

6/22/2015

Katelyn Sullivan, Project Manager  
Boston Redevelopment Authority  
One City Hall Square  
Boston, MA 02201

Fisher College IMP

Dear Ms. Sullivan;

My wife and I have just returned from the BRA meeting of June 22, 2015 concerning the Fisher College IMP. The conclusive response of the residents of Back Bay is that there should not be any expansion of Fisher College in this area.

We attended several earlier meetings two years ago on the subject and there was not a single person who favored the Fisher college proposal. Though time has lapsed, there still is not the slightest change in the community attitude.

My wife and I concur with our neighbors. We have lived here since 1961 and were very active in the 70's with regard to Back Bay's stipulation that educational institutions would not be allowed to further expand .

Fisher should not consider this area for their future... Back Bay is not suited for developing a college campus.

Sincerely Yours

Michael & Elisabeth Lay  
239 Marlborough St.  
Boston, MA 02116

*Michael & Elisabeth Lay  
Michael Lay*

Richard Miller  
303 Berkeley Street, #3  
Boston, MA 02116

June 23, 2015

Ms. Katelyn Sullivan  
Boston Redevelopment Authority (BRA)  
Boston City Hall, Ninth Floor  
One City Hall Place  
Boston, MA 02201

Re: Fisher College Proposed Institutional Master Plan

Dear Ms. Sullivan:

As a long-time resident of the Back Bay and a Trustee of the 303 Berkeley Condominiums, I must voice my strong disagreement in the plans put forward by Fisher College's Proposed Institutional Plan (IMP). I am a tax paying resident of Boston's Back Bay and find it quite disturbing and frustrating to observe the deliberations of a plan that clearly does not adhere to the area zoning restrictions nor take into consideration the best interests and safety of the affected residents. The fact that all other tax paying residents must comply with these restrictions when building or adding on to our properties while Fisher College can side step these same rules is not only reckless and unfair, it appears as if some form of cronyism is at work. This disappointment and frustration is only exacerbated when observing Fisher College's blatant disregard for the impacted community.

The idea of adding to the population of this limited and restricted area shows a lack of strategic thinking on the part of the college, a lack of consideration of the neighbors in this community and a disregard for the safety of all who live or pass through this area. I would expect the BRA to quickly rule on this matter and only ask you follow the established rules and guidelines. It is clear to any objective observer that there is overwhelming support in the community to defeat this proposal, based on sound facts and simply following the established rules.

I certainly hope that common sense, fairness and adherence to the zoning rules will prevail in this matter. The Fisher College IMP as it is currently written should be rejected. Any other outcome will certainly send the signal to the community that the zoning rules are not the same for everyone, who you know trumps the rule of law in the Back Bay and the interest of a few, well-connected individuals outweighs the interests and well-being of the many.

Sincerely  
  
Richard Miller

Ms. Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square, 9th Floor  
Boston, MA 02201  
June 5, 2015

Dear Ms. Sullivan:

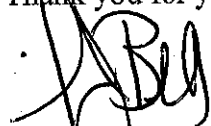
I am writing in support of the Fisher College Institutional Master Plan (IMP) before the Boston Redevelopment Authority. I have been associated with Fisher College since 2003 when I began teaching as an adjust instructor of environmental science. I immediately realized what a special place Fisher was when I saw a diversity of students working towards a common goal of bettering themselves to prepare for jobs and careers. Many in my classes were first generation college students who not only came to class excited to learn but were also working part-time and often volunteering for worthy causes. This diversity and common purpose sold me on the Fisher students and got me excited to do more for the school that has foster student energy and actions for over 100 years.

In 2005, I became member of the Fisher College's Board of Trustees. During that time the school had reinforced its commitment to bettering the lives of students from diverse backgrounds include age, race, and socio-economics by increasing course offerings and extracurricular activities. For me having a diversity of students is an important part of the student's college experience and will lead to them becoming more effective and empathetic employees and citizens. So not only is Fisher College providing world-class education with Associates, Bachelors, and Master degrees but is also fostering an environmental of cross-cultural experience and understanding.

Fisher students are extremely fortunate to have Fisher College in the heart of the great City of Boston. They can experience numerous historical, cultural, and recreational activities within a short distance of the campus. Given that this area of the city is highly prized by residence, students, and tourist there is no surprise that each of those group see the Beacon Street area differently. For residence, it is home, for students it is the gate-way to their future, and for tourist it is a place to see how enlighten cities integrate the two.

Sadly, there is a small but vocal and politically connected group of residences in the 100 block of Beacon Street that do not want Fisher College in their neighborhood. They appear not to appreciate the positive energy and diversity that Fisher brings to the City. Despite Fisher's best efforts to listen to their concerns and make meaningful concessions, this small group has been down-right mean and at times what appears to be untruthful in their interpretation of events associated with the college in their efforts to discourage passage of the IMP. I therefore implore you to approve the IMP as Fisher College submitted it so that its benefit to many will trump the selfishness of a few.

Thank you for your consideration.



Michael Bell  
Chelmsford, Massachusetts




June 10, 2015

Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square  
9<sup>th</sup> Floor  
Boston, MA 02201

Dear Ms. Sullivan:

I am writing you to express my support for Fisher College's Master Plan. As a long time friend and supporter of both Fisher College and the Neighborhood Association of the Back Bay, I have a perspective that tends to understand both sides on issues. I express support for Fisher College in this instance because it is an institution that is an important part of the unique fabric that is the Back Bay. I have over twenty years of real estate experience operating out of our 213 Newbury Street offices and I know that the extremely high value of Back Bay real estate has resulted in the loss of many college buildings and youth in the neighborhood. Fisher College has been in the Back Bay for a long time and I request that you and the City of Boston cooperate with them by supporting their master plan.

Sincerely,

  
Joseph Palermino,  
Managing Partner

REAL ESTATE OFFICES: 213 NEWBURY STREET, BOSTON, MA 02116  
TEL: 617-262-6200. FAX: 617-536-8410. [www.cabotandcompany.com](http://www.cabotandcompany.com)

Samuel Plimpton  
100 Beacon St  
Boston, Ma. 02116

6-22-15

Ms. Katelyn Sullivan  
Boston Redevelopment Authority  
Boston City Hall  
Boston, Ma.

Re: Public Meeting 6-22-15 on Fisher IMP

Dear Ms. Sullivan:

I write as one of the residents of 100 Beacon Street, a residential building immediately adjacent to Fisher College dormitories. We are concerned not only because of the extraordinary misrepresentations advanced by Fisher in the Institutional Master Plan ("IMP"), some of which have been the topic of prior correspondence on our part, but also because Fisher has ignored the directives of the Boston Redevelopment Authority ("BRA") with respect to the IMP process in general. Section 80D-4 of the zoning code which concerns the IMP process is quite clear: the BRA shall approve an IMP if it finds that: (a) the IMP conforms to the provisions of this Article; (b) the IMP conforms to the general plan for the City as a whole; and (c) on balance, nothing in the IMP will be injurious to the neighborhood or otherwise detrimental to the public welfare, weighing all the benefits and burdens. I will be writing in detail on additional issues prior to the end-comment date, as will many others. The failure of Fisher to reach any good neighbor agreement, and the uniform opposition of the Neighborhood must send a clear signal to reject this IMP.

We believe that a number of the criteria described in SECTION 80D-4 of the zoning code have not been satisfied by the IMP filed on 13 May, including matters that are injurious to the

neighborhood or otherwise detrimental to the public welfare. We ask that the BRA not advance this IMP for a vote by the Boston Zoning Commission.

Our analysis suggests that Fisher's buildings, in a neighborhood which only recently suffered extraordinary loss, both of life and of property, due to fire, are insufficiently protected against a similar disaster. Our fire consultant has found that: there are many evacuation concerns with regard to the Fisher College dormitories. Each dorm room has access to an exterior "fire escape" through one of the room windows; however, these are not true "fire escapes" that provide stairs/ladders down to the street. Instead, they require the escaping person to exit their own dorm room, out onto a steel balcony, and then reenter a building through the adjacent room's window. Perhaps, residents may be leaving the burning building and escaping to the (theoretically) non-burning adjacent building. Without regard to whether this arrangement has been approved in the past, evacuating via such a fire escape is problematic because it involves gaining access through the window of an adjacent room. There are also concerns regarding access to stairwells. The top floor of at least one dorm has access to only one stairwell. Also for all the dormitories, if the main stairwell is not available, it may be problematic to access secondary stairwell (since they are right next to each other). We are concerned with the evacuation issues listed above (especially during the winter given the amount of snow we just experienced), the fire drill process (if any) and use of fire escapes in fire drills, and unsprinklered areas. The IMP does not address these issues.

In addition, Fisher has ignored the sections of the zoning code suggesting that extensions of nonconforming uses require approval by the Board of Appeal. We believe that is the case with 111 Beacon Street: 111 Beacon Street was used by the tax paying, for-profit corporation, the Butera School of Art before Fisher purchased the building in 2010 and changed its use.

According to Section 9-1 of the zoning code, an extension in a nonconforming use or change of use not conforming to the code for another nonconforming use requires public notice, a hearing,

is subject to the provisions of Sections 6-2 through 6-4 (Conditional Uses) of the zoning code, and the Board of Appeal must grant permission for such extension or change. Sections 9-1 and 9-2. No such process took place for 111 Beacon Street.

Furthermore, Fisher College has flaunted the rules of the Boston Licensing Board with respect to the dormitory license which they have been issued. Specifically, they have rented to non-Fisher students without regard to where they come from or whether they are being supervised when they are in Boston: Section 5.04 of the Rules of the Board specifies that “a dormitory license... gives the right to one educational institution to provide lodging to students of the same educational institution and there is no authority given to the licensee to let rooms to... students from other educational institutions except upon special permission of the Board.” The marketing materials of FLS International, an entirely separate entity from Fisher College acknowledged on Fisher’s website as a “partner,” indicate that non-Fisher students as young as 15 years of age are permitted to reside in Fisher dormitories while taking part in any of three of FLS International’s summer programs and programs offered during the winter/holiday break. Our research indicates that no special permission to let rooms to non-Fisher students has been granted to Fisher College by the Boston Licensing Board.

Lastly, we believe that the suggested interpretation of the Permit Extension Act (“PEA”) of 2012 to extend the Board of Appeal decision so that a dormitory continues to be permitted at 133 Beacon Street beyond June 30, 2015 is a misinterpretation of that law which was intended to advance economic development and not to grandfather dormitories which are nonconforming uses in residential districts.

The Board of Appeal’s decision clearly states that a failure to comply with the June 30, 2015, expiration proviso will render the granting of the Conditional Use Permit null and void. Using

the PEA to extend this expiration proviso runs counter to our understanding of the legislative intent behind the statute, which was to minimize regulatory barriers to development of real property. Furthermore, the PEA should not apply to the permit that officially extended the conditional dormitory use to 2015, because we are not clear exactly when the permit was issued and thus may have been in effect or existence during the PEA's tolling period of August 15, 2008, to August 15, 2012. None of this was discussed with the neighborhood prior to seeking 133 Beacon permit extension.

Our request is a simple one. Do not ask the BRA Board to vote that this IMP be sent to the Boston Zoning Commission. Fisher has not been a good citizen. They have not been truthful. They have not conformed to the obligations provided in the zoning code in order to be granted an IMP. Please protect our historic neighborhood.

Sincerely Yours,



Samuel Plimpton

Cc:Honorable Martin J Walsh, Councilor Josh Zakim, Councilor Michelle Wu, Councilor Michael Flaherty, Councilor Ayanna Pressley, Representative Jay Livingstone, Brian Golden, Ed Zuker, MJ Patrone, Denise Faustman, Jeff McCarthy, Howard Kassler,



June 22, 2015

Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square, 9<sup>th</sup> Floor  
Boston, Ma 02201

Re: Fisher College's Institutional Master Plan

Dear Ms. Sullivan:

I have been an attorney since 1969 and for the past 40 years have had the good fortune to serve as an Adjunct Professor at Fisher College. This institution of higher learning has always served not only its diverse student population, a population that continues to sacrifice much and overcome many obstacles in order to complete their college education in the hope of achieving greater success in life, but also its host community, by bringing in these highly motivated individuals who in turn contribute to the local economy and culture of the surrounding area. What a pleasure it is for me to return to Fisher College, even as I commute from New Jersey (where I now reside), to teach my one class. This I do because I cherish my time at Fisher and always look forward to the opportunity to interact with its wonderful students.

Throughout my past 40 year connection with the school, my experience and observations have shown me that Fisher is an amazing asset to the students, the local community, and the entire region.

The students are incredibly diverse, and provide Boston with economic, social, and intellectual capital that is always needed.

The school itself has always been an excellent and vibrant neighbor in the community. One needs only to go back into our history to see the benefit that this wonderful institution has provided.

The Institutional Master Plan now contemplated will allow the college to continue to grow (in the best sense of the word) and to become even more of an asset to everyone.

It makes sense to encourage and allow the school to continue to progress, as the Plan envisions.

Please contact me at any time should you wish to continue the discussion...and Yes, I will, once again, travel a total of 4,000 miles this coming Fall semester in order to teach my class at Fisher College!

Best regards,  
Sumner Freedman, Esq.  
C: (617-320-8185)  
sumnerfreedman@yahoo.com



Katelyn Sullivan <katelyn.sullivan@boston.gov>

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## Fisher College IMP

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sprindl@aol.com <sprindl@aol.com>

Thu, Jun 25, 2015 at 10:23 AM

To: Katelyn.Sullivan@boston.gov

Cc: jay.livingstone@mahouse.gov, josh.zakim@boston.gov, jerome.smith@boston.gov

Susan Prindle  
140 Marlborough Street  
Boston, MA 02116

Katelyn Sullivan, Project Manager  
Boston Redevelopment Authority  
9th floor, Boston City Hall  
Boston, MA 02201

June 25, 2015

Dear Ms. Sullivan,

I would like to register my strong opposition to implementation of the proposed Fisher College Institutional Master Plan. The IMP represents a significant change to the zoning that has protected the residential district for the last 40 years. Institutional use is forbidden in the Back Bay, except where institutions have previously existed. The prohibition was enacted because the City realized at the time that too much institutional density degrades residential quality of life.

The wisdom of this prohibition has been borne out by the experiences of Fisher's neighbors, as they have so eloquently stated time and again in writing and at public meetings. Given their concerns, and Fisher's lack of response to them, proceeding with an IMP at this time seems foolhardy at best. Unlike many institutions in Back Bay, Fisher has not been a good neighbor over the years. They should not be rewarded with the opportunity to formalize acquisitions they have already made without zoning approval, much less expand the number of student beds in an already heavily impacted area.

Today, when property values in Back Bay have risen dramatically and people come from all over the world to admire the architecture and greenspaces of the neighborhood, the conflict between residential and institutional use is even more significant than it was in the 1970s. Residents who buy in the Back Bay rely on the existing zoning laws to protect them when they acquire their properties. Allowing such a significant change as Fisher proposes undermines both the stability and success of the neighborhood and its residents' faith in their city.

Thank you for the opportunity to comment.

Sincerely,

Susan D. Prindle

Cc: Representative Jay Livingstone  
Councilor Josh Zakim

Samuel Plimpton  
100 Beacon St  
Boston, Ma. 02116

*BY HAND*

6-22-15

Ms. Katelyn Sullivan  
Boston Redevelopment Authority  
Boston City Hall  
Boston, Ma.

Re: Public Meeting 6-22-15 on Fisher IMP

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We believe that a number of the criteria described in SECTION 80D-4 of the zoning code have not been satisfied by the IMP filed on 13 May, including matters that are injurious to the

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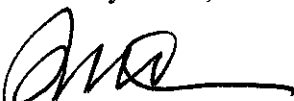
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Sincerely Yours,



Samuel Plimpton

Cc:Honorable Martin J Walsh, Councilor Josh Zakim, Councilor Michelle Wu, Councilor Michael Flaherty, Councilor Ayanna Pressley, Representative Jay Livingstone, Brian Golden, Ed Zuker, MJ Patrone, Denise Faustman, Jeff McCarthy, Howard Kassler,

Neighborhood  
Association of the  
Back Bay



May 24, 2015

Ms. Katelyn Sullivan  
Boston Redevelopment Authority  
Boston City Hall, Ninth Floor  
One City Hall Place, Boston, MA 02201

**Re: Fisher College Institutional Master Plan – Adequacy Student Housing**

Dear Ms. Sullivan:

There are numerous deficiencies in the Fisher College Institutional Master Plan (IMP) including the material safety hazards of unrelenting student jaywalking inherent in any extension to the south side of Beacon Street and the absence of the previously committed Good Neighbor Agreement being in place. Still, perhaps the most glaring **adequacy deficiency** is the complete absence of a Student Housing Plan that supports the proposed forty-four percent (44%) student body increase contained in the IMP and which in any way is responsive to the goal expressed in the Mayor's "*Housing a Changing City of Boston 2030*" of facilitating increases in the City's housing stock by materially reducing the number of undergraduates living off campus.

The IMP simply "blows off" the Mayor's student housing goals. Like other voluntary programs such as the Payment in Lieu of Taxes (PILOT) program the disregard of the City Housing Plan will only discourage other institutions from making a full commitment to the plan. It is a disappointing reflection of Fisher College's continuing focus on its own narrow interests at the expense of the City, the community and its neighbors.

Given the speculative and otherwise inadequate dormitory housing provided in the IMP intended to support the student body growth plan no rational business, and certainly no public planning agency, could rely upon that plan in making a ten year commitment for material growth of the student body. There should be no IMP approval which; 1) does not provide for a definitive increase in the proportion of students being housed in college sponsored dormitories and 2) which does not limit any student body increases in a defined proportion to the additional college sponsored dormitory units actually provided.

Mr. Michael Weingarten in the sections of his recent comprehensive memo entitled "*Fisher Student Housing Plan*" and "*Fisher and the Mayor's Housing Plan*" makes carefully considered and well supported analysis of the material deficiencies in the Fisher College Student Housing Plan but in fact understates the deficiency. Mr. Weingarten's analyses do not recognize that the Mayor's housing plan seeks not a status quo but an increase in the proportion of students housed in college sponsored dormitories and further the Weingarten analysis does not recognize that the dormitory use of 133 Beacon Street with its 35 beds will expire by June 30, 2019. The original June 30 2015 dormitory use expiration was only extended to 2019 by the Permit Extension Act created by Section 173 of Chapter 240 of the Acts of 2010 to support recovery of the economy following the 2008 recession.

**Officers:**

Howard Kassler  
*Chairman*  
Vicki C. Smith  
*Vice Chairman*  
William K. Wallace  
*President*  
Deirdre Rosenberg  
*Vice President*  
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Milton Schwartzberg  
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Barry Solar  
Anne Swanson  
Jack Wallace  
Michael Weingarten  
Steve Wintermeier  
Marvin Wool  
Sheri Olans Wright  
Jacquelin Yessian  
Janet Younker

Emily Bradford Gallup  
*Office Administrator*

Further, as note in Mr. Weingarten's analysis the Fisher College IMP relies upon the continued availability of the 55 dormitory units at 19 Stuart Street leased from Hostelling International which is by no means is a certainty. What is described on page 6-3 of the IMP as a willingness "*Hostelling International has expressed a willingness to renew the College's lease, as evidenced in a letter of intent.*" is a mischaracterization. In its letter attached to the IMP as Attachment D the Regional Director of Hostelling International only states that it might extend the lease.

"we will evaluate the availability of our beds for their continuing use for Fisher dormitory beds and, if it is determined that renewing the lease for some number of beds into the future is appropriate and in Hostel's interest, we will negotiate a new lease with Fisher at that time."

Further, given the level of abutters' complaints including the summer subleasing of 133 Beacon Street to non-Fisher College matriculating students and the seasonal use of that tax exempt property by the for profit business of FLS International there is no certainty that Fisher College will be able to obtain an extension of the dormitory use of that property after 2019. Certainly, if it is the intent of Fisher College to rely upon the dormitory use of 133 Beacon Street to support its ten year plan reflected in the IMP the long-term dormitory use of 133 Beacon Street need to have been included as a Proposed Institutional Project in its IMP. Having failed that basic requirement those units cannot now be relied upon to support Fisher College's IMP.

Even without those material uncertainties the Fisher College's IMP is materially deficient with respect to student housing and is more in the character of a "promotion piece" rather than a "plan." Assuming a very modest increase in the proportion of student beds from the recent forty-five percent (45%) level to a fifty percent (50%) Fisher College's proposed forty-four percent (44%) student body growth encompassed in the IMP would project the material dormitory housing deficiencies in the order of EXHIBIT 1 below:

#### EXHIBIT 1: DORMITORY BEDS VRS TOTAL STUDENT

Term	Total Students	Beds Excluding Stuart Street Lease	Plus: Stuart St Lease	Plus: Proposed per IMP 48 Beds	Less: Expiration of 133 Beacon Street	Net Beds Available	Beds as % of Students	Required Beds @ 50% Dorm Beds Target	Shortages Vrs 50% Target
2014	763	289	55	0	0	344	45.1%	382	-38
2015	791	289	55	0	0	344	43.5%	396	-52
2016	821	289	55	0	0	344	41.9%	411	-67
2017	852	289	0	25	0	314	36.9%	426	-112
2018	883	289	0	25	0	314	35.6%	442	-128
2019	916	289	0	48	-35	302	33.0%	458	-156
2020	950	289	0	48	-35	302	31.8%	475	-173
2021	986	289	0	48	-35	302	30.6%	493	-191
2022	1022	289	0	48	-35	302	29.5%	511	-209
2023	1060	289	0	48	-35	302	28.5%	530	-228
2024	1100	289	0	48	-35	302	27.5%	550	-248

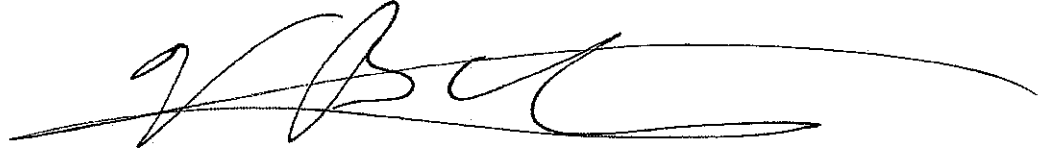
At this juncture the IMP as presented can rely upon being able to provide dormitory housing for only 27.5 % of the proposed student body vrs the recent 45% and a modest objective of 50%. Making matters even worst the current plan is dependent Fisher College being able to add sixteen (16) dormitory beds in 116 Beacon Street as a consequence of moving senior staff to 10/11 Arlington Street precluding that property from rejoining the City's tax base and housing stock. By any measure that would be a very poor trade-off for the City and the residents of Boston. Further, the plan to increase dormitory housing by twenty-five (25) units by subdividing what are already recognized by the student community as sub-par dormitory units will do little to encourage future students to elect dormitory housing.



Fisher College, if it is to continue to seek a plan encompassing more than 150,000 sq. ft. and thereby a IMP, should be required to provide a revised IMP that; 1) provides for measurably increasing the proportion of the student body living in college sponsored dormitories, and 2) definitively limits any proposed increase in student body in some material proportion to increases in college sponsored dormitories housing actually provided without otherwise negatively impacting the City's housing stock all consistent with the goals expressed in the Mayor's "*Housing a Changing City of Boston 2030*."

Sincerely,

NEIGHBORHOOD ASSOCIATION OF THE BACK BAY



V. B. Castellani, Zoning Chair

VBC/sb

cc: Honorable Martin J. Walsh, Mayor City of Boston

Mr. Brian Golden, Director Boston Redevelopment Authority

Ms. Lara Merida, Deputy Director for Community Planning, BRA; [Lara.Merida@boston.gov](mailto:Lara.Merida@boston.gov)

Ms. Katelyn Sullivan, Project Manager, Boston Redevelopment Authority; [Katelyn.Sullivan@boston.gov](mailto:Katelyn.Sullivan@boston.gov)

Mr. Jerome Smith, Chief of Civic Engagement; [Jerome.smith@boston.gov](mailto:Jerome.smith@boston.gov)

Mr. Jay Livingstone, Massachusetts House of Representative; [Jay.Livingstone@mahouse.gov](mailto:Jay.Livingstone@mahouse.gov)

Mr. Josh Zakim, District 8 City Councilor; [josh.zakim@boston.gov](mailto:josh.zakim@boston.gov)

City Councilor at Large Stephen Murphy; [Stephen.Murphy@cityofboston.gov](mailto:Stephen.Murphy@cityofboston.gov)

City Councilor at Large Ayanna Pressley; [Ayanna.Pressley@cityofboston.gov](mailto:Ayanna.Pressley@cityofboston.gov)

City Councilor at Large Michelle Wu; [Michelle.Wu@boston.gov](mailto:Michelle.Wu@boston.gov)

City Councilor at Large Michael Flaherty; [Michael.F.Flaherty@boston.gov](mailto:Michael.F.Flaherty@boston.gov)

Carolina Avellaneda, esq, General Counsel / Vice President of Operations - Fisher College

**V. B. Castellani**

June 23, 2015

Ms. Katelyn Sullivan  
Project Manager  
Boston Redevelopment Authority  
One City Hall Square  
Boston, MA 02201

Dear Ms. Sullivan:

I am a resident of a condominium at 9 Arlington Street in Boston. I understand that Fisher College intends to accommodate 85 administrators next door at 10-11 Arlington Street. The previous tenant, Telus, accommodated only a few people at that location. Fisher does not seem to grasp the fact that we live in a residential area and want to keep it that way. The influx of 85 administrators would change the nature of this neighborhood. We live in a building that is a gateway to the Boston Public Garden, an iconic place that does not deserve what Fisher has in mind. Its lack of understanding of the community in which it lives is disturbing.

Sincerely,

*Anne F Brooke*

Anne F. Brooke  
9 Arlington Street  
Boston, MA 02116

cc: Robert C. Pozen



Katelyn Sullivan <katelyn.sullivan@boston.gov>

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## Letter in Support of Fisher College and its IMP

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Dillingham, Walter <WDillingham@wilmingtontrust.com>

Wed, Jun 24, 2015 at 8:13 AM

To: "katelyn.sullivan@boston.gov" <katelyn.sullivan@boston.gov>

June 24, 2015

Ms. Katelyn Sullivan

Boston Redevelopment Authority

One City Hall Square, 9th Floor

Boston, MA, 02201

Dear Ms. Sullivan:

My name is Walter Dillingham and I am a Trustee at Fisher College. I am writing to you today in support of Fisher College. I have known Fisher College for the past 25 years and have seen it evolve into a school that is a key part of the Boston/greater Massachusetts educational community. From its founding over 100 years ago, Fisher has always prepared its student to enter the workforce and other educational endeavors.

I have had the great opportunity to serve as a Fisher Trustee for the past four years, which has allowed me to see how Fisher has positively impacted its students and the community.

Fisher is focused on providing its students with degrees that can help them start and build careers. Fisher is always assessing the ever changing marketplace to offer new majors and programs. Recently Fisher offered a B.S. degree in Nursing as well as degrees in criminal justice, psychology and liberal arts.

While Fisher is always focused on offering valuable degrees like many Boston schools, it is different in that it supports the entire spectrum of students. If one was to visit Fisher today, one would see that Fisher is a very dynamic institution. It goes beyond the degrees and is keen on building a diverse student base. Many of its student are first generation college students and Fisher provides the customized service and attention that these students often need. It also offers *College 101*, which provides an opportunity for Boston Public School juniors to take a college course and

**Peter C. Everett**  
**P.O. Box 226**  
**Sherborn, MA 01770**  
**Cell Phone: 617-921-1896**  
**e-mail: Peter.Everett@BMC.org**

June 22, 2015

Ms. Katelyn Sullivan  
Boston Redevelopment Authority  
OneCity Hall Square, 9th Floor  
Boston, MA 02201  
katelyn.sullivan@boston.gov

Dear Ms. Sullivan:

I am writing to the Boston Redevelopment Authority in support of Fisher College and its current Institutional Master Plan, for the purpose of advancing our mission, to *“improve lives by providing students with the knowledge and skills necessary for a lifetime of intellectual and professional pursuits.”* I have served as a Trustee of Fisher College since 2009.

Graduates of Fisher College are a key part of our city’s life and vibrancy. In my capacity as a physician practicing internal medicine and hematology-oncology in Boston. I have worked with Fisher College graduates in the care of patients, including two of the RNs in a primary care clinic on Commonwealth Avenue. I have seen them advocate for, and deliver, the best available health care to residents of the Back Bay, and they were always a pleasure to work with.

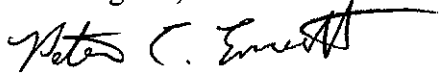
In the wake of the Boston Marathon bombing, a Fisher graduate became a symbol of Boston’s resilience and energy upon reopening his Forum restaurant, which was located where much of the horror of that day unfolded on Boylston Street. Euz Azevedo’s leadership as a Boston entrepreneur, only 15 years after immigrating from Brazil, is also a symbol of how the city benefits when we are open to expanding the opportunities and skills from a diverse range of students. Fisher College students frequently come from circumstances where opportunities are scarce. These are the young people who most need what Fisher College offers.

I am confident that most of the residents of the Back Bay value what the College represents for both the local community and the city as a whole. Sadly, I have become all too aware of a vocal minority who believe the Back Bay should be less welcoming to the diverse young people who choose to start a lifetime of achievement at Fisher. This is the same Fisher College whose graduates take care of them when they are sick, create businesses that feed, clothe, and entertain them, and who help pick up the city when it is down, such as recently when Fisher College opened its doors and cafeteria to the firefighters battling a recent deadly blaze on Beacon Street.

The irony of this is not lost on me. I hope it is not lost on you, too. I ask that you enthusiastically support Fisher College’s Institutional Master Plan to upgrade and

improve its facilities, to better serve our mission on behalf of our students, and through them, the health of the Back Bay, Boston, and the world.

Best Regards,

A handwritten signature in black ink, appearing to read "Peter C. Everett". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Peter C. Everett, M.D.  
Fisher College Trustee

June 23, 2015

Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square, 9<sup>th</sup> Floor  
Boston, MA 02201

Dear Ms. Sullivan;

I write this letter in support of **Fisher College's Institutional Master Plan (IMP)**. As a resident of the Metro-Boston area, and also a six year Fisher employee, I feel it is important to support the mission of the college and the amazing work that it does for not just the students who attend, but the entire Boston community. While some may dismiss letters from employees of the college because of our insider status, I think the perspective of those working in the college is important because we are intimately involved in the work of the college and the community outreach that our students are providing to the immediate community.

From working with the Esplanade Association, to volunteering at local shelters and soup kitchens, the vitality and sense of community that Fisher students and employees bring to the Back Bay is essential to keeping the area vibrant and alive with ideas and energy. The internships that our students are required to complete, the majority of which are unpaid with Back Bay companies, contribute positively to the economy of area.

Boston is the most well-know "college town" in the world. I believe what makes Boston so special is the many different types of higher learning institutions that offer students from around the world a place to learn and grow. Fisher's historic presence in the Back Bay has been a beacon to thousands of students from around the globe. The historic buildings are just a backdrop to a modern life that pulses around us. I strongly believe that Fisher College helps to propel the community into this new millennium, while remaining excellent stewards of the historical significance of the buildings and landscape that surrounds us. I hope the Boston Redevelopment Authority will see the importance of Fisher College in the area and approve the prosed IMP.

If I can be of further assistance please do not hesitate to contact me.

Sincerely,

Heidi A. Hendershott  
hhendershott@fisher.edu



NIXON PEABODY LLP  
ATTORNEYS AT LAW

NIXONPEABODY.COM  
@NIXONPEABODYLLP

**Lawrence S. DiCara**  
*Partner*  
T 617-345-1210  
ldicara@nixonpeabody.com

100 Summer Street  
Boston, MA 02110-2131  
617-345-1000

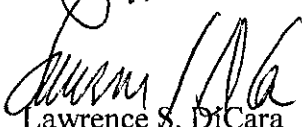
May 20, 2015

Carolina Avellanada, Esquire  
Fisher College  
118 Beacon Street  
Boston, MA 02116

Dear Ms. Avellanada:

I am writing on behalf of a number of neighbors and abutters to the Fisher properties on Beacon Street in the Back Bay in response to the filing of the IMP earlier this month. Having spent a good part of the weekend reviewing this voluminous document, and having discussed with some of my clients the extensive tables and studies which were undertaken, we are requesting that an additional period of time be granted for comments to be submitted to the BRA. I anticipate that you may hear from elected officials and others who feel likewise.

Sincerely,



Lawrence S. DiCara

LSD/jlo

cc: Katelyn Sullivan, BRA  
Josh Zakim, Boston City Council  
Jay Livingstone, House of Representatives  
Howard Kassler, Neighborhood Association of the Back Bay  
Ayanna Pressley, Boston City Council  
Michelle Wu, Boston City Council  
Michael Flaherty, Boston City Council  
Stephen Murphy, Boston City Council



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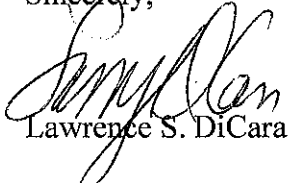
June 22, 2015

Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square  
Boston, MA 02201

Dear Katelyn:

Here are signatures from most all of the residents of 128 Beacon Street who are extraordinarily concerned about the IMP which has been filed by Fisher. Please contact me if you have any questions.

Sincerely,



Lawrence S. DiCara

LSD;/dm

cc: Cathy Minehan  
Cynthia Loesch, Esquire



Petition to the Boston Redevelopment Authority

We are signing this Petition in response to the IMP filed by Fisher College. We are their neighbors - we live on the same block of Beacon Street between Arlington and Berkeley as do their students. Although some of us may send individual letters in opposition to Fisher's request to be granted, an institutional master plan, we are all asking that the BRA not issue an adequacy determination for their proposed institutional master plan, which is insufficient and unrealistic. Fisher fails to understand the negative impact they have on this increasingly residential/owner occupied community. They have not been responsive to the requests of the BRA. There is no reason to believe that they will do otherwise in the future.

Fisher should abide by the regulations of the Back Bay Architectural Commission. They must conform with the city's request with respect to a payment in lieu of taxes. They should legalize the forbidden uses in their existing buildings, and they should offer alternatives for housing other than in the Back Bay, especially given the expiring Board of Appeal decision with respect to 133 Beacon Street.

Jacoby E. Kneeton  
Name

128 Beacon Unit J  
Address

Douglas Coniglio  
Name  
DOUGLAS CONIGLIO

128 Beacon St Unit L  
Address

Cara Coniglio  
Name  
CARA CONIGLIO

128 Beacon St Unit L  
Address

KRISTIN E. REED, TRUSTEE  
Name  
KRISTIN E. REED, TRUSTEE

128 BEACON ST, UNIT A + C  
Address

ELAN FAMILY 2006 TRUST

---

Name

Address

cc: City Councillor Zakim  
City Councillor Murphy  
City Councillor Wu  
City Councillor Flaherty  
City Councillor Pressley  
Rep. Livingstone

**Petition to the Boston Redevelopment Authority**

We are signing this Petition in response to the IMP filed by Fisher College. We are their neighbors - we live on the same block of Beacon Street between Arlington and Berkeley as do their students. Although some of us may send individual letters in opposition to Fisher's request to be granted, an institutional master plan, we are all asking that the BRA not issue an adequacy determination for their proposed institutional master plan, which is insufficient and unrealistic. Fisher fails to understand the negative impact they have on this increasingly residential/owner occupied community. They have not been responsive to the requests of the BRA. There is no reason to believe that they will do otherwise in the future.

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*Richard Fairgate*  
Name *RICHARD FAIRGATE*

*128 Beacon St, Unit A, Boston*  
Address

*John T. Haite*  
Name *John T. Haite*

*128 Beacon St Unit D Boston*  
Address

*Robert Burke*  
Name *Robert Burke*

*128 Beacon St Unit E Boston*  
Address

*Shin-Su Su*  
Name *SHIN-SU SU*

*128 Beacon St. Unit F, Boston*  
Address *SAME*

*M. J. B. - 128*  
Name *M. J. B. - 128*

*Aynthia M. Clarke*  
Name

*128 Beacon St, Unit B, Boston*  
Address

cc: City Councillor Zakim  
City Councillor Murphy  
City Councillor Wu  
City Councillor Flaherty  
City Councillor Pressley  
Rep. Livingstone



Katelyn Sullivan <katelyn.sullivan@boston.gov>

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**RE: Fisher College**

1 message

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**Neighborhood Association of the Back Bay** <info@nabbonline.com>

Tue, Jun 23, 2015 at 10:19 AM

Reply-To: info@nabbonline.com

To: sandra krakoff <sgkrakoff@gmail.com>, katelyn.sullivan@boston.gov

Thank you for sending us a copy of your letter to the BRA re Fisher College.

---

**From:** sandra krakoff [mailto:sgkrakoff@gmail.com]  
**Sent:** Saturday, June 20, 2015 10:00 AM  
**To:** katelyn.sullivan@boston.gov; info@nabbonline.com  
**Subject:** Fisher College

I strongly support the NABB's statement that Fisher College should expand its facilities and activities outside the residential district. They sate already contrary to over forty years of successful zoning policy. Emerson College wanted to expand and did so by moving over to the Stuart Street area where they have revitalized a whole neighborhood. Why doesn't Fisher do the same. The sale of their existing buildings would more than finance a move. Sandra Krakoff 180 Beacon street.

--

Sandra Krakoff

**Please note new email address.**

sgkrakoff@gmail.com



# FISHER COLLEGE

June 22, 2015

Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square  
9th Floor  
Boston, MA 02201

To Whom it May Concern,

As a new employee of Fisher College, I am writing to express my deepest respect and admiration for this institution and its leadership. Prior to joining Fisher College, I was an in a leadership position within a large health care system, with many years of management experience. From this experience, I can validate that Fisher College is managed with the highest ethical and professional standards.

The college mission is admirable and provides the guiding principle in all decision making. Decisions are made with sound reasoning and consideration of all stakeholders, especially our community. Fisher College is located in a wonderful area, which allows students easy access too many of the cultural and historical venues and events. Please be self-assured, that the maintenance of the college and its impeccable buildings is a top priority at Fisher College.

The institutional master plan represents moderate and reasonable changes within buildings that the institution currently owns. These changes will allow the college to provide the level of support and services required in today's academic environment without greatly changing or impacting our neighborhood.

Our students come from many different economic backgrounds yet share the common bond of self-improvement. Fisher College truly changes lives through our good work. As the lives of our graduates are forever changed, they facilitate positive change within a family, a community and society overall. I am fortunate to be a part of this positive change every day.

Fisher College is a worthy and honorable resident of the Back Bay, where it has resided for 75 years. I am convinced that President McGovern will guide the College through the respectful implementation of the institutional master plan and work with our neighbors to address their needs while fulfilling our valuable mission and purpose.

Sincerely,

Diana Skarbek



Katelyn Sullivan &lt;katelyn.sullivan@boston.gov&gt;

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**Fwd: Fisher IMP community meeting, June 22, 2015**

1 message

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**jeanlifford@aol.com** <jeanlifford@aol.com>

Mon, Jun 22, 2015 at 2:34 PM

To: katelyn.sullivan.bra@cityofboston.gov, katelyn.sullivan@boston.gov

Dear Ms. Sullivan,

I know I have passed the comment deadline but after hearing Mayor Walsh express a sense of powerlessness regarding Fisher College expansion, I felt I would write anyway. First, it has taken decades for this section of the Back Bay to become a residential, family-oriented neighborhood. It would be a shame to reverse this trend in any way.

Second, I volunteer at a Boston high school and it breaks my heart to hear students tell me they are taking out big loans to attend schools like Fisher with their abysmal graduation and job-placement rates. Our tax money would be better spent in providing our high schools with more guidance and college counselors.

I have attached a more comprehensive statement of my thoughts.

Sincerely,

Jean Lifford

-----Original Message-----

From: Katelyn Sullivan &lt;katelyn.sullivan@boston.gov&gt;

To: Katelyn Sullivan &lt;katelyn.sullivan@boston.gov&gt;

Sent: Tue, Jun 2, 2015 11:30 am

Subject: Fisher IMP community meeting, June 22, 2015

Good afternoon-

Please note the next community meeting to discuss the Fisher College IMP will be **June 22, 2015 at 6pm at 116 Beacon Street**. I hope you can attend. The comment deadline for the IMP is July 13, 2015. Please send comments to me. Thank you to those who have already submitted comments. Please let me know if you have any questions.

Thank you,  
Katelyn**Katelyn Sullivan**

Project Manager

Boston Redevelopment Authority

One City Hall Square

Boston, MA 02201

P: 617-918-4425

Katelyn.Sullivan@boston.gov

----- Forwarded message -----

From: **Katelyn Sullivan** <katelyn.sullivan@boston.gov>

Date: Wed, May 13, 2015 at 4:35 PM

Subject: Fisher IMP

**James Tinagero**  
**301 Berkeley Street, unit 5**  
**Boston, MA 02116**

Katelyn Sullivan, Project Manager  
Boston Redevelopment Authority  
Boston City Hall - 9th Floor  
One City Hall Square  
Boston, MA 02201-1007

RE: Fisher College May 13, 2015 Institutional Master Plan

June 15, 2015

Dear Ms. Sullivan,

As a long time resident of Back Bay I am writing in support of the Fisher College Institutional Master Plan IMP submitted on May 13, 2015.

I support the Fisher plan now that Fisher has amended it to omit the conversion of 3 buildings to dormitories on Beacon Street. There are now no new buildings included in the updated IMP. The IMP effectively stopped Fisher's new building expansion but allows them to improve their existing buildings to better serve their student body and in my opinion the community. With these major changes I am able to support the revised plan.

We have raised our daughter in the city rather than the suburbs because of the diverse neighborhood that Back Bay represents. The neighborhood includes many schools and educational institutions in the Back Bay. These schools bring a great deal of diversity to our neighborhood. Without these schools Back Bay would not be a diverse neighborhood but would resemble an elite enclave.

I understand that young students bring diversity to the neighborhood, as well as, some negative behavior i.e. noise etc. I believe the diversity in the neighborhood outweighs some of the nuisance the kids bring with them. The Fisher students don't do anything that I didn't do when I was in college. Kids will be kids. Fisher students bring youth to our neighborhood that we need and I personally enjoy.

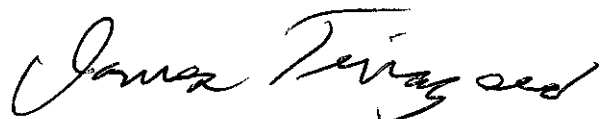
Fisher College has invested heavily in the Back Bay neighborhood. I look at Fisher's well manicured gardens in front of their beautifully maintained brownstones and see them as the model for the neighborhood. Their



buildings are taken better care of than many other buildings in the neighborhood.

I trust that the Historical Society and Building Department will oversee and control all the necessary changes that Fisher proposes. Also, that all building requirements will be taken care of by the proper authorities. I look forward to Fisher completing a Good Neighbor Agreement along with their commit to be good neighbors to our Back Bay neighbors.

Regards,

A handwritten signature in cursive script that reads "James Tinagero". The signature is written in black ink and is positioned above the printed name.

James Tinagero

Ms. Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square, 9th Floor  
Boston, MA 02201  
June 5, 2015

Dear Ms. Sullivan:

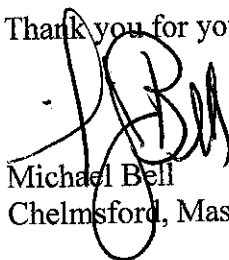
I am writing in support of the Fisher College Institutional Master Plan (IMP) before the Boston Redevelopment Authority. I have been associated with Fisher College since 2003 when I began teaching as an adjunct instructor of environmental science. I immediately realized what a special place Fisher was when I saw a diversity of students working towards a common goal of bettering themselves to prepare for jobs and careers. Many in my classes were first generation college students who not only came to class excited to learn but were also working part-time and often volunteering for worthy causes. This diversity and common purpose sold me on the Fisher students and got me excited to do more for the school that has fostered student energy and actions for over 100 years.

In 2005, I became member of the Fisher College's Board of Trustees. During that time the school had reinforced its commitment to bettering the lives of students from diverse backgrounds including age, race, and socio-economics by increasing course offerings and extracurricular activities. For me having a diversity of students is an important part of the student's college experience and will lead to them becoming more effective and empathetic employees and citizens. So not only is Fisher College providing world-class education with Associates, Bachelors, and Master degrees but is also fostering an environmental of cross-cultural experience and understanding.

Fisher students are extremely fortunate to have Fisher College in the heart of the great City of Boston. They can experience numerous historical, cultural, and recreational activities within a short distance of the campus. Given that this area of the city is highly prized by residents, students, and tourists, there is no surprise that each of those group see the Beacon Street area differently. For residents, it is home, for students it is the gate-way to their future, and for tourists it is a place to see how enlightened cities integrate the two.

Sadly, there is a small but vocal and politically connected group of residences in the 100 block of Beacon Street that do not want Fisher College in their neighborhood. They appear not to appreciate the positive energy and diversity that Fisher brings to the City. Despite Fisher's best efforts to listen to their concerns and make meaningful concessions, this small group has been mean spirited and at times what appears to be untruthful in their interpretation of events associated with the college in their efforts to discourage passage of the IMP. I therefore implore you to approve the IMP as Fisher College submitted it so that its benefit to many will trump the selfishness of a few.

Thank you for your consideration.



Michael Bell  
Chelmsford, Massachusetts



**David Heidenberg**  
Regional Vice President – Higher Education

---

June 5, 2015

Katelyn Sullivan, Project Manager  
Boston Redevelopment Authority  
9<sup>th</sup> Floor Boston City Hall  
Boston, MA 02201

Dear Katelyn:

I am writing in support of Fisher College's Institutional Master Plan. At Aramark we have extensive experience working with colleges and universities across the nation, and are increasingly aware of the struggle many institutions face in today's competitive higher education market. This is especially true for those who are located in major metropolitan areas such as Boston, where the demand for both the physical and historical space is fierce.

Fisher College has a long-standing tradition of providing students with the education and experiences they need to achieve their career goals and succeed in a challenging economy. They have expanded their reach for new students outside of our borders, using their Global Buddies program to introduce international students to life in the United States. This allows a more vibrant and culturally diverse student population to experience the Back Bay area, helping to foster long-term ties to the community and its surrounding areas.

With so many options for higher education today, both online and across the globe, it is essential that institutions such as Fisher College are supported in their efforts to develop and innovate to meet the changing demands of its student population. Their mission helps to bring economic stimulation to Boston, while continuing to provide the tools students need to excel beyond the classroom. I urge the Boston Redevelopment Authority to support Fisher's desire to improve and continue to move forward.

Regards,

A handwritten signature in black ink that reads "David Heidenberg". The signature is written in a cursive, flowing style.

David Heidenberg

**Katelyn Sullivan**

**Boston Redevelopment Authority**

**One City Hall Square 9<sup>th</sup> Floor, Boston, MA 02201**

**Dear Ms. Sullivan**

**The purpose of this letter is to support the Institutional Master Plan of Fisher College which has been submitted to the city of Boston. As a 25 year former member of the Board of Trustees at Fisher College, including four years as chair of that board, I have had the opportunity to closely observe the activities, development, and contributions of this college. Before retirement I was a tenured faculty member and department chair at the University of Maryland (7 years), Boston University (17 years) and James Madison University (10 years). I have had experience in both public and independent institutions, and thus have a professional background that enables me to appreciate what Fisher College brings to the educational arena.**

**This over 100 year old institution has a long history of providing the means by which individuals can better realize their potential and be a contributing member to the society of which they are a part. Many of its students have been inner-city Boston young people for whom a small college, with lots of individual attention, is critical to their success as adults. For others, many times Veterans and women who are seeking to enhance their job potential, Fisher College has been a Godsend. What Fisher offers to students in terms of quality instruction in small classes, in a location often convenient to their family homes, is unique.**

**As an institution, Fisher College meets a need that larger more prestigious institutions typically cannot provide. The missions of**

various institutions of higher education vary, and Fisher has a mission that is special and not duplicated in Boston. The student body is a unique blend of first generation college students, inner-city Boston students, students from New England and other Eastern states, as well as international students. These students have found the majors provided plus the location and ambiance of this school a match for their educational needs. Curriculum expansion, accreditation enhancements, and campus developments, particularly in recent years, have served to broaden the outreach and quality of this institution.

I strongly urge approval of the Institutional Master Plan of Fisher College. In any educational institution that is vital, current, and relevant to the needs of society, the campus and physical plant needs to be able to be modified and developed in accord with the times and the needs of students. Fisher is no different than other higher education facilities in this regard. It is especially important for Fisher, which has the rewards and challenges of maintaining and developing its heritage of beautiful but old buildings. The college has been in the Back Bay area of Boston for 76 years. Its location is a huge draw for many of the students who choose this college over others. It is important that its efforts and plans for maintaining, modifying, and better using the buildings that are a part of the institution be supported by the city of Boston. This approval by the city of Boston is an investment in the future not only of Boston, but society at large.

Sincerely,

  
Nicholas W. Bankson, Ph.D.

Professor Emeritus

James Madison University

Harrisonburg, Virginia

Phone: 239-877-1893



Katelyn Sullivan <katelyn.sullivan@boston.gov>

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**RE: Back Bay Resident and Fisher College Employee Supporting Institutional Master Plan**

1 message

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**Susan M. Mullins** <smullins@fisher.edu>  
To: "katelyn.sullivan@boston.gov" <katelyn.sullivan@boston.gov>  
Cc: Melinda Cook <mcook1@fisher.edu>

Wed, Jun 17, 2015 at 5:36 PM

Dear Ms. Sullivan,

As an 18 year resident of Boston's Back Bay, an Assistant Professor at Fisher College and Program Director of the Fashion Merchandising program, I am writing to you to convey the importance of the proposed valuable pathways of Fisher College's Institutional Master Plan to both students and college community. Personally, I feel so fortunate to be teaching and sharing my true passion for the fashion industry with Fisher College students that I felt compelled to address my voice in regards to the Institutional Master Plan Implementation. Similarly, by living and working in the Back Bay, it is clear that the college is committed to both the community and students through their management decisions and future goals for the college.

For many years, fashion merchandising faculty members have worked with local Back Bay merchants and businesses to provide continual educational and employment opportunities for our fashion students. Central to the study of apparel, textiles and fashion products is the visual component. Fashion is visual, therefore it is essential for students to learn visually through field trips around the Back Bay including; window display analysis, retail merchandising strategies and trend scouting on Newbury Street. In addition to the significance of our location to Boston's premier shopping district, the institutional plan will provide further educational engagement tools, such as an additional library resources and a mock retail laboratory, so that students can continue to research and link aesthetic, social, economic and cultural elements in the field.

With industry experience and completing my graduate degree later in life, I am grateful to be working in my dream job, with an educational philosophy to continually nurture and inspire students' interest in the fashion industry. College graduates are crucial to the Massachusetts financial system, with our diverse student population and my personalized devotion to both students and fashion industry, I know that minor modifications within the college will encourage and embrace student's critical and creative thinking skills. Furthermore, small changes within the campus will facilitate my goals of connecting local fashion industry professionals and businesses to create future on campus events to promote student "hands-on learning"



Katelyn Sullivan <katelyn.sullivan@boston.gov>

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## 22 June Fisher College meeting

1 message

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**samjduncan@verizon.net** <samjduncan@verizon.net>

Thu, Jun 18, 2015 at 11:15 AM

To: katelyn.sullivan@boston.gov

Cc: info@thegibsonhouse.org

Dear Katelyn,

It is very unlikely I will attend the meeting on 22 June due to unexpected schedule conflicts. I am trying to find an alternate from the board of the Gibson House Museum to go in my place - but no luck so far.

For the record:

- 1) I read the voluminous documents and appendix (on CD ROM) supplied by Fisher
- 2) I read the almost equally long documents generated by the NABB

Based on what I have read, I remain opposed to the plan for Fisher College expansion. I would also point out that the college has had time since the first plan to demonstrate that the issues can be mitigated - but there is no evidence that they have done so. In this light I think it is surprising anyone expects the overwhelming opposition from the community and elected officials to change.

The NABB document includes my concerns.

With respect, Samuel H. Duncan  
Board of Directors President  
The Gibson House Museum  
137 Beacon Street

617-875-9649

<http://www.pmc.org/profile/SD0134>

<http://www.thegibsonhouse.org/give--membership.html>



Katelyn Sullivan &lt;katelyn.sullivan@boston.gov&gt;

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**Fisher College**

1 message

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**Joe Pettirossi** <jpettirossi@imrcorp.com>

Fri, Jun 19, 2015 at 9:51 AM

To: "katelyn.sullivan@boston.gov" &lt;katelyn.sullivan@boston.gov&gt;

Dear Ms. Sullivan,

I am writing to voice our support for Fisher College's Institutional Master Plan (IMP). Our agency, Innovative Marketing Resources, has been working with the marketing and admissions team at Fisher College for almost a year now. In the course of our relationship with Fisher, we have had an opportunity to get to know the admissions and marketing teams at the College as well as the students. As part of our engagement with Fisher, we spend a significant amount of time speaking with and interviewing students to better understand why they chose Fisher and what Fisher means to them.

As an agency that works with many other educational institutions, we have been impressed by the caliber of Fisher students, the eloquence they use to describe the impact that Fisher has on them as both students and people, and the sense of community that they feel towards Fisher and Boston.

While other higher education institutions are struggling with their value proposition, Fisher has a clear vision that appears to resonate with their students. The IMP that Fisher College has put forward is important to ensuring that this institution can continue to be a valuable resource to its students and the local community.

Sincerely,

Joe Pettirossi | Partner  
Innovative Marketing Resources  
[jpettirossi@imrcorp.com](mailto:jpettirossi@imrcorp.com) | [www.imrcorp.com](http://www.imrcorp.com)  
[@imrcorp](#) | [Facebook](#) | [LinkedIn](#)  
p. 978.615.5114 | m. 617.513.4709





Katelyn Sullivan <katelyn.sullivan@boston.gov>

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## Fisher College IMP

1 message

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**Barry Solar** <Barry.Solar@nemoves.com>  
To: Katelyn.Sullivan.bra@cityofboston.gov

Thu, Jun 18, 2015 at 1:11 PM

Dear Katelyn

My wife and I reside at 180 Beacon St.

I sent you an e-mail on May 13, 2013 commenting on the meeting for Fisher's IMPNF. My e-mail is contained in the Appendix to the IMP.

For the past two years I have been involved, through NABB, where I am a board member, and otherwise, in Fisher's attempts to obtain the IMP.

In those two years I have seen nothing to change my comments in the e-mail. In fact, contacts with Fisher have only confirmed my belief that Fisher is either unable or unwilling, or both, to solve the problems generated by its existing operations in the residential Back Bay. Clearly, it would not be able to handle the additional problems that would be created by extending and intensifying those operations as Fisher seeks to do in the IMP.

Barry Solar

Barry L. Solar

180 Beacon St. 4G

Boston, Ma. 02116

Cell: 617-823-8855

barry.solar@nemoves.com

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Katelyn Sullivan <katelyn.sullivan@boston.gov>

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## Fisher

**John McDonnell** <Jmac@titosvodka.com>  
To: "katelyn.sullivan@boston.gov" <katelyn.sullivan@boston.gov>  
Cc: John McDonnell <Jmac@titosvodka.com>

Mon, Jun 15, 2015 at 10:59 AM

Hi,

I am in full support of the Fisher College IMP.

Regards,

John McDonnell

John McDonnell

Managing Director International

Fifth Generation, Inc.

Home of Tito's Handmade Vodka

[www.titosvodka.com](http://www.titosvodka.com)

## *Making Life Better on the Esplanade.*

May 29, 2015



Ms. Kathryn Sullivan, Project Manager  
Boston Redevelopment Authority  
One City Hall Square  
Boston, MA 02201

Dear Ms. Sullivan,

The Esplanade Association focuses on making life better along the 3-mile stretch of parkland from the Museum of Science to the BU Bridge. We undertake capital improvement projects, provide professional horticultural care, free exercise and camp programs and advocate on issues that impact the park. It is from this perspective that we comment on Fisher's Institutional Master Plan.

Green spaces are a rare and cherished asset in an urban environment. Indeed, Boston has many wonderful museums, restaurants, libraries and schools, but Boston is also a great city outdoors because of its parks. Parks provide a place to walk along a winding path, sit on a bench beneath a tree, read books, daydream, exercise, escape the concrete and enjoy the proximity to nature. The parks are designed as a critical amenity to urban life, not as substitutes for college athletic facilities.

In order for parks to thrive, community members need to understand the value of parks and how to both enjoy them and care for them. In the Back Bay, we are blessed with many long-term residents who do exactly that, but our experience is that short-term residents tend to be less connected. With Fisher's proposed influx of additional temporary residents, our concern is that they understand and respect the appropriate use and need for care and stewardship of the urban parks in the area, including the historic Commonwealth Avenue Mall, the Public Garden and the Esplanade. The Esplanade Association has ongoing volunteer and other initiatives in place with Fisher to promote good neighbor behavior. We feel the continuation of these efforts will be a critical element to supporting changes envisioned in the IMP.

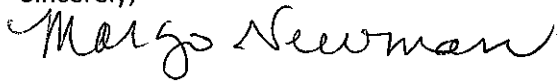
An increase in the number of students at Fisher, however, will undoubtedly result in increased wear and tear on the area's parks. We believe that the college should participate in the likely increased cost of maintenance associated with an increased number of students using the park. For example, each year the Esplanade Association spends hundreds of thousands of dollars helping to maintain the Esplanade. We spend approximately \$15,000 each year on the Esplanade Playspace alone. The Playspace is located close to Fisher College, cost over \$1.2 million to design and build and contains state-of-the-art facilities including a zip line. Despite being designed for children, it is also an area frequently used by Fisher students. More students will mean more use of this area and the park as a whole—and increased maintenance on an already-strained system.

We also support the concerns voiced by the Friends of the Public Garden about the specific impact on the Public Garden, a botanical garden designed for passive enjoyment. It is the responsibility of Fisher College both to consider the potential impact of an increased student presence on those spaces and to educate its student body on the value of and need for proper stewardship of those spaces.

We also have a number of concerns about Fisher's activities along Back Street. The inappropriate and unapproved mechanical structures currently installed along Back Street are visible from a key entrance to the park, an entrance used by most of the annual 3 million visitors to the Esplanade. Our efforts to improve the park visitor experience are made much more difficult by unapproved actions like this. Similarly, trash needs to be in enclosed structures. We also have concern over the design and impact of the proposed terrace in that same area. Back Street should not be treated as a simple "alley"; changes and structures in that area should consider the impact on park visitors coming to and enjoying the Esplanade.

We urge you to consider the importance of these issues to the neighborhood residents -- and the extended constituency of the millions of workers and visitors who use and love the parks in the area -- when reviewing Fisher's IMP.

Sincerely,

A handwritten signature in cursive script that reads "Margo Newman".

Margo Newman  
Board Chair

Cc: Mayor Martin Walsh; [mayor@cityofboston.gov](mailto:mayor@cityofboston.gov)  
Howard Kessler; Chair, NABB; [info@nabbonline.com](mailto:info@nabbonline.com)  
Josh Zakim, Boston City Councilor; [Josh.Zakim@boston.gov](mailto:Josh.Zakim@boston.gov)  
Carol Sanchez, Commissioner MA DCR; [carol.sanchez@state.ma.us](mailto:carol.sanchez@state.ma.us)

Judith A. Engel  
365 Spring Drive  
East Meadow, New York 11566

June 9, 2015

Ms. Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square 9<sup>th</sup> Floor  
Boston, Massachusetts 02201

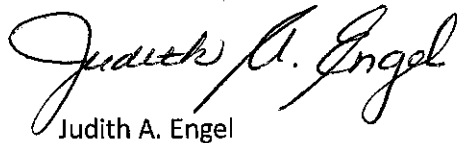
Dear Ms. K. Sullivan:

As an alumnus of Fisher College, I am writing to express my support for Fisher College's Institutional Master Plan. This plan is an integral part of the College's mission to continue to grow and meet the educational needs of its students. These students are the future leaders of Boston, of Massachusetts, and of the United States.

Fisher's 76 year legacy is a history of the Back Bay area and a continuous record of property improvement. In addition, the school has consistently respected the architecture and historical significance of the neighborhood. The student population today is an integral part of the community, and partners with the residents to constantly improve the quality of life for all.

In conclusion, Fisher College is a viable, dynamic, institution and deserves your support for their IMP. Please give them your approval to continue their most important work. Thank you.

Sincerely,



Judith A. Engel



Katelyn Sullivan <katelyn.sullivan@boston.gov>

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## Fisher redevelopment plans

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WEGNER LYNN <lynn.wegner@gmail.com>

Fri, Jun 12, 2015 at 5:05 PM

To: Katelyn.Sullivan@boston.gov

Dear Katelyn,

My husband and I would like to say that we feel strongly that the proposed Fisher redevelopment would be detrimental to the neighborhood. The proposed development is in a high traffic, residential area, and there have been many times that I've seen Fisher students running across the street where there are no crosswalks and nearly being hit. Having even more students there would make the situation worse. This area is simply not appropriate for expanded development by the college. I sincerely hope that that the Boston Redevelopment Authority will encourage Fisher College to plan for their expansion outside the residential district.

Thank you.

Sincerely,

Lynn and Glen Wegner  
1 Marlborough St, #1  
Boston, MA 02116

June 2015

Katelyn Sullivan  
Boston Redevelopment Authority  
One City Hall Square  
9<sup>th</sup> Floor  
Boston, MA 02201

Subject: Support for Fisher College

Dear Ms. Sullivan:

I am writing in support of Fisher College's Institutional Master Plan. I am an alum of Fisher and still remember with much joy the area in which it is located. It really added to my ability to do well in school because the atmosphere is so conducive to a positive outlook. Boston is the premier city in the U.S. in which to attend college. The vibrancy of the city is maintained by the presence of these colleges and universities.

Therefore, I was very sad to learn that there is opposition to Fisher's plan and even being in the Back Bay so I needed to send in my letter of support to a college that has given much to me and so many others and to the Back Bay.

Sincerely yours,



Mary-Ellen Oberhauser  
2 Sargent Road  
Belmont, MA 02478