



**AGOOS D-ZINES LLC**

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May 9, 2017

To: Boston Planning & Development Agency

Re: RFI for the Activation of the Charlestown Navy Yard Waterfront & Water's Edge

Being duly authorized to represent and act on behalf of Agoos D-zines LLC (the "Applicant"), and having reviewed and fully understood all of the requirements and information provided, the undersigned hereby submits the attached Application and supporting materials and hereby applies for the opportunity to provide or submit a proposal for the activation of the Charlestown Navy Yard waterfront and water's edge as described in the RFI for the Activation of the Charlestown Navy Yard Waterfront and Water's Edge (the "RFI"). Capitalized terms used herein but not otherwise defined shall have the meanings ascribed to such terms in the RFI.

The BPDA is hereby authorized by the Applicant to conduct any inquiries and investigations to verify the statements, documents, and information submitted in connection with this Application, and to seek clarification from references and other third parties regarding any financial and experience issues.

If the BPDA has any questions regarding this Application, please contact the following individual(s):


Peter Agoos, Owner  
326 A Street Unit 6A, Boston, MA 02210  
617-451-0377 office / 617-320-8795 mobile / [peter@agoos.com](mailto:peter@agoos.com)

The undersigned confirms and warrants that there is no officer, director, partner, employee or spouse of any of the foregoing categories of individuals who is:

- (a) An elected official of the City of Boston or an employee of the City of Boston; or
- (b) Related to or has any business or family relationship with any elected official of the City of Boston or any employee of the City of Boston, such that there would be any conflict of interest or any appearance of conflict of interest in the evaluation or consideration of this Application by the BPDA.

The undersigned declares that the statements made and the information provided in the duly completed Application are complete, true and correct in all respects.

Agoos D-zines LLC

By:   
\_\_\_\_\_

Name: Peter Agoos

Title: Owner



AGOOS D-ZINES LLC

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## 1.0 ORGANIZATION STRUCTURE

Agoos D-zines LLC  
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Peter Agoos, Owner  
617-451-0377 office / 617-320-8795 mobile  
peter@agoos.com  
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## 2.0 SUMMARY OF ACTIVITY

2.1 *Buoyed Up* is a floating art installation combining marine buoys and live plants. While the accompanying drawing shows it deployed adjacent to the USS Constitution dock site, it could be installed almost anywhere along the Charlestown Navy Yard's waterfront — at Drydock #2, at Pier 5, near marina slips, etc.. This work is a follow-up to my 2014 climate change- and sea level rise-inspired installation in Fort Point Channel, *Tropical Fort Point*, for which 16 Majesty Palms were moored in a 4x4 grid, moving as a group with the tides and winds. *Buoyed Up* would consist of a varied collection of buoys — perhaps a dozen — with planted containers mounted atop. This could be a one-time temporary installation, or a permanent one, with plantings selected for both summer and winter habit — for instance, palmetto grass or similar which retain a strong winter presence.

For prior reference, here is some press for *Tropical Fort Point*:

<http://www.bostonmagazine.com/arts-entertainment/blog/2014/04/28/take-staycation-fort-point-artist-spruces-harbor-floating-palm-trees/>

<http://www.foodandwine.com/fwx/secrets/7-powerful-pieces-public-art-you-should-see-right-now>

2.2 *Buoyed Up* is a subversive activation of the waterfront. It puts mismatched things on view — terrestrial plants in a salt water environment, and on top of navigational aids! — and invites the public to see the unexpected and to consider the ocean environment in a new way. It alters the seaward view of terrestrial visitors, just as it changes the experience of boaters approaching and using the Navy Yard's facilities. It suggests the inherent threat of rising sea levels to things we normally encounter on land, and gently posits a preposterous "rescue" mission by the inanimate stalwart guardian buoys familiar to watercraft and seagoing people. The installation would specifically include climate issues in signage; information could also be included in learning center curriculum; and interactivity might be achieved by inviting the public to participate in waterborne plant maintenance and watering (this was a feature of *Tropical Fort Point*.)

There are three images attached:

- *Buoyed Up* concept drawing showing the installation at the USS Constitution site.
- *Tropical Fort Point* seen from the water, looking toward Summer Street Bridge.
- *Tropical Fort Point* seen from the water on a watering trip by wooden dinghy.

### 3.0 FINANCIAL VIABILITY AND CAPABILITY

3.1 Peter Agoos has been a sole practitioner designer, producer, and installation artist for 40 years. Agoos D-zines LLC is a single-member LLC, incorporated in 2011. Projects for corporate and educational clients vary widely in scope and budget. At the low end are exhibit and staging projects with budgets that range from 15 to 100 thousand dollars. At the high end are projects like the 2015-16 production of MIT's Centennial *Moving Day* celebrations, with a budget of \$1.7mm. Tax return available on request.

3.2 I have no active funding or funding plan in place for this project — my submission is entirely prospective. The concept presented is one idea; I have many. If selected to collaborate with the BPDA to develop a project for the Charlestown Navy Yard I would seek funding from the City and other sources. Agoos D-zines LLC maintains typical \$1mm/2mm liability insurance coverage.

### 4.0 ORGANIZATION PROGRAMMING AND SERVICE DELIVERY

4.1 My "organization" is myself as a sole practitioner, with an eclectic range of capabilities and accomplishments (1-page bio is attached for reference). I work regularly with subcontracted fabricators and other resources, and when projects require it, I engage companies and freelance talent to staff them. For example, the MIT Centennial project referred to above engaged the services of more than a dozen companies (e.g., video services, lighting and audio equipment rentals, boat rentals, etc.) and the series of 130+ individuals (costume designers, stage directors, puppet makers, production and technical directors, etc.). The proposed project would be at a relatively modest scale, but would require a number of collaborators and service providers to accomplish.

### 5.0 COLLABORATION OPPORTUNITIES

5.1 The proposed project would require partnering with the BPDA and possibly other City departments, as well as one or more marine services providers to source and handle the buoys and their moorings. Finding those resources and establishing those relationships is the fun part. I have good relationships with the Boston Harbormaster and Coast Guard, as well as with the City Engineer, the Mayor's Office of New Urban Mechanics (a 2014 winner of the first Public Space Invitational competition), and Boston Street Lighting Department. I collaborate well, and have found the City to be extremely supportive whenever I have sought support and help.



BUOYED UP • CHARLESTOWN NAVY YARD

Concept ©2017 Peter Agoos • Agoos D-zines LLC





Tropical Fort Point

Peter Agoos • Agoos D-zines LLC



Tropical Fort Point

Peter Agoos • Agoos D-zines LLC

## PETER AGOOS / AGOOS D-ZINES LLC

PETER AGOOS has created permanent and temporary works at all scales, ranging from theatrical and film sets to exhibit and architectural designs, from temporary art installations to multimedia stagings for events, from documentary films to graphic design for print and web. He has worked with corporations from start-up to industry-defining giant as well as small nonprofits and international NGOs.

Selected highlights:

**EVENT** Creative director and producer of *Moving Day 2016*, a day of events celebrating the centennial of Massachusetts Institute of Technology's move from Boston to Cambridge; Staging and set design for the Opportunity Nation Summits (Washington DC 2015 & 2012; NYC 2011); Creative director for the illumination of the Boston Children's Museum (BCM) for its 100th year celebrations (2013); Creative director, executive producer, and stage designer for MIT's sesquicentennial convocation (2011).

**ART / EXHIBIT** *Boing!*, an interactive sculpture commissioned by Boston Children's Museum (2016-17); Exhibition designer for *Female Faces in Sustainable Places*, a photo exhibit on the work of Malaysian women promoting sustainable development, Wolk Gallery, MIT (2015); *Tropical Fort Point*, a floating installation of 16 majesty palm trees (2014); *C is for Clamp* (with Diane Fiedler), an art installation for Boston Children's Museum (2013); *Arts Imbalance*, an installation above the Fort Point Channel (2012); *Genome Mobile*, for The Broad Institute's DNATrium Museum, showing the phylogenetic relationships of the first 30 mammals whose genomes had been sequenced (2010); Exhibition designer for a 20<sup>th</sup> anniversary photo exhibit for the public health NGO Partners In Health (2007).

**OTHER** *Seat Light Control*, urban infrastructure concept, a winner of Boston's Public Space Invitational for (2014); Calendar designs for Partners In Health (2007-2011); Set design for *Present Imperfect*, a production of 6 short Pinter plays (2009); Architectural design of an intimate rural home for a small family (2008); Installation section team leader for Christo & Jeanne-Claude's *The Gates* (2006).

**BIOGRAPHICAL MISCELLANY** Peter has served on competition juries for Common Boston Common Build and for FPAC floating art competitions, and on studio crit juries at RISD, Harvard's Graduate School of Design, and the Boston Arts Academy. He made several trips to Haiti in 2012-2013 as a volunteer carpenter on Partners In Health's 300-bed hospital in Mirebalais. And he serves on the board of The Farm School, where education-focused programs on two organic family farms in central Mass connect people of all ages to the land and help train the next generations of farmers in sustainable agriculture.