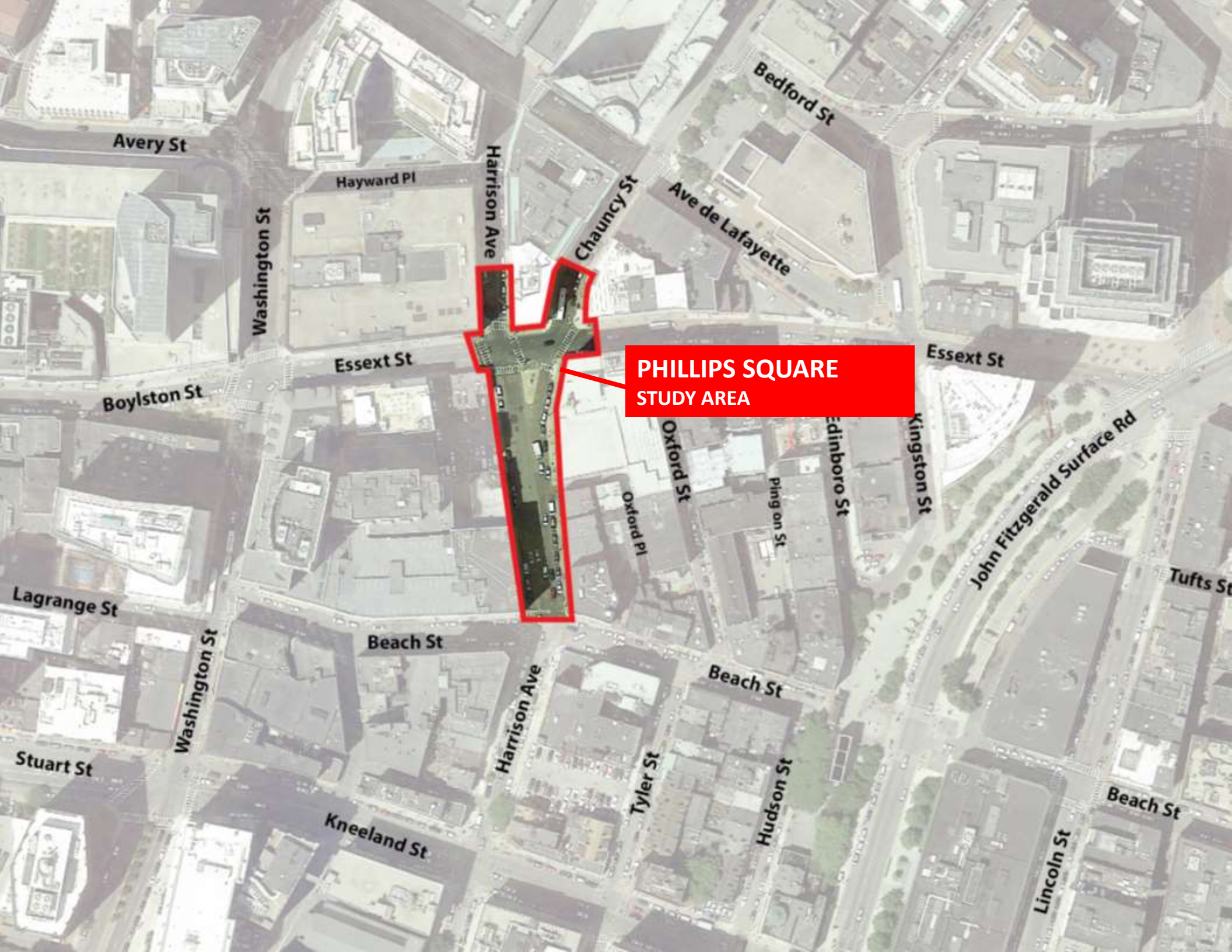




Phillips Square
Chinatown

Design Concepts

May 4, 2017



**PHILLIPS SQUARE
STUDY AREA**

Avery St

Washington St

Hayward Pl

Harrison Ave

Chauncy St

Bedford St

Ave de Lafayette

Essex St

Essex St

Boylston St

Oxford St

Edinboro St

Kingston St

John Fitzgerald Surface Rd

Lagrange St

Oxford Pl

Pling on St

Tufts St

Washington St

Beach St

Beach St

Stuart St

Harrison Ave

Tyler St

Hudson St

Kneeland St

Lincoln St

Beach St

Agenda for May Meeting

1. Overview

- Recap of the March stakeholders' meeting
- Timeline and process moving forward

2. Design concepts and alternatives

- Cultural gateway to Chinatown
- Flexible space for passive recreation
- Complete Street

3. Develop a final concept

Overview

Purpose: Develop a concept design for Phillips Square

March: Establish shared goals for the future of Phillips Square

May: Review design alternatives

June: Finalize concept design

Process

Work with Advisory Committee and present to Chinatown community

City Hall team: Mayor's Office, Transportation, BPDA, Public Works, Parks, Landmarks, Arts, and Disabilities Commissions

Project Team: A Better City & Stantec

Funding for concept design

Barr Foundation through A Better City

Stakeholders' Meeting Recap

Addressing Needs and Expectations



Advisory Group's Feedback

Understanding Needs and Priorities



What We Heard...

Developing a Road-map for Success

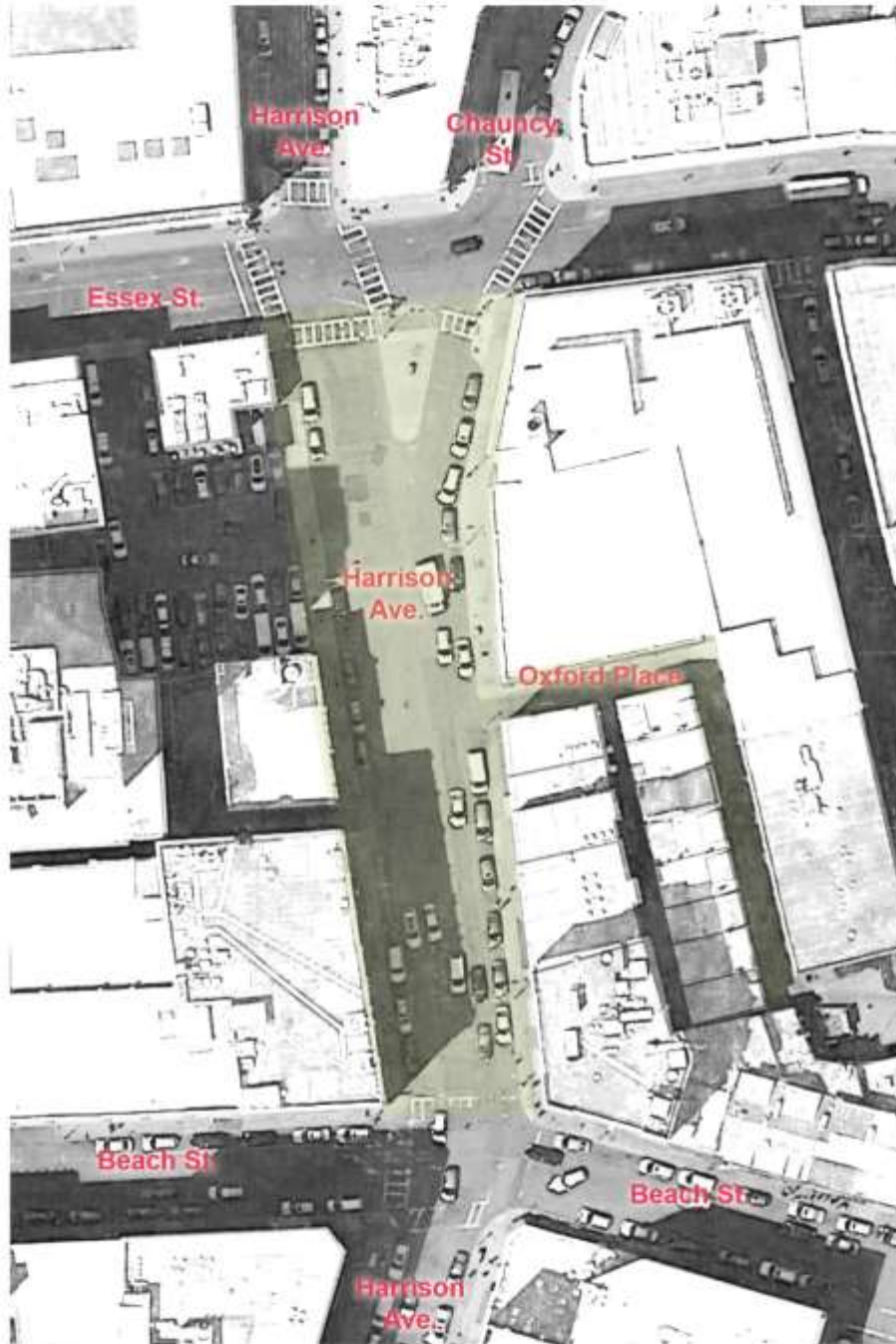


What We Heard...

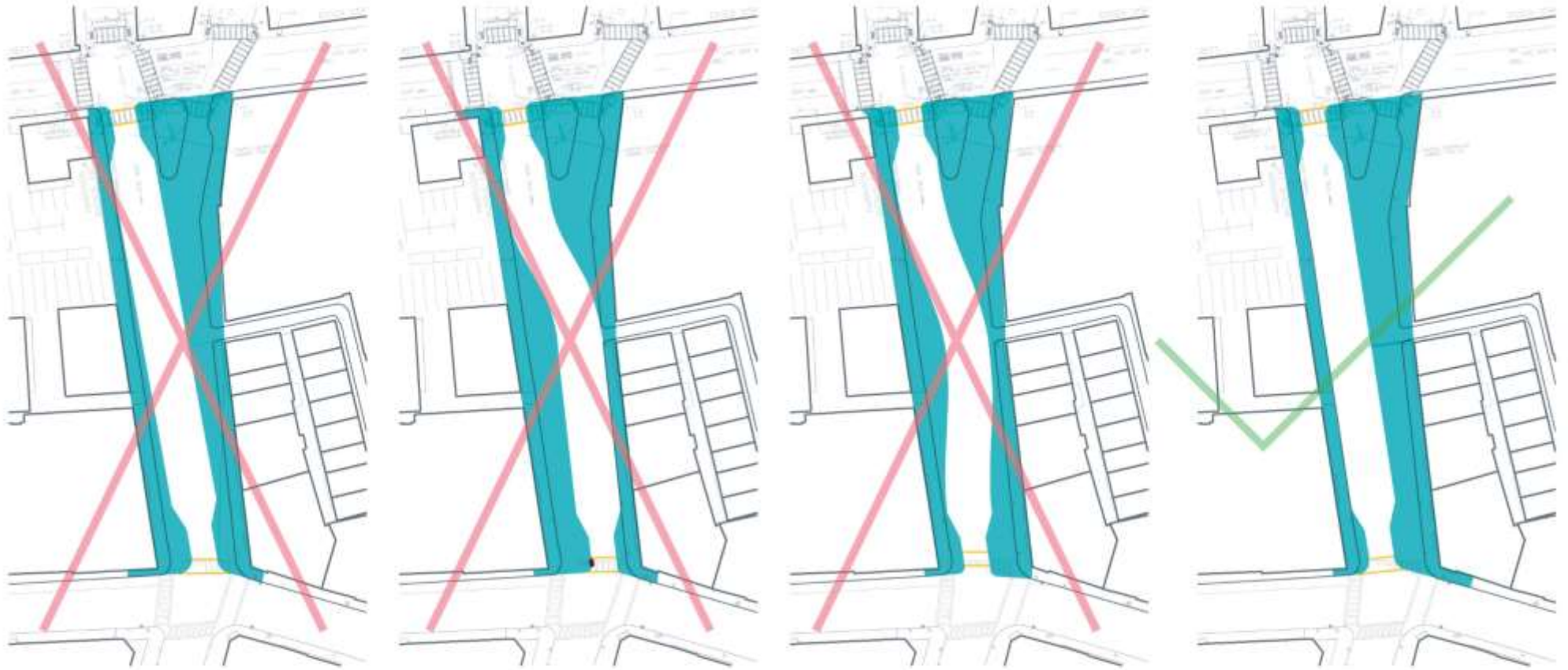
Developing a Road-map for Success



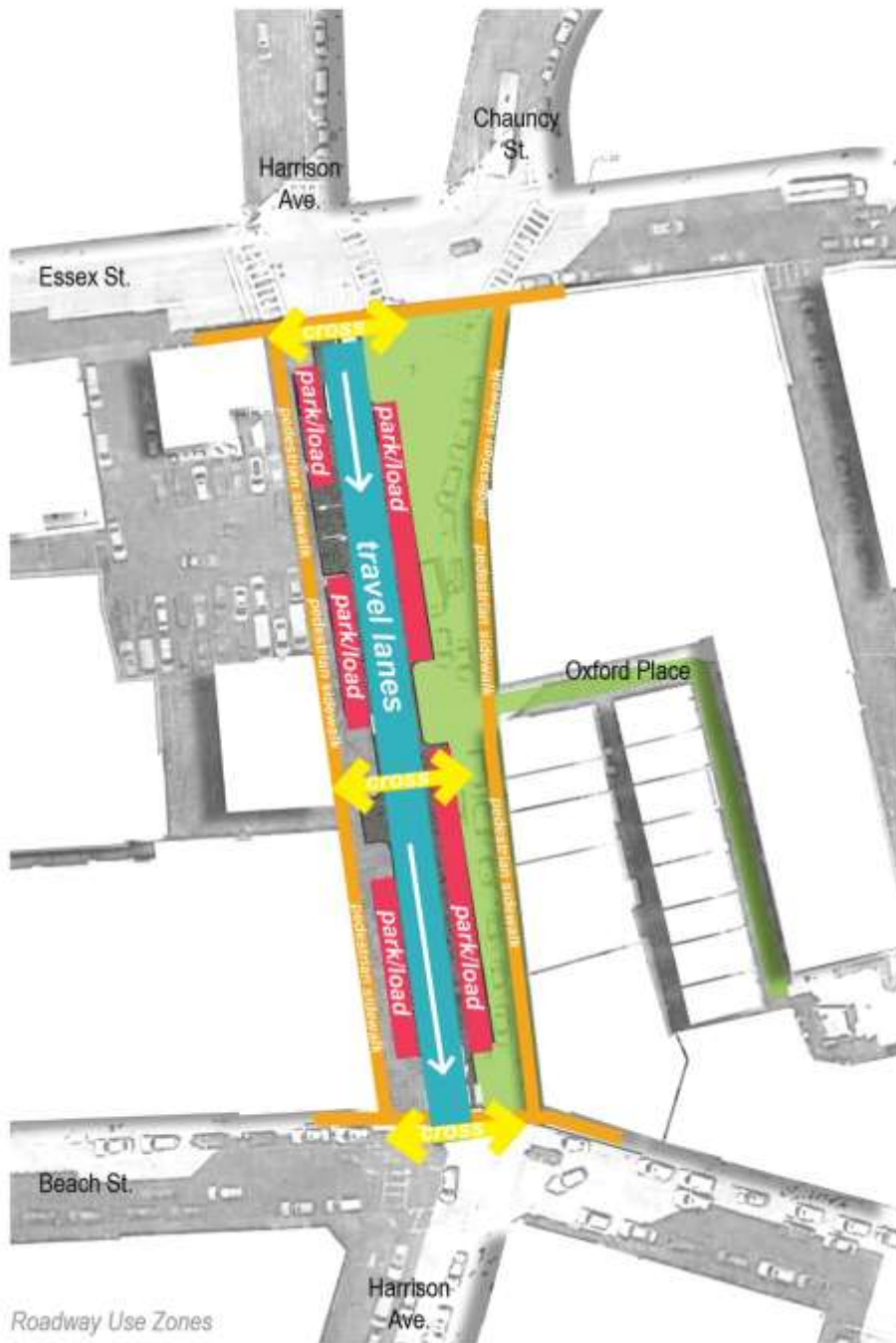
Existing Conditions



Street Types and Preferred Alignment



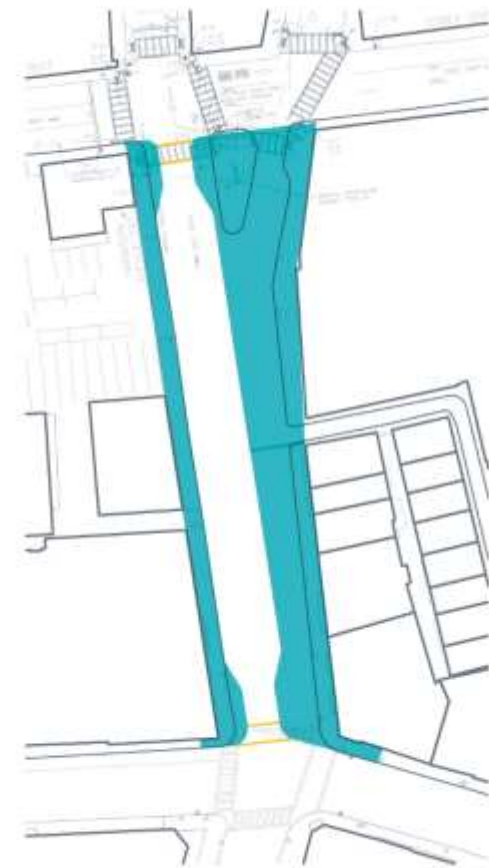
Preferred Alignment



Roadway Use Zones

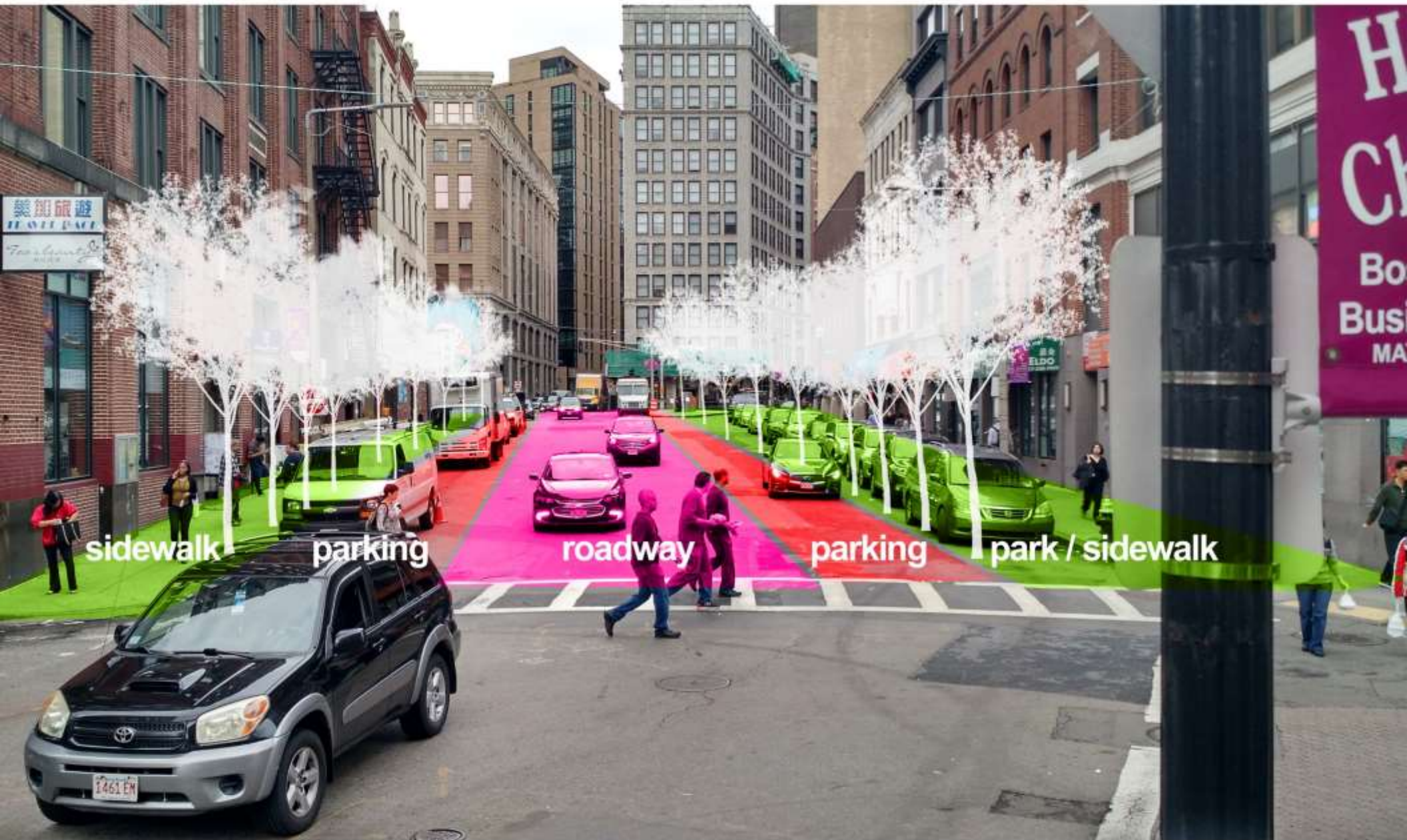


Example image of preferred alignment



Schematic Roadway Plan

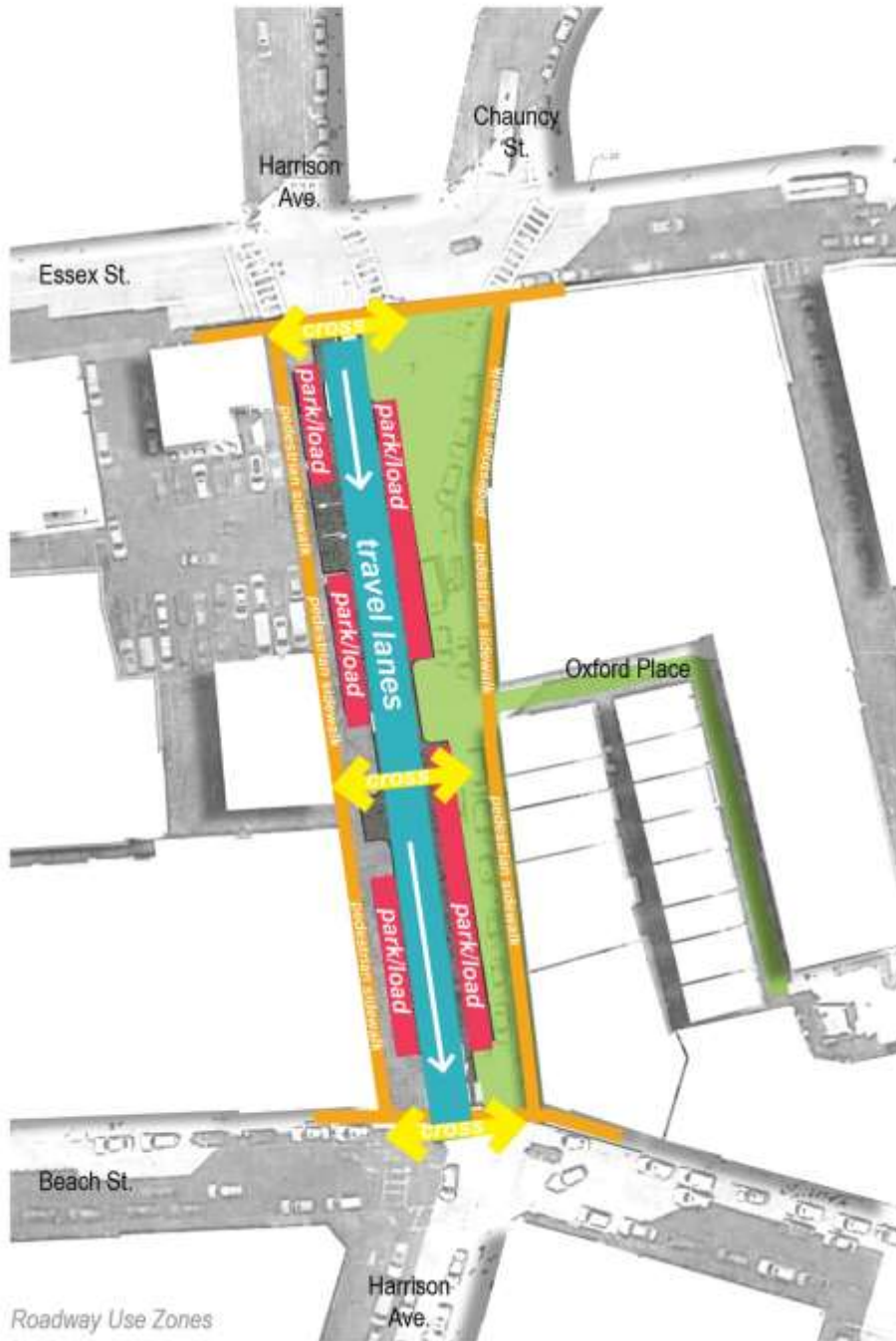
Preferred Alignment



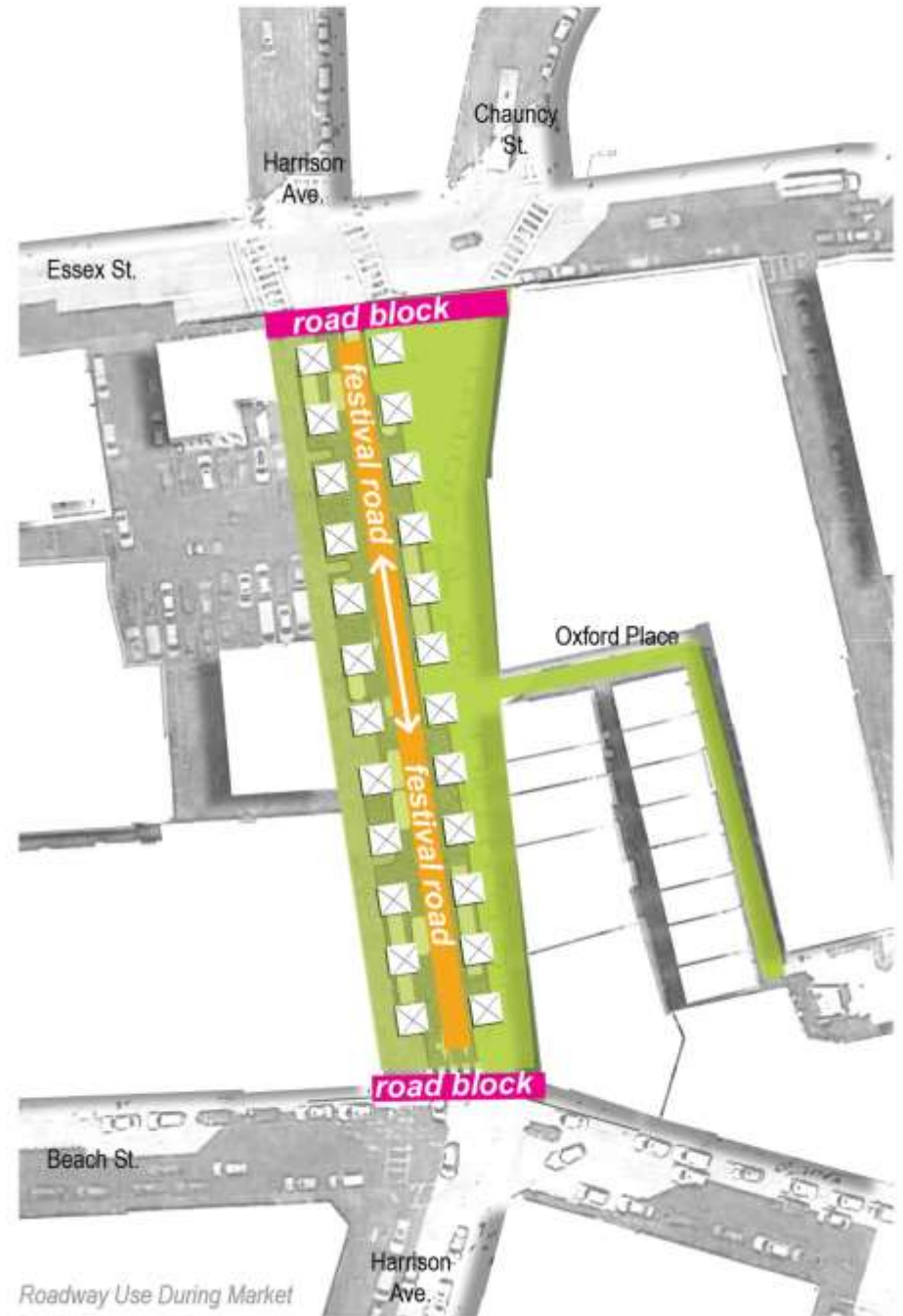
view up Harrison towards Essex

Preferred Alignment - Closing for Pedestrians

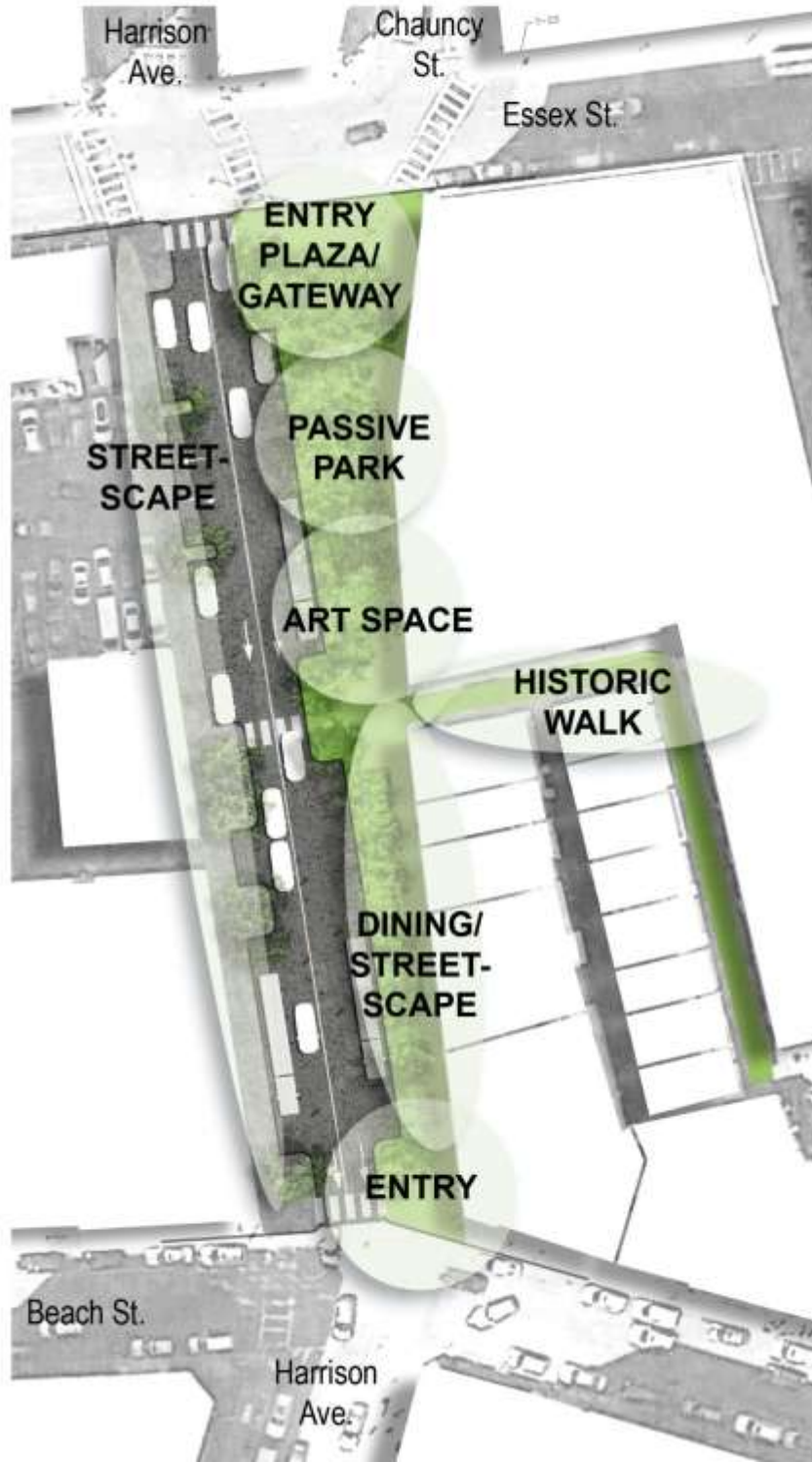
for vehicles...



for people...



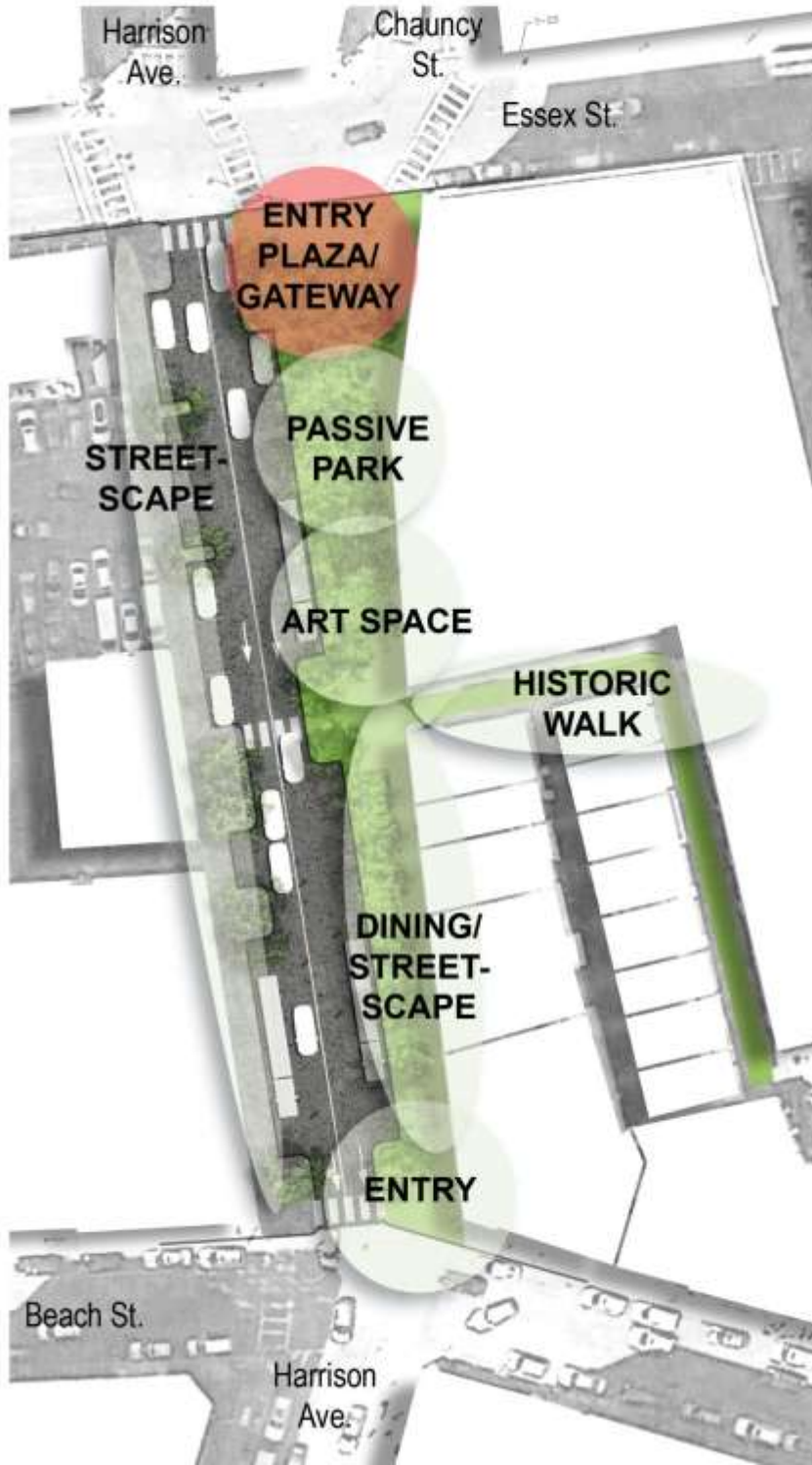
Phillips Sq. Placemaking Framework



design mission statement

“Create an accessible public place informed by Chinatown’s local color and heritage. This place will serve the Chinese Community and make Phillips Square an iconic anchor point and gateway for Boston’s Chinatown.”

Placemaking Framework: Entry Plaza / Gateway



"Eliminate traffic island Harrison and Essex"

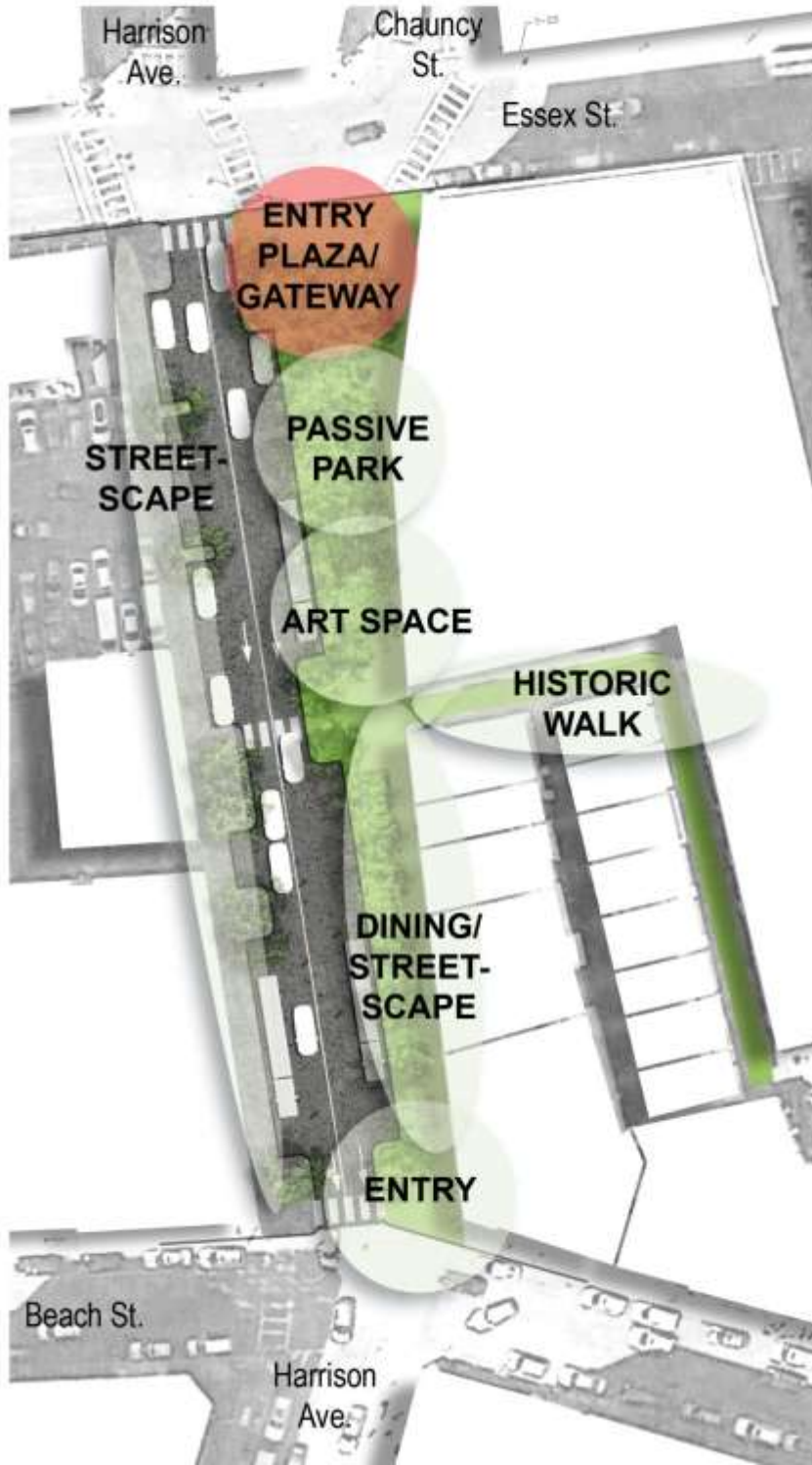
"Gateway = Statement Piece or Sculpture!"

"make an iconic entry"

"Gateway = focal point"

"Phillips Square is an anchor and heart of Chinatown"

Placemaking Framework: Entry Plaza / Gateway



design mission statement

“Create an iconic entry that instantly identifies Chinatown to outsiders and establish a clear sense of arrival that holds its ground against rapid development.”

What makes this space?

Gateway

Moon Gate, Sculpture, Sculpture Plaza, Sign

Kiosk

Built into gate, separate?, architecturally unique, temporary or fixed?, recycled materials?

Hardscape/Plaza Space

A place to sit, A place to pass through, a place to gather/stage events, include plants

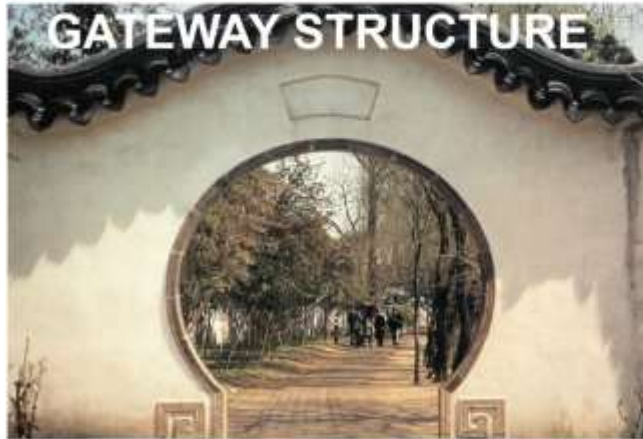
Signage

A grand/colorful sign?, does the gate act as signage?

Seating

Movable or fixed seating?

What makes up the Entry Plaza/Gateway?



What might the Entry Plaza/Gateway look like?



concept plan

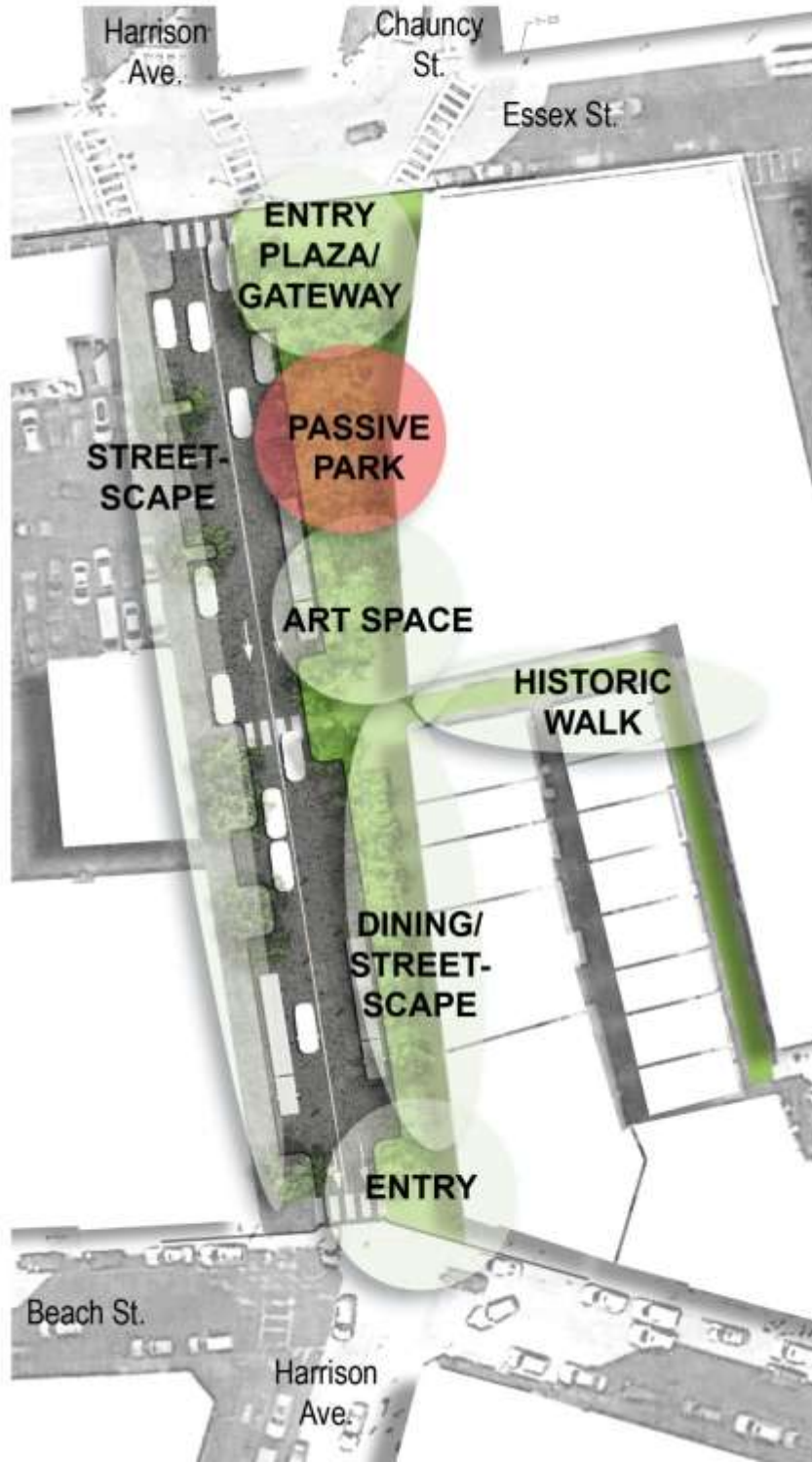


concept perspective of gateway views



view from Essex and Clermont towards Harrison

Placemaking Framework: Passive Park



"A place for
Coffee Hour"

"make this
a place for
Chinatown
residents!"

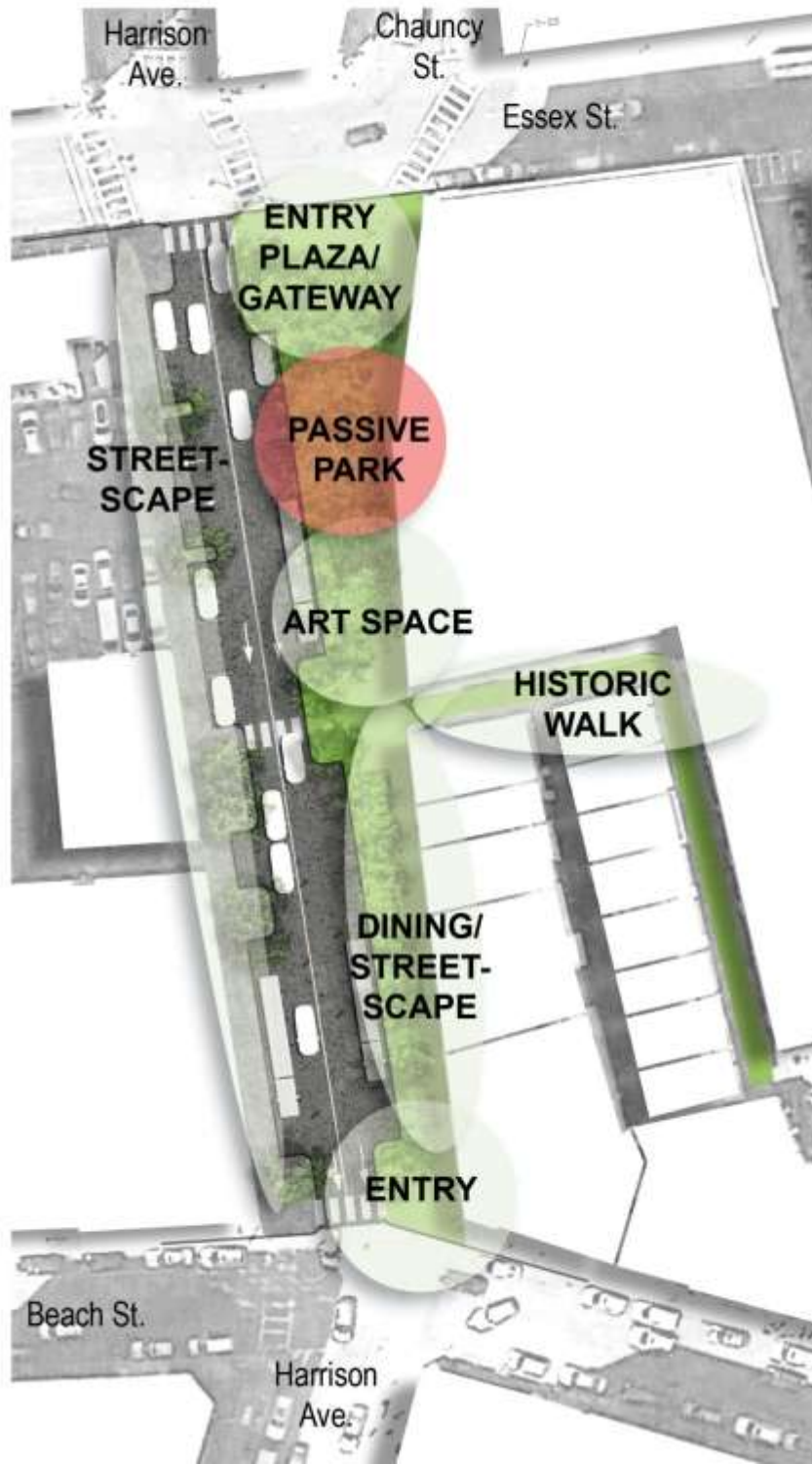
"A quiet place
to relax"

"Create places
to sit, relax,
talk, people
watch"

"cleaner air,
reduce noise"

"shade"

Placemaking Framework: Passive Park



design mission statement

“Create a comfortable plaza that gives space for sitting, socializing, reading and people watching. This space retakes the sidewalk and gives it back to the Community.”

What makes this space?

Seating

Moveable tables and chairs? Fixed tables? Benches?

Shade, Clean Air, Reduce Noise

Trees and planted areas! Bamboo? Flowering trees?

Hardscape/Plaza Space

Pavers or Concrete? A Donor path? Donor bricks?

Signage

A grand and colorful statement piece? Wayfinding and tourist info?

Performance Space

Provide a space for street performers or community organization/group performances?

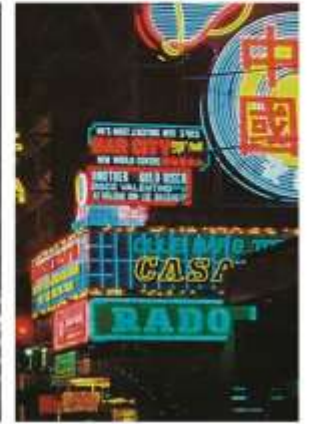
What makes up the Passive Park?



What might the Passive Park look like?

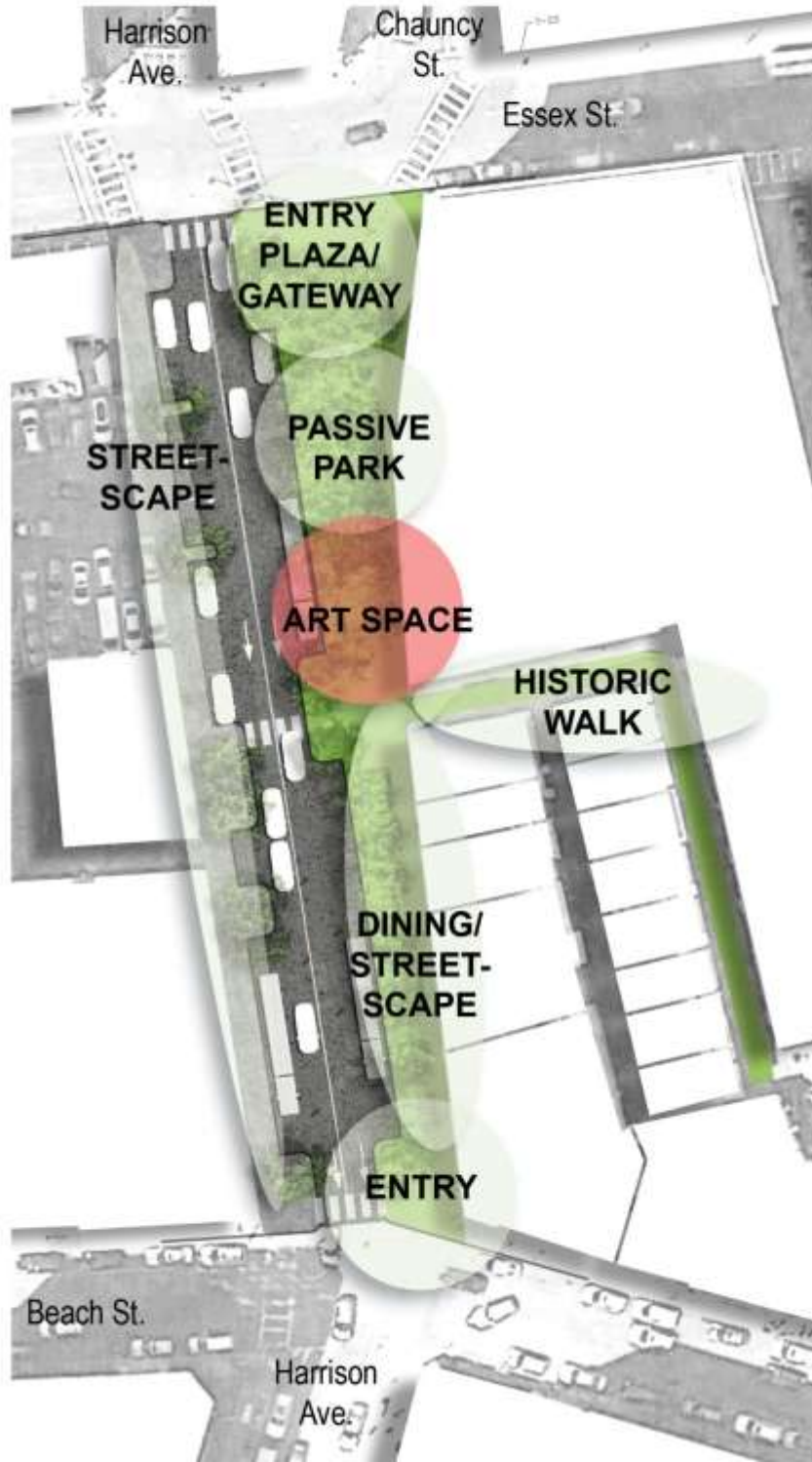


concept plan



concept perspective of neon art piece and Passive Plaza

Placemaking Framework: Art Space



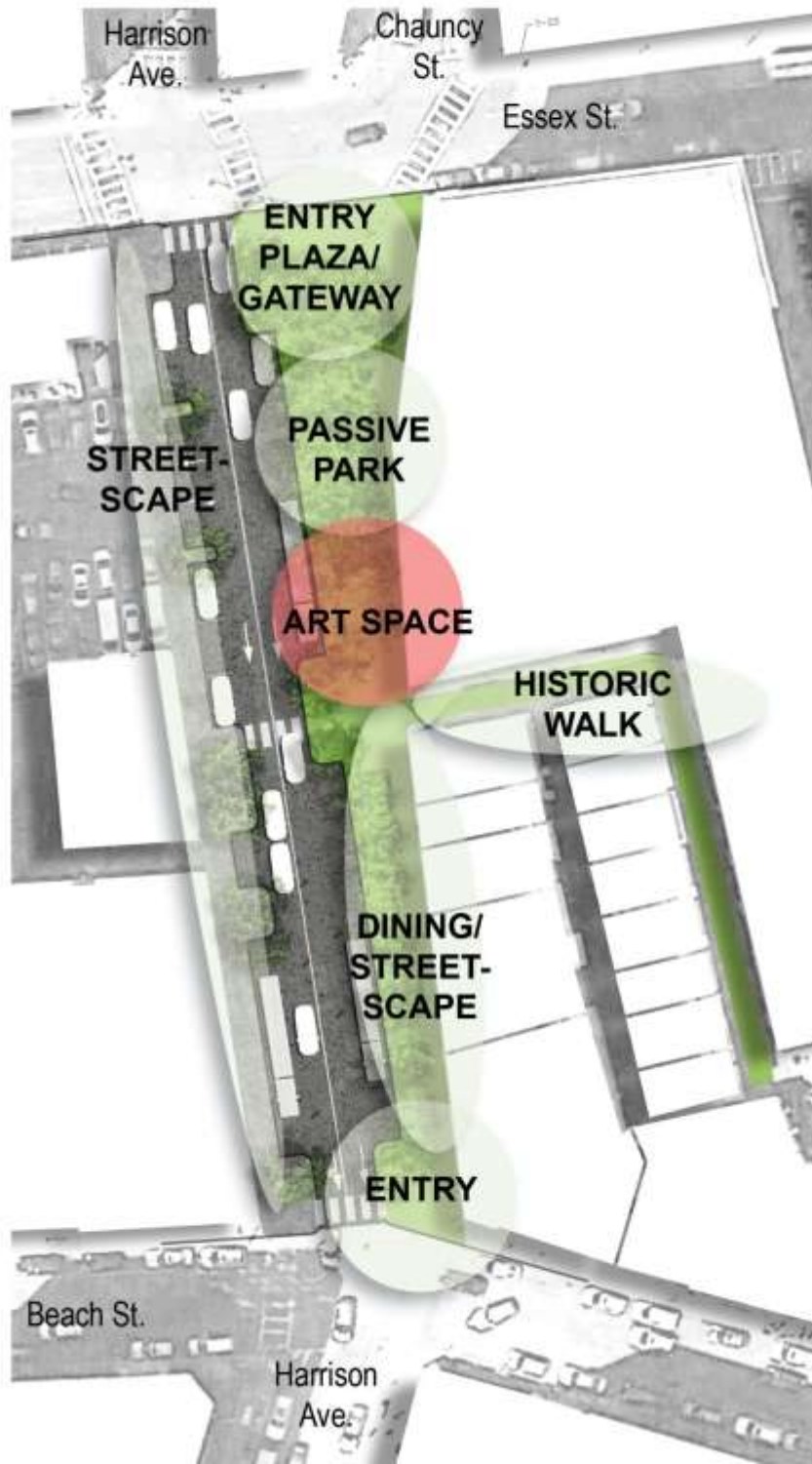
“engage youth!
Quincy School”

“Recognize the
contribution
by Chinese
Americans in
the various
foreign wars”

“more public
art!”
“local artists!”

“make this
a place for
Chinatown
residents!”

Placemaking Framework: Art Space



design mission statement

“Create a place for Chinatown to tell their history, celebrate their cultural identity and commemorate members of their community.”

What makes this space?

Walls/Display

Permanent stone with engraving? Temporary installations? Screen or updated broadcasts?

Local Art

Painting/mural? Sculpture? A programmable display?

Seating

A place to sit? A place to contemplate and remember?

Storytelling

Told from the community. Words directly from community members. Letters to the public? Letters to the future? Fond memories and stories of Chinatown.

Lighting

Colorful? Formal?

What makes up the Art Space?



What might the Art Space look like?

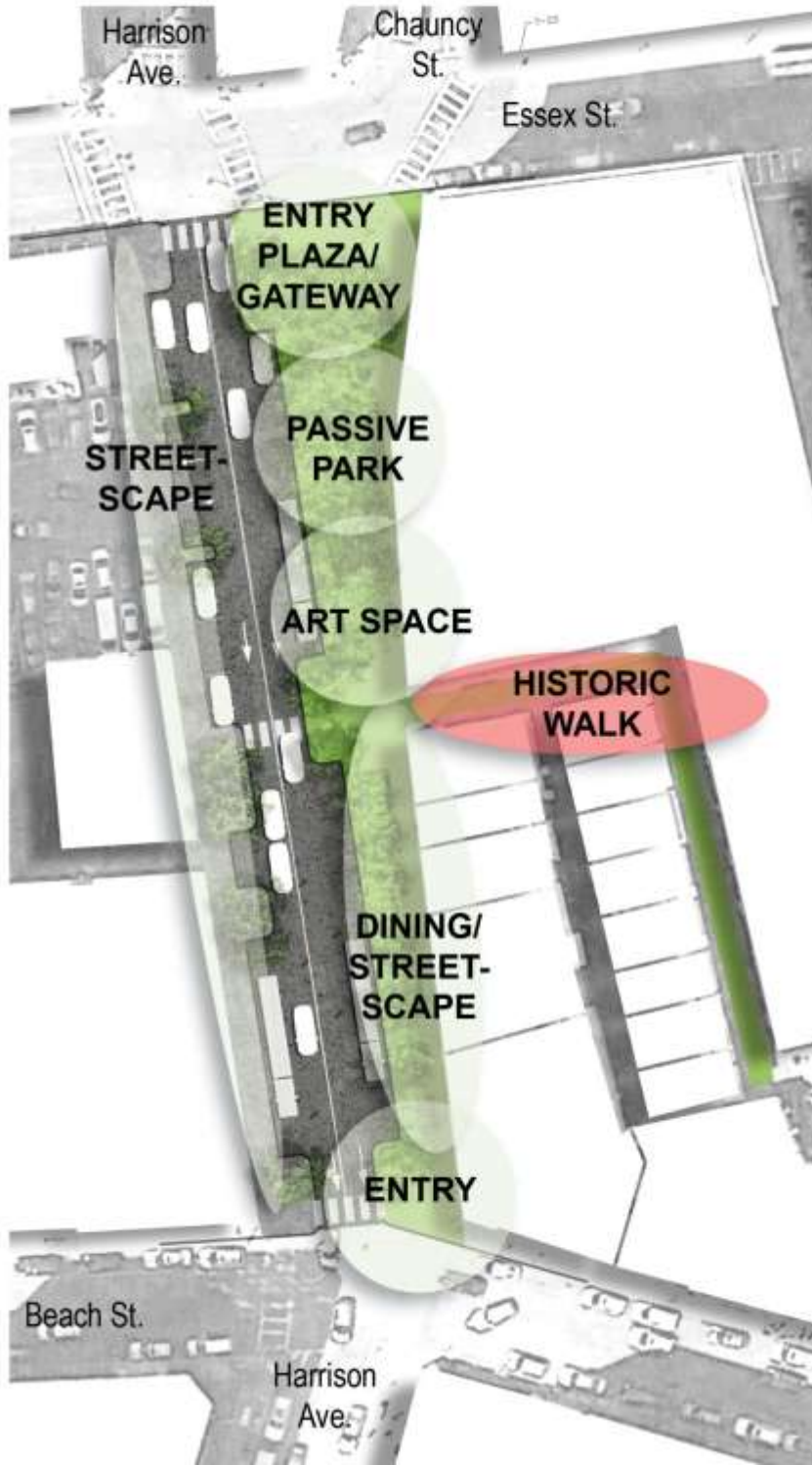


concept plan



concept perspective of memorial Space

Placemaking Framework: Historic Walk / Oxford Place



"Chinatown Trail"

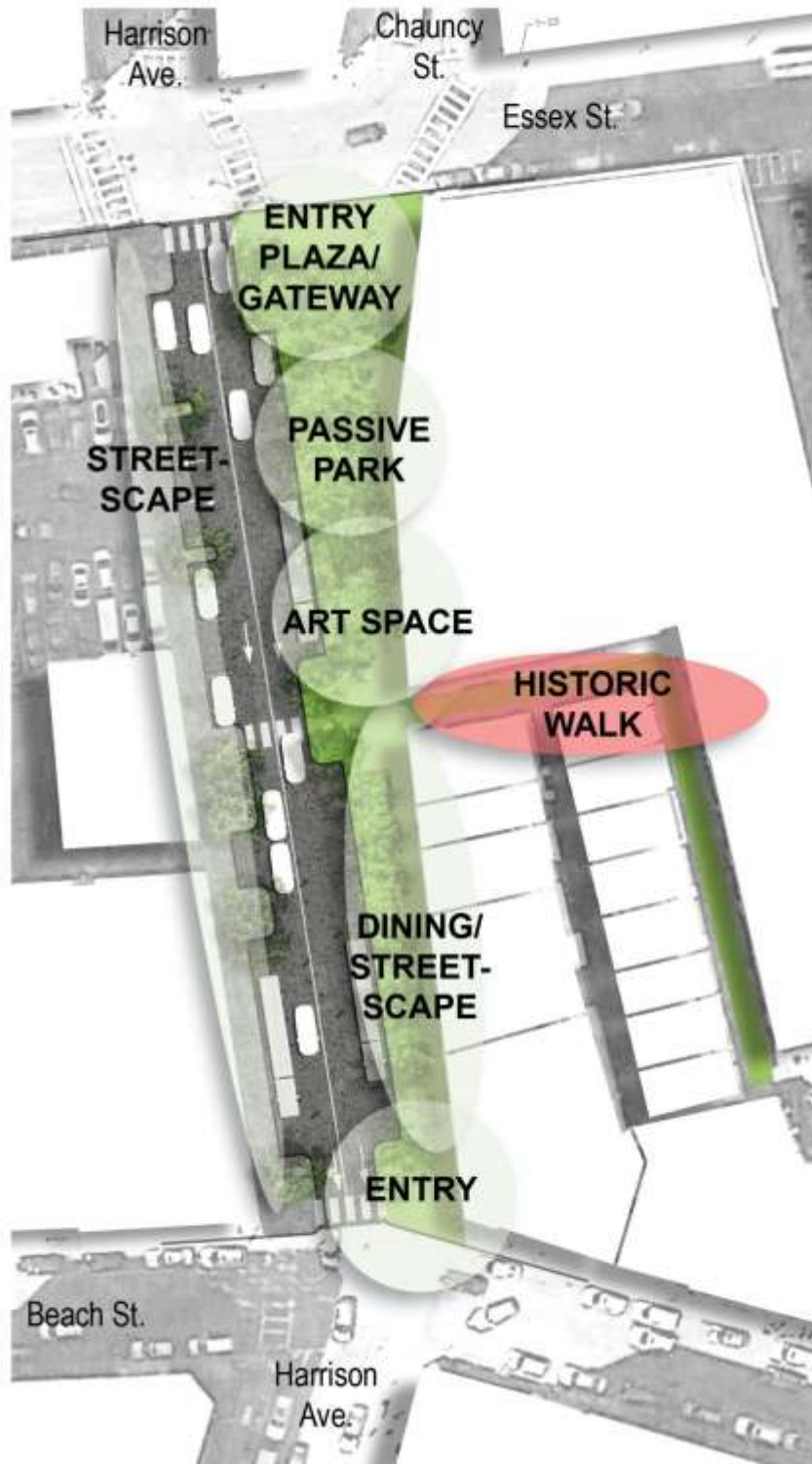
"Make oxford Place feel safe"

"more public art!"
"local artists!"

"More Lighting!"

"Neighborhood walks"

Placemaking Framework: Historic Walk / Oxford Place



design mission statement

“Improve lighting and promote foot traffic in order to retake Oxford Place as a relic to Chinatown’s unique urban fabric.”

What makes this space?

Lighting

Fun and colorful? Unique yet effective?

Surveillance

Video surveillance to alert authorities of illicit behavior

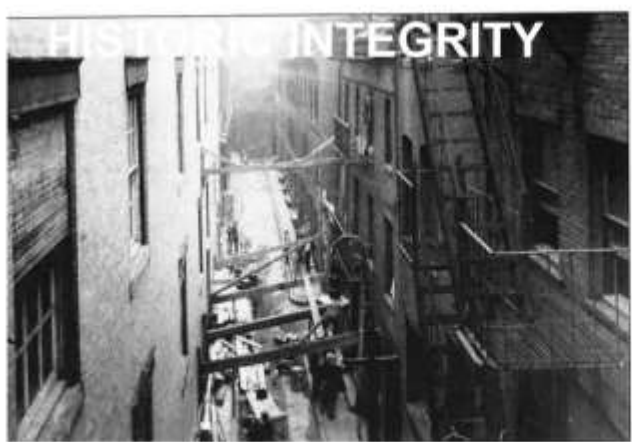
Watch Group/Police Presence

Reduce illicit behavior with police rounds? Community Watch Group?

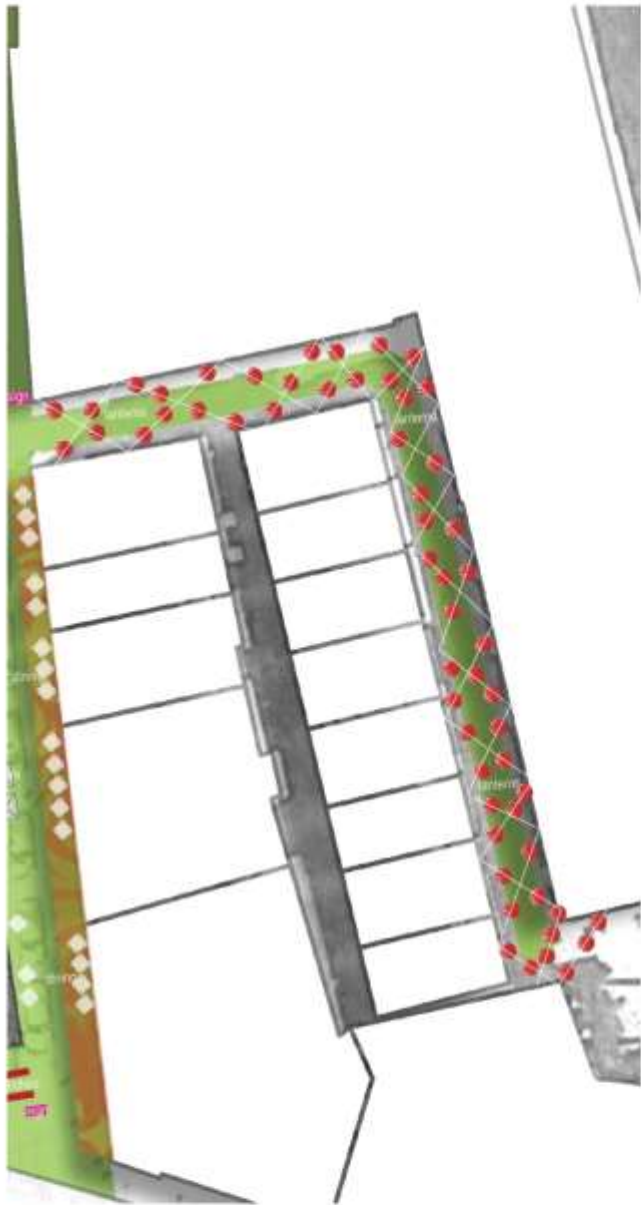
Historic Walk and Wayfinding

Establish Oxford Place as a part of a larger historic walk similar to the Freedom Trail. Have supportive signage that gives a sense of direction and offers places to learn and appreciate the history of Oxford Place.

What makes up the Historic Walk?



What might the Historic Walk look like?

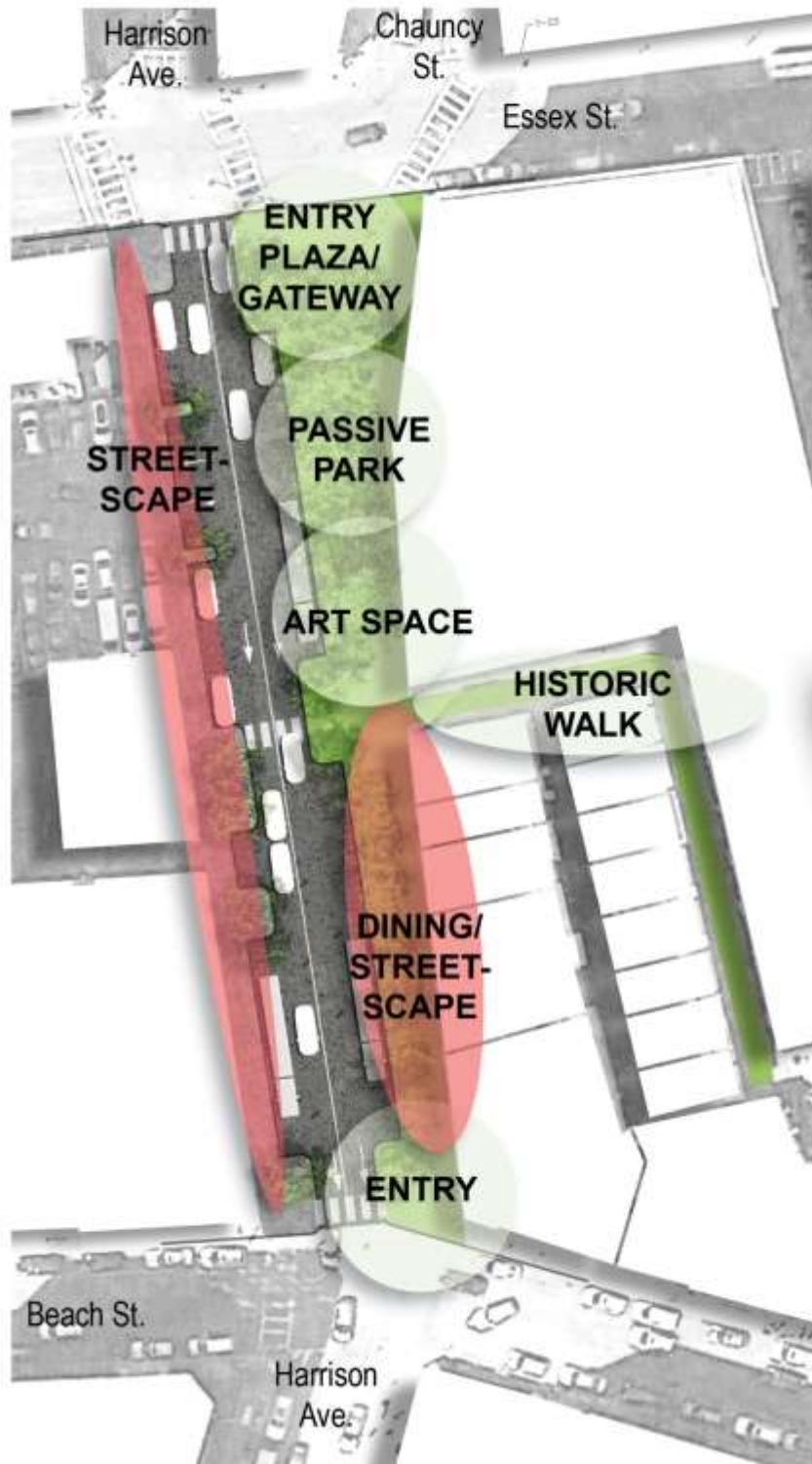


concept plan



concept perspective of Oxford Place

Placemaking Framework: Streetscape / Outdoor Dining



"promote local business"

"Create places to sit, relax, talk, people watch"

"possible place for markets... festivals/ staging area"

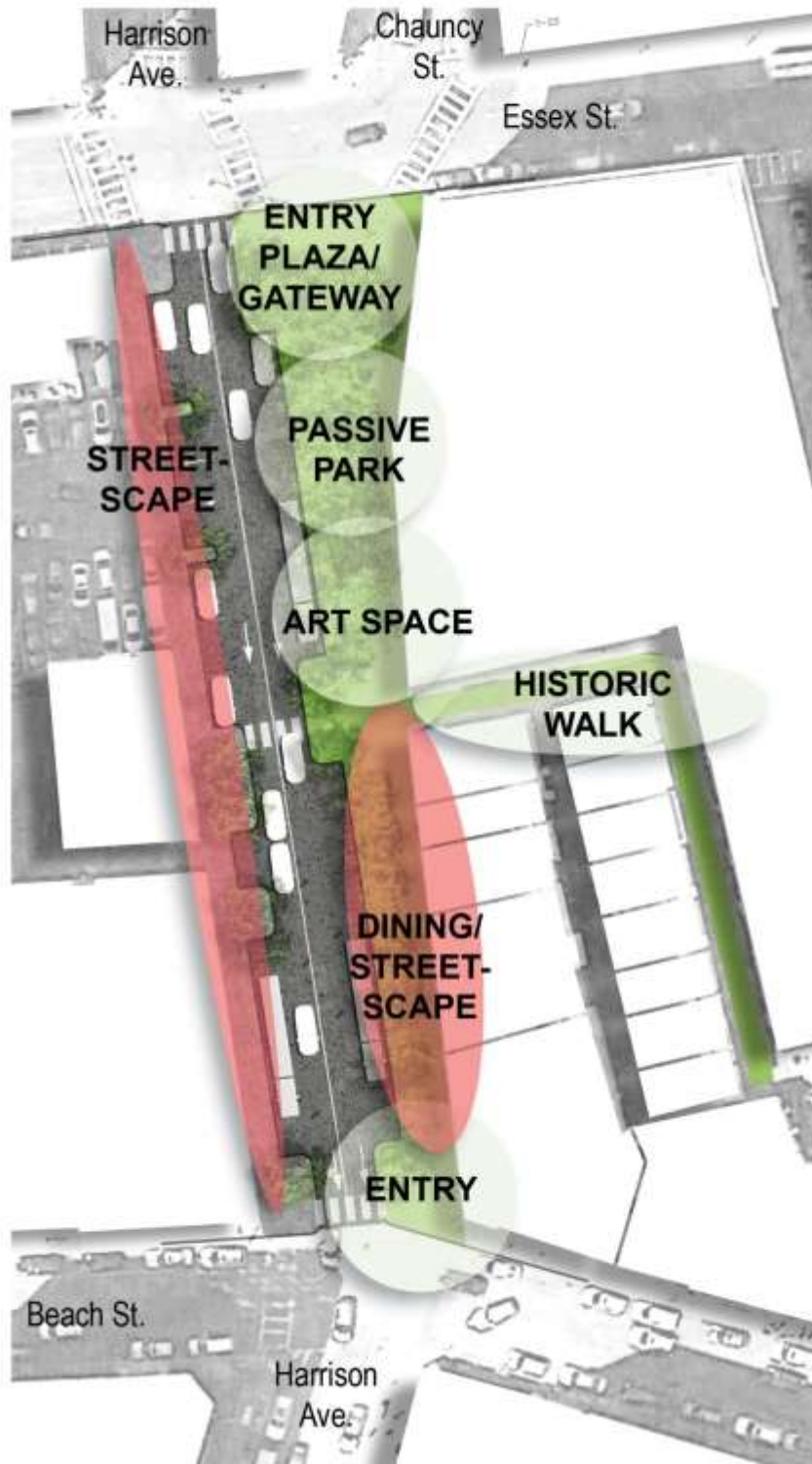
"If you build a park, people will come"

"keep parking and loading"

"Phillips Square is an anchor and heart of Chinatown"

"no foodtrucks!"

Placemaking Framework: Streetscape / Outdoor Dining



design mission statement

“Establish a lively street that promotes local business, takes back the sidewalk as a social space and has a unifying design palette.”

What makes these spaces?

Seating

Moveable table and chairs for each restaurant. Benches along the sidewalk are. Colorful and similar in design!

Boundaries

Use fencing and moveable planters to define areas i.e. dining and sidewalk areas

Signage

Signs for restaurants/advertising, improved signage, signage standards and/or design specifications? Create a certain look?

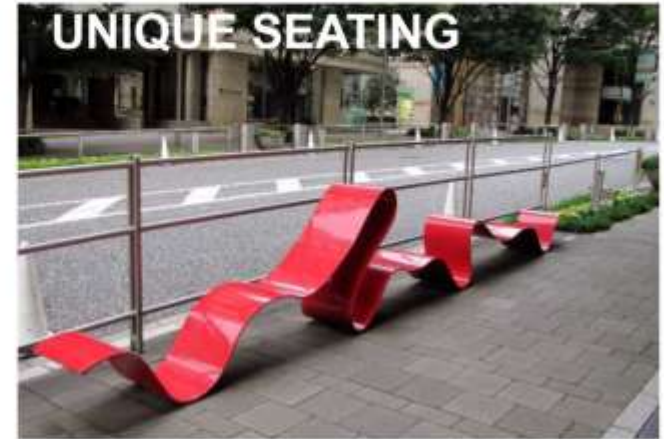
Shade/Plants

Provide shade and mitigate street noise with street trees and planters

Dining

Promote local business and allow restaurants along Harrison Ave to serve food outside

What makes up the Streetscape?



SIGNS AND EVENTS 新年快樂

Mayor Martin J. Walsh & Chinatown Main Street
波士頓市長 馬田偉殊 和 華埠主街

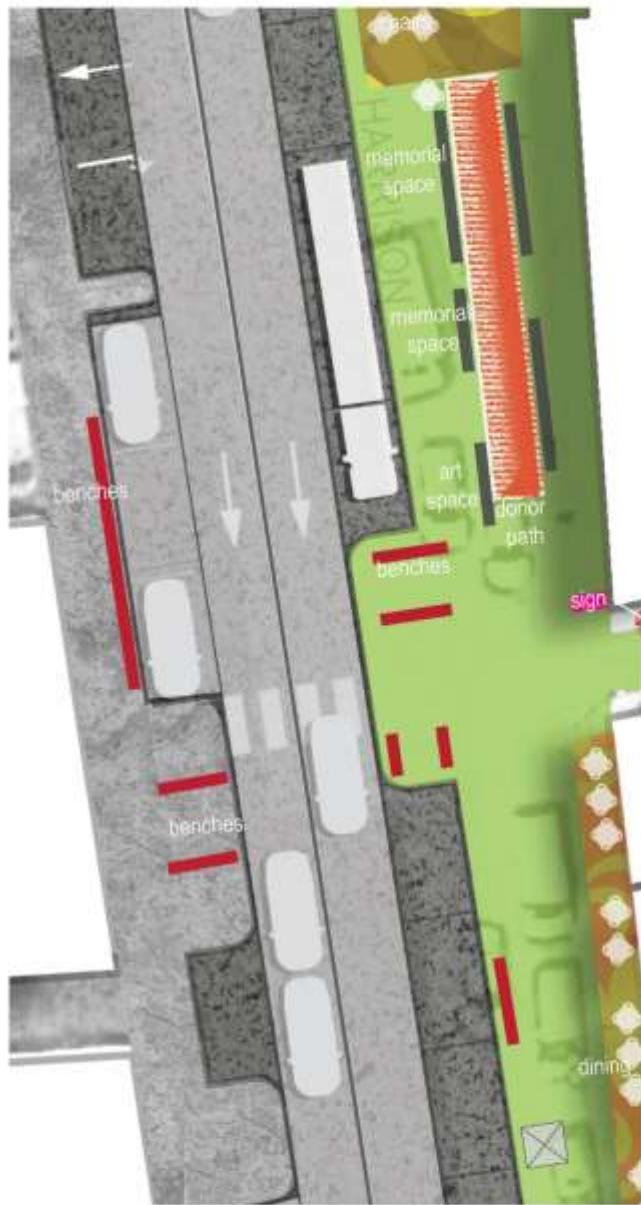
Present
Chinese New Year Flower Market
合辦農曆新年花市

January 24, 2017 - January 27, 2017 連續四天
10 AM - 6 PM

CHINA TRADE BUILDING 古中華大樓內
2 Boylston Street, Boston
(CVS - 隆德華利地產 對面) 地鐵站
Orange Line - Chinatown Stop



What might the Streetscape look like?

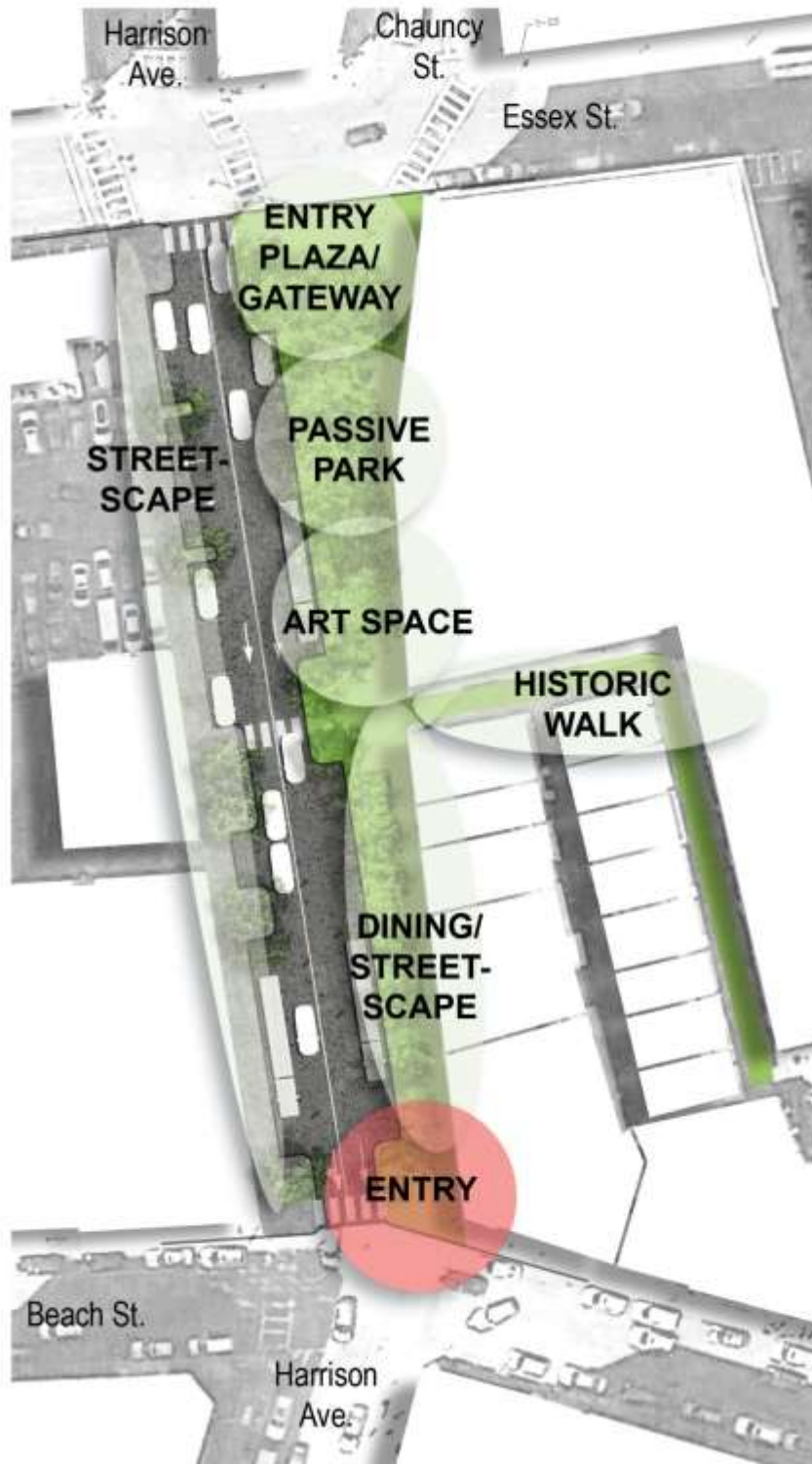


concept plan



concept perspective looking down Harrison towards Beach

Placemaking Framework: Entry



"Phillips Square is an anchor and heart of Chinatown"

"promote local business"

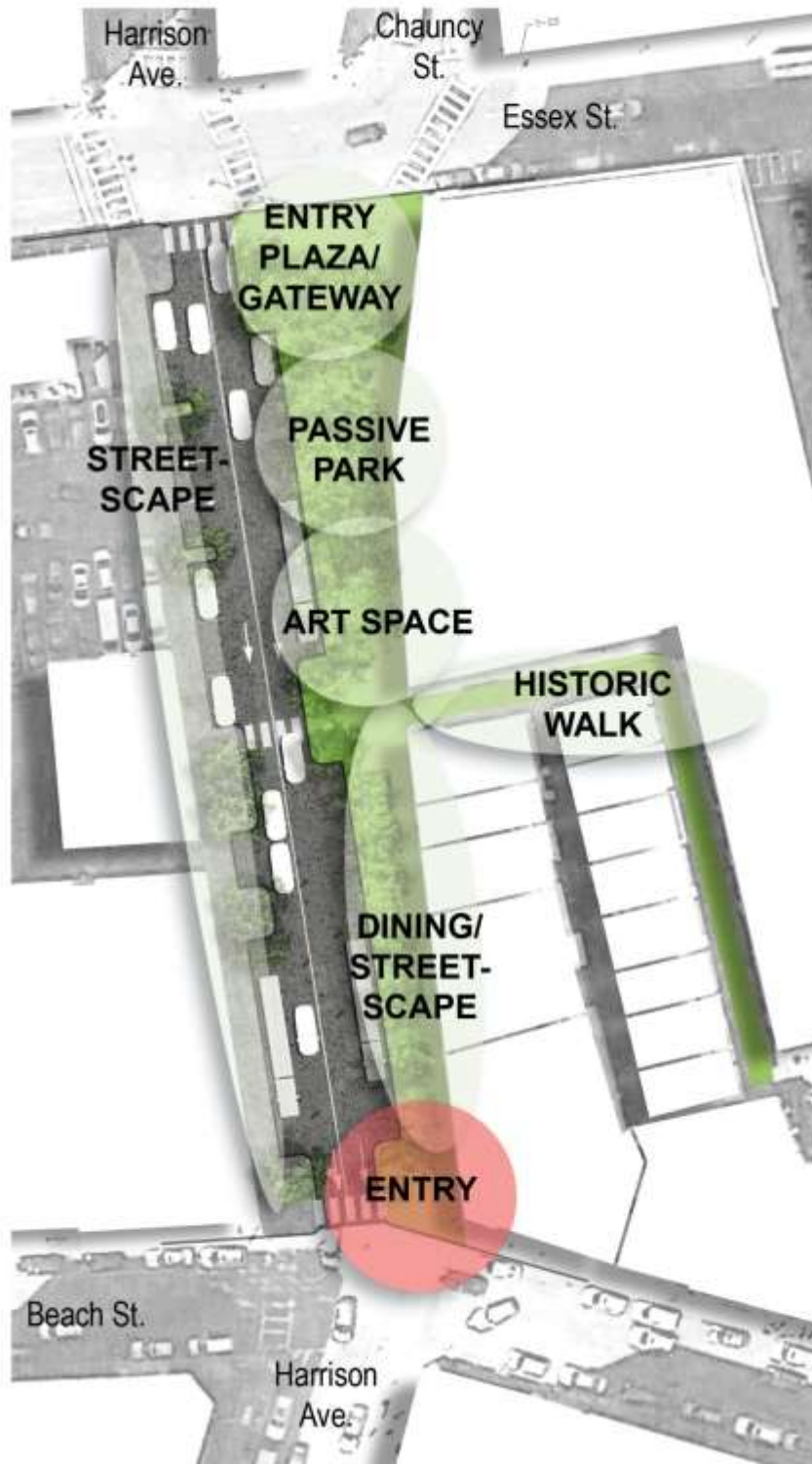
"Create places to sit, relax, talk, people watch"

"Gateway = focal point"

"Make more comfortable and inviting"

"more public art!"
"local artists!"

Placemaking Framework: Entry



design mission statement

“Draw pedestrians onto Harrison Ave streetscape with eye catching and unique street furnishings and/or signage.”

What makes this space?

Seating

Fun and colorful benches. Possibly a Chinese inspired design?

Signage

Give a clear sense of arrival and direction. Create a “you are here” moment

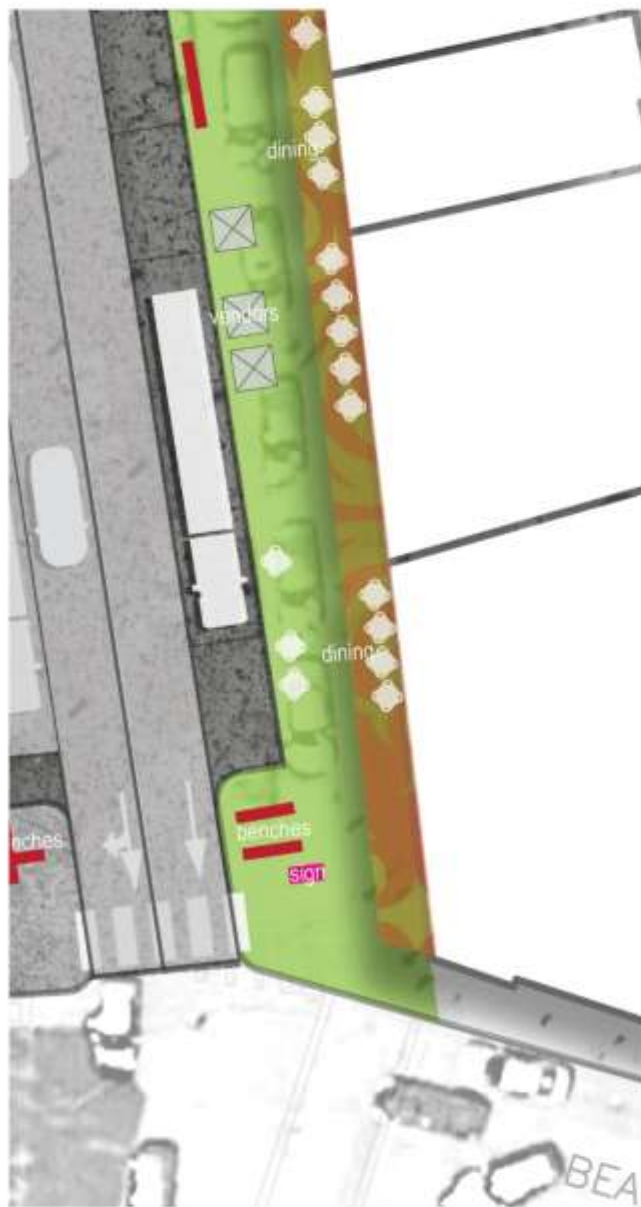
Color

Use bright colors and unique design to draw visitors in

What makes up the Entry?



What might the Entry look like?



concept plan



concept perspective of corner of Harrison and Beach

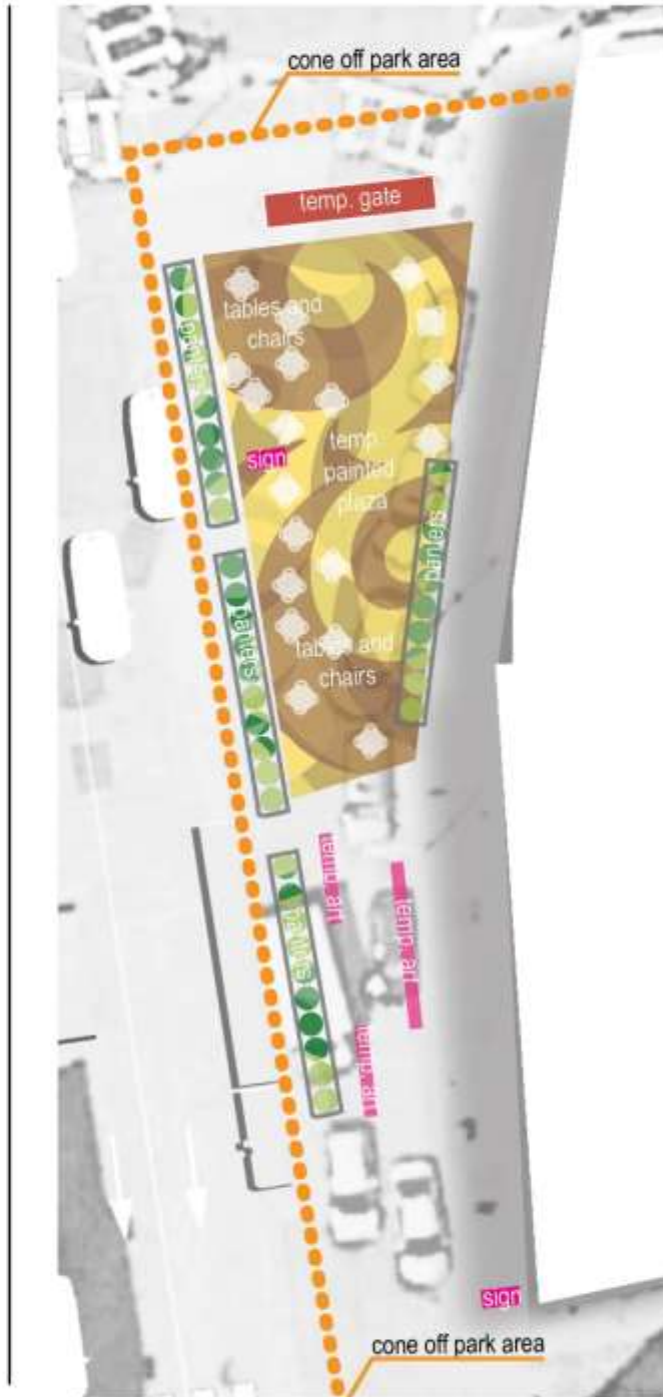
How can we make a park space ASAP?



How can we make a park space ASAP?



full plan



entry plaza and park



entry parklet

Questions? Comments?

