

October 27, 2017

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**Re: Atlantic Wharf (formerly Russia Wharf)
2017 Annual Work Plan
Waterways License 11419**

Dear Fort Point Channel Operations Board:

Per Special Condition #10 of Chapter 91 License No. 11419, I am pleased to submit the Atlantic Wharf 2018 Annual Work Plan for your review and approval. This Plan was developed with input from neighborhood organizations and includes consideration of and lessons learned from our past six years of active programming, and we are excited about the upcoming programming year. Members of the Atlantic Wharf Program Advisory Committee received copies of the plan documents and were invited to comment, both through email and at a meeting held on site on October 5, 2017. This Plan incorporates feedback we received.

Please let me know if you have any questions.

October 27, 2017

Sincerely,



Laura M. Sesody
Marketing Director

Enclosure

cc: Lisa Engler, MA Office of Coastal Zone Management (via email)
Erikk Hokenson, Boston Planning & Development Agency (via email)
Sarah Goldstein, Boston Properties (via email)
Barrett Cooke, Boston Properties (via email)
Mark Cozzens, Boston Properties (via email)

ANNUAL WORK PLAN (Programming, Operation, Budget)

The Atlantic Wharf 2018 Annual Work plan outlines the Atlantic Wharf vision, programming goals, and tactics to achieve these goals, as outlined in the Atlantic Wharf Final Management Plan approved by the MA Department of Environmental Protection on December 10, 2010. The 2018 Plan, developed in cooperation with the Atlantic Wharf Advisory Committee, takes into account requirements outlined in the Chapter 91 License and is intended to be a guide and resource for the management team throughout the year. The Annual Work Plan is designed to be updated annually based on goals and their results. The Plan is designed to be flexible and will be updated and added to throughout the year based upon feedback and successes.

VISION:

THE GATEWAY TO THE FORT POINT CHANNEL AND BOSTON, A DYNAMIC DESTINATION

- A place where people gather, relax and enjoy the city and sense of place (Atlantic Wharf uniquely sits on the Rose Kennedy Greenway Fort Point Channel Parks and water, across from Boston Children’s Museum and Boston Tea Party Ships & Museum and next to the InterContinental Boston hotel)
- Destination with year-round appeal (programming, events, partnerships, community synergy) and diverse activities and users
- Dining – family, fine and casual (Within the development and in the surrounding neighborhood and adjacent hotel)
- Many of Boston’s most influential and creative businessmen & women work in and around Atlantic Wharf (there is a buzz and an energy from this daily population)
- Community, arts and culture abounds unlike anywhere in the city (five museums within a five minute walk) and a place that is home to one of the largest concentrations of artists in New England – approximately 300 at last count
- An active connection to the waterfront, Fort Point Channel, Boston Harbor and the HarborWalk

GOALS:

- Reinforce positioning of Atlantic Wharf as a gateway to the Fort Point Channel and the Seaport District of Boston, a dynamic destination
- Drive foot traffic to support retail success, project viability and area vitality along the waterfront and Greenway
- Provide a program of entertainment, artistic, civic and cultural uses that is extensive, year round, and enhances the “destination value” of the waterfront, complementing the high quality programming that has been outlined for the Watersheet activation
- Provide an amenity to tenants and the community that promotes affinity and return visits

- Create a sense of place: build synergies between the public spaces (Waterfront Square & The Gallery, Visitor Information Center, BSA Space, Fort Point Room, Waterfront Plaza and water's edge including water taxi/dock) through programming, free events, planned community use, and partnerships

METHOD:

Atlantic Wharf is the gateway to Fort Point Channel and Boston, a dynamic destination. Support for this positioning is achieved through focus on **EVENTS & PROGRAMMING** and **COMMUNICATIONS**.

Events & Programming will celebrate the Fort Point, Greenway, waterfront and Atlantic Wharf community, pay tribute to Boston, activate the water's edge, and serve as an important layer of the projects overall programming commitment. Atlantic Wharf will host its own events, as well as partner with neighbors and third parties to host community-wide events and bring unique experiences to the waterfront. Atlantic Wharf will strive to complement the community in its programming while also actively working with the Fort Point Channel and neighborhood stakeholders and third parties to help foster activity along the Channel. In 2016, in response to the growing number of events we planned to accommodate, we increased our budget 25% to \$75,000. We plan to maintain that level of programming funding in 2018.

Communications will build visibility about the project's offerings, programs, spaces, and events. We will work to broaden the audience to include visitors and users from many of Boston's neighborhoods, consistent with the Chapter 91 requirements. In 2014, Atlantic Wharf launched two social media platforms, twitter and instagram, and we continue to grow our audience each year. Through social media we have been able to help promote events, retailers, community events and engage with the larger community. In 2015, we hired a publicist to work on projects and to help generate press and exposure to Atlantic Wharf's social media platforms and community events. We have taken the lessons learned from that consultant and incorporated them into our communications strategy. In 2016, we launched a new Atlantic Wharf website that highlights the destination value of the property/neighborhood and focuses on public events, programs, retailers, docks, public water access and amenities. In 2016, we had 431 Instagram followers and 497 Twitter followers. In 2017, we increased to 916 Instagram followers and 587 Twitter followers, being an 112% increase on Instagram and an 18% increase on Twitter. We plan to continue focusing on growing our social media program in 2018 and creating a Facebook page for Atlantic Wharf to help generate exposure with our community events. We also plan to explore boost posts on Facebook and Instagram and snapchat filters to increase our following and reach a larger audience to grow awareness to the waterfront.

The communications program includes community involvement, promotional signage, website updates, tenant communications, public relations, and relies heavily on community partnerships and access to community partner newsletters, social media and member outreach to access the maximum potential audience. In addition, the communications program will continue to focus on outreach to office workers, residents and visitors about Fort Point Channel offerings, Atlantic Wharf programs and events, and help foster visitation and foot traffic from outside the immediate area, while embracing and encouraging local activity. An ongoing communications goal is to continue to expand outreach further through the use of dedicated social media outlets for Atlantic Wharf, as well as connecting directly with more neighborhood groups and organizations throughout the city and surrounding communities. We will have permanent exterior signage installed, calling attention to Waterfront Square and the Gallery. This should be completed by January 2018.

METRICS:

Metrics will be used to help guide, measure and evaluate programming success. Metrics applied to individual events and programs will help the management team along with the Atlantic Wharf Advisory Committee determine the strength of the overall program.

- # of communication vehicles enlisted / # of audiences reached
- # of event attendees (benchmarks) and diversity of these audiences
- # of events / programs /partnerships and diversity of these events
- Program participant feedback and community feedback

Beyond metrics and to help improve the Atlantic Wharf Annual Plan tactics year over year, the management team actively solicits feedback from partners and community groups including The Friends of Fort Point Channel, Boston Children's Museum, Boston Harbor Now and Fort Point Artists Community. Feedback also helps ensure the quality of events and programming over the quantity. All public programming is promoted widely on social channels, our website and in partner newsletters and outreach, as well as targeted partner email outreach (ex. Community partners include Fort Point Arts Community, Friends of Fort Point Channel, Children's Museum, Save the Harbor Save the Bay, Boston Society of Architects, "e" inc., Rose Kennedy Greenway Conservancy, Boston Harbor Now, Improper, Where Magazine, Boston Central, Boston USA, Boston Magazine, Mommy Poppins, Boston City Paper, Boston on Budget, Family Friendly Boston, Boston Mama's Weekly, Boston Dad's Group, Dig Boston, Macaroni Kid, Whofish, and Boston Globe Calendar.). In 2018, we plan to broaden our partner email list, reaching out to the GBCVB to reach concierge, Artists for Humanity, and the East Boston Zumix Program.

2017 Program Review

In 2017 Atlantic Wharf hosted 322+ events for the general public, local community and non-profit organizations and a total of 27 public art and educational exhibits within The Gallery, Waterfront Square, Waterfront Plaza and the BSA Space. The vast majority of the events and all of the exhibits were free to

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the public. In addition, we hosted a limited number of private events at the site. Approximately 25,000 people visited the building and the area for these special events. This certainly added to the vibrancy of the property and the entire neighborhood and helped support local businesses. A full calendar of 2017 programs, events, and metrics can be found as Exhibit A to the Plan.

2017 was the sixth full year of programming at Atlantic Wharf, and the fifth full year with BSA Space open and operating. We have been so pleased with the community response to the property and continue to work on creating programming that draws a diverse and varied audience to Atlantic Wharf. We plan to continue to explore participation in neighborhood and city-wide activations and events (ex. HUBweek, Summer/Winter on the Waterfront) and look forward to an early 2018 meeting with the Basin Committee to align plans for the year. The Basin Committee participated in multiple meetings throughout 2017 with community partners looking to collaborate and share ideas and events.

Notable programs in late 2016/2017 included:

- Boston Tea Party Ships and Museum brought over 3,000 people in 2016 to Waterfront Plaza for their Annual Reenactment of the Boston Tea Party. Atlantic Wharf restaurants helped promote this event by offering Boston Tea Party specials, days leading up to the event and the night of the event.
- Continued sponsorship of youth programs at BSA Space, further detailed below.
- Displayed the “Quad Exhibit” in Waterfront Square, the winning project sponsored by What’s In, Stantec, and ABX 2016.
- Hosted Holly Day on the Harbor for the 3rd year with a performance by Little Groove, a Magic Show, activities from FPAC, face painting, and treats from local community restaurants.
- Live theater and musical performances throughout the year with Brown Box Theatre Company including Shakespeare, Hamlet, a first ever Musical of Songs for a New World, and Paul Richard Yarborough brought the contemporary performance, Nesting Dolls to Atlantic Wharf.
- Hosted UHU, the Urban Housing Unit on site, designed by LiveLight and the Boston Society of Architects in partnership with the Mayor’s Housing Innovation Lab and the BSA Foundation to learn more about smaller living.
- Hosted the Stitched Into Memory textile display in Waterfront Square, this is an arts education initiative teaching ancient West African textile arts to Boston youth. Led by artist and educator, Stephen Hamilton, with support of New England Foundation for the Arts Creative Cities Grant, and in collaboration with the Friends of Fort Point Channel. The installation included various programming such as work shops, an opening reception, a panel talk, performances, a closing reception, and a Fabric & Fiber Arts Fair in Waterfront Square.

- Continuation of “e” inc. summer camp program at Atlantic Wharf, bringing youth from throughout the city to the waterfront with an additional art installation in Waterfront Square (funded primarily by Boston Properties in 2017).
- Continued to provide public dock space for Ohana New England Dragon Boat Summer practicing and indoor space for the winter practices/ Indoor Regatta.
- Continued FPAC Opening Gallery events as well as increasing programming to include Artist Talks and Closing Receptions.
- Created a health/wellness Earth Month event, “Live Well Expo” with local organizations and vendors promoting all things Green for the community in Waterfront Square.
- Hosted the BSA 150th Anniversary celebration on Waterfront Plaza, this event was open to the public with over 400 guests enjoying music, food, and games.
- Save the Harbor/Save the Bay brought School Vacation Week programming to the Fort Point Room two times this Spring. They also brought “Art on the Shore” to Waterfront Plaza four times this Summer. Teaching children from across the city, including 25 from the Dorchester YMCA to make gyotaku style fish prints of striped bass as part of their youth educational program.
- Continuation of free public fitness classes on Waterfront Plaza throughout the summer in partnership with local Fort Point gym, Everybody Fights.
- Continuation of Berklee College of Music Summer Lunch concerts on Waterfront Plaza.
- Continued Summer programming with the End of Summer BASH on Waterfront Plaza. The event included a kid’s concert with Stacey Peasley, face painting, lunch by Atlantic Wharf retailers, arts and crafts table by FPAC, and programming table by Save the Harbor/Save the Bay and “e” Inc.
- Hosted American Therapy, an interactive art exhibit by Julie Ann Otis, engaging the community on Waterfront Plaza.

In addition, our various partnerships within the community allow for exposure and engagement with different audiences and we will look to further expand and publicize these opportunities throughout the year.

Public programming through the BSA and BSA Space this year is detailed below.

The events that continue to be strong drivers at Atlantic Wharf include outdoor and indoor performances for adults and kids, the exhibits at BSA Space, the gallery, exhibit openings, and associated programs such as the artist talks. We continued to see a positive response to our theater programming and art exhibits this year. We continue to look for ways to strengthen our connections within the local community and improve our future programming in partnership with Fort Point Arts Community, BSA, Berklee School of Music, Friends of Fort Point Channel, Greenway Conservancy, Save the Harbor/Save the Bay, “e” Inc., The Boston Children’s Museum, Boston Tea Party Ships and Museum and other groups. In addition,

activations with local partners like the Stitched Into Memory Art Installation and surrounding programming were strong traffic drivers this year.

EVENTS & PROGRAMMING

The following outlines the proposed programming plan for 2018, broken down by space. The plan consists of events open to the general public, most at no fee. Additional events may be added throughout the year as opportunities arise. Our 2018 Annual Plan continues our successful programming from 2017 and calls for additional community partnerships that move beyond Atlantic Wharf's original plan and requirements. An outline of the type of events planned by activation area is included below.

2018 ATLANTIC WHARF PROGRAMMING

INCREASING DIVERSITY OF USERS AT ATLANTIC WHARF

In response to past feedback and in line with the Chapter 91 goal of providing a welcoming place for all, especially those typically without access to the Waterfront, we continue to focus our outreach on reaching a more diverse audience. For children focused events, we have worked with our partners, Save the Harbor/Save the Bay and "e" Inc., to extend invitations to youth and community organizations from every neighborhood in Boston. We continued to fund both "e" inc. and Save the Harbor/Save the Bay's successful spring and summer programs, exposing youth and teens from throughout the city to the Waterfront and continued to provide Ohana New England Dragon Boat Team public dock space and programming in the Fort Point Room. In addition, we provided a connection with Ohana New England to provide on water programming as part of these camp experiences. In 2018, we will look to further enhance our children's programming by providing more opportunities for engagement at each event (ex. arts and crafts, music performances, local partners offering activities, etc.) and continue to offer food and promote events throughout the wider community. In bringing children to Atlantic Wharf to explore, we hope they will return again with their families to experience all the area has to offer. In addition to the outreach above, we continued to support the BSA Foundation's youth programming, which resulted in a greater than 60% expansion of no-fee Foundation youth programs. Programs and projects supported by the additional investment include:

- **Downtown Playdates:** Held on 9 consecutive Saturdays, BSA Space staff led families in LEGO Challenges from 11am – 4pm. Average weekly attendance was 40 families.
- **KidsBuild!:** Kids build a city in this annual program staged in Waterfront Square; its attendance reached over 800.
- **Vacation Week Programming:** Free workshops were held in Salt Gallery in partnership with the Rose Kennedy Greenway during vacation week.
- **LEGO City Cambridge:** Free LEGO City workshops held in conjunction with Envision Cambridge, the city's planning intuitive.

- **Student Visits:** Over the summer BSA Space welcomed seven High School groups. They were introduced to the design professions through a tour of the exhibitions and discussion.
- **College Fair:** Pioneering design focused college fair, the largest in the Northeast, was held at Atlantic Wharf. Over 200 high school students and their families attended from across the region; Boston community and youth centers were represented, along with 46 design schools from around North America.
- **Water Summit:** Hands on program delivered at the Water Summit for over 50 high school students from Boston.
- **Hip Hop Architecture Workshop:** Conjunction with Michael Ford's visit to Boston, the BSA Foundation organized a free workshop with him at the Mattapan Teen Center.

WATERFRONT PLAZA

Waterfront Plaza is a gathering place and green oasis along the water's edge and refuge from the hustle and bustle of the city. The area is programmed to foster a fun atmosphere, to position the project as a dynamic destination for multiple audiences, and build foot traffic to the area. Waterfront Plaza will be actively used during the spring, summer, fall and winter months. Active uses include lunchtime & evening musical performances, children's musical performances, fitness classes, theatre performances and art installations. In 2017, we increased the amount of theater performances and continued to expand on our kids event, End of Summer BASH. Additionally, we hosted American Therapy, the interactive art installation, which allows the community to share stories. These events have increased attendance in the community of residents, families, office tenants, and tourists visiting Fort Point. The goal for winter is to host an art exhibit outdoors, to provide a focal point for winter visitors on the HarborWalk. In addition to the tables and chairs on the patio, seasonally we provide cushions for additional seating on the grassy area on Waterfront Plaza. Waterfront Plaza also hosts the re-enactment of the Boston Tea Party each December 16, which draws large crowds to the waterfront and grows each year. In 2018, we are planning to work with Brown Box Theatre Project once again for an early Spring play, a late Spring musical and an end of Summer play. In 2018, we also plan to launch a Berklee concert series during the evening in addition to our lunchtime concerts. In 2018, we also look to explore adding large scale outdoor games to Waterfront Plaza, as well as explore a fitness series in collaboration with the Rose Kennedy Greenway. This will be a draw for Fort Point community members and tenants to explore the Waterfront after work hours, as well as bring in a wider visitor audience from outside the Fort Point community.

WATERFRONT SQUARE

Waterfront Square serves the public, visitors and tenants of Atlantic Wharf. As such, Waterfront Square is programmed with displayed art exhibits, performances and community events. This year, Atlantic Wharf hosted theater performances by both Brown Box Theatre Company and Paul Richard Yarborough as a venue. These performances have provided a unique attraction for the neighborhood and have created

public entertainment for the local community. In 2017, we continued to host our Holly Day on the Harbor kids event, with musical entertainment, food and games. These events have provided children's activities, and generated a successful amount of traffic from the Fort Point community and surrounding neighborhoods. In addition, Waterfront Square is programmed as an extension of The Gallery, to provide further exposure for the art in The Gallery and a richer, more engaging viewing experience for visitors. We hosted the art display, *Stitched Into Memory*, an arts education initiative teaching ancient West African textile arts to Boston Youth. This project was led by Stephen Hamilton and supported by the New England Foundation for the Arts Creative Cities Grant and in collaboration with the Friends of Fort Point Channel to celebrate the historic and contemporary African Diasporic communities in Boston. Within this installation, we provided space for workshops that were open to the public, as well as closed for the students and Stephen Hamilton to learn and practice their skills. This installation had several programming surrounding it, including an exhibit sneak peak and panel talk, an opening reception with food, musical performances, and artist talks, and a closing reception with a Fabric & Fiber Arts Fair and a textile weaving demonstration. Waterfront Square is also programmed at times as an extension of BSA Space, providing an additional public outlet for exhibits within the BSA Space (examples include Kids Build and Construction). In 2018, we are exploring modifying the furniture and layout within Waterfront Square to create a more welcoming and flexible environment. We also are looking forward to hosting another potential art exhibit.

MULTI-MEDIA SPACES

The first floor (The Gallery at Atlantic Wharf) is intended to serve as exhibition space providing a destination for passive and casual viewing while the second floor (The Fort Point Room) space is a destination for more active presentations and activity.

THE GALLERY AT ATLANTIC WHARF

Exhibits in this area will be complemented and promoted by opening receptions, artist talks/meet and greets, etc. Programming for 2018 is planned to continue the partnership with FPAC, giving local artists continued exposure and opportunities to reach the community of tenants, residents, and visitors that travel through Atlantic Wharf. Each exhibit includes an opening reception hosted in the Gallery and Waterfront Square. We continue to work with FPAC on hosting artist talks and closing receptions in the Gallery and have hosted several programs in Waterfront Square throughout the past year.

THE FORT POINT ROOM

Boston Properties currently manages The Fort Point Room. Flexible design and setup fosters adaptability of The Fort Point Room for many diverse uses, such as public lecture series, workshops and seminars, networking events, musical, theater or dance performances, movie screenings, fitness classes, receptions and open house celebrations. The goal of this space is to provide a series of events encouraging the public to utilize Atlantic Wharf as an educational, artistic and social meeting space. Programming will be

strongly focused on providing venues for area groups to host series events that are accessible and interesting to the public. In 2017, we made the Fort Point Room a Zero Waste room, offering more compost and recycling options. Events planned for 2018 include BSA lecture series, Winter fitness classes, Theater performances and in addition, as in past years, the Fort Point Room is available for non-profit events, meetings, workshops, and other series events that will be developed/hosted throughout the year. We implemented an online form to ease the process of requesting space and drive traffic to our new website, highlighting all the public spaces available at Atlantic Wharf.

ATLANTIC WHARF DOCK

(Operating hours: May 1 – October 31, 7 am -10 pm)

The 9-slip boat dock at Atlantic Wharf is operated by Boston Properties and provides water taxi, dinghy tie-up and boat touch-and-go docking accommodations for the general public, in addition to private docking and special event docking. Six private slips at the Atlantic Wharf Dock are available from time to time by contract on a seasonal basis, from May 1 through October 31. Pricing and applications for seasonal contracts are available at the Atlantic Wharf Management Office.

- Three slips will remain open for transient public use free of charge: water taxi slip (northernmost slip #9), public touch-and-go slip #8 and dinghy slip #7.
- Maximum docking times at the 3 public slips are as follows: 15 minutes for water taxis, 30 minutes for private boats “touch-and-go” and up to 4 hours for dinghy tie-up.
- Use of the water taxi slip is available to qualified commercial service providers on a non-exclusive, license agreement basis. We anticipate that the water taxi companies that utilized the dock in 2017 will continue using it in 2018.
- Slip leases, overnight berthing agreements for water taxis, charter boats or recreational vehicles shall be for a maximum of one season (May 1 – October 31) and are subject to an annual renewal. Overnight berthing agreements for special event displays may not exceed two weeks. Six slips were leased and actively used during the 2017 season. One of the six slips was provided to the Ohana New England Dragon Boats. We have already started accepting applications for 2018.

The public can access the dock between the Congress Street Bridge and 500 Atlantic Avenue. We maintain signage at the dock that communicates the availability and purpose of use and contact information for Boston Properties. The dock offers visitors and residents of the area an easy-access option to use the water taxi and has proven to support seasonal boating programs. In 2018, we will continue to work with Friends of Fort Point Channel for outreach to area boating clubs and marinas to

alert them of the short term docking options at Atlantic Wharf, as well as investigate working with excursions or tour boat operators.

The dock is monitored by Atlantic Wharf security with periodic roving patrols and video cameras positioned on the property. The security program may be seasonally adjusted according to the level of activity at the dock. Additionally, Boston Properties has installed a gate equipped with a combination lock and electronic timer to control access to the docks during non-operational hours for leased/contracted slip access.

2018 Docking will include:

- Water taxi service for general public
- Various seasonal boating programs for general public
- Ohana New England Dragon Boat programming for the entire season (off season within the Fort Point Room)

VISITOR INFORMATION CENTER

The Visitor Information Center is operated by the BSA out of their 1st floor Congress Street location and is staffed daily from 10 am to 6 pm Monday through Friday and 10am to 5pm on weekends providing information to visitors about the city, Fort Point Channel area and the BSA Space gallery. The goal of the Information Center is to serve as a gateway to Boston and the Fort Point Channel, as well as helping drive foot traffic to the cultural and civic organizations, retail, and restaurants in the area. In addition to providing visitor information the Information Center is an exhibition gallery that is currently hosting a newly updated three-dimensional model of Boston and other visual and interactive elements to engage visitors in Boston's rich design culture.

BSA SPACE & BSA PUBLIC PROGRAMS

2017 marked the 150th Anniversary of the Boston Society of Architects/AIA, the fifth anniversary of the opening of BSA Space, the 25th birthday of KidsBuild!, and the 20th year of publication of ArchitectureBoston magazine—all entities, events, or publications administered at Atlantic Wharf. This remarkable constellation of BSA and the BSA Foundation milestones are providing even greater opportunities for welcoming public audiences into BSA Space. Here, visitors explore innovative design ideas and achievements, discover the latest technology advancements, and make connections between design and people's quality of life. BSA and BSA Foundation programs are using these anniversary events to foster and expand our capacity to serve new audiences.

2017 REVIEW OF BSA SPACE PROGRAMS

Programs at BSA Space this year have included a lecture series, films, curator talks, design charrettes, and networking events. Youth events included free vacation week workshops, monthly Family Design

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Days, a 25th anniversary edition of KidsBuild!, ACE Mentoring for High Schools students, summer Downtown Playdates, home school classes, and school visits. The Boston Society of Architects/AIA celebrated its 150th Anniversary with a free party on Waterfront Plaza open to the public. Over 400 guests enjoyed music, summer-themed nibbles, and socializing with old and new friends, including those who serendipitously joined the party as they ambled along the waterfront. In August, BSA Space brought Michael Ford Assoc. AIA to Boston in partnership with the Boston Chapter of the National Organization for Minority Architects. Ford's talk, "Hip Hop Architecture," accompanied by a disc jockey, drew a large and very enthusiastic and engaged crowd, many of whom were first time attendees at BSA Space. A lecture series called Fulfilling the Promise focused on the Columbia Road corridor as it relates to equity, open space, and mobility. The series brought leaders from around the world to share best practices and make recommendations to the city. Attendees included design professionals, community leaders and members, nonprofit associates, and public officials. These lectures were filmed by WGBH and are available on their Forum Network. In September, nearly 100 Bostonians gathered in the Fort Point Room to hear from candidates for Boston City Council seats in Districts 1 and 2. All nine candidates from the two districts were represented at the forum, which provided an opportunity for candidates to speak to their ideas about harbor front development, water transportation, climate resilient infrastructure, and many more topics related to the built environment, design, and community engagement. The evening was moderated by Michael Ross, and co-hosted by Boston Harbor Now.

2017 BSA SPACE EXHIBITS

BSA Space gallery content has been diverse throughout 2017, to appeal to disparate groups with a shared interest in exploring ideas about design and design's impact on individuals, communities, and the public realm. During the early months of 2017, new design exhibitions included, Road to Revolution: 30 Days across Cuba, mounted in the "Salt Gallery" outside the BSA offices on the Atlantic Wharf side of BSA Space. This show was an architect's photographic exploration of architecture and design while on a road trip across Cuba. In addition to standard design audiences, several tours attracted new visitors interested in photography as well as in the Cuban culture. Also, in the first quarter of the year was the 2016 BSA Design Awards, which featured more than 50 award-winning projects across multiple scales and building, program, budget, and aesthetic type. And finally, a timeline showcasing milestones from the BSA's storied 150 years of professional innovation, technological advancement, and contributions to Boston's communities was mounted in two of the conference rooms, which are accessible to the public at all times except when in use for scheduled events or meetings. This exhibition will continue through 2018. In May, The New Inflatable Moment opened. This multimedia exhibition explores inflatable structures used in architecture, art, and engineering since the emergence of the hot air balloon. Its opening reception welcomed over 200 attendees. Programs associated with The New Inflatable Moment included family workshops, student visits, a lecture, and curator tours. WGBH Arts Editor Jared Bowen toured the exhibition and interviewed one of the curators during his June 22, 2017 Arts This Week radio broadcast.

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In July, Autodesk installed Building Forward, which explores innovation around 'making' in the building and infrastructure industries—both material fabrication and larger construction. Both exhibitions run through September. Upcoming 2017 exhibitions include Canstruction and the 2017 BSA Design Awards. During the holiday season, the 5th Gingerbread Competition and Exhibition will again delight passersby and Boston's media outlets with follies created by the region's best and brightest design firms.

BSA 2018 PROGRAMMING OUTLOOK

Though programming is still in development, 2018 plans at BSA Space include further expansion of youth programs, many in conjunction with ongoing partners, including the Children's Museum, the Rose Kennedy Greenway, Boston Public Library, and Boston Public Schools, as well as a continuation of free programming offered at BSA Space. In March, BSA Space welcomes the Society of American Mosaic Artist's annual exhibition showcasing juried and invitational work. This exhibition will run concurrent with SAMA's 2018 international conference, which will be held at the Westin Boston Waterfront. A separate exhibition related to SAMA's conference and annual award-winning projects will be held in the gallery at the American Society of Arts and Crafts in the Fort Point neighborhood. Visitors will be encouraged to walk from gallery to gallery, promoting new audiences for each. SAMA New England plans a full calendar of programming for kids and families, artists, and others interested in contemporary mosaic craft. Later in 2018, BSA Space will premier NatureStructure, an exhibition exploring the ways in which architects and designers are employing sustainable means for nature and natural processes to be woven into the most functional structural elements of the built environment, enabling the city to function as a living system. As with all of our major exhibitions, a full roster of programming will be aligned to explore themes raised by NatureStructure. Please visit architects.org/bsaspace for up-to-date information on programming at BSA Space, and stories about the people who enjoy and benefit from BSA and BSA Foundation programming.

ACCESS

The public spaces at Atlantic Wharf are accessible from 7am to 10pm, 7 days per week, with the exception of Waterfront Plaza, which is accessible 24 hours per day, 7 days per week, and the Visitor Information Center, which will operate weekdays from 10am to 6pm and weekends from 10am to 5pm. Programming and more formal public use of the space must be coordinated in advance through the Atlantic Wharf management office, is at management's discretion, and will require a license agreement outlining the use, as well as a fee as detailed below.

PRIVATE USE

It is understood that the public spaces as defined by the Chapter 91 License (with the exception of Waterfront Plaza) at Atlantic Wharf may also be utilized on a limited basis (weekdays/nights only) for private functions or restricted events at an average frequency of two events per month and that the space will be available to the public at a reasonable rate. Rates are set on an annual basis and are available

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through the Atlantic Wharf management office. Rates are determined on a case by case basis and are based on the building's operation schedule, business hours vs. after hours, and a determined need for security, engineering or management coverage.

COMMUNICATIONS

Communication tools will be used to articulate a sense of place, and share information about Atlantic Wharf events and programs throughout the property and to the public.

INTERNAL

- Directory panels & new Congress Street entry signage cabinets
- 22x28 posters
- Channel Concierge Desk
- Captivate

EXTERNAL

- Atlantic Wharf website – www.atlanticwharfboston.com
- BSA membership emails & newsletters
- Community partner newsletters, directories (such as Fort Point handheld directory)
- Community partner websites examples include Fort Point Arts Community, Friends of Fort Point Channel, Children's Museum, Save the Harbor Save the Bay, Boston Society of Architects, "e" inc., Rose Kennedy Greenway Conservancy, Boston Harbor Now, Improper, Where Magazine, Boston Central, Boston USA, Boston Magazine, Mommy Poppins, Boston City Paper, Boston on Budget, Family Friendly Boston, Boston Mama's Weekly, Boston Dad's Group, Dig Boston, Macaroni Kid, Whofish, and Boston Globe Calendar.
- Social media through partner networks including Save the Harbor/Save the Bay, "e" inc., Boston Harbor Association, Friends of Fort Point Channel, Fort Point Arts Community, Rose Kennedy Greenway Conservancy, etc.
- Atlantic Wharf social media- Twitter and Instagram
- Additional external signage panel at Congress Street entrance will host changeable messaging

PUBLIC RELATIONS

- Active story pitches in cooperation with community partners & BSA
- Concierge walks quarterly (BSA will execute)
- Act as a community resource by actively participating in community group committees as available.
-

VISITOR OUTREACH THROUGH THE BSA

Active outreach and communication with the local and visitor audiences is paramount to ensuring Atlantic Wharf programming success. The primary communication outreach systems for public outreach have been word-of-mouth, collecting names and email information from our visitors, a growing public membership, partnerships with other cultural organizations, walk-ins, social media and limited advertising.

2018 BUDGET

PROGRAMMING – CONTENT \$75,000

The following events sponsored by Boston Properties will be free and open to public:

- Art exhibits and opening receptions in the Gallery at Atlantic Wharf
- Indoor/Outdoor Fitness Classes
- Holiday children's event/programming
- Summer lunchtime/evening music series
- Summer children's events/programming
- Canstruction Boston competition
- KidsBuild Boston competition
- BSA Foundation Children's program contributions
- Theatre Performances (all seasons)
- Participation in or hosting of other area events, performances & festivals as appropriate

PROGRAMMING – LOGISTICS \$184,992

- Porter service and supervision (7 days) plus nightly cleaning of public spaces
- Maintenance, event set up and breakdown, repairs

COMMUNICATION TOOLS \$10,000

- Including website admin, promo posters, membership dues, printed materials

2018 BUDGET TOTAL: \$269,992

PERSONNEL SUPPORTING THE ANNUAL PLAN:

Marketing Director – Laura Sesody

Marketing Coordinator- Sarah Goldstein

Property Manager – Barrett Cooke

Assistant Property Manager – Corinna DeCollibus

Property Management Coordinator – Christa Fagone

Executive Director of the BSA – Eric White

2018 Atlantic Wharf Annual Plan

2017 EVENTS AT ATLANTIC WHARF

Public/Community Event *Consolidation of previous categories (Public and Community/Local/Nonprofit Event)
 Private event

No.	Date	Name of Event	Event Type	Location	# of Attendees	Communications Vehicles Used to Promote	Open to Public Y/N
	12/19/16-1/28/17	Quad Exhibit	Art Display	Waterfront Square	100	BP/BSA	Y
	1/4/2017	FPOB Meeting	Meeting	Fort Point Room	20	BP	Y
	1/6/2017	Film Screening: Land Art	Film	BSA Space	45	BSA Communication	Y
	1/10/2017	Representing US: Working with the Department of State OBO	Talk	BSA Space	80	BSA Communication	Y
	1/10/2017	IFMA Boston Network	Seminar	Fort Point Room	50	Internal Communication	N
	1/14/2017	Ohana New England	Dragon Boat Practice	Fort Point Room	30	Internal Communication	N
	1/17/17-1/19/17	Brightcove Kick Off Meeting	Meeting	Fort Point Room	50	Internal Communication	N
	1/21/2017	Ohana New England	Dragon Boat Practice	Fort Point Room	30	Internal Communication	N
	1/24/2017	Save the Harbor Save the Bay	Board Meeting	Fort Point Room	20	Internal Communication	N
	1/25/2017	Boston Public Development Authority	Meeting	Fort Point Room	100	BPDA	Y
	1/26/2017	FPAC Opening Reception	Reception	Gallery	100	BP/FPAC	Y

	1/26/2017	Brown Box Meeting	Meeting	Fort Point Room	20	Internal Communication	N
	1/28/2017	Family Design Day: Housing	Workshop	BSA Space	20	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	1/28/2017	Ohana New England	Dragon Boat Practice	Fort Point Room	30	Internal Communication	N
	1/30/2017	Designing Boston	Meeting	Fort Point Room	150	BSA Communication	Y
	2/1/2017	LEGO Happy Hour	Workshop	BSA Space	40	BSA Communication	Y
	2/1/2017	Boston Properties All Associates Meeting	Meeting	Fort Point Room	100	BP	N
	2/3/2017	Brown Box Auditions	Meeting	Fort Point Room	20	Internal Communication	N
	2/2/17 +2/3/17	Heidrick & Struggles	Meeting	Fort Point Room	65	Internal Communication	N
	2/3/2017	Film Screening: Fogo Island	Film	BSA Space	40	BSA Communication	Y
	2/4/2017	Ohana New England	Dragon Boat Practice	Fort Point Room	30	Internal Communication	N
	2/5/2017	Brown Box Auditions	Meeting	Fort Point Room	20	Internal Communication	N
	2/6/2017	Brown Box Auditions	Meeting	Fort Point Room	20	Internal Communication	N
	2/9/2017	BSA Town Hall	Meeting	Fort Point Room	90	BSA	Y
	2/11/2017	Ohana New England	Dragon Boat Practice	Fort Point Room	30	Internal Communication	N
	2/13/2017	Town Hall Meeting: Civic Engagment and Advocacy	Talk	BSA Space	40	BSA Communication	Y

	2/14/2017	Wellington Feedback	Meeting	Fort Point Room	25	Internal Communication	N
	2/15/2017	Samaritans Meeting	Meeting	Fort Point Room	50	Internal Communication	N
	2/16/2017	BOMA Boston	Seminar	Fort Point Room	40	BOMA	N
	2/17/2017	BSA Design Awards Gala	Gala	Fort Point Room/Waterfront Square	100	Internal Communication	N
	2/18/2017	Family Design Day: Skyscrapers	Workshop	BSA Space	20	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	2/18/2017	Ohana New England	Dragon Boat Practice	fort point room	30	Internal Communication	N
	2/21/2017	Drop In Building	Workshop	BSA Space	40	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	2/21/2017	Drop In Building	Workshop	BSA Space	40	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	2/23/2017	Brown Box Staff Meeting	Meeting	fort point room	20	Internal Communication	N
	2/23/2017	A Better City TMA Training	Training	Fort Point Room	30	ABC TMA	Y
	2/25/2017	Dragon Boat Regatta	Regatta	fort point room	100	Internal Communication	Y
	2/26/2017	Sierra Club Training- Learn to Lobby/Clean Energy 101	Training	Fort Point Room	150	BP/Sierra Club	Y

	2/27/2017	ARE Success Team Kickoff	Talk	BSA Space	15	BSA Communication	Y
	2/28/2017	SGH Seminar	Seminar	Fort Point Room	130	Internal Communication	N
	3/1/2017	DRG Analytics	Meeting	Fort Point Room	50	Internal Communication	N
	3/2/2017	Opening Reception: Road to Revolution	Reception	BSA Space	150	BSA Communication	Y
	3/3/2017	Film Screening: My Father	Film	BSA Space	5	BSA Communication	Y
	3/3/2017	Basin Meeting	Meeting	fort point room	15	Internal Communication	y
	3/3/2017	Textile Artist Session Meetings	Meeting	Fort Point Room	20	Internal Communication	y
	3/5/2017	Sierra Club Training-Learn to lobby/Clean energy 101	Training	fort point room	150	Internal Communication	Y
	3/5/2017	Stephen Hamilton Tye & Dye Workshop	workshop	Waterfront Square	20	BP/FFPC	Y
	3/6/2017	Architects and the Executive Order on Immigration	Talk	BSA Space	30	BSA Communication	Y
	3/6/2017	EPNet ARE 5.0 Check-in	Talk	BSA Space	10	BSA Communication	Y
	3/6/2017	BSA Designing Boston	Seminar	Fort Point Room	150	BSA	Y
	3/7/2017	Giving/ Receiving Feedback	Workshop	Fort Point Room	25	Internal Communication	N
	3/9/2017	KidsBuild All Grown Up	Workshop	BSA Space	30	BSA Communication	Y
	3/10/2017	Stephen Hamilton Textile Artist Session Meetings	Meeting	Fort point room	20	Internal Communication	y
	3/11/2017	Ohana New England	Dragon Boat Practice	fort point room	30	Internal Communication	N

	3/12/2017	Stephen Hamilton Stitch & Dye Workshop	workshop	Waterfront Square	20	BP/FFPC	Y
	3/13/2017	Stephen Hamilton Stitch & Dye Workshop	workshop	Waterfront Plaza	20	BP/FFPC	y
	3/17/2017	Stephen Hamilton Textile Artist Session Meetings	Meeting	fort point room	20	Internal Communication	y
	3/17/2017	Rotch Travelling Scholarship: Final Presentations and Reception	BSA	BSA Space	30	BSA Communication	Y
	3/18/2017	Family Design Day: Cuba	Workshop	BSA Space	20	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	3/18/2017	Ohana New England	Dragon Boat Practice	fort point room	30	Internal Communication	n
	3/19/2017	Stephen Hamilton Weaving Workshop	workshop	waterfront square	20	bp/ffpc	y
	3/20/2017	Stephen Hamilton Weaving Workshop	workshop	waterfront plaza	20	bp/ffpc	y
	3/21/2017	5th Annual Mass Water Forum	Meeting	Fort Point Room	150	Internal Communication	Y
	3/21/2017	Water Forum	Panel	BSA Space	65	BSA Communication; local press; allied orgs	y
	3/22/2017	SGH Seminars	Seminar	Fort Point Room	130	Internal Communication	N

	3/23/2017	BOMA Roundtable	Roundtable	Fort Point room	40	BOMA	N
	3/23/2017	Student Visit Green Academy	Tour	BSA Space	30	NA	Y
	3/24/2017	Charles River Charette	Workshop	BSA Space	25	NA	N
	3/24/2017	Stephen Hamilton Textile Artist Session Meetings	Meeting	Fort point room	20	Internal Communication	y
	3/25/2017	Ohana New England	Dragon Boat Practice	fort point room	20	Internal Communication	n
	3/25/2017	FPAC Closing Reception/Artist Talk	Reception	Gallery/Waterfront Square	100	FPAC/BP	Y
	3/26/2017	Brown Box Staff Meeting	Meeting	fort point room	20	Internal Communication	N
	3/26/2017	Stephen Hamilton Weaving Workshop	workshop	Waterfront Square	20	BP/FFPC	Y
	3/27/2017	Stephen Hamilton Weaving Workshop	workshop	Waterfront Plaza	20	BP/FFPC	Y
	3/27/2017	Brown Box Staff Meeting	Meeting	fort point room	20	Internal Communication	N
	3/27/2017	Equity Roundtable Kickoff	Talk	BSA Space	15	BSA Communication	Y
	3/29/2017	Fulfilling the Promise: Setting the Stage	Talk	Fort Point Room	120	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	3/29/2017	Hanley Wood Media	Workshop	Fort Point Room	50	Internal Communication	Y
	3/30/2017	Microsol Resources	Seminar	Fort Point Room	80	Internal Communication	Y
	3/31/2017	Stephen Hamilton Textile Artist Session Meetings	Meeting	fort point room	20	BP/FFPC	Y

	4/1/2017	Ohana New England	Dragon Boat Practice	Fort Point Room	30	Internal Communication	N
	4/2/2017	Brown Box Production Meeting	Meeting	fort point room	20	Internal Communication	N
	4/2/2017	Stephen Hamilton embroidery/beadwork workshop	workshop	Waterfront Square	20	BP/FFPC	Y
	4/3/2017	Stephen Hamilton embroidery/beadwork workshop	workshop	Waterfront Plaza	20	BP/FFPC	Y
	4/3/2017	Exhibition Tour: Road to Revolution	Tour	BSA Space	20	BSA Communication	Y
	4/4/2017	SGH Seminar	Seminar	Fort Point Room	130	Internal Communication	N
	4/5/2017	A Better City	Landlord-Tenant Forum	Fort Point room	50	ABC	Y
	4/6/2017	Northeastern	Seminar	Fort Point Room	80	Internal Communication	N
	4/7/2017	Stephen Hamilton Textile Artist Session Meetings	Meeting	fort point room	20	BP/FFPC	Y
	4/8/2017	KidsBuild!	Workshop	Fort Point Room/ Waterfront sq	400	BSA Communication; allied nonprofit orgs; family e-newsletters	Y

	4/9/2017	KidsBuild!	Workshop	Fort Point Room/ Waterfront sq	400	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	4/12/2017	MIT	Breakfast	Fort Point Room	120	Internal Communication	N
	4/12/2017	BSA	Board Meeting	Fort Point Room	50	BSA	N
	4/13/2017	Samaritans Meeting	Meeting	fort point room	50	Internal Communication	N
	4/13/2017	Decision Resources Group	Meeting	Fort Point Room	100	Internal Communication	N
	4/14/2017	Stephen Hamilton Small dye session	workshop	waterfront plaza	20	BP/FFPC	Y
	4/15/2017	Ohana New England	Dragon Boat Practice	fort point room	30	Internal Communication	N
	4/15/2017	Brown Box Cast Meeting	meeting	fort point room	20	Internal Communication	N
	4/18/2017	Save the Harbor Save the Bay	School Vacation Event	fort point room/waterfront plaza	70	BP/SHSB	Y
	4/19/2017	Save the Harbor Save the Bay	School Vacation Event	fort point room/waterfront plaza	70	BP/SHSB	Y
	4/20/2017	McKinsey	Training	Fort Point Room	40	Internal Communication	N
	4/20/2017	Live Well: Bike Tune up with ABC TMA	Bike Tune Up	Garage P1	30	BP/ABC TMA	Y
	4/20/2017	Live Well Expo	Expo	Waterfront Square	100	BP	Y
	4/21/2017	Stephen Hamilton Textile Artist Session Meetings	Meeting	Fort Point Room	20	BP/FFPC	Y

	4/22/2017	Ohana New England	Dragon Boat Practice	Fort Point Room	30	Internal Communication	N
	4/25/2017	Wellington Management	Workshop	Fort Point Room	25	Internal Communication	N
	4/10/2017	Fulfilling the Promise: Examples from NYC & DC	Talk	BSA Space	75	BSA Communication; allied nonprofit orgs; school e-newsletters	Y
	4/25/2017	Fulfilling the Promise: Examples from NYC & DC	Talk	Fort Point Room	90	BSA Communication; allied nonprofit orgs; school e-newsletters	Y
	4/26/2017	Jewish Arts Collaborative Group Lunch	Meeting	Fort Point Room	30	Internal Communication	N
	4/26/2017	Affordable Housing Association	Meeting	Fort Point Room	150	Internal Communication	N
	4/27/2017	Student Visit Snowden HS	Tour	BSA Space	24	NA	Y
	4/29/2017	Ohana New England	Dragon Boat Practice	Fort point room	30	Internal Communication	N
	5/1/2017	Fulfilling the Promise: Examples from Copenhagen and Indianapolis	Talk	BSA Space	90	BSA Communication; allied nonprofit orgs; school e-newsletters	Y
	5/5/2017	Stephen Hamilton Textile Artist Session Meetings	Meeting	fort point room	20	BP/FFPC	Y

	5/7/2017	Brown Box Musical Performance	Musical	Waterfront Plaza	100	BP/Brown Box	Y
	5/10/2017	Eservus Pop Up	Table Pop Up	waterfront Plaza	50	BP/internal communication	Y
	5/10/2017	Fulfilling the Promis: Implementation	Meeting	Fort Point Room	150	BSA	Y
	5/12/2017	Brown Box Musical Performance	Musical	waterfront Square	100	BP/Brown Box	Y
	5/13/2017	Brown Box Musical Performance	Musical	waterfront Square	100	BP/Brown Box	Y
	5/13/2017	Ohana New England	Meeting	Fort Point Room	20	Internal Communication	N
	5/13/2017	Family Design Day: Treehouses	Workshop	BSA Space	40	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	5/14/2017	Brown Box Musical Performance	Musical	waterfront Square	100	BP/Brown Box	Y
	5/15/2017	Bob Campbell's 80th Birthday	Reception	BSA Space	65	BSA Communication	y
	5/15/2017	Brown Box Hamlet Production Meeting	Meeting	Fort Point Room	20	Internal Communication	N
	5/16/2017	Relationship Manager Meeting	Meeting	Fort Point Room	14	Internal Communication	N
	5/17/2017	Opening Reception: Inflatables	Reception	BSA Space	200	BSA Communication	Y
	5/18/2017	SGH Seminar	Seminar	Fort Point Room	130	Internal Communication	N
	5/19/2017	Climate Adaptation	Workshop	Fort Point Room	50	BSA	N

	5/19/2017	Textile Artist Session Meetings	Dye Session	Fort Point Room	20	Internal Communication	Y
	5/22/17-5/26/17	HR Workshop	workshop	Fort Point Room	25	Internal Communication	N
	5/24/2017	FPAC Open Reception: Planes In The Sky	Reception	The Gallery	100	BP/FPAC	Y
	5/25/2017	Think Link: Design Implications of the North-South Rail Link w/ Gov Dukakis	Panel	BSA Space	55	BSA Communication; allied orgs	
	6/1/2017	MIT Case Competition	Competition	Fort Point Room/BSA Space	150	MIT	N
	6/2/2017	Textile Artist Session Meetings	Meeting	Fort Point Room	20	Internal Communication	Y
	6/3/2017	dParty	Reception	BSA Space	125	BSA Communication	Y
	6/5/2017	McKinsey	Workshop	Fort Point Room	30	Internal Communication	N
	6/6/2017	Climate Ready	Training	Fort Point Room	40	Internal Communication	N
	6/8/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
	6/9/2017	Senior Experts Meeting	Meeting	Fort Point Room	10	Internal Communication	N
	6/9/2017	Textile Artist Session Meetings	Meeting	Fort Point Room	20	Internal Communication	Y
	6/13/2017	United Way Breakfast	Meeting	Fort Point Room	40	Internal Communication	N
	6/14/2017	Microsol Resources	Workshop	Fort Point Room	80	Internal Communication	Y
	6/14/2017	Design in Boston: Introducing the AIA Guide to Boston app	Panel	BSA Space	30	BSA Communication	Y

	6/14/2017	Women In Design	Yoga Class	Fort Point Room	30	BSA	Y
	6/15/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
	6/15/2017	Samaritans Meeting	Meeting	Fort Point Room	50	Internal Communication	N
	6/16/2017	Textile Artist Session Meetings	Meeting	Fort Point Room	20	Internal Communication	Y
	6/17/2017	Family Design Day: Public Art	Workshop	BSA Space	20	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
	6/19/2017	Basin Meeting	Meeting	Fort Point Room	15	Internal Communication	Y
	6/19/2017	Brown Box Staff Meeting	Meeting	Fort Point Room	20	Internal Communication	N
	6/20/2017	BOMA	Luncheon	Fort Point Room	40	Internal Communication	N
	6/20/2017	SGH	Seminar	Fort Point Room	135	Internal Communication	N
	6/21/2017	BSA 150TH Anniversary	Reception	Waterfront Plaza	450	BP/BSA	Y
	6/22/2017	Professional Networking	Networking	Fort Point Room	100	Internal Communication	N
	6/22/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
	6/26/2017	Urban Design Workshop	Workshop	BSA Space	30	Invitation only	N
	6/26/2017	FPAC Artist Panel	Artist Talk	Fort Point Room	50	FPAC/BP	Y

	6/29/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
	7/5/2017	Brown Box Staff Meeting	Meeting	Fort Point Room	20	Internal Communication	N
	7/6/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
	7/10/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/10/2017	Everybody Fights Fitness Series	Fitness Class	Waterfront Plaza	20	BP/EBF/FFPC	Y
	7/11/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/12/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/13/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/13/2017	Summer Custard Social	Events	Waterfront Square	100	BP	N
	7/13/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
	7/13/2017	Stephen Hamilton Artist Talk	Artist Talk	Fort Point Room	100	BP/FFPC	Y
	7/13/2017	Imagine Boston 2030: Information and Implementation	Talk	BSA Space	35	BSA Communication	Y
	7/13/2017	Housing Innovation Charrette	Workshop	BSA Space	25	BSA Communication	Y
	7/13/2017	Student Visit Youth Build Boston	Tour	BSA Space	20	NA	Y
	7/13/2017	Student Visit Wentworth Teens	Tour	BSA Space	28	NA	Y
	7/14/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N

7/17/2017 + 7/18/17	Affordable Housing Design	Meeting	Fort Point Room	50	Internal Communication	N
7/17/2017	Everybody Fights Fitness Series	Fitness Class	Waterfront Plaza	20	BP/EBF/FFPC	Y
7/17/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
7/17/2017	Student Visit MassArt Teens	Tour	BSA Space	20	NA	Y
7/18/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
7/19/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
7/20/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
7/20/2017	Fort Point Business Community Meeting	Meeting	Fort Point Room	30	BP/FFPC	Y
7/20/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
7/21/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
7/21/2017	Save the Harbor Save the Bay Programming	Events	Waterfront Plaza	60	Internal Communication	N
7/21/2017	Student Visit 360/One Goal	Workshop	BSA Space	15	NA	N
7/22/2017	Downtown Playdates	Workshop	BSA Space	45	BSA Communication; allied nonprofit orgs; family e-newsletters	y

	7/24/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/24/2017	Everybody Fights Fitness Series	Fitness Class	Waterfront Plaza	20	BP/EBF/FFPC	Y
	7/25/2017	SGH	Seminars	Fort Point Room	130	Internal Communication	N
	7/25/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/25/2017	Housing Fellows Panel	Panel	BSA Space	25	BSA Communication	Y
	7/25/2017	Student Visit Concord Carlisle HS	Tour	BSA Space	30	NA	Y
	7/26/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/27/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/27/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
	7/27/2017	Opening reception: BUILDing Forward	Reception	BSA Space	300	BSA Communication; allied orgs	Y
	7/28/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/28/2017	Save the Harbor Save the Bay Programming	Events	Waterfront Plaza	60	Internal Communication	N
	7/29/2017	Downtown Playdates	Workshop	BSA Space	60	BSA Communication; allied nonprofit orgs; family e-newsletters	y
	7/29/2017	Stephen Hamilton Opening Reception	Art Reception	Waterfront Square	100	BP/FFPC	Y

	7/31/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	7/31/2017	Everybody Fights Fitness Series	Fitness Class	Waterfront Plaza	20	BP/EBF/FFPC	Y
	8/1/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	8/2/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	8/2/2017	Wellington CPR	First Aid Training	Fort Point Room	25	Internal Communication	N
	8/3/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	8/3/2017	Lecture: Hip Hop Architecture	Lecture	Fort Point Room	110	BSA Communication; allied orgs	y
	8/3/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
	8/4/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	8/5/2017	Downtown Playdates	Workshop	BSA Space	30	BSA Communication; allied nonprofit orgs; family e-newsletters	y
	8/7/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
	8/7/2017	Everybody Fights Fitness Series	Fitness Class	Waterfront Plaza	20	BP/EBF/FFPC	Y
	8/8/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N

8/8/2017	Mass Poetry Professional Development Seminar	Seminar	Fort Point Room	20	MP	Y
8/9/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
8/9/2017	Mass Poetry Professional Development Seminar	Seminar	Fort Point Room	20	MP	Y
8/9/2017	FPAC Opening Reception	Reception	Gallery	50	FPAC/BP	Y
8/9/2017	Sierra Club Activist Training	Training	Fort Point Room	50	Internal Communication	Y
8/10/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
8/10/2017	Mass Poetry Professional Development Seminar	Seminar	Fort Point Room	20	MP	Y
8/10/2017	Berklee Lunch Sessions	Concert	Waterfront Plaza	50	BP	Y
8/10/2017	U.S. Green Building Council MA Chp. Mixer	Reception	Fort Point Room	100	Internal Communication	Y
8/11/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
8/11/2017	Save the Harbor Save the Bay Programming	Events	Waterfront Plaza	60	Internal Communication	N
8/11/2017	The New Inflatable Moment Curator Tour	Tour	BSA Space	10	BSA Communication	Y
8/12/2017	Downtown Playdates	Workshop	BSA Space	21	BSA Communication; allied nonprofit orgs; family e-newsletters	y
8/14/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
8/14/2017	Everybody Fights Fitness Series	Fitness Class	Waterfront Plaza	20	BP/EBF/FFPC	Y

8/14/2017	Brown Box Staff Meeting	Meeting	Fort Point Room	20	Internal Communication	N
8/15/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
8/16/2017	Wellington	Admin Event	Fort Point Room	100	Internal Communication	N
8/16/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
8/17/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
8/18/2017	E Inc. Programming	Events	Waterfront Square/Plaza	20	Internal Communication	N
8/18/2017	Save the Harbor Save the Bay Programming	Events	Waterfront Plaza	60	Internal Communication	N
8/18/2017	Brown Box Hamlet Performance	Play	Waterfront Plaza	100	BB/BP/FFPC	Y
8/19/2017	Downtown Playdates	Workshop	BSA Space		BSA Communication; allied nonprofit orgs; family e-newsletters	y
8/21/2017	Everybody Fights Fitness Series	Fitness Class	Waterfront Plaza	20	BP/EBF/FFPC	Y
8/22/2017	SGH	Seminar	Fort Point Room	130	Internal Communication	N
8/22/2017	The Eden Project with William Horgan RIBA	Talk	BSA Space	45	BSA Communication	Y
8/22/2017-8/24/17	Leasing & Development	Training	Fort Point Room	25	FPR	N
8/26/2017	End of Summer BASH	Kids Event	Waterfront Plaza	100	BP/FFPC	Y

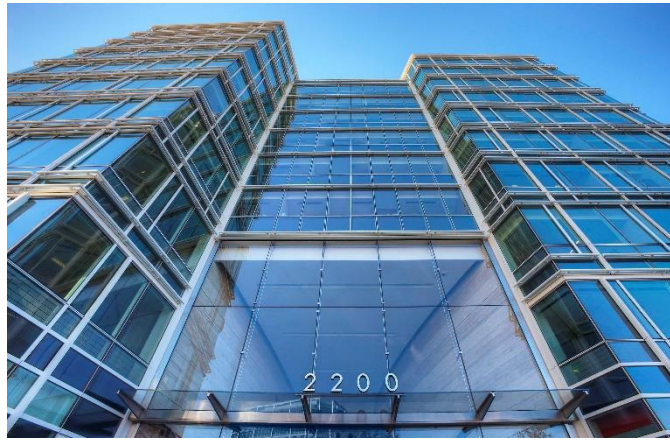
8/26/2017	Downtown Playdates	Workshop	BSA Space	17	BSA Communication; allied nonprofit orgs; family e-newsletters	y
8/27/2017	Brown Box Hamlet Performance	Play	Waterfront Plaza	100	BB/BP/FFPC	Y
8/28/2017	Everybody Fights Fitness Series	Fitness Class	Waterfront Plaza	20	BP/EBF/FFPC	Y
8/29/2017	FFPC- Fort Point Fest Recap	Meeting	Fort Point Room	20	Internal Communication	Y
8/31/2017	Brightcove	Cocktail Hour	Fort Point Room	50	Internal Communication	N
9/2/2017	Downtown Playdates	Workshop	BSA Space	29	BSA Communication; allied nonprofit orgs; family e-newsletters	y
9/7/2017	Women In Transporation	Fudraiser Gala	Fort Point Room	200	Internal Communication	N
9/9/2017	Downtown Playdates	Workshop	BSA Space	14	BSA Communication; allied nonprofit orgs; family e-newsletters	y
9/11/2017	BG Events	Opening Reception	Fort Point Room	200	Internal Communication	N
9/12/2017	Harbor Candidates Forum	Panel	Fort Point Room	90	BSA Communication; local press; allied orgs	Y

9/13/2017	Womens Environmental Network	Social Networking Event	Fort Point Room	100	Internal Communication	N
9/14/2017	Samaritans Meeting	Reception	Fort Point Room	70	Internal Communication	N
9/15/2017	Wellington CPR/First Aid	Training	Fort Point Room	25	Internal Communication	N
9/15/2017	Housing Innovation Workshop	Workshop	BSA Space	55	Invitation only	N
9/16/2017	Downtown Playdates	Workshop	BSA Space	22	BSA Communication; allied nonprofit orgs; family e-newsletters	Y
9/20/2017	Community Conversation: National Park Service workshop	Workshop	Fort Point Room	65	Invitation only	N
9/22/2017	Green Ribbon Comission	Meeting	Fort Point Room	100	Internal Communication	N
9/23/2017	College Fair	Other	BSA Space/Fort Point Room	250	BSA Communication; allied orgs	Y
9/26/2017	Architecture Boston 20th	Reception	BSA Space	75	Invitation only	N
9/28/2017	FPAC Artist Talk	Artist Talk	Gallery	50	FPAC/BP	Y
9/30/2017	Stephen Hamilton Closing Reception/Fabric Fair	Exhibit/Reception	Waterfront Square/Fort Point Room	100	FFPC/BP	Y
10/1/2017-10/8/17	American Therapy Booth Art Installation	Art Display	Waterfront Plaza	100	BP	Y
10/5/2017	AW Advisory Committee Meeting	Meeting	Fort Point Room	10	BP	Y
10/5/2017	Save the Harbor Save the Bay Board Meeting	Meeting	Fort Point Room	20	Internal Communication	N
10/5/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
10/6/2017-10/28/17	Canstruction	Art Display	Waterfront Square	100	BP/BSA	Y
10/7/2017	Brown Box Auditions	Auditions	Fort Point Room	30	Internal Communication	Y

10/8/2017	Brown Box Auditions	Auditions	Fort Point Room	30	Internal Communication	Y
10/11/2017	Canstruction Gala	Gala	Fort Point Room	130	Internal Communication	N
10/12/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
10/17/2017	North South Rail Link Feasibility Reassessment Meeting	Meeting	Fort Point Room	50	Internal Communication	Y
10/19/2017	Samaritans Meeting	Meeting	Fort Point Room	50	Internal Communication	N
10/20/2017	Brown Box Auditions	Auditions	fort Point Room	30	Internal Communication	Y
10/21/2017	Ohana New England	Team Dinner	Fort Point Room	20	Internal Communication	N
10/22/2017	Brown Box Auditions	Auditions	Fort Point Room	20	Internal Communication	Y
10/23/2017	BSA College Fair	Networking	Fort Point Room	200	Internal Communication	Y
10/25/2017	Dorken Systems	Meeting	Fort Point Room	150	Internal Communication	N
10/25/2017	FPAC Opening Reception for The Future of Work	Reception	Gallery	50	BP/FPAC	Y
10/27/2017	Construction VR	Exhibit/Reception	Fort Point Room	30	Internal Communication	N
10/28/2017	MIT Real Disruption	Meeting	Fort Point Room	50	Internal Communication	N
10/28/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
10/29/2017	BOMA	Roundtable				
10/30/2017	Tufts Fletcher School Environmental Department	Meeting	Fort Point Room	15	Internal Communication	N
10/30/2017	Brown Box Workshop	Workshop	Fort Point Room	20	Internal Communication	N

10/31/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
11/2/2017	MedTech Panel: The Bridge between Poland and Boston	Panel Event	Fort Point Room	100	Internal Communication	Y
11/3/2017	Commerical Brokers Association	Meeting	Fort Point Room	50	Internal Communication	N
11/4/2017	Brown Box Workshop	Workshop	Fort Point Room	20	Internal Communication	N
11/5/2017	Brown Box Workshop	Workshop	Fort Point Room	20	Internal Communication	N
11/6/2017	U.S. Green Building Council	Meeting	fort Point Room	75	Green Build	Y
11/7/2017	NARIET- Greenbuild	Meeting	Fort Point Room	75	Green Build	Y
11/8/2017	GreenBuild Event	Event	fort Point Room	75	Green Build	Y
11/9/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
11/10/2017	Nesting Dolls Performance	Play	Waterfront Square	50	BP	Y
11/11/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
11/11/2017	Nesting Dolls Performance	Play	Waterfront Square	50	BP	Y
11/12/2017	Nesting Dolls Performance	Play	Waterfront Square	50	BP	Y
11/16/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
11/17/2017	Brightcove	Meeting	Fort Point Room	75	Internal Communication	N
11/18/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
11/21/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
11/25+11/26 /17	Wellington	Meeting	Fort Point Room	25	Internal Communication	N

11/30/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
12/2/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
12/2/2017	Holly Day on the Harbor	Kid Concert	Waterfront Square	100	BP	Y
12/2/17- 1/14/17	ABX Quad Installation	Art Display	Waterfront Square	100	ABX/BP/BSA	Y
12/5/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
12/7/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
12/9/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
12/14/2017	Samaritans Meeting	Meeting	Fort Point Room	50	Internal Communication	N
12/16/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y
12/16/2017	Boston Tea Party Ships & Musuem Reenactment	Reenactment	Waterfront Plaza	1000	BP/Tea Party	Y
12/21/2017	Ohana New England	Indoor Practice	Fort Point Room	20	Internal Communication	Y



Atlantic Wharf 2018 Annual Work Plan

2017 Program Review

bxp Boston
Properties



2017 PROGRAM **REVIEW**

322 +

events

27

public art exhibits

916

Instagram Followers

587

Twitter Followers

25,000 +

attendees

2018 GOALS

- Create additional wellness programs by enhancing the “Live Well Expo” and starting an indoor fitness series
- Create Berklee evening concert series throughout the Summer
- Increase public art installations (indoors and outdoors)
- Execute Congress Street signage
- Continue successful programs including Berklee Concerts, Theatre Performances, Children’s Concerts, FPAC Art Exhibits and additional programming, Outdoor Fitness, KidsBuild and Canstruction





ONE
RULE

TUN

HISTORY OF

Timeline of the Quad area showing historical milestones and development stages.

SUCCESSFUL PLACEMENT

Diagrams and photos illustrating successful placement of buildings and green spaces.

DESIGN PRINCIPLES

Grid of icons and text defining design principles for the Quad.

STRONG COMMUNITIES

Infographic detailing psychological factors and design principles for strong communities.

welcome to
QUAD 2016

brought to you by **WHAT'S IN**

Welcome poster for Quad 2016 featuring photos of the area and project partners.





Photo Credit: BSA Space





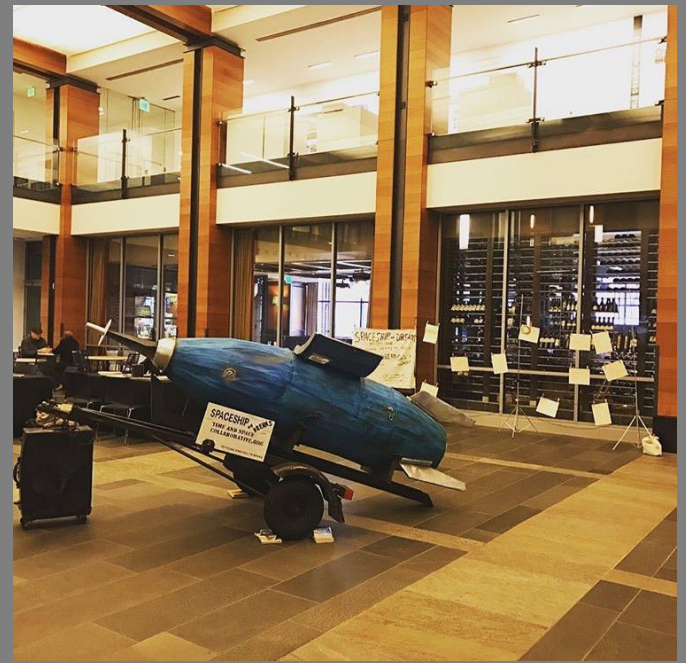












WATERFRONT SQUARE



Photo Credit: BSA Space



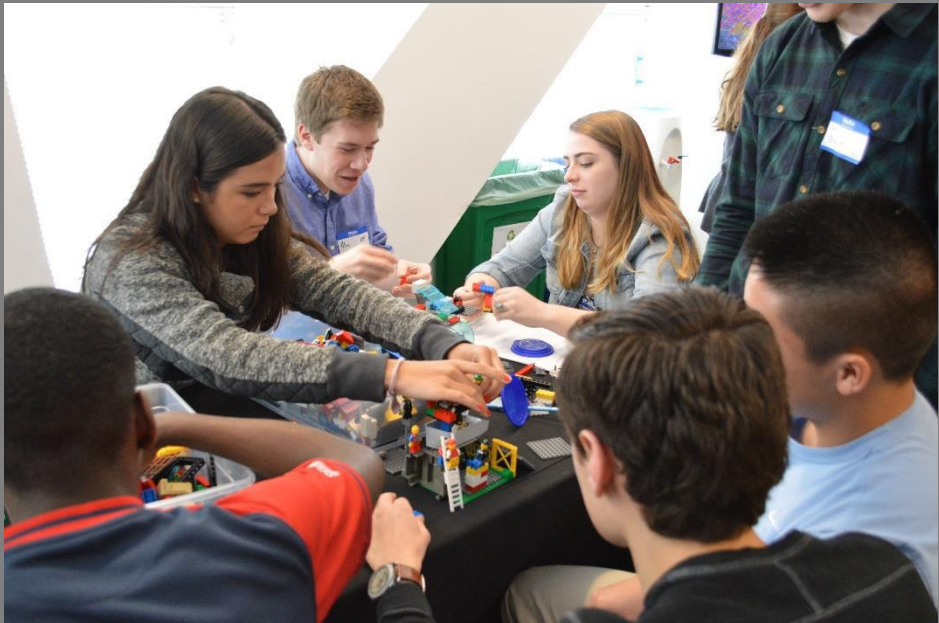


Photo Credit: BSA Space



canstruction

#gnom'orehunger

starbuck

BISLEY

maharow

LEOPOLD



Please
Do Not





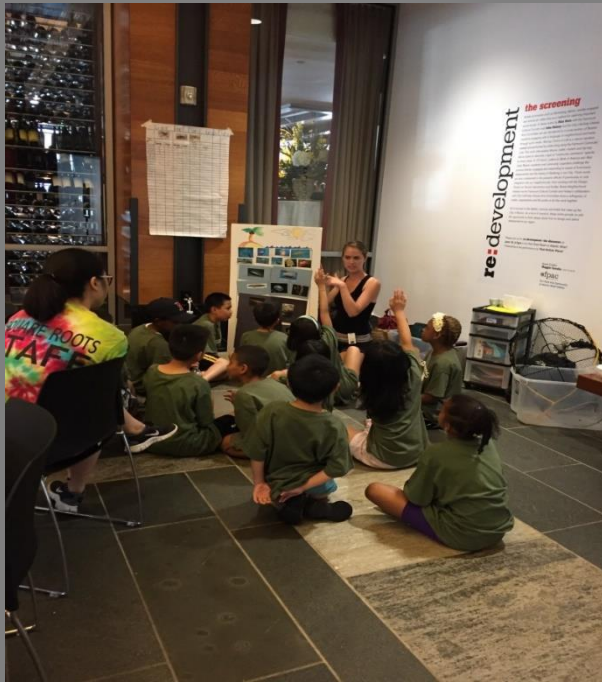
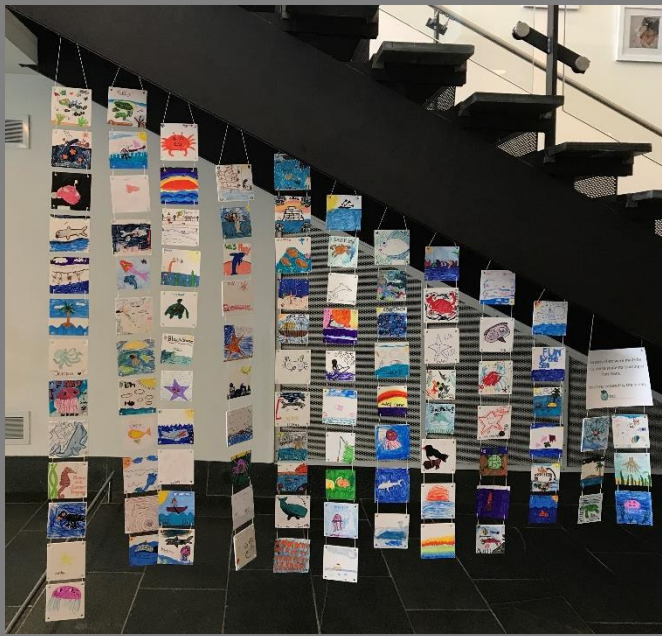




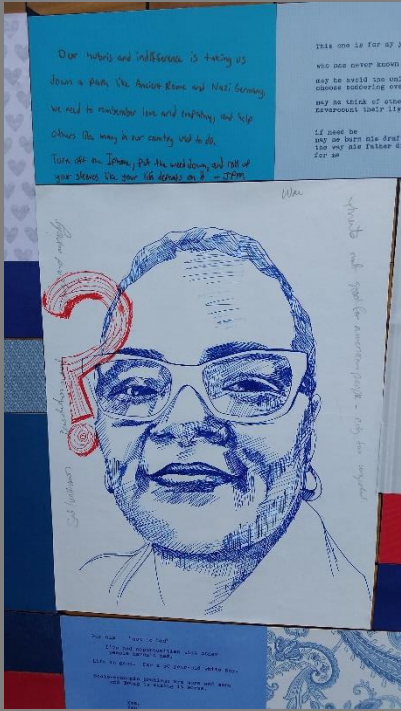












MEDIA

Atlantic Wharf
@atlanticwharf

Don't miss [@BrownBoxTheatre](#) performance of Hamlet this Sunday at 7:30pm outside on Waterfront Plaza! Lawn chairs and blankets are welcomed 🙌



Atlantic Wharf
@atlanticwharf

Thank you to all who attended our opening reception for [@Fortpointarts](#) gallery installation titled ...Fine! On display until September 30th



atlanticwharf

Liked by sarahgold_, fortpointchan and 38 others

atlanticwharf Join us tomorrow for the closing reception of Inter-Dimensional Ports of Whatsoever! Various events from 2pm-7pm in waterfront square and the gallery! Check bio for details 🙌 #AtlanticWharf @fortpointarts

View all 4 comments

atlanticwharf

Liked by sarahgold_, fortpointchan and 74 others

atlanticwharf Progress 💙 We can't wait to see the final installation of [@theartofstephenhamilton](#) "Stitched into Memory" in Waterfront Square this Summer! #AtlanticWharf

View all 3 comments

gabrielle_schaffner I can't wait to see it 💙

renee_ricciardi Looks great!