WHAT IS URBAN PLANNING?

› GENERALLY

- Sister field of architecture and landscape architecture; incorporates urban design

- Larger in scale than a single building

- Guided by land use planning, transportation, public realm, urban design, and economic planning principles

- Results in a vision, guidelines, and/or zoning

- Provides context information by which the city and communitycan evaluate specific private sector development proposals

› SPECIFICALLY

Topical Meetings with the Community:

- Elicit community vision
- Suggest a framework/armature
- Allow community to influence growth and improvements

Create Regulations:

- Enhance public spaces
- Create attractive frontages for development
- Enhance multimodal connectivity
- Provide predictability for private sector

Oftentimes Results in "Plan" Document With:

- Generalized land use and massing/height/density guidelines
- Suggested open space, public realm and/or transportation network enhancements
- Possible new zoning, criteria for land disposition/RFPs, or memorialized agreements with major stakeholders

① Buildings

② Landscape

③ Land Use

④ Paths

⑤ Roads