

WHAT WE HEARD

My hope is for a thriving arts center that is well staffed & keeps the community involved. My hope is that the strand becomes a historic landmark.

My hope is that the big space can be made to work, with sufficient funds (subsidy) to protect programs & fill the house (marketing)

My fear is we lose a 1400 seat community space that is in Boston that is more affordable than Boch, Shubert, Colonial when it reopens (multicultural producers can't afford those spaces)

My hope is to see the Strand completely restored / preserved in its original form.

Is there a market to keep the 1400 seat facilities? Are there other spaces for 400-600?

WHAT WE THINK THAT MEANS

The Strand is preserved in its current configuration at 1400 seats.
The library will include a special space for creative programming.

WHAT THAT REMINDS US OF

The Cleveland Public Theater is located in a neighborhood of Cleveland and runs community-oriented programs, theater, and educational programs. Over the course of a ten year fundraising campaign, a local non-profit grew its capacity to run the space and renovate the existing 250 seat theater.

LET'S DISCUSS!

	PROS	CONS	QUESTIONS
PROGRAMMING		<p>Funder could come with a corporate or gentrification agenda</p> <p>USES remain isolated</p> <p>Very little programming and little involvement of youth (particularly youth of color from Dorchester)</p>	<p>How would a funder's agenda impact authentic community involvement? (increasing process of subcontractor)</p> <p>How do we increase programming to allow involvement of youth and local artists?</p> <p>What other uses could be shifted to the library to avoid loss of programming at Strand?</p>
SPACE		<p>This scenario is still super expensive. Eliminates other funding opps. ie. housing</p> <p>Realistic timeline? could take much longer</p>	<p>Can we renovate sections & maintain operations?</p> <p>Who is the operator?</p>
RELATIONSHIP TO THE LIBRARY			

PARKING LOT

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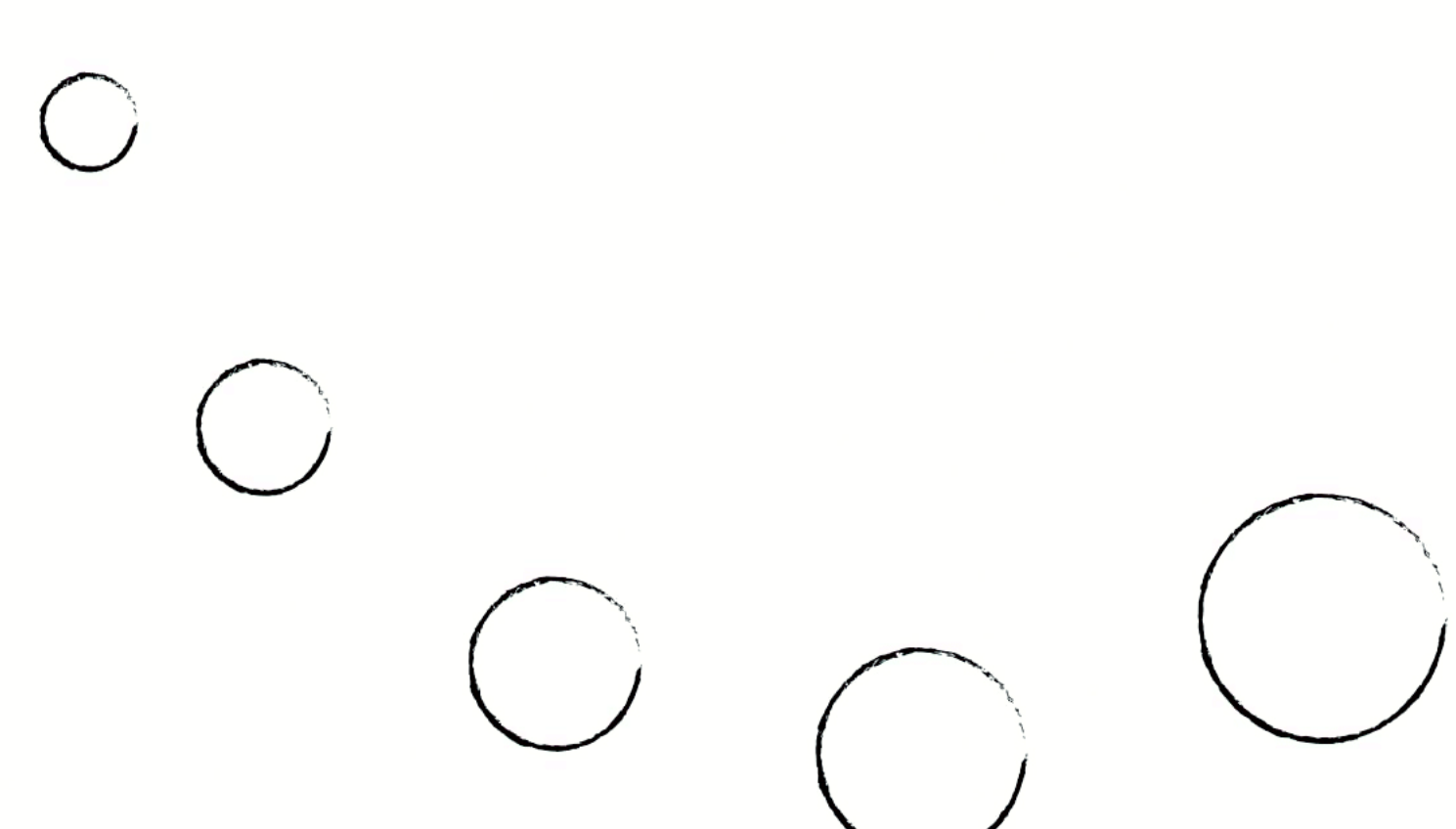
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PROGRAMMING	<ul style="list-style-type: none"> - consistent program would help & staff - get to maintain its character/history 	<ul style="list-style-type: none"> currently can't maintain/get a good # of people to fill up seats 	<ul style="list-style-type: none"> Code Compliance? How do we cater to the community first before others from other neighborhoods/places?
SPACE	<ul style="list-style-type: none"> - Give the Strand a chance as it is, whatever the program is 	<ul style="list-style-type: none"> 1400 seats, a lot of space being under-utilized - price off the residents 	<ul style="list-style-type: none"> keep space as is but use the same space with different seats?
RELATIONSHIP TO THE LIBRARY	<ul style="list-style-type: none"> New library could bring ppl to the Strand 		

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Ex: Beverly

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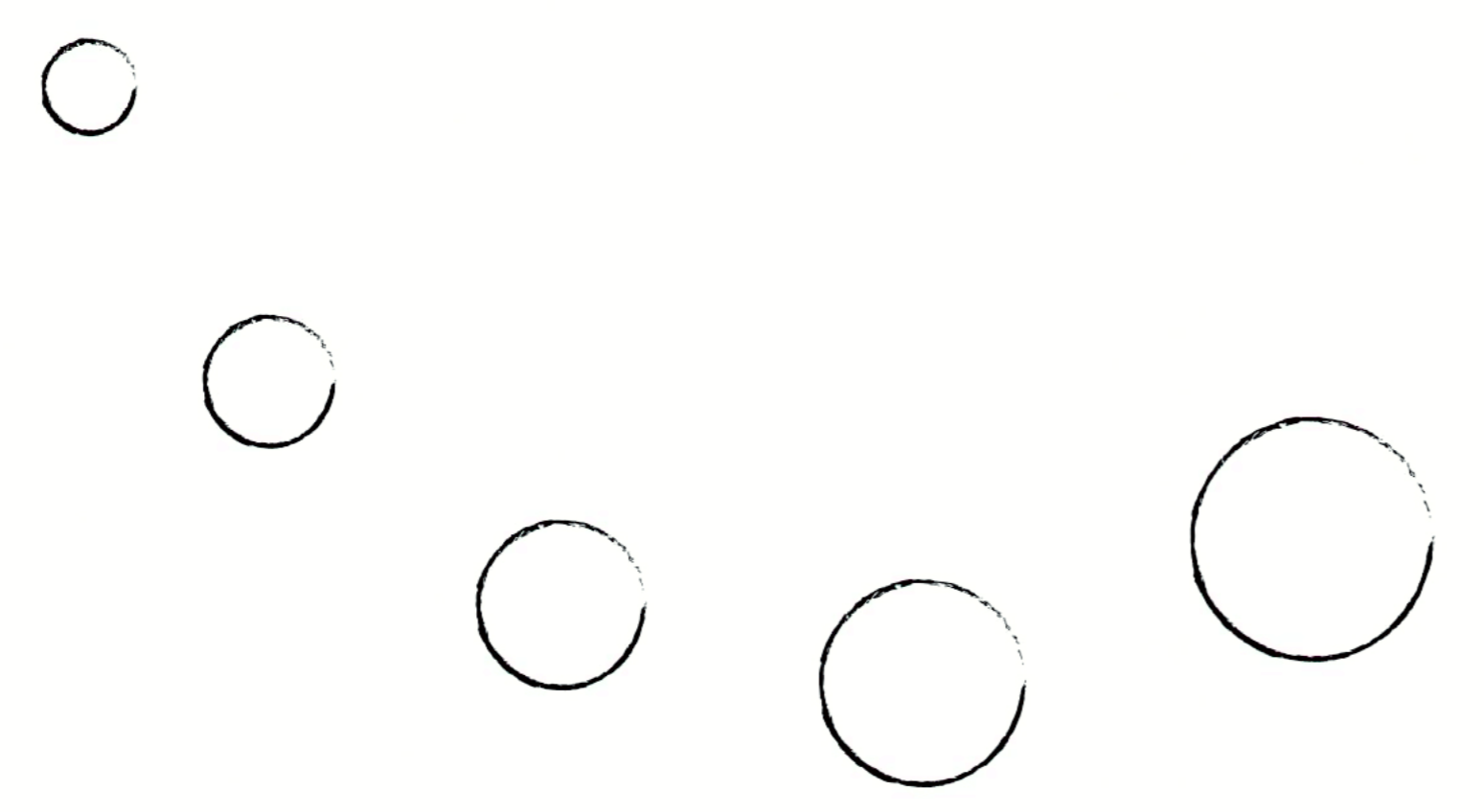
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PROGRAMMING	<ul style="list-style-type: none"> Nitrocker, sold-out landscape version concert is full; 5-6 pre-show with all the kids; show from 6-12 → works for community around the strand project programming graduations in the strand Together we rise gathering before the inauguration Mr. Joy, solib w/ Emerson helped with promotions; free tickets right outreach / right show 	<ul style="list-style-type: none"> been here for 100 years & has not been working; difficult to fix it cost is a factor; Nitrocker is free, why I want tried to use large space; pass for rehearsal space 	
SPACE	<ul style="list-style-type: none"> beauty of the space 	<ul style="list-style-type: none"> size of seats, more space between seats crowding in the lobby → sound interfere easily no rear entrance <p style="background-color: yellow; padding: 5px;">Parking is a Problem</p>	<ul style="list-style-type: none"> upstairs parking lot to become extra space? additional entrance could be there?
RELATIONSHIP TO THE LIBRARY	<p>relationship</p> <p style="background-color: yellow; padding: 5px;">Library could have some sort of very small parking rooms (we had these at my undergrad)</p>	<ul style="list-style-type: none"> not connected 	<p style="background-color: yellow; padding: 5px;">Can the theater partner with universities / schools to use the theater?</p>

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PROGRAMMING	<p>Money could be directed mostly toward program, rather than architecture</p>		
SPACE			
RELATIONSHIP TO THE LIBRARY	<p>The library could include the smaller performance space programatically connected to the Strand, that could be 300-600 seats. But not physically connected.</p>		

PARKING LOT

San Diego - theater w/in a mall

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- Susan
- Margo
- Bob
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PROGRAMMING	<p>Cape Verdean concerts, large space that is affordable</p> <p>one night large nationally known - short runs programming @ 1400 seats</p> <p>1400 = options! its ok not to fill it</p> <p>University / partner split w/ community uses</p> <p>University around that can sponsor space & pay for every thing</p>		
SPACE	<p>lobby used for smaller productions/events?</p> <p>keep 1400 but w/ flexibility ex: Chamber theater rehearsed across st, then performed in Strand</p> <p>Rental structures can get creative</p> <p>3 rental tiers, use part of theater only</p> <p>+ soundproof space / partitions</p> <p>could help this doors?</p> <p>movie theater balcony becomes 2nd theater case study</p>	<p>its beautiful</p> <p>not the most important thing, but sad to lose it</p> <p>anchor tenants like church paid 30K/yr (but is that ok?)</p> <p>1400 is HUGE parking</p> <p>where do you park 1400 people</p>	<p>how many seats on each level?</p>
RELATIO TO THE L	<p>rehearsal is not just theater: music, recording etc</p> <p>could be black box, flex spaces, like Dudley community room</p> <p>+ glass so you can see whats happening</p> <p>not just theater, different kinds of art that accommodates more people</p>	<p>I love the idea of physically linking the two. ex: Company One @ BPL</p> <p>more access to comps, software, a listening room!</p> <p>50-200 seats + Modular</p> <p>soundproof even if not used</p>	
PARKING LO.	<p>I like the idea of closing Cushing Ave betw. Santander & Bank of America, @ putting library where Santander is now. makes library more visible & makes a grand entrance to the neighborhood instead of the ugly santander parking lot</p> <p>rent lobby for weddings/parties?</p>		

Harry Smith - Facilitator
Kara Ortega - Elliott - Note

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LET'S DISCUSS!

Entryway and halls are very important beyond that can be worked around

A lot can be done to make it work what was there while changing the space

Bistro seating Bar nights or club nights

Curtains could help shape a temporary space

	PROS	CONS	QUESTIONS
PROGRAMMING	<i>people will travel to see something they care about</i>	<i>Keeping the space as-is would limit the possibility of adding more programming</i>	<i>Cabat in Beverly concert series to generate revenue</i> <i>In intimidating potentially to community uses</i>
SPACE		<i>it just doesn't function that way today</i> <i>Since the music industry in Boston isn't booming, it might be difficult to fill the theater and make a return on investment possible for those who produce shows</i> <i>more difficult to fill the space using local talent</i>	<i>Would you need subsidy to make this accessible</i> <i>the seats are just uncomfortable X2nt</i>
RELATIONSHIP TO THE LIBRARY		<i>make up for the lack of those spaces in the Strand at the Library</i>	<i>Housing should be on top of the library</i> <i>BAA partnership!</i>

PARKING LOT

My hope is that the improvements to the Strand & Upham's Corner will happen forthright & that affordable housing for young professionals & workers is included in the plan.

My hope is the Strand can provide flexible space to accommodate a variety of activities simultaneously.

How can you preserve the beauty of the Strand while making physical changes?

How do we balance a variety of uses for the Strand to make it accessible to everyone?

My hope is alternative uses of space, different configurations, broadcasting/studio component in collaboration with Library.

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The Strand is reconfigured to include additional spaces for creative and cultural programming. The library will include a special space for creative programming.

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In 2005, the Paramount Theater in downtown Boston was in disrepair. Emerson College bought the building and renovated the theater as part of a larger plan to develop dorms and performing arts spaces for their students. The balcony of the theater was separated into its own space, turning the 1700 seats into a 550 seat theater and a flexible black box theater.

LET'S DISCUSS!

	PROS	CONS	QUESTIONS
PROGRAMMING	<i>Keeping programming separate might make operating more manageable.</i>		<i>Will the library be open later? What is gained/lost when the spaces are together? what is they're separate? Are there successful models of these two being connected?</i>
SPACE	<i>Proximity to other things in the neighborhood</i>	<i>There are few alternatives of that many seats. Lots of possibility for some, opportunity lost for others.</i>	<i>Is this feasible in Upham's corner? w/out a large backing anchor institution? What percentage of seats have been filled over the years?</i>
RELATIONSHIP TO THE LIBRARY			

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How can you preserve the beauty of the Strand while making physical changes?

[parking lot]
[backstage]
[Space]
shared working spaces for artists

How do we balance a variety of uses for the Strand to make it accessible to everyone?

[programming]
Substantially changing space would actually allow you to design in a way that considers diverse and culturally relevant types of art.

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BLACK BOX POSSIBILITIES IN OTHER SPACES IN THE N'HOOD (WASTE OF \$ TO TRANSFORM STRAND)

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	PROS	CONS	QUESTIONS
PROGRAMMING		Programming may be hindered by shortening the space and altering the acoustics	WHAT ARE SOME OF THE BEST EVENTS SUCCESSFUL IN THE SPACE (AS IS)? FILL SEATS (DOWNTOWN THEATERS) ANNUAL REPEATING RENTERS / SHOWS
SPACE	Needs enlargement of stage + backstage which can only be done by build out from the current structure. 400-700 seats creates limits therefore excitement	400-600 seat only limits/eliminates CONCERTS!	Is there a demand for 1400 seats for many performances added for years to come? Acoustics - how can they work if the space inside is redesigned?
RELATIONSHIP TO THE LIBRARY			

PARKING LOT

WHAT'S THE CAP ON TIX PRICES (FOR DEMAND)?

Ticket prices - Strand could be a mecca if there were cheap tickets/free events

What is going to happen to the existing library space after the new library is built?

- _____
Jacelin
- _____
Susan
- _____
Margo
- _____
Bob
- _____
Benney
- _____
Aja + Cecilia
- _____
- _____
- _____

WHAT WE HEARD

My hope is to see the Strand as a vibrant place that is a neighborhood, city, and regional asset

My hope is that there is a way of a re-imagining of the Strand as a multi venue complex that can play a number of roles and solve problems in the daily lives of artists

My fear is the Strand will stay as it is contained and its development become conservative. My fear is community opposes its transformation to a theatre of the future.

My hope is that the Strand can integrate deeply with the new library development and that it provide much broader set of spaces and programs so that it is always busy

My hope is develop the Strand as a multi disciplinary facility (i.e. beyond performance arts)

WHAT WE THINK THAT MEANS

The Strand is substantially restructured to include space for creative and cultural programming and is physically connected to the library to create a cluster of many activated spaces.

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BRIC Media Arts offers multiple performing arts spaces, a public media center for educational programs and AV resources, a cafe, and artist workspaces. BRIC is located in a former theater that was just a shell - four walls with no seats or stage - that the organization could build into multiple active spaces.

LET'S DISCUSS!

	PROS	CONS	QUESTIONS
PROGRAMMING	<p>Classrooms Movies back to a movie house opens it up for weekend artist education Berkeley outpost / access to rehearsal space</p>	<p>redevelop use spaces - restaurant & Park</p>	<p>Layout - Blueprint would be used plot plan (behind bldg.) Riverside (Hyde Park)</p>
SPACE	<p>Health Center Block and a half</p> <p>feels like a natural extension for this special program</p>	<p>historic nature (more than features it should be useful)</p> <p>more important to complement than connect</p>	<p>\$\$\$ - sustainability time it will take to get it done</p> <p>is it feasibility feasible without parking?</p>
RELATIONSHIP TO THE LIBRARY			

PARKING LOT

- ABRIA E.
- JOHN M.
- Allie
- BRUCE S.
- LEAH W.
- MARK D.
- Tangie
- N. KRISTINA
- E. KALIA

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PROGRAMMING	<p>(programming) AFFORDABLE studio, rehearsal + creative space</p> <p>A cluster of spaces is not such a bad idea as long as we don't have to jam them into the Strand Bldg</p>	<p>DON'T FOCUS ON 'BRICK+MORTAR' BEFORE CONTENT & PROGRAMMING</p> <p>FORM FOLLOWS FUNCTION!</p> <p>Form follows function What is demand? Fit to suit that.</p>		
SPACE	<p>Inviting to young people who may not otherwise want to use a library</p> <p>Opens each space to residents who may not otherwise use that respective space.</p>	<p>Acoustics Don't ruin the beautiful acoustics the space has now</p> <p>Reducing the size would not accommodate the Chittin Circuit which is used to fill the Strand</p>		<p>WHAT ARE THE SPECIFICS OF THE VARIOUS PROGRAMMED SPACES?</p>
RELATIONS TO THE LIBRARY	<p>Readings, book signings, play development</p> <p>CONNECTION PROVIDE OPS. FOR PROGRAMMING TO CONNECT</p> <p>EASIER TO MOVE IN INCREASING WEATHER</p> <p>STORE THAT SELLS THINGS THAT REPRESENTS V.P. CORN. AREA</p> <p>EXISTS BETWEEN LIB + STRAND</p>	<p>Continuity of learning across mediums, exposure</p> <p>More spaces within the library could be programmatically connected to Strand but not in the Strand Bldg</p>	<p>PERFORMANCE = LOUD</p> <p>LIBRARY = QUIET / \$\$\$ / SOUND PROOFING</p>	
PARKING LOT	<p>CALVIN SIMMONS THEATRE</p> <p>Reverse examples failed b/c space before progr.</p>	<p>NATIONAL THEATRE Richmond, VA</p>	<p>Multiple public gathering spaces throughout the neighborhood</p>	

- _____ Jocelin
- _____ Susan
- _____ Margo
- _____ Bob
- _____ Benny
- _____ Aya + Cecilia
- _____
- _____
- _____

WHAT WE HEARD

3
 5/20/21
 May 21/22/23/24
 4/12/21
 Holly Smith
 Taylor

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PROGRAMMING	<p>more NFP or smaller groups could use more manageable spaces</p> <p>having more performances bc they dont need as much space</p> <p>if we're dreaming if the UCHC became available you could have 1400 seats and use the other spaces for other programming</p>	<p>no large performances</p> <p>no more black gospel music fest</p> <p>Cape Verdean Shows fill space.</p> <p>is only affordable space for them</p> <p>book separate</p> <p>System operationally</p>	<p>+ PARKING → Transportation issue, not just [P]</p> <p>MARKETING</p> <p>Has to change/improve no matter what</p>	<p>is BCA successful?</p>
SPACE	<p>The connection of the buildings will highlight the vibrancy that's possible to bring to Uptown</p>	<p>pro bably lots of UN known w/ structure</p> <p>cost \$\$\$</p> <p>smaller spaces + number of ppl using it not from n'hood</p> <p>Cheaper to buy new bldg (UCHC) than to make new spaces in old Strand</p>	<p>can we have removable seats? → more flexible fundraisers, etc jazz club night</p>	
RELATIONSHIP TO THE LIBRARY	<p>hallways, elevators, rest we live in NE</p> <p>general excitement</p> <p>performing arts library</p> <p>ex: lincoln center spent hours there</p>		<p>mission and who is running + is important to keep it accessible for community + culturally relevant programs no matter what</p>	

PARKING LOT

Shuttle service like South Bay's Andrew Shuttle

Can we Δ bus routes for Strand access?

international case studies (diff funding)

re: BCA
 Kana will follow up w/ South (company org)

BCA → Strand as home theater

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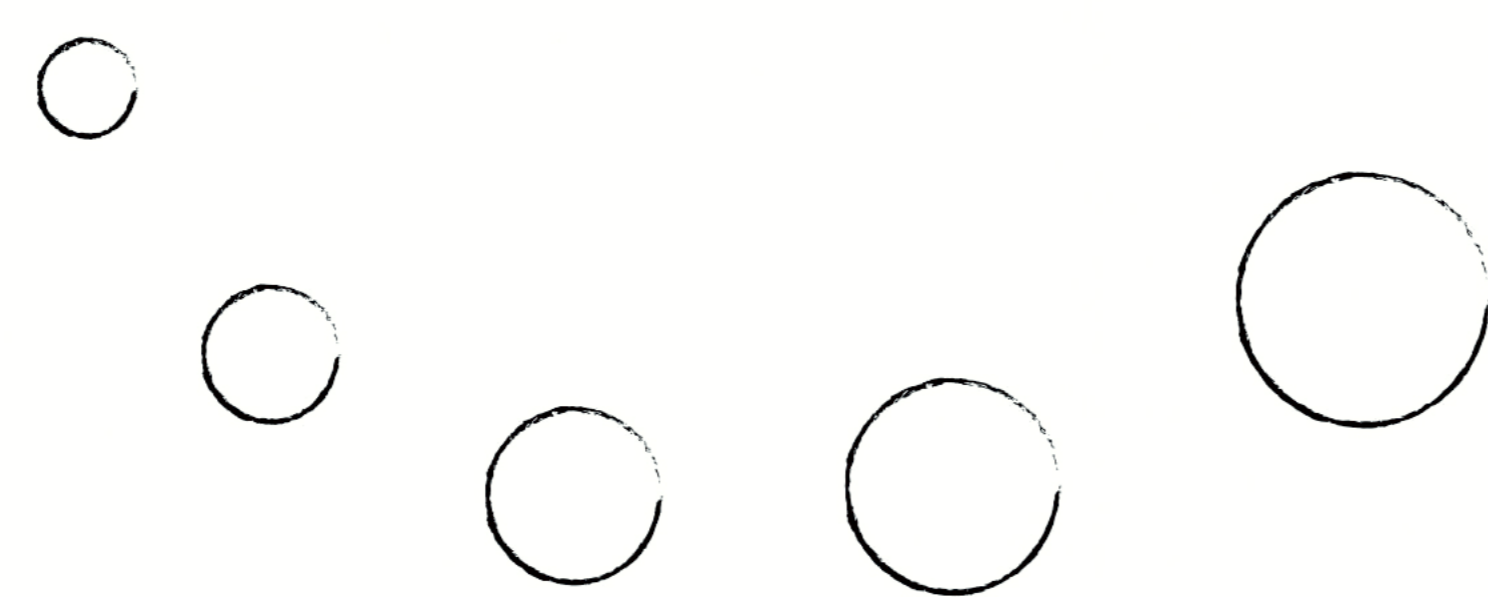
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PROGRAMMING	<ul style="list-style-type: none"> Library accessible after hours along with theater Generator for people to come & support it Allow for larger events → greater collabs 	<ul style="list-style-type: none"> Library + Theater are very different in programming Would we be able to find people to utilize the Strand ... and park 	<ul style="list-style-type: none"> Would this scenario improve programming? → if money is going to structure what goes to programming?
SPACE	<ul style="list-style-type: none"> Make it more relevant to current day Create small venues in the B&A building while still maintaining the Strand 	<ul style="list-style-type: none"> Destroying historic buildings 	
RELATIONSHIP TO THE LIBRARY	<ul style="list-style-type: none"> Fairmount Line use to get ppl to the Strand/Library 		<ul style="list-style-type: none"> Would the Strand stay as a non-profit

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↳ space under buildings for parking

↳ residential stickers for parking

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PROGRAMMING	<ul style="list-style-type: none"> • cafe for during show tea -> brings more jobs to workers • youth programming; hip hop show • catholic charities; deep programming in the gym currently • capture smaller age • other practice & class space 	<ul style="list-style-type: none"> • lost possibility to host HON events Use the inspiration when young people, other non-professionals get to play in such a beautiful space. 	<ul style="list-style-type: none"> Citizen Bank Safe Do Not Brake down.
SPACE	<ul style="list-style-type: none"> • can we keep 1400 behind still activity space, especially if we have the health building If we have enough other places (library, health ctr, parks) easier to justify keeping 1400 seats 	<ul style="list-style-type: none"> • destroy original architecture • dark • cost prohibitive • so old that the power will not work - money has been invested to upgrade • sound is also an issue • investments have already been made • lots of other opportunities in the community - create these spaces • knocking down citizen bank would be rough, beautiful safe art deco architecture The construction of the two buildings is a structural engineering construction of steel 	<ul style="list-style-type: none"> Could other nearby properties be used for smaller venues?
RELATIONSHIP TO THE LIBRARY	<ul style="list-style-type: none"> • flexibility • more space, more open spaces -> different studios 	<ul style="list-style-type: none"> • option to buy health center • two completely organizations, do they play together • different things in a tight space; also the cost 	<ul style="list-style-type: none"> • have we talked about buying parcel 6050? • More opportunities & maps to release the library may been more breakout into space

PARKING LOT

WHAT WE HEARD

My hope is to see the Strand as a vibrant place that is a neighborhood, city, and regional asset

My hope is that there is a way of a re-imagining of the Strand as a multi venue complex that can play a number of roles and solve problems in the daily lives of artists

My fear is the Strand will stay as it is contained and its development become conservative. My fear is community opposes its transformation to a theatre of the future.

My hope is that the Strand can integrate deeply with the new library development and that it provide much broader set of spaces and programs so that it is always busy

My hope is develop the Strand as a multi disciplinary facility (i.e. beyond performance arts)

WHAT WE THINK THAT MEANS

The Strand is substantially restructured to include space for creative and cultural programming and is physically connected to the library to create a cluster of many activated spaces.

WHAT THAT REMINDS US OF
BRIC Media Arts offers multiple performing arts spaces, a public media center for educational programs and AV resources, a cafe, and artist workspaces. BRIC is located in a former theater that was just a shell - four walls with no seats or stage - that the organization could build into multiple active spaces.

LET'S DISCUSS!

	PROS	CONS	QUESTIONS
PROGRAMMING	<ul style="list-style-type: none"> spaces being connected/smaller allows for a wider variety of programming more space means simultaneous + multidisciplinary programming can occur cross programming can lead people into spaces they might not have felt drawn to before more engagement + access youth programming could benefit 	<ul style="list-style-type: none"> could be too expensive maintaining space for artists currently using the space public performance v programming re: scheduling demand vs need how do you create enough revenue to sustain it while keeping it accessible? 	
SPACE	<ul style="list-style-type: none"> ability to have new and innovative/experimental spaces ↳ as well as traditional ease of connectedness is positive ↳ resources more easily available will strengthen programming connectedness => innovation and reinvigoration of the library and its programming expand space/can help of revenue (even if people don't use the library, they may love for an event) 	<ul style="list-style-type: none"> less seats 	<p>How are other libraries currently being used? what barriers to accessibility or programming exist now?</p>
RELATIONSHIP TO THE LIBRARY			<p>Where did the idea of the library come from?</p>

PARKING LOT
