

**VIA OVERNIGHT & ELECTRONIC MAIL**

Teresa Polhemus, Executive Director/Secretary  
Boston Planning & Development Agency  
One City Hall Square, Room 910  
Boston, MA 02201-1007

cc: Erikk Hokenson, Waterfront Planner  
erikk.hokenson@boston.gov

Dear Members of the Boston Planning & Development Agency:

In response to the Request for Letters of Interest (RFI) for the Activation of the Charlestown Navy Yard Waterfront & Water's Edge, studioMLA Architects, in collaboration with HUBWeek, would like to express our interest in submitting a conceptual idea. studioMLA Architects and HUBWeek are currently working together on the play master plan for HUBWeek's upcoming event located in Boston's Government Center in October 2017.

The following have been reviewed in detail and taken into consideration:

- RFI
- Municipal Harborpark Plan (1991), Waterfront Network Activation Plan of the Charlestown Navy Yard (2007), and the Water Dependent Use Management Plan (2007), which is provided as "Supplemental Materials" to this RFI
- Exhibit A: Letter of Interest (please see attached)
- Exhibit B: Application (please see attached)
- Exhibit C: Play Cube Designs

Sincerely,

Michael Lindstrom, AIA  
Studio MLA Architects

Leonie Bradbury, Director of Art & Creative Initiatives  
HUBweek



## EXHIBIT A

### LETTER OF INTEREST

To: Boston Planning & Development Agency  
Re: RFI for the Activation of the Charlestown Navy Yard Waterfront & Water's Edge

Being duly authorized to represent and act on behalf of **studioMLA Architects** and **HUBWeek** (the "Applicant"), and having reviewed and fully understood all of the requirements and information provide, the undersigned hereby submits the attached Application and supporting materials and hereby applies for the opportunity to submit a proposal for the activation of the Charlestown Navy Yard waterfront and water's edge as described in the RFI for the Activation of the Charlestown Navy Yard Waterfront and Water's Edge (the "RFI"). Capitalized terms used herein but not otherwise defined shall have the meanings ascribed to such terms in the RFI.

The BPDA is hereby authorized by the Applicant to conduct any inquiries and investigations to verify the statements, documents, and information submitted in connection with this Application, and to seek clarification from references and other third parties regarding any financial and experience issues.

If the BPDA has any questions regarding this Application, please contact the following individual(s):

Name: Mike Lindstrom  
Title: Principal  
Address: 233 Harvard Street, Suite 32, Brookline, MA 02446  
Telephone: (617) 608-1551, ext. 302  
Email: [mlindstrom@studiomla.com](mailto:mlindstrom@studiomla.com)

Name: Leonie Bradbury  
Title: Director of Art & Creative Initiatives  
Address: c/o Boston Globe, 135 William T. Morrissey Blvd., Boston MA 02125  
Telephone: (978) 998-9193  
Email: [lbradbury@hubweek.com](mailto:lbradbury@hubweek.com)

The undersigned confirms and warrants that there is no officer, director, partner, employee or spouse of any of the foregoing categories of individuals who is:

- (a) An elected official of the City of Boston or an employee of the City of Boston;  
or
- (b) Related to or has any business or family relationship with any elected official of the City of Boston or any employee of the City of Boston, such that there would be any conflict of interest or any appearance of conflict of interest in the evaluation or consideration of this Application by the BPDA.

The undersigned declares that the statements made the information provided in the duly completed Application are complete, true and correct in all respects.

Sincerely,

Michael Lindstrom, AIA  
Studio MLA Architects

Leonie Bradbury, Director of Art & Creative Initiatives  
HUBweek



**EXHIBIT B**  
**APPLICATION**

To: Boston Planning & Development Agency  
Re: RFI for the Activation of the Charlestown Navy Yard Waterfront & Water's Edge

**ORGANIZATION STRUCTURE**

**studioMLA Architects**

233 Harvard Street, Suite 32  
Brookline, MA 02446

Mike Lindstrom, AIA  
Principal  
(617) 608-1551 ext. 302  
[mlindstrom@studiomla.com](mailto:mlindstrom@studiomla.com)  
[www.studiomla.com](http://www.studiomla.com)

**HUBWeek**

c/o Boston Globe  
135 William T. Morrissey Blvd.  
Boston, MA 02125

Leonie Bradbury  
Director of Art & Creative Initiatives  
(978) 998-9193  
[lbradbury@hubweek.org](mailto:lbradbury@hubweek.org)  
[www.hubweek.org](http://www.hubweek.org)

**SUMMARY OF ACTIVITY**

**Description and Achievement of Goals:**

Based on a design that is already in production for HUBweek's upcoming event in October, we propose for the installation of approximately eight (8) "play cubes," 6 ft wide, 8 ft deep, and 8 ft tall in size to be incorporated throughout the Charlestown Navy Yard. These cubes are composed of small shipping containers that have been modified to be occupiable in varying and engaging ways. They would be implemented as experiential art pieces to activate the overall site, similar to the current Playful Perspectives exhibition of public art on the Rose Fitzgerald Kennedy Greenway. The theme would be inspired by play and the cubes would promote the public's use of the waterfront and water's edge. If constructed

with resilient and durable materials, they can be utilized year-round with little maintenance. In addition, they could potentially incorporate an educational component, by displaying facts about climate change and climate resiliency, especially in the Charlestown Navy Yard. Please refer to EXHIBIT C for conceptual strategies for the play cubes.

#### **FUNDING SOURCES/CONTINGENCY PLANS/MANAGEMENT PLANS**

The cubes will have been already constructed and built out for play/relaxation and are designed public use. For HUBweek's festival the cubes are rented for two months surrounding the 4-day display October 12-15, 2017. The project, if selected, would require either additional monthly rental costs (\$80-100/month per cube) or if more economical in case of long-term rental, the cubes can be purchased (\$4000-\$5000 each). The cubes would need to be delivered (approx. \$300 each). A detailed budget can be supplied based on scope of project and number of cubes. The interior of the cubes would be designed with durable materials and would thus require minimal (if any) maintenance.

#### **ORGANIZATION PROGRAMMING AND SERVICE DELIVERY**

studioMLA Architects and HUBweek are similarly collaborating for October's event which promotes a variety of elements. Collectively, we aspire to have these elements incorporated within a year-long installment that would promote civic outreach and community activation and integration. The installation would be appropriate for all-ages and would furthermore incorporate a STEM component which is a part of an overall goal for HUBweek.

#### **COLLABORATION OPPORTUNITIES**

As mentioned above, sponsorship opportunities may be available to help facilitate or offset the costs of the permanent structures. Partnerships from across the City of Boston may be interested in incorporating their logo for an extended period of time. However, this project would not facilitate the need for sponsorships or partnerships other than those that HUBweek currently already has with studioMLA.

# EXHIBIT C

## PLAY MASTER PLAN PLAY CUBE DESIGNS

