

Harvard Allston Task Force

OCTOBER 7, 2020

HARVARD

Agenda

Annual Report

Harvard Ed Portal Programming

Housing and Public Realm

COVID-19 Response

Third Party Project Updates

Construction Updates

Upcoming Ed Portal Programs & Grant Opportunities



A longtime partnership with Allston-Brighton

Science Complex Cooperation Agreement (4/2/08)

28 Travis Street Cooperation Agreement (1/2/14)

IMP Cooperation Agreement (7/10/14)

Harvard Life Lab Cooperation Agreement (4/8/16)

Harvard ArtLab Cooperation Agreement (4/24/18)

“In the midst of a global pandemic, the **importance of local community cannot be overstated.** Our connections and the care and support we give to one another will see us through to better days. **Harvard remains steadfast in our commitment to making the world a better place beginning right here.** We will continue to pursue teaching, learning, and research that will improve the way we live—and to provide opportunities that will enable everyone to achieve their full potential.

Harvard is honored to be part of the remarkable community in Allston-Brighton.”

Lawrence S. Bacow
President of Harvard University

A Message to the Community

Arts & Culture

Supporting a vibrant Allston-Brighton through the arts



BY THE NUMBERS

8k+

participants in arts events

32

participants in youth art programs

8

live performances

5

art exhibitions

17

local makers and artists participated in the Allston-Brighton Winter Market

21

artists participated in the online Pop-Up! Portal Art Market



THE ED PORTAL
ONLINE

15

online events

4k+

participants in virtual events including Pop-Up! Portal Art Market engagement

Community Connections Through Art

"I am so grateful to this community. I got to be a part of a group of people who were open minded and encouraged me to continue exploring what it means to be human through my art."

Sabrina Dorsainvil

Boston-based Artist and Illustrator



Workforce Development

Innovative programming, skills-based workshops, and scholarships for Allston-Brighton residents

Taking the Next Step, Together

"The workshops were very engaging and interactive – we got a lot of personal time. There was meaningful self-discovery and I learned about hiring and networking practices in terms of advancing within a company."

Joan Clifford and Vahid Majidian
Allston Residents

BY THE NUMBERS

29

career planning
workshops

39

networking events
for job seekers

1,270

participants
in workforce
development
programs

20

Community
Scholarships to
Harvard Extension
School offered to
Allston-Brighton
residents



THE ED PORTAL
ONLINE

25

online events

500+

participants in
virtual events

Economic Development

Supporting small businesses and nonprofits



BY THE NUMBERS

19

economic development classes offered to local business owners

\$40K+

in vendor sales generated during the Allston-Brighton Winter Market



THE ED PORTAL ONLINE

4

online events

1,524

subscribers to the Ed Portal's monthly newsletters for small businesses and nonprofits*

20

Harvard Allston Summer Corps high school students placed in Allston-Brighton nonprofits

179

participants in virtual events

**As of June 30, 2020*

From Main Streets to Western Avenue

"When the Ed Portal reached out to me, I thought it was a natural way to collaborate in advancing the mission of Allston Village Main Streets."

Alex Cornacchini

Executive Director

Allston Village Main Streets



Health & Wellness

Promoting a healthy body and mind; providing opportunities to access Harvard recreational memberships, scholarships, and facilities

Staying Green, Staying Connected

“It’s wonderful to have a place for the community to gather. The Ed Portal is an open door – you walk into a friendly group of people who make you feel as though you’ve known them forever. Everyone is so helpful and gracious – and it’s a meaningful way to break down barriers and give back to the community.”

Michael and Nancy O’Hara
Brighton Residents

BY THE NUMBERS

50

yoga and mindfulness classes offered, including yoga for kids

464

participants in yoga and mindfulness classes

37

lifelong learners participated in technology workshops

68

Harvard Athletics recreation memberships provided to Allston-Brighton residents

35

Harvard Athletics scholarships provided to youth and adults in Allston-Brighton, including basketball, soccer, strength and conditioning, and swim and dive programs



THE ED PORTAL
ONLINE

23

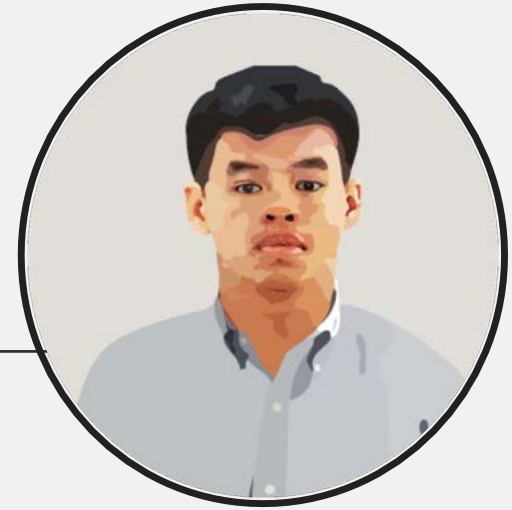
online events

383

participants in virtual events

Digital Learning & HarvardX for Allston

Fostering lifelong learning



BY THE NUMBERS

25

certificates of competency for Microsoft Office awarded to Brighton High School students

36

high school students participated in computer and communication skills workshops

The Harvard Ed Portal designs programs that take advantage of digital resources and tools to help Allston-Brighton residents with a range of learning goals. Individuals reached through digital learning opportunities include:

70

youth

49

job seekers

68

lifelong learners

57

teachers



THE ED PORTAL
ONLINE

22

online events

186

participants in
virtual events

Building Professional Skills and Personal Confidence

“The first thing I noticed [about the Ed Portal] was the staff. Everyone was welcoming, and I got the feeling that they cared about my success.”

Ben Do

Brighton High School '21

Public School Partnerships

Harvard programming for Boston Public Schools in Allston-Brighton



BY THE NUMBERS

242

Allston-Brighton seventh graders participated in Project Teach

994

Allston-Brighton students reached through youth programs

13

Harvard Graduate School of Education students provided 2,300+ hours in support of Allston-Brighton students

29

teachers in Allston-Brighton schools participated in 19 professional development programs

78

family engagement events for Allston-Brighton residents at the Harvard Ed Portal



THE ED PORTAL
ONLINE

7

online events

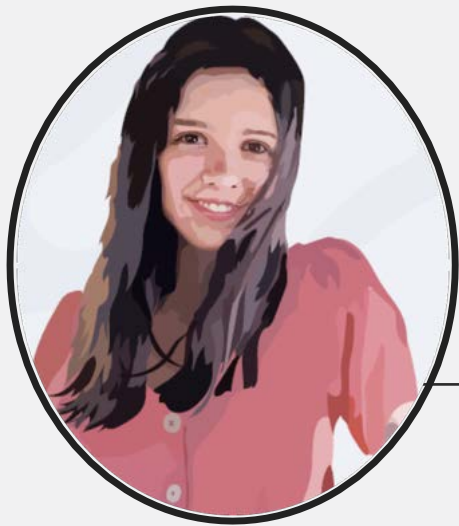
209

participants in
virtual events

Empowering Students on Campus
and in the Classroom

“Project Teach is constantly growing through the collaboration of its partners on Harvard’s campus and in local schools.”

Katharine Atkins-Pattenson
7th Grade Teacher
at Gardner Pilot Academy



Youth Programming

Supporting classroom learning and developing enthusiastic learners

Giving Back Through Mentoring

“A couple of days into mentoring, I realized the program was the same one I had done when I was in middle school! I immediately called my parents about it.”

Charlotte Terrass

Harvard College, Class of 2023

Undergraduate Mentor at

Harvard Ed Portal

BY THE NUMBERS
2019 – 2020 ACADEMIC YEAR

92

Allston-Brighton
students mentored by
39 Harvard College
students

34

Gardner Pilot
Academy students
attended out-of-
school-time programs
at the Ed Portal

69

students participated
in afterschool clubs*

89

students participated
in Summer
Explorations

6

students placed
in Life Science
Laboratory
Apprenticeships
across Harvard

10

Harvard Museums
of Science & Culture
scholarships



THE ED PORTAL
ONLINE

23

online events

56

participants in
virtual events



Five years ago, the Harvard Ed Portal opened its doors to a new space at 224 Western Avenue in Allston.



00:01



Five Years at 224 Western Avenue



59

Harvard University
partners

61

community partners

1,100+

events hosted by the
Harvard Ed Portal

30K+

participants in
Harvard Ed Portal
programs

1,400+

student placements
in mentoring
programs

670+

scholarships and
memberships provided
to community
members

“The reenvisioned space has transformed the way we deliver programming and events and is recognized as an inviting place for everyone who comes to learn, share ideas and connect with each other.”

Dr. Robert A. Lue

Faculty Director of the Harvard Ed Portal

Harvard Ed Portal Programming Team



Public Realm

Contributing to public space improvements; empowering the efforts of community partners to enhance the physical and cultural landscapes of Allston-Brighton

Smith Field Opening



Executive Vice President Katie Lapp greets Mayor Marty Walsh at a celebration of Smith Field in November 2019.

Harvard-Allston Public Realm Flexible Fund

“The funding provided for everything, from design, to materials, to labor and allowed us to create a pollinator garden at Herter Park, which draws hundreds of passers-by each day.”

Beth Fried & Miriam Shenitzer
Pollinator Networks
Flexible Fund Grant Recipient

Harvard Allston Partnership Fund

Supporting local nonprofit organizations

HAPF SINCE 2008

\$1.2M

in grants

39

nonprofit
partners

5K+

Allston-Brighton
residents reached
through partner
programs and services

136

grants

2019-2020

18

nonprofit
awardees

\$100K

in grants

Partnering to Meet Community Needs

“Funding from Harvard University has been crucial for our organization to be able to support our Allston-Brighton residents financially. For many in our community, this is the only help they receive. Without these funds, our community would be in much worse situation.”

Heloisa Maria Galvão
Brazilian Women’s Group
HAPF Grant Recipient

Housing

Supporting programs and initiatives that create and preserve affordable and diverse housing options in Allston-Brighton

90 Antwerp Street



All Bright Homeownership Program

BY THE NUMBERS —

\$3M

in Harvard
Funding

\$11.4M

in funding leveraged
by ABCDC since the
start of the program

16

properties purchased
since the start of the
program

19

units sold since
the start of
the program

Public Information & Outreach

This collage features several social media posts and event flyers. The top-left post from Harvard Ed Portal (November 4, 2019) describes the grand reopening of Smith Field, mentioning a new playground, skateboards, a pump track, and a sports field. The top-right post from Harvard Local (November 17, 2019) promotes the 2019 Allston-Brighton Winter Market, highlighting over 3,500 visitors, vendors, food, and art. Below these are two more social media posts: one from Harvard Local (November 17, 2019) about WestEndHouseBGC's emergency food prep program, and another from Harvard Local (November 17, 2019) about a bicycle repair workshop for students. The bottom-left post from Harvard Local (November 17, 2019) promotes a free self-guided tour of the Western Ave. Arts Walk. The bottom-right post from Harvard Local (November 17, 2019) promotes a virtual market to connect local artists. The center-right flyer is for the Smith Field Reopening on Saturday, November 2, from 11:00 AM to 12:00 PM at 235 Western Ave., Allston. The rightmost flyer is for the 3rd Annual Allston-Brighton Winter Market, featuring local artists, handmade gifts, food & drink, and is free & open to all. It also lists upcoming events in Allston: Community Egg Hunt (04/20), Baystate (04/21), and Run 0241 (04/24). The bottom-right flyer is for the 'FOR UP! LOCAL ART MARKET' on November 17, 2019, with the tagline 'UPLIFT YOUR COMMUNITY!' and a QR code for more information.

Harvard Ed Portal
Published by Teena Koss (11 - November 4, 2019) - @
This weekend, local residents joined City of Boston Mayor Martin J. Walsh, Boston Parks and Recreation Department, and Harvard for the grand reopening of Smith Field! Residents can now enjoy a state-of-the-art playground, "wheel-friendly" areas for skateboards and bikes, a multi-purpose field for sports, Boston's first pump track, and much more!

Harvard Local
@HarvardLocal
#TBT to the 2019 Allston-Brighton Winter Market! Last month more than 3,500 visitors shopped goods from over a dozen vendors, ate delicious food, and created their own art. #ABWinterMarket #AllstonBrighton #BosArts #ThrowbackThursday

Harvard Local
@HarvardLocal
WestEndHouseBGC's emergency food prep & delivery program has supplied 39,000 meals since the pandemic began. Funds from the Harvard #AllstonBrighton Emergency Response Grant will support this & other online programs. hrvd.me/westend #MAKingsdiference @MA_NonprofitNet

Harvard Local
@HarvardLocal
This week, students in Summer Explorations at the #HarvardEdPortal learned the ABC's of bicycle repair! The "Hands-On Sustainability" workshop taught students how to repair household items such as bikes instead of throwing them away. @commonwheels #AllstonBrighton

Harvard Local
@HarvardLocal
Discover painted murals, 7ft tall sculptures, & more on a free, self-guided tour of the Western Ave. Arts Walk! Enjoy fresh air & learn about the local art along the Western Avenue corridor. from @Zone3WesternAve to @HarvardHSS. hrvd.me/tour-waav #AllstonBrighton #BosArts

SMITH FIELD REOPENING
SATURDAY, NOVEMBER 2
11:00AM-12:00PM
235 WESTERN AVE., ALLSTON
Join City of Boston Mayor Martin J. Walsh, Boston Parks and Recreation Department, and Harvard University as they unveil a new state-of-the-art playground, Boston's first pump track, and much more!

3rd ANNUAL ALLSTON-BRIGHTON WINTER MARKET
Free & open to all!
LOCAL ARTISTS | HANDMADE GIFTS | FOOD & DRINK
#ABWINTERMARKET #HRVDME/WINTER-MARKET
#UPLIFT/ART-MARKET

FOR UP! LOCAL ART MARKET
UPLIFT YOUR COMMUNITY!
The Harvard Ed Portal is hosting a virtual market to connect our amazing network of creatives—from Allston-Brighton, the Harvard Ceramics Program, & beyond—to you.

UPCOMING EVENTS IN ALLSTON

Date	Event	Time
04/20	COMMUNITY EGG HUNT	9:00 am - 12:00 pm
04/21	Baystate	9:00 am - 11:00 am
04/24	Run 0241	7:00 am - 10:00 pm

www.scoftalk.com

Advisory Boards

Harvard Allston Task Force

John Bruno
John Cusack
Rita DiGesse
Mike Hanlon
Bruce Houghton
Tim McHale
Millie McLaughlin

Harvard Ed Portal Advisory Board

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Conor Newman
Trinh Nguyen
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Maile Takahashi

Harvard Allston Public Realm Flexible Fund Executive Committee

Ben Armstrong
Gerald Autler
Leah Beaulieu
Johanna Bernstein
Sabrina Dorsainvil
Mark Handley
Bruce Houghton
Elsa Rohas

Harvard Allston Partnership Fund Advisory Board

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Jennifer Barrios
Jim Barrows
John Bruno
Daniel Daly
Julia Eskew
Mark Handley
Margaret Kelley
Wayne MacKenzie
Lisa McDonough
Conor Newman
Karen Smith
Maile Takahashi

Community Partners

Community:

A Far Cry
Allston Brighton Adult Education Coalition
Allston Brighton Community Development Corporation
Allston Brighton Health Collaborative
Allston Civic Association
Allston Open Studios
Allston Village Main Streets
Brighton Main Streets
Charles River Community Health
Charlesview, Inc.
CommonWheels
Family Nurturing Center
Gardner Adult Education Program
Jackson Mann Community Center
Local Enterprise Assistance Fund
McNamara House
New England Foundation for the Arts - Creative City
OneGoal
Parker Quartet
Philanthropy Massachusetts
PRX Podcast Garage
SCORE Boston
The Literacy Connection
Unbound Visual Arts
YMCA of Greater Boston
Young Audiences of Massachusetts

Commonwealth of Massachusetts:

Massachusetts Health Connector
Massachusetts Supplier Diversity Office

City of Boston:

Boston Housing Authority
Boston Parks and Recreation Department
Boston Planning and Development Agency
Boston Police Department
Boston Public Library System

- Honan-Allston Library

Boston Public Schools

- Baldwin Early Learning Pilot School
- Boston Green Academy
- Brighton High School
- Edison K-8 School
- Gardner Pilot Academy
- Horace Mann School for the Deaf and Hard of Hearing
- Jackson Mann K-8 School
- Mary Lyon School

Department of Neighborhood Development
Mayor's Office of Arts and Culture

- Boston Cultural Council

Mayor's Office of Neighborhood Services
Mayor's Office of Workforce Development

Harvard Partners

American Repertory Theater
Derek Bok Center for Teaching and Learning
Harvard ArtLab
Harvard Athletics
Harvard Business School
Harvard College Admissions Office
Harvard Energy and Facilities
• Landscape Services
Harvard Extension School
Harvard Graduate Commons Program
Harvard Graduate School of Education
Harvard Human Resources
• Center for Workplace Development
Harvard Innovation Labs
Harvard John A. Paulson School of Engineering and Applied Sciences
Harvard Planning and Project Management
Harvard Real Estate
Harvard Strategic Procurement
Harvard T.H. Chan School of Public Health
Harvard Transportation & Parking
Harvard University Center for Wellness and Health Promotion
Harvard University Employee Credit Union

Harvard University Faculty of Arts and Sciences
• Department of African and African American Studies
• Department of Molecular and Cellular Biology
• Department of Philosophy
• Harvard Art Museums
• Harvard Ceramics Program
• Harvard Museums of Science & Culture
- Harvard Museum of Natural History
- Harvard Peabody Museum of Archaeology & Ethnology
• Harvard-Smithsonian
Center for Astrophysics
• History Department
Harvard University Information Technology
Harvard University Police Department
HarvardX
Pagliuca Harvard Life Lab
Silkroad Road Project
The Lakshmi Mittal and Family South Asia Institute

Local COVID-19 Response

Harvard University Allston-Brighton Emergency Response Grant Recipients:

Recipient Organizations
Allston Brighton Community Development Corporation
Allston Brighton Neighborhood Opportunity Center
Allston Brighton Substance Abuse Task Force
Allston Village Main Streets Architectural Heritage Foundation
Brazilian Women's Group
Brazilian Worker Center
Brighton Allston Congregational Church
Brighton Allston Improvement Association
Brighton Main Streets
Brighton Marine
Charles River Community Health
CommonWheels
Cradles to Crayons

Friends of 2Life Communities
Gardner Pilot Academy
Gardner Pilot Academy, Adult Education Program
Granada House
Holy Resurrection Orthodox Church, Open Door Soup Kitchen and Grocery Bag Program
Oak Square YMCA
Presentation School Foundation
Community Center
Road to the Right Track
Saint Anthony Parish Food Pantry
Veronica B. Smith Senior Center
West End House
Winship School Parent Council in partnership with City Connects
Women's Table

27

Harvard grants to local nonprofits serving Allston-Brighton

19,000+

Boston residents reached

Impact Areas:

- Food Supplies
- Essential Items
- Rent Support
- Financial Support
- Educational Programming
- Substance Use Prevention Programming
- Mental Health Resources

Local COVID-19 Response



Personal Protective Equipment Donations
Support for Health Care Workers

Early Graduation for HMS Students

Contact Tracing Efforts

COVID-19 Research

Resources for Local Government

Harvard Kennedy School Crisis in
Leadership Initiative

2020 Census Participation and Support

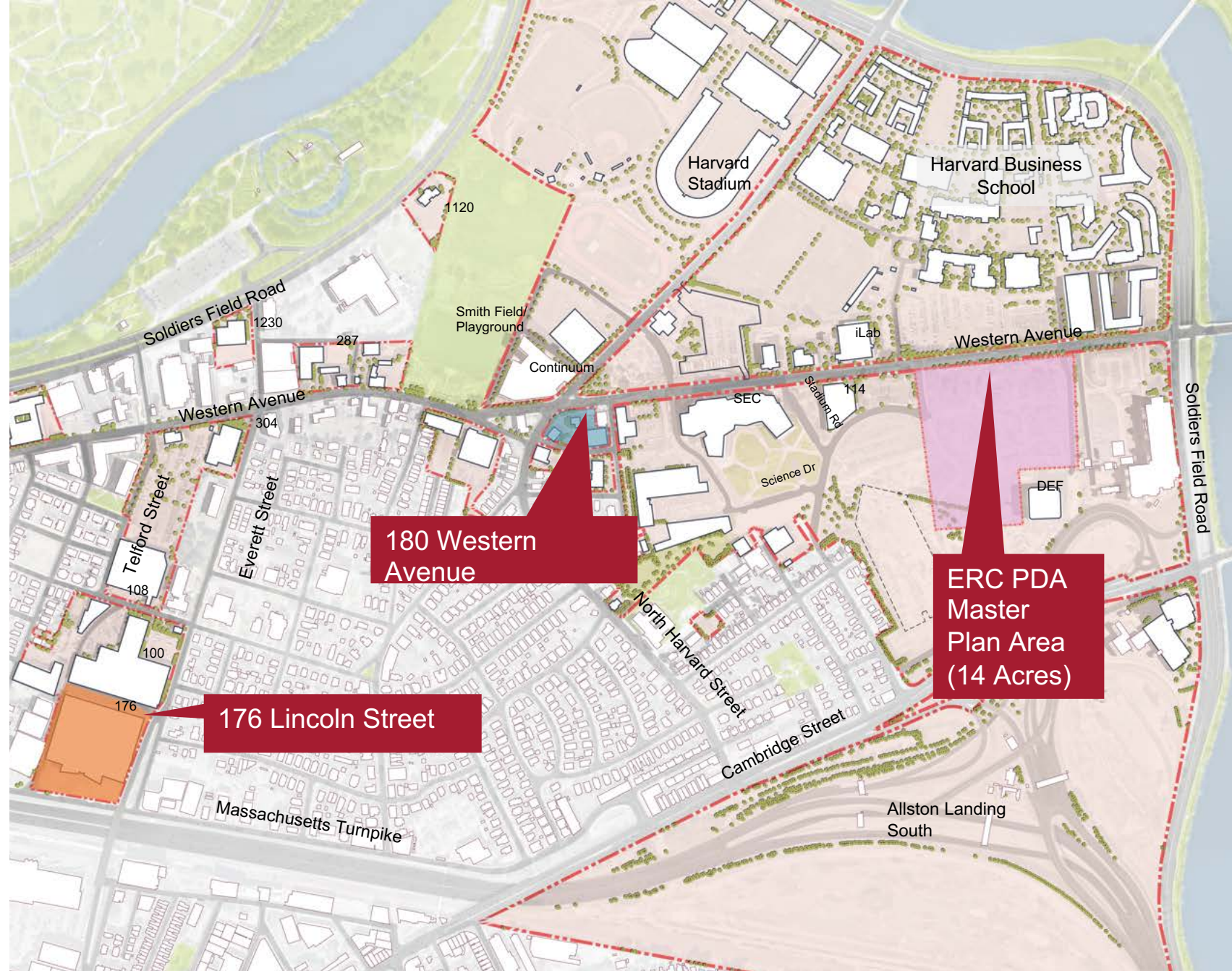
Free Legal Services for the Community

Educational Resources for Students, Teachers and
Families

Virtual Museum Tours and Remote Programming

Third Party Project Updates

- 176 Lincoln Street – Berkeley Investments
- 180 Western Avenue – Samuels & Associates
- ERC PDA Master Plan Area (14 Acres) – Tishman Speyer





TISHMAN SPEYER

Construction Updates

Sidewalk Work/
Street Work/
Utility Work

Sidewalk Work

Art Mural

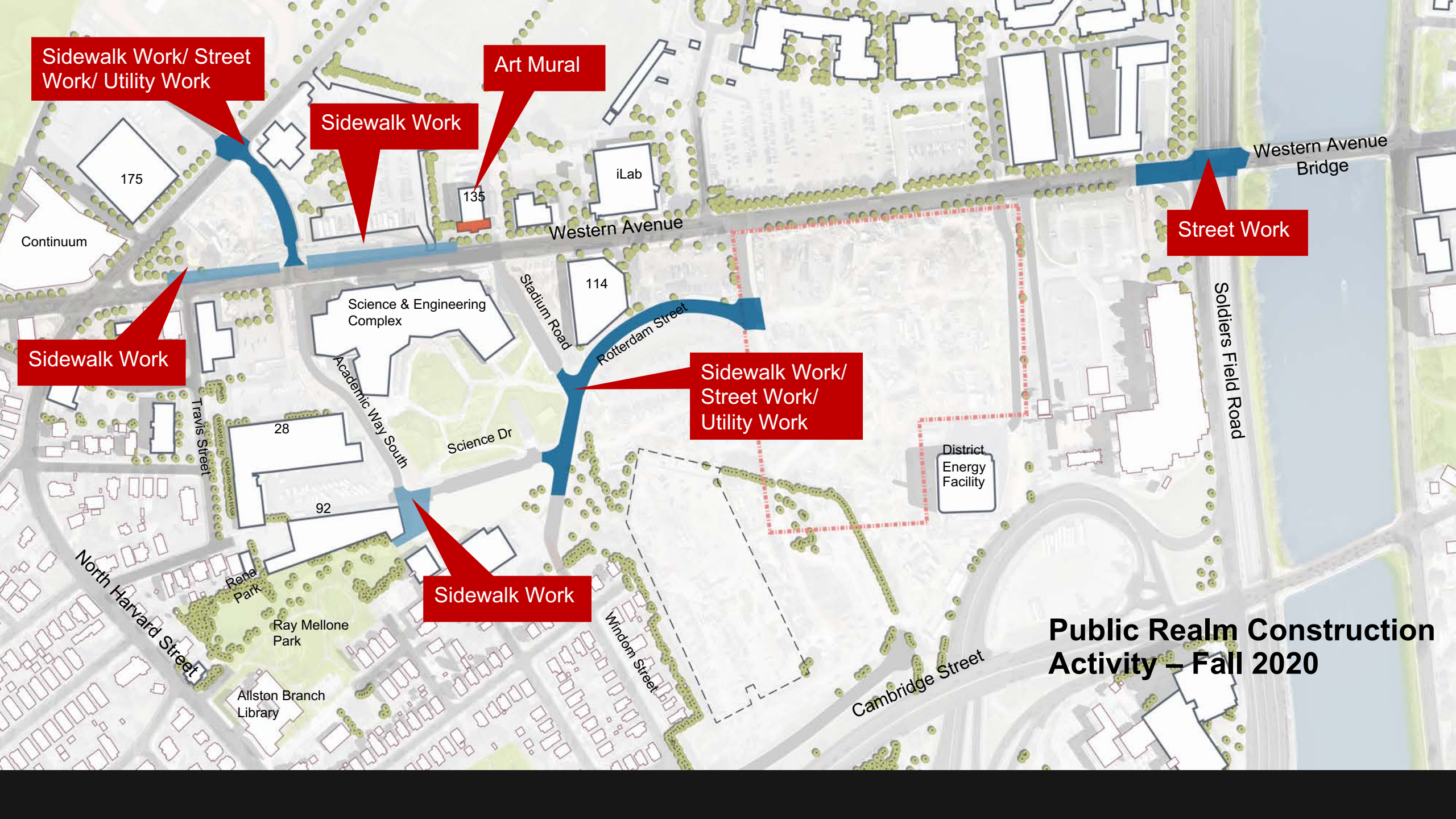
Street Work

Sidewalk Work

Sidewalk Work/
Street Work/
Utility Work

Sidewalk Work

Public Realm Construction Activity – Fall 2020



175

Continuum

135

iLab

Western Avenue

Western Avenue Bridge

114

Science & Engineering Complex

Stadium Road

Rotterdam Street

Academic Way South

Science Dr

28

92

District Energy Facility

Soldiers Field Road

Travis Street

North Harvard Street

Rena Park

Ray Mellone Park

Allston Branch Library

Wincom Street

Cambridge Street

Mural at 135
Western Avenue
(NEDL)



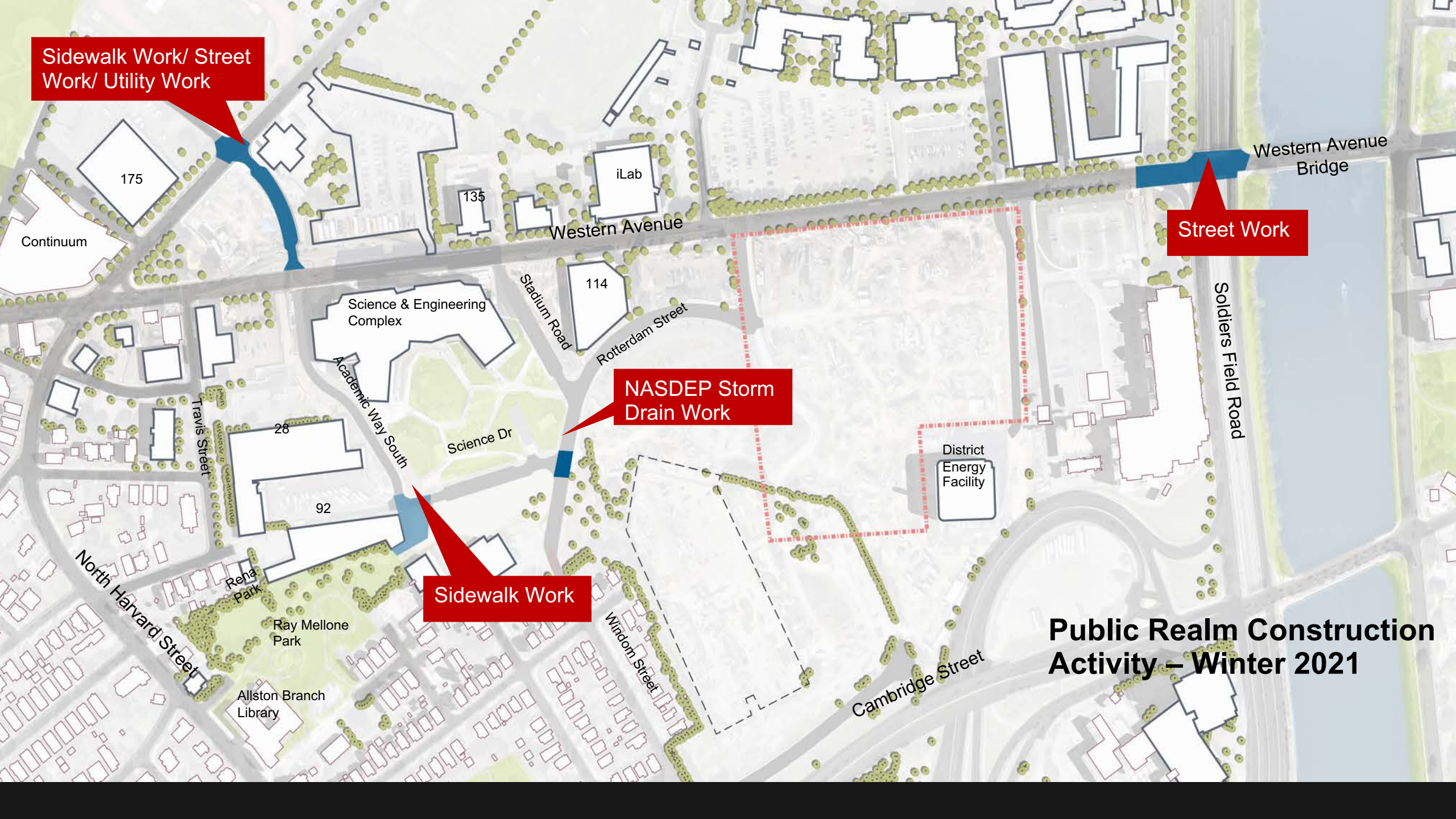
Sidewalk Work/ Street Work/ Utility Work

Street Work

NASDEP Storm Drain Work

Sidewalk Work

Public Realm Construction Activity – Winter 2021



175

Continuum

135

iLab

Western Avenue

Western Avenue Bridge

114

Science & Engineering Complex

Stadium Road

Rotterdam Street

28

Academic Way South

Science Dr

District Energy Facility

Tavis Street

92

North Harvard Street

Rena Park

Ray Mellone Park

Allston Branch Library

Wincom Street

Cambridge Street

Soldiers Field Road

Science & Engineering Complex

Temporary certificate of occupancy obtained 9/25

Phased move in begins November 2020

Anticipated opening 2021



Upcoming Community Programming

Upcoming Programs at the Harvard Ed Portal

October 8th - Financial Wellness 2020: Budgeting 101

October 14th - Research as a Part of Your Job

October 21st - The Brand Called You!

October 26th – Beginning Yoga and Strengthening

Open Grant Opportunities

Harvard Allston Partnership Fund - November 6th Deadline

Harvard - Allston Public Realm Flexible Fund - November 22nd Deadline

HarvardX for Allston Scholarship - December 4th Deadline

Questions