Allston-Brighton Community Plan Engagement Summary

Published February 2025



Overview

What is a community plan? What's the ABCP?

A Plan guides future development and investment:

- What kinds of changes to the physical environment are desired?
- How will these changes be achieved?
- How can development and investment support these changes for everyone in the community?

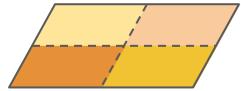
The Allston-Brighton Community Plan (ABCP) will build on:

- Community knowledge and feedback
- Community needs and opportunities
- Other plans or development projects that are happening
- Current conditions in land use, transportation, housing, open space, community resources, economic development, and employment

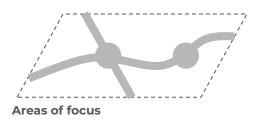
The Community Plan will work across three scales:







Sub-areas



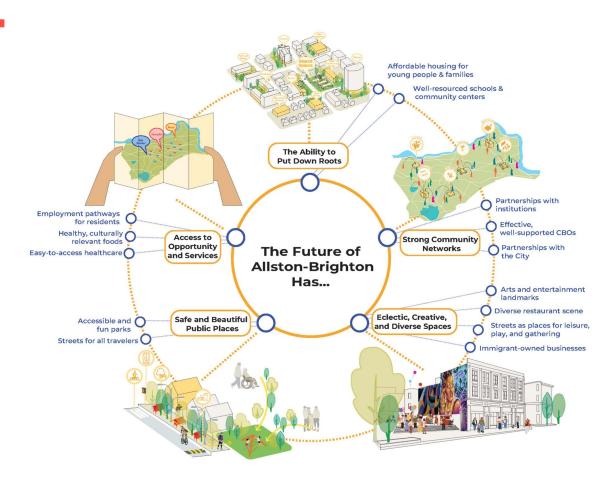
Where we are

2024 | 2025

Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Public Engagement



The ABCP will work towards a community-driven vision for the future



This phase will focus on physical strategies to realize the vision at three scales

Frameworks

 Topic-based maps of the entire A-B area (land use, open space, mobility, community vitality)

How will these be used?

- Guide zoning, capital projects
- Identify policies needed to support communities

Subarea concepts

- Maps of sub-areas
 within A-B that bring
 together different topic
 recommendations
- There will be one concept per subarea (subareas are shown on slide 12)

How will these be used?

 Coordinate cross-department implementation

Areas of focus

- Smaller geographic areas within the subareas
- Most zoomed-in and specific recommendations

How will these be used?

- Guide specific programs, development projects
- Explore potential impacts of Subarea concepts in more specific locations

Engagement Phases: Summer and Winter 2024

Summer 2024 Community Engagement

From June 1, 2024 - August 19, 2024:

500

People directly engaged

438+

StoryMap views

1,410+

Community members reached

17

Events attended by project team

Primary engagement questions:

- Where are the places in Allston-Brighton that you love?
- Where are the places in Allston-Brighton that you rely on?
- What question or questions do you have about the Allston-Brighton Community Plan?
- What would a successful process look like to you?



Brighton Farmers Market



Commonwealth Tenants Assoc. Block Party



DCR Adaptive Recreation Fair



ABHC Spring Resource Fair

Winter 2024 Open House Events

From October 24 (Open House) to December 2:

300+

Attendees, survey respondents, direct emails

550+

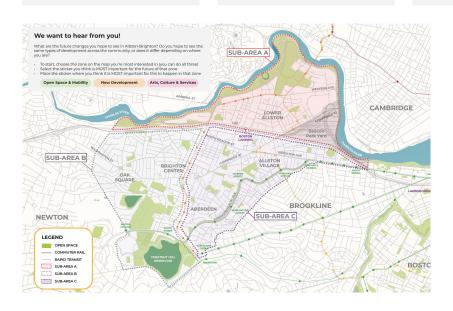
Recorded comments

6

Satellite Open House events hosted by the project team

4

Satellite Open House events hosted by CAB members



Engagement Prompts

- What are the most important changes you want to see across A-B and within sub-areas A, B, and C?
- What general feedback do you have about the scenarios?

Open House participants considered two potential scenarios for development & selected top preferences, mixing and matching ideas from both scenarios

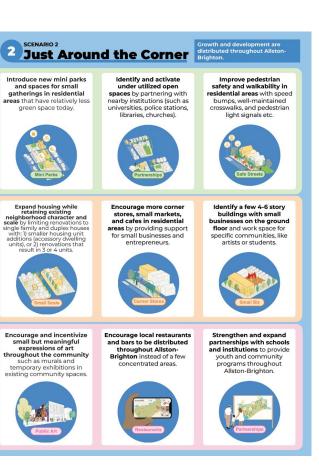
Participants chose ideas from both scenarios:

- Hop, Skip, and a Jump:
 Growth and development concentrated in a few areas
- Just Around the
 Corner: Growth and development
 distributed throughout
 Allston-Brighton

Development Topic Areas

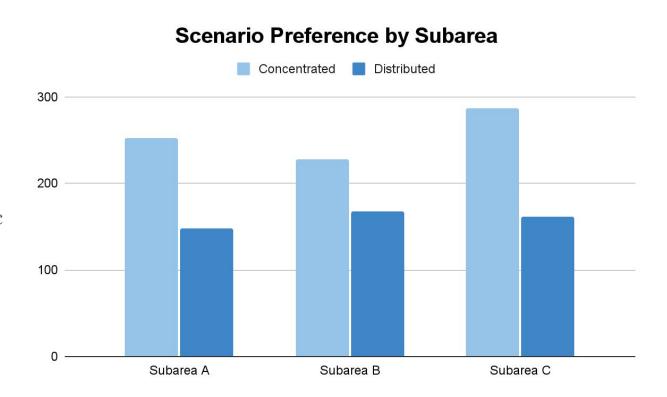
- Open Space & Mobility
- New Development (housing and businesses)
- Arts & Culture

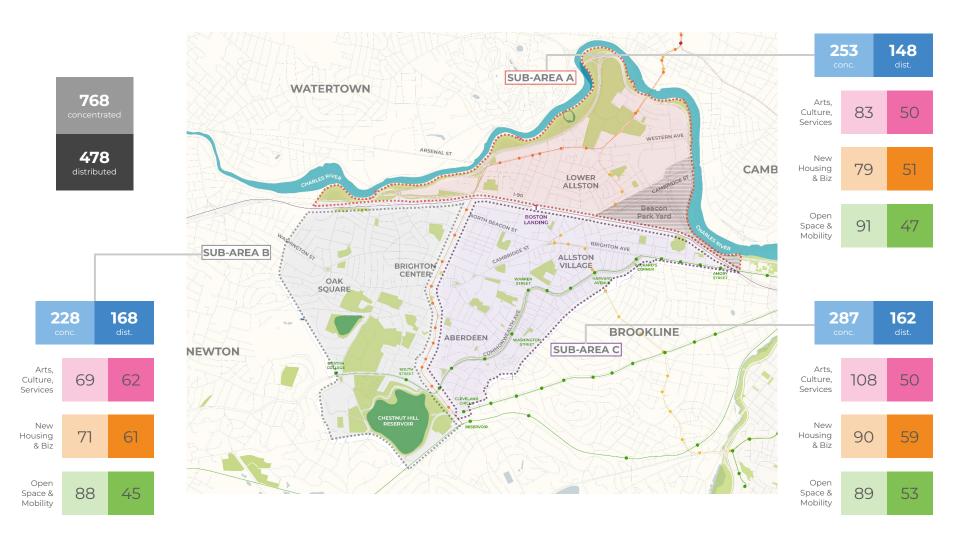




General preference was for concentrated, with variation by Subarea

- In each Subarea and across A-B, more people indicated a preference for concentrated types of development.
- This preference was stronger for all topic areas in Subarea A and Subarea C
- Subarea B saw a more even split.





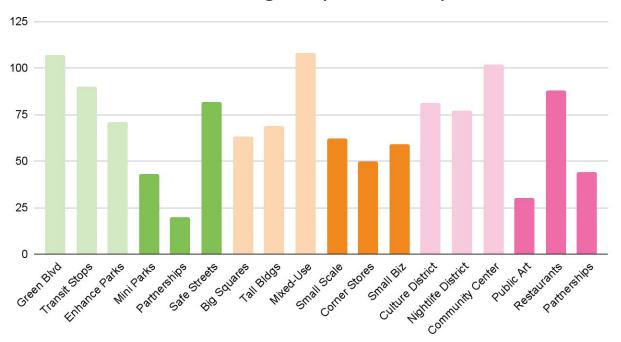
Several comments expressed support for both scenarios

"Please pursue a mix of both of these approaches. All of Allston-Brighton would benefit from corner stores and local small businesses, while we need larger buildings in transit-rich locations to meet the scale of our housing shortage."

"We should not think of the two scenarios as mutually exclusive. We can have vibrancy across Allston-Brighton, even if some areas can accommodate more development than others."

Overall preferred types of development across A-B

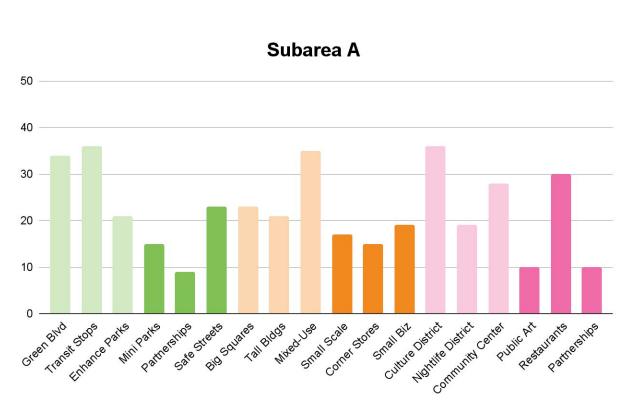








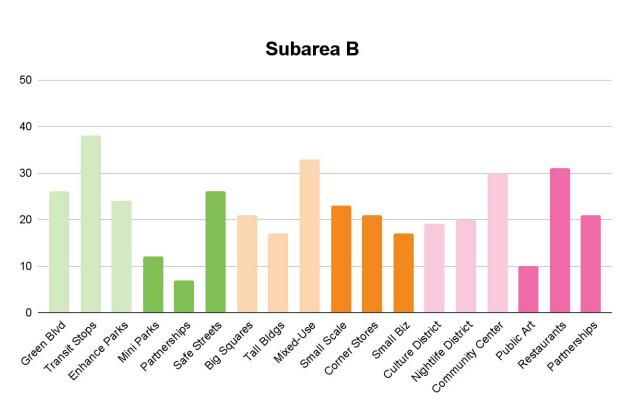
Subarea A preferred types of development







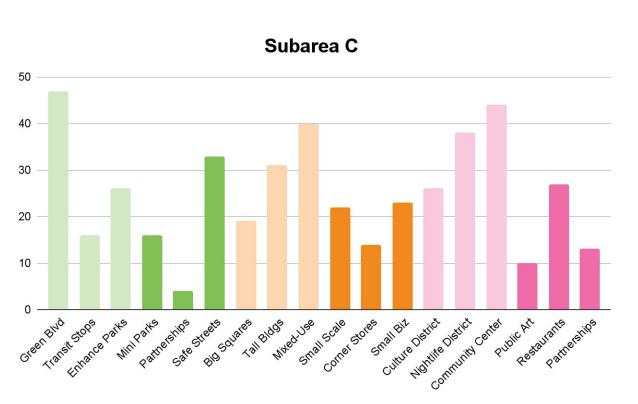
Subarea B preferred types of development







Subarea C preferred types of development







Key Takeaways: Open Space & Mobility

Commonwealth Ave! Biking there currently feels very dangerous

Subarea B needs transit to connect it to A and C in order for small businesses to thrive.

- Safe Streets, Green Blvds, and Transit Stops were popular in all subareas.
 - Green Blvds and Safe Streets were higher in Subarea C.
 - Transit Stops were highest in Subarea A and Subarea B.
- Substantial interest in parks, split between **Enhance** existing and **Mini Parks**.
- Comments indicated broad **support for safer, more convenient and comfortable mobility experience**; drivers, cyclists, & walkers have very **different opinions about what that means**.
- Need to outline & communicate **parking strategy for increased development** (for small businesses and for new residential).
- MBTA **service frequency** and **reliability** needs to be addressed, esp. for traveling to Downtown, Longwood, Cambridge, and within A-B.
- Some comments focused on **transit service for late-night** workers, physical accessibility of the Green Line, and **safety on** platforms at street level.
- Concerns about removal of parking spaces and impact on small businesses.

Key Takeaways: New Housing & Development

- Support for 'reasonable' small-med. density across A-B, especially along transit.
 - Concentrated development like Tall Buildings and Mixed-Use preferred in Subarea A and Subarea C.
 - Relatively more interest in distributed development in **Subarea B.**
- Developing **vacant land** a priority (including campus land); in general there were questions about how much land is available to be developed.
- Many commenters want **more residential development**, especially near transit a few comments named **fears about displacement** & **neighborhood change**.
- Some concerns about housing density (tall buildings and ADUs) derive from **fears of being priced out** or having **poor maintenance** from absentee landlords.
- Housing policies focused on **anti-displacement (e.g., rent control)** and on addressing **'absentee landlord'** concerns.
- Need to outline & communicate strategies that work in supporting small businesses and encouraging a diversity of new businesses
- EX: strong support for grocery store between Brighton Center/Oak Square; more restaurants catering to diversity of residents across A-B; LGBTQ+ bar.

The neighborhood should continue to grow upward AND be centered around its squares (read: transit nodes) AND be mixed use.

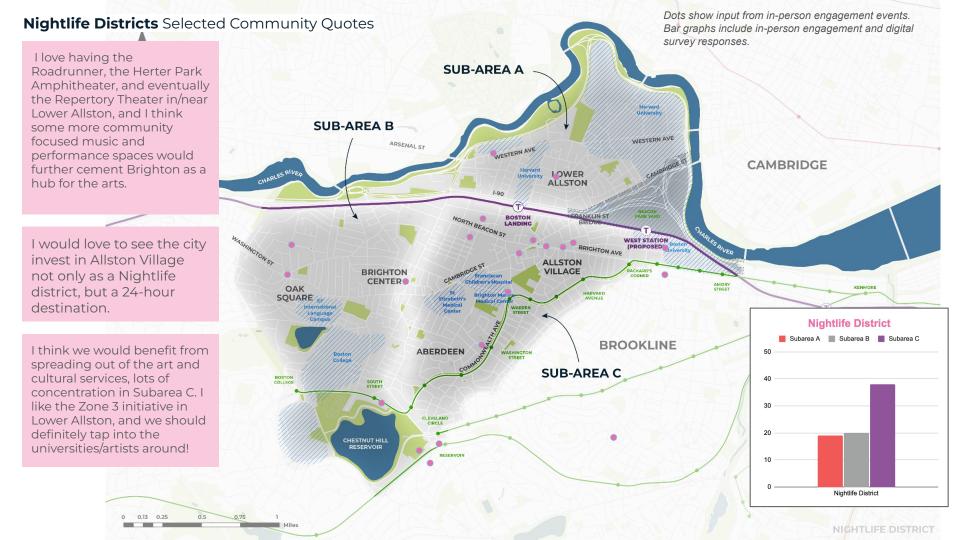
Key Takeaways: Arts, Culture, & Services

A is sorely lacking community and public space

I think Washington street in Brighton Center is a great option for [a Culture District] - already has a lot of vacant mixed use buildings

Arts, Culture, and Services

- Subarea A significant preference for concentrated Culture District, Community Center, Nightlife District; and Restaurants from distributed.
- **Subarea B** more evenly split between preference for conc vs. distributed (**Restaurants** most common, with **Community Center** second).
- **Subarea C** significant preference for concentrated (**Community Center, Nightlife District**).
- Most support for concentrated nightlife in Subareas A and C, with support in Subarea B more focused on Community Center and Restaurants - this may reflect concerns about potential noise in B
- People generally wanted to see more arts and culture organizations across A-B.
- Need to **communicate existing programs** to increase public art and support local musicians, visual artists, theater



A community center for Allston-Brighton would be huge+ I regularly travel for events at the Cambridge

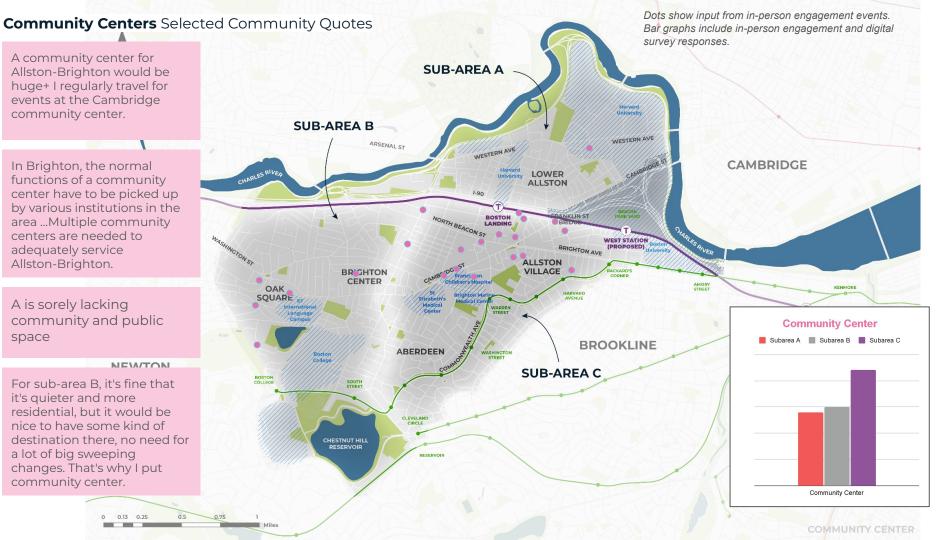
community center.

In Brighton, the normal functions of a community center have to be picked up by various institutions in the area ... Multiple community centers are needed to adequately service Allston-Brighton.

A is sorely lacking community and public space

NEW/TON

For sub-area B, it's fine that it's quieter and more residential, but it would be nice to have some kind of destination there, no need for a lot of big sweeping changes. That's why I put community center.



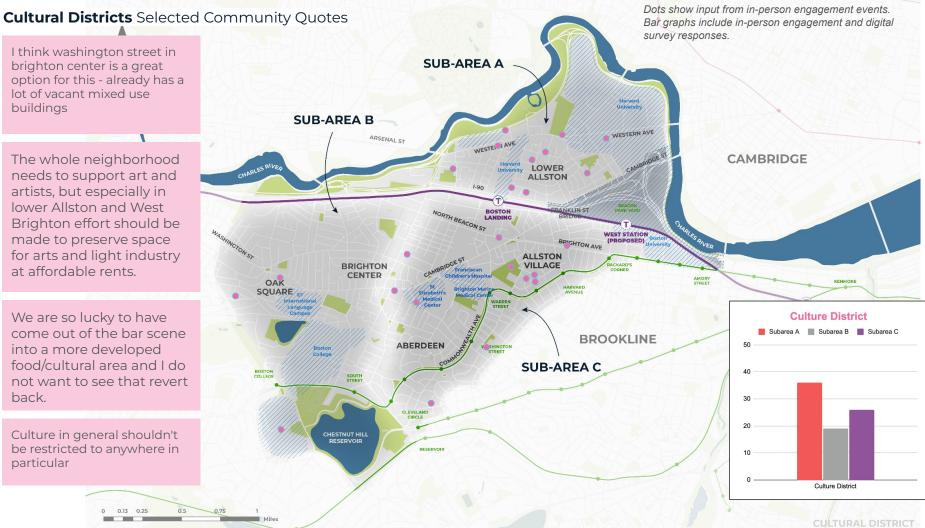
I think washington street in brighton center is a great

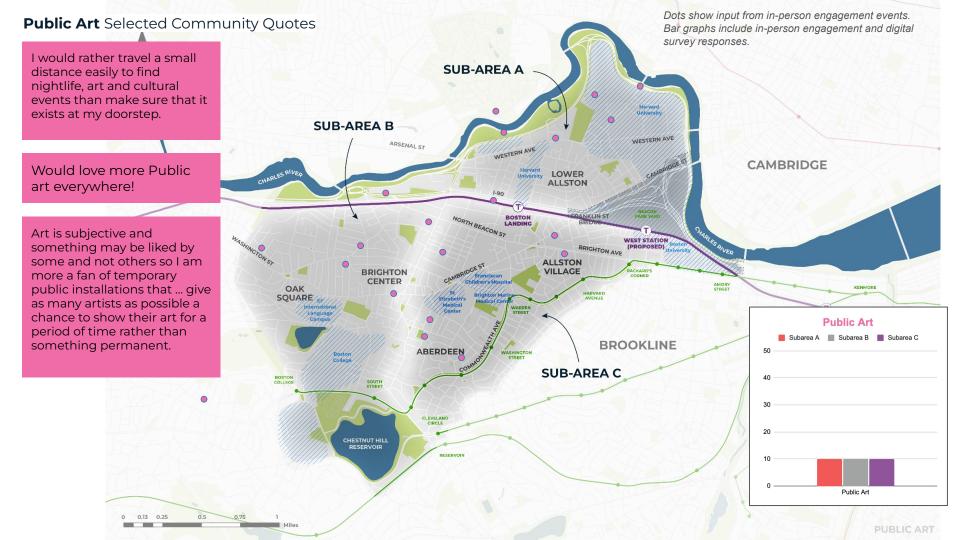
option for this - already has a lot of vacant mixed use buildings

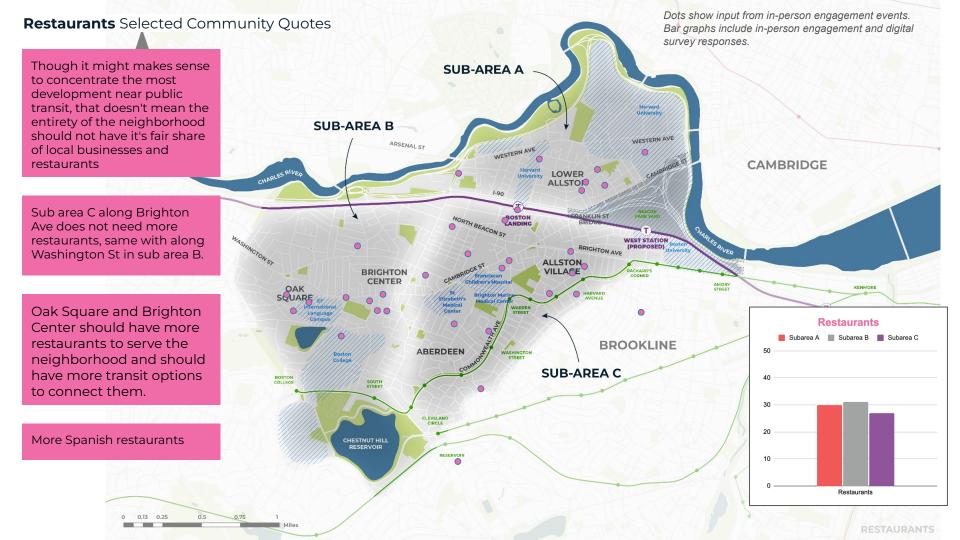
The whole neighborhood needs to support art and artists, but especially in lower Allston and West Brighton effort should be made to preserve space for arts and light industry at affordable rents.

We are so lucky to have come out of the bar scene into a more developed food/cultural area and I do not want to see that revert back.

Culture in general shouldn't be restricted to anywhere in particular







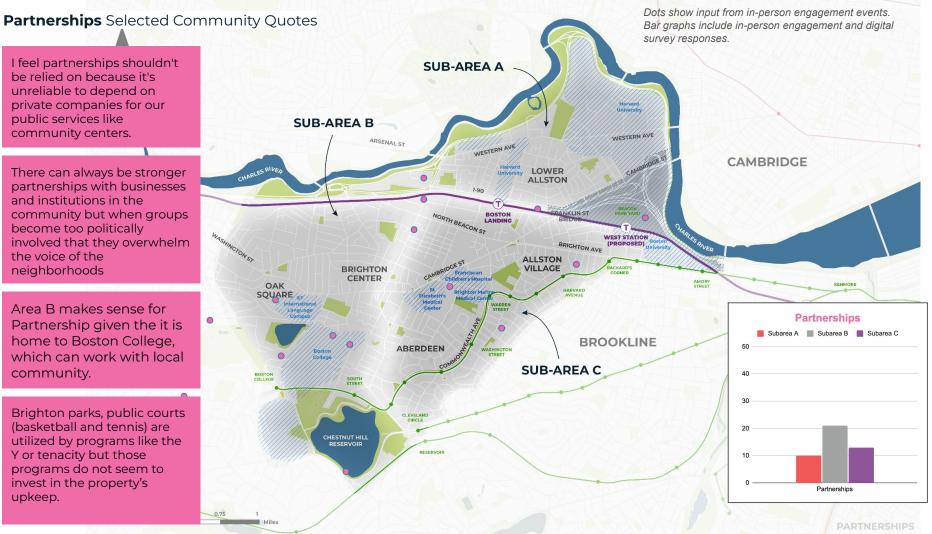
I feel partnerships shouldn't be relied on because it's unreliable to depend on private companies for our public services like

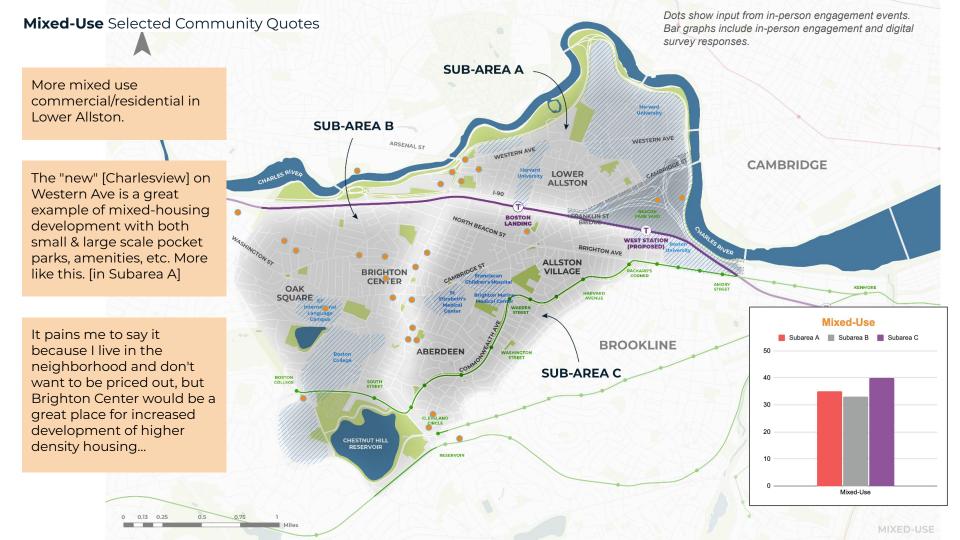
community centers.

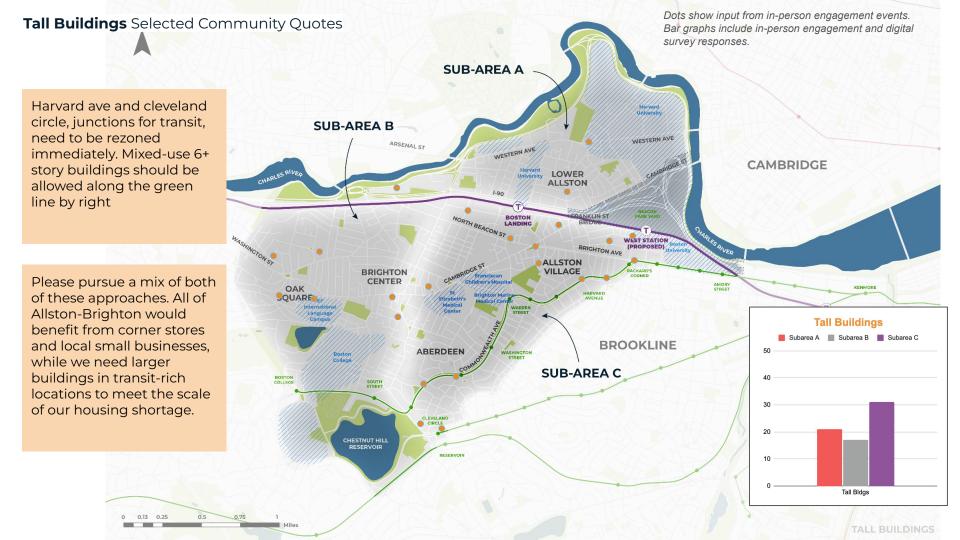
There can always be stronger partnerships with businesses and institutions in the community but when groups become too politically involved that they overwhelm the voice of the neighborhoods

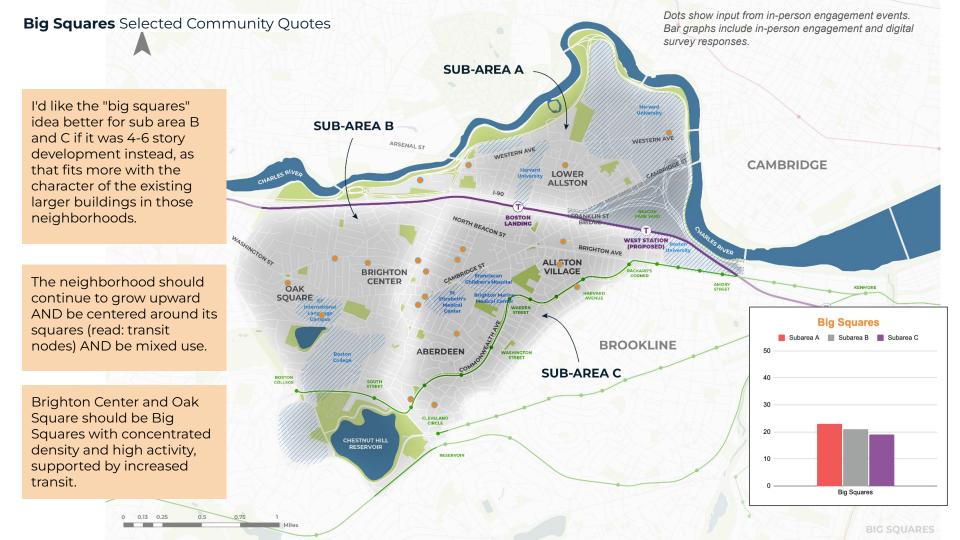
Area B makes sense for Partnership given the it is home to Boston College, which can work with local community.

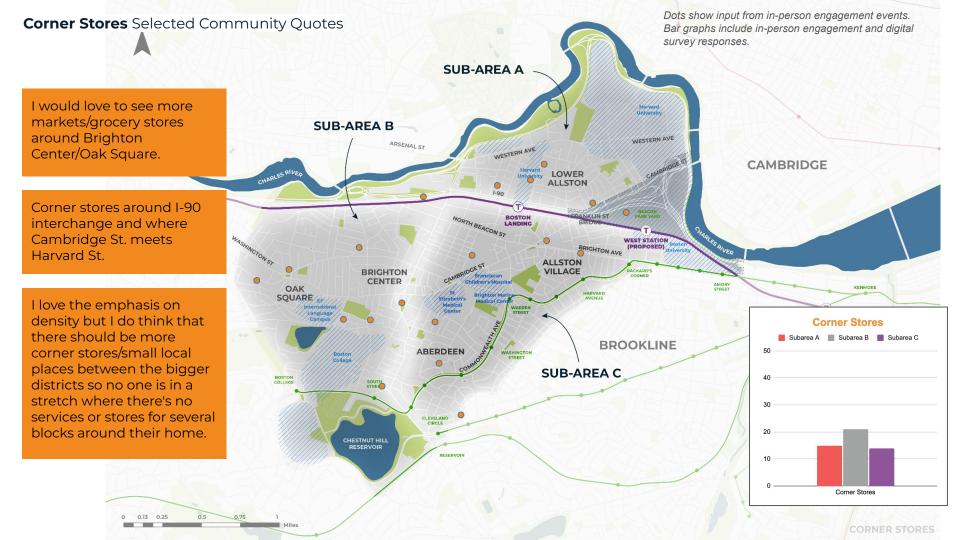
Brighton parks, public courts (basketball and tennis) are utilized by programs like the Y or tenacity but those programs do not seem to invest in the property's upkeep.

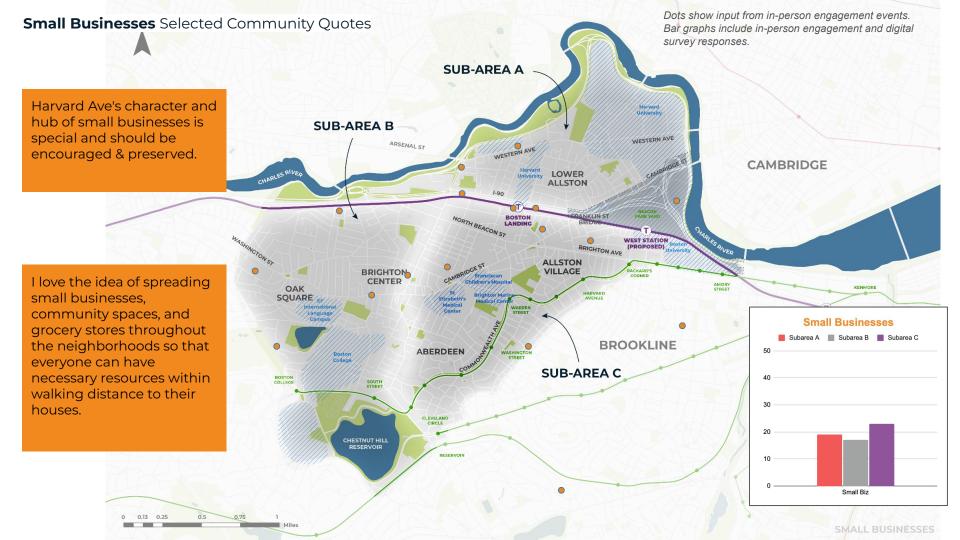


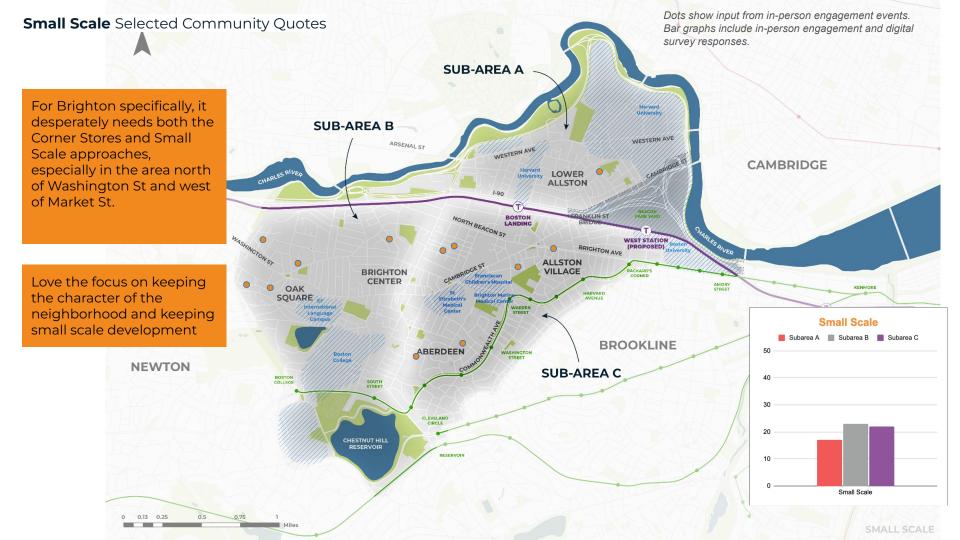


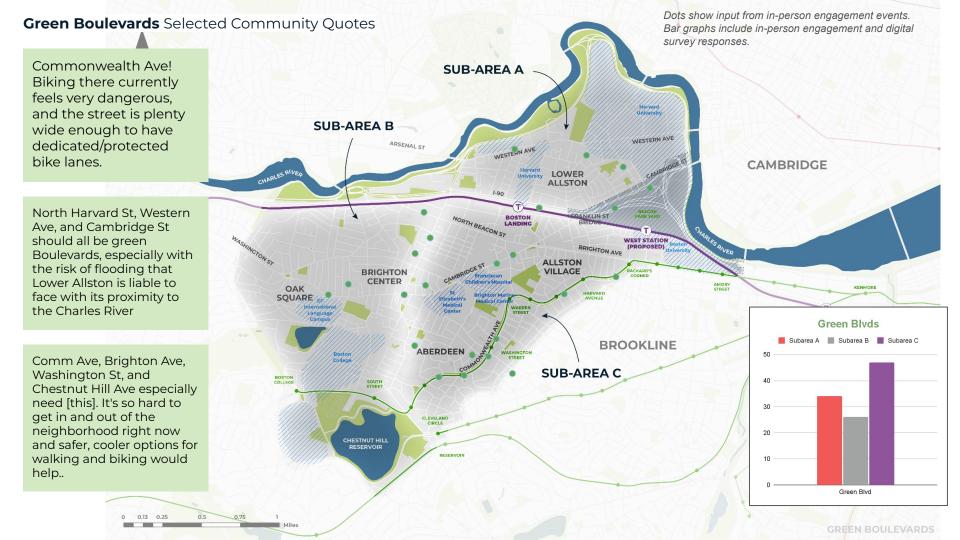










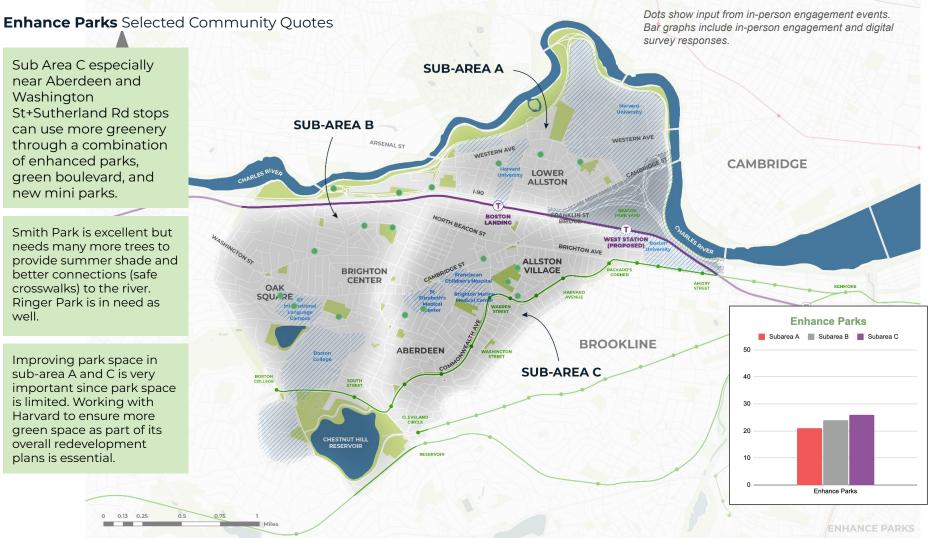


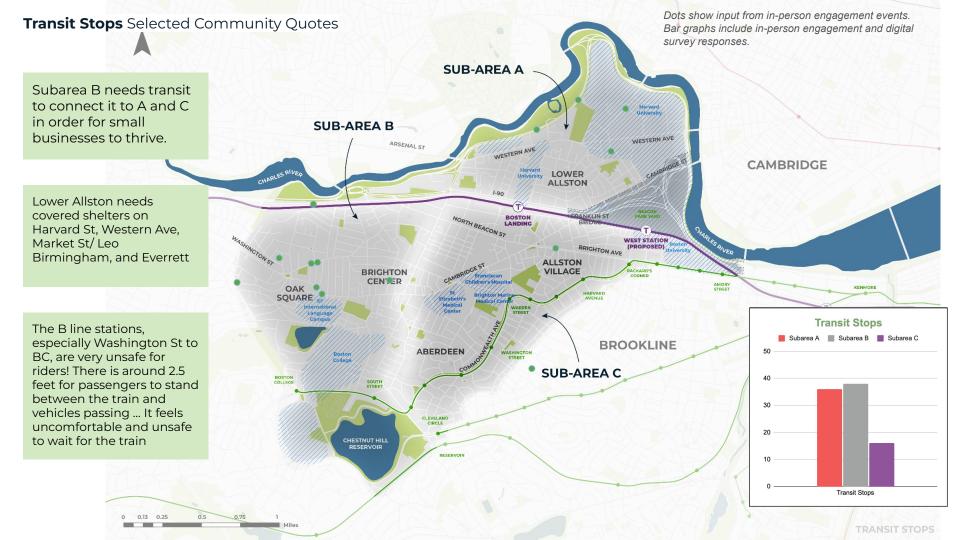
Sub Area C especially near Aberdeen and Washington St+Sutherland Rd stops can use more greenery through a combination of enhanced parks, green boulevard, and

new mini parks.

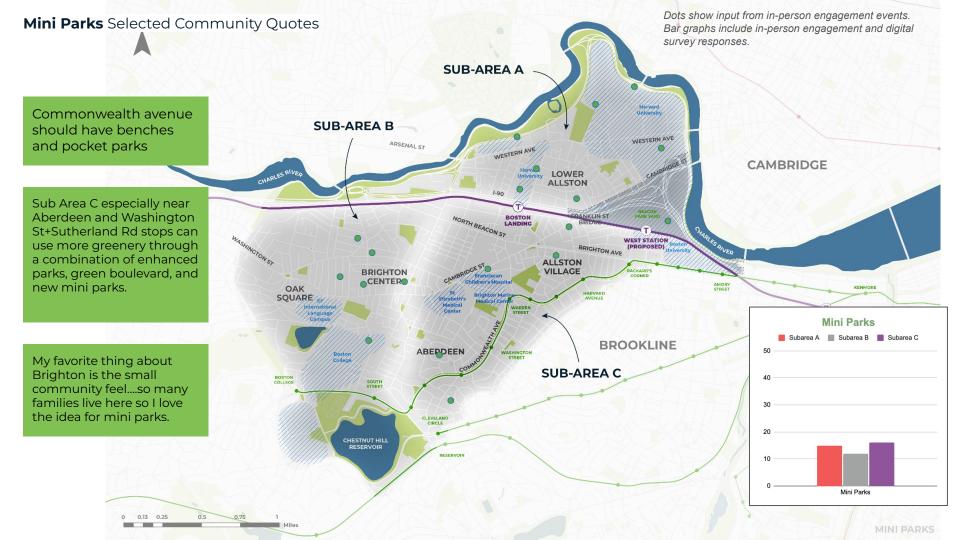
Smith Park is excellent but needs many more trees to provide summer shade and better connections (safe crosswalks) to the river. Ringer Park is in need as well.

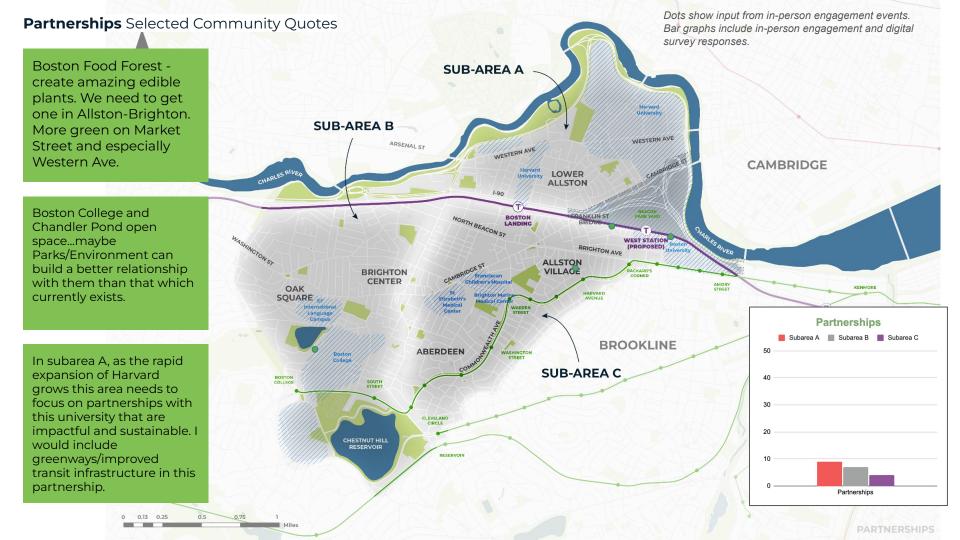
Improving park space in sub-area A and C is very important since park space is limited. Working with Harvard to ensure more green space as part of its overall redevelopment plans is essential.





Dots show input from in-person engagement events. Safe Streets Selected Community Quotes Bar graphs include in-person engagement and digital survey responses. SUB-AREA A Cleveland Circle is in need of a lot of love when it comes to walkability. Seems very car-centric for a place with a **SUB-AREA B** small transit hub, a large park, WESTERN AVE WESTERN AVE shops, a hotel, elder living CAMBRIDGE centers, and lots of dense LOWER housing ALLSTON Subarea A: street safety BOSTON around entrances and exits to the bridges over the highway!! WEST STATION BRIGHTON AVE (PROPOSED) Currently v dangerous for ALLSTON pedestrians and cyclists VILLAGE BRIGHTON CENTER OAK SOUARE/ **Safe Streets** All three areas need more bike safety Subarea A Subarea B Subarea C **BROOKLINE** ABERDEEN infrastructure as well as walkable areas. SUB-AREA C ...the entire area from Comm to Western CHESTNUT HILL Ave...the whole stretch feels very dangerous as a pedestrian as a result of Safe Streets very fast car traffic.





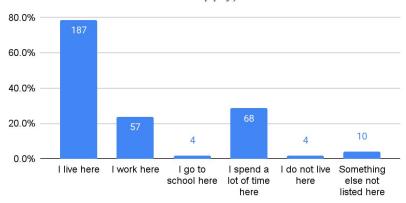
Key areas of focus (shared priorities)

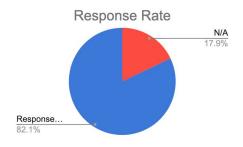
- Neighborhood-wide:
 - More parks, trees, mixed-use, moderate upzoning/gentle density
 - More housing along transit lines (Boston Landing, Packard's, West Station, Cleveland Circle)
 - Traffic calming and safer streets for pedestrians and bikers.
 - Interest in Community Center(s)
- **Commonwealth Ave**: Higher density ("Mixed-use 6+ story buildings should be allowed along the green line [...]")
- **Boston Landing, West Station**: More density, better connectivity
- **Birmingham Pkwy north of the turnpike:** Mixed-use
- Oak Square: Grocery store, better transit connectivity
- **Brighton Center**: Gentle density, diverse businesses, better transit connectivity, reduce empty storefronts; "Some kind of destination there" (not too disruptive or loud)
- **Allston Village**: More public/3rd spaces, safer streets for pedestrians and bikers (and close bike network gaps), "regional hub for artists, not just a local one"
- **High density corridors**: N. Beacon & Brighton Ave., Harvard Ave., Comm. Ave.

Open House Engagement Stats

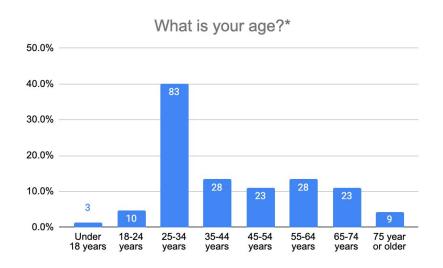
- Includes demographics from Open House (140+) and Online survey respondents (148)
 - NOTE: % are taken as the share of participants who responded to a given question (excluding N/A)
- Many community members surveyed chose to skip one or more demographic questions this was most common for questions about Hispanic/Latino background (48% skipped) and race (35% skipped).
- **Age**: Survey respondents skewed slightly older than A-B population (Under 34 = 70% of A-B residents, 46% of survey respondents.)
 - Other age groups generally tracked with the population.
- Race: Asian respondents were underrepresented (20% of population, 7% of respondents) while White respondents are overrepresented (69% of population, 84% of respondents).
 - Other racial identities generally tracked with the population.
- **Hispanic/Latino background:** The percentage of A-B population who identify as Hispanic or Latino was the same as the survey respondents: 11%
- **Housing Tenure:** About half of survey respondents were renters, and half owners. However, when compared with the resident population, homeowners were overrepresented (19% of residents, 44% of respondents) and renters were underrepresented (81% of residents, 49% of respondents).

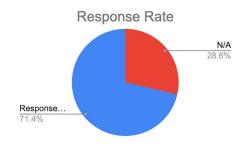
What is your relationship to Allston-Brighton? (Select all that apply)*



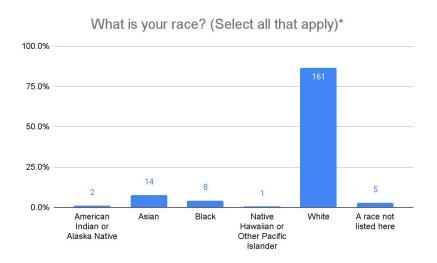


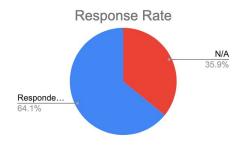
^{*}excludes N/A responses



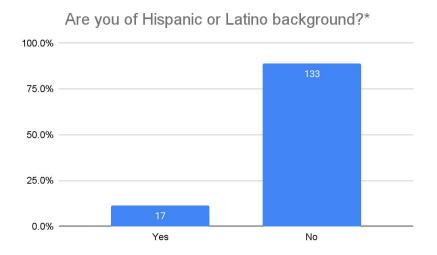


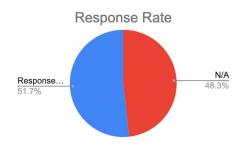
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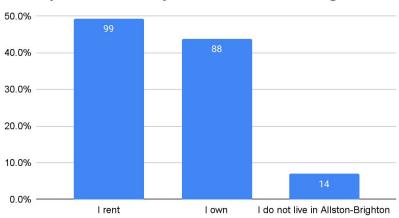
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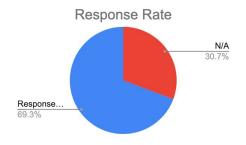




^{*}excludes N/A responses

Do you rent or own your home in Allston-Brighton?





^{*}excludes N/A responses

Thank you!