

Improving our Development Review Process

## **Article 80 Modernization**

Public Meeting, February 29, 2024



### **Zoom Controls to Listen to Interpreters**



(EN) Look for the interpretation icon (globe) at the bottom of your screen and select the language you want to hear.

**(Caboverdean)** Djobe íkune di interpretason (un globu) na parti inferior di tela y selesiona bu língua ki bu kre skuta reunion.

(Kreyòl Ayisyen) Chèche ikòn entèpretasyon ki gen fòm (glòb) anba ekran ou an epi seleksyone lang ou vle tande a.

**(Español)** Busque el ícono de la interpretación (globo) en el borde inferior de su pantalla y seleccione el idioma en el que desea escuchar.

(Tiếng Việt) Tìm biểu tượng phiên dịch (hình quả địa cầu) ở phía cuối màn hình của bạn và chọn ngôn ngữ bạn muốn nghe.

(简体中文) 查找屏幕底部的翻译图标(地球仪), 然后选择您想听到的语言。

(繁體中文) 查找屏幕底部的翻譯圖標(地球儀), 然後選擇您想听到的語言。



### **Access Translated Presentation Materials**

**(EN)** The project presentation has been translated and is available on the Boston Planning and Development Agency (BPDA) website at:

**(Caboverdean)** Aprizentason di prujétu dja foi traduzidu y sta dispunível na pájina di internéti di Ajénsia di Planiaméntu y Dizenvolviméntu di Boston (BPDA):

**(Kreyòl Ayisyen)** Prezantasyon pwojè a te tradui epi li disponib sou sitwèb Boston Planning and Development Agency (BPDA) nan:

**(Español)** La presentación del proyecto se tradujo al español y está disponible en el sitio web de la Agencia de Planificación y Desarrollo de Boston (BPDA) en:

**(Tiếng Việt)** Bài trình bày dự án đã được dịch sang tiếng Tây Ban Nha và có sẵn trên trang web của Cơ quan Kế hoạch và Phát triển Boston (BPDA) tại:

(简体中文) 该项目演示文稿已翻译成西班牙语, 可在波士顿规划和发展局 (BPDA) 网站上查看:

(繁體中文) 此專案簡報已翻譯成西班牙語, 可在波士頓規劃和發展局 (BPDA) 網站上查看:

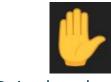


https://bit.ly/7ls

## **Zoom Meeting Info + Tips**

- The BPDA will be recording this meeting and posting it on the BPDA's project webpage. If you do not wish to be recorded during the meeting, please turn off your microphone and camera.
- **Zoom controls are available at the bottom of your screen.** Clicking on these symbols activates different features.
- Use raise hand function (dial \*9 if joining by phone) and wait to be called upon to unmute (dial \*6 if joining by phone) before asking your question or providing comment.

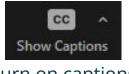




Raise hand to get in line to ask a question or provide comment



Turn video on/off







### **Please Ask for Clarification!**

**Ask questions in the chat along the way** – our staff are available to answer during the presentation!

**Ask for us to clarify any terms or concepts we discuss** – we want to make sure that what we cover is accessible to everyone so you can all share your informed feedback!



## **Intro Poll**

Help us understand who we are joined by in this virtual room tonight

- What neighborhood do you live in?
- 2. What's your affiliation?
  - Community member, civic/ neighborhood association member, advocate, public employee, developer
- 3. What's your housing situation?
  - Own the home I live in, Rent my home, Live in dorm, Live with family or friends, Unhoused
- 4. What's your race/ethnicity?

If you can't get the poll to work, feel free to use the chat



## **Meeting Overview**

#### **Meeting Schedule:**

- 6:00- 6:30 pm Presentation
- 6:30- 8:00 pm Questions & Answers

#### **Presenters:**

- Devin Quirk
   BPDA Deputy Chief of
   Transformation and Development
- Nupoor Monani
   BPDA Deputy Director of Master
   Planning and Policy
- Kristiana Lachiusa
   BPDA Deputy Director of
   Community Engagement



## **Meeting Code of Conduct**

- All attendees are expected to respect one another and any differences of opinion.
  - We welcome differences of opinions, including opinions that differ from those of BPDA staff.
  - Always assume good intentions when any contradictions or disagreements are made.
  - Constructive comments and opinions should be aimed at topics, not people.
- Comments or questions from the public will be limited to 2 minutes of speaking time.
  - These time limits will be strictly enforced



## Agenda

- 1. Context
- 2. What We've Done and Heard So Far
- 3. Emerging Themes and Ideas
- 4. Next Steps
- 5. Questions and Discussion

### What is Article 80?

"Article 80" is a section of the Boston Zoning Code. It governs procedures related to the regulatory review of development projects. Currently, these procedures apply to projects that include at least 15 units of housing, or are larger than 20,000 square feet.

Development Review brings together various stakeholders to collectively assess the impacts of development projects and to determine the appropriate mitigation and community benefits.













### Who is involved?





## City of Boston/BPDA

Manage the public process associated with development review, including design review



## **Community Members**

Provide feedback on the proposed project; offer suggestions for how to mitigate project impacts



### **Project Proponents**

(Land owners, Developers, Institutions, etc.)

Propose a project and work with the City and community to shape it



## How and Why are We Improving Our Development Review Process?

**Article 80 Modernization** is an effort led by the BPDA and supported by two consultant teams to review, analyze, and recommend improvements to the technical code, operations, and community engagement practices related to our development review process.

#### Where did this come from?

- Community members, developers, and BPDA staff all agree that the BPDA's Article 80 development review process is outdated, unpredictable, and lacks transparency.
- **Mayor Wu**, in her 2023 State of the City speech and Executive Order, charged the BPDA with creating and implementing a reformed development review process that improves how communities, developers, and the BPDA work together to shape the city.



## Mayor Wu's Vision for the BPDA



- Update and modernize our zoning code to be more predictable, such as Childcare, ADUs
- Modernize Article 80 code and process for staff, developers, and community members



- Plan for growth and the future through neighborhood and citywide initiatives, such as Squares + Streets and Design Vision
- Establish new Planning Advisory Council



- Improve coordination and communication across agencies and with Boston residents
- Create community process for Article 80 that is consistent, inclusive, and predictable



- A new mission and charter for Resilience, Affordability and Equity
- Legally end Urban Renewal and replace it with modern tools
- Ensure public land serves public good



## **Project Goals: Improving our Development Review Process**

A successful development project and review process is one that...



Advances citywide goals of **affordability**, **resilience**, **equity**.



Aligns with the **planning vision** for the area.



Is transparent, clear, and easy to engage with.



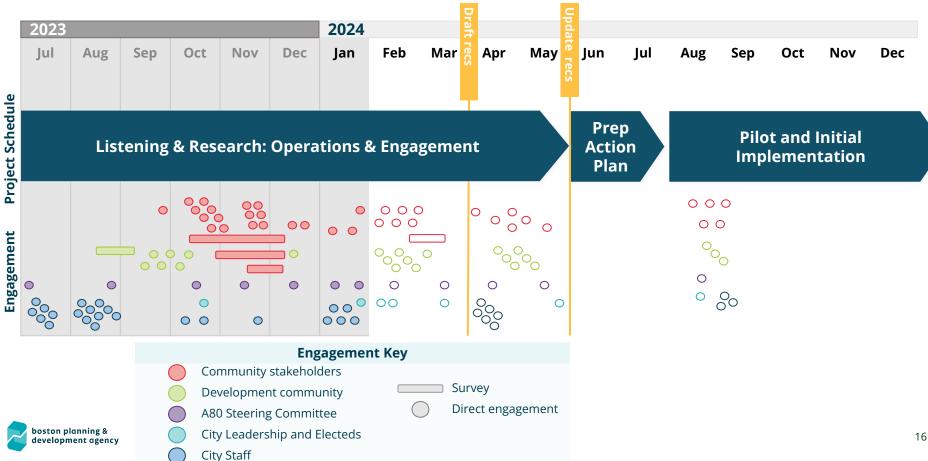
Embraces growth while creating a **predictable process.** 



# What We've Done and Heard So Far

July 2023 - Now

## **Timeline and Summary of Engagement To Date**



## **Past and Ongoing Outreach**





Toll Free: (833) 568 - 8864

**Newspaper Ads** 

Meeting ID: 161 641 9023





#### Help us improve the Article 80 **Development Review Process** We want to hear from you! Share your Scan code for survey ollow link for survey

https://bit.ly/A80survey

thoughts, feedback, and experience with us about the current Article 80 process.

Our Goal: Create a predictable and transparent process for our City's growth that builds trust with communities.

Scan the barcode or follow the link to participate in a brief survey.

Learn more here: https://bit.lv/improvingA80

**During Public Meetings** 



**Intercept Surveys** 







**Focus Groups** 

## **Engagement is at the Core of the Project**

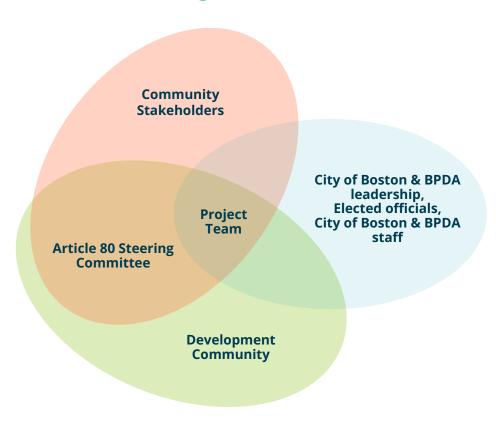
Phase 1 activities so far (Aug-Jan)

#### • **2,500 survey responses** *across 3 efforts*

- Impact Advisory Group member & existing participants:978 responses
- New participant survey: 1,420 responses
- Developer experience survey: 97 responses

#### 44 focus groups

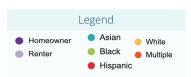
- Impact Advisory Group members, Community Leaders, and Advocates
- New participants & community members
- City of Boston & BPDA staff
- Other public agencies
- Trade Unions
- o Developers, consultants, attorneys
- Institutions
- Steering Committee meetings





## **Community Survey Results**

Key results: Respondent demographics vary by method of outreach. Relying on traditional methods of outreach excludes many Bostonians. Changing the BPDA's outreach methods could expand the population that takes part in our processes to be more representative of the City. Respondents from all surveys recognized flaws in the current process: its lack of consistency and difficulty to engage with. Developers and IAG members agreed that advisory groups need to be updated. Existing and new participants agreed that new engagement methods should be incorporated.

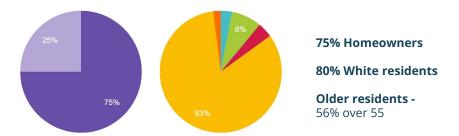


#### **New Participants Survey** (1,420 responses)

## 88% Renters 80% People of color

Younger residents -40% under 35, 22% over

#### **IAG Member & Existing Participant Survey** (978 responses)



- 86% of respondents are interested in participating.
- The biggest reason respondents cannot participate is because they **do not have the time** to attend.
- Meetings aren't accessible for many reasons, including timing, awareness, and digital access.
- boston planning & development agency

- 77% would like **more options** for engagement
- Only 27% understand how their input is currently used
- 82% agree that the BPDA should adopt a more standardized mitigation approach
- Over 50% agree that **Impact Advisory Groups are not transparent** and do not reflect the community at large

## **Developer Experience Survey Results**

**Key results:** 97 responses (collected from a list of ~400 current and recent project proponents, including developers, institutions, attorneys, and consultants). Respondents emphasized the need for predictability in process, timelines, and mitigation.

- Timing and predictability are the most important issues
- Feedback isn't always shared the right time
- Mitigation process is inconsistent
- Impact Advisory Groups don't always provide productive or beneficial feedback

Survey Prompt	Agree	Neutral	Disagree
The timeline to process my application was predictable	4%	10%	86%
Where comments on my project conflicted, BPDA staff helped reconcile these so that I had a path forward for my project	17%	19%	64%
The City's approach to mitigation is consistent from project to project	11%	24%	65%
Feedback from the project's Impact Advisory Group (IAG) or other applicable advisory groups was beneficial in determining appropriate mitigation for the project	26%	36%	38%



## **Focus Group Summary**

"One of the ways we do not communicate well is on the impacts of the process: what did change through your engagement? We don't report on the post-project...we just keep moving on to the next project. And because we have so much work and are so busy, we don't stop to consider that feedback loop."

- BPDA Staff

"There is typically no agenda issued in advance, nor discussion of what needs to be decided and how decisions will be made... The result is that each meeting regurgitates the same issues every time, rather than advancing a set of clear issues and goals which people can work towards, eventually moving to next steps. This discourages participation."

- Community member

"What IAG members are supposed to do and how an IAG should function is very unclear and rarely if ever addressed. There appears to be **no public expectations** set by the BPDA for IAG member participation."

- Community member





## **Peer City Research Results: Summary**

#### **Cities Studied**

**Engagement Best Practices** - Baltimore, Philadelphia, Seattle, Toronto, Vancouver

**Mitigation** - Atlanta, Cincinnati, Denver, Detroit, Miami, Philadelphia, Portland (OR), San Francisco, Seattle, Vancouver **Operations & Code** - Denver, Ft Worth, Minneapolis, NYC, Oakland, Pittsburgh, Portland (OR), San Diego, Seattle

#### **Examples of innovative practices**



#### **Planning Review Panel (Toronto)**

- Citywide community body that reviews projects
- Selected by lottery for two-year terms



#### **Concurrent Review (All cities)**

- Conducts all review processes and votes (e.g. zoning, parks, design) simultaneously
- Consolidates public hearings, avoids duplication of steps, emphasizes collaboration
- Typically applies to a subset of projects



#### **Incentive zoning (Seattle, Miami)**

 Directly connects PDA-like zoning relief to specific mitigation amounts and affordability requirements



#### **Staff Review Committees (Denver, Oakland)**

- Assigns cross-departmental staff to a project review team
- Reduces the inconsistencies that come from individual staff preference
- Clarifies the role of staff and departments in review process



## **Summary of Key Takeaways**

#### **Surveys + Focus Groups**

- Methods matter
- Issues are the same on all sides, but solutions vary
- Advisory groups need to be updated
- Process should have clear feedback loops

#### **Peer City Research**

- There isn't one consistent best practice for community engagement
- Boston is a clear outlier when it comes to mitigation
- All cities studied provide a "concurrent review" track



## **Emerging Themes + Ideas**

These early ideas are based on recurring themes and issues and are not ordered by priority. Many of them are mutually exclusive, meaning not all will advance to the recommendation or implementation stage. Any ideas that advance will receive additional study and community engagement.

4.

1. Prioritize projects that align with City policies	2. Recalibrate Article 80 thresholds in response to ongoing zoning reform	3. Communicate the City's intention about development projects early and often
6. Establish a predictable approach for determining mitigation and community benefits  boston planning & development agency	7. Create clear standards and thresholds for Planned Development Area eligibility and approval	8. Revise Institutional Master Plan procedures to better serve the needs of institutions and communities

and formats of engagement different from traditional public meetings 9. **Minimize** uncertainty by aligning approvals | coordination with design development

process

Introduce new

inclusive methods

10. **Ensure** consistency and between A80-related permitting departments

**Reform advisory** 

groups to build

generate more

impactful and

targeted input

trust and

5.

Advances Resilience, **Equity, Affordability** 

**PROJECT GOALS** 

**Transparent and Easy** to Engage

> Predictable and Consistent

11. Establish clear, transparent performance tracking and approval (and rejection) standards

### We Want to Hear From You!

Please share your questions, reactions, ideas on this first phase of the project!

We want to know:

- Did we miss anything?
- Which of these ideas do you like most and why?
- Which ideas do you have questions about?
- Any other comments or feedback!

Please limit your remarks to 2 minutes to allow others an opportunity to comment!



## What's Next

### **Next Steps**

#### Where can I find more information?

- Visit the project webpage: <a href="https://bit.ly/improvingA80">https://bit.ly/improvingA80</a>
- Email Questions: <u>article80modernization@boston.gov</u>



#### How can I provide feedback?

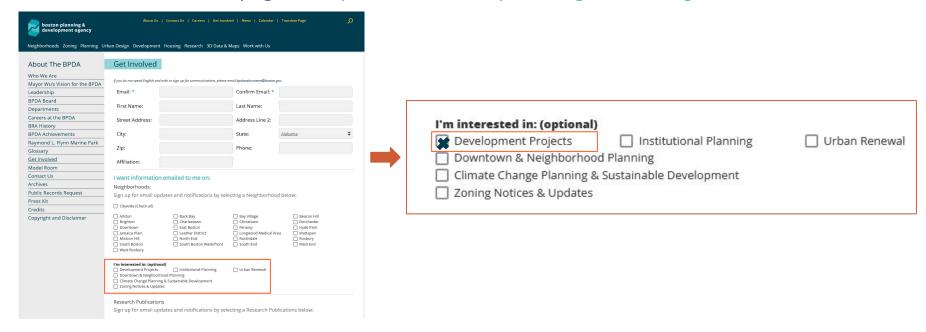
- Share your feedback by Friday, March 29th: <a href="https://bit.ly/BigIdeasFeedback">https://bit.ly/BigIdeasFeedback</a>
- Add comments on the form via our project webpage <a href="https://bit.ly/improvingA80">https://bit.ly/improvingA80</a>





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See our "Get Involved" page at <a href="https://www.bostonplans.org/about-us/get-involved">https://www.bostonplans.org/about-us/get-involved</a>





## Thank you!