

Harvard-Allston Public Realm Flexible Fund

For Allston-Brighton

Application for Funding, Spring 2016

Total Amount Requested \$ 8,850

Applicant Organization Name: <u>Charlesview, Inc.</u>	
Organization Address: <u>123 Antwerp Street, Ext.</u>	City: <u>Brighton</u> Zip: <u>02135</u>
Contact Person: <u>Jo-Ann Barbour</u>	
Title: <u>Executive Director</u>	
Telephone Number: <u>978-973-7830</u>	
E-Mail Address: <u>joannbarbour@charlesviewcommuniity.org</u>	
Is Applicant a 501(C) (3) organization? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Federal Employer Identification Number: <u>237-099-102</u>	
Executive Director: <u>Jo-Ann Barbour</u>	Phone Number: <u>978-973-7830</u>
Email Address: <u>joannbarbour@charlesviewcommunity.org</u>	
Board President: <u>Frank Glynn</u>	Phone Number: <u>617-782-0775</u>

Application submission(s) must be authorized and signed by an authorized signatory of the Organization.

Name and title of Authorized Signatory:

Jo-Ann Barbour, Executive Director

Signature of Authorized Signatory:

Jo Ann Barbour



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Application for Funding, Spring 2016

Applicant Information

1. Name of Entity and project: Charlesview, Inc. – Summer in the Park
2. Primary Contact: Jo-Ann Barbour
978-973-7830
joannbarbour@charlesviewcommunity.org
3. Jo-Ann Barbour, Executive Director, Charlesview, Inc.
Ginny LaCrow, Community Center Coordinator, Charlesview, Inc.
4. Berkeley College of Music
5. Charlesview, Inc. incorporated as a non-profit in 1969 to oversee the original Charlesview Apartments. We have been actively engaged in community building and development activities since the redevelopment of the original property in 2013. The Josephine A. Fiorentino Community Center has become a hub for a wide array of activities, services and programs for the North Allston/Brighton community. Charlesview, Inc. has established partnerships with over 20 Allston/Brighton organizations to offer services to the entire community. In addition we host over 80 volunteers annually at the center. Jo-Ann Barbour, Charlesview, Inc. Executive Director brings over 35 years of community building experience and will oversee the Charlesview Summer in the Park program.

Project Information

Since relocating Charlesview to North Brighton we have been committed to playing a role in developing an inclusive, active neighborhood by activating our retail space with restaurants, a pre-school and now a Co-Working organization and developing a wide array of programs and services at the Community Center. We now believe it is time to more fully activate our outdoor space by creating a summer music, movie and outdoor exercise series to provide additional opportunities for Charlesview residents and neighbors to come together to get to know one another, enjoy a variety of music provided by Berkeley College students, watch family movies together and get in shape with an early morning exercise program.

Proposed Project

Charlesview's "Summer in the Park" series will take place on our half-acre greenspace, contiguous to the community center. First, we propose to engage Berkeley students to stage a diversity of outdoor music concerts on the second and fourth Thursdays of June, July and August that will include jazz, bluegrass, blues, pop, funk, African, and Latin. Each night will showcase two different bands playing 45 minute sets that will reflect the diversity of music enjoyed by residents in the North Allston/Brighton neighborhood. We are currently working with Berkeley to identify bands for this summer. Second, we propose to offer a Friday outdoor movie night on June 17, June 24, July 8, July 22, August 5, and August 19 from 8:30 – 10:30 p.m. Movies will be family friendly. Finally, we will contract with Carl Donaldson, a certified personal trainer and martial arts instructor to offer eight weeks of Tai Chi instruction three times per

week at 7:00 a.m. during the months of July and August. All events may be moved into the community center if weather becomes a factor.

Public Benefits

As development in the North Allston/Brighton neighborhood continues to grow it is increasingly important to ensure that the neighborhood remains family friendly and secure. Neighbors who know and care about one another will ensure that this neighborhood will be welcoming and engaged in community life. The goal of this endeavor is to provide increased opportunities for North Allston/Brighton residents to come together in a relaxed atmosphere to better get to know one other, celebrate our diversity, strengthen community cohesion and offer increased activity that will add to the quality of life in our neighborhood.

Additionally, local businesses may realize increased benefits as neighbors and families may include a meal before or after the music and movie evenings.

HAPFRR Funding

We are requesting \$8,850 HAPFRR funding to seed this pilot year of the Charlesview Summer in the Park program to gauge community interest and participation in the activities we propose to offer. If, as we believe will happen, the community embraces the summer park program Charlesview Inc. will commit to fundraising from other sources, including Charlesview, Inc. operating funds to cover the costs going forward on an annual basis.

Timeline

If awarded funding, the program will run from June 9, 2016 through August 25, 2016 activating the park twelve evenings over the summer and three mornings per week during the months of July and August. At the end of the summer we will review neighborhood attendance and solicit feedback from the community with regard to making Charlesview Summer in the Park an annual event.

Project Maintenance

Maintenance of the park is currently a Charlesview operating expense. Over time additional funds may need to be identified to maintain the lawn and plantings.

Sustainability

The Summer in the Park program is sustainable with a funding strategy that includes grants and with business development growing in the neighborhood, business sponsorships that both solidify sustainability of the events and businesses as positive civic neighbors.

Permits

There is no anticipated regulatory review or permitting required for this program. However, Charlesview, Inc. will notify both the Boston Police Department and the Parks Department of the dates and times of the music and movie series.

Budget

The attached budget shows an anticipated total cost of \$9,690 with 91% of the cost (\$8,850) supported by the HAPRFF and 9% supported by Charlesview, Inc. for this first pilot year only.

Images

Attached is a map of the Charlesview Green Space where we will host the summer series.

Charlesview Summer in the Park 2016
Operating Budget

	HAPRFF	Charlesview		
Band Payment 6 events @ \$400 per event	\$2,400			
PA and Sound Engineer 6 events @ \$225 per event	\$1,350			
Movie screen set up, movie license, movie rental 6 @ \$450 per night	\$2,700			
Tai Chi Instruction \$300 per week/8 weeks	\$2,400			
Food and water for band members 6 events @\$100 per event		\$600		
Security for Friday night Movie 6 nights \$20/hr/2hrs		\$240		
Total	\$8,850	\$ 840		\$9,690



Dear Flexible Fund Committee

5-2-16

Re: Charlesview Community Application

I am writing to support the application of the Charlesview Community to the Flexible Fund for this current round of consideration.

The important goals of the application/proposal is to activate the outdoor spaces over the summer months, providing the neighborhood with opportunities to come together to enjoy music, movies and exercise. Music will be provided a couple of times per month as well as movies a couple of times per month. Tai Chi exercise is lined up to do early morning classes three times per week. "Boot camp" exercises would be scheduled the other days.

Charlesview Housing and its program administrators have become the greatest thing since the Charles River. Every ounce of available resource should be targeted to them. They are an effective and extremely professional organization and I believe their programming helps the residents of this community.

Sincerely, Tim McHale

Tim McHale
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