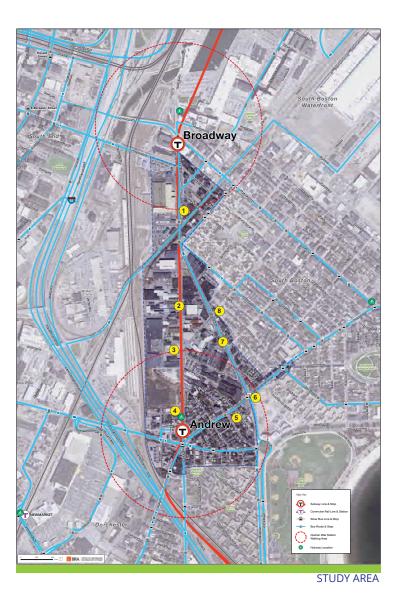


## **Study Goals**

Create a VISION, with the community, that establishes GUIDELINES to create a comprehensive PLAN that informs new ZONING to guide future development.

## **Study Objectives**

- Work with the community to create a shared vision
- Assess existing conditions
- Engage in open and informed discussions
- Determine what to:
  - PRESERVE and maintain in the Study Area;
  - ENHANCE and renew/restore/rehab;
  - GROW with new development in the future.



















STUDY AREA IN JULY 2015
Photographs by BRA Planning Staff

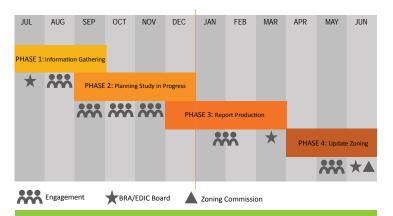
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Why Plan?



# **Planning Topics**

- Mobility & Getting Around
- Placemaking & Neighborhood Character
- Housing
- Streets, Sidewalks & Public Environment
- Open Space
- Economic Development

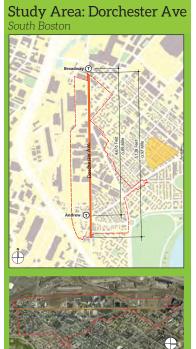


PROJECT SCHEDULE



PLAN: SOUTH BOSTON DOT AVE IN BOSTON'S CONTEXT

**Boylston Street** 





West Broadway







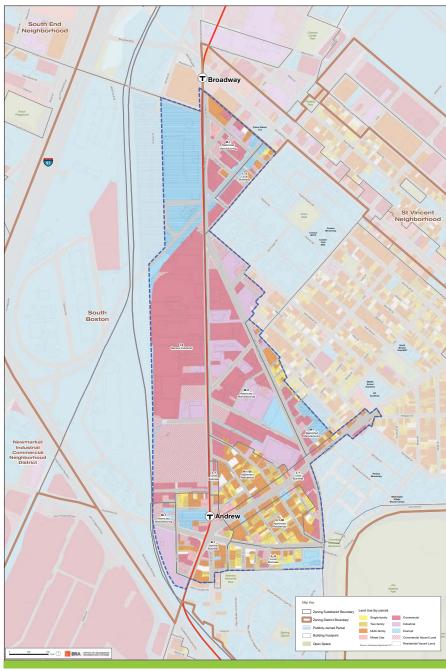


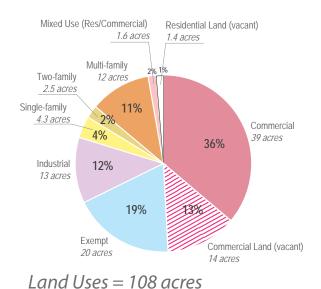


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## **Study Area Profile**







STUDY AREA LAND USE TYPE IN ACRES Source: City of Boston Assessing Department FY 2015

#### LAND USE AND ZONING MAP

Source: City of Boston Assessing Department FY 2015





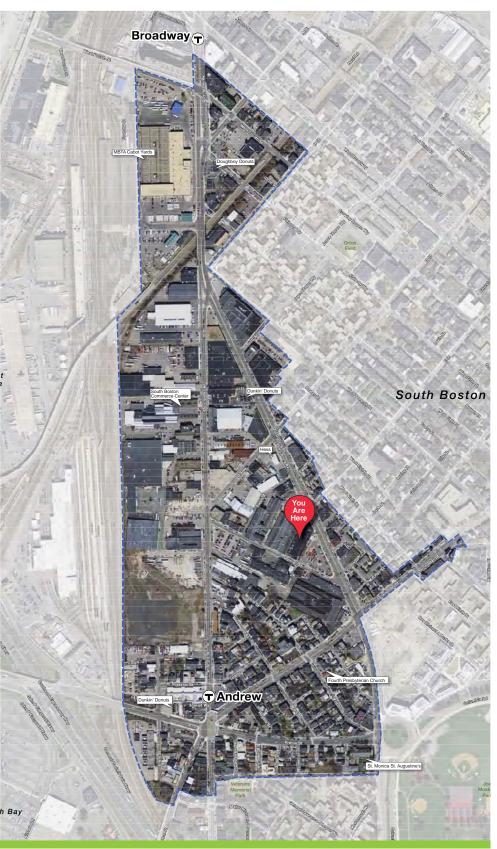


UNDER REVIEW AND/OR APPROVED PROJECTS

Preserve. Enhance. Grow.

## What Do You Want to See?





## TALK TO US!

USE YELLOW, RED,
AND BLUE STICKERS
TO TELL US WHAT
YOU WOULD LIKE TO
PRESERVE, ENHANCE,
AND GROW IN THE
STUDY AREA

Use yellow, red, and blue stickers to tell us what you would like to PRESERVE, ENHANCE, and GROW in the study area.



Preserve and maintain



Enhance and renew/restore/rehab



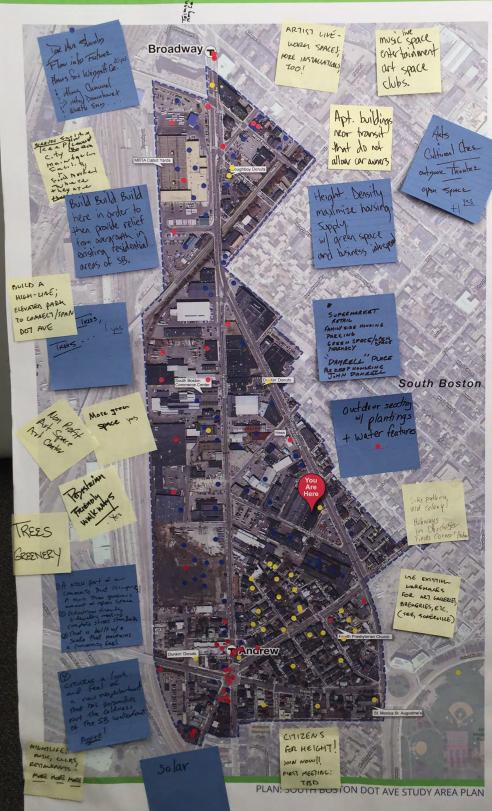
**Grow** with new development

PLAN: SOUTH BOSTON DOT AVE STUDY AREA PLAN

Preserve. Enhance. Grow.

What Do You Want to See?





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Preserve

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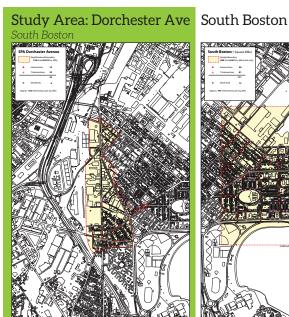
Grow

with new development

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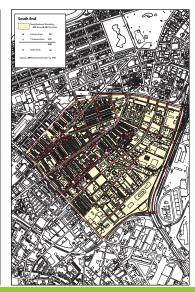
## **City Pattern Comparison**







South End



Back Bay



INTERSECTION DENSITY Analysis of the number of intersections in each area

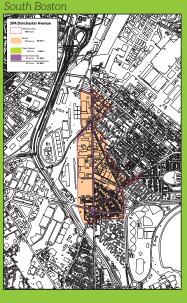
Intersections/Sq. Mile

Intersections/Sq. Mile

299 Intersections/Sq. Mile

199 Intersections/Sq. Mile

## Study Area: Dorchester Ave



0.00%

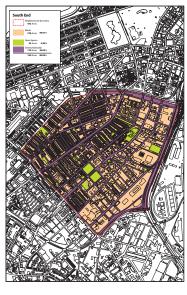
Blocks 78.52%

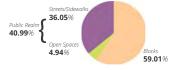
#### South Boston



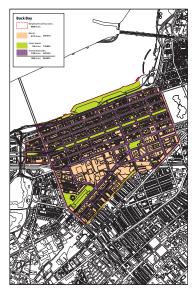
## 11.15% 65.50%

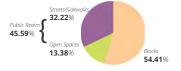
#### South End





#### Back Bay





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## **Study Area Profile**



#### **Study Area Fast Facts**

#### **Population**

**2,207** persons

45% of the population between ages 20 and 34

10% of the population younger than 19 years old

#### Households

1.138 total households

33% of households are family households

#### **Housing Units**

**1,236** total housing units

58% of occupied units are renter-occupied

#### **Businesses**

~250 businesses in the Study Area

Top 5 industry classifications comprising

58% of all businesses include:

- Services (Other) includes auto car, personal care, cleaning
- Administrative & Support and Waste Management & Remediation
- Retail Trade
- Accommodations and Food Services
- Construction

#### Households by Type: Family vs. Non-family



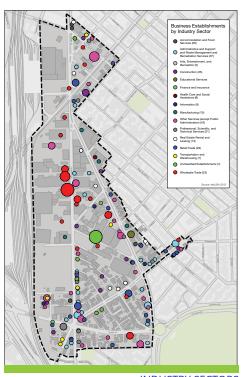
#### Housing Tenure: Rent vs. Own



Study Area	South Boston	Boston
Households = 1,121 Population = 2,207 (1,866 in 2000)	Households = 14,985 Population = 33,016	Households = 249,414 Population = 629,182



STUDY AREA HOUSEHOLD COMPARISON TO SOUTH BOSTON & BOSTON







2013 Median Ho

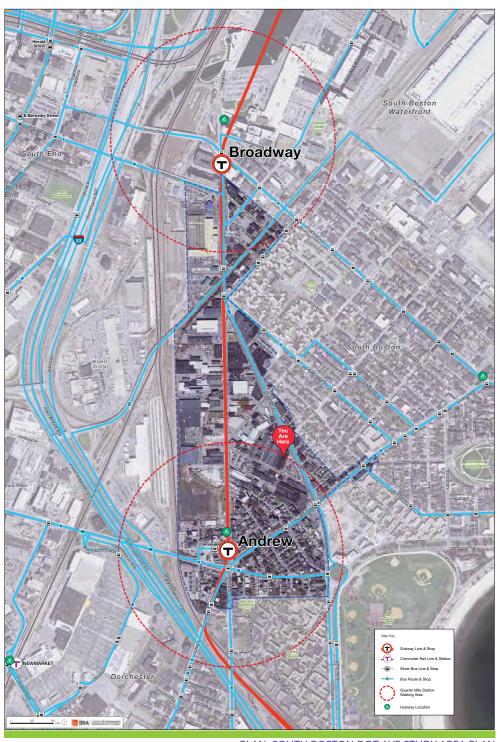
POPULATION DENSITY

2013 MEDIAN HOUSEHOLD INCOME

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#### **How Do You Know the Area?**

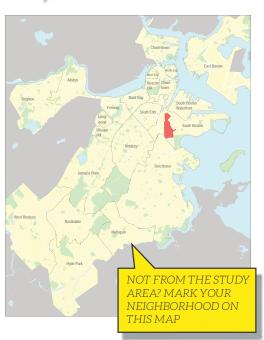




PLAN: SOUTH BOSTON DOT AVE STUDY AREA PLAN

## TALK TO US!

USE YELLOW, RED, AND BLUE STICKERS TO TELL US WHERE YOU LIVE, WORK, AND VISIT!



Use yellow, red, and blue stickers to tell us where you live, work, and visit.



Live Here



Work Here



Visit Here

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**How Do You Know the Area?** 





#### PLAN: SOUTH BOSTON DOT AVE STUDY AREA PLAN

## TALK TO US!

USE YELLOW, RED, AND BLUE STICKERS TO TELL US WHERE YOU LIVE, WORK, AND VISIT!



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Live Here



Work Here

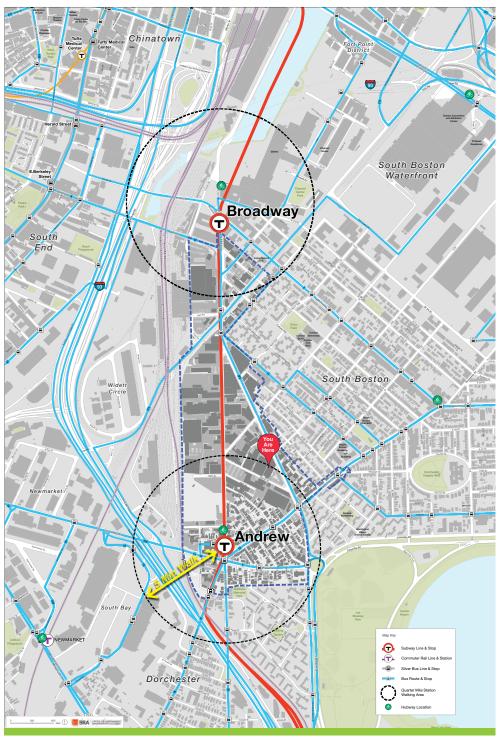


Visit Here

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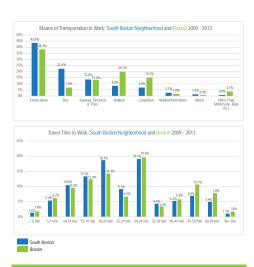
## **Mobility & Transportation**





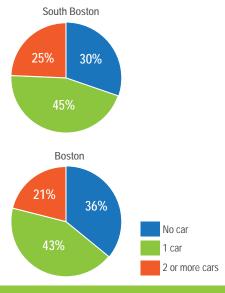
STUDY AREA AND CONTEXT TRANSPORTATION MAP

Source: MassGIS, Central Transportation Planning Staff (CTPS) and Boston Bikes



#### **GETTING TO WORK**

U.S. Census Bureau, 2009-2013 American Community Survey



#### HOUSEHOLD CAR ACCESS

2010 data for these variables are from the 2006-2010 American Community Survey. The remaining data for 2010 is from the 2010 Decennial Census.

#### **Fast Facts:**

6,425 entries on a typical weekday at Andrew MBTA station.

**5,264** entries at Broadway MBTA station on a typical weekday.

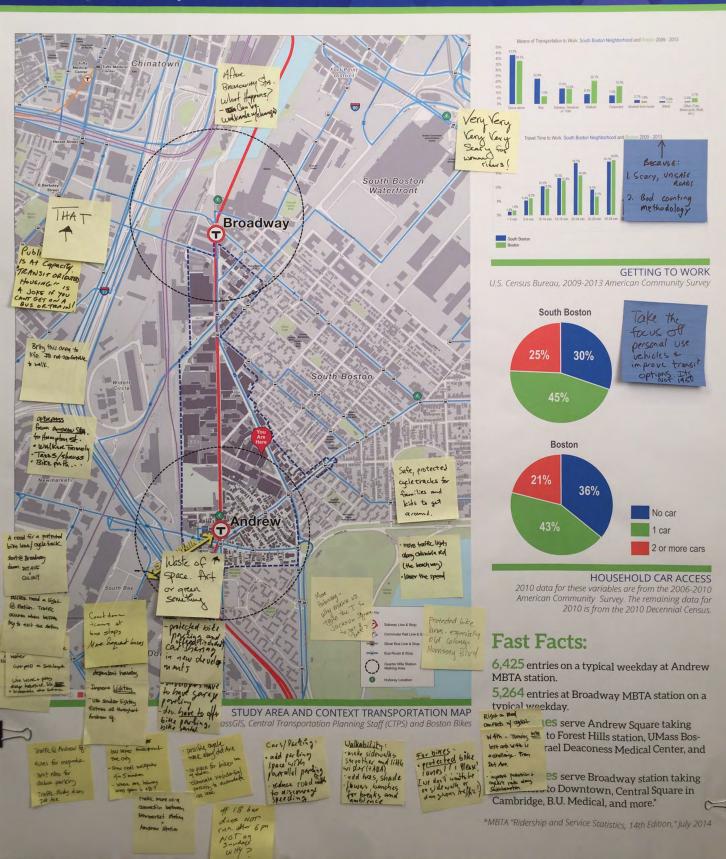
7 bus lines serve Andrew Square taking commuters to Forest Hills station, UMass Boston, Beth Israel Deaconess Medical Center, and more.

3 bus lines serve Broadway station taking commuters to Downtown, Central Square in Cambridge, B.U. Medical, and more.\*

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## **Mobility & Transportation**





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#### **How Do You Get Around?**

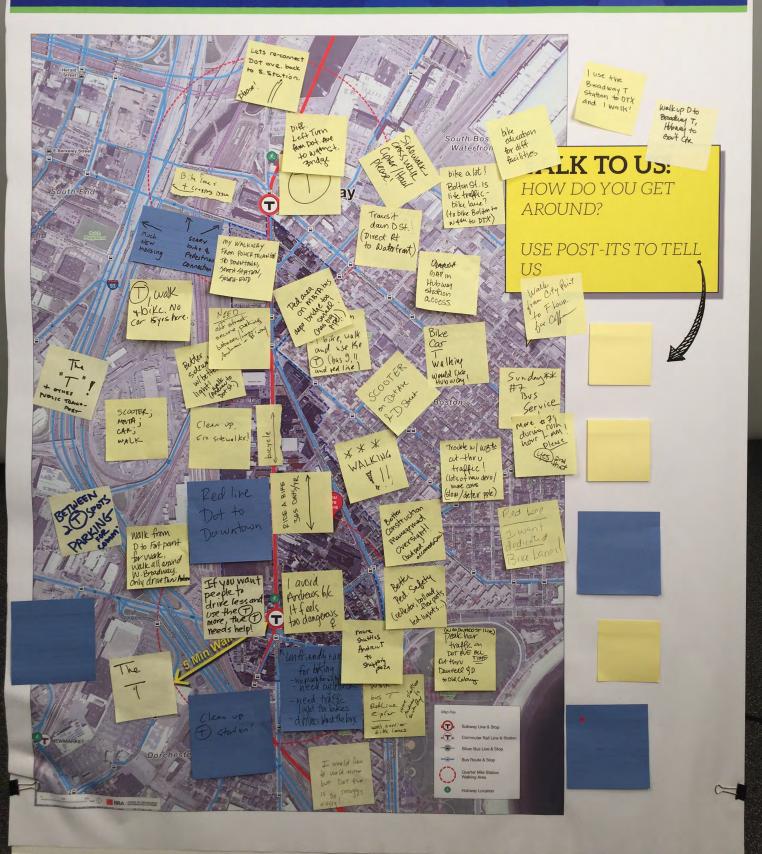




Preserve. Enhance. Grow.

**How Do You Get Around?** 





Preserve. Enhance. Grow.

<<Board Title>>





#### What is it?

Imagine Boston 2030 is a multi-year initiative that will engage the public in creating a framework to guide the preservation, enhancement, and responsible growth of our city between now and 2030. This citywide plan will promote shared prosperity, coordinated public investment, and a healthy environment and population.

## Why now?

It's been 50 years since Boston last had a citywide plan. The general plan of 1965 sought to reverse Boston's decline. Fast forward to today, and it's clear that Boston has undergone an incredible transformation. We're in the midst of a remarkable building boom that is reshaping our city. And our population is growing, reversing decades of population loss in the late 20th Century.

## Web: <a href="http://imagine.boston.gov">http://imagine.boston.gov</a>









# How does this relate to Boston's other planning efforts?

There is already a wide array of planning work in existence or underway, including work on transportation, housing, climate action, and arts and culture. Imagine Boston seeks to knit those efforts together with other key themes to guide our city into 2030. A citywide plan will build on that work, serving to implement the ideas set forth in those other plans and to offer additional ideas for the physical and economic development of Boston. Just as importantly, Imagine Boston will help Boston's citizens articulate a shared vision for prosperity, innovation, education, health, equity, and arts and culture.

#### Themes:



Mobility



Prosperity and Equity



Environment and Adaptation



Health



Housing



Open Space and Public Realm



Land Use, Design, and Placemaking



**Art and Culture** 

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**Get Involved!** 

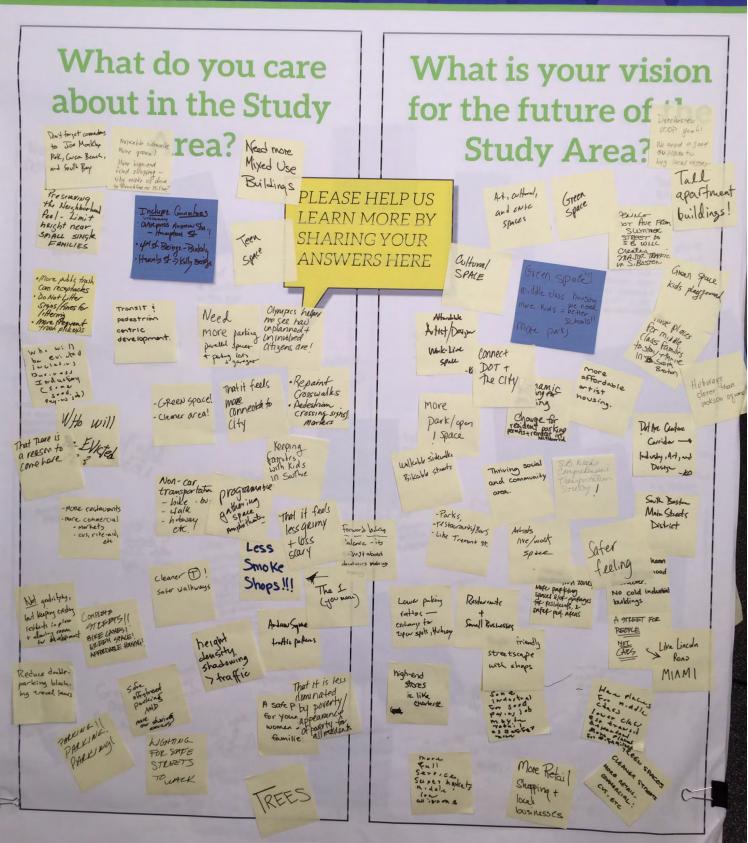




Preserve. Enhance. Grow.

**Get Involved!** 





Preserve. Enhance. Grow.

**Get Involved!** 



