
Roxbury Strategic Master Plan Oversight Committee Meeting

November 7th, 2022

1. RSMPOC

Welcome and Orientation

Meeting Recording

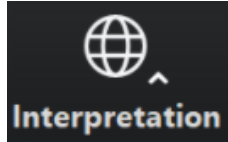
At the request of community members, this event will be recorded and posted on the Roxbury Strategic Master Plan webpage at

bit.ly/theRSMPOC for those who are unable to attend the Zoom event live.

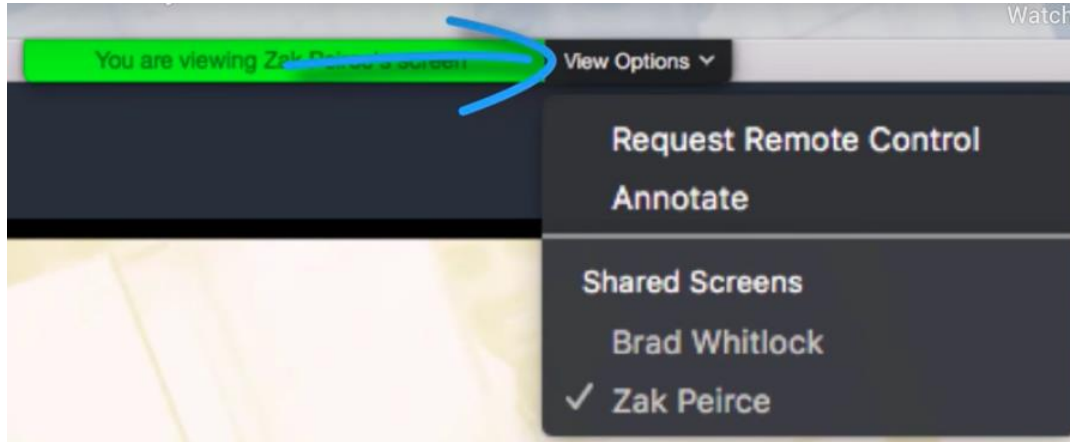
Also, it is possible that participants may be recording the meeting with their phone cameras or other devices. If you do not wish to be recorded during the meeting, please turn off your microphone and camera.

If your camera and microphone are off, you can still participate through the text chat feature.

Interpretation and Translation



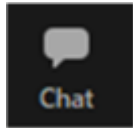
- “Spanish” –for Spanish
- “Haitian Creole” –for Haitian Creole
- “English” – for English
- “Cape Verdean Creole” - Cape Verdean Creole



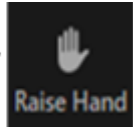
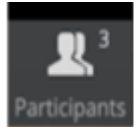
Zoom Tips

Welcome! Here are some tips on using Zoom for first-time users.

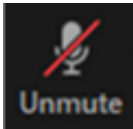
Your controls are at the bottom of the screen



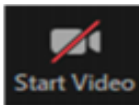
Use the chat to type a comment or ask a question at any time – Members of the RSMPOC/ BPDA will moderate the chat



To raise your hand, click on “Participants” at the bottom of your screen, and then choose the “Raise Hand” option in the participant box, or press *9 on your phone



Mute/unmute – Participants will be muted during the presentation – the host will unmute you during discussion if you raise your hand and it is your turn to talk. To mute/unmute on your phone press *6.



Turns your video on/off

Zoom Etiquette

We want to ensure that this conversation is a pleasant experience for all attendees.

- Please remain muted until called on. If you'd like to speak during this time please use the "Raise Hand" function in Zoom so a BPDA moderator can unmute attendees.
- Please be respectful of each other's time.
- We ask that participants limit their questions so that others may participate in the discussion. If you have more questions, please wait until all others attending have an opportunity to ask questions.
- If we are unable to get to your question at this meeting please put them in the Chat at the end or email yarisamar.cortez@boston.gov

Agenda

- 1. RSMPOC Welcome**
- 2. Chief Segun Idowu**
- 3. Questions from RSMPOC and Public**

RSMPOC Overview and Updates

First Monday of the month

January 10, 2022

February 7, 2022

March 7, 2022

April 4, 2022

May 16, 2022

June 6, 2022

July 11, 2022

****No Meeting in August****

September 12, 2022

October 3, 2022

November 7, 2022

****No Meeting in December****

RSMPOC Responsibilities

- The Roxbury Strategic Master Plan Oversight Committee (RSMPOC) was created in 2004 as a result of the Roxbury Strategic Master Plan (RSMP).
- The RSMPOC is broadly representative of the Roxbury neighborhood and is made up of Mayoral Appointees, nominated by elected officials, neighborhood associations, and community organizations.
- The RSMPOC oversees the implementation of the Roxbury Strategic Master Plan and PLAN: Nubian Square.

Join. Engage. Take Action.

- **Join:** Join the Roxbury Strategic Master Plan Oversight Committee, and/or a Project Review Committee (PRC).
- **Engage:** Attend public meetings. Ask questions. Invite neighbors, Roxbury civic groups and organizations, businesses, abutters or other community affiliates to public meetings.
- **Take Action:** Review and comment on projects, developments, and the planning initiative.

For more information about upcoming meetings, development projects and how to get involved, visit bit.ly/theRSMPOC

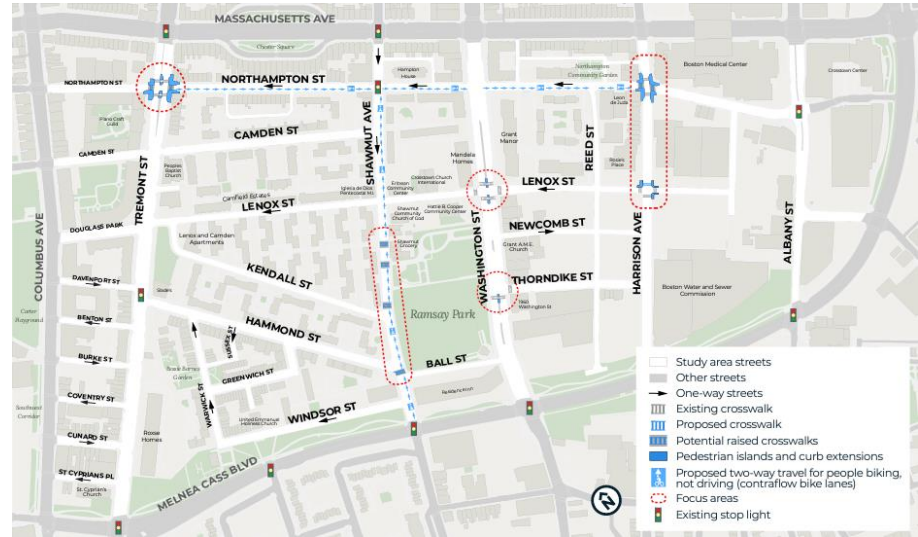
Original 2004 Master Plan Goals

- Enhance **civic & cultural life** in the neighborhood
- Promote **diverse & sustainable growth** with jobs for local residents
- Ensure **safe & convenient public** and **private transportation**
- Expand & improve **housing for a variety** of socioeconomic and age groups
- Create a **comfortable, lively, and safe public realm** that reflects the diversity of local residents
- Enhance **community participation** and **empowerment** through increased accountability of government, and institutions and businesses

LOWER ROXBURY TRANSPORTATION STUDY

The City of Boston is redesigning intersections and streets in Lower Roxbury to improve walking, biking, and rolling.

- ▶ Learn about this project and sign up for the email list: boston.gov/lower-roxbury
- ▶ Schedule time to talk with us one-on-one: bit.ly/Lower-Roxbury-15



THE MAYOR'S OFFICE OF ECONOMIC OPPORTUNITY & INCLUSION

Roxbury Strategic Master Plan Oversight Committee Meeting | Monday, November 7, 2022



The vision of the Economic Opportunity and Inclusion Cabinet is of ***a resilient, equitable, sustainable, and vibrant city that centers people and creates opportunities to build generational wealth for all communities.***

The Economic Opportunity and Inclusion Cabinet
understands equity to be:

the proactive process of providing historically excluded communities the resources they need to live and thrive in Boston.* Our focus is on establishing racial equity as a means of addressing historic inequities across the city.

**This definition was crafted by the Equity and Inclusion Cabinet*

**Office of Economic
Opportunity & Inclusion**
(Segun Idowu, Chief)

Business Strategy
Cannabis Equity
Economic & Strategic Planning
Global Affairs
Operations
Policy

**Office of
Small Business**
(Aliesha Porcena, Director)

B•Local
Main Streets
Mobile Enterprise
Outdoor Dining
ReStore Program
Technical Assistance
WeBOS

**Office of Consumer
Affairs and Licensing**
(Kathleen Joyce, Director)

Boston Licensing Board

Boston Cannabis Board

**Office of Supplier &
Workforce Diversity**
(Andre Lima, Director)

Business Certification
Contract Opportunity Fund
Disparity Study
Sheltered Market Program
Supplier Diversity Outreach
Technical Assistance

**Office of Tourism, Sports,
& Entertainment**
(Amy Yandle, Interim Director)

Film & TV
Marketing
Special Events
Tourism

COVID-19 RECOVERY

Launched downtown revitalization efforts

Awarded \$13M to 1,000+ small businesses

Expanded “All Inclusive Boston” campaign

EQUITABLE INVESTMENTS

Launched citywide buying plan

Awarded City Fresh Foods contract

Adopted permanent Sheltered Market Program

NEIGHBORHOOD REVITALIZATION

Secured \$5 million for Main Streets program

Developed permanent outdoor dining program

Launched Legacy Business Program

SHARED PROSPERITY

Distributed \$13 million to support 6,000 youth

Served 10,000 Bostonians via OFE in early 2022

New cabinet for worker empowerment formed



ECONOMIC OPPORTUNITY AND INCLUSION IN ROXBURY

OFFICE OF ECONOMIC OPPORTUNITY & INCLUSION



COVID-19 RECOVERY

Roxbury businesses received \$1.3 million in grants

The Jazz Urbane project continues to move forward

NEIGHBORHOOD REVITALIZATION

\$350,000 secured for Roxbury-based Main Streets

OEI will develop a Roxbury revitalization plan

EQUITABLE INVESTMENTS

Awarded City Fresh Foods contract

Securing Bolling-specific liquor license

SHARED PROSPERITY

Co-convened 150 global leaders at Bolling Building

Nubian Ascends/P3 to connect job pipeline to life sciences



DISCUSSION AND FEEDBACK SESSION

OFFICE OF ECONOMIC OPPORTUNITY & INCLUSION



Discussion and Feedback Session

Questions to guide the conversation



- Q#1** | ***What is your initial feedback to this presentation?***
- Q#2** | ***What are other ways OEOI can support Roxbury?***
- Q#3** | ***What are the business types you want to see?***
- Q#4** | ***How would you like to see us remain engaged?***

A photograph of a city street corner. On the right is a stone building with a curved corner. A large window on the ground floor features a colorful circular logo for 'DUDLEY COFFEE' with a heart in the center. Above the window is a yellow diamond-shaped pedestrian crossing sign. A black street lamp with two white globe lights stands in front of the building. In the background, there is a brick building with many windows. To the left, a modern structure with several vertical metal poles is visible. The sky is a clear blue.

THANK YOU!



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