



Western Ave Virtual Chat with a Planner

July 14, 2020



**boston planning &
development agency**



[@bostonplans](https://bit.ly/westerncorridor)

Meeting Format

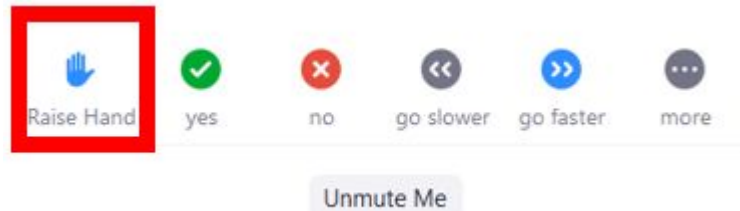
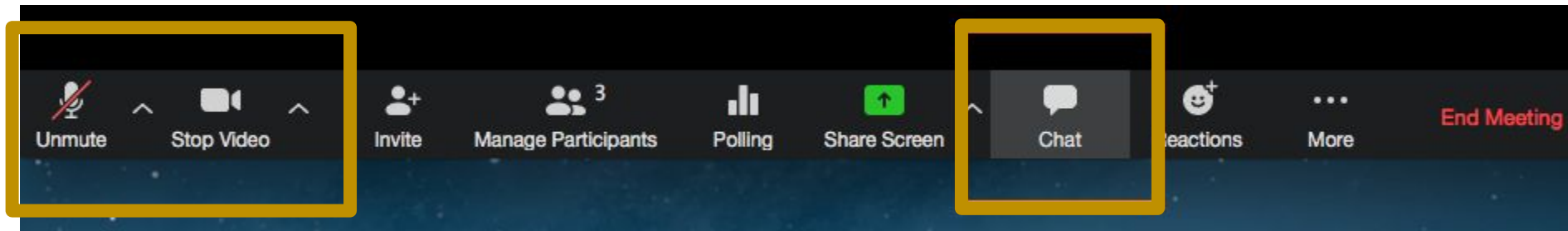
- Casual: opportunity to meet and chat with the team.
- Presentation followed by Q & A, comments, discussion.
- During the presentation you can ask questions through the chat feature. Depending on the question, we will answer it in writing in the chat box, verbally, or wait until the Q&A period.
- The BPDA is piloting this platform. If you have feedback regarding this platform and meeting format please let us know.
- Brief survey at end of meeting – please take it!



Zoom Tips

Your controls should be available at the bottom of the screen.

Clicking on these symbols activates different features:



Virtual Meeting Etiquette

- Please be respectful of each other's time so that all may participate in the discussion.
- Please wait until all attendees have the opportunity to ask a question before asking a second.
- You can always set up a conversation with Gerald Autler, Senior Project Manager/Planner, Gerald.Autler@boston.gov.



Meeting Recording

- The BPDA will be recording this meeting and posting it on its website at bit.ly/WesternCorridor. The recording will include the presentation, Q&A, and public comments afterwards.
- Also, it is possible that participants may be recording the meeting with their phone cameras or other devices.
- If you do not wish to be recorded during the meeting, please turn off your microphone and camera.



COVID-19 Resources

Stay up-to-date with COVID-19 related announcements, City of Boston reopening plans, and resources for you and your community at:

boston.gov/coronavirus



The screenshot shows the City of Boston website page for COVID-19 resources. The header includes the City of Boston logo, Mayor Martin J. Walsh's name, and the date July 12, 2020. The main heading is "CORONAVIRUS DISEASE (COVID-19) IN BOSTON". Below the heading, there is a paragraph of text: "The state has updated guidance on the Reopening Massachusetts website. We also continue to update City-specific guidance for Boston on our reopening website." To the right of the main text, there is a section for "MULTILINGUAL CONTENT" with links to various languages: العربية (Arabic), Kriolu (Cabo Verdean creole), 中文 (Chinese), Français (French), Kreyòl ayisyen (Haitian Creole), Português (Portuguese), and Русский (Russian). At the bottom, there is a section for "BOSTON (AS OF FRIDAY, JULY 10)" with the text "13,673 CASES | 9,683 RECOVERED".

CITY of BOSTON | Mayor Martin J. Walsh

PAY AND APPLY PUBLIC NOTICES

CORONAVIRUS DISEASE (COVID-19) IN BOSTON

July 12, 2020

PUBLISHED BY: PUBLIC HEALTH COMMISSION

MULTILINGUAL CONTENT

- العربية (Arabic)
- Kriolu (Cabo Verdean creole)
- 中文 (Chinese)
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- Português (Portuguese)
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TOPICS COVID-19 UPDATES LATEST PRESS CONFERENCE

BOSTON (AS OF FRIDAY, JULY 10)

13,673 CASES | 9,683 RECOVERED

2020 Census Update & Reminder

Key Dates:

August 11 - Doorknocking begins.

October 31 - Last day to respond.

Quick Facts:

As of 7/7, 52.2% (about 175,800) of Boston's households have responded.

In 2010, the final response rate was 64.4%.

The Census has never been more accessible. You can respond:

Online (my2020census.gov)

Over the phone, or by mail.

13 different languages available.

Boston depends on your household to respond. For every person not counted, **nearly \$2,400** per year in federal funding is **lost** for the next ten years.

Presentation Topics

- Who, What, Where, When, Why...How
- Engagement and Outcomes: past and future
- High-Level Planning and Zoning Goals



Team: Core BPDA Planning



Gerald Autler



Rosa Herrero



Kennan Rhyne



Charlotte Ong

Team: Other BPDA

- Community Engagement: Mark McGonagle
- Urban Design: Jeong-Jun Ju, Matt Martin
- Zoning: Bryan Glascock, Jeff Hampton
- Legal: Matt Fitzgerald
- BPDA Transportation and Infrastructure: Tad Read, Jack Halverson
- Mapping: Carolyn Bennett, Piaotian Jin, Alla Ziskin
- Smart Utilities: Manuel Esquivel



Team: City of Boston and Consultants

- Other City of Boston:
 - Parks, Public Works, Transportation, ONS (Conor Newman)
- Consultants:
 - Jon Stover and Associates (financial analysis)
 - Kittelson (transportation)

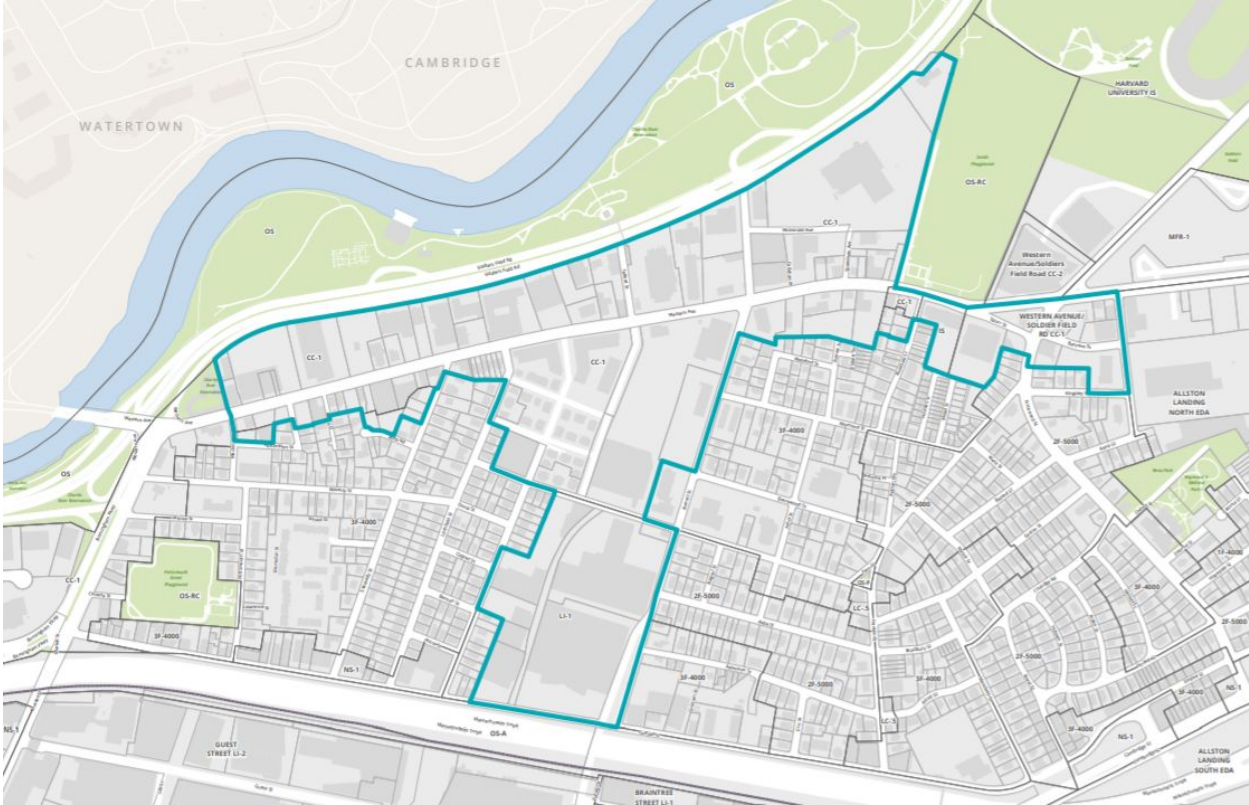


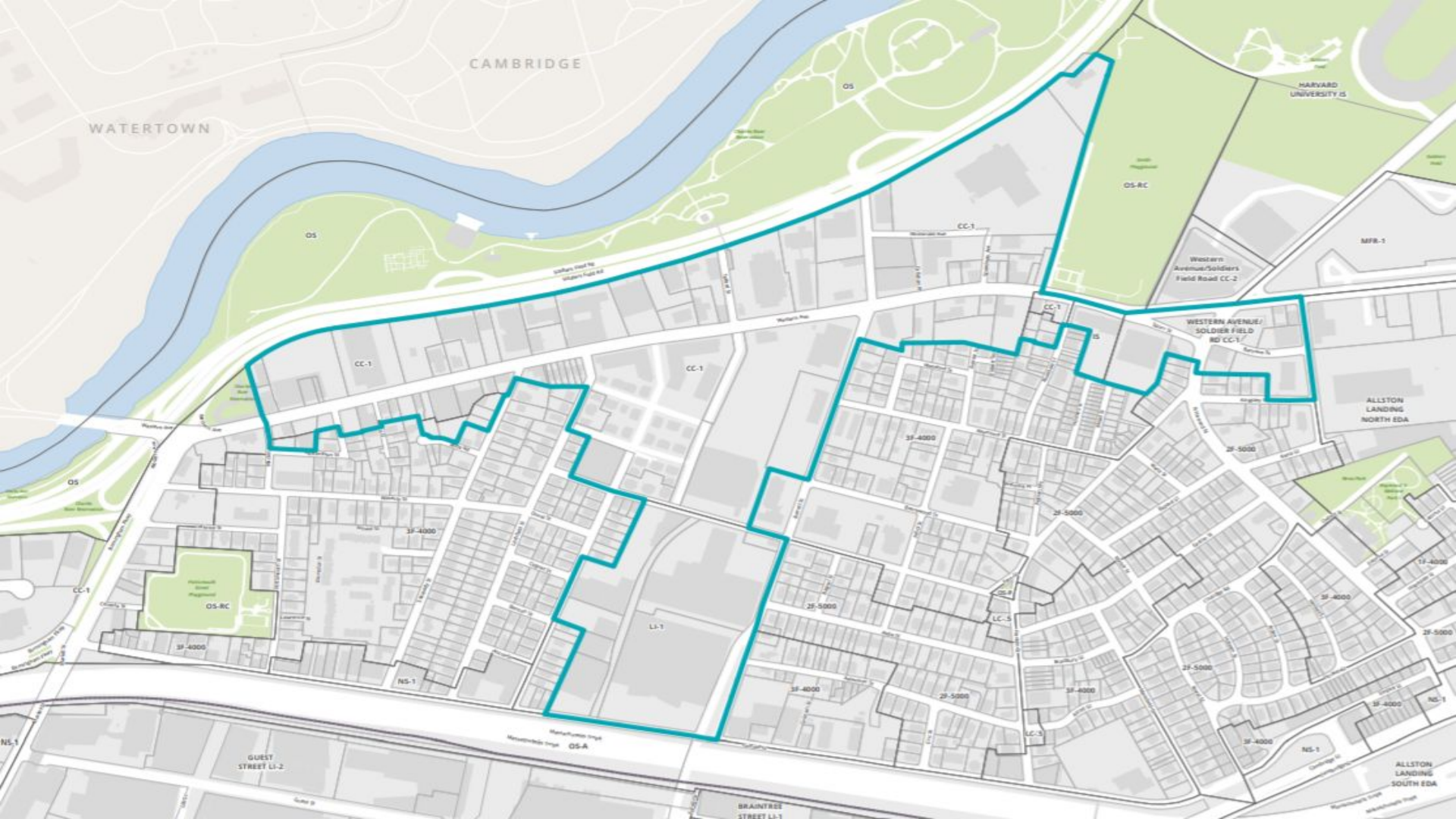
Western Avenue Corridor Study & Rezoning

- The Western Avenue Corridor Study and Rezoning will:
 - Build on previous planning in the area.
 - Foster dialogue among residents, developers, and property owners.
 - Inform recommendations for new or modified zoning.
 - Recommend public realm improvements and transportation enhancements in conjunction with the Allston Brighton Mobility Study.



Study Area





CAMBRIDGE

WATERTOWN

HARVARD UNIVERSITY

OS

OS

OS-BC

MFB-1

WESTERN AVENUE/
SOLDIER FIELD
RD CC-1

ALLSTON
LANDING
NORTH EDA

OS

CC-1

CC-1

CC-1

LI-1

SF-4000

SF-5000

SF-5000

LI-1

SF-4000

SF-5000

SF-5000

SF-4000

NS-1

SF-4000

NS-1

GUEST STREET LI-2

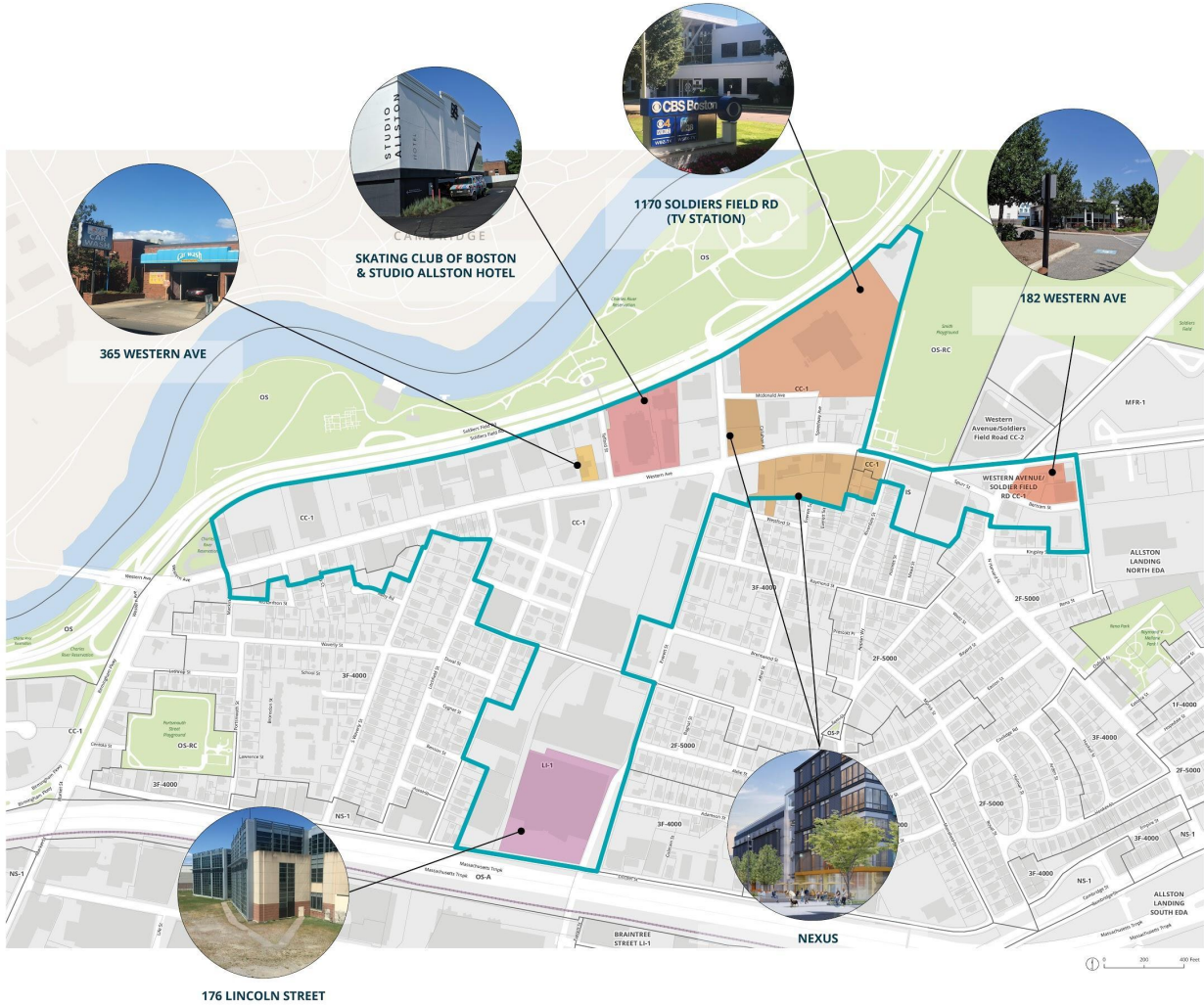
BRAINTREE STREET LI-1

ALLSTON LANDING SOUTH EDA

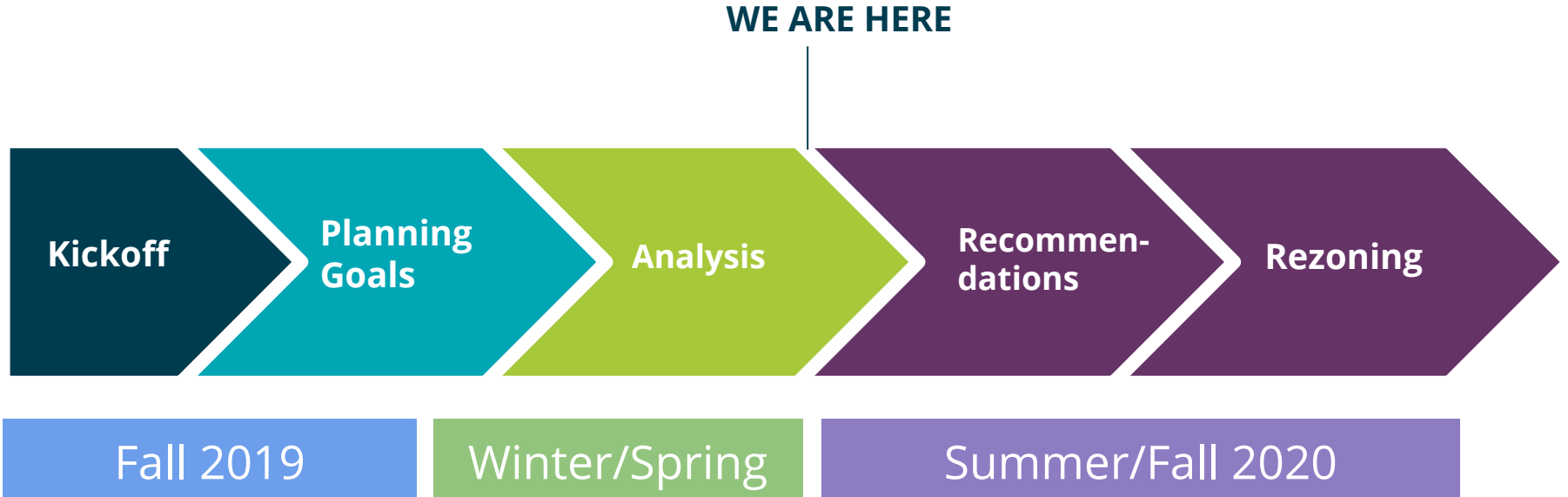
MANHATTAN TRAIL
MASSACHUSETTS TRAIL
OS-A

MANHATTAN TRAIL
MASSACHUSETTS TRAIL
NS-1

Current Development Proposals



Timeline



Past Engagement and Outcomes

- **September 16: Open House**
- **October 5: Walking and Biking Tour**
- **October 30: Neighborhood Goals and Street Design Workshop**
 - Planning goals
 - Western Avenue cross-section options



Past Engagement and Outcomes

- **December 9: Development Feasibility and Benefits 101**
 - Presentation of outcomes from October 30
 - Background on development feasibility and benefits
- **January 6: Development Feasibility & Western Avenue Redesign**
 - Review of feedback and goals
 - Consultant introduction and background
 - Western Avenue redesign feedback and options



Future Engagement and Outcomes

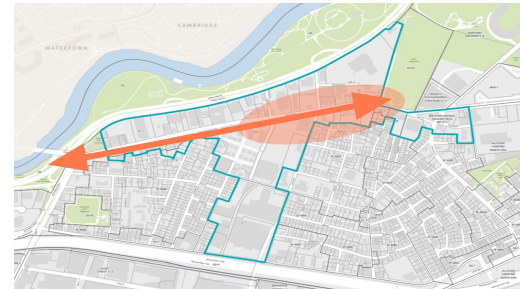
- Online events and office hours
- Self-guided materials (both online and physical)
- Summer/fall topics:
 - Draft urban design framework, financial analysis, introduction to scenario methodology
 - Scenarios with financial and transportation impacts/feedback
 - Draft recommendations/feedback



Goals

1. Multi-modal Western Avenue with a great public realm, active streetscape, and neighborhood retail

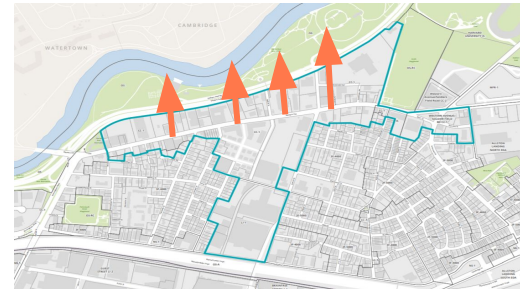
- **Set new development back** from Western Ave
- Leverage development to create **great public realm**
- Include **ground floor active space** east of Telford Street
- **Anchor active corridor** at Telford and Barry's Corner



Goals

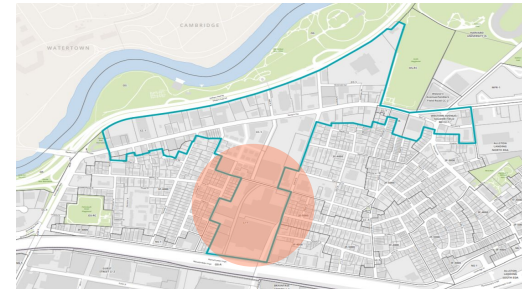
2. More and better connections

- **Improve connections** to river at multiple points
- **Ensure porosity** between Western Avenue and SFR
- **Break down area** south of Western Ave in order to and provide access across I-90



Goals

3. Significant new green space south of Western Avenue
 - Create an **open space system** to support growing population and as an anchor for new residential neighborhood



Survey

Please take a one-minute survey at:

bit.ly/westerncorridor



**boston planning &
development agency**



Planning

What is Planning?

[Planning Initiatives](#)

[Climate Change & Environmental Planning](#)

[Downtown & Neighborhood Planning](#)

[Privately Owned Public Spaces \(POPS\)](#)

[Regulatory Planning & Zoning](#)

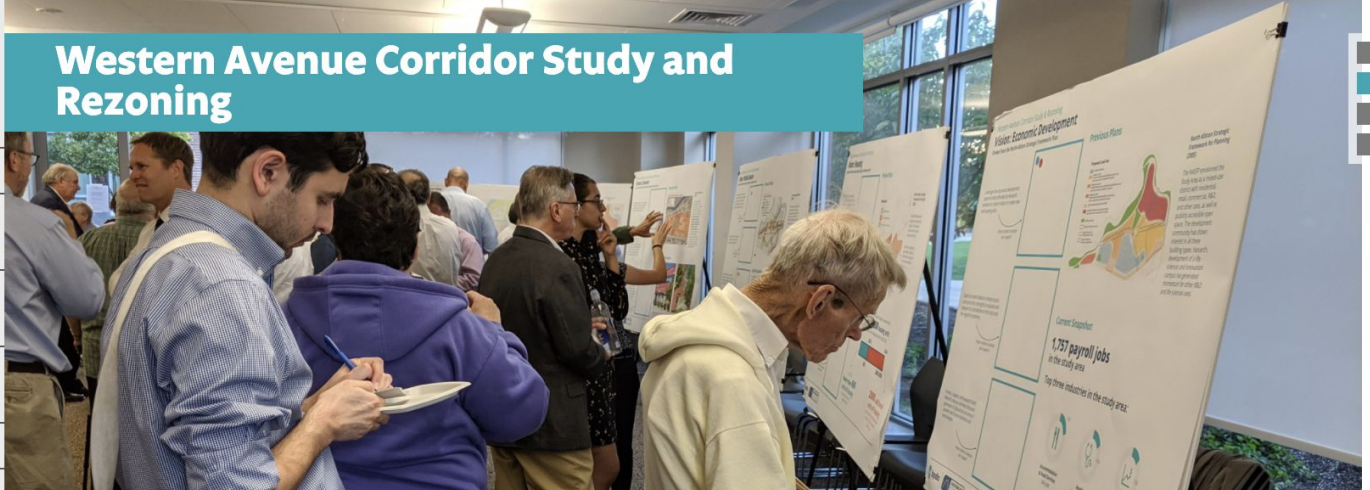
[Transportation & Infrastructure Planning](#)

[Institutional Planning](#)

[Urban Design](#)

[Urban Renewal](#)

Western Avenue Corridor Study and Rezoning



If you attended the July 14 virtual meeting please [fill out this survey](#).

[Summary](#)

STAY CONNECTED

Sign up for Neighborhood Email Updates!



Community Conversation

- Write your question in the chat.

OR

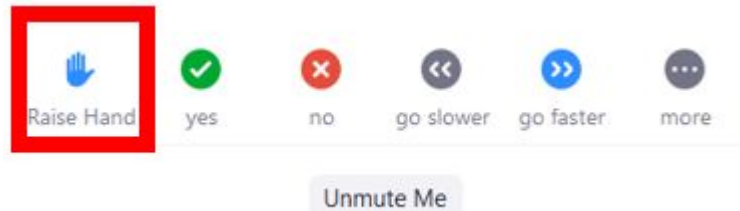
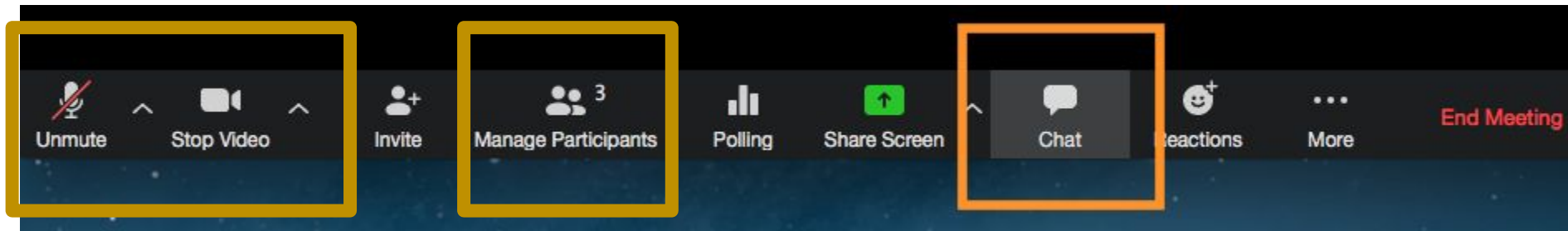
- Raise your hand or use chat to indicate you'd like to speak.
- Unmute microphone when called on by moderator.
- Please allow everyone space to participate.
- If you are joining only by phone, unfortunately, you will not be able to ask questions.



Zoom Tips

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Thank you

CONTACT US:

Gerald Autler
gerald.autler@boston.gov
617.918.4438

bit.ly/westerncorridor
@bostonplans
#bostonplans
#westernave