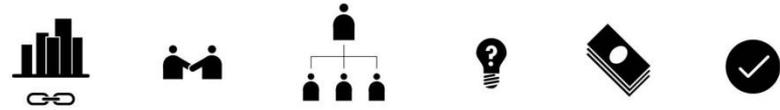


# Implementation



### How to evaluate and implement public benefits

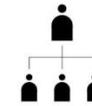
Key considerations with public benefits include whether it is 1) linked to significant development; 2) requires a partnership between various stakeholders; 3) poses management challenges; 4) is an idea that needs adoption; 5) requires only money; or 6) has few barriers.

The following pages list public benefits that emerged from this planning process, and attempt to list what barriers or challenges there might be to their implementation.

	Linked to significant development	Requires a partnership between stakeholders	Poses management challenges	Idea that needs adoption	Money	Do it now
<b>District-Wide</b>						
Better signage or markings for the HARBORWALK, such as through blue brick path or uniform paving materials	○				○	
Unified signage system for ferries. Uniform digitalw (i.e., ITS) system for ferry/boat operators.		● Coordination of the different entities poses the greatest challenge.	● Ongoing management is important.		◐	✓
Regular north-south transportation links, such as a South Station to North Station shuttle bus or Greenway trolley		●	● Will this be privately or publicly operated?	○ Has wide support from community stakeholders.	●	
Event venues: floating barge for events. This could be coordinated with Fort Point Channel and serve double purpose as an event barge / art barge.		◐	●	●	●	
Broader range of food venues, ranging from casual (food trucks, etc) to fine dining, dining on the water	○ Venues exist, such as the end of Long Wharf, or perhaps food trucks near Central Wharf Park					✓
Increase winter activities (e.g., ice skating rink, winter walking programs, Christmas market, nature walks, fall and winter nature tours of the Harbor Islands)		◐	◐	○ Wide community support.	◐	
Places to access the water - to physically touch the water's edge. E.g., BRA-owned land in front of the Harbor Garage.					◐	✓

- Strongly requires or linked to
- ◐ Medium link
- Low link or challenge

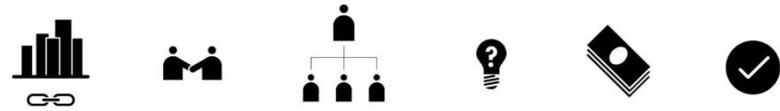
# Implementation



	Linked to significant development	Requires a partnership between stakeholders	Poses management challenges	Idea that needs adoption	Money	Do it now
<b>Northern Avenue</b>						
Northern Avenue Bridge - short-term improvements such as painted jersey barriers, lighting, art installations.			○		○	✓
Northern Avenue bridge - long-term restoration; dedicated barrel for pedestrians and cyclists					●	
Hook site - active edges facing Moakley Bridge, Greenway, and water	●					
Hook site - careful design of Northern Avenue face with loading dock, etc.	●					
Encourage WDU on Hook site.						
Coast Guard building - making clear that the cafeteria is open to the public			○	○		✓
Coast Guard building - improve the loading dock area / entrance on Northern Ave. Consider reopening entrance on corner of Atlantic Ave.				◐	◐	
Coast Guard Building - reestablish public access to the dock; public access to the exterior stair facing the water?				◐		✓
Coast Guard Building - active edges on the waterside and facing the Greenway	●		●	●	●	
Harborwalk accessibility at Northern Ave bridge - ramp up to meet bridge level	●				●	
Harborwalk accessibility at Moakley Bridge - investigate possibility of ramping down under bridge.	●			◐	●	
Expanded public realm on this narrow section of the HARBORWALK - decking out over the water as a possible way to facilitate the HARBORWALK connections	●			●	●	

- Strongly requires or linked to
- ◐ Medium link
- Low link or challenge

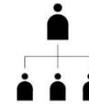
# Implementation



	Linked to significant development	Requires a partnership between stakeholders	Poses management challenges	Idea that needs adoption	Money	Do it now
<b>India Row / Rowes Wharf</b>						
Clarify the public way through the Harbor Towers property - create more clear distinctions between public and private through landscaping and wayfinding.				○	○	✓
Clarify East India Row and the boundary with the Harbor Towers. This might be done through material changes, landscaping, etc.				○	○	
Atlantic Avenue - in this area, Atlantic Avenue has fences, curb cuts, and hard building edges. Add more active uses to Atlantic Avenue or better landscaping (street trees, plants, etc.).			◐		●	
Rowes Wharf Pavilion - use for seasonal events, programming; open up for more public uses			◐	◐		✓
Strengthen lateral connections to waterfront through programming/ground-level activity and maintaining view corridors - encourage programming of the interstitial spaces, such as the space between Rowes Wharf and 400 Atlantic Avenue			◐	◐	●	
Harbor Towers could benefit from greater visual porosity through the fences.				●	◐	✓
400 Atlantic Avenue - fence that faces the watershed - add active uses here, or greater porosity.				◐	◐	
Make public access to the Rowes Wharf rotunda more visible / known.			◐	◐		✓
Under-used docking facility?			◐			✓

- Strongly requires or linked to
- ◐ Medium link
- Low link or challenge

# Implementation

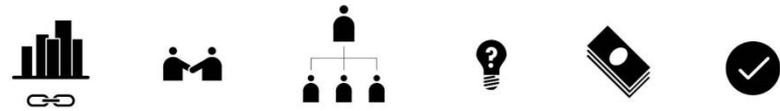


	Linked to significant development	Requires a partnership between stakeholders	Poses management challenges	Idea that needs adoption	Money	Do it now
<b>Long/Central Wharves</b>						
Seasonal programming or festivals (e.g., cider festival in fall or ice sculpture festival in winter; see Quebec winter festival as example).			○	○	●	
Marriott Long Wharf expansion: include a ferry terminal, waiting room, bike storage, and other passenger amenities.	●		○	●	○	
Marriott Long Wharf: add ground-level programming and porosity, such as retail and restaurant uses	●					
A designated drop-off/pick-up area for school and charter bus users of water transportation and the other amenities and attractions.			○			✓
Chart House parking lot: redevelop into open space, connect with the restaurant in Marriott Long Wharf	●				●	
BRA-owned land between the waterfront and the Harbor Garage: improve hardscape, add interpretive information about history of this area.	●				●	
Long Wharf: introduce restaurant uses or food trucks and large sculptural element to draw visitors to end			○			✓
Ferries: unified wayfinding system and intelligent transportation system (ITS)		●	●		○	✓
Improve Aquarium plaza through unified materials, wayfinding, visibility from the Greenway	●				●	
Interpretive signage throughout this area - both environmental and historical; build on the Walk to the Sea.		○			○	✓
NEAq - improve visibility from the Greenway through gateway elements / possible display on IMAX theatre.		○		○	○	
Harbor Garage site - active uses on ground-floor facing Central Wharf and Atlantic Ave. Make visible the education programs and public uses inside.	●					

- Strongly requires or linked to
- Medium link
- Low link or challenge

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# Implementation



Harbor Garage development site - create view corridor to the water / NEAq; open space should be on north side.	●			●		
Create more visible and legible links from Harbor Islands Pavilion to the ferry locations		●			●	✓
Create a permanent Harbor Islands Gateway on the waterfront		●		●	●	

	Linked to significant development	Requires a partnership between stakeholders	Poses management challenges	Idea that needs adoption	Money	Do it now
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**Watersheet**

Ferry hubs - to assist commuters and visitors in finding the correct wharf and help better coordinate landside transfers.	●	●	●	●	●	
More bus shuttles and water taxis/local ferries (small on-off vessels)to attract more riders, especially during winter months.			●	●	●	
Sheltered and heated waiting areas landside.	●	●	●	●	●	
Ticket areas for all ferry terminals (e.g., for T passengers on the north side of Long Wharf)		●	●	●	●	
More water taxi docks: all should be ADA compliant.		●	●		●	
Subsidized water transit, and add new routes, both intra-city and inter-city.	●	●	●	●	●	
Subsidized ferries to the Harbor Islands		●	●	●	●	
Fish cleaning stations and other amenities for fishermen.			●	●		
More services for recreational boaters, including transient moorings and slips, dinghy docks, and "touch and go" docks.		●	●	●	●	
Temporary "parking lots" in another part of the harbor (e.g., East Boston) with boaters brought to the Downtown Waterfront area by water taxi or launch.		●	●	●		
More activities and facilities on the Harbor Islands (e.g., Hubway and bathrooms)		●		●	●	
Redesign moorings to increase density of boat moorings in the harbor.		●		●	●	

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