

Urban Renewal:

Downtown Workshop

City Hall

July 22, 2015

China Trade Building | June 10, 2015

Charlestown High School | June 29, 2015

Villa Victoria Center for the Arts | July 9, 2015

Shelburne Community Center | July 15, 2015

City Hall | July 22, 2015



Government Center, 1961

IMAGINE

SHARE YOUR VISION.
SHAPE OUR CITY.

[IMAGINE WITH US →](#)

NEWS & UPDATES

BRA releases findings of independent operational review and action plan for continued reforms

Jul 16, 2015

Restructuring of real estate and finance departments and elevating role of proactive planning identified as priorities

Director Brian Golden today released the findings of an independent operational review of the Boston Redevelopment Authority (BRA) and an action plan for addressing concerns that were uncovered during the months-long study. The review, commissioned last winter and conducted by McKinsey & Company, identified several areas in need of improvement for the BRA, whose leadership team has been working to reform the management, culture, and operations of the agency since last year.

Coming on the heels of a more limited [analysis conducted by KPMG](#) in 2014, this review forms the basis of a new action plan that Director Golden and senior staff at the BRA have begun to implement. The action plan calls for the elevation and restructuring of the agency's real estate management department in order to optimize BRA-owned assets and generate new revenue from those holdings. The plan also highlights the need to continue to improve systems and implement a more forward-looking budget strategy within BRA's administration and finance department.

Workshop Logistics:

Downtown

1. Introduction (10 mins)
2. Overview presentation (30 mins)
3. **Workshop Discussion (45 mins)**
4. Summary (20 mins)

What the BRA is **NOT** doing:

- 1. Not modifying or extending the existing boundaries**
- 2. Not creating new urban renewal plan areas**
- 3. Not proposing projects, but focusing on process and planning**

What the BRA **IS** doing:

- 1. Repositioning Urban Renewal as a contemporary planning and economic development tool**
- 2. Refresh plans to show current planning and projects**
- 3. Revisit original goals and planning objectives**

What is Urban Renewal?

WHAT IS URBAN RENEWAL?

Certain cities and towns in the Commonwealth contain areas that are substandard, decadent or blighted open.

Urban renewal is a **strategy for redeveloping and revitalizing** these disinvested, underutilized and blighted areas for residential, commercial, industrial, business, governmental, recreational, educational, hospital or other uses.

This is now a state, not federal, program.

ADAPTING OUR VIEW OF URBAN RENEWAL

Responding to the changing needs of the City of Boston

Original Approach

- Tackle blight
- Assemble land to develop infrastructure and public facilities
- Aggregate parcels to build streets for vehicular traffic
- Develop affordable housing

Current Approach

- Create vibrancy
- Reinvest in already developed facilities to add density and diverse uses
- Make current streets efficient for multi-modal transportation
- Create a diverse housing stock with mixed income, family and TOD housing



Blight Findings

Evidence of decadence or sub-standard conditions used to enact demonstration projects and negotiate incentives, etc.



Eminent Domain

Taking property to accomplish a public purpose. Used for site assembly, title clearance and vertical discontinuances



Urban Renewal Tools



Land Use Controls

Use, height and design restrictions specific to each Urban Renewal Disposition Parcel



UR Overlay Districts

Special zoning areas within Urban Renewal Areas



Demonstration Projects

Projects designed to eliminate blight outside of Urban Renewal Areas



Housing Affordability Restrictions

Affordability requirements established to create housing opportunities

A

Assembly Row, Somerville



B

Kendall Square, Cambridge



C

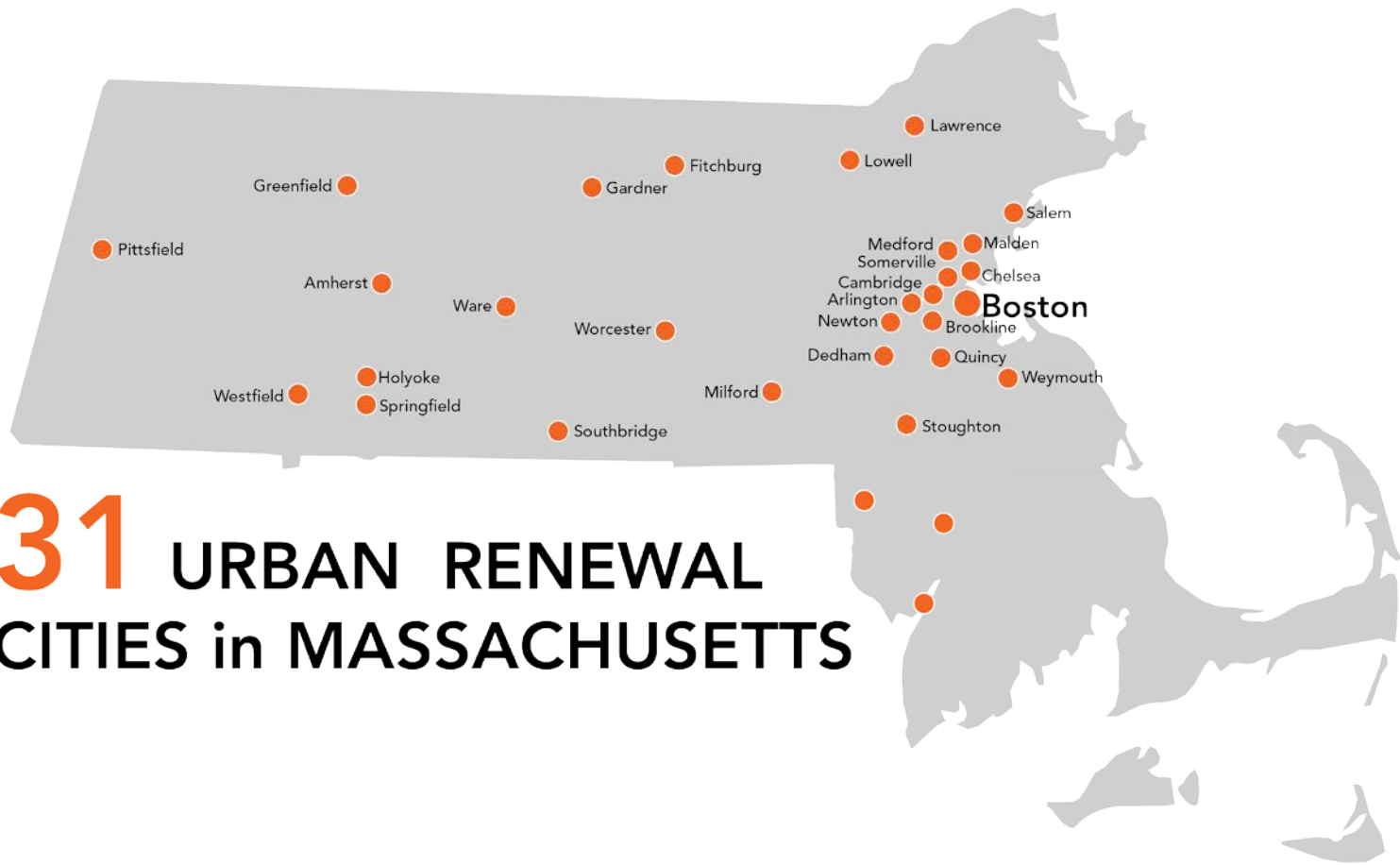
Government Center, Boston



D

The Fenway, Boston





31 URBAN RENEWAL CITIES in MASSACHUSETTS

UR Plans

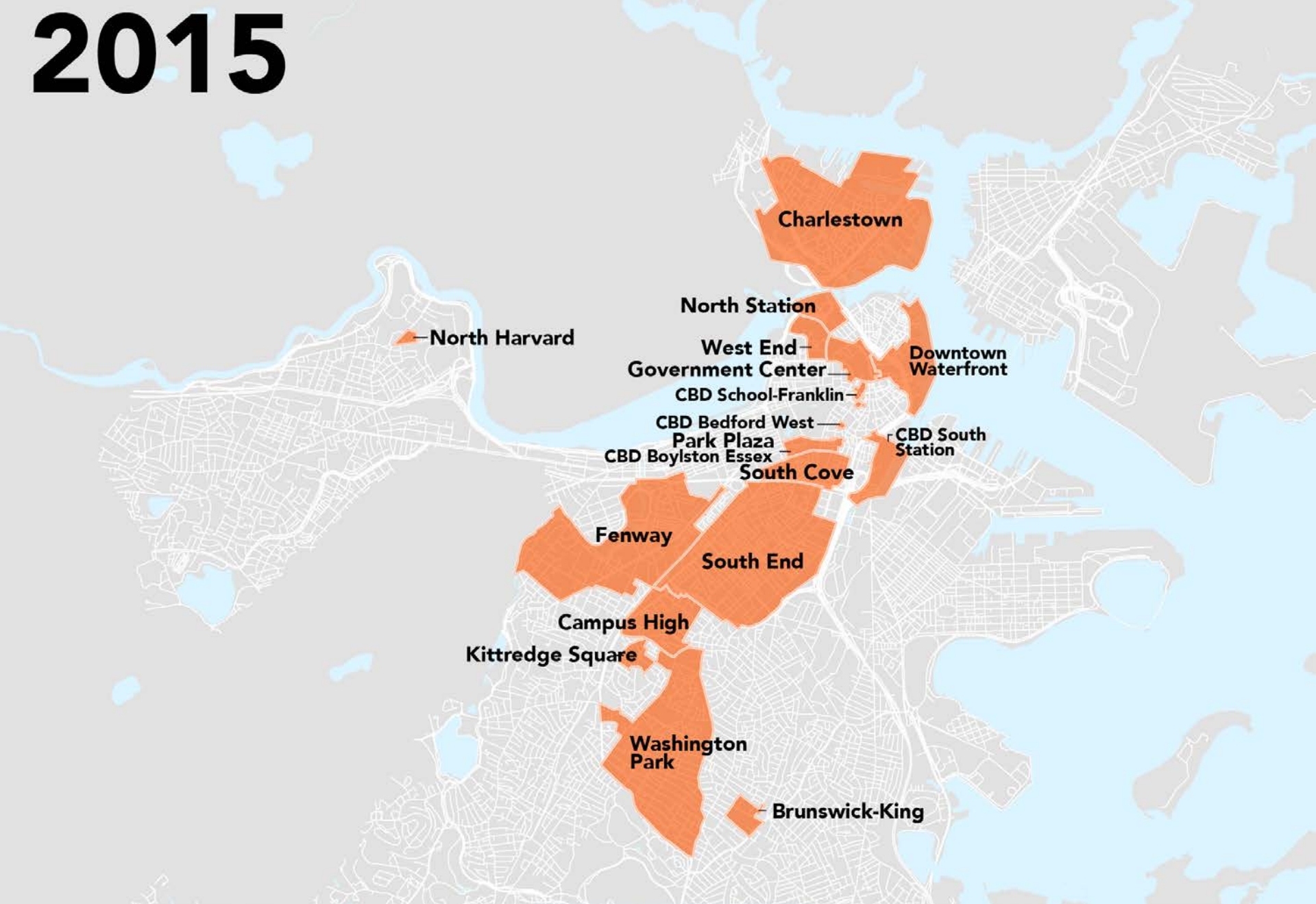
19 urban renewal plans approved in the Commonwealth since 1996

5 plans approved over past two years

Despite their age, many older plans continue to be active:

- Assembly Square in Somerville
- Union Square intermodal transportation facility in Springfield
- Kendall Square in Cambridge

2015



1957

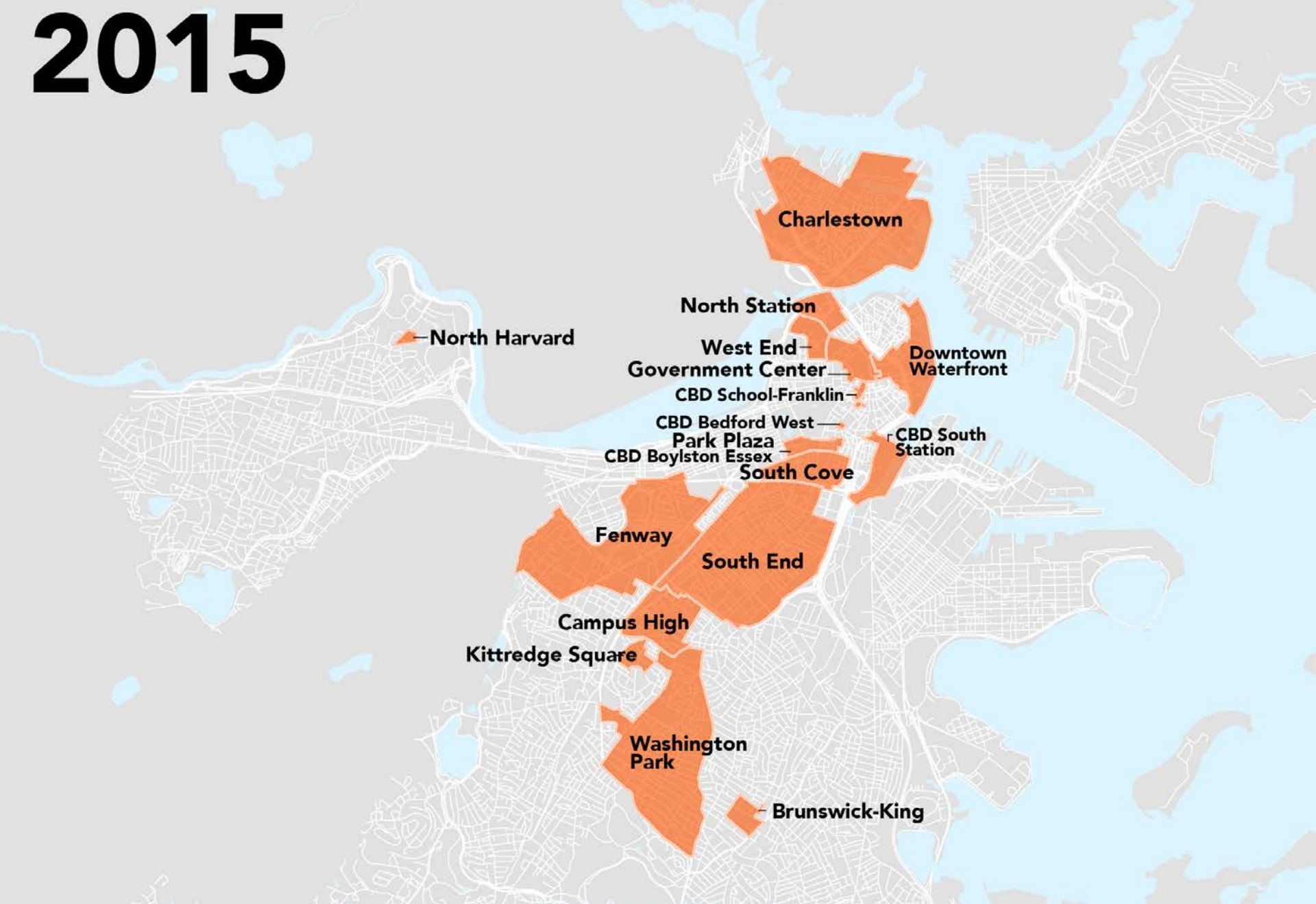


West End



BOSTON
REDEVELOPMENT
AUTHORITY

2015



URBAN RENEWAL'S STIGMA

BEFORE



West End, 1957

AFTER







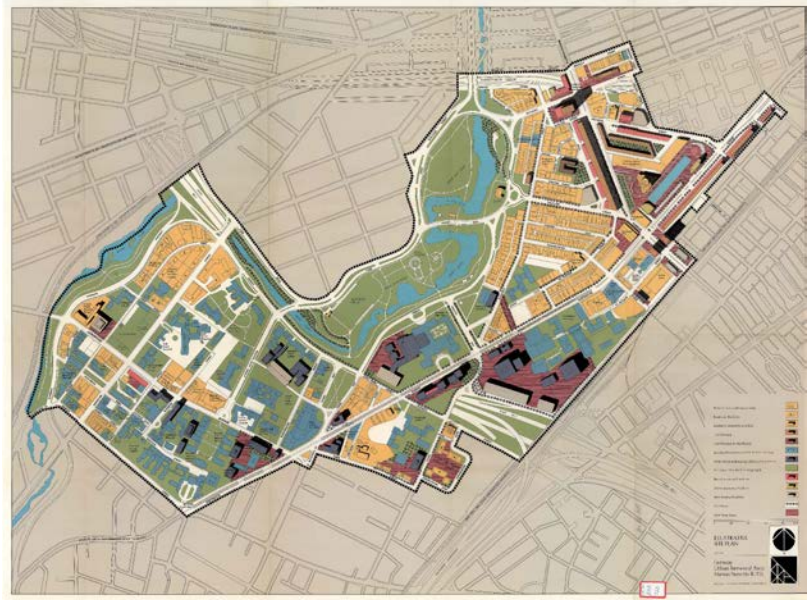
South End, 1962



Charlestown, 1965



South Cove, 1965



Fenway, 1965

Recent Urban Renewal Projects



Spaulding Rehab Center and Park (Charlestown)



Charlesview Apartments (Brighton)

W Hotel & Residences (South Cove)

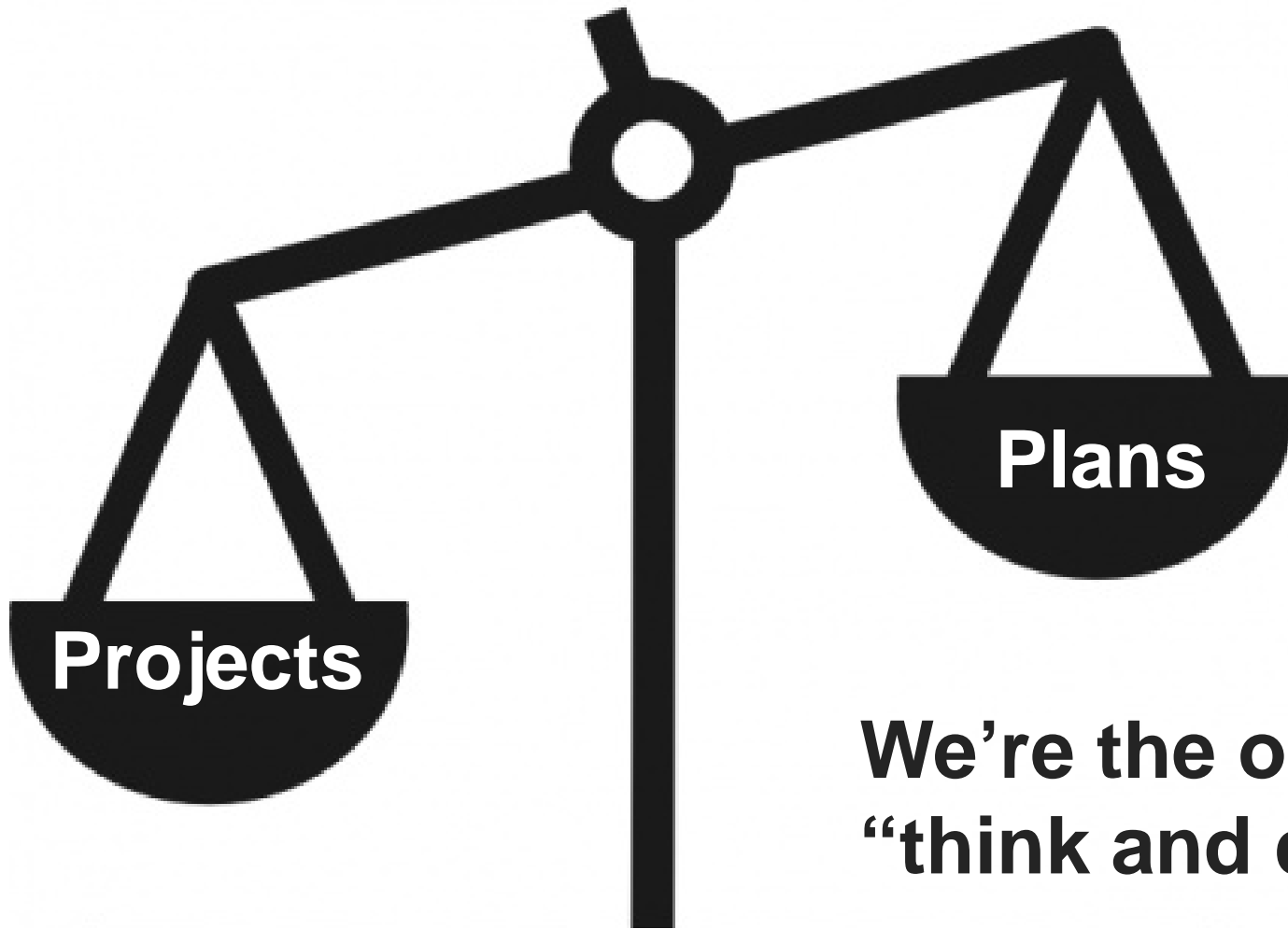


Whittier Street Health Center (Campus High)



W Hotel & Residences (South Cove)

Urban Renewal is intended to balance planning with projects.



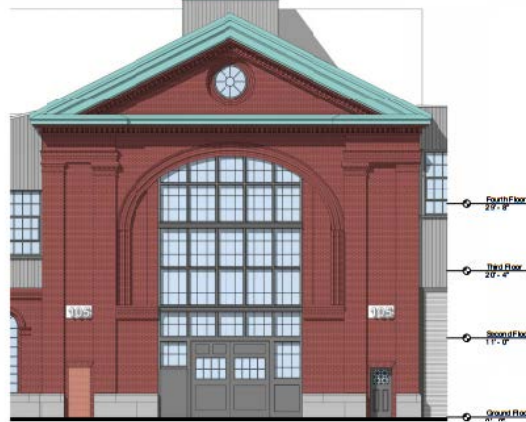
**We're the original
"think and do" tank.**

Upcoming Urban Renewal Projects



**Crescent Parcel,
Washington Park**

**The Chain Forge Hotel,
Charlestown**



**The Ropewalk,
Charlestown**



City Hall Plaza, Government Center



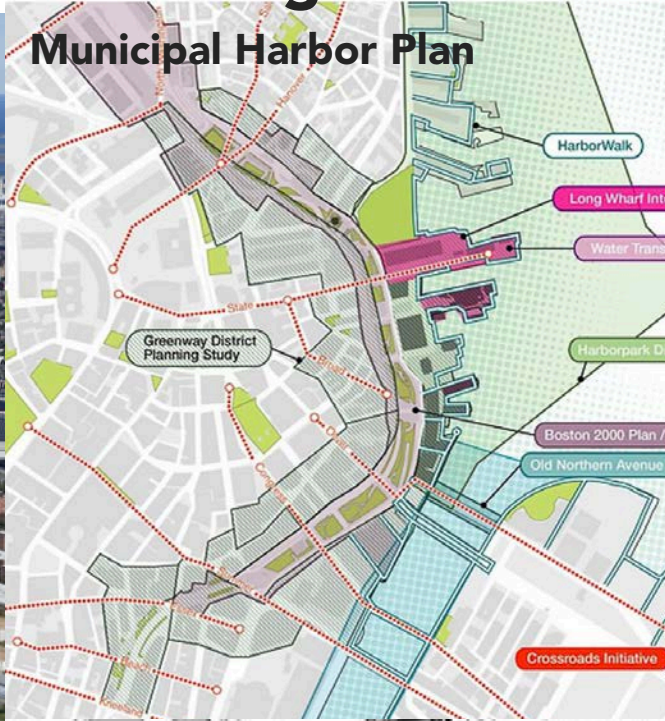
**The Little Building (Emerson),
Park Plaza**

Upcoming Urban Renewal Planning

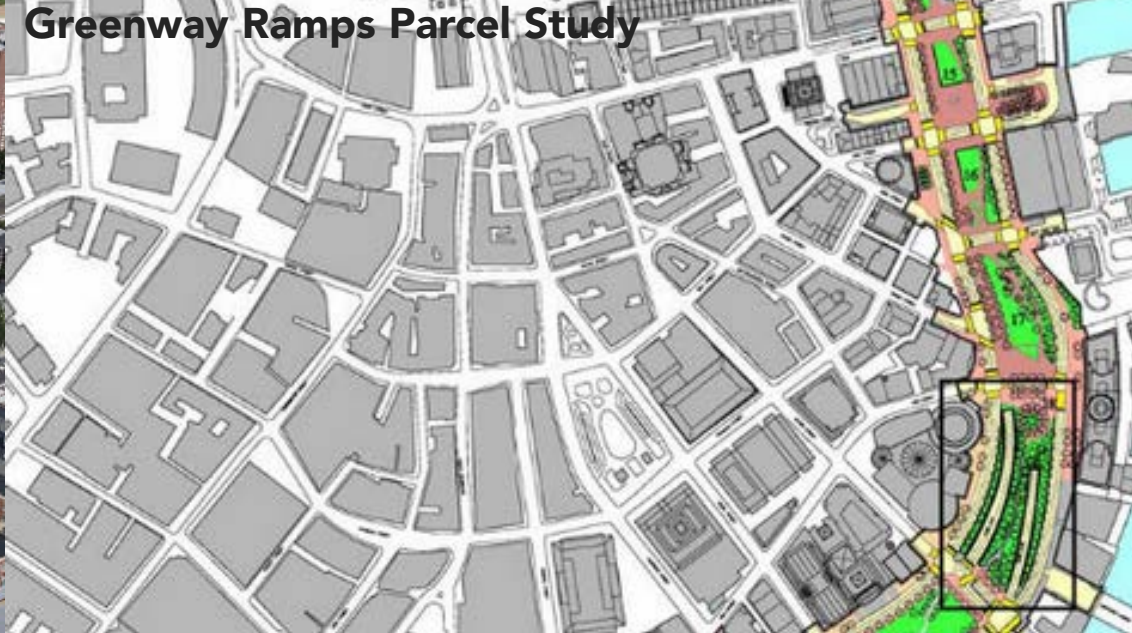
Huntington Avenue Study



Municipal Harbor Plan



Greenway Ramps Parcel Study





Blight Findings

Evidence of decadence or sub-standard conditions used to enact demonstration projects and negotiate incentives, etc.



Eminent Domain

Taking property to accomplish a public purpose. Used for site assembly, title clearance and vertical discontinuances



Urban Renewal Tools



Land Use Controls

Use, height and design restrictions specific to each Urban Renewal Disposition Parcel



UR Overlay Districts

Special zoning areas within Urban Renewal Areas



Demonstration Projects

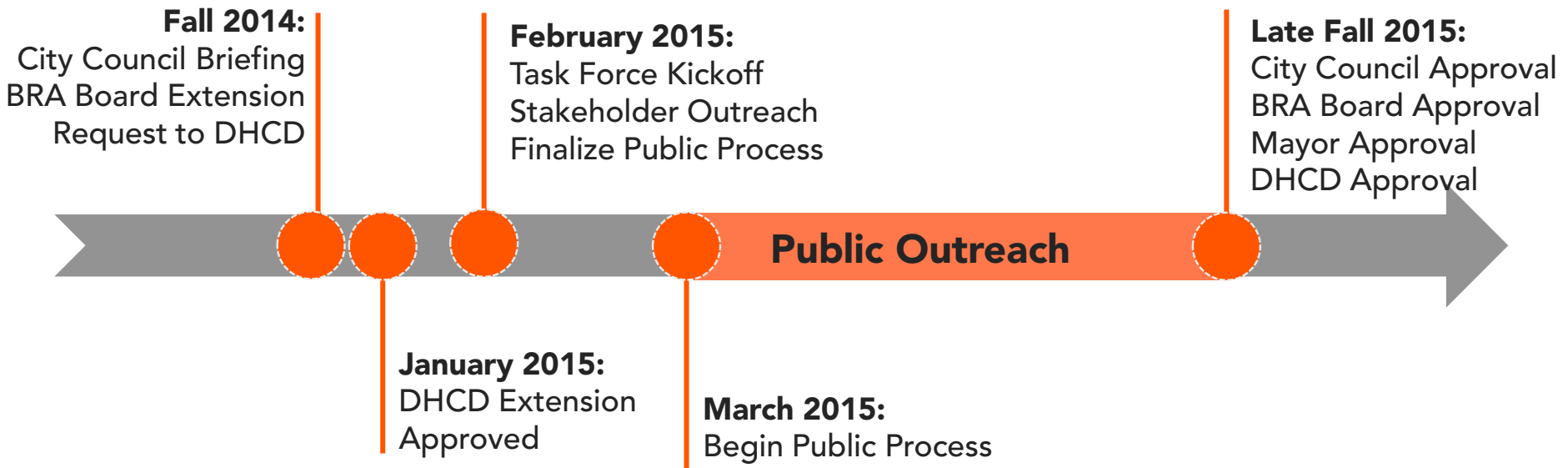
Projects designed to eliminate blight outside of Urban Renewal Areas



Housing Affordability Restrictions

Affordability requirements established to create housing opportunities

Simplified UR Extension Process



Public Meetings



Interactive Website + Social Media



Enlightened Partnerships



Stakeholder Roundtables



Interactive





PLANNING

What is Planning?

Planning Initiatives

Community Planning

Institutional Planning

Waterfront Planning

Urban Design

Urban Renewal

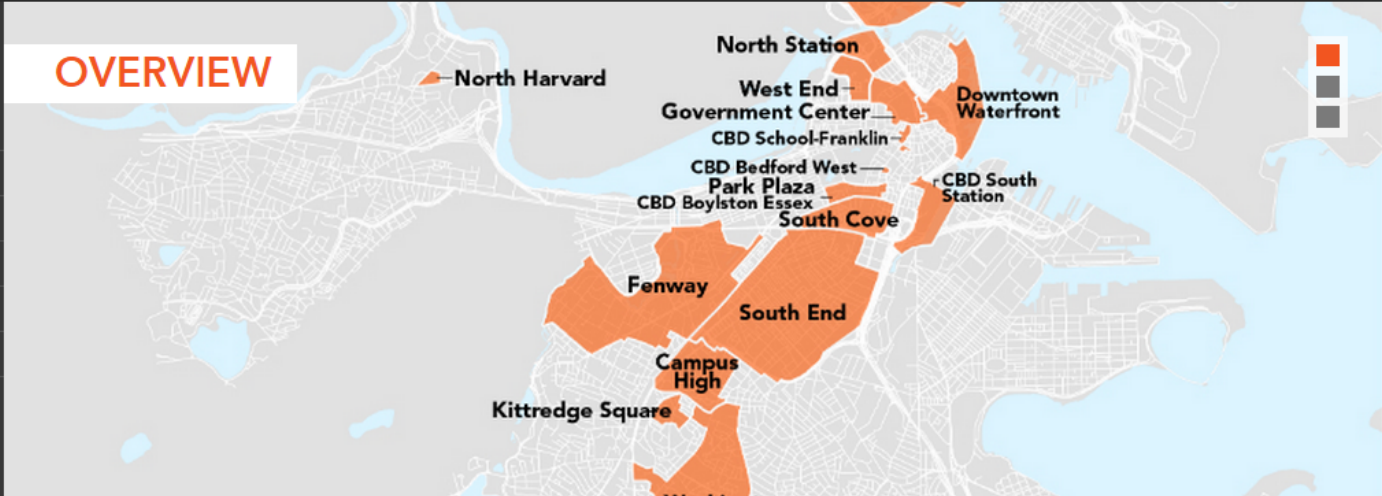
- Overview
- Map
- Featured Projects

Zoning Viewer

Enter Address or Parcel ID



OVERVIEW



The BRA is seeking to extend [urban renewal](#) plan areas that cover over 3,000 acres of the city and include parts of Charlestown, the Fenway, Chinatown, the South End, Roxbury, the Downtown Waterfront, the West End, North Station area, and Government Center.

Urban renewal dates back to the American Housing Act of 1949, when the federal government began to invest great sums of money to redevelop cities that were rapidly declining after World War II. Early urban renewal efforts attempted to tackle widespread blight by assembling land to develop massive infrastructure and public facilities, usually at the expense of displacing poor and marginalized residents. The current effort is focused on a contemporary reframing of urban

EVENTS

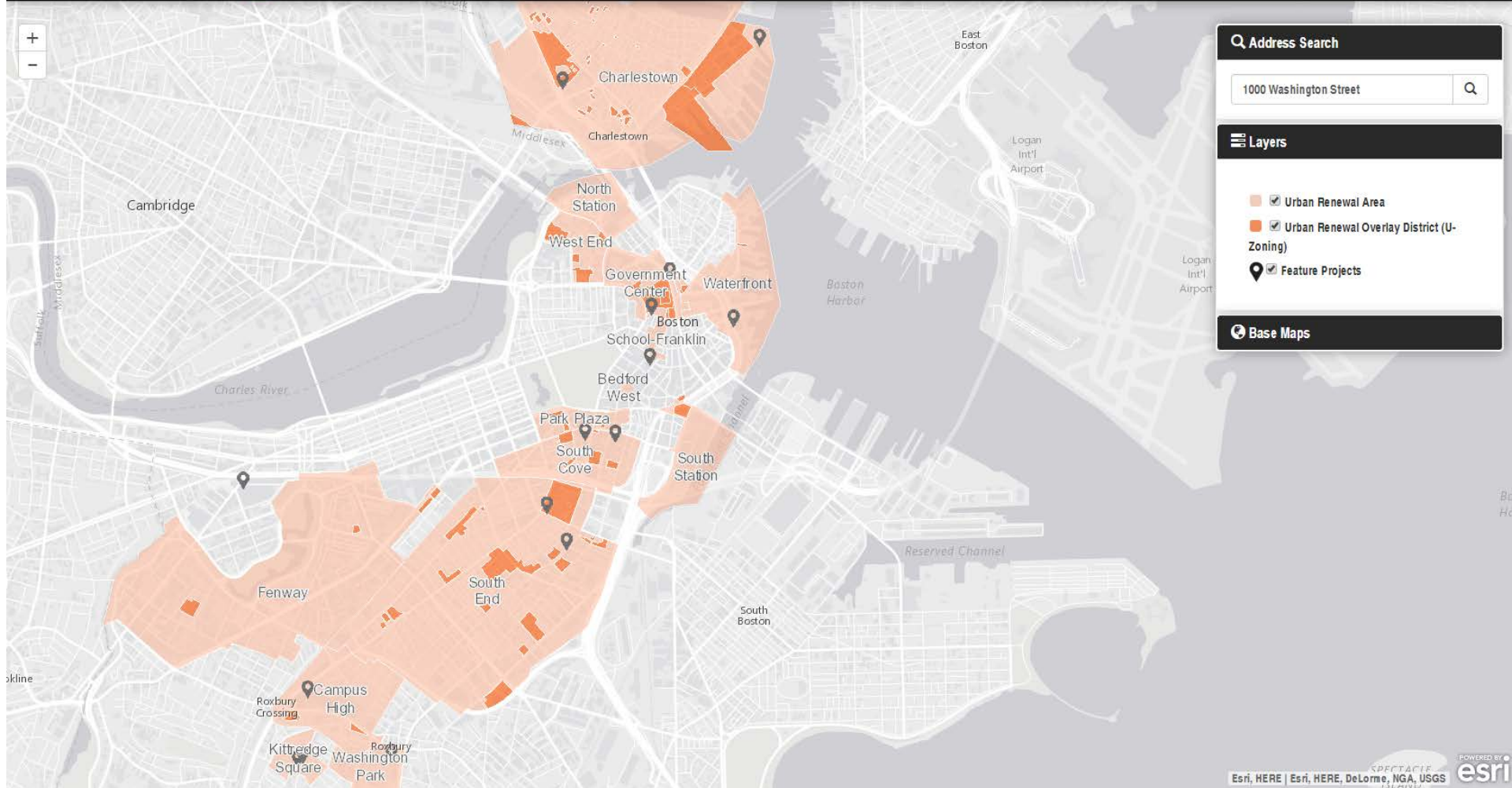
23
FEB

Urban Renewal Task Force Meeting

NEWS

December 17, 2014
[BRA begins community engagement process to extend urban renewal](#)





Q Address Search

1000 Washington Street

Layers

- Urban Renewal Area
- Urban Renewal Overlay District (U-Zoning)
- Feature Projects

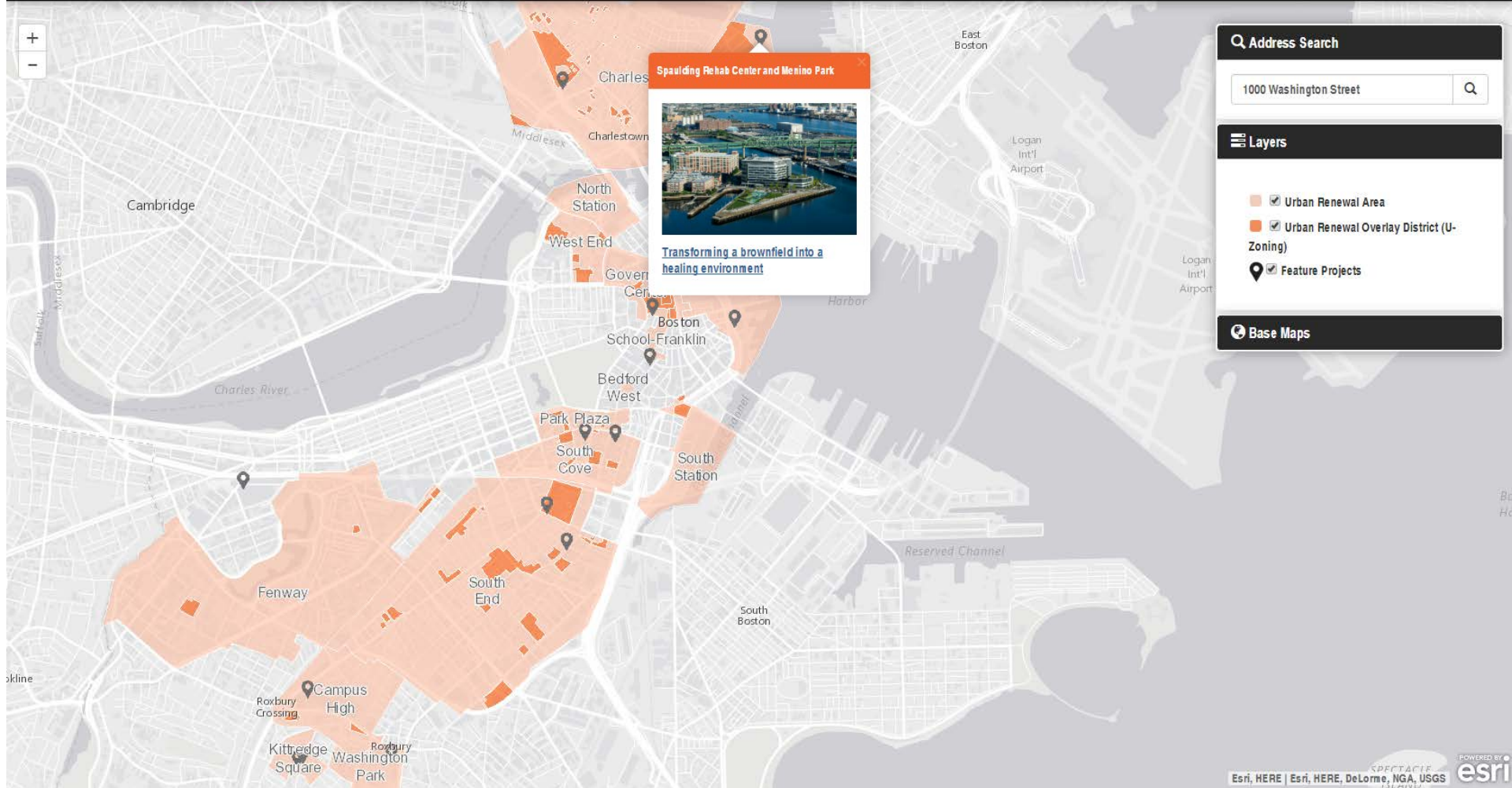
Base Maps



Spaulding Rehab Center and Menino Park



[Transforming a brownfield into a healing environment](#)



Address Search

1000 Washington Street



Layers

- Urban Renewal Area
- Urban Renewal Overlay District (U-Zoning)
- Feature Projects

Base Maps



PLANNING

What is Planning?

Planning Initiatives

Community Planning

Institutional Planning

Waterfront Planning

Urban Design

Urban Renewal

- Overview
- Map
- Featured Projects

Zoning Viewer



Enter Address or Parcel ID

FEATURED PROJECTS

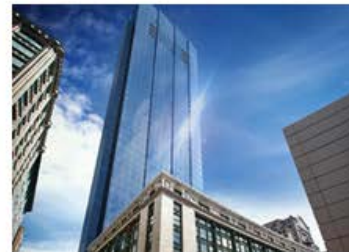


Urban Renewal Featured Projects

Urban renewal tools can be the key to facilitating development that might otherwise not be possible. Learn more about some of these recent projects located throughout Boston!



Boston Public Market at 136 Blackstone Street

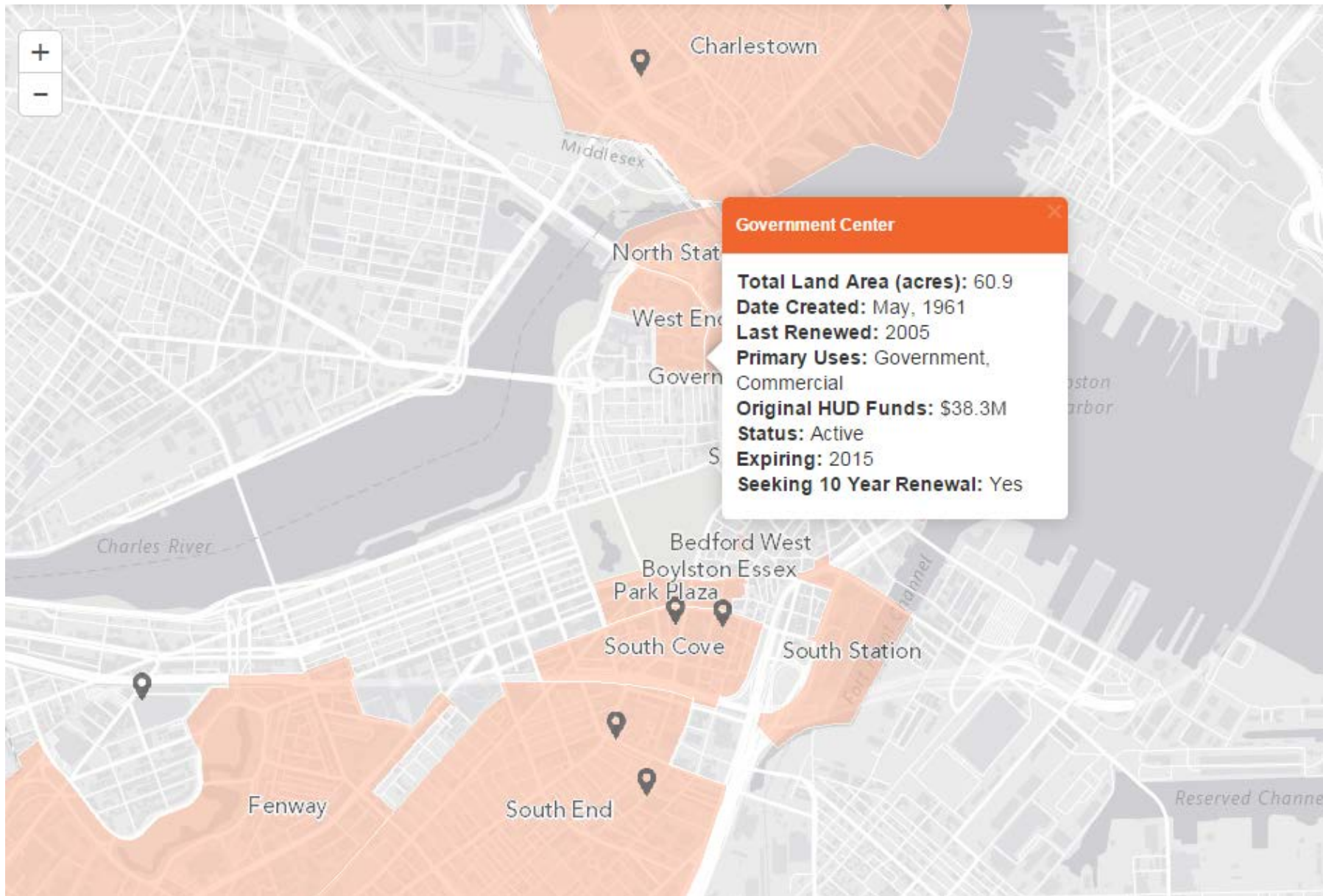


Millenium Tower and Burnham Building



Government Center MBTA Station





Historic Development + Urban Renewal Projects

The screenshot displays the BRA Urban Renewal Website interface. At the top left, the logo for the BOSTON REDEVELOPMENT AUTHORITY and the text "Urban Renewal" are visible. The main content area features a map of Boston with a central window titled "Government Center Historical Images". This window displays a large black and white aerial photograph of the Government Center area, showing a mix of old and new buildings, construction sites, and streets. Below the main image, it states "Date 1964-1968" and "Photo Courtesy of Boston City Archives". A row of five smaller thumbnail images is shown below the main image. A "Close" button is located at the bottom right of the window. To the right of the map, there is a sidebar with a search bar containing "1000 Washington Street", a "Layers" panel with options for "Urban Renewal Area", "Urban Renewal Overlay District (U-Zoning)", and "Feature Projects", and a "Base Maps" section. The bottom right corner of the website features the text "Esri, HERE, DeLorme, NGA, USGS" and the "esri" logo.

BRA Urban Renewal Website

Public 

Phase I: Kickoff Meetings



#1 City Hall



#2 South End



#3 Roxbury

January 2015 **Start!**



City Council Task Force

Website Launch of Primary Features
Map, Tools, Projects, and Glossary

March-April 2015 **1**

Urban Renewal Kickoff

*What is Urban Renewal?
Boston's UR History
UR in MA and throughout US
UR Tools and Feature Projects in Boston*



City Council Task Force



Stakeholder Engagement

Historical Maps + 2015 Plan Area Boundaries
BRA owned land
Refinement of Interactive Map

June-July 2015 **2**

Ideas, Goals, and Planning Objectives Workshops

*Tools + Feature Projects Revisited
Review of Past UR Plans
Analysis of Historic Urban Renewal Plan Areas
New "Conditions Today" maps for all plan areas
Workshop Goals + Planning Objectives
Demographic Analysis of Plan Areas*



City Council Task Force



Stakeholder Engagement



UR in MA Panel?

Task Force



Stakeholder Engagement

Draft 2015 Urban Renewal Plan Areas and Goals
available for download

Charlestown High School

2

City Hall

1

China Trade Center

2

Villa Victoria

1

Shelburne Community Center

1

2

Phase 3: Synthesis

IMAGINE BOSTON
2030

Urban Renewal



Idea Solicitation and Mapping

Urban Renewal



Idea Solicitation and Mapping

Comprehensive Plan



Pre-planning

Urban Renewal

Idea Solicitation and Mapping



Comprehensive Plan

Pre-planning



IMAGINE BOSTON
2030

Urban Renewal

Idea Solicitation and Mapping



Comprehensive Plan

Pre-planning



IMAGINE BOSTON
2030

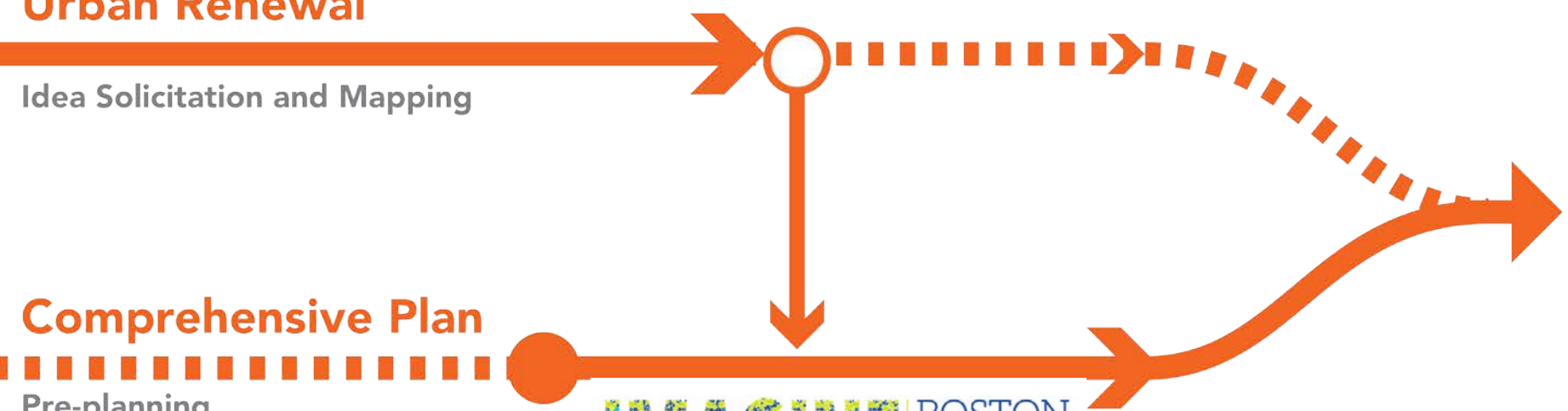
Urban Renewal

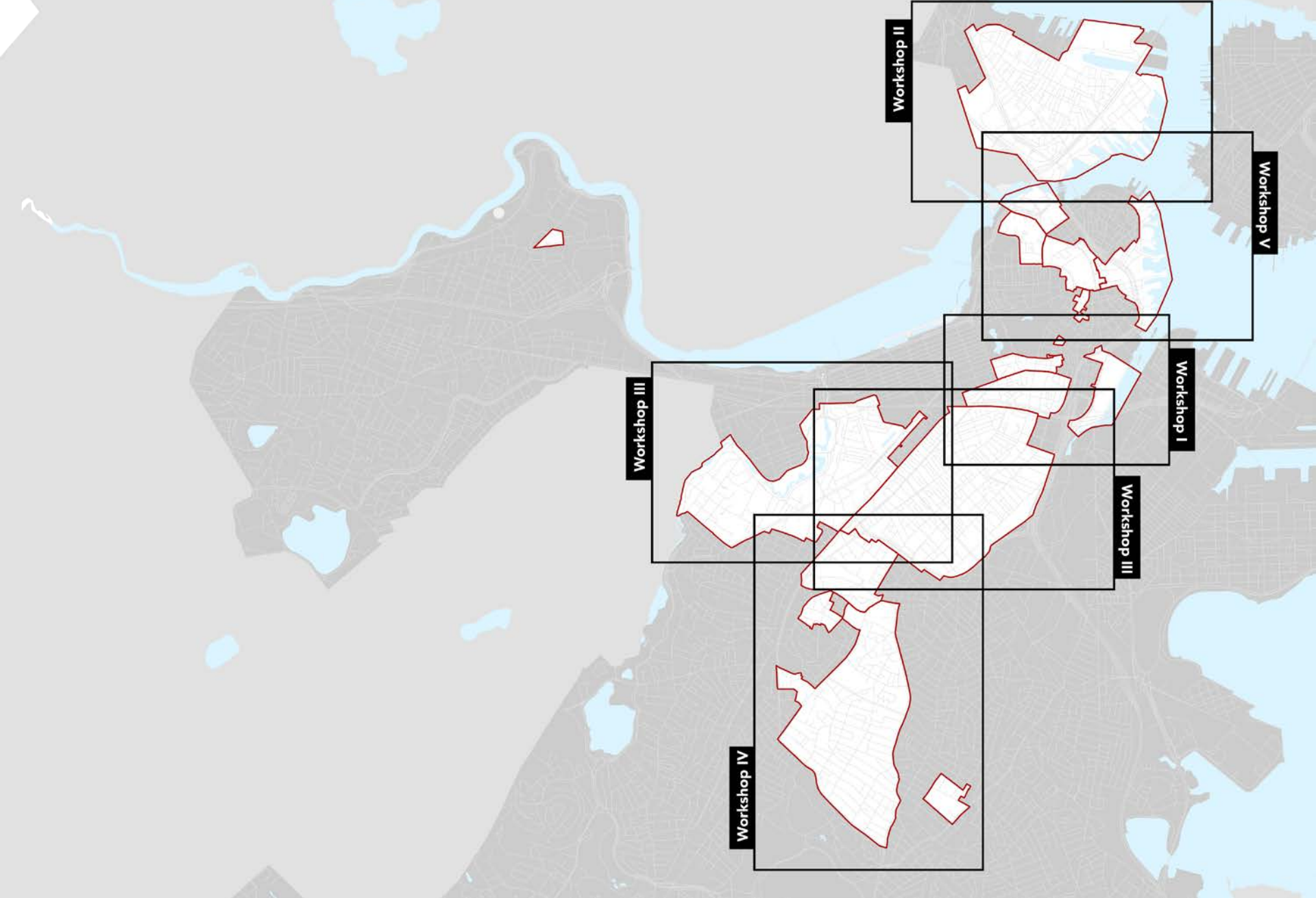
Idea Solicitation and Mapping

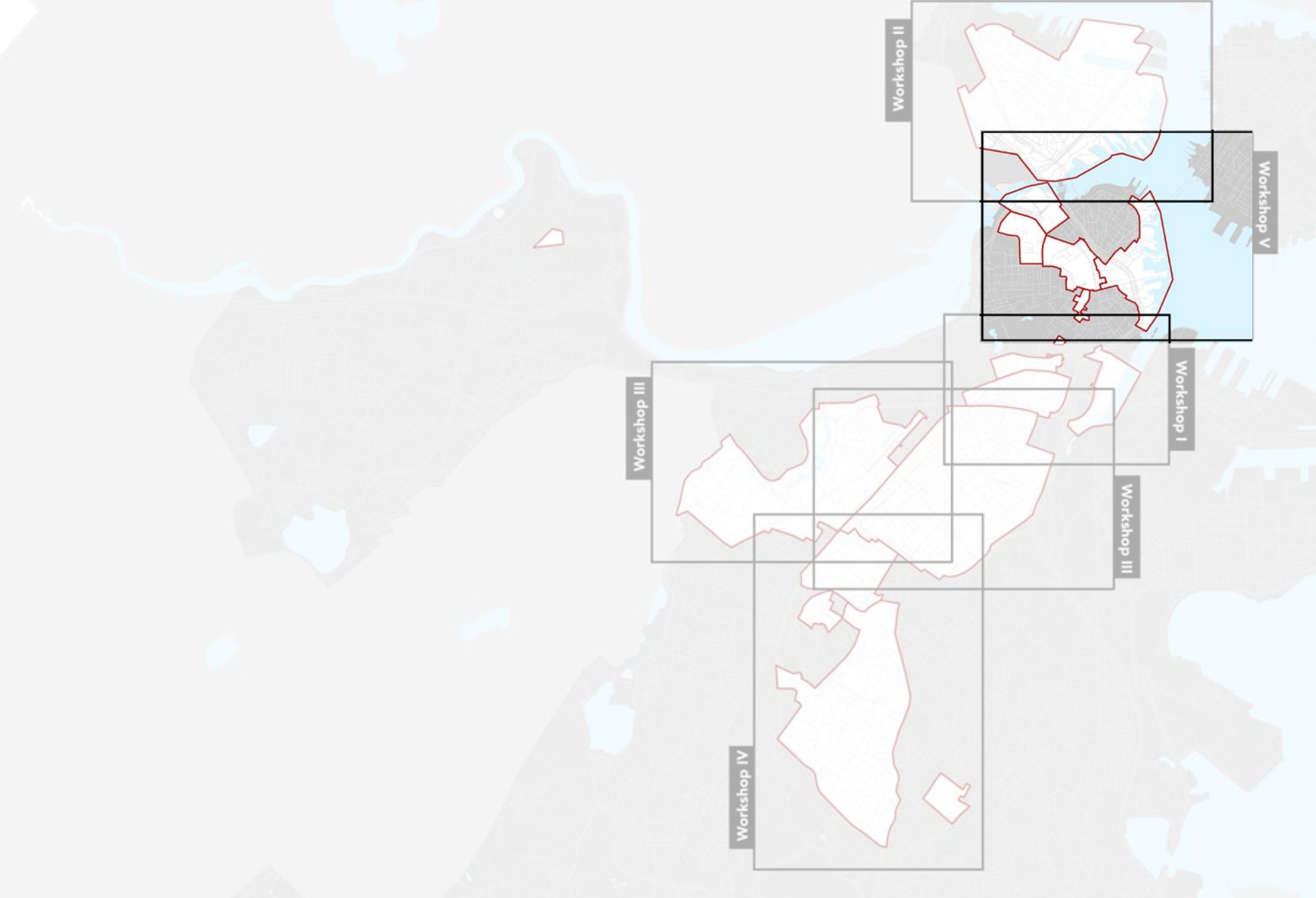
Comprehensive Plan

Pre-planning

IMAGINE BOSTON
2030







Workshop II

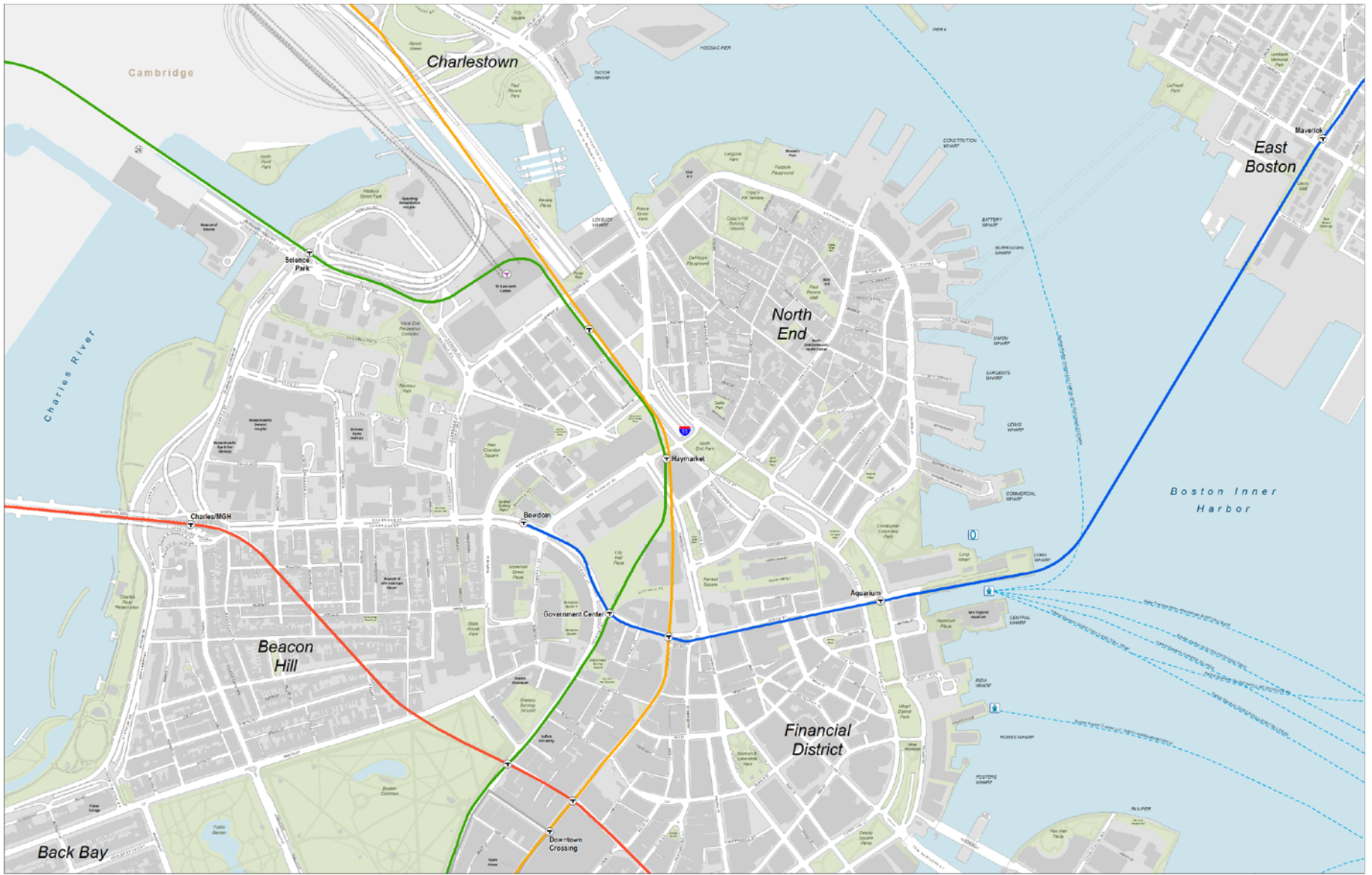
Workshop V

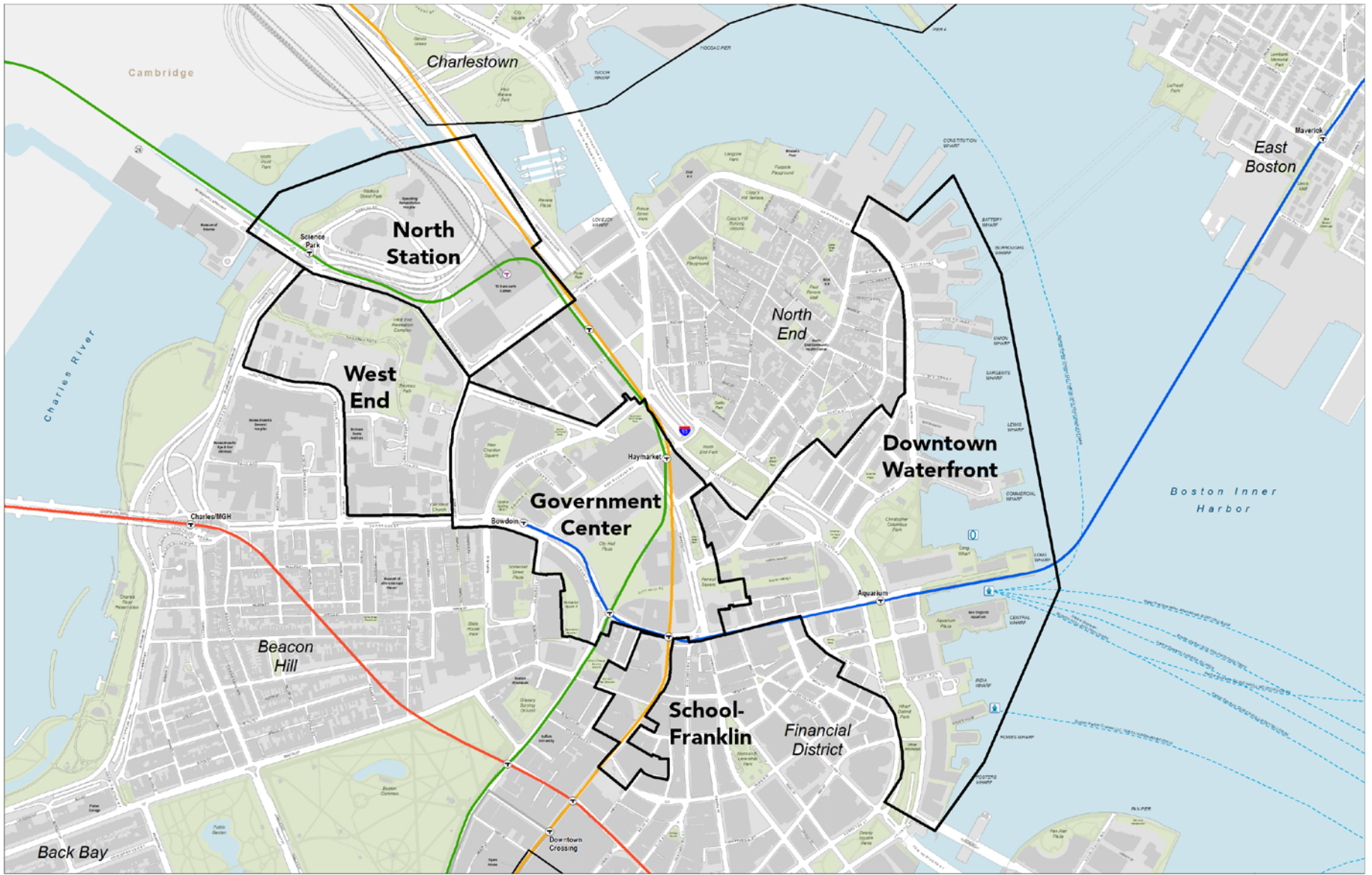
Workshop III

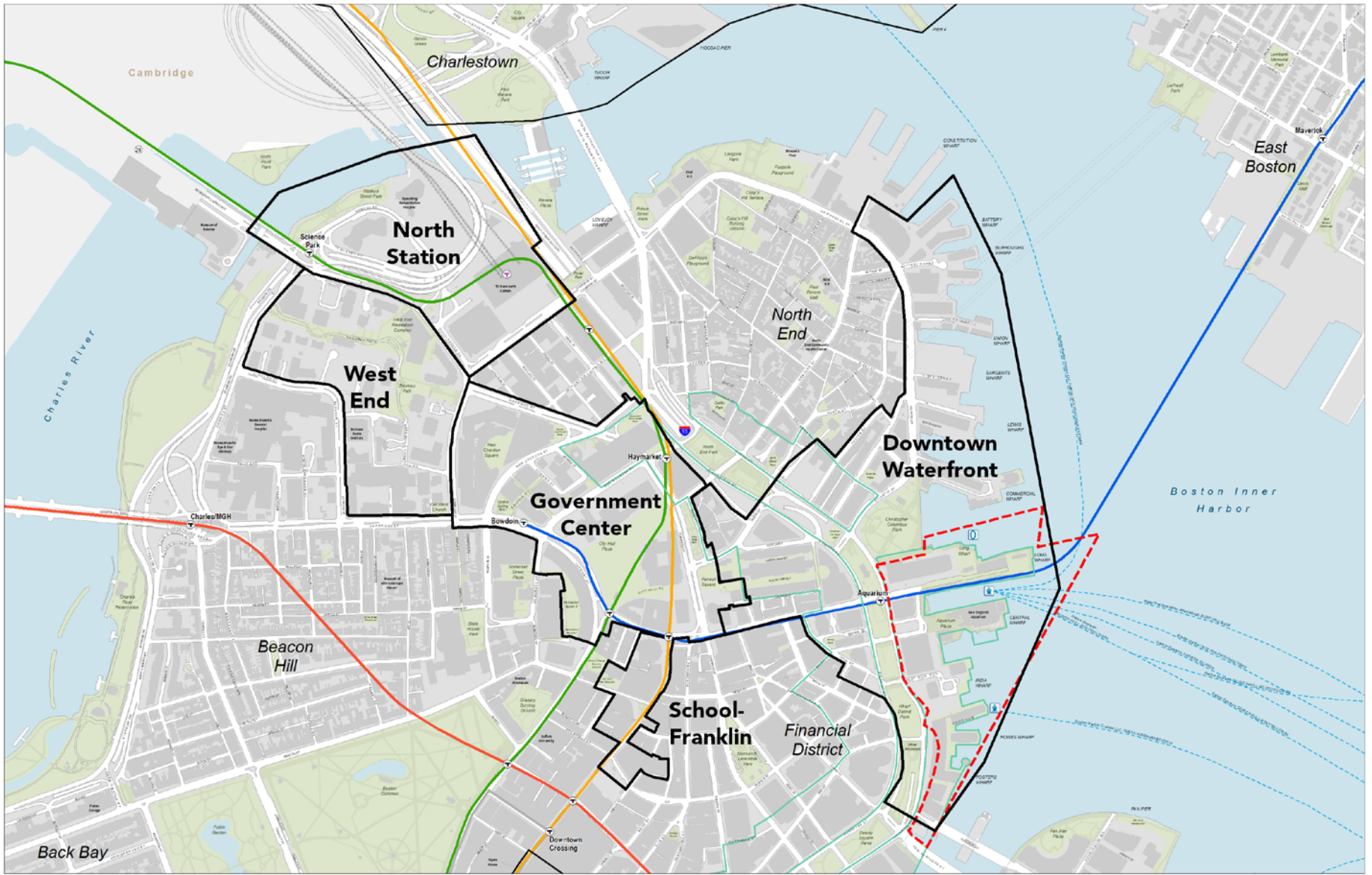
Workshop I

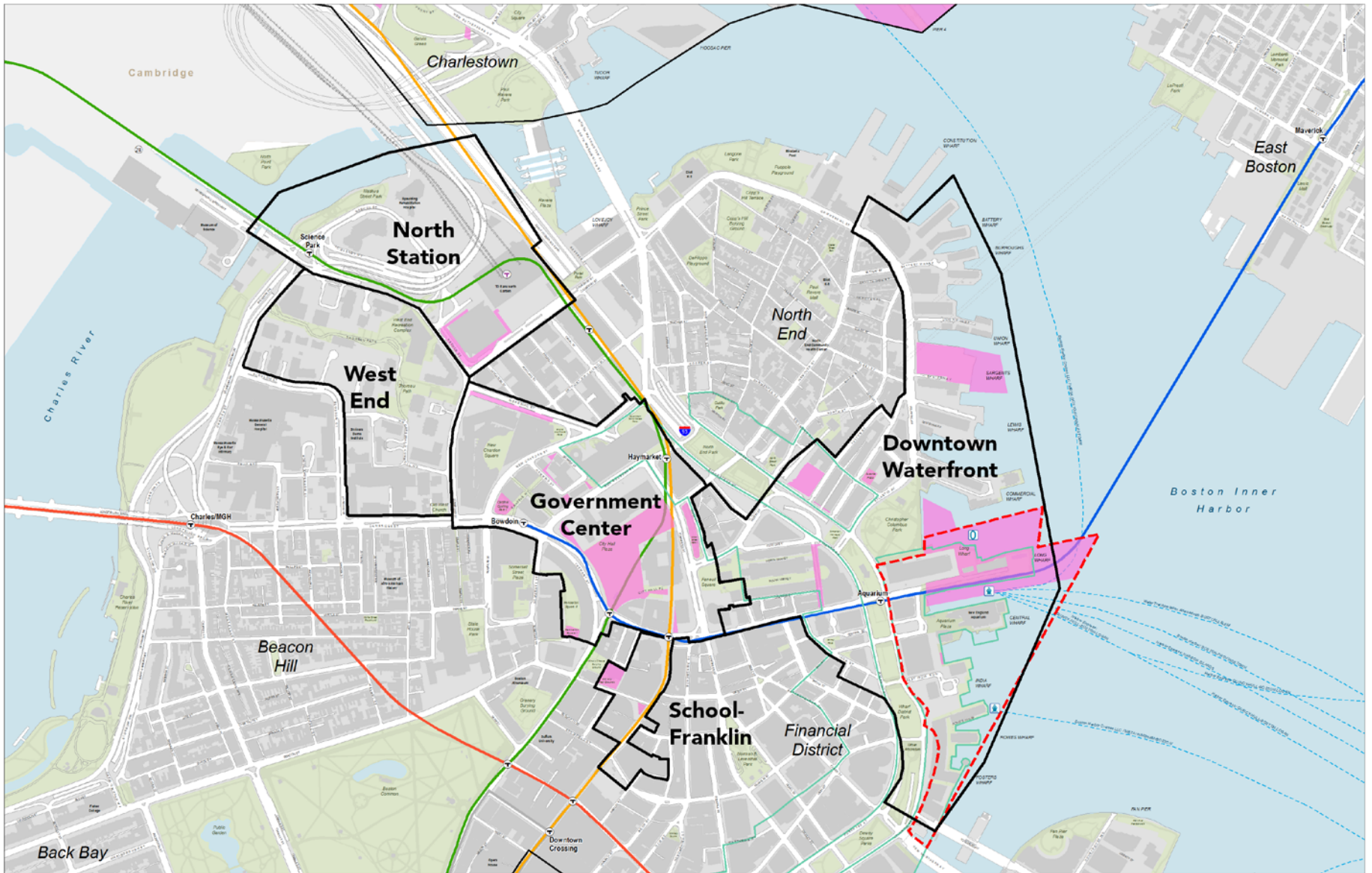
Workshop III

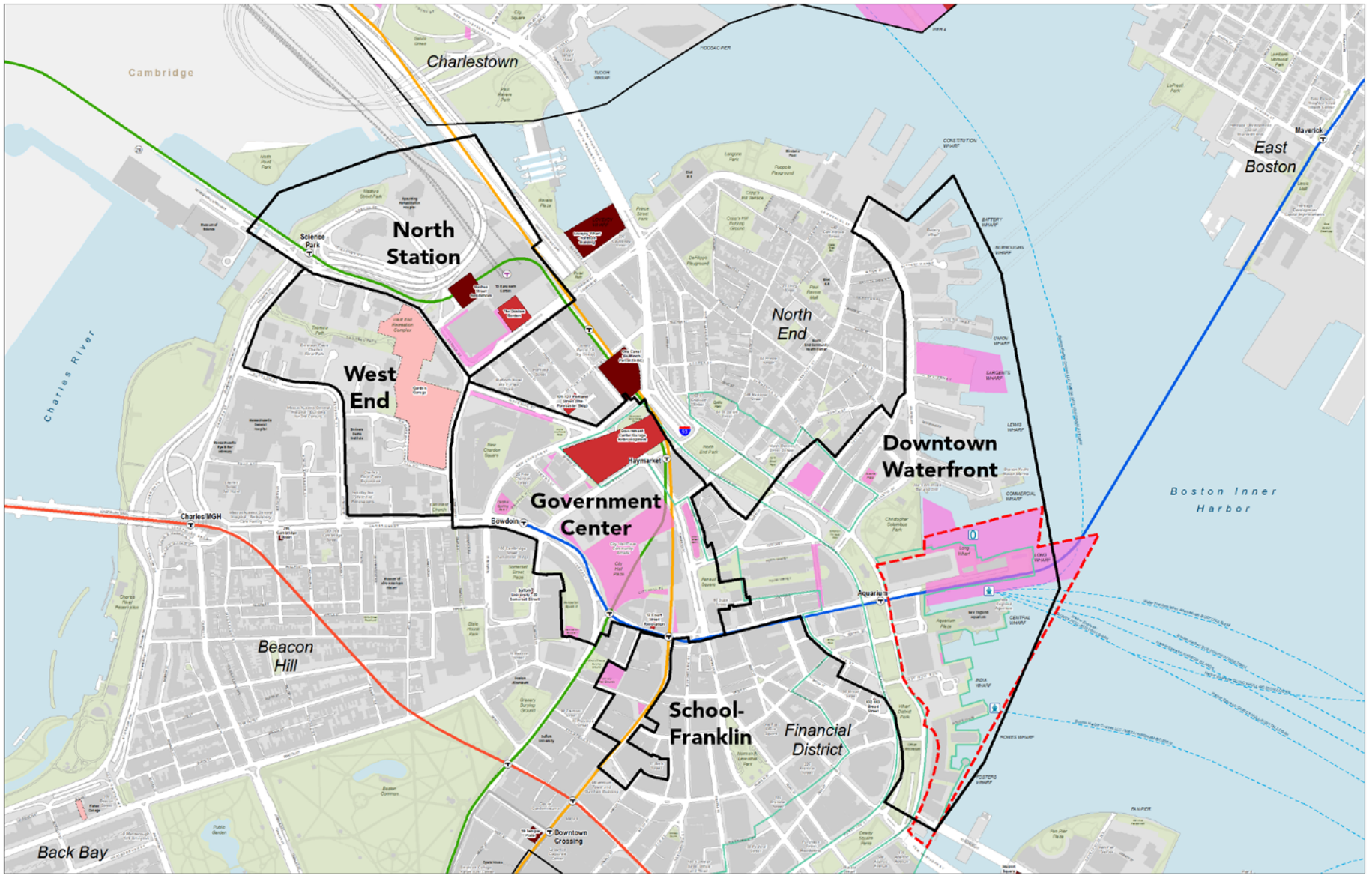
Workshop IV











Workshop Logistics:

Roxbury

1. Introduction (10 mins)
2. Overview presentation (30 mins)
3. **Workshop Discussion (45 mins)**
4. **Summary (20 mins)**

Original (1961) Goals + Planning Objectives | Government Center

The Plan contains following basic goals:

1. Revitalization a key portion of downtown Boston through clearance, redevelopment and rehabilitation, thereby eliminating a decadent and sub-standard area;
2. Functional integration of new governmental facilities, supported by new private office facilities and ancillary consumer and business service facilities;
3. Introduction of new economic strength in the Government Center Project Area, thereby creating an effective center of activity functionally linked to the Retail Core, the Financial District, the Waterfront, the North Station, the Beacon Hill Governmental District, and the nearby residential areas of Beacon Hill and the West and North Ends;
4. Provision of adequate vehicular access to Government Center in order to emphasize the importance of Government Center to the entire Boston Peninsula, while at the same time improving mass transit and pedestrian access into and movement within the Project Area;
5. Creation of design continuity between the public and private parcels in order to heighten an awareness of the essential inter-relation of all the Government Center buildings, open spaces, and pedestrian and vehicular ways;
6. Creation of a symbol of democratic government and its related institutions in the physical context of the surrounding historical districts, thereby continuing and improving the important role this area has played in the political, social, and cultural history of Boston and America.



Downtown Workshop
City Hall | July 22, 2015
Contact: Corey Zehngebot | Email: urbanrenewal@boston.gov

Original (1964) Goals + Planning Objectives | Downtown Waterfront

The Plan contains following basic goals:

1. To revitalize a key portion of downtown Boston;
2. To upgrade the pattern of land uses close by the North End residential community;
3. Establish a functional connection between the area and its surrounding districts: the North End, Government Center, and the Financial District;
4. To provide an environment suitable to the needs of contemporary real estate development.

Supporting these goals are five (5) planning objectives:

1. To eliminate a pattern of land uses and blighting conditions which
2. Create severe traffic congestion in the area
3. Exert a depressing effect on adjacent areas
4. Inhibit the development of real property to its fullest economic potential;
5. To eliminate obsolete and substandard building conditions which are a factor in spreading blight to adjacent areas;
6. To prevent further the erosion of property values;
7. To protect and strengthen the tax base of the city;
8. To promote productive and intensive use of land;
9. To create opportunities for development of a downtown residential community offering a range of housing types and rentals;
10. To provide sites suitable for the construction of efficient and economical buildings;
11. To promote the preservation and enhancement of buildings in the Project Area which have architectural and historical significance;
12. To create an environment which is conducive to the investment of funds in the rehabilitation, conversion, and general upgrading of the property;
13. To create an area with a mixture of land uses compatible with living, working, and recreational opportunities'
14. To create an area for the development of water dependent uses and water transportation designed to stimulate tourism and symbolize the importance of Boston's historic relationship to the sea;
15. To provide for the efficient flow of traffic within and through the area and ensure that it is accessible to all modes of transportation;
16. To improve streets and utilities and the landscaping of public areas;
17. To provide public ways, parks, and plazas which encourage the pedestrian to enjoy the harbor and its activities;
18. To develop the area in such a way as to stimulate improvements in adjacent areas.



Downtown Workshop
City Hall | July 22, 2015
Contact: Corey Zehngebot | Email: urbanrenewal@boston.gov

Suggested themes:

- **Accessibility and Connectivity**
- **Quality Public Realm**
- **Evolving Waterfront**
- **Economic Development**

Proposed (2015) Goals | Downtown Waterfront + Government Center

Below are suggested themes for a proposed set of 2015 goals for the Government Center and Downtown Waterfront Renewal Areas. These themes and preliminary draft language were directly informed by current and past planning initiatives and with input from staff from the Boston Redevelopment Authority (BRA). However, we want your ideas and feedback on these proposed goals and planning objectives, as this language is meant primarily to facilitate conversation. Thank you!

Accessibility and Connectivity

- Take advantage of the area's location, accessibility, and visibility for the benefit of the surrounding community and the City of Boston by promoting safe and convenient multimodal access through and beyond the district
- Improve access and connections to parks, plazas, and other spaces which encourage enjoyment of the water, Harborwalk, and the Rose Kennedy Greenway
- Improve streets so that they strive to be accessible and to balance all modes of transportation, consistent with the City's Complete Streets standards

Quality Public Realm

- Strengthen ground level uses along and adjacent to the Greenway
- Improve continuity across and along ramp parcels on the Greenway through public realm enhancements
- Preserve and expand civic spaces and increase the diversity of programming for open space
- Improve the quality and experience of City Hall Plaza for residents, workers, and visitors of Boston

Evolving Waterfront

- To create an area for the development of water dependent uses and water transportation designed to stimulate tourism, create jobs, facilitate development, and symbolize the importance of Boston's historic relationship to the sea
- Encourage development that promotes connection and activation of the Harbor, the Rose Kennedy Greenway, the many open spaces, and the Harborwalk.
- Incorporate climate resiliency measures in all new development, infrastructure and public realm enhancements near or adjacent to the water.

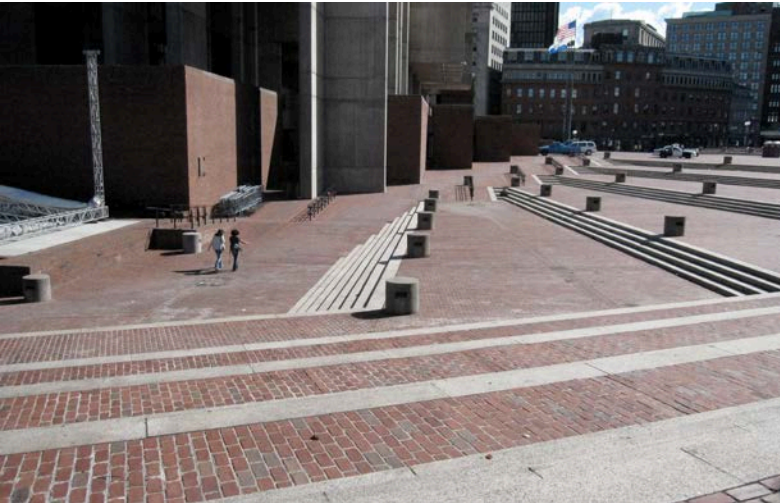
Economic Development

- Promote redevelopment of aging parking facilities by increasing density and diversity of uses
- Encourage development that promotes connection and activation of the Harbor, the Rose Kennedy Greenway and the many public open spaces along the Harborwalk.
- Reinvest in aging publicly-owned buildings and plazas
- Improve the economic and programmatic vitality of Government Center in a manner which relates to the surrounding neighborhoods such as Downtown Crossing, the Financial District, the Greenway, Market District, the Waterfront, North Station, Beacon Hill and the West and North Ends;

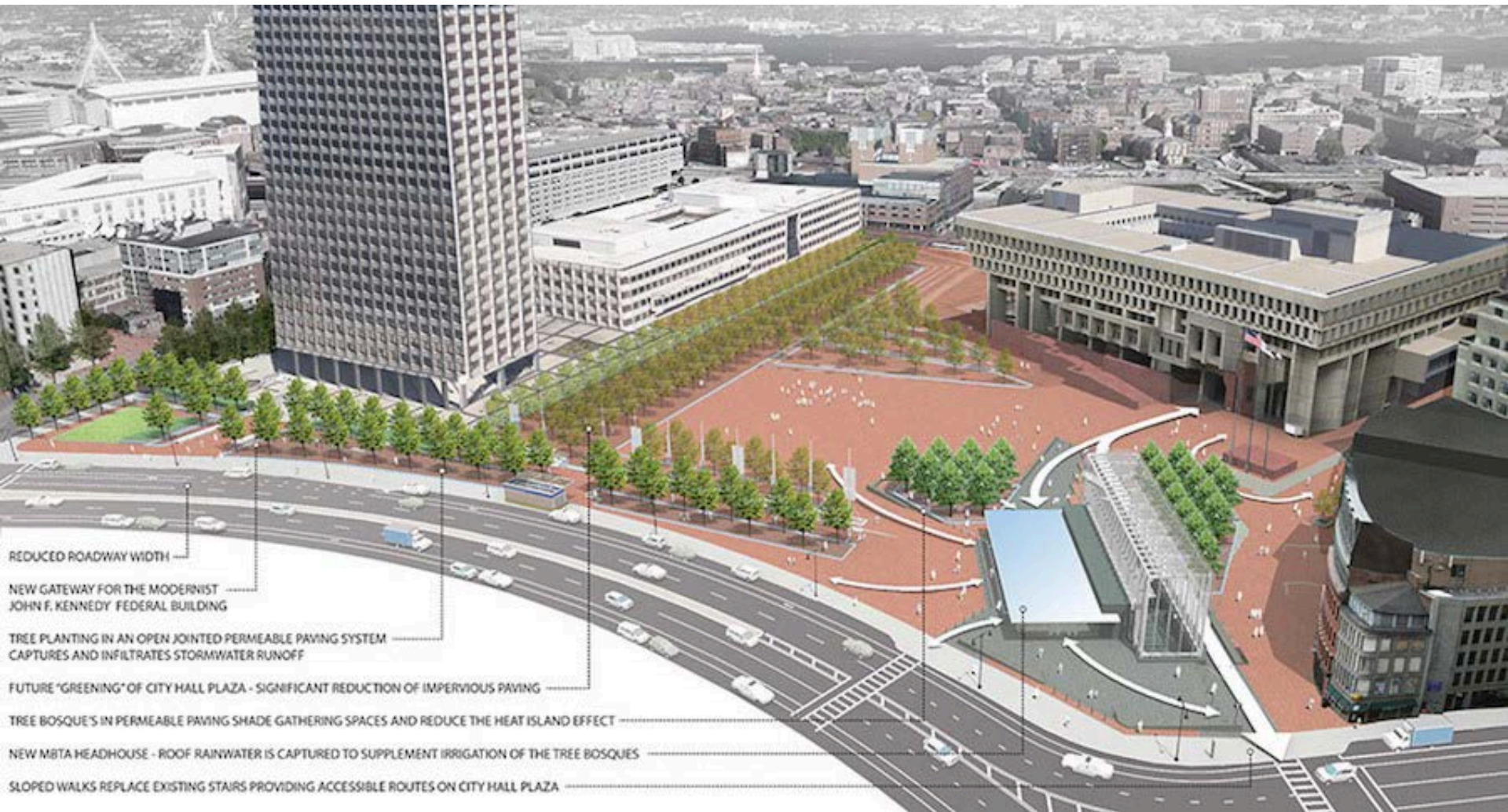


Downtown Workshop
City Hall | July 22, 2015
Contact: Corey Zehngebot | Email: urbanrenewal@boston.gov

Accessibility and Connectivity



Accessibility and Connectivity



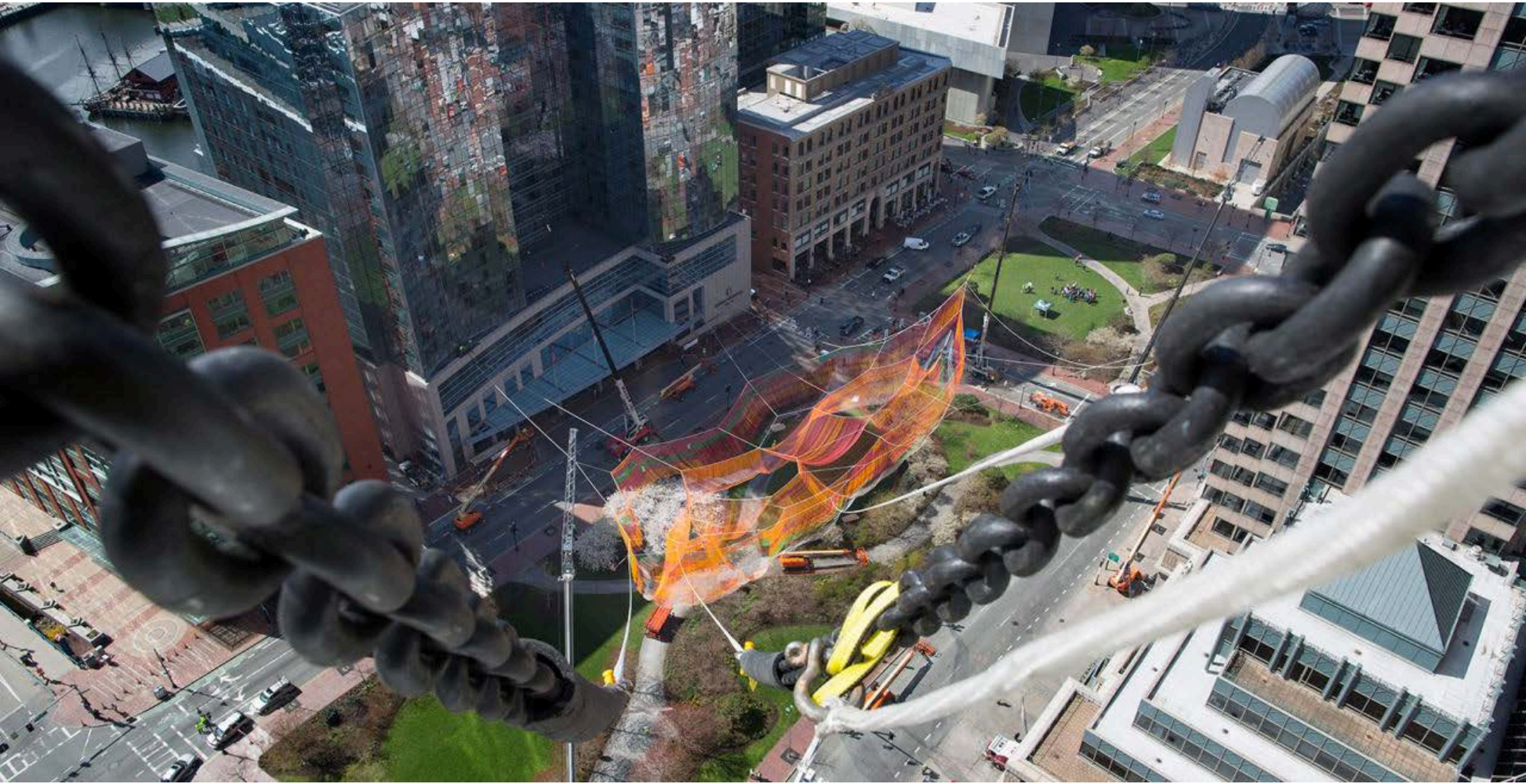
Accessibility and Connectivity



Accessibility and Connectivity



Accessibility and Connectivity

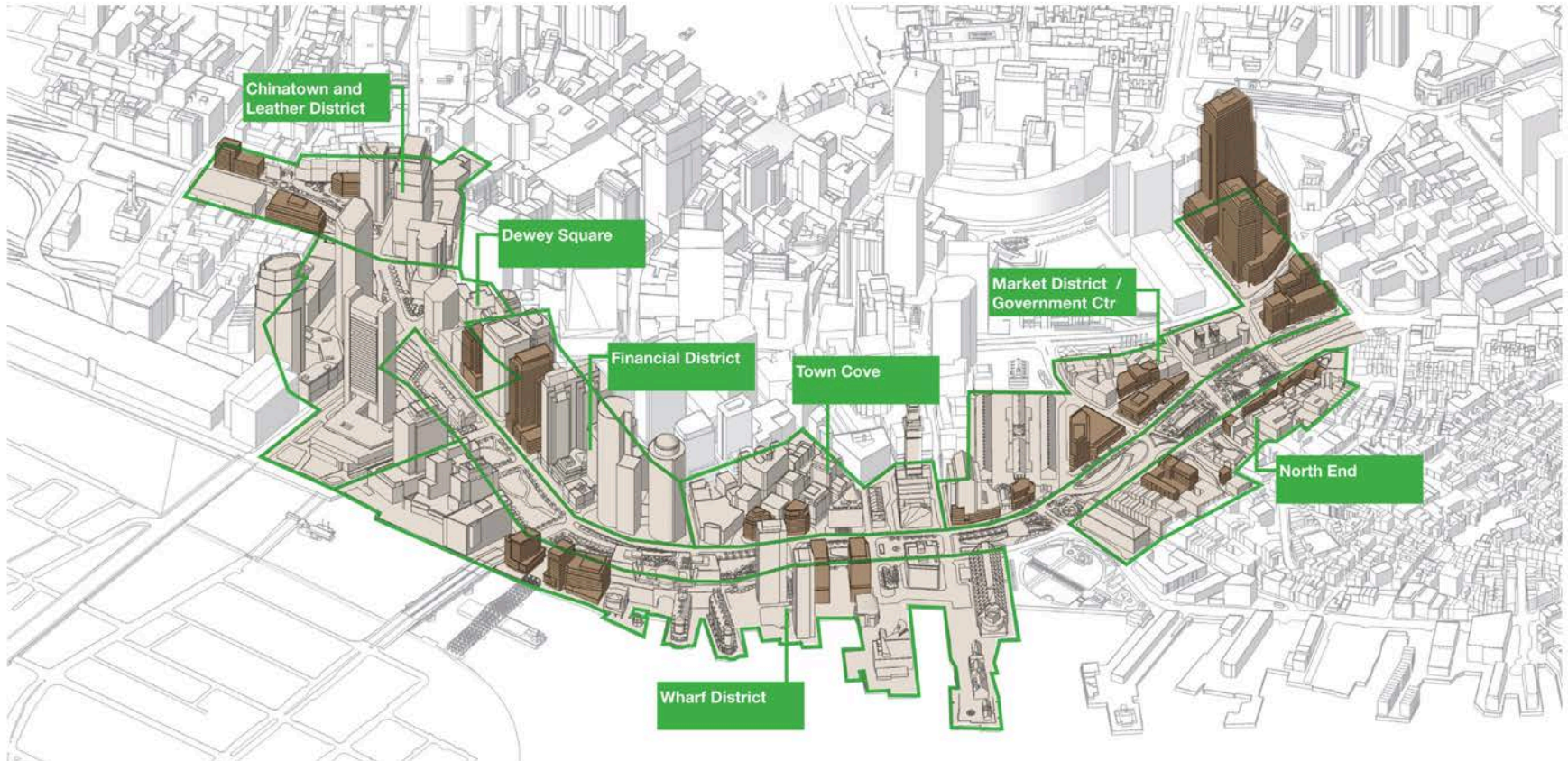


Accessibility and Connectivity



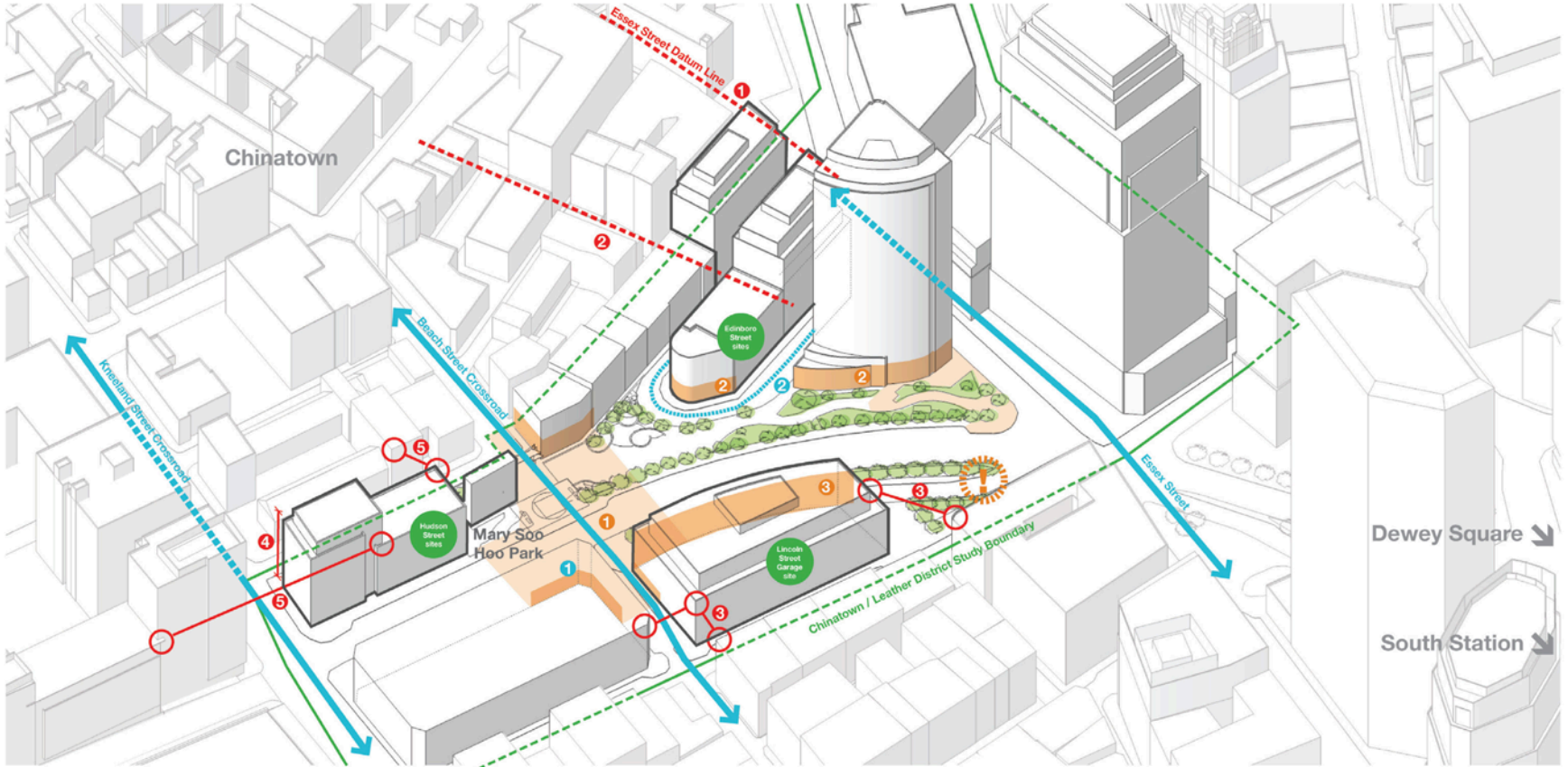
Accessibility and Connectivity

Boston Redevelopment Authority



Accessibility and Connectivity

Boston Redevelopment Authority



Dimensional Criteria

- 1 Edinboro Street sites – Maximum height 175'. Provide a 10' setback at a height aligning with the Oxford Place building fronting Essex Street (approximately 125').
- 2 Edinboro Street sites - Step down to the existing heights at the park-facing side to align with the step-down at the back sides of Oxford Place and 79 Essex Street. Encourage double street frontage on Edinboro and Kingston Streets in this location.
- 3 Lincoln Street Garage Site - 80' height at street edges to align with adjacent buildings, 100' maximum, to align with 66 Lincoln Street, or as limited by shadow impacts on the parks, with a 10' setback.
- 4 Hudson Street sites - 125' maximum height on Kneeland Street.
- 5 Hudson Street sites - Step down to the height of the adjacent Chinatown neighborhood scale and the low-rise portion of Parcel 24. Encourage double street frontage on Hudson Street and the Surface Artery.

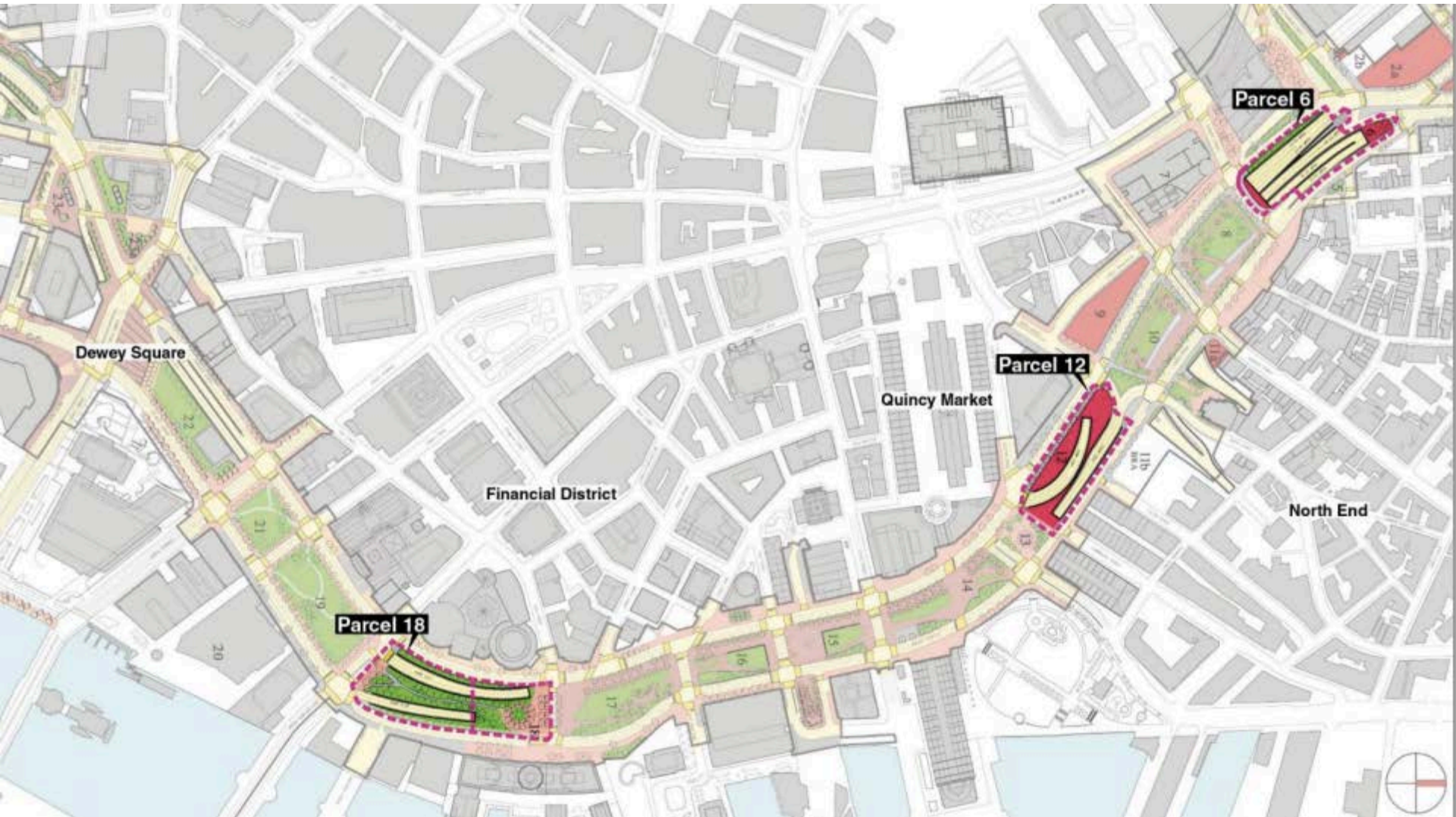
Programmatic Goals

- 1 Concentrate active ground floor uses at the Beach Street Crossroads intersection.
- 2 Provide transparency and active uses at park edge and locate major building entries facing the park.
- 3 Mitigate the negative impacts on the pedestrian realm created by the I-93 on-ramp. Consider building over portions of it to bring active uses closer to Surface Artery.

Connectivity

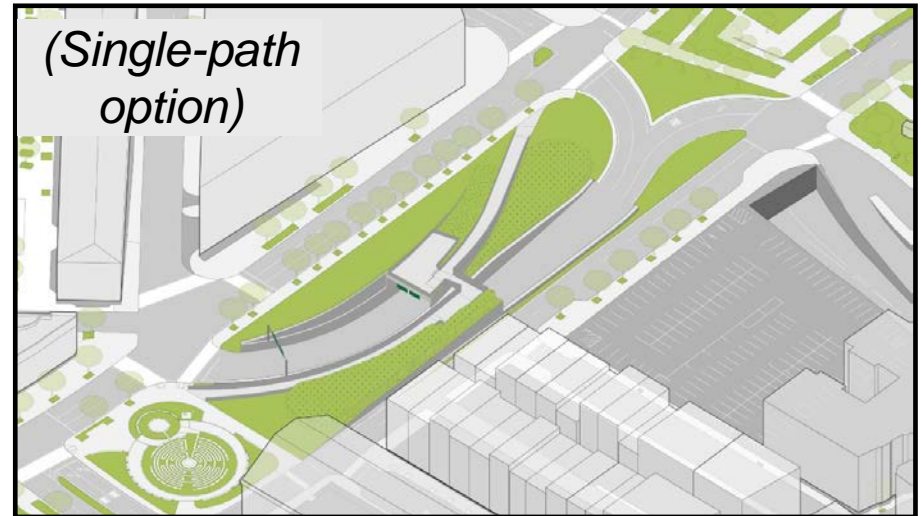
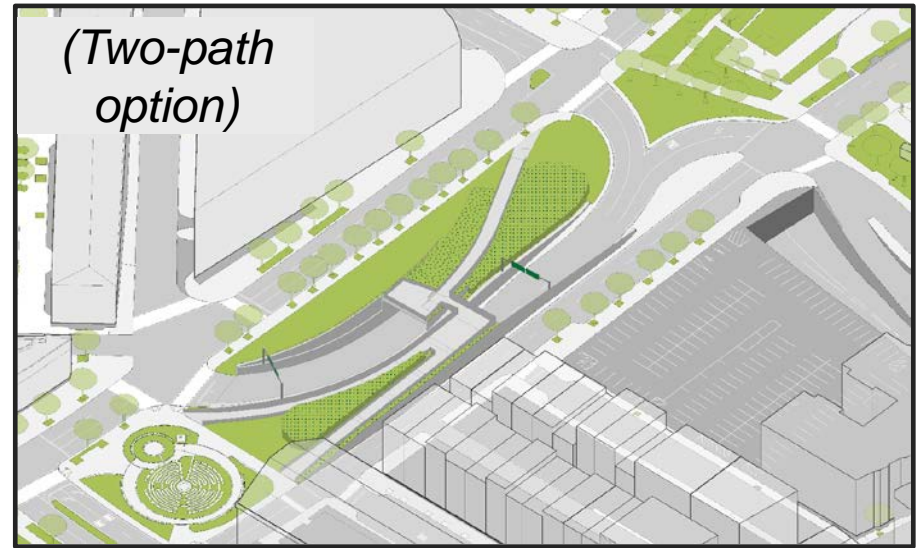
- 1 The continuity of the Beach Street Crossroad should be made more legible through the concentration of active uses along its edges and at the Surface Artery intersection.
- 2 Pedestrian traffic from the Financial District through Edinboro and Kingston Streets should be enhanced by redevelopment on the Edinboro Street sites.
- 3 Kneeland and Essex Streets provide clear southern and northern boundaries which delineate the district. These important thoroughways also link the area to important points both East and West such as the Common and South Station.

Accessibility and Connectivity



Accessibility and Connectivity

Current



Accessibility and Connectivity



Accessibility and Connectivity

Concept Plan

The Connect Historic Boston Trail will be a family-friendly bicycle loop around downtown Boston, providing access to major transit hubs, regional trails, and National Park Service visitor centers and National Park Service Partner sites.

A loop that provides two-way travel will simplify navigating Boston's complex one-way street system. The trail will make it easier to connect from North Station or South Station to offices in the Downtown or Seaport District, or between the two stations themselves. For people just getting to know Boston, the out and back nature of the trail will make it easy to go from site to site and return along the same route.

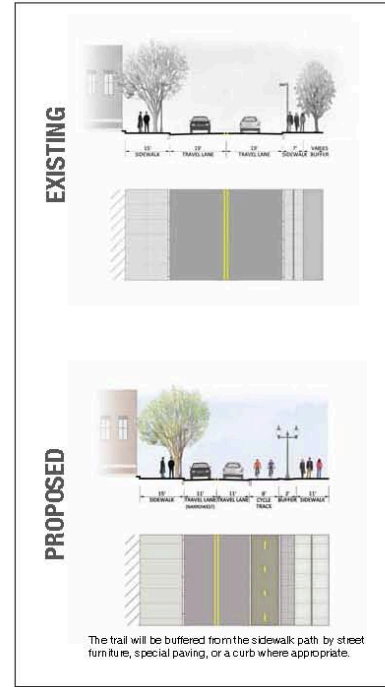
The trail will be separated from traffic, such as a cycle track or path, in order to appeal to the broadest range of people and abilities. Trail users will be able to ride comfortably in small groups.

The trail will be buffered from the sidewalk path by street furniture, special paving, or a curb where appropriate.

Wayfinding will direct bicyclists from the Connect Historic Boston trail to NPS sites and the regional shared-use path system.

Bikeshare, bike rentals, and bike parking will be conveniently located to the trail.

For detailed cross sections, see the appendix online at connecthistoric-boston.org.



Precedents



Special paving separates the at-grade bike path from the sidewalk, improving safety for walkers and bikers.



Planters, greenery, and special paving provide a visual as well as a physical buffer.



Two-lane cycle tracks offer protection from moving traffic.



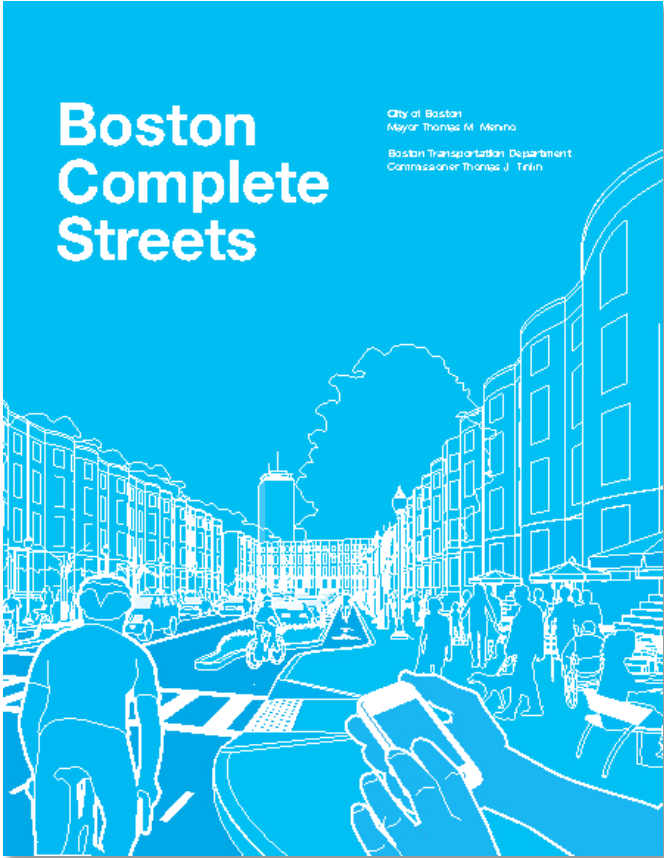
Bike parking supports bicyclists from origin to destination.

CHB Bike Trail Preliminary Cost Estimate

Design	\$2,700,000
Construction	\$13,210,000
Management	\$1,665,000
Contingency	\$3,720,000
TOTAL	\$21,295,000

CONNECT
HISTORIC BOSTON

Quality Public Realm



Quality Public Realm



Accessibility and Connectivity

North Station to Faneuil Hall

Visual cues, art, and programming create an attractive walking corridor linking transit entry and exit points to Faneuil Hall and other landmarks.



Quality Public Realm



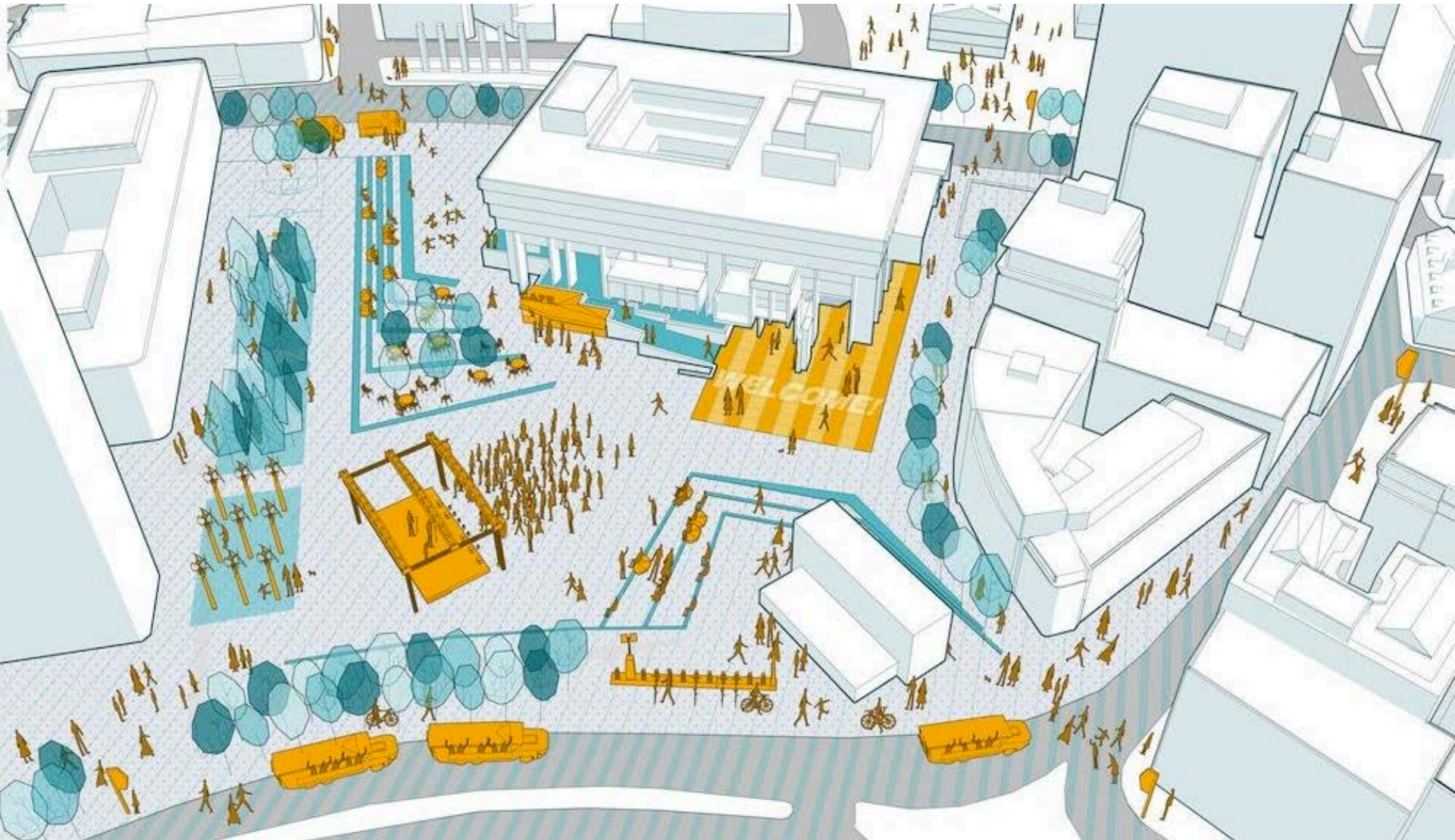
Quality Public Realm



Quality Public Realm



Quality Public Realm



Quality Public Realm

Over the next two years, the City will transform City Hall and City Hall Plaza, **breathing new civic life into these under-used spaces and reorganizing services around the needs of our constituents.** The keystone of this effort will be driven by our Campus Plan Partner, who will lead **a planning and programming study to guide large-scale change** for the next generation of Bostonians. We are in the process of selecting this partner and expect to begin the planning process this coming Fall. While this master plan is formed, the City **seeks interim partners to activate City Hall and the plaza.**

Quality Public Realm

There are three partners we are bringing on to help:

1 A Campus Plan Study

They are setting the overall design and operation vision for City Hall, the plaza, and Court Street.

(Launched June 2015; selection by Fall 2015)

2 A Plaza Partner

This is a short term partner to pilot temporary programming and design elements to activate the plaza.

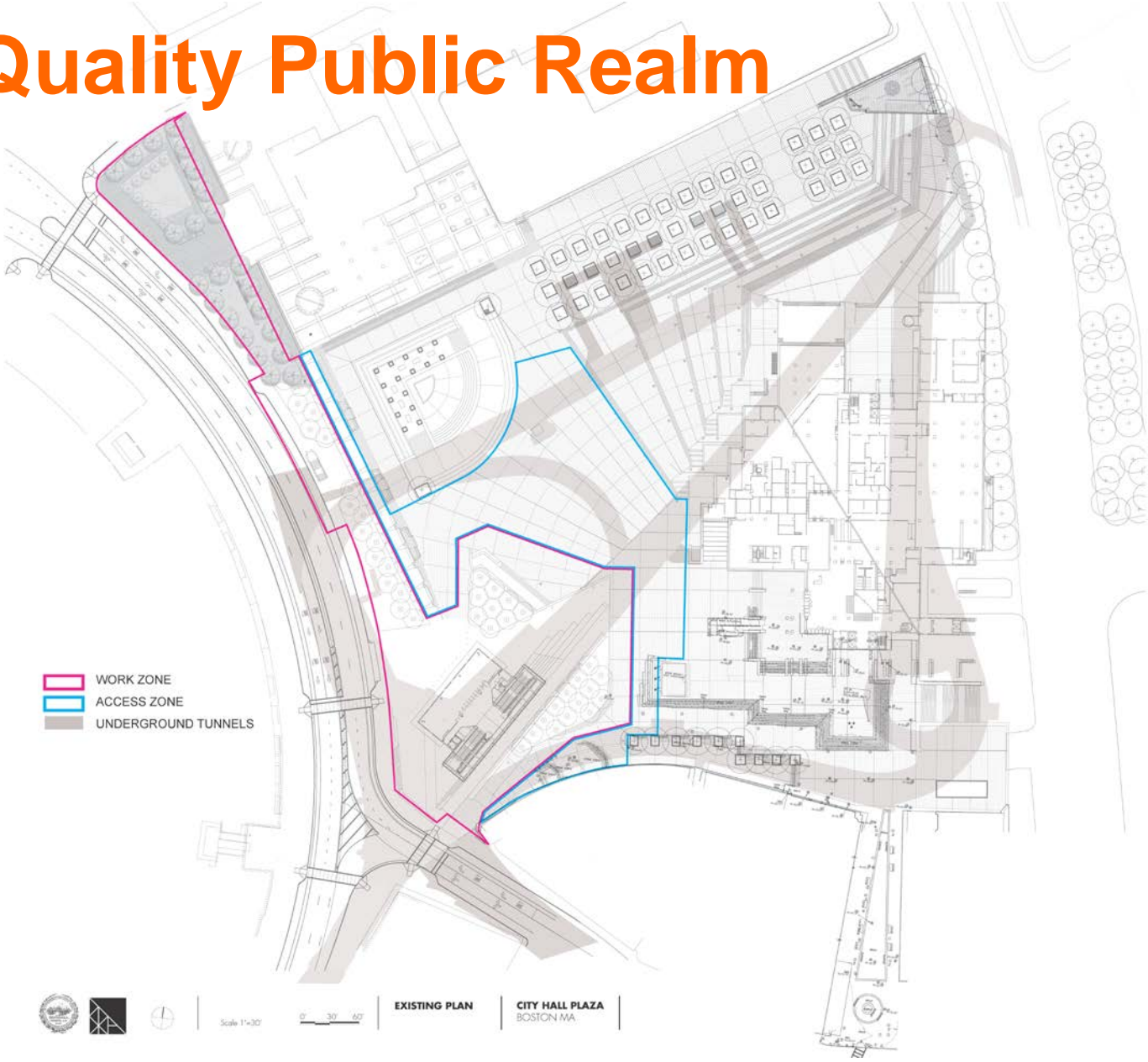
(Announcing August 1; Launching August 15-August 30; selection by Winter 2015)

3 A Civic / Cultural Partner

This partner will develop and operate a new civic and cultural entity within City Hall, working with those developing the Campus Plan study on the design.

(Announcing/Launching September 1, selection by Winter 2015)

Quality Public Realm



Quality Public Realm

ACCESS ROUTES

- Fire
- Emergency ingress/egress
- Event set-up/break-down
- ADA access (to code*, not to code)
- Food truck ingress/egress –
- Building service (bank, maintenance)
- Security (vehicular routes and building/plaza evacuation)
- Bikes
- Primary pedestrian routes
- Snow plow primary and secondary routes

UTILITIES

- Electric service for lighting (pole, bollard, stair*, arcade, guard station*)
- Water service
- Existing known easements (BWSC, NSTAR, VEOLIA, NGRID, etc.)
- Drainage systems and connection points -
- Stormwater system (including areas of permeable paving)*
- Building/Garage/Tunnel ventilation
- MBTA utility corridors and rooms

PROGRAMMING

- Current event location extents and capacity (north stage, fountain area, Big Apple, flag poles, Faneuil Hall overlook)

JURISDICTIONS

- Extent of plaza as owned by the BRA*
- Areas within the public right-of-way (the Congress/Tremont/Cornhill Streets/sidewalks that define the edges) – Public Improvement Commission jurisdiction*
- City Hall Plaza under care/custody/control of Property Management per Commencement Agreement (July 3, 1996 to July 3, 2011)*
- MBTA temporary license area (surface area under MBTA control until 2018 for Gov't Center Station project)*
- MBTA permanent easement area (area around the MBTA Gov't Center Station Headhouse)*
- MBTA tunnel easement areas
- Emergency Egress access/exits*
- Garage areas under the plaza
- Garden of Hope license area*
- Area/extents of plaza included in the Downtown Boston BID*

URBAN DESIGN

- View corridors
- Tree locations*
- Existing art locations (Bill Russell)*
- Bicycle storage*

WORK ZONE
ACCESS ZONE
UNDERGROUND TUNNELS

Scale 1"=30'
0 30 60
EXISTING PLAN
CITY HALL PLAZA
BOSTON MA

Quality Public Realm



Quality Public Realm



Evolving Waterfront



Evolving Waterfront



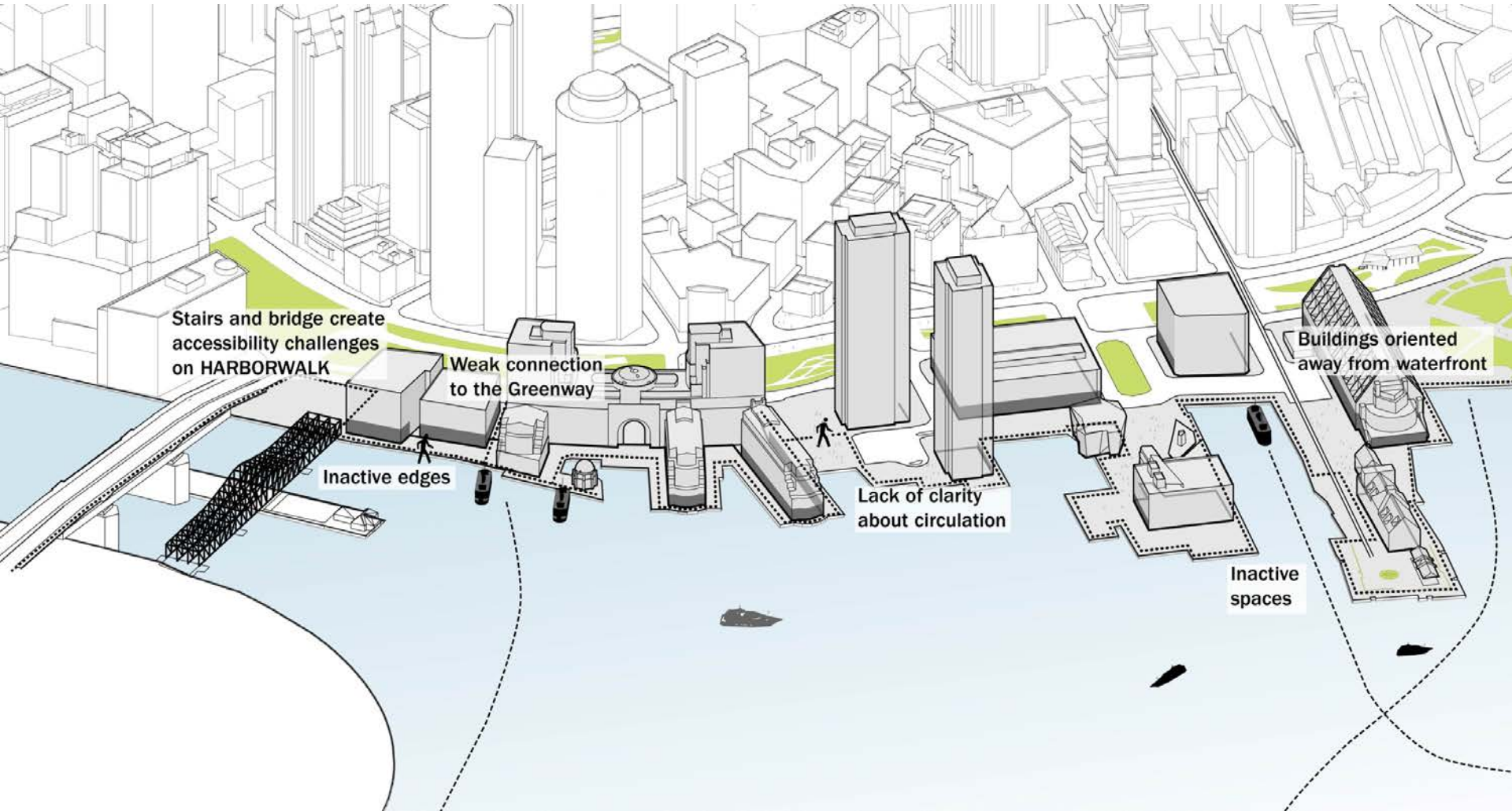
Evolving Waterfront



Evolving Waterfront



Evolving Waterfront



Stairs and bridge create accessibility challenges on HARBORWALK

Weak connection to the Greenway

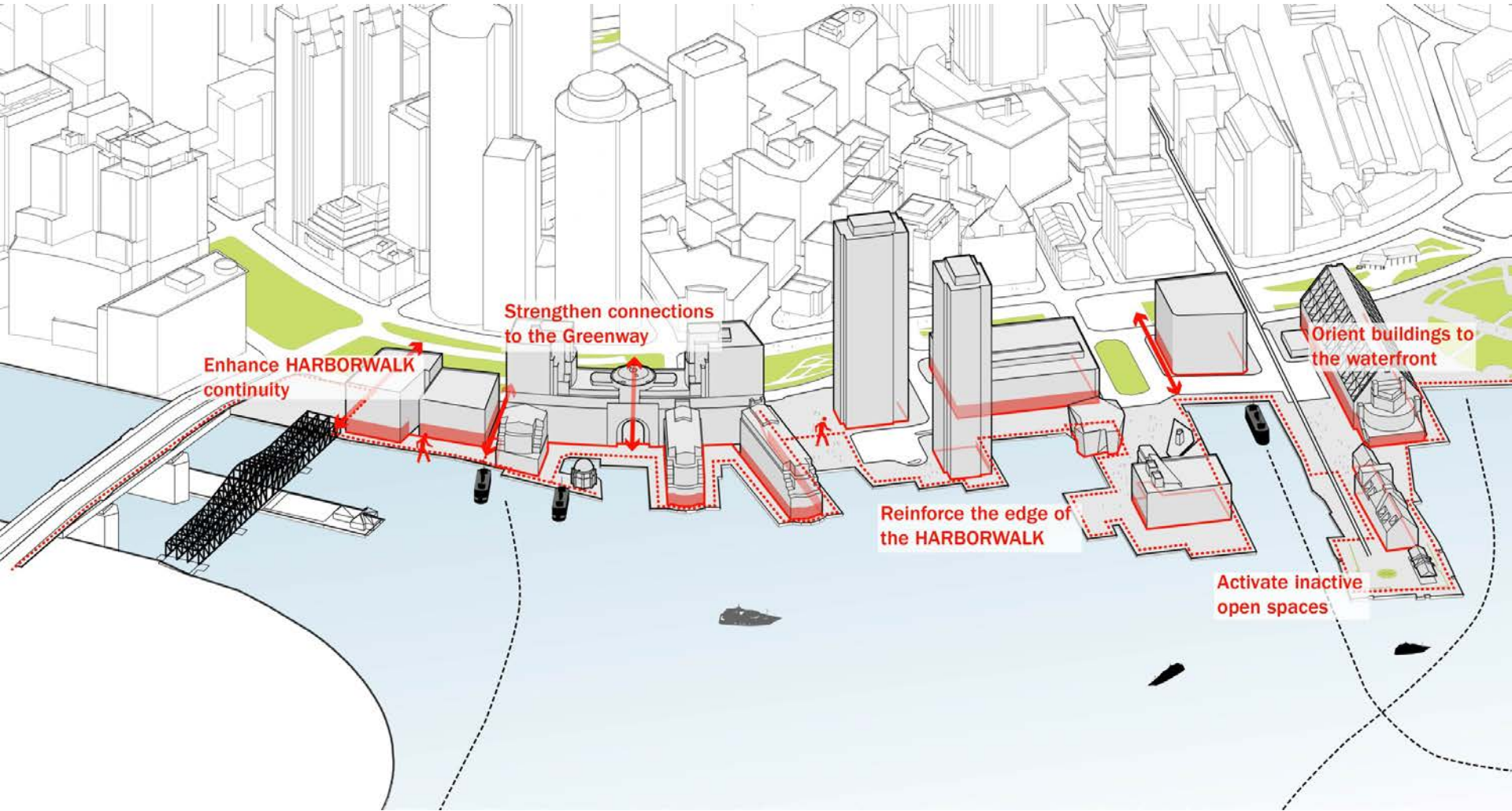
Inactive edges

Lack of clarity about circulation

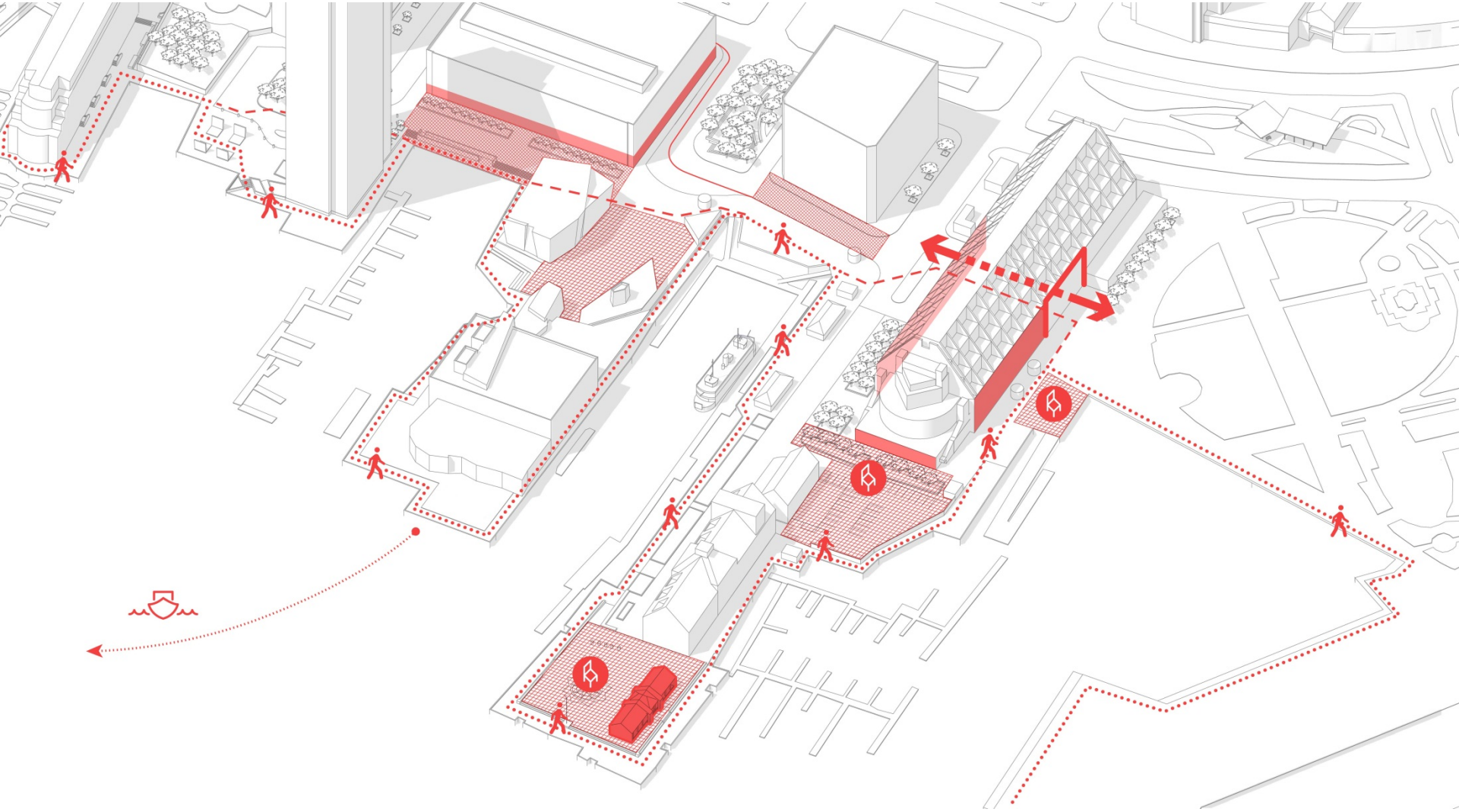
Inactive spaces

Buildings oriented away from waterfront

Evolving Waterfront



Evolving Waterfront



Evolving Waterfront



Evolving Waterfront



BOSTON LIVING WITH WATER

INTERNATIONAL DESIGN COMPETITION

RISE TO THE CHALLENGE **OCT 29**



Economic Development



BEFORE



AFTER

Economic Development





Economic Development



Economic Development

28 State Street
One Washington Mall
Center Plaza
One Boston Place

Faneuil Hall Marketplace
60 State Street (1977)
One Devonshire Place
(1983)
Exchange Place (1985)



Economic Development



Economic Development



Economic Development



Economic Development



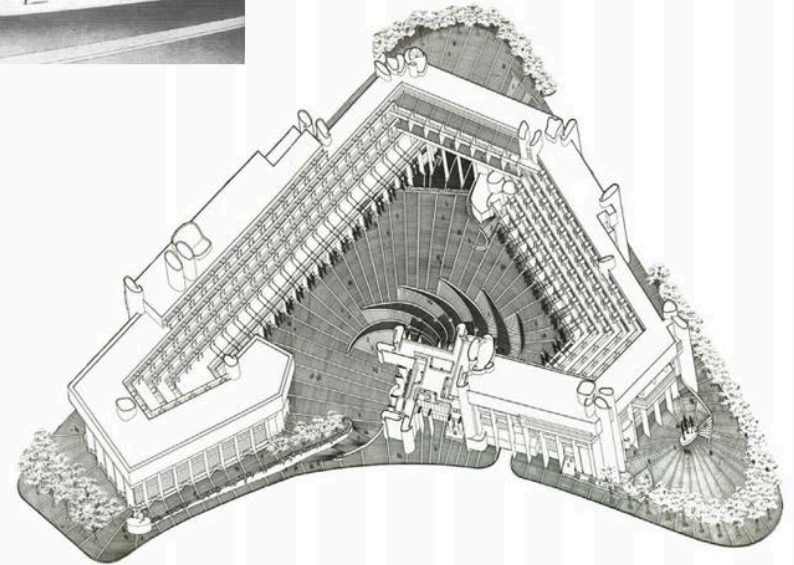
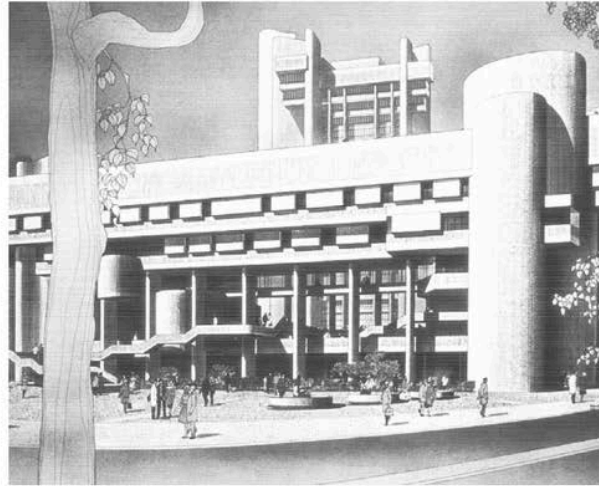
Economic Development



Economic Development



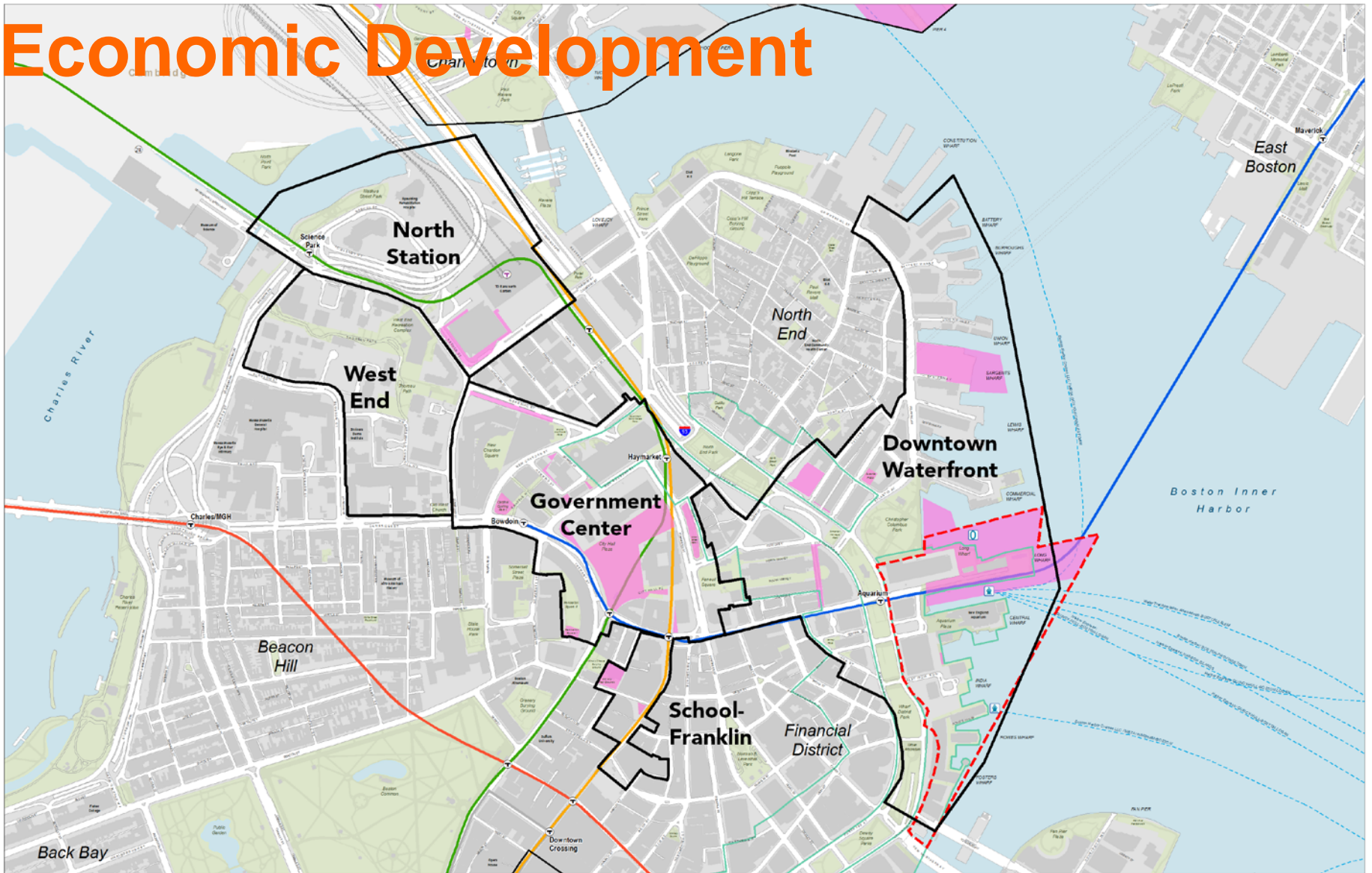
Economic Development



Economic Development



Economic Development



Suggested themes:

- **Accessibility and Connectivity**
- **Quality Public Realm**
- **Evolving Waterfront**
- **Economic Development**

Proposed (2015) Goals | Downtown Waterfront + Government Center

Below are suggested themes for a proposed set of 2015 goals for the Government Center and Downtown Waterfront Renewal Areas. These themes and preliminary draft language were directly informed by current and past planning initiatives and with input from staff from the Boston Redevelopment Authority (BRA). However, we want your ideas and feedback on these proposed goals and planning objectives, as this language is meant primarily to facilitate conversation. Thank you!

Accessibility and Connectivity

- Take advantage of the area's location, accessibility, and visibility for the benefit of the surrounding community and the City of Boston by promoting safe and convenient multimodal access through and beyond the district
- Improve access and connections to parks, plazas, and other spaces which encourage enjoyment of the water, Harborwalk, and the Rose Kennedy Greenway
- Improve streets so that they strive to be accessible and to balance all modes of transportation, consistent with the City's Complete Streets standards

Quality Public Realm

- Strengthen ground level uses along and adjacent to the Greenway
- Improve continuity across and along ramp parcels on the Greenway through public realm enhancements
- Preserve and expand civic spaces and increase the diversity of programming for open space
- Improve the quality and experience of City Hall Plaza for residents, workers, and visitors of Boston

Evolving Waterfront

- To create an area for the development of water dependent uses and water transportation designed to stimulate tourism, create jobs, facilitate development, and symbolize the importance of Boston's historic relationship to the sea
- Encourage development that promotes connection and activation of the Harbor, the Rose Kennedy Greenway, the many open spaces, and the Harborwalk.
- Incorporate climate resiliency measures in all new development, infrastructure and public realm enhancements near or adjacent to the water.

Economic Development

- Promote redevelopment of aging parking facilities by increasing density and diversity of uses
- Encourage development that promotes connection and activation of the Harbor, the Rose Kennedy Greenway and the many public open spaces along the Harborwalk.
- Reinvest in aging publicly-owned buildings and plazas
- Improve the economic and programmatic vitality of Government Center in a manner which relates to the surrounding neighborhoods such as Downtown Crossing, the Financial District, the Greenway, Market District, the Waterfront, North Station, Beacon Hill and the West and North Ends;



Downtown Workshop
City Hall | July 22, 2015
Contact: Corey Zehngebot | Email: urbanrenewal@boston.gov

Urban Renewal:

Downtown Workshop

Thank you!



Government Center, 1961