Boston College Neighborhood Improvement Fund

For Brighton and Allston

Application for Funding, Spring 2015

Total Amount Requested \$ 100,000. -

Applicant Organization Name: Brighton Main Streets, Luc.
Organization Address: 358 Washington Street City: Brighton Zip: 02135
Contact Person: Ali Carter
Title: Executive Director
Telephone Number: 617-179-9200
E-Mail Address: <u>director@brighton mainstreets.org</u>
Is Applicant a 501(C) (3) organization? Yes No
Federal Employer Identification Number: 04-3407004
Executive Director: Ali Cartur Phone Number: 617-779-9200
Email Address: <u>director@brightonme</u> instreets.org
Board President: Dick Mulligan Phone Number: 617-438-8254
Email Address: dick. mulligan@boston.gov
Application submission(s) must be authorized and signed by an authorized signatory of the Organization.
lame and title of Authorized Signatory:
Allison Carter, Executive Director
signature of Authorized Signatory:
Allison &

Applicant Information

1. Name of entity applying for funding and name of project.

The applicant for this project is Brighton Main Streets, Inc. (BMS). The City of Boston Public Works Department is the city agency we are coordinating with and Selbert Perkins Design is the firm we are working with to design and program the signage.

2. Primary contact person name, phone number, e-mail.

Ali Carter, Executive Director, Brighton Main Streets, 617-779-9200, director@brightonmainstreets.org

3. Key personnel involved in the project.

Ali Carter, Executive Director of Brighton Main Streets: Ali will be the Project Manager who will oversee all aspects of its organization and completion. She will be the primary liaison between the Public Works Department, other relevant city offices and agencies, and the contractor for the project, Selbert Perkins Design.

Janet Oberto, Director of Client Relations, Selbert Perkins Design: Janet will work as client liaison and serve as a reference for the public aspects of the project throughout each phase.

Chris Sheehan, Design Director, Selbert Perkins Design: Chris will be the lead designer on the project and ensure that the project is completed in an efficient and timely manner.

Para Jayasinghe, City of Boston Public Works Department: Para will be our primary contact at the City's Public Works Department.

4. Any partner organizations/property owners to be involved in project.

Brighton Main Streets, the City of Boston Public Works Department, and Selbert Perkins Design will be the three main partner organizations working to execute this project. Brighton Main Streets will be in charge of long-term management and maintenance of the installations once they are put in place. The property on which this proposed project would be installed is owned by the City of Boston and managed by the Public Works Department. Brighton Main Streets will coordinate with that department on this project.

Letters of support from various local organizations, business owners, and property owners are attached to this application.

5. If applicant is a non-profit organization, provide qualifications and prior history of executing similar projects.

Established in 1998, Brighton Main Streets has a longstanding track record of effective management of projects in the public realm. Our bullhead art wings on Market Street are a local landmark designed and implemented by Brighton Main Streets in 2007. Since then BMS has performed 3 major repair and maintenance projects on the bullheads to keep them in good repair. In addition to maintaining the beauty of these sculptures, Brighton Main Streets has recently improved the design of the brackets that hold the bullheads in place to strengthen their purchase on the street poles. With proper insurance coverage and demonstrating responsible stewardship of this work of public art, Brighton Main Streets

has a stellar reputation for maintaining their installations on public spaces in the Brighton neighborhood.

Project Information

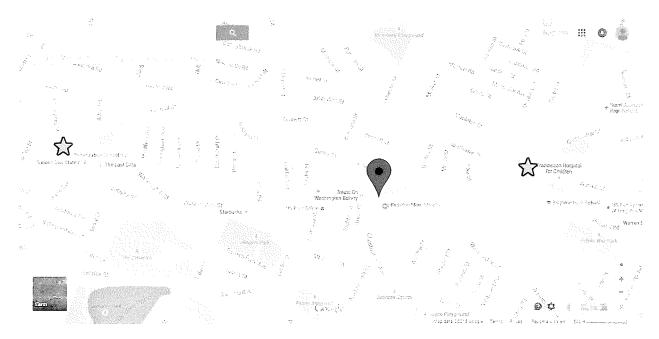
1. Briefly describe the proposed project. Include a description of the site with a map and identify all property owners. If the applicant is not the sole property owner, please include letters of support from property owner(s).

Brighton Main Streets proposes to install gateway signage at the eastern and western ends of their district along with an interactive wayfinding kiosk at the heart of the district at the intersection of Washington Street and Market Street. With locations in Oak Square and at the intersection of Cambridge and Warren streets, the gateway signage will beautify the Brighton business district and will help make the neighborhood an identifiable destination. The wayfinding kiosk in Brighton Center will help residents and visitors navigate the shopping district and accurately measure distances from one location to the next.

The interactive kiosk in Brighton Center will serve several functions. Allowing users to choose the distance or amount of time they are willing to walk (e.g. half a mile, ten-minute walk, etc.), it will increase foot traffic, help shoppers find the local businesses, and increase awareness of community events and activities with an event calendar. It will also encourage non-auto transport through the neighborhood by indicating public transportation routes, bike lanes, and nearby bike paths. In anticipation of several Hubway bikeshare stations coming to the neighborhood, the programming will be updated to indicate where those stations are located once they arrive. By facilitating increased pedestrian activity and providing public information about other modes of transport through the neighborhood, we hope that over time this station (along with others we intend to install in the future) will decrease automobile traffic through the district, thereby putting less strain on the parking supply in the neighborhood.

In addition, the kiosk will connect the Brighton Main Streets district to larger institutions and attractions nearby. Letting Brighton Center visitors know that they are a short distance from the B train of the MBTA Green line, the campus of Boston College, the EF Language Institute, Chestnut Hill Reservoir, New Balance's world headquarters, WGBH, and the Charles River, while also telling them how to get to those locations and so many more attractions, will increase awareness of the fullness of what our great neighborhood has to offer.

The owner of the property on which these installations will be made is the City of Boston, overseen by the Public Works Department. A letter of support from the Public Works Department is attached to this application. The map below indicates the location of the wayfinding kiosk (in red) and the gateway signage (in yellow).



2. Describe public benefits of the project with reference to review criteria.

This installation would benefit a broad spectrum of the public (residents, property owners, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. Together the artistic gateway signage and the wayfinding kiosk will create landmarks within the neighborhood.

The wayfinding kiosk is a functional, interactive approach to strengthening the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability, awareness of community activities with an events calendar, and encouraging walking and cycling as modes of transportation. There has been a longstanding desire for a centralized community calendar of events, and this kiosk will meet that need. Building on efforts of community organizations like the Brighton-Allston Historical Society to highlight historical assets in the district, this intervention combines maps, a calendar of events, and gateway signage with historical plaques to create opportunities for self-guided tours and wayfinding for local shops, restaurants, and access to other area attractions.

3. Explain why NIF funding is required.

This project requires funding from the Boston College Neighborhood Improvement Fund because this type of innovative installation on public land would not be funded by the city or any individual property owner on land that was not their own. Installation of this signage provides a unique opportunity to utilize technology that is already in place in other great cities around the globe from London to New York City and even as local as Worcester. It would be a landmark, innovative improvement to the public realm that would make our neighborhood a model for other parts of the city to follow. Without funding from the Boston College Neighborhood Improvement Fund, Brighton Main Streets does not have the capacity to undertake a project of this scope.

4. Explain if this project/funding would be part of a larger phased project, and if NIF funding would be sought for future phases.

This funding would provide for phase one of a two-phase project. In this initial phase, we intend to design and install the gateway signage as well as purchase the initial wayfinding kiosk, test the ideal angles and exact location to maximize usage and visibility, and to serve as a proof of concept for the optimal use of the wayfinding technology in this neighborhood. Phase two of the project, for which we also intend to seek NIF funding, would include the installation of two addition wayfinding kiosks in Oak Square and the Warren and Cambridge Street intersection which would complement the gateway signage installed in round one. In addition, phase two would include technology enhancements that would synch with a mobile app that would allow local businesses to promote themselves to passersby who opt in. For example, if a local bakery wants to reduce the price of their baked goods in the afternoon, they could post to the mobile app that all breads are half-off after 3 pm, alerting their customers and others in the area who have downloaded the app of the sale. To enroll in this advertising program via the app, businesses would have to pay a fee to Brighton Main Streets to post their ads. This revenue stream would provide for long-term maintenance and upgrades to the wayfinding kiosks, which would assure that they are always in working order and a beautifully maintained part of the BMS district's landscape.

5. Timeline (start date, end date, milestones).

The project can commence as soon as funding is secured. The total estimated timeline of the project is 8 months. The design phase of the project is estimated to take two-and-a-half months to complete. This phase will include development of the design concept for the gateway signage and wayfinding kiosk. The installation phase, which is estimated to take about five-and-a-half months, involves installation of the gateway signage, programming and installation of the software for the wayfinding kiosk, and fabrication and physical installation of the wayfinding kiosk itself.

After the wayfinding kiosk has been installed and this project has been completed, Brighton Main Streets' work is not over. With installation expected to take place in the spring of 2016, Brighton Main Streets will survey users of the kiosk, process their feedback, and plan for any enhancements to the kiosk's functions. Once we have the data on how they are working, who is using them, and what they are being used for, we plan to install two other wayfinding kiosks in the district at the eastern and western edges near the gateway signage. Before we fully roll out this technology into the neighborhood, we want to pilot it at this location, which is clearly visible from our office. Surveys will be collected by Brighton Main Streets volunteers.

6. Project maintenance requirements, protocols, and sources of funding.

All of these installations will be placed outdoors and will be made of materials that can withstand four seasons of weather. The design concept of the gateway signage will not be developed until this project is funded, however it will be made of durable, lasting materials that can withstand the vicissitudes of New England weather. The wayfinding kiosk will be housed in an enclosure that can be cleaned in the event of vandalism. The kiosk technology is advanced and the materials that they are housed in are rugged enough to withstand frequent use and year-round exposure to the elements.

Once the project is completed, Brighton Main Streets plans to collect fees from businesses, community groups, and other organizations to post in the community calendar of events that will be part of the interactive wayfinding kiosks. These fees will provide a revenue stream that will be used solely for the

maintenance of these installations to ensure that they are attractive and in working order for long-term use in the neighborhood.

7. Anticipated project sustainability/life span

This installation is meant to be in place for a long period of time. However, routine maintenance and upgrades to software and physical materials are expected over time. For this reason, Brighton Main Streets plans to generate a revenue stream from the community calendar by charging businesses, community groups, and other organizations to post their events to it. It is possible that we will seek funding from other sources in the future for improvements and upgrades.

Materials

1. Budget, including anticipated total cost and percentage to be funded by NIF

Part I: Design

SCHEMATIC DESIGN--developing design concept for gateway signage: 3 weeks, \$10,000

PROGRAM DEVELOPMENT—design interactive wayfinding kiosks: 3 weeks, \$14,000

DESIGN PRODUCTION—finalizing design concept of gateway signage and fabricating materials: 4 weeks,

\$14,000

TOTAL: \$38,000

Part II: Installation

GATEWAY SIGNAGE INSTALLATION: 4 weeks, \$40,000

WAYFINDING KIOSK

Programming development and implementation: 12 weeks, \$20,000

Fabrication and installation: 6 weeks, \$10,000

TOTAL: \$70,000

TOTAL COST OF PROJECT: \$108,000

TOTAL AMOUNT TO BE FUNDED BY NIF: \$100,000

TOTAL AMOUNT TO BE FUNDED BY BRIGHTON MAIN STREETS: \$8,000 (This amount has been pledged toward this project by the Board of Directors.)

TOTAL ESTIMATED TIMEFRAME FOR COMPLETION: 8 MONTHS

Project can commence as soon as funding is secured.

2. Other funding sources, if applicable, and amount and status (e.g. funds granted, requested, date when status will be known).

Brighton Main Streets will cover any costs for this phase of our project over the \$100,000 amount received from the Boston College Neighborhood Improvement Fund if this proposal is funded. We will

also provide in-kind support by devoting many hours of staff and volunteer time to the project. Once the project is completed, Brighton Main Streets plans to collect fees from businesses, community groups, and other organizations to post in the community calendar of events that will be part of the interactive wayfinding kiosks. These fees will provide a revenue stream that will be used solely for the maintenance of these installations to ensure that they are attractive and in working order for long-term use in the neighborhood.

Images, renderings, and other relevant information

There are no images or renderings available for this specific project at this time, as funding must be secured before any such materials are produced. Below you will find images of similar installations from New York City and London.



City of New York MTA interactive wayfinding kiosk



London's interactive wayfinding kiosks







London

LETTERS OF SUPPORT

I am writing to you in support of Brighton Main Streets' application for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks on city property at the three main gateways to the district.

With locations in Oak Square, at the intersection of Washington and Market streets, and at the intersection of Washington and Cambridge streets, these wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians; they should not interfere with automobile traffic signalization nor should they be a distraction to drivers.

Pending approval of the Public Improvement Commission, the retention of all necessary permits, payment of fees and maintenance, the Public Works Department will grant the permission to Brighton Main Streets to place these kiosks on our property.

Sincerely,





Brighton Main Streets, Inc.



A Boston Main Streets Initiative In Partnership with New Balance Athletic Shoe, Inc.

June 15, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

As President of Brighton Main Streets, I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

We hope you will fund our proposal.

Sincerely,

Dick Mulligan

President



Watching the neighborhood like a hawk, RADNORNA.COM

June 10, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

We are writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

We hope you will fund their proposal.

Sincerely,

Diane Kline, Secretary



TO:

Allston Brighton Boston College Neighborhood Improvement Fund

FROM:

Captain Wayne Lanchester

Commander, District 14

DATE:

June 5, 2015

SUBJECT:

BRIGHTON MAIN STREETS PROPOSAL LETTER OF SUPPORT

To Whom It May Concern:

The Boston Police Department at District 14 supports the efforts of the Brighton Main Streets in their efforts to procure funding to install the state of the art interactive digital wayfinding kiosks for the Brighton Main streets area.

We find the proposal in sync with the Brighton community's mission of making Brighton's main streets active, vibrant and beautiful.

Partnerships among all our community organizations will keep Brighton strong far into the future.

Thank you.

Sincerely,

Captain Wayne Lancheste

Commander, District 14



June 12, 2015

Dear Members of the Boston College Allston-Brighton Task Force

As a member of the board of directors of Brighton Main Streets, I am writing in support of our organization's proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

We hope you will fund our proposal.

Sincerely,

Caitlin Campbell

Public Affairs Manager New Balance Athletic Shoes, Inc.

St. Elizabeth's Medical Center



June 8, 2015

Boston College Neighborhood Center 480 Washington Street Brighton, MA 02135

Dear Members of the Boston College Allston-Brighton Task Force:

Please accept this letter in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital way-finding kiosks at three main gateways to the Brighton business district.

These way-finding kiosks will help to make Brighton's shopping district more accessible to residents and visitors and will enable individuals to accurately measure distance from one location to the next. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

Thank you for considering Brighton Main Streets' important proposal.

Respectfully

Roger Mitty, M

Interim President, St. Elizabeth's Medical Center

Sasha P. Corken, JD, MPH

Director of Community Health, St. Elizabeth's Medical Center





June 5, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

I believe that these wayfinding kiosks will promote a greater awareness of the shops, restaurants and other amenities that our neighborhood has to offer to residents and visitors alike. This project will also strengthen the core businesses in Brighton as well as improve the health and wellness of local pedestrians by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

Thanks for your consideration and for your support of our community.

Sincerely,

Tom Myers
Executive Director
Oak Square YMCA
615 Washington Street
Brighton, MA 02135
(617) 787-8668
TMyers@ymcaboston.org



June 10, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

We hope you will fund their proposal.

Sincerely,

Bernadette Reid Executive Director

Suraditte Kind



BRIGHTON BRANCH LIBRARY

40 ACADEMY HILL ROAD | BRIGHTON, MA | 02135 | 617.782.6032 | WWW.BPL.ORG

June 11, 2015.

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital way finding kiosks at three main gateways to the Brighton business district.

We at the Brighton Branch library have walk in patrons who are sometimes residents, business owners, seniors, new Bostonians and students, all of these groups ask about the nearest post office, area restaurants, other branch libraries, Xerox capabilities, notary public, transportation services in the area, citizenship classes etc.

A kiosk would make more people aware of the above services, and give them additional information that the neighborhood can offer.

We hope you will fund this proposal.

Sincerely,

Uma Murthy

Branch Librarian

Brighton Branch Library

Boston Public Library.



Board Chair Bernard E. Kaplan

President & CEO Amy Schectman

Ulin, Leventhal & Genesis House 30 Wallingford Road Brighton, MA 02135-4753

Tel 617-912-8400 Fax 617-912-8489

jche.org

Executive Director Gave Freed June 11, 2015

Boston College Allston-Brighton Task Force 480 Washington Street Brighton, MA 02135

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

Brighton Main Streets is an important part of what makes Brighton great – a forward thinking organization constantly looking to improve our community. These kiosks are an innovative way to enlive our streets, encourage foot traffic, and help keep us positioned for positive growth.

Jewish Community Housing for the Elderly is home to 900 seniors in Brighton. Our mission is to help our residents to age independently with the support they need to live their lives with dignity and connection. Our residents love being in this community, and many are frequent travelers by foot or on local buses. These kiosks would be a great addition for them, helping them to better navigate community and retail resources and judge their ability to travel between them.

I encourage you to support this exciting proposal. This project will not only strengthen the core local businesses in Brighton, but will also support the health and wellness of its residents and visitors. I applaud Brighton Main Streets for their creativity in creating this proposal, and I hope you will partner with them to make the project come to life.

Sincerely,

Amy Scheetman





June 9, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing on behalf of the Brighton Board of Trade in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

Speaking on behalf of the Brighton Board of Trade, we hope you will fund the Brighton Main Streets' proposal.

Sincerely.

John J. Ryan, Jr.

President

Brighton Board of Trade



161 Harvard Avenue, Suite 11 Allston, Massachusetts 02134 Telephone: 617.254.7564 Fax: 617.254.2442 mainstreets@allstonvillage.com

www.allstonvillage.com

June 5, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

We hope you will fund their proposal.

Sincerely,

Alana Olsen Executive Director Allston Village Main Streets Allston Brighton Health Collaborative 20 Linden St. Suite 288 Allston, MA 02134

June 8, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

The Allston Brighton Health Collaborative (ABHC) supports Brighton Main Streets' proposal for funding from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

Brighton Main Streets is an active participating organization in the ABHC and a vital community builder in Brighton. These proposed wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. This project will improve the health and wellness of Brighton residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district. The ABHC supports Brighton Main Streets efforts to create a healthy and vibrant neighborhood environment. We will promote these kiosks and the positive impact they make in the neighborhood.

Please contact me with any questions you may have regarding our support of this effort.

Sincerely,

Anna Leslie Coordinator

Allston Brighton Health Collaborative

The Allston Brighton Health Collaborative is a collaboration of organizations devoted to working together to promote and improve the health and wellbeing of the communities of Allston and Brighton. We achieve this by working in partnership and by engaging the residents of Allston and Brighton in order to identify the needs of the community and to create programming to address those needs.

June 6, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

My name is Kate Fahey from Allston-Brighton's Action for Boston Community Development office. I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. In a community where public transportation is often a challenge, connecting residents to their own community and encouraging that interaction with improve the quality of lives for both individuals living in the community as well as the business owners working in Allston-Brighton. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

We hope you will fund their proposal.

Sincerely,

Kathryn Fahey

Operations Manager

ABCD Allston Brighton NOC

640 Washington St, Suite 203 Brighton, MA 01235



AYANNA PRESSLEY BOSTON CITY COUNCILOR AT-LARGE

June 11, 2015

Boston College Allston-Brighton Task Force Office of Governmental & Community Affairs 116 College Road Chestnut Hill, MA 02467

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing to offer my full support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install digital Wayfinding Kiosks at three gateways in the Brighton business district. Theses interactive, built to human scale, kiosks are meant for use by pedestrians as a way to see what's available in the shopping district and accurately measure the distance from one location to the next.

As founder and Chair of the City Council's Committee on Healthy Women, Families & Communities, I am a firm believer that community doesn't just happen, we have to build it. Projects like this one are critical in the effort to intentionally build and revitalize our communities. In particular, these digital kiosks will add value and opportunity to residents, business owners, and visitors alike by making it the Main Streets district easier to navigate and increasing awareness of Brighton's many amenities.

I have made it a priority to see every neighborhood in the City of Boston become a healthy and thriving destination location. It is for that reason that I am offering my full support of this proposal. I respectfully ask the Task Force to support this proposal and help make the Brighton Main Streets district a more thriving and walkable place to live, work, and enjoy.

Thank you for your consideration. If I can be of further assistance, please don't hesitate to contact my office.

Sincerely,

Ayanna Pressley

At-Large Boston City Councilor

Ayan. Presty



The Commonwealth of Massachusetts House of Representatives

STATE HOUSE, BOSTON 02133

Chairman Committee on Housing

ROOM 38, STATE HOUSE TEL. (617) 722 2470

192 FANEUIL STREET BRIGHTON, MA 02135

June 15, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks will benefit the public by facilitating increased awareness of the district's assets and providing better directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton, as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for selfguided exploration of the Brighton Main Streets district.

I respectfully request that you fund the Brighton Main Streets' proposal to install these wayfinding kiosks. If you have any questions or would like to discuss this proposal further, please to not hesitate to contact me directly.

Sincerely,

Kevin G. Honan

State Representative

17th Suffolk District | Allston-Brighton

Think Honon



The Commonwealth of Massachusetts

HOUSE OF REPRESENTATIVES STATE HOUSE, BOSTON 02133-1054

DIVISION CHAIR

STATE HOUSE, ROOM 39 Tel. (617) 722-2014 FAX: (617) 626-0491 Michael.Moran@MAhouse.gov

MICHAEL J. MORAN REPRESENTATIVE

18TH SUFFOLK DISTRICT ALLSTON, BRIGHTON, BROOKLINE

June 15, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

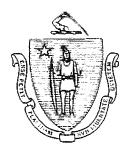
The kiosks would benefit residents, business owners, and visitors to the neighborhood by mapping the district's assets and providing directions to the neighborhood's many amenities. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

Thank you for your consideration. I hope you will fund the Brighton Main Streets proposal.

Sincerely,

Michael J. Moran, Division Chair House of Representatives Leadership

STATE REPRESENTATIVE 18TH SUFFOLK DISTRICT



The Commonwealth of Massachusetts MASSACHUSETTS SENATE

Chairman
JOINT COMMITTEE ON
THE JUDICIARY
Vice Chairman
JOINT COMMITTEE ON
ETHICS

ELECTION LAWS

MUNICIPALITIES AND
REGIONAL GOVERNMENT
WAYS AND MEANS

SENATOR WILLIAM N. BROWNSBERGER

Second Suffolk and Middlesex District

STATE HOUSE, ROOM 504
BOSTON, MA 02133-1053
Tel. (617) 722-1280
FAX (617) 722-1069
WILLIAM.BROWNSBERGER®MASENATE.GOV
WWW.MASENATE.GOV

June 15, 2015

Office of Governmental & Community Affairs 116 College Road Chestnut Hill, MA 02467

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

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I appreciate your consideration.

Sincerely.

William N. Brownsberger

STATE SENATOR

WASHINGTON

1414 Longworth Building Washington, DC 20515-2108 202-225-5111 Fax 202-225-9322

Committee on Financial Services

Committee on Transportation & Infrastructure Ranking Democratic Member Subcommittee on Railroads, Pipelines and Hazardous Materials

Committee on Ethics

Democratic Steering & Policy Committee



Congress of the United States House of Representatives

Michael E. Capuano

7th District, Massachusetts

MASSACHUSETTS

Main Office 110 First Street Cambridge, MA 02141-2109 617-621-6208 Fax 617-621-8628

Boston Roxbury Community College Campus Library

> Randolph Stetson Hall Room 124

Boston College Neighborhood Center 480 Washington Street Brighton, MA 02135

June 10, 2015

Dear Members of the Boston College Allston-Brighton Task Force:

I am writing in support of Brighton Main Streets' grant application to the Boston College Neighborhood Improvement Fund.

The grant would provide support the installation of digital, wayfinding kiosks at three priority locations in the Brighton business district.

As you know, there are over 150 small businesses and restaurants in the Brighton business district. These interactive kiosks would benefit business, residents and visitors by building awareness for the many amenities in the neighborhood.

Brighton Main Streets is dedicated to creating a thriving commercial district to be enjoyed by residents and visitors alike. This grant complements those efforts. I thank you for your consideration of their application. Please do not hesitate to contact Kate Chang in my District Office if you have any questions regarding this matter.

Sincerely,

"Cyro Michael E. Capuano Member of Congress

> Please visit our website to sign up for our newsletter capuano.house.gov



As a business owner/operator in Brighton, I support Brighton Main Streets' application for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at the three main gateways to the district. I hope you will fund this project, which will help beautify our neighborhood while bolstering the local businesses at the heart of our community.

Name	Signature	Business	Address
MARY PAT DAURIA	Mhyat Tourio	ABBOTT'S	360 WAShington
PAUL DWYER	100	DASHCAFE	5 HENSHAW ST
AMANDAROTAS	Agrandoukas	Amondy's	347 Wadringtys 1
the Groot	122	TOBANIC	398 MAVE+SL
LERRY HOMAS	VC 1	ORANGETHEORY	375 MARKET St.
Dana Brien	Straf Driles	Treats	379 Washington St
Jessica Brown	Jessica Brown	Treats	379 Washingtonst
John J. Ryan, Jr	GORT.	John J Ryan Insurance	376 Washington St.
Wai Wong	177	Dh tong Ine	364 Washington IT
Jernu Richardsin	SHAJLE	Hair Gardey Salon	8 Chestnut Hill Are
Sevil Ozalik	(KA)	Brighter Lock Shop	
Warrolliteia	(120)	Daniels Bakery	395 Washington 5
Viem Tu	gruf-	Center Salar	363 Washington St.
Maryale	M. Goodgle	OMG optical	357 Washyton St
Jacyor YoON	TM	ABout	343 washingten st
Mithur Skylone	Tables Solene	Olm + hair clougy	33 Washington St
Lighter 10	Il 586/10		20 Tycmont 8+
Jul Wyniber	Like Whemberg	Greet BRIAR	304 WAShington Sh
Rami Awad	lam	Brighton Gournet	569 Washington St
Spires Direporles		Olivia's Pizza	583 Washington 57
John Sazianides	Duramidel	J-K Auto Body J.	7
NHAT-NGUYEN	(har)	PARIS NAIL	590 Washington & Bigton
SUNIL DAHAL	3 mx2~	DUNKIN DONUTS	598 Washington St.

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Name	Signature	Business	Address
George Kad		Oak Sa. Liavos	
Satu McCear	KatuAlly	Fiorellos.	2 TREMONT ST
Torothy Keller	Two Chylden	Faneuil Branchlibra	419 Faneuil St.
Norman & brody	Norway of July	Prine Realty broup	480 Washington St.
Neil Euston	N.S.	Prince fant Gray	450 in pohita of
TIM ATTIMOSSIADIS	- Alfany	ESPERIA GRICE	344 WASHINGTON ST.
tohis/lef	Jalo 12/2	(051) Pub	396 Moulst Buy
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View Mitty	y Colling Methick	0 0	380 Washingtonst
Alvin Isang		Catenation	380 Washington st
TOM DEVLIN	Jr Hr	JEVINS .	332 Washinstow
			'
	,		
L			

LAW OFFICES

OF

EDWARD A. GOTTLIEB

309 WASHINGTON STREET

BRIGHTON, MASSAGHUSETTS 02135

TELEPHONE (617) 789-5678

TELECOPIER (617) 789-4788

June 11, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

I am writing in support of Brighton Main Streets' proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

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We hope you will fund their proposal.

EDWARD A. GOTTLIEB

GILES LEAVITT KRILL

Sincerely,

Edward A. Gottlieb

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I hope you will fund this project, which will help beautify our neighborhood while bolstering the local businesses at the heart of our community.

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6/10/15

Sincerely,

BRIGHTON REALTY TRUST

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PERRY A SIEGEL FRANCISCAN HOSPITAL

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Sincerely,

Andrea Whalen 71 Dustin St. Brighten

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I hope you will fund this project, which will help beautify our neighborhood while bolstering the local businesses at the heart of our community.

Sincerely,

DANITA TO TALBOT Resident 19 Shepard St. Brighton MA 02135

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Sincerely,

Bill + Alexandra Connors 191 LAKE ST. BRIGHTON, MA. 02135

Colleen Salmon 29 Dickinson Road Brighton, MA 02135

June 12, 2015

Dear Members of the Boston College Allston-Brighton Task Force,

As life-long resident of Brighton, and a member of the board of directors of Brighton Main Streets, I am writing in support of our organization's proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

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We hope you will fund our proposal.

Sincerely,

Colleen Salmon

Dear Members of the Boston College Allston-Brighton Task Force,

As a founding member of the board of directors of Brighton Main Streets. and co-chair of the Design Committee, I am writing in support of our organization's proposal for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at three main gateways to the Brighton business district- Oak Square, the intersection of Market and Washington, and the intersection of Cambridge and Washington.

These wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets and providing better directions to our neighborhood's many amenities, features, and retail draws. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability within the district and accurately measuring walking distances. Combining maps and information, these interactive kiosks will create opportunities for self-guided exploration of the Brighton Main Streets district.

I sincerely hope you will choose to fund our proposal.

Charlie Vasiliades

47 Langley Road

Brighton, MA 02135

I am writing to you in support of Brighton Main Streets' application for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at the three main gateways to the district.

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Sincerely, Barne An Plant

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Sincerely,

Mark D. Trachtentey

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39 MOUNT HOEDR) Brighlin 02135

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Michael Claughaine 3 Portona Road Brighton, MA CQ 135

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14 MADELINE ST

BRIGHTON, MA 02135

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Sincerely,

Alara Olla 126 Franklin Street Allston, MJ 02174

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Sincerely,

JOHN R. CUSACK

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Sincerely,

Pil J Hal HOLAHAN

(617)-755-2143 29 MT VERNON ST. BRIGHTON, MA

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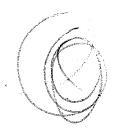
With locations in Oak Square, at the intersection of Washington and Market streets, and at the intersection of Washington and Cambridge streets, these wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

The kiosks would benefit a broad spectrum of the public (residents, business owners, and visitors to the neighborhood) by facilitating increased awareness of the district's assets, providing better directions to the neighborhood's many amenities, and adding an overall sense of clarity of what there is to do on Washington Street. This project will strengthen the core local businesses in Brighton as well as the health and wellness of its residents and visitors by increasing navigability and informational clarity. Combining maps and information, these interactive kiosks will create opportunities for self-guided tours and wayfinding for local shops and restaurants.

I hope you will fund this project, which will help beautify our neighborhood while bolstering the local businesses at the heart of our community.

Sincerely,

Athena Laires 16 Dightan St #1



I am writing to you in support of Brighton Main Streets' application for a grant from the Boston College Neighborhood Improvement Fund to install interactive, digital wayfinding kiosks at the three main gateways to the district.

With locations in Oak Square, at the intersection of Washington and Market streets, and at the intersection of Washington and Cambridge streets. these wayfinding kiosks will help residents and visitors access what's available in the shopping district and be able to measure the distance from one location to the next accurately. These kiosks are built to human scale and are meant for use by pedestrians.

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I hope you will fund this project, which will help beautify our neighborhood while bolstering the local businesses at the heart of our community.

Sincerely,

Angela & Alelm 28 Hunnewell Ave#1 Brighton, MA

I support Brighton Main Streets' application for a grant from the Boston College Neighborhood Improvement Fund to install interactive wayfinding kiosks at the three main gateways to the district. I hope you will fund this project, which will help beautify our neighborhood while bolstering the local businesses at the heart of our community.

Name	Şignature	Address	Affiliation .
Chris Clemens	Chix Clement	1800 SoldzystieldRood	
Kungling Chor	War Day Chon	36 Presentation Rd.	Resident
Kan Nan Hu	Even	26 Presentation Re	0 1 1
Koma (Wivedi	Kouel!	& LAWRENCE PL.	RESIDENT ,
Bricket Jeffs C	Que gla	51 Brock St	Resident
Janel Hehir	Vanhatali	60 Wallrights Re	Resident
Leonard Rigg	Told Sugar	333 Market SK	Resident
Mary Stack	Mary Black	(31 Cambridge St. #2	Render
Bernard Francesch	Harris Tollan	120 1 allen 11 H	Resident /BC Alum (SOU) 1
Atara framer/	Will The	50 Turner Str	Resident
Kicker Muligh		311 union 951459.	BMS
Ediqua Southwork	aportuoito	427 Wallingtons.	Resident
BUIL GAVIA		49 Mayluly It	RIDICUM.
Max Deluvins	Marca	39 Maple HONST	Resident
Christn Papavasilia	D	DIA Bennett St. 8 Kilsytt Ter #4	0 /
RICK HOLAHAN	Ried She		RES & ALLBRI VETS
THEMAS GOUDALE	The Amber	354 MARKETS, #5	AES & Bas owner
Colleen Salman	Valsak	29 Dekinson Rd	Resident
Jolina Oubours	D-AUNBARBOUR.	123 AUTHERP	CHARLESUIZW
Andree In	Andree For	Covlidee Rd.	Alkton
		3	

I support Brighton Main Streets' application for a grant from the Boston College Neighborhood Improvement Fund to install interactive wayfinding kiosks at the three main gateways to the district. I hope you will fund this project, which will help beautify our neighborhood while bolstering the local businesses at the heart of our community.

Name	Signature	Address	Affiliation
John Campbell	2	6 MARGORD Bri	Resident
MALCIMONTINEZ	Chur	160Braytoned.	Brighton
PattAndrews.csJ	AND Catreus	631 Campridge ST.	Brighton
lan Maxwell	Chw	64 Heash an Se	Residen
mapolle	M. Gazde	357 lushifu	Busines
RICHARD YEALER	the you	36 GERALD RD	RESIDENT
	0.0		
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