

Cape Verdeans in Brockton

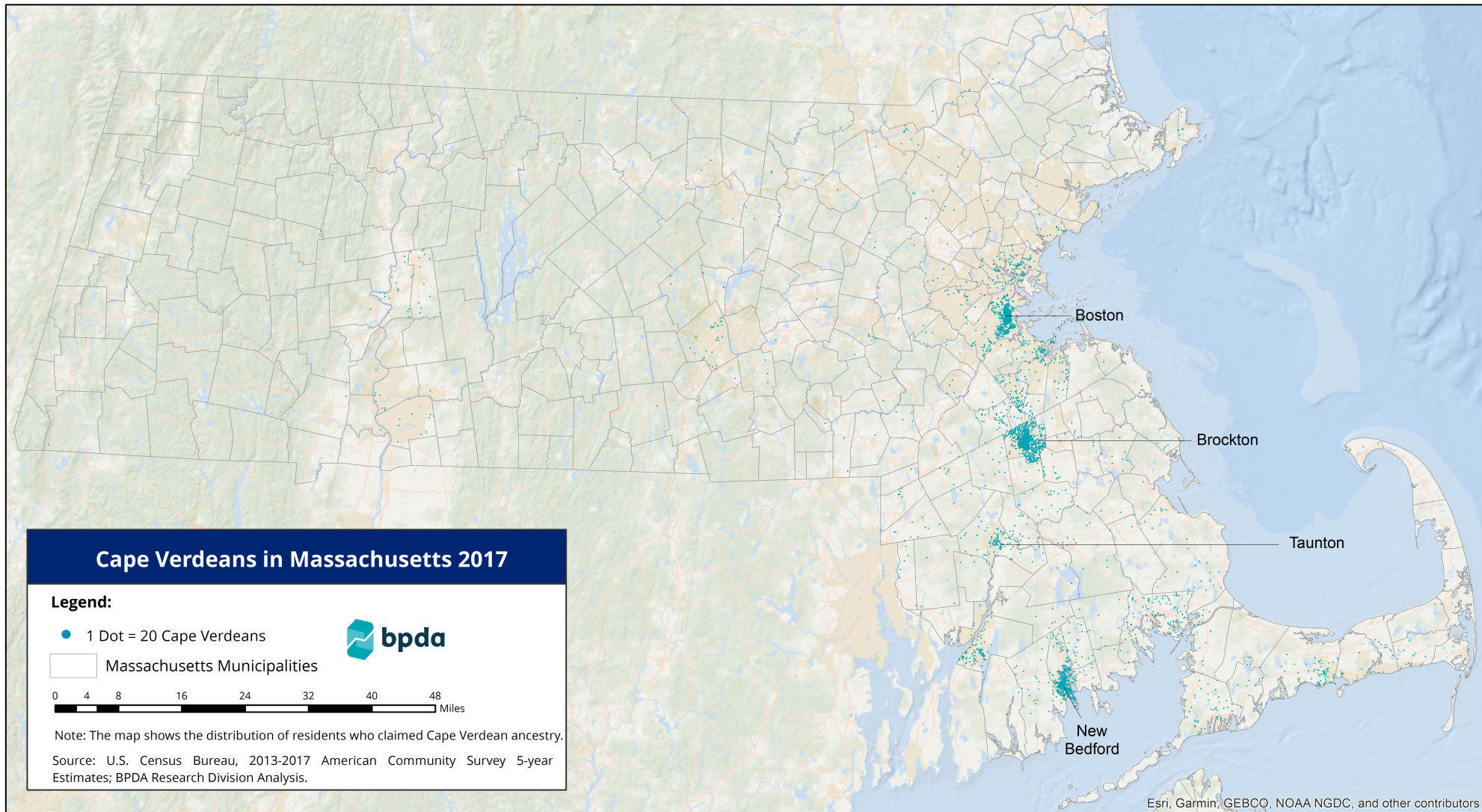


Cape Verdean's contribution to the economy as entrepreneurs and workers is significant.



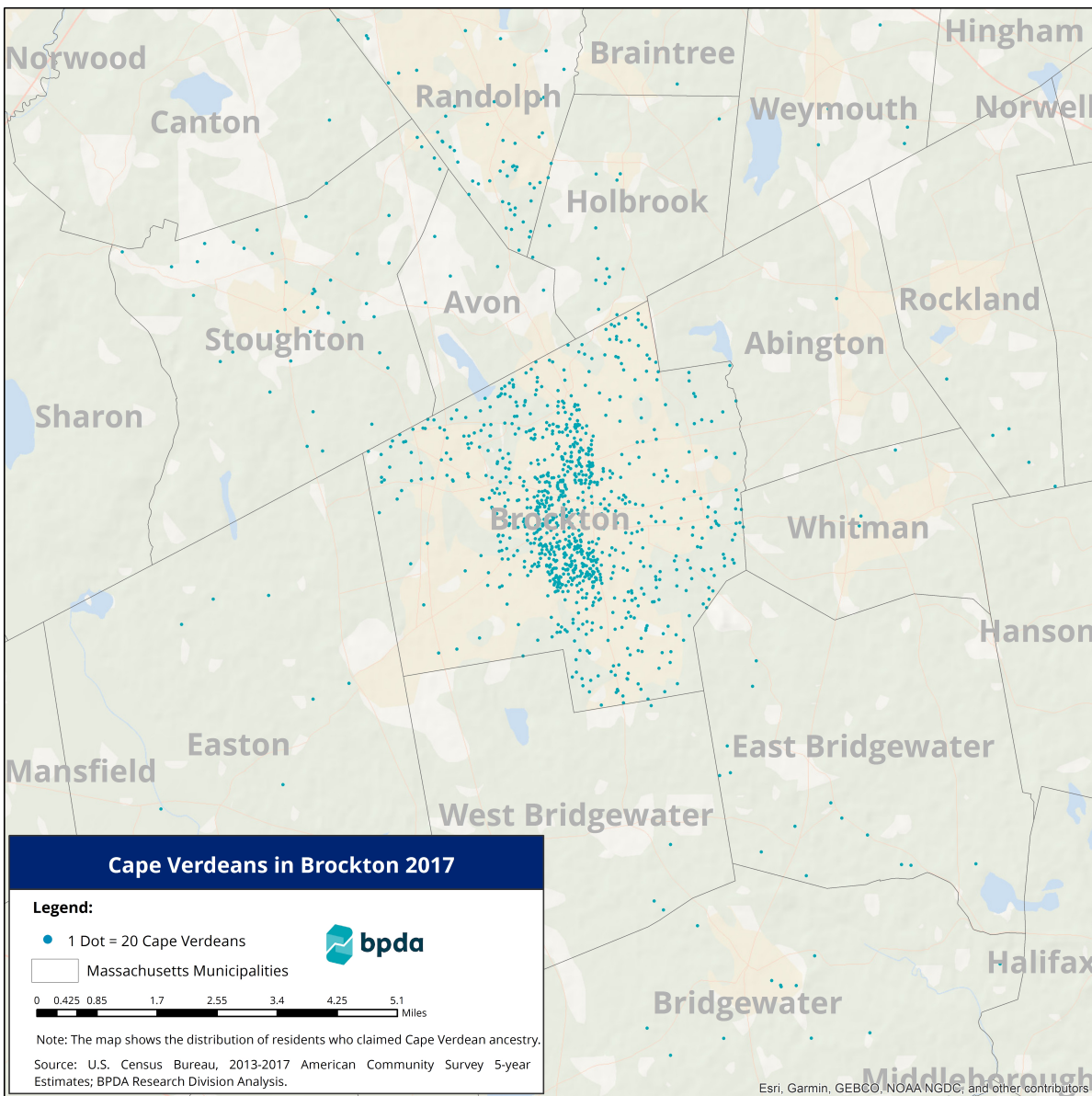
- **This presentation includes all Cape Verdeans – people who were born in Cape Verde or who identify as having Cape Verdean ancestry.**
 - *“Native-born” Cape Verdeans were typically born in the United States and have U.S. citizenship at birth. “Foreign-born” Cape Verdeans were typically born in Cape Verde but may be naturalized U.S. citizens*
- **Cape Verdeans made up 14.8% of Brockton’s population (18,832 people).**
- **Cape Verdeans living in Brockton held 8,898 jobs and owned about 143 businesses.**
- **Cape Verdeans in Brockton had an income of \$311.4 million in 2016.**

The 65,000 Cape Verdeans in Massachusetts live primarily in Boston, Brockton, Taunton, and New Bedford.

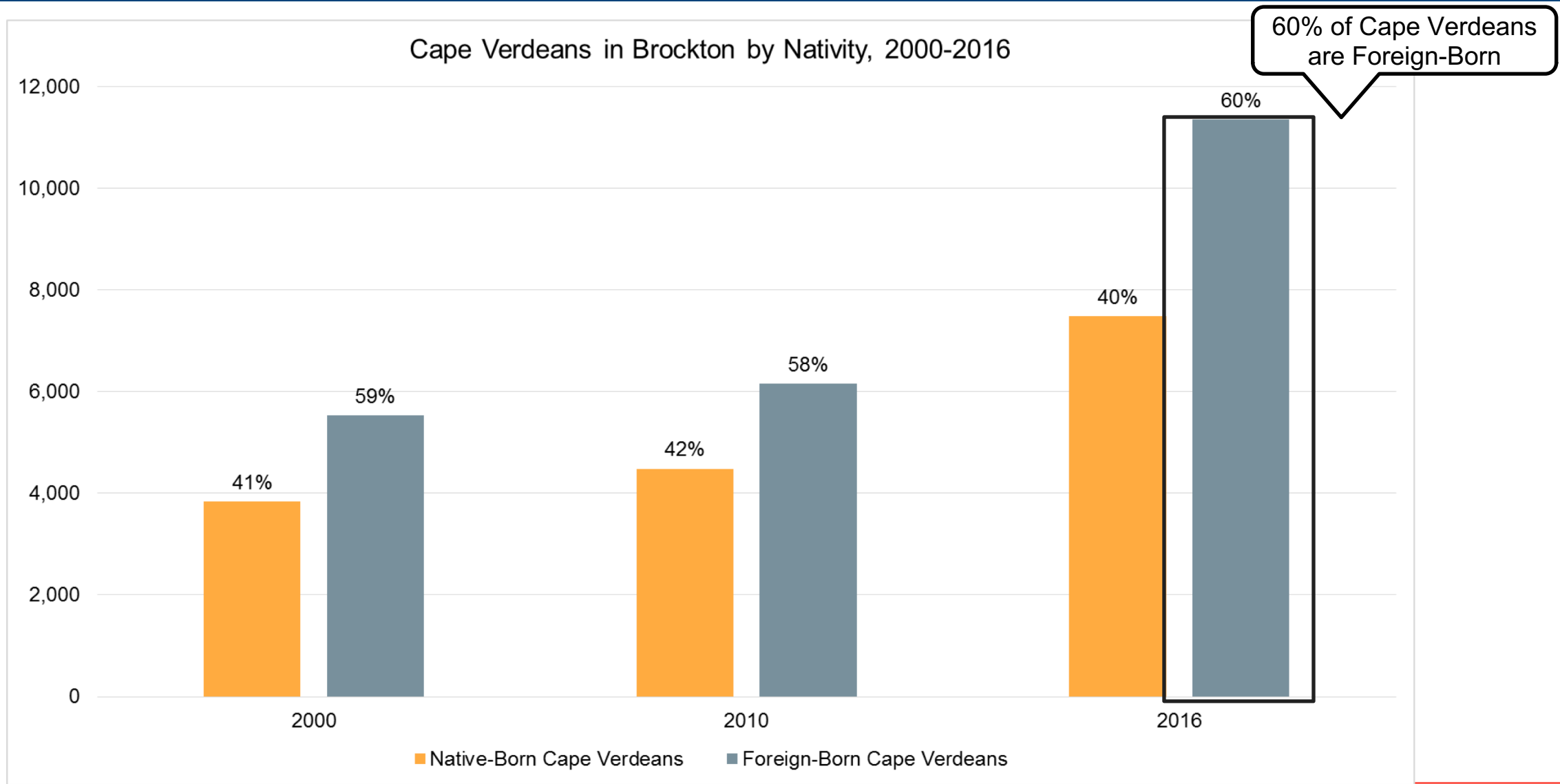


Cape Verdeans in Brockton

**Cape Verdeans
predominately live in
central Brockton, and there
are smaller populations in
the surrounding towns like
Randolph and Stoughton.**

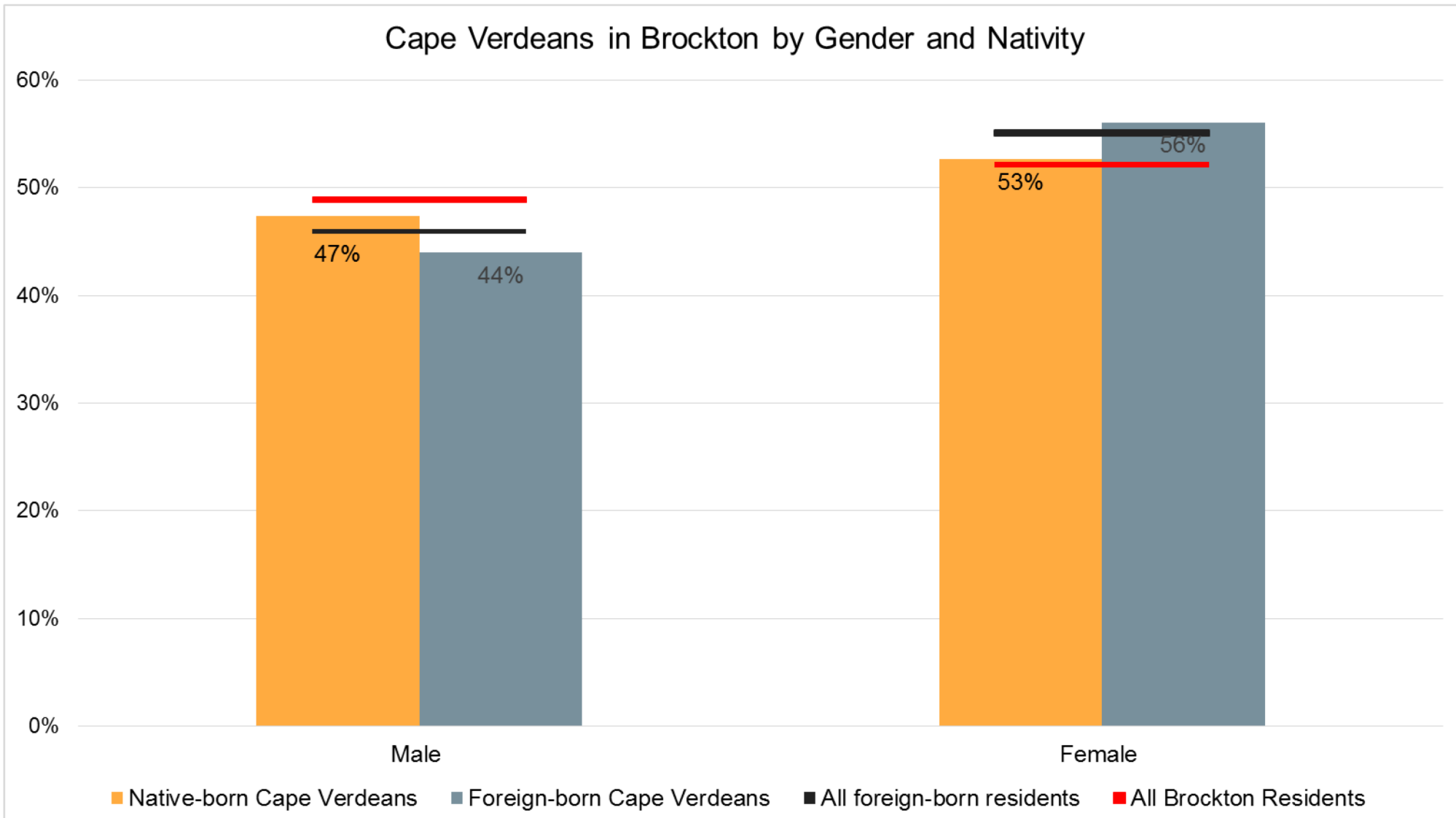


The Cape Verdean community of Brockton has doubled since 2000.



Source: U.S. Census Bureau, 2000 Decennial Census, 2006-2010 & 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.

The Brockton Cape Verdean population is predominantly female.

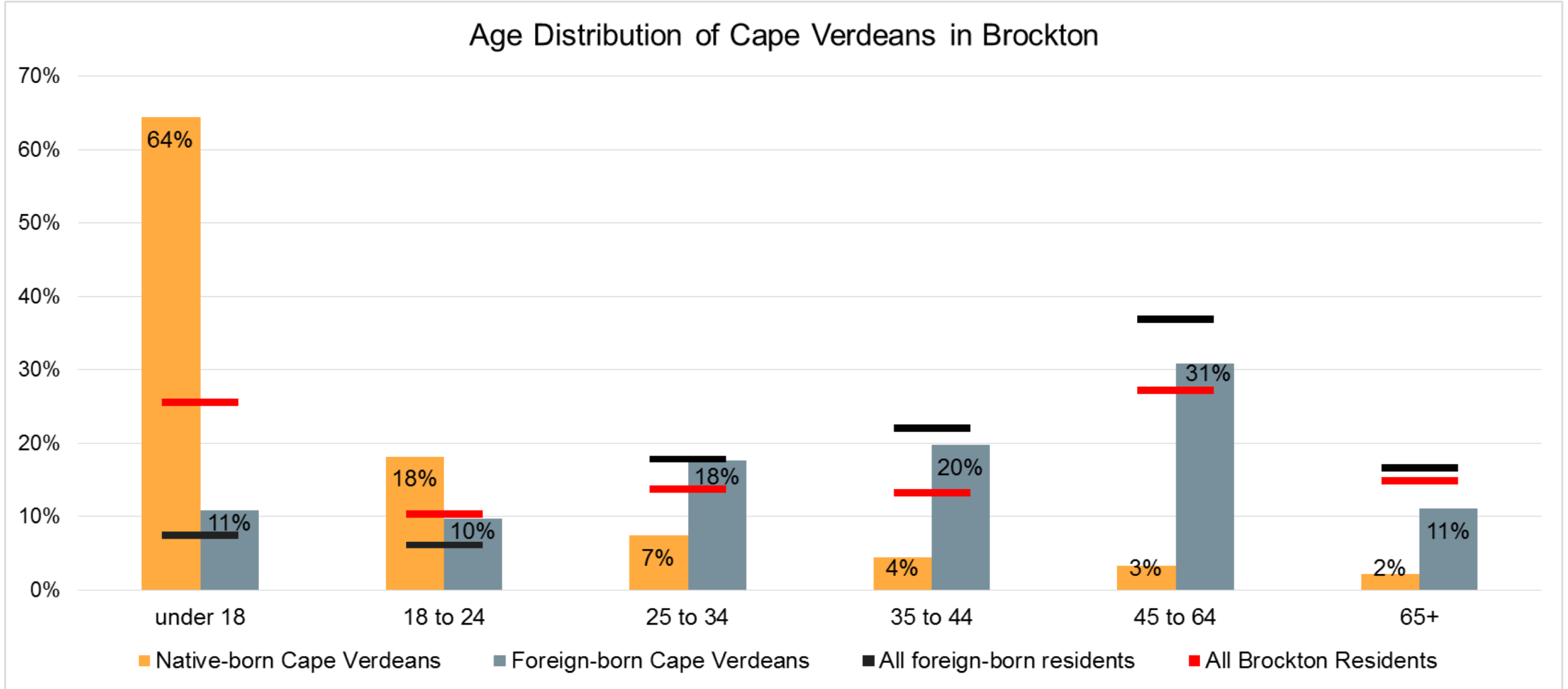


Source: U.S. Census Bureau, 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.

Foreign-born Cape Verdeans are older, while two-thirds of native-born Cape Verdeans are children.

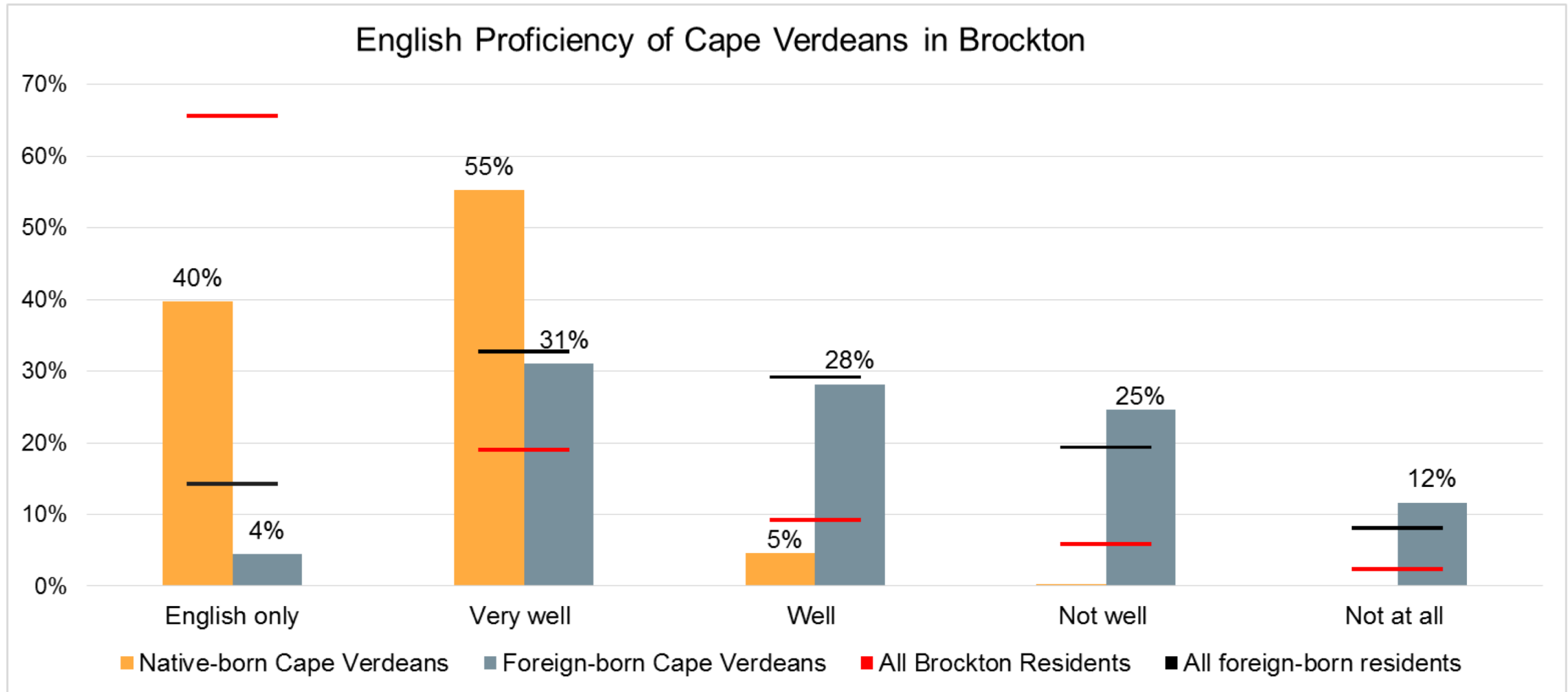


Age Distribution of Cape Verdeans in Brockton

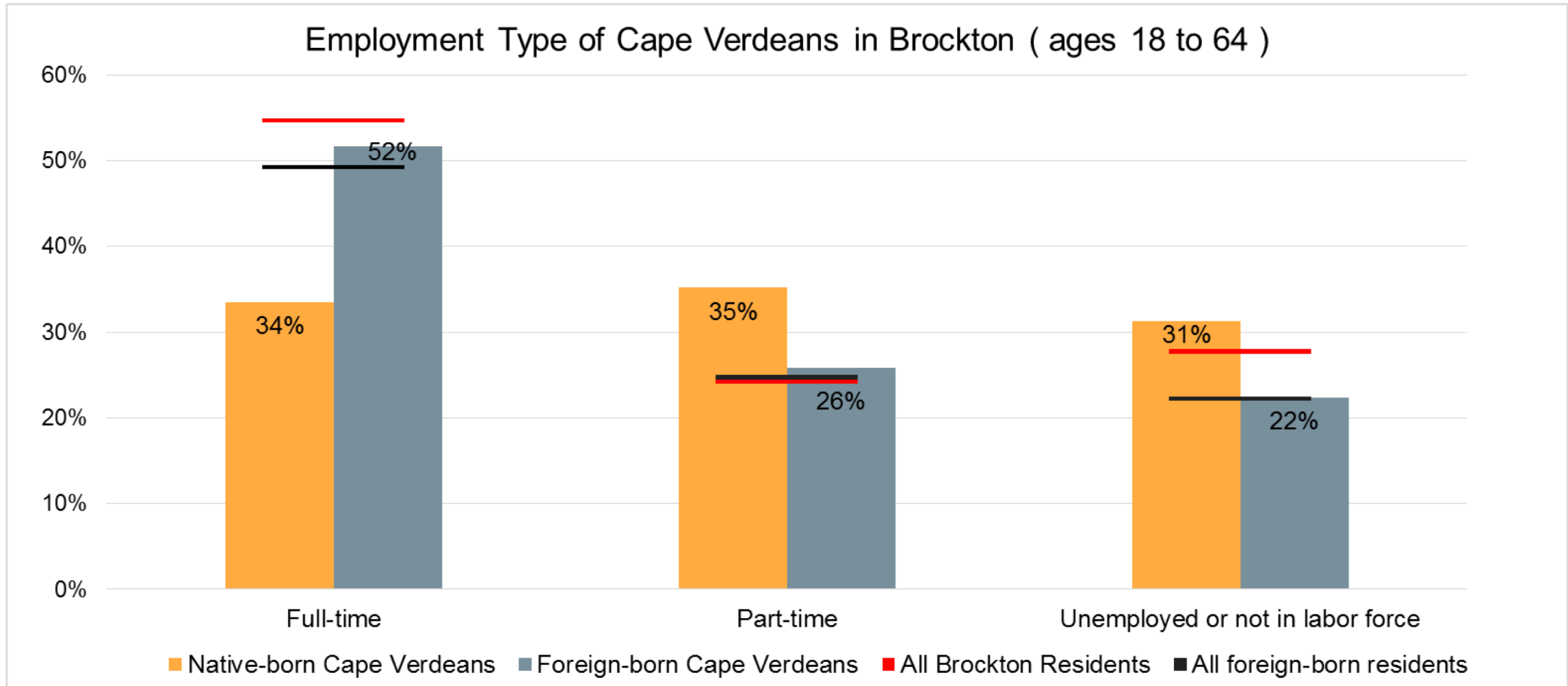


Source: U.S. Census Bureau, 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.

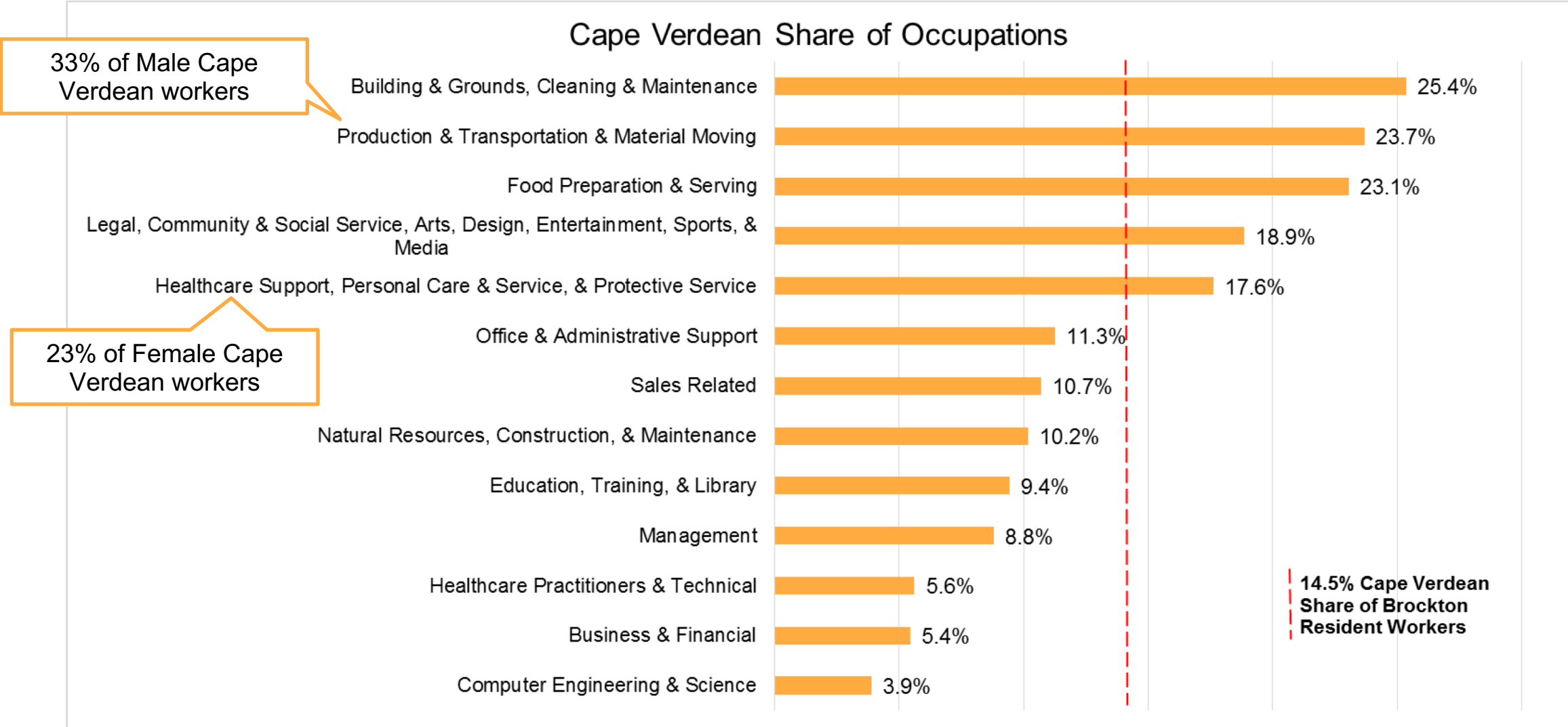
Native-born Cape Verdeans speak English very well, while many foreign-born Cape Verdeans are not proficient in English.



Half of adult foreign-born Cape Verdeans and a third of adult native-born Cape Verdeans work full-time.

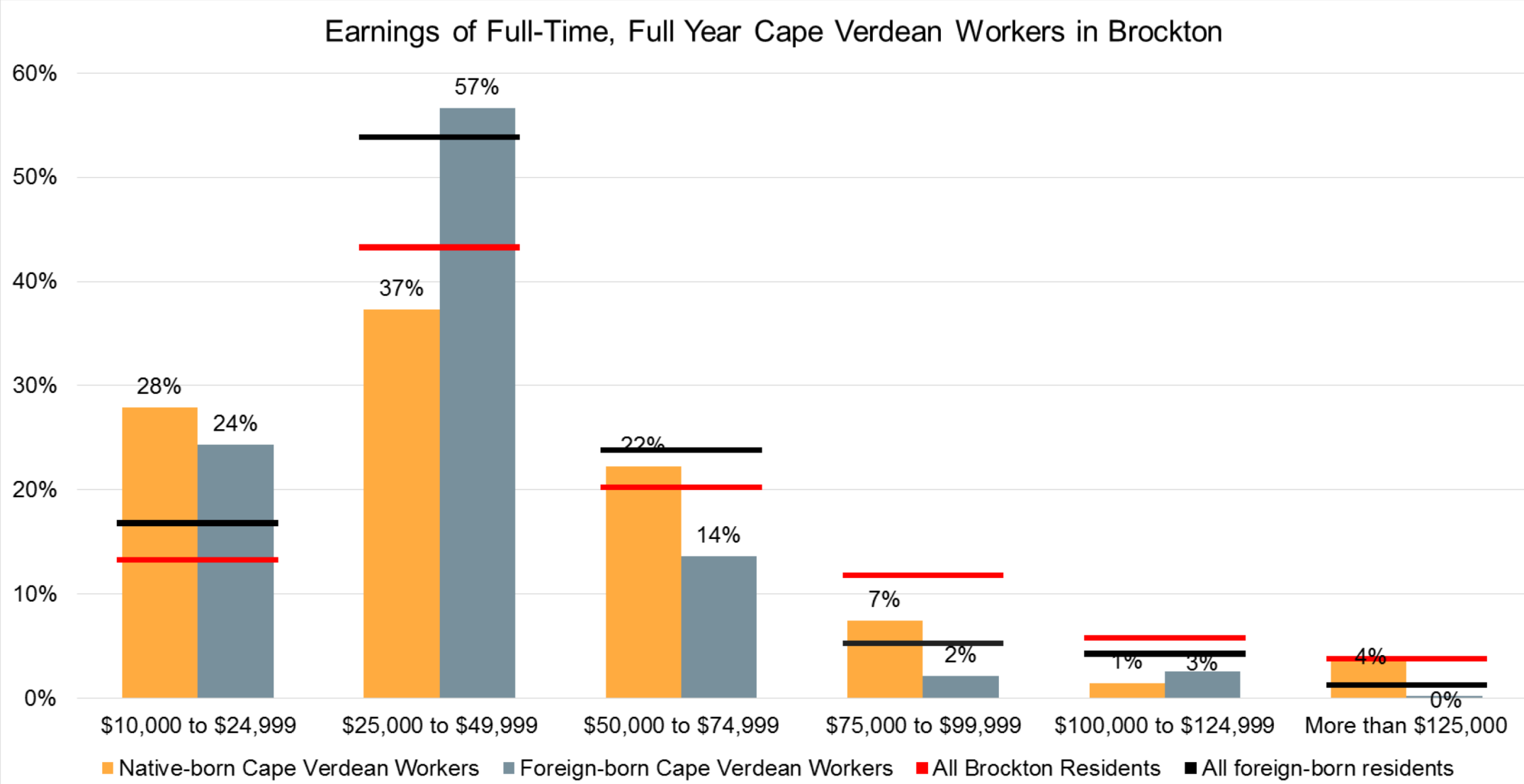


Cape Verdeans make up 25% of Brockton residents working in Building and Grounds Cleaning and Maintenance.



Source: U.S. Census Bureau, 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.

Most Cape Verdean full-time workers earn less than \$50,000 per year.

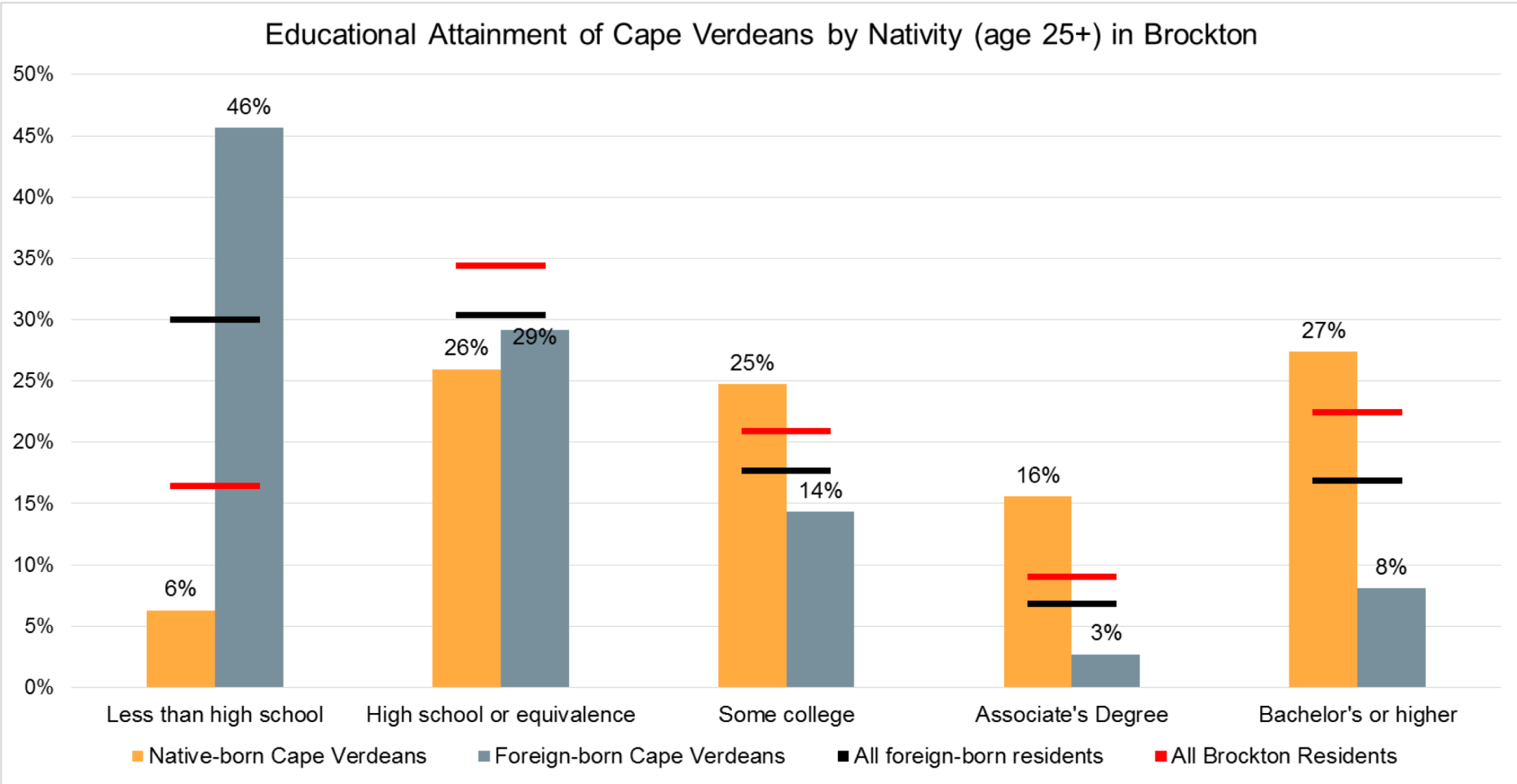


Source: U.S. Census Bureau, 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.

Native-born Cape Verdeans have higher educational attainment than the foreign born.



46% of foreign-born Cape Verdeans have less than a high school education.
 25% of native-born Cape Verdeans aged 25 or older started college, but have not finished a degree.



Source: U.S. Census Bureau, 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.

Cape Verdean business owners earn more than their counterparts who are employees.



Self-employment is an effective route to economic mobility for Cape Verdeans, more so than for the general population, but only 2% of Cape Verdeans are business owners, compared to 6% of all Brockton resident workers.

Median Earnings by Type of Work

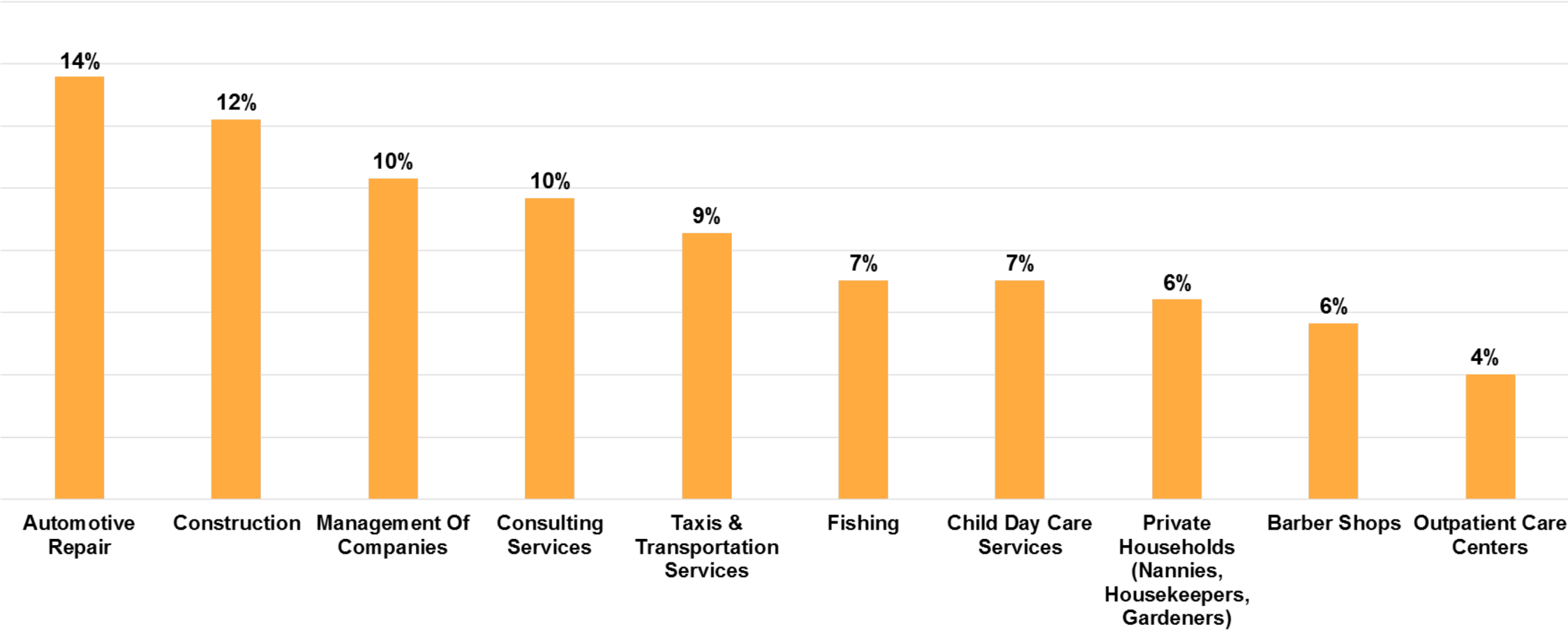


Source: U.S. Census Bureau, 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.
Note: Massachusetts data are used due to small sample size in Boston.

Cape Verdean businesses tend to be small and concentrated in low-paying service industries.

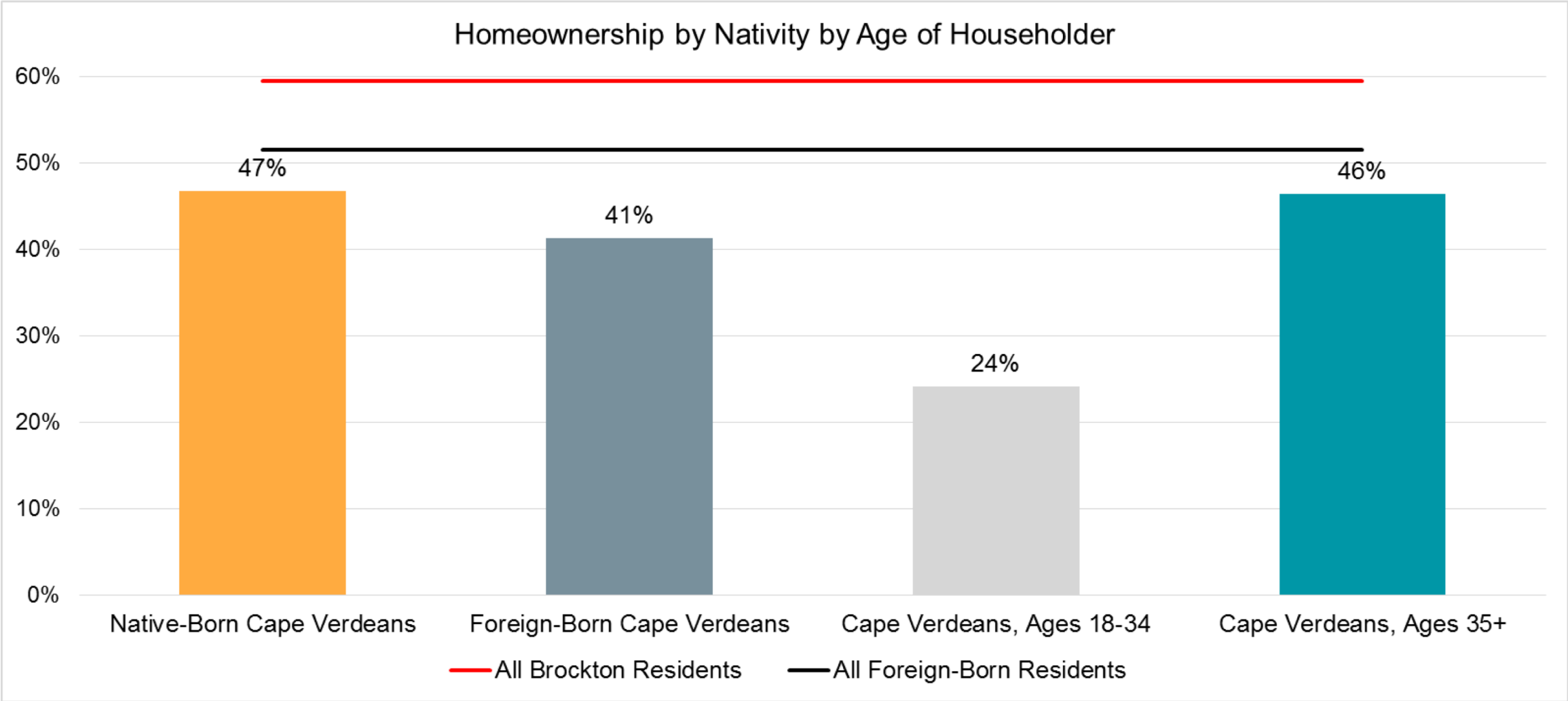


Self-Employed Cape Verdeans (Massachusetts) by Top Industries



Source: U.S. Census Bureau, 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.

47% of native-born and only 41% of foreign-born Cape Verdean householders own their homes.



Source: U.S. Census Bureau, 2012-2016 ACS Community Survey, PUMS, BPDA Research Division.



Thank you!

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