

? DOE

Upham's Corner Arts Innovation District

WHAT'S MISSING: WHO TELLS THE HISTORY OF THIS N'HOOD
Needs to be a paid position
★ DEFINE THIS

What is it?

The idea behind a "neighborhood innovation district" is that empowering and investing in the entrepreneurial talent that already exists in our neighborhoods creates sustainable economic opportunity. This idea was literally crowd sourced from the community. In 2015, a committee of community members, thought-leaders, and public servants recommended investing in a Dudley Square-Upham's Corner Corridor to pilot neighborhood innovation districts. This idea informed the city-wide plan, Imagine Boston 2030, which focuses on Upham's Corner as a pilot for how the City can enhance neighborhoods in a way that affirms each area's distinct identity.

ARTS IS MISSING HERE IN FIRST PARAG.
HOW TO INSPIRE LOCAL ENTREPRENEUR
COMBINING ARTS + BIZ IS IMPORTANT
ENTREPRENEUR ≠ INNOVATION

ARTS INNOVATION
ARTS & INNOVATION ARE INTER-USED BUT V. DIFFERENT

Can expand to waterfront w/ UMass Boston as a partner?

NOT SURE I AGREE

Why Upham's Corner? Why Arts?

We want to create a neighborhood innovation district that builds on the strengths of Upham's Corner. The area is already a hub of creative activity, including: the historic Strand Theatre, small businesses supported by Upham's Corner Main Streets, artist entrepreneurs at the Fairmount Innovation Lab, the Upham's Corner Branch Library, and the neighborhood's role as a place in which multiple immigrant cultures thrive. Upham's Corner is also a place of creative partnerships, with collaborations like the Fairmount Cultural Corridor and a long history of advocacy with Dudley Street Neighborhood Initiative that has always included arts, culture, and creative placemaking.

emphasize center

ART THAT REFLECT IMM. COMMS.

STRAND CAN ALSO BE CINEMA (BRATTLE THEATRE)

+ existing community
+ support retail / 2nd floor

Together, we envision an Arts and Innovation District where:

- Community and economic development are anchored by cultural activity
- Local entrepreneurs, small businesses, and artists collaborate and thrive
- City and community partners come together to engage in creative problem-solving for the future of the neighborhood

what I hope kind? Visual too...

+ OUTDOOR SPACES HOW TO UTILIZE

INCLUDE: + SMALL SCALE RETAIL + COLLABORATIVE SPACE

• How will residents benefit & fit into the vision

★ ARTS INNOVATION REL. ACTIVITY

WHAT DOES "A.H" ENTAIL?

What are the benefits?

- Residents will have access to more affordable housing in their neighborhood
- Residents will have more opportunities to participate in cultural activity
- Upham's Corner will add permanently affordable land to the DNI Land Trust
- Local businesses will benefit from public safety and infrastructure improvements and increased foot traffic from new developments, housing, and cultural activity
- Local artists will have more opportunities to grow their practice, show and sell their work, and collaborate with other creative entrepreneurs
- The neighborhood will have a new Upham's Corner Branch Library with unique space and programming that relates to the Arts Innovation District
- Boston will have a thriving Strand Theatre that serves as a cultural anchor to youth and the diverse communities in the neighborhood and beyond

+ Families, more than Strand

TECHNOLOGY + AI / PARTNERSHIPS w/ UNIVERSITIES
FOCUS

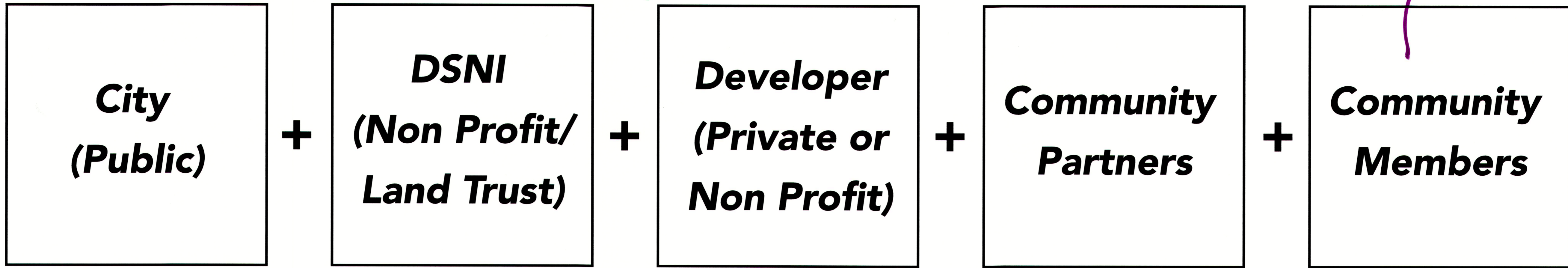
How do we make it happen?

Where does it land?

What's % of each?

break down

CAN THIS REALLY HAPPEN
DOES WHAT EXIST HERE
SUFFICE TO BE "ARTS INNOVATION DISTRICT"?



1. Development without Displacement

What affordability?

Build on character that's already here.

The City, in partnership with DSNI, is developing parcels to build affordable housing, build a new Upham's Corner Branch Library, find a new operator for the Strand Theatre, and support a vibrant business district. Parcels will be advertised to developers through a Request for Proposals - a process that is informed by a series of community meetings that began in the fall of 2017.

HOW WILL YOU PREVENT Gentrification ON NON LAND TRUST PROCESS LAND

→ what are reasons for dev's to stay

This is just the beginning of an innovative partnership between the City, DSNI, developers, and the community to guide and oversee new developments that respond directly to needs identified by the community. These projects will help create an Arts Innovation District with affordable housing and commercial space, thriving arts and cultural amenities, and strong partnerships with existing civic and nonprofit groups.

→ how relate to building types?

Does it fit? good specific spaces?

+ public art local artists immigrants community

- include high tech food + water

2. New Programs and Targeted Investments

The City is also exploring ways to concentrate investment in Upham's Corner by promoting the arts and innovation economy. This includes investing in infrastructure, public safety improvements, and new pilot programs that provide technical assistance for artists and small businesses.

can the city invest in local businesses?

Leasing strategy? local biz.

The City will also work on the following recommendations, which were expressed during the Uphams Corner Implementation process as well as from the 2015 Neighborhood Innovation District Committee report:

- Capitalize on the Strand Theater as an anchor
- Invest in the local creative, food, and education economies
- Support core skill areas needed for entrepreneurs, artists, and innovators through three interventions - mentoring, entrepreneurship boot camp and targeted vocational training
- Instead of a largely regulatory government that typically sees itself as saying "no," government should instead aim to say yes more quickly and to urge entrepreneurs onward
- The district should provide affordable space for entrepreneurs and artists and allow ready access to robust transit

WHO WILL MANAGE BUILDINGS? WILL HAPPEN WHEN OWNERS SELL LATER?

- cultural events that are affordable

The City is working on many initiatives that speak to these recommendations already - including the Small Business Center, small business loan programs, grants for individuals who need capital to create, technical assistance and asset-matching programs for artists, and staff dedicated to helping individuals navigate permitting and other City processes. During 2018-2019, the City will focus existing initiatives to Upham's Corner as well as pilot new programs. Temporary activations, pop-ups, and new programs at the Strand and in buildings and spaces around Upham's Corner will also help test new ideas and partnerships to inform long-term investments.

How do you engage people who
are not "artists" in arts activities?
Especially youth? Maker movement,
culinary, classes for youth

Education

history

transportation - problems

↳ more ppl in Uplands
↳ more car traffic →
what are we going to do
about that

↳ public transit desert
fairmount line becomes
rapid transit

but

Library pretty much Does
it's own thing

Bring the children's
Room outside of
the .

What is it

- entrepreneurial talent (define who this is, provide examples)
[will need to educate some artists that they are ~~an~~ entrepreneurs]

Create a process to find the neighborhood talent

↳ how do we reach local talent?

↳ how do we inspire local people? (learn something new)

Connect to local schools to encourage arts & innovation

Why Arts?

↳ take culture/arts and make money/express

RESONATES

- IMPORTANCE THAT WHAT GETS DONE EMPOWERS EXISTING COMMUNITY

MISSING

- OUTDOOR PUBLIC COMMON SPACE
- MORE TANGIBLE EXAMPLES OF HOW WE CAN IMAGINE THESE INTERVENTIONS
- WHO ARE THE OWNERS? WHAT % IS CITY, HALL VS. ORGS VS. COMMUNITY

Resonates

- acknowledgment that Upham's Corner is already rich & vibrant community
- Excited that there is investment in this project.

Missing

- Families in the neighborhood will have more exposure to the performing arts in order to accomplish this, we need programming in more spaces than just the Strand.

- Library of the Strand in the 1980s
- Youth programs

• feels too broad

- leasing strategy? (no shake shack!)
- who manages bldgs? Resale?
- [longevity]
- why does developer want to be involved?
 - "burden" of strand
 - affordability for non-land trust?
- non profit - long term lease?

What resonates with you?

- affordable housing
 - targeted educational training, supporting neighbors.
- All resonates

What's missing?

- more emphasis on the arts programming being affordable to people in the community

① Is it an Arts and Innovation District
or an Arts Innovation District?

② How does the Arts Innovation District development
happen without ~~dis~~ displacement? Are
the people already in the neighborhood sufficient
or ~~are~~ ^{do} new people need to be attracted?
If the latter, does that change the
neighborhood significantly?

What is the breakdown of Community members
& how is it different from community partners.
where is art in "What is it?" / ~~what~~ How does
entrepreneurial interact w/ innovation + art - can't
you do innovation with entrepreneurial

Arts Innovation & Arts & Innovation

FIL Model?

- small-scale arts-focused retail
- collaborative space
- "2nd story" level w/
arts support industries,
i.e., scenery shops,
rehearsal spaces, costume
shops
- public art by local
artists
- arts/murals that reflect
immigrant communities
- announcement kiosks